



100% DD BOOK

ALI MCNAMARA-MARSLAND

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Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

DRAWING LIST

Drawing No:

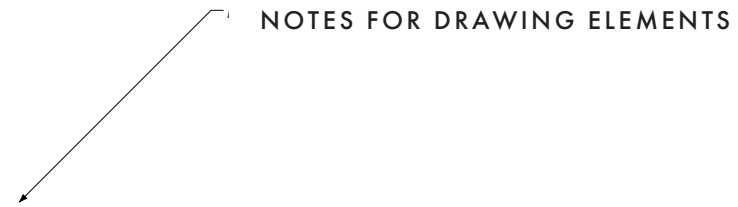
EX.0.01

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

SYMBOLS LIST

Drawing No:

EX.0.02

Scale:

Date:

DEC.09.2022

Key Plan:

EXECUTIVE SUMMARY

Divergent thinking, often referred to as lateral thinking, is the process of creating multiple, unique ideas or solutions to a problem that you are trying to solve. **Listening to music releases endorphins in the brain** that give us a heightened feeling of euphoria, and also **leads to an increase in divergent thinking**, a major **component of creativity**.

This phenomenon can be utilized in exhibition design to purposely facilitate divergent thinking among visitors in order to **open people's minds** and enable them to approach problems from **new perspectives**.

In a world that has become stagnant in our willingness to implement nuanced solutions, **this increase in creativity can lead to the individual and collective exploratory problem solving** that is needed to address large issues with which we are faced.



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

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Drawing Title:

THESIS STATEMENT

Drawing No:

EX.1.01

Scale:

Date:

DEC.09.2022

Key Plan:

GREENPOINT TERMINAL WAREHOUSE



- 8,500 sq ft column free space
- Capacity: 300-900
- 32 ft high ceilings
- Built in 1890's
- Formerly a rope manufacturing center
- Now a repurposed industrial center for events and social gatherings



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
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Drawing Title:

VENUE

Drawing No:

EX.1.02

Scale:

Date:

DEC.09.2022

Key Plan:



MISSION

Dolby revolutionizes the science of sight and sound through our innovative research and engineering, empowering creatives to elevate their stories, and offering fans unforgettable experiences in Dolby.

Dolby's remarkable audiovisual technologies heighten and deepen your experiences, helping you feel more. This is the Dolby Difference.



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

CLIENT

Drawing No:

EX.1.03

Scale:

Date:

DEC.09.2022

Key Plan:

Subject: the phenomenon of music; divergent thinking



music

- + Processed by both the left and right hemispheres of the brain
- + Increases amount of dopamine released
- + Activates the Amygdala, the brain's emotional switchboard



divergent thinking

n. also known as lateral thinking, is the process of creating multiple, unique ideas or solutions to a problem that you are trying to solve.



enhanced creativity & problem solving skills

Creativity is a driving force behind scientific, technological and cultural innovation.

Audience:

Who is most affected and who can fix it?

primary: creators, thinkers, problem solvers

secondary: millennials and gen z



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

SUBJECT & AUDIENCE

Drawing No:

EX.1.04

Scale:

Date:

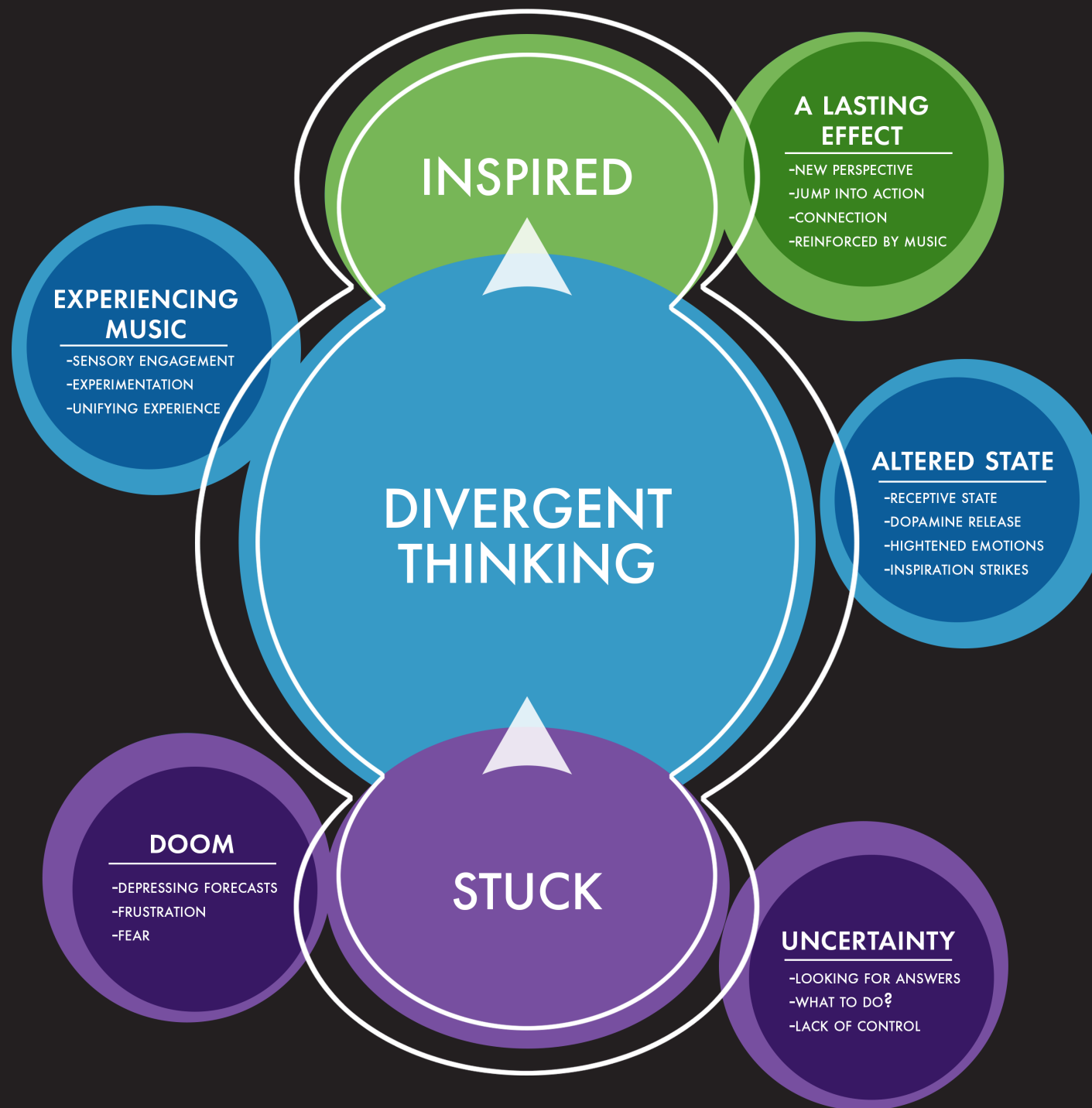
DEC.09.2022

Key Plan:

BIG IDEA

Music has been shown to **increase divergent thinking** which is a key component of **creative problem solving**. This phenomenon can be used as a tool to enable people to **break through creative blocks** caused by **fear** and **frustration** about our planet's projected viability and the lack of responsible action taken by those in power.

This exhibition harnesses this idea in an **immersive, participatory environment** to **inspire people** to approach large, complex problems from **new and creative perspectives**.



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

PROJECT INTRO

Drawing No:

EX.1.05

Scale:

Date:

DEC.09.2022

Key Plan:

Project Goals:

- Incite discussion about complex issues facing our species, specifically climate change related
- Inspire a generation of problem solvers with hope and excitement
- Increase Dolby visibility as a brand

Education Goals:

- Learn about the power of music and how it can be utilized as a tool to overcome creative block
- The role of divergent thinking and how it can improve our lives
- Environmental issues our world is facing and what we can do

Experience Goals:

- Participatory engagement involving the creation of sound
- Collaborative activities
- Explore creative problem solving and thinking in new perspectives
- Fun and novel experiences



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
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Drawing Title:

GOALS

Drawing No:

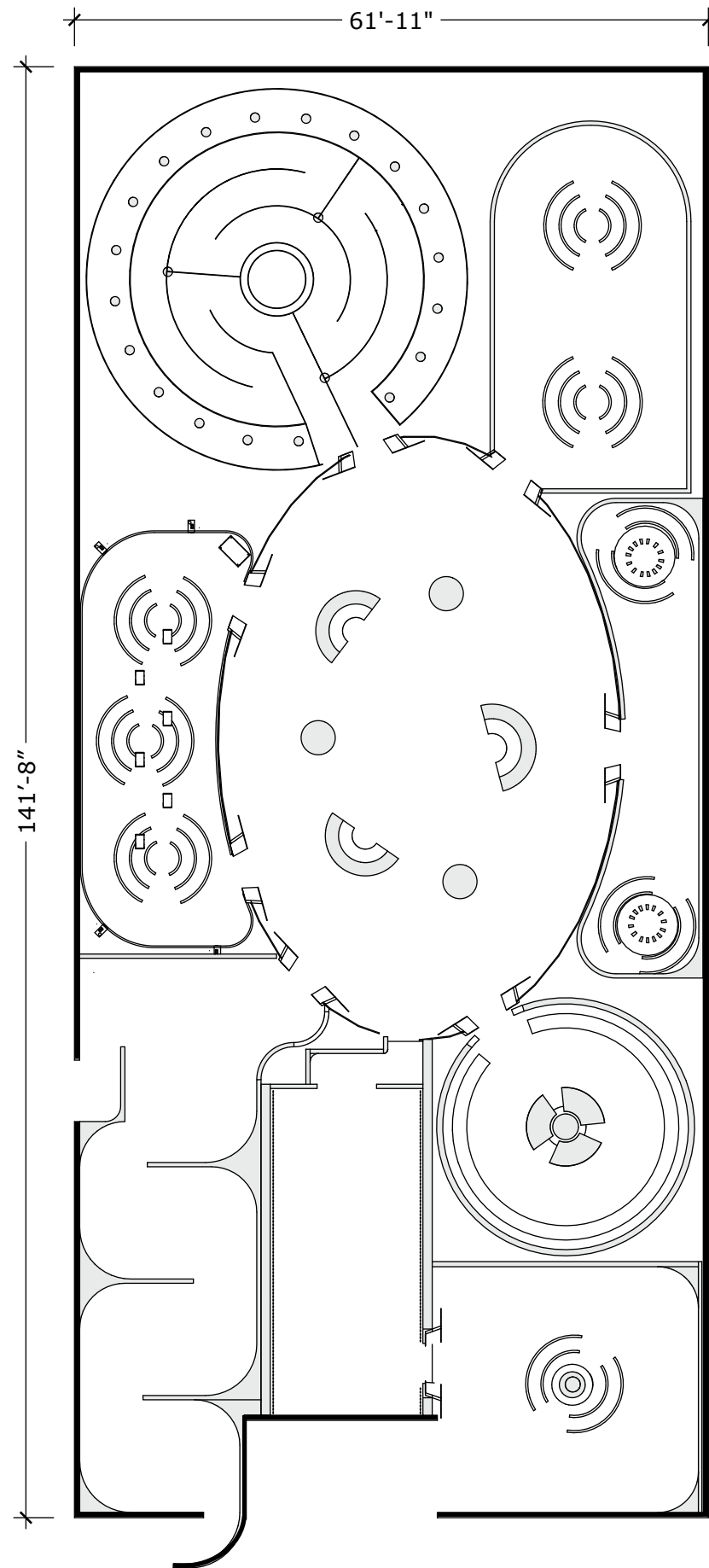
EX.1.06

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

DIMENSIONED PLAN

Drawing No:

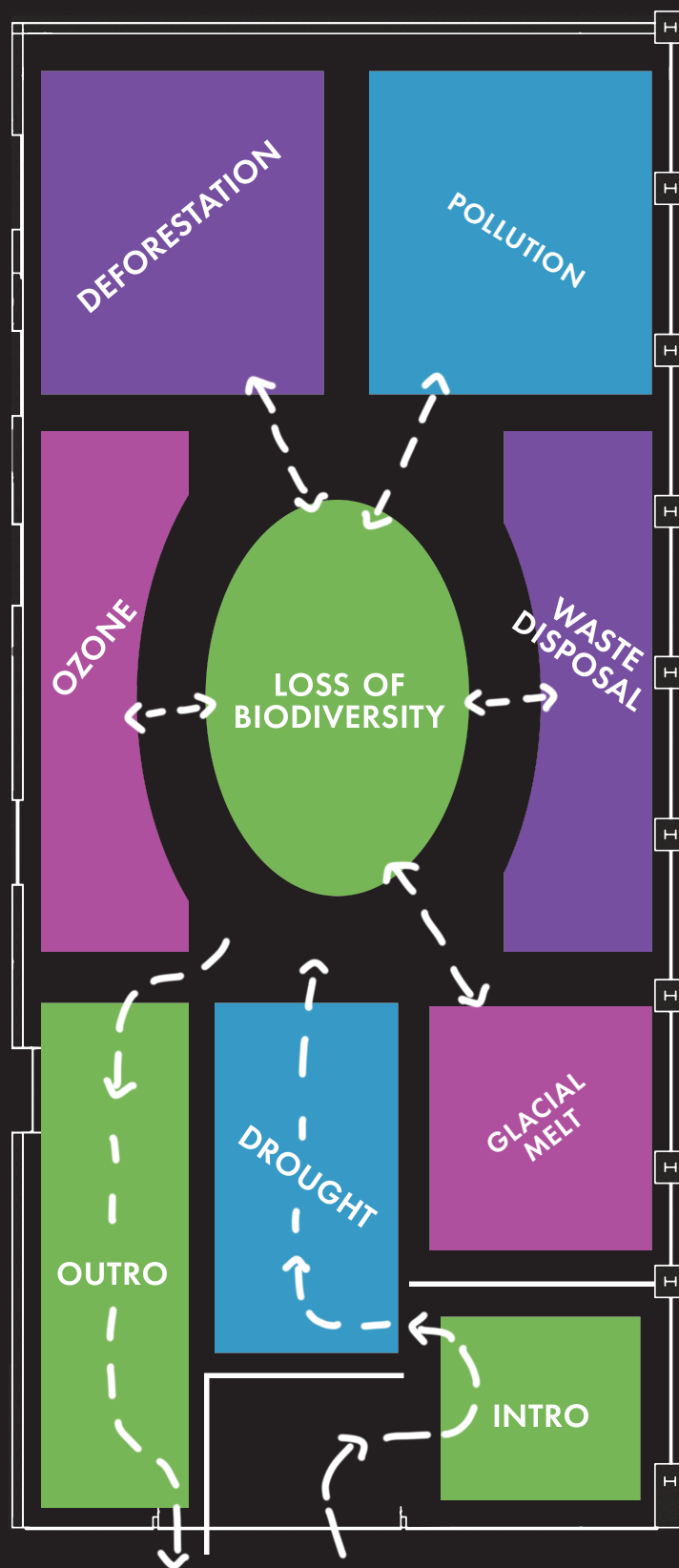
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Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

VISITOR JOURNEY

Drawing No:

EX.1.08

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
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Drawing Title:

FACADE / ENTRY RENDER

Drawing No:

EX.1.09

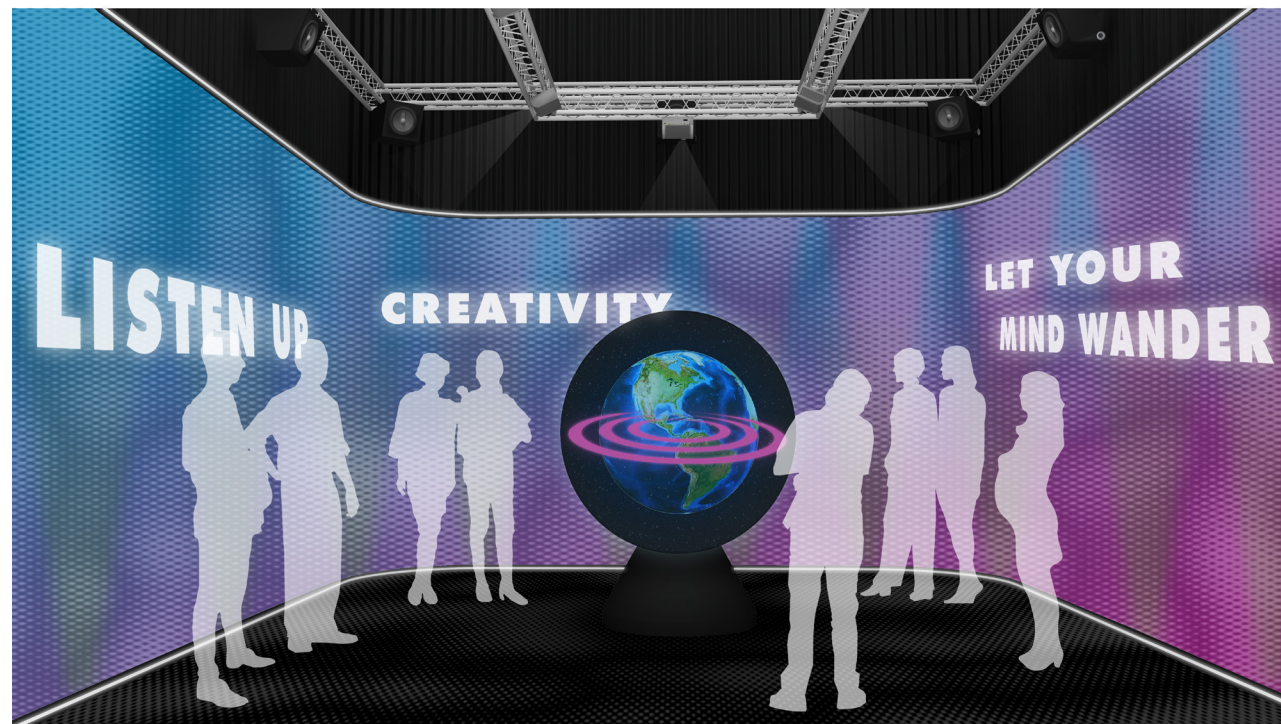
Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

INTRO RENDER

Drawing No:

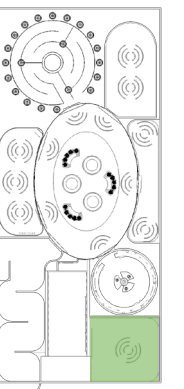
EX.1.10

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

DROUGHT RENDER

Drawing No:

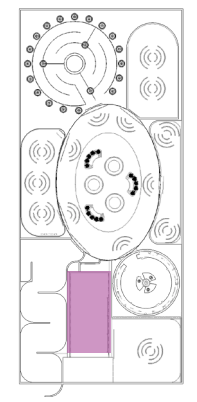
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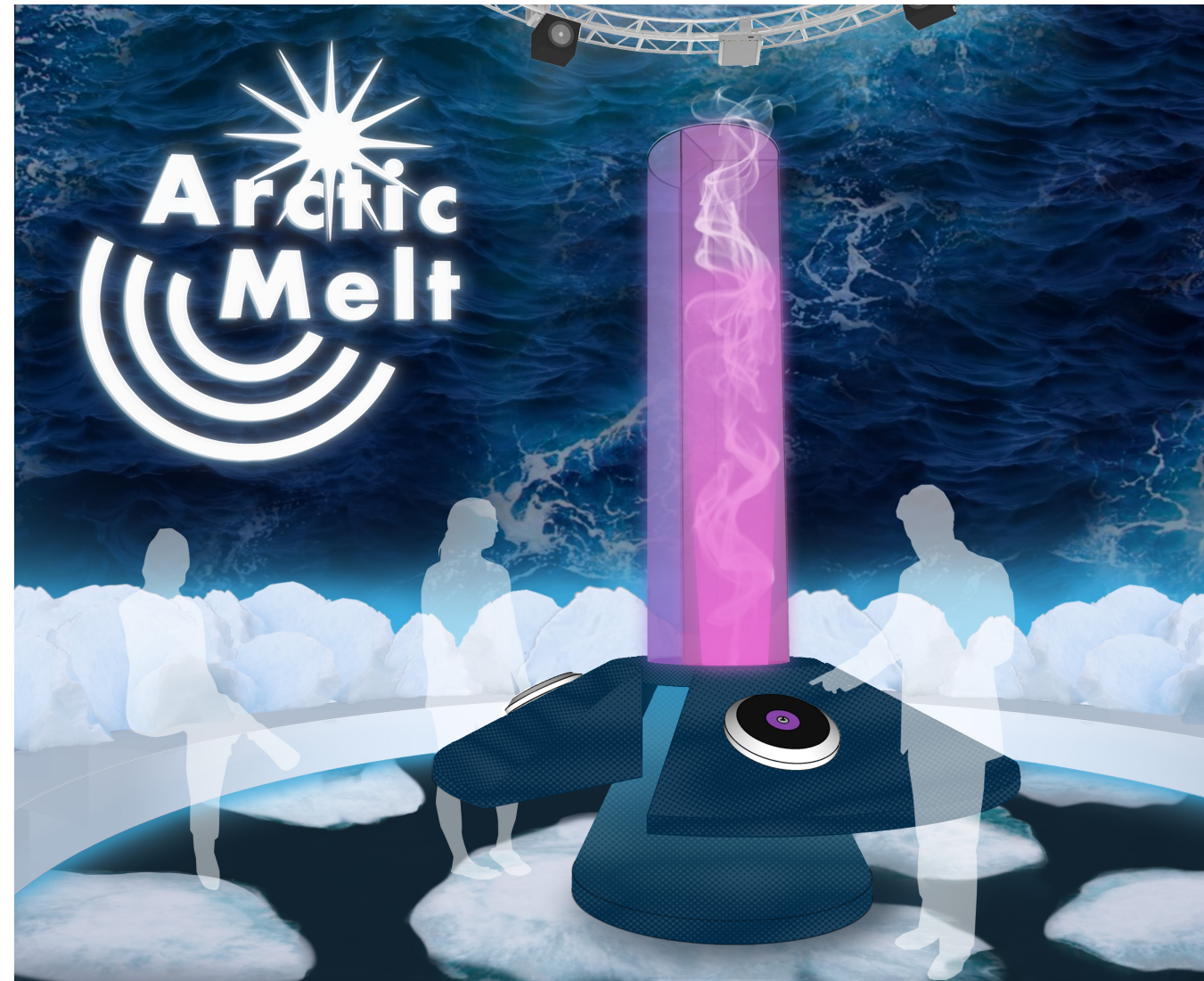
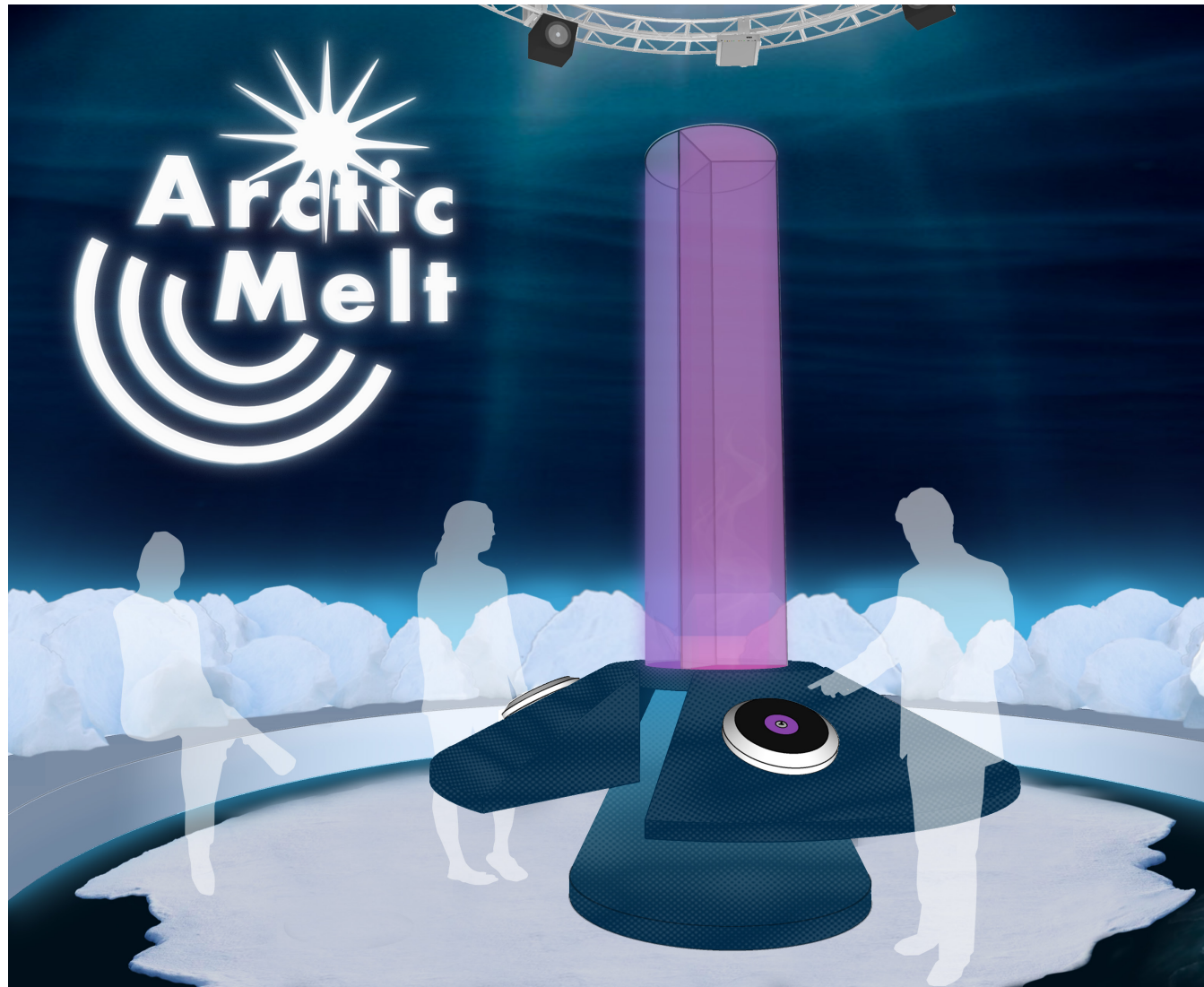
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Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

ARCTIC MELT RENDER

Drawing No.:

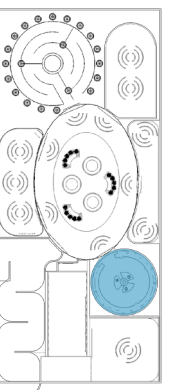
EX.1.12

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

POLLUTION RENDER

Drawing No:

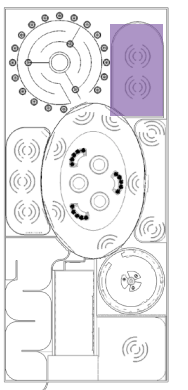
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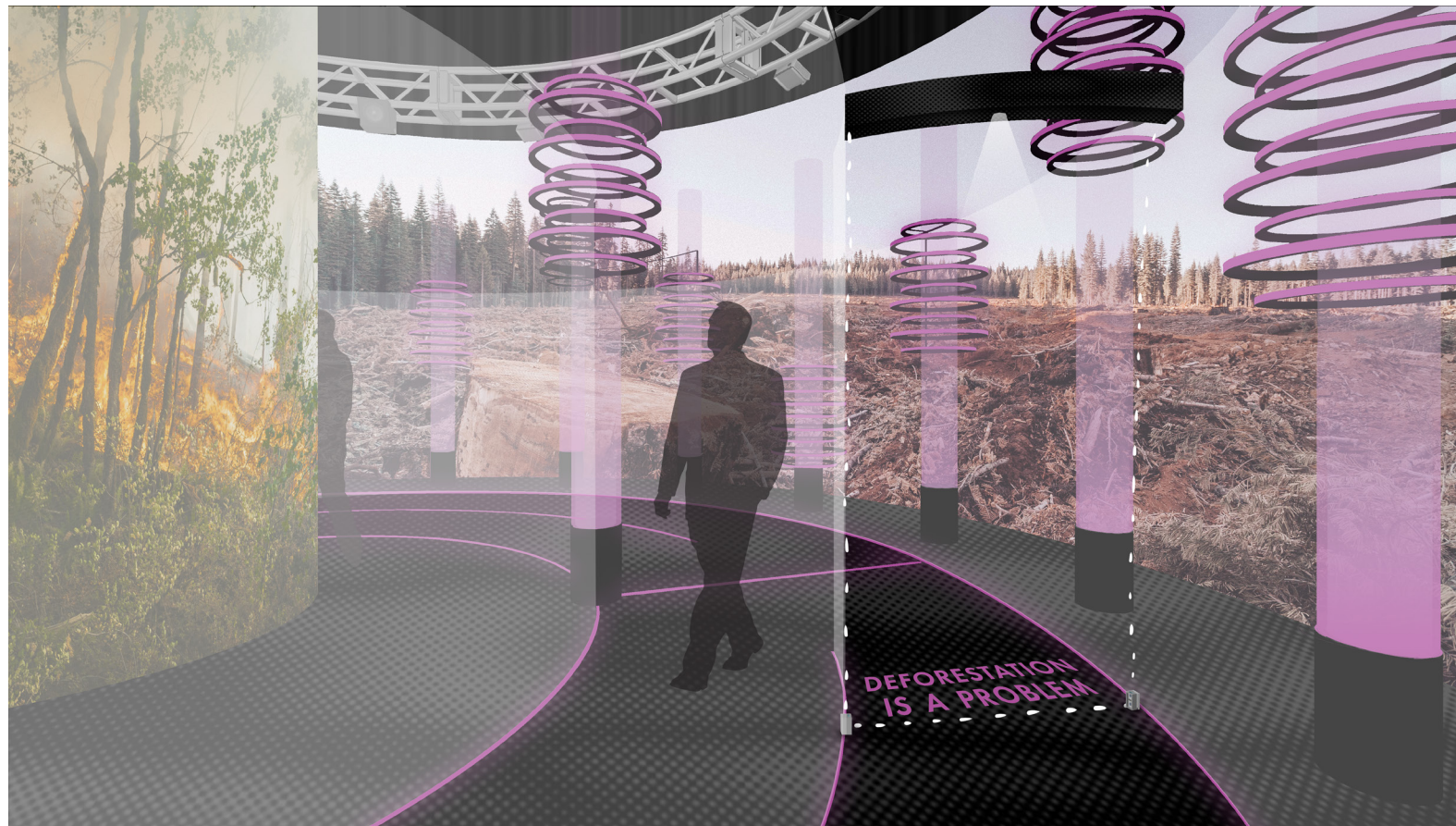
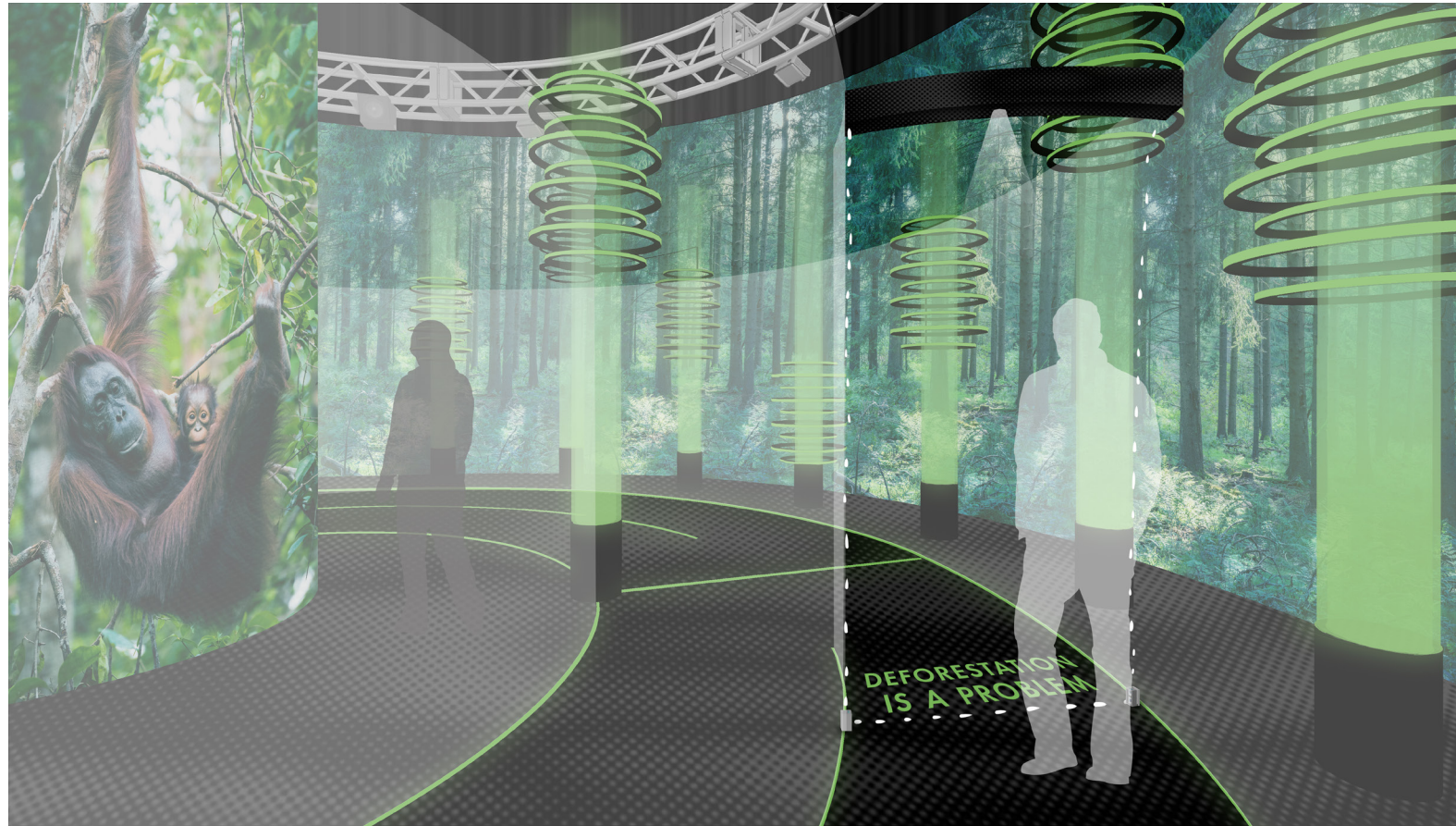
Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

DEFORESTATION RENDER

Drawing No:

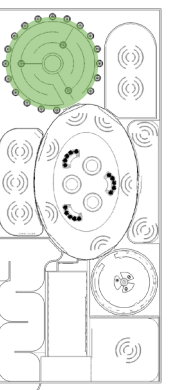
EX.1.14

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

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Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

OZONE RENDER

Drawing No:

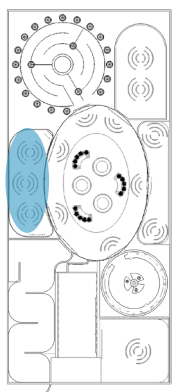
EX.1.15

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
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Drawing Title:

BIODIVERSITY RENDER

Drawing No:

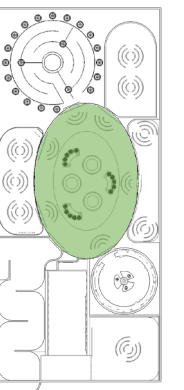
EX.1.16

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

BIODIVERSITY RENDER

Drawing No.:

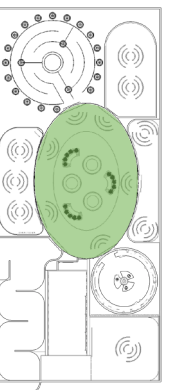
EX.1.17

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
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Drawing Title:

BIODIVERSITY RENDER

Drawing No:

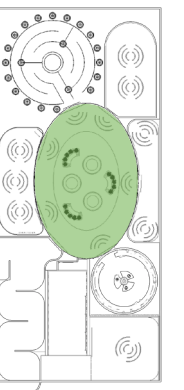
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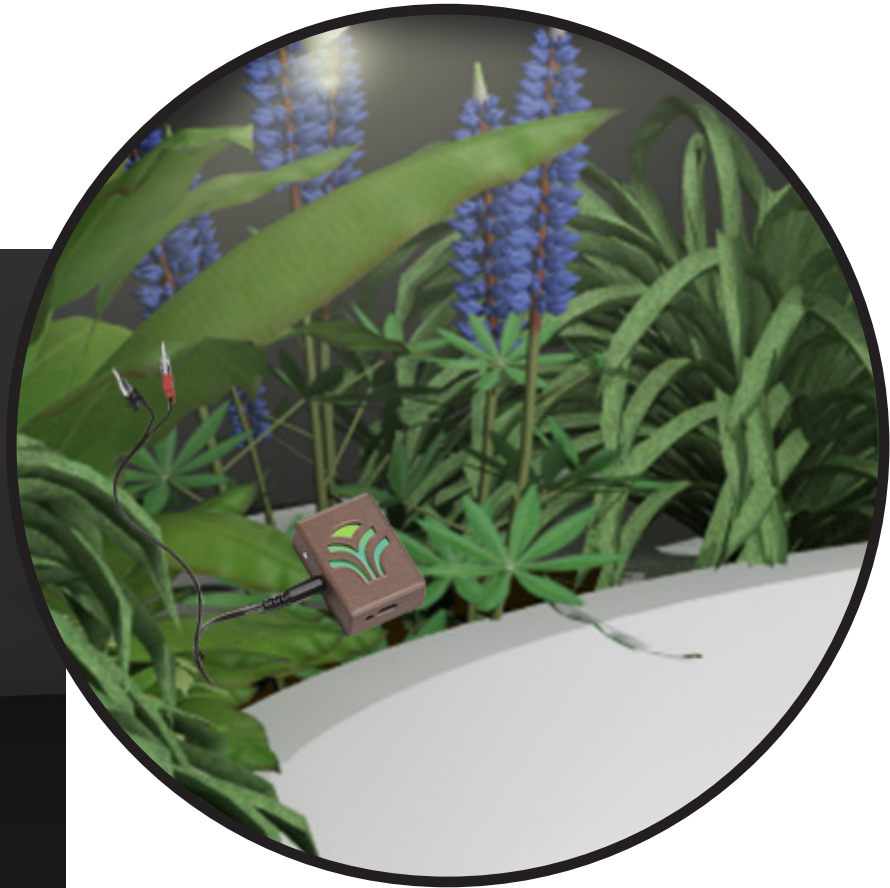
Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

BIODIVERSITY RENDER

Drawing No:

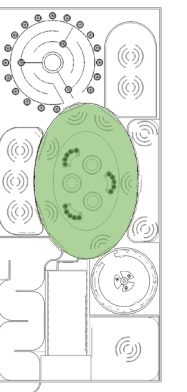
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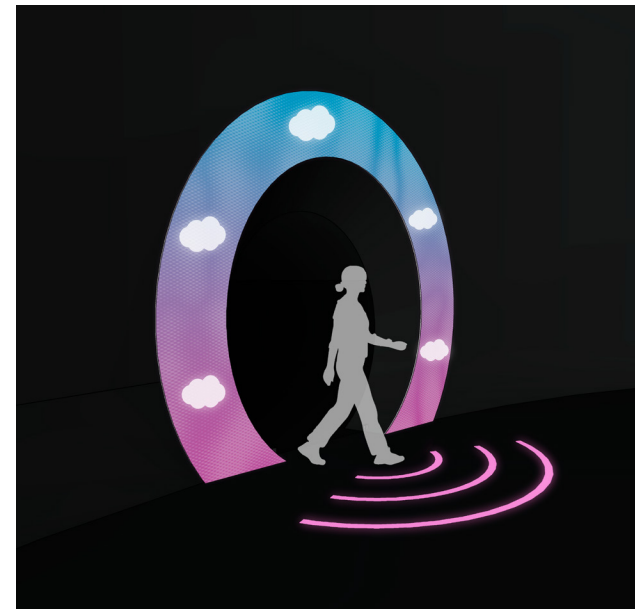
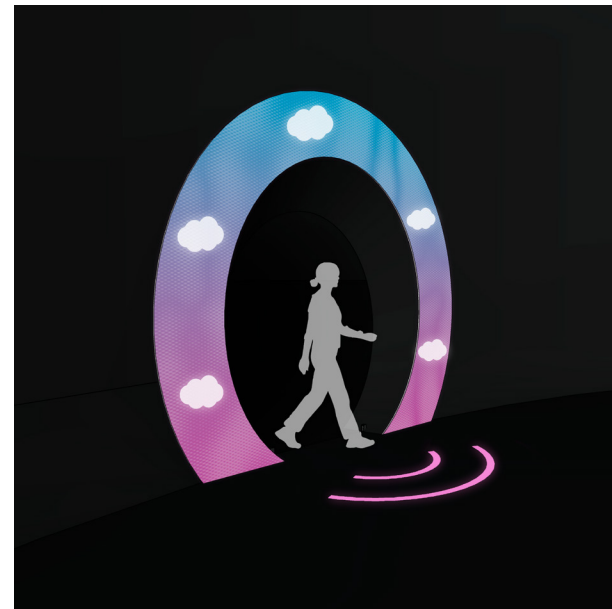
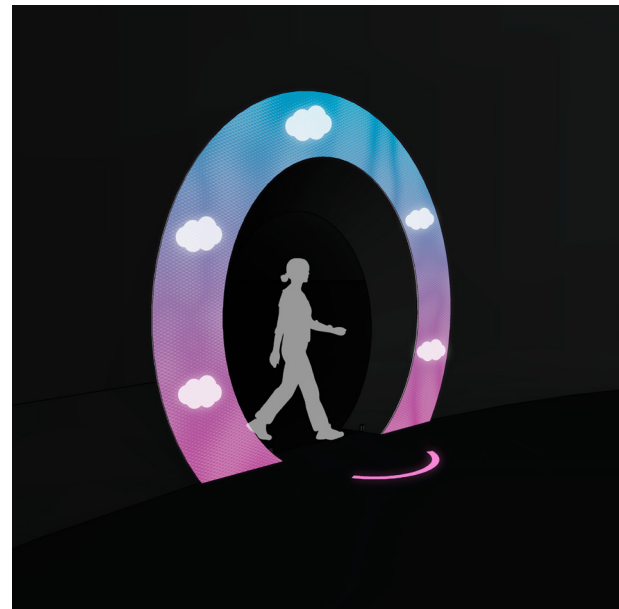
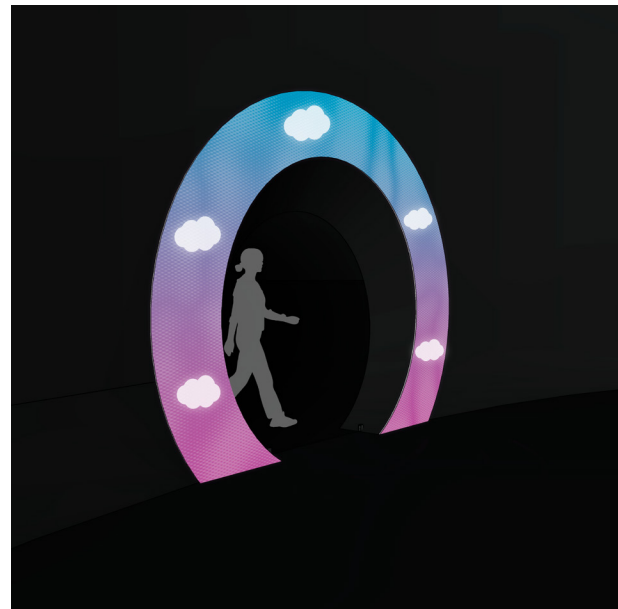
Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

BIODIVERSITY RENDER

Drawing No:

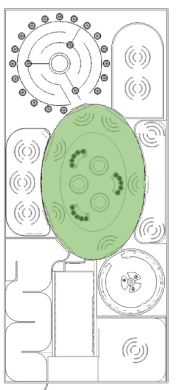
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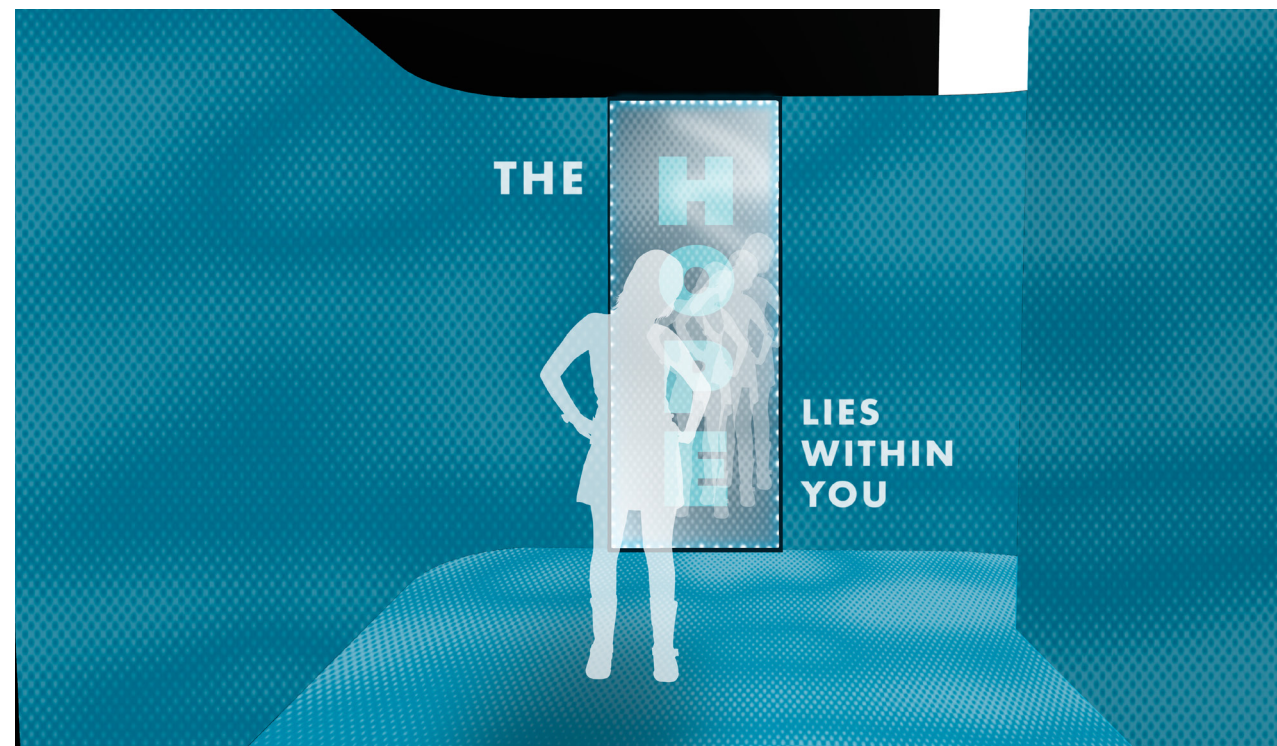
Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

OUTRO RENDER

Drawing No:

EX.1.21

Scale:

Date:

DEC.09.2022

Key Plan:



SCHEDULES & LISTS

SECTION	CODE	SIGN TYPE	DESCRIPTION
01A	01A.01.GR01	A	FACADE
	01A.01.GR02	A	ENTRY WALL
02A	02A.01.GR01	B	MURAL
	02A.02.GR01	C	AREA INDENTIFIER
03A	03A.01.GR01	D	DIRECTIVE
	03A.01.GR02	D	MURAL
	03A.02.GR01	F	AREA INTRO
	03A.02.GR02	D	CONTENT
04A	04A.01.GR01	C	AREA INDENTIFIER
	04A.02.GR01	F	AREA INTRO
	04A.03.GR01	D	DIRECTIVE
	04A.03.GR02	D	CONTENT
	04A.03.GR03	D	CONTENT
	04A.03.GR04	D	CONTENT
05A	05A.01.GR01	C	AREA INDENTIFIER
	05A.02.GR01	F	AREA INTRO
	05A.03.GR01	D	CONTENT
	05A.03.GR02	D	DIRECTIVE
	05A.04.GR01	D	CONTENT
	05A.04.GR02	D	DIRECTIVE

SECTION	CODE	SIGN TYPE	DESCRIPTION	
06A	06A.01.GR01	C	AREA INDENTIFIER	
	06A.02.GR01	F	AREA INTRO	
	06A.02.GR02	D	CONTENT	
	06A.03.GR01	D	DIRECTIVE	
07A	07A.01.GR01	C	AREA INDENTIFIER	
	07A.02.GR01	B	AREA INTRO	
	07A.03.GR01	D	CONTENT	
	07A.03.GR02	D	CONTENT	
07A	07A.03.GR03	D	CONTENT	
	08A	08A.01.GR01	C	AREA INDENTIFIER
		08A.02.GR01	F	AREA INTRO
		08A.02.GR02	D	DIRECTIVE
08A.02.GR03		D	DIRECTIVE	
08A	08A.02.GR04	D	CONTENT	
	09A	09A.01.GR01	F	AREA INTRO
		09A.01.GR02	D	CONTENT
		09A.02.GR01	E	DIRECTIVE
10A	10A.01.GR01	C	AREA INDENTIFIER	
	10A.02.GR01	D	MURAL	
	10A.02.GR02	D	MURAL	



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

GRAPHIC SCHEDULE

Drawing No:

EX.2.01

Scale:

Date:

DEC.09.2022

Key Plan:

SIGN TYPE	DESCRIPTION
A	EXTERIOR GRADE VINYL
B	DIRECT PRINT ON SCRIM
C	1/4" THICK SEMI TRANSLUCENT ACRYLIC, WITH DIRECT PRINT SYMBOL, BACK LIT
D	DIRECT PRINT ONTO INTERIOR GRADE VINYL, WITH PROTECTIVE OVERLAMINATION, WITH WRAPPED RETURNS
E	DIRECT PRINT ON 1/4" THICK ACRYLIC
F	1/2" THICK DICUT FROSTED VINYL, MOUNTED TO EXHIBITION PARTITION



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

GRAPHIC SPECIFICATION

Drawing No:

EX.2.02






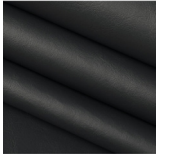


Scale:

Date:

DEC.09.2022

Key Plan:

FINISH SCHEDULE

MATERIAL	CODE	DESCRIPTION	LOCATION	THUMBNAIL
FABRIC	FB.01	VINYL SCRIM WITH GRAPHIC TREATMENT	02A 06A 07A 09A	
	FB.02	PIPE AND DRAPE	02A	
	FB.03	FABRIC SWINGS SUSPENDED VIA TRUSS FABRICATOR TO ADVISE	08A	
WOOD	WD.01	HIGH DENSITY FIBERBOARD WALL SUBSTRATE	02A 08A 05A 09A 06A 10A	
VINYL	VNYL.01	EXTERIOR GRADE VINYL	01A	
	VNYL.01	INTERIOR GRADE VINYL	01A	
	VNYL.03	INTERIOR GRADE VINYL WITH REFLECTIVE FINISH	03A	
CARPET	CRPT.01	ACCOUSTIC ABSORPTION	05A 06A	



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

FINISH SCHEDULE

Drawing No:






EX.2.03

Scale:

Date:

DEC.09.2022

Key Plan:

CODE	TYPE	DESCRIPTION	MANUFACTURER	COMMENTS	THUMBNAIL
AV.01	SPEAKER	HIGH OUTPUT/HIGH IMPACT CINEMA SURROUND LOUDSPEAKER WITH CONFIGURABLE PATTERN	JBL	SPEAKER MODEL MEETS SPECIFICATIONS TO BE PROGRAMED WITH DOLBY ATMOS SURROUND SOUND TECHNOLOGY	
AV.02	PROJECTOR	ULTRA BRIGHT PROFESSIONAL WUXGA LASER PROJECTOR	OPTOMA	HIGH BRIGHTNESS WUXGA DLP LASER PROJECTOR, 22,000 LUMENS, EXTREME INSTALLATION FLEXIBILITY	
AV.03	SPHERICAL PROJECTION DISPLAY	USES A STATE-OF-THE-ART FISH-EYE LENS TO TRANSMIT FLAT CONTENT INTO A 360 DEGREE VIEWING SPACE	SCREEN SOLUTIONS INTERNATIONAL	MADE OF A SEAMLESS DIFFUSION ACRYLIC MATERIAL	
AV.04	FOG MACHINE	LOW-LYING FOG MACHINE	CHAUVET	CREATES THICK CLOUDS THAT HUG THE FLOOR	
AV.05	HEADPHONES	BLUETOOTH ENABLED WIRELESS HEADPHONES	SONY	PARTNERSHIP WITH SONY TO SHOWCASE RECENT PRODUCT LAUNCH	



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

AV SCHEDULE

Drawing No:

EX.2.04

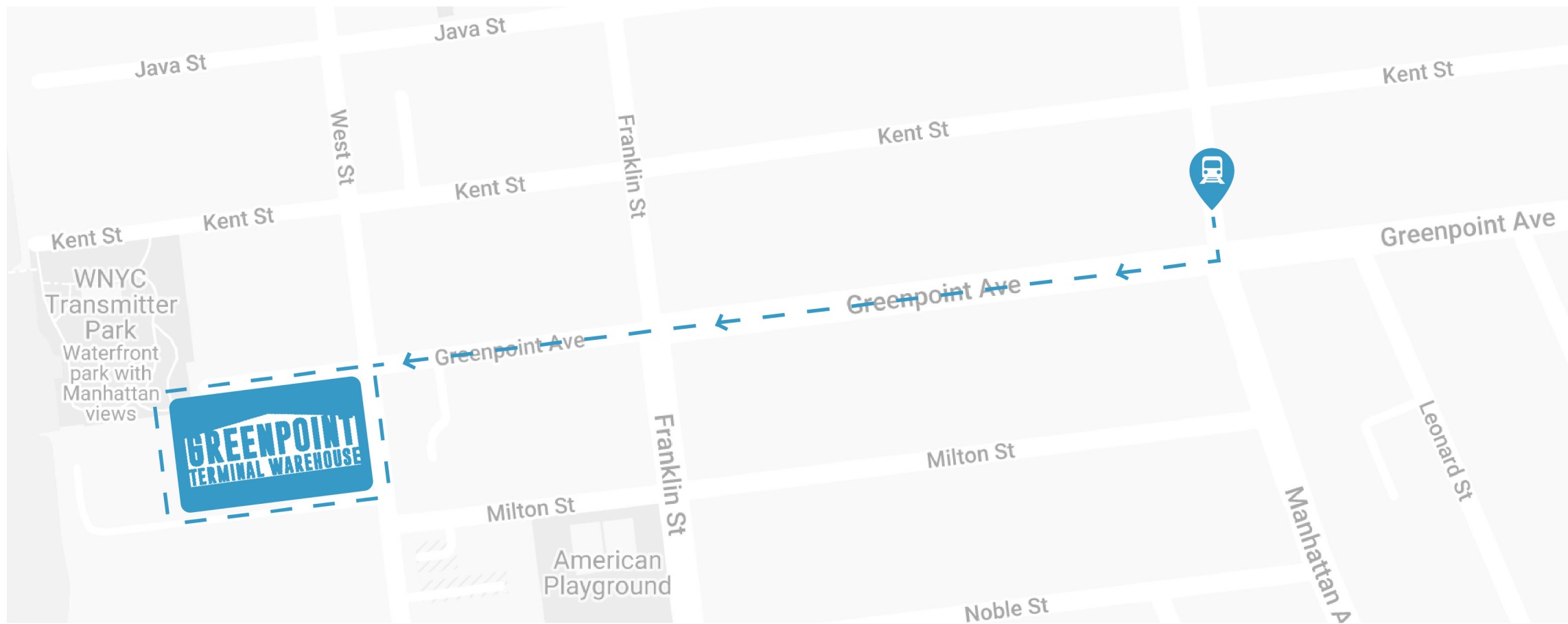
Scale:

Date:

DEC.09.2022

Key Plan:

PLANS, SECTIONS, & ELEVATIONS



 .3 mi / 6 min walk from subway



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

LOCATION PLAN

Drawing No:

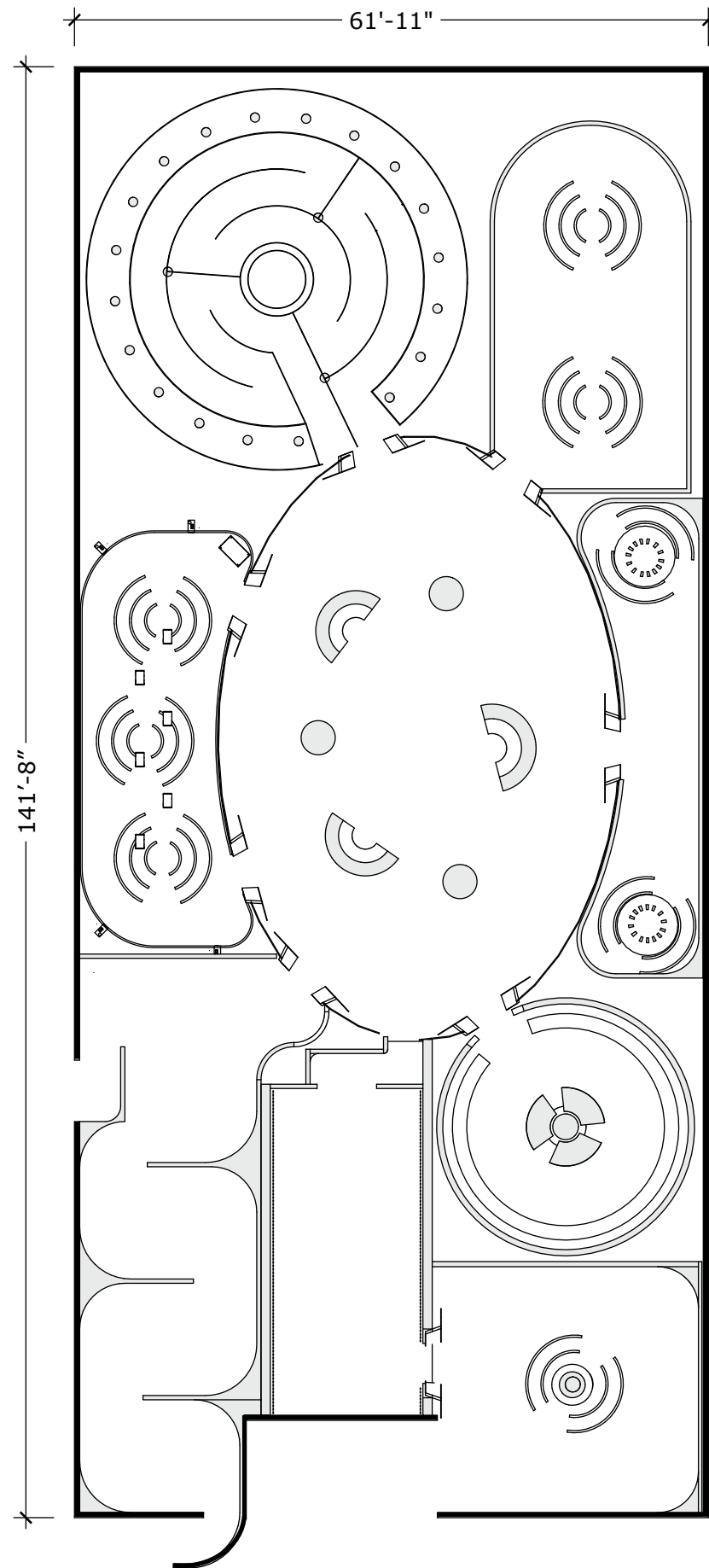
EX.3.01

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

DIMENSIONED PLAN

Drawing No:

EX.3.02

Scale:

1/16"=1'-0"

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

CODED PLAN

Drawing No:

EX.3.03

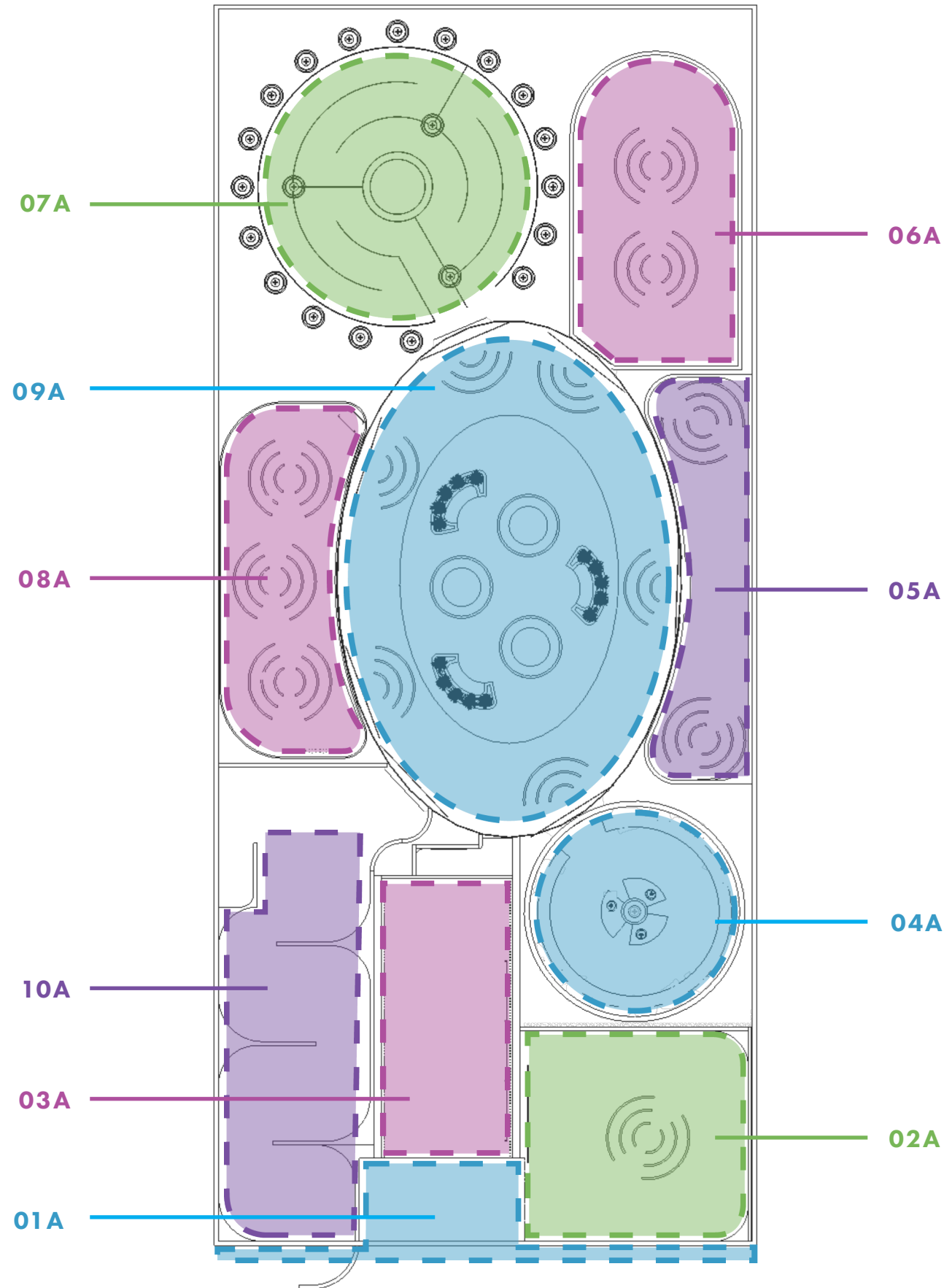
Scale:

1/16"=1'-0"

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

GRAPHIC LOCATION PLAN

Drawing No:

EX.3.04

Scale:

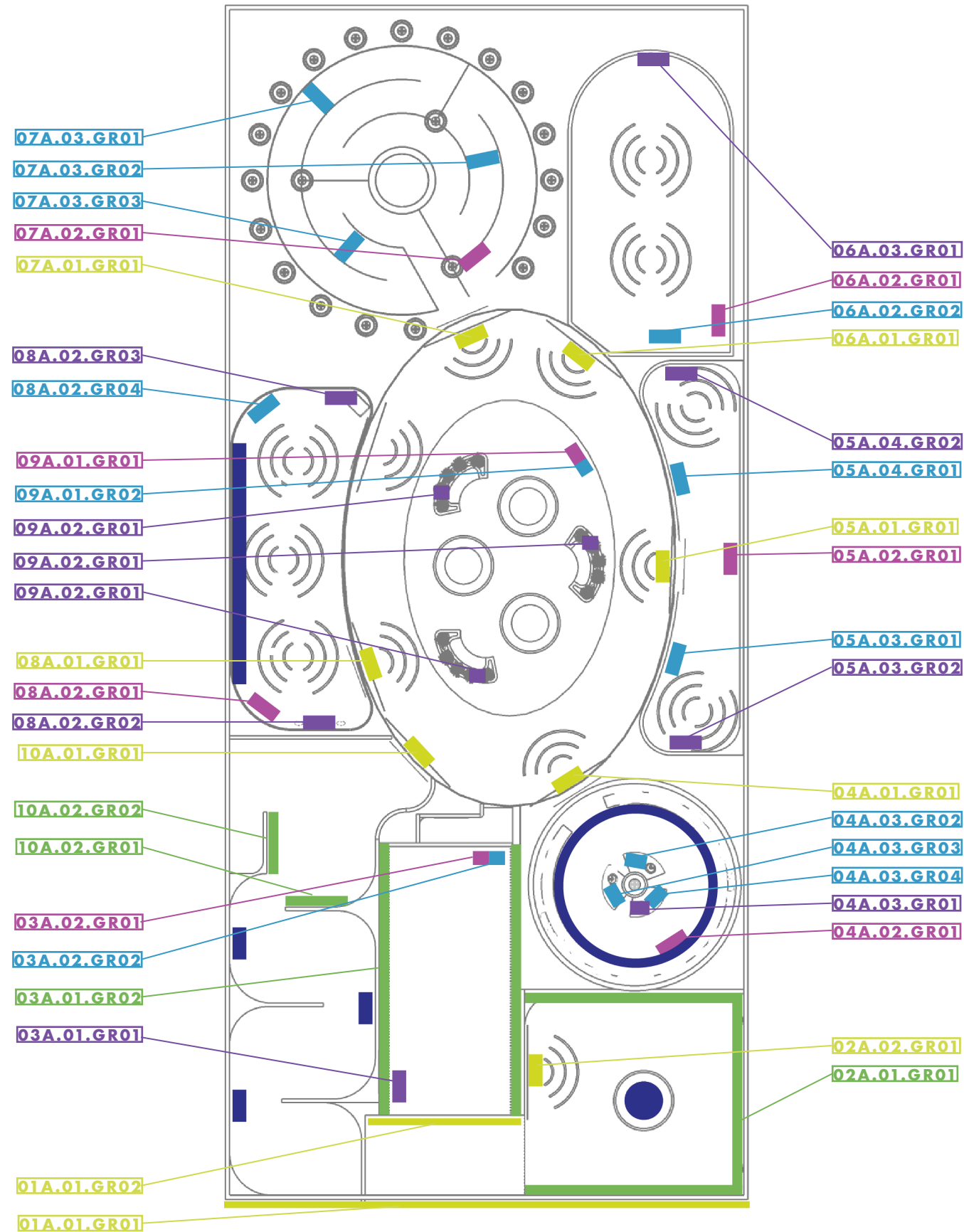
1/16"=1'-0"

Date:

DEC.09.2022

Key Plan:

- IDENTIFIER
- AREA INTRO
- CONTENT GRAPHICS
- DIRECTIVE
- MURAL
- DIGITAL MEDIA





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

FINISH PLAN

Drawing No:

EX.3.05

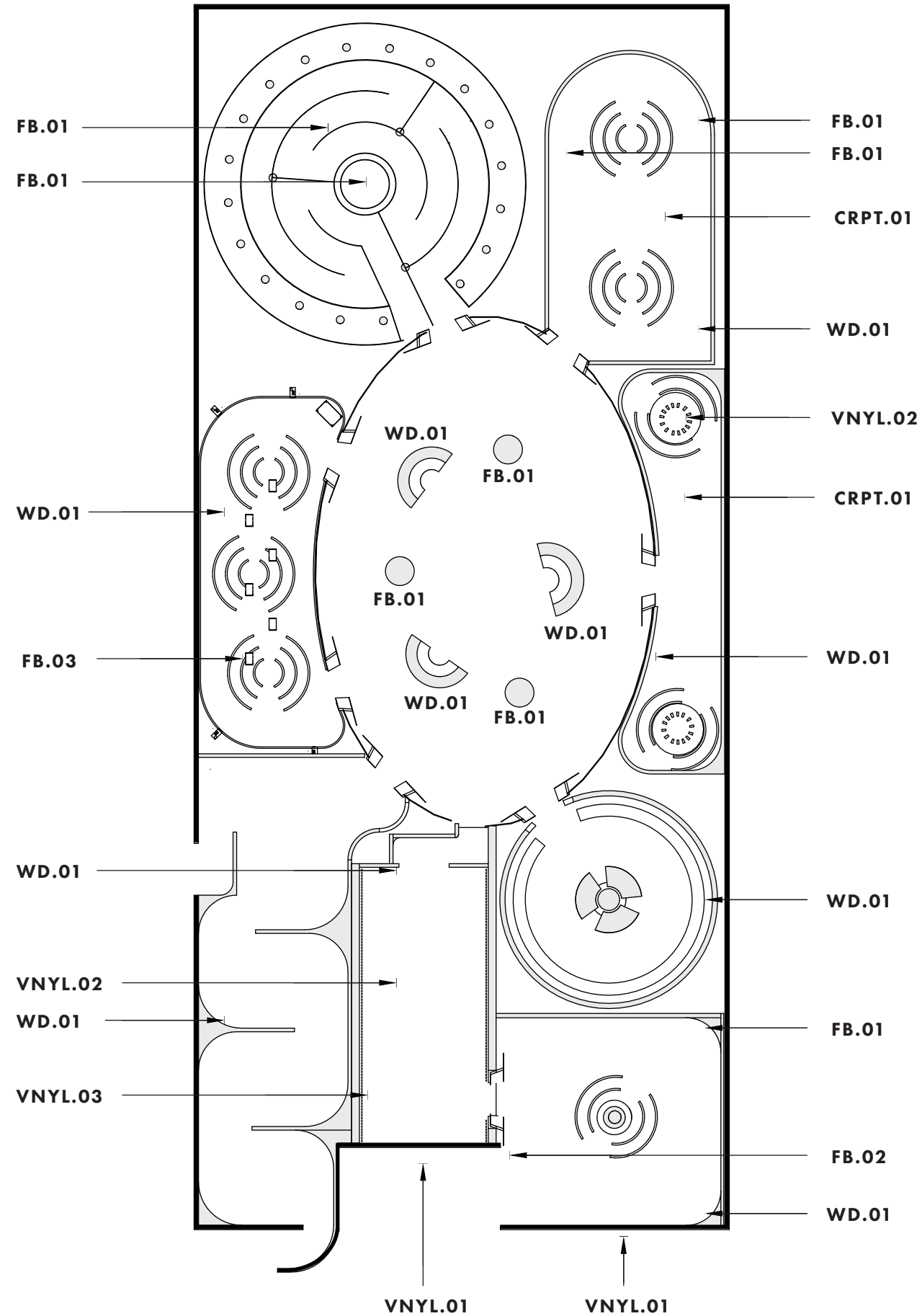
Scale:

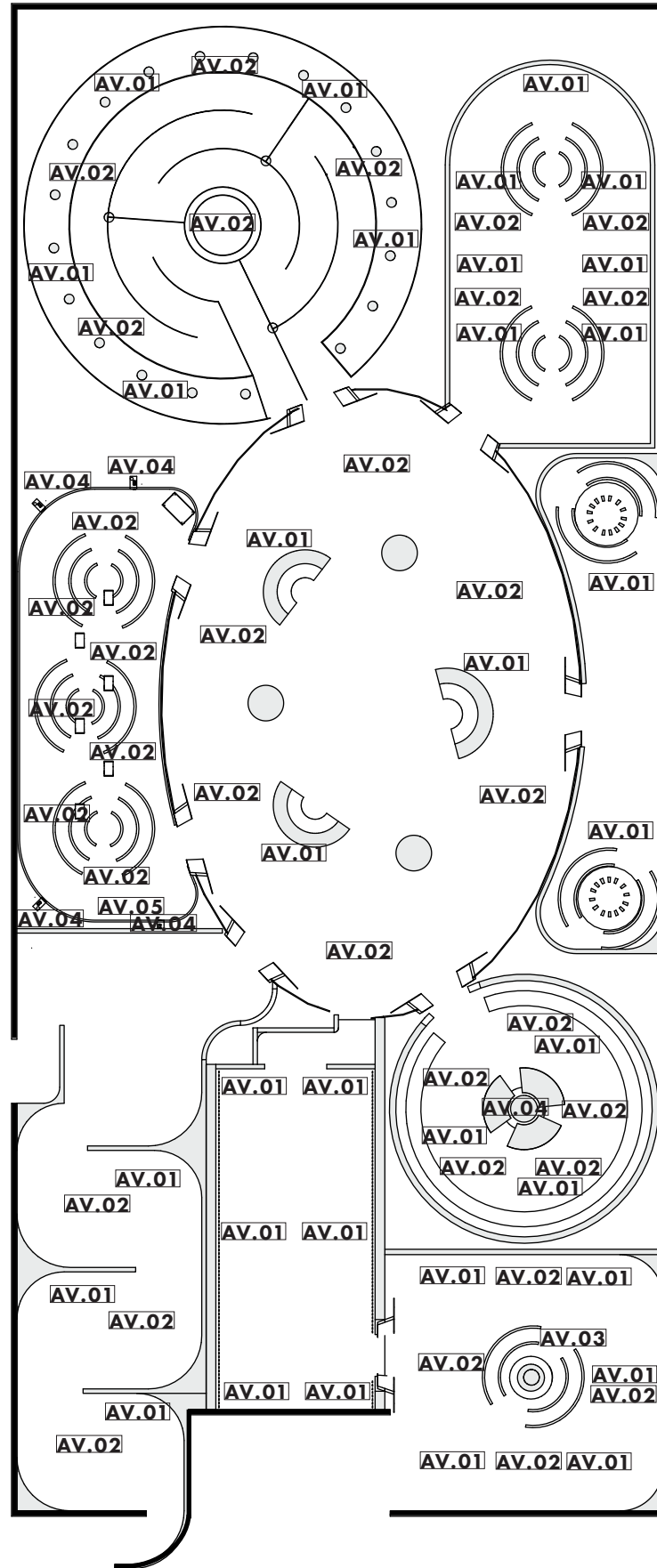
1/16"=1'-0"

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

AV PLAN

Drawing No:

EX.3.06

Scale:

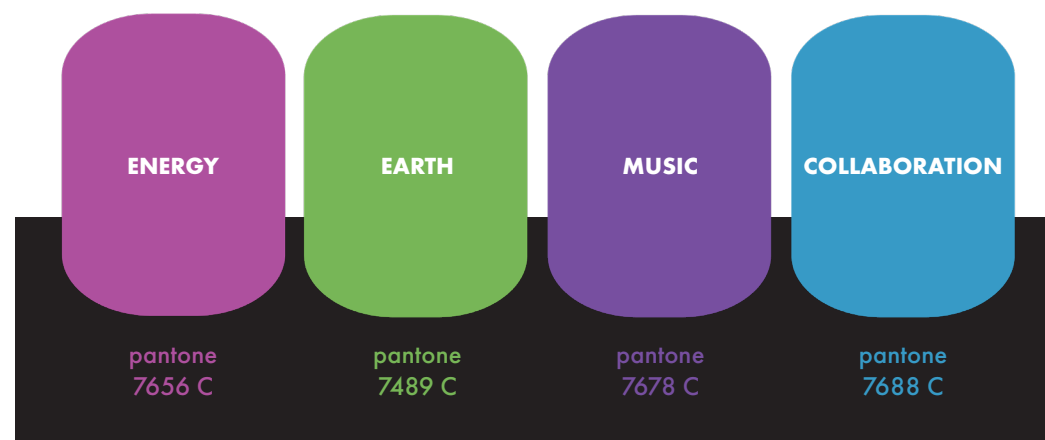
1/16"=1'-0"

Date:

DEC.09.2022

Key Plan:

GRAPHICS



Tune-In

FreightBig Pro (Bold)

Listen to the planet

Futura PT (Light)

VISUAL COMMUNICATION: Bursts of visual energy in the look and feel represent sparks of creativity and igniting people to take charge of the future of innovation and problem solving. Bright colors blend together in soft gradients to show the boldness of the content addressed. Texturized patterns overlay the colors to emphasize the layers of the messaging. The brightness of the colors are grounded by heavy black backgrounds. The graphics represent the presence of energy from the world around us.

Futura PT (Book)



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

TYPOGRAPHY & COLOR

Drawing No:

EX.4.01

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

LOGO

Drawing No:

EX.4.02

Scale:

Date:

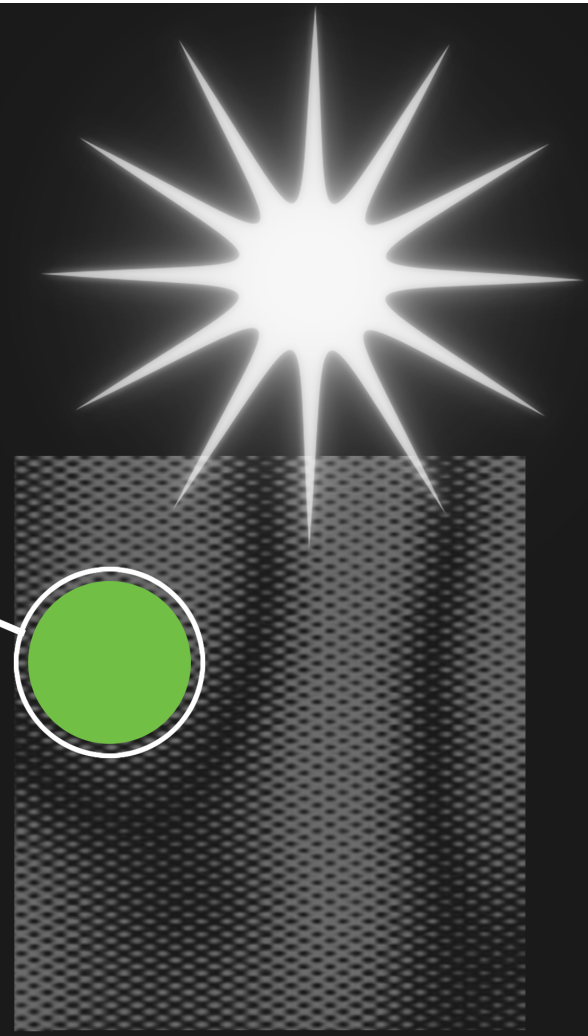
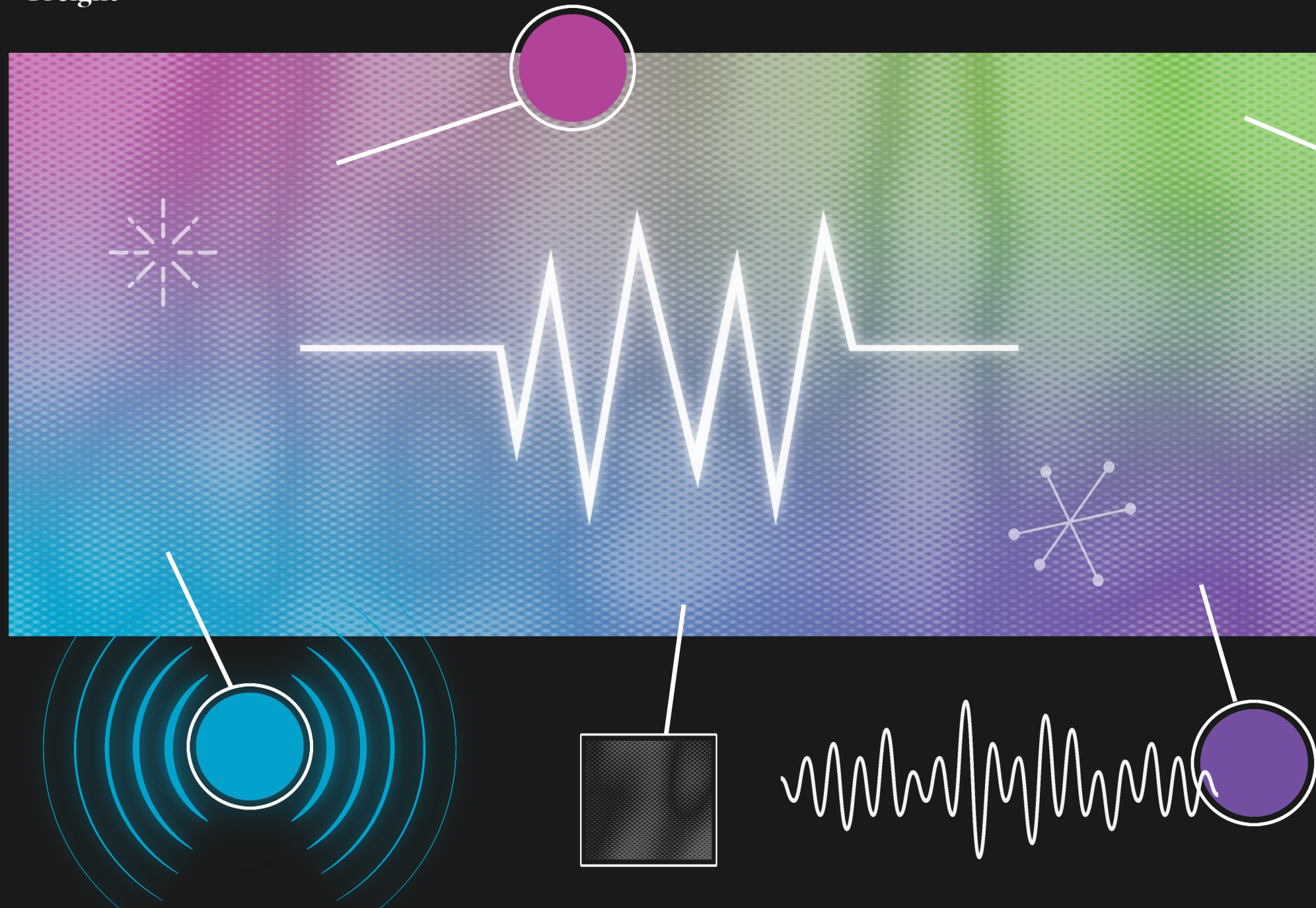
DEC.09.2022

Key Plan:

Tune-In

Freight

>The earth is speaking to you.



Futura Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices maecenas accumsan lacus facilisis.

Futura Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices maecenas accumsan lacus facilisis.



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

GRAPHIC LOOK & FEEL

Drawing No:

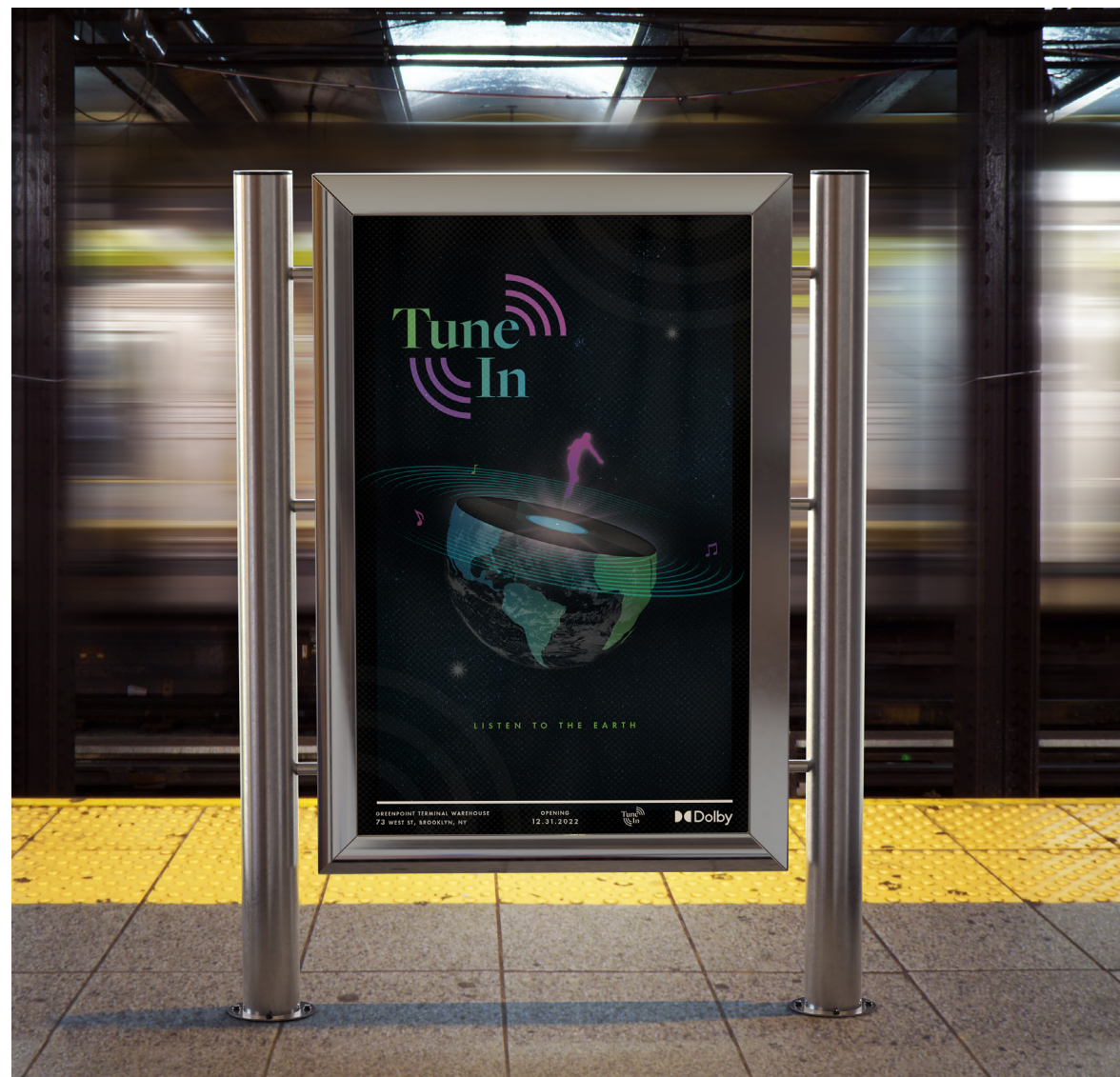
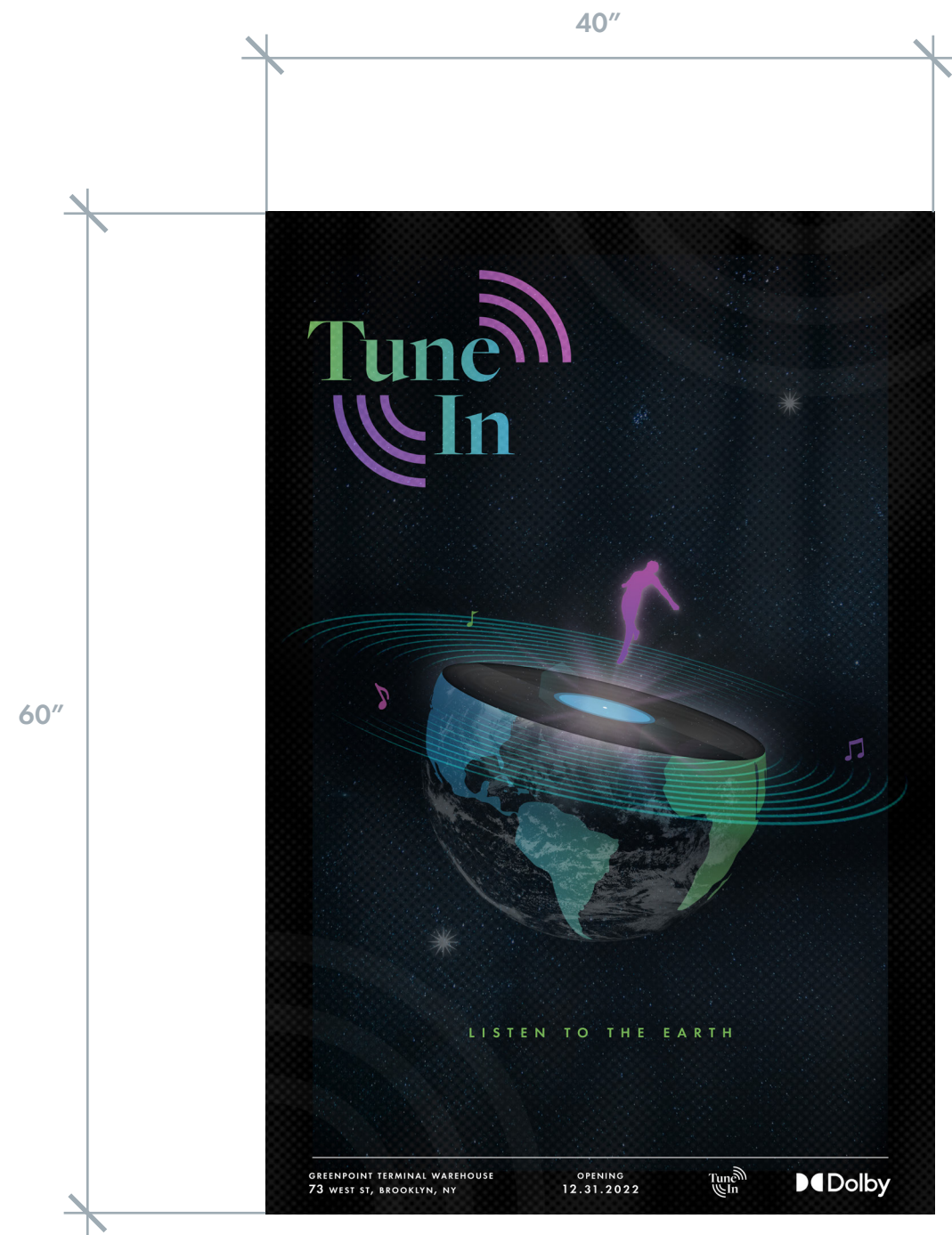
EX.4.03

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

POSTER

Drawing No:

EX.4.04

Scale:

Date:

DEC.09.2022

Key Plan:



22"

20"



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

POSTER

Drawing No:

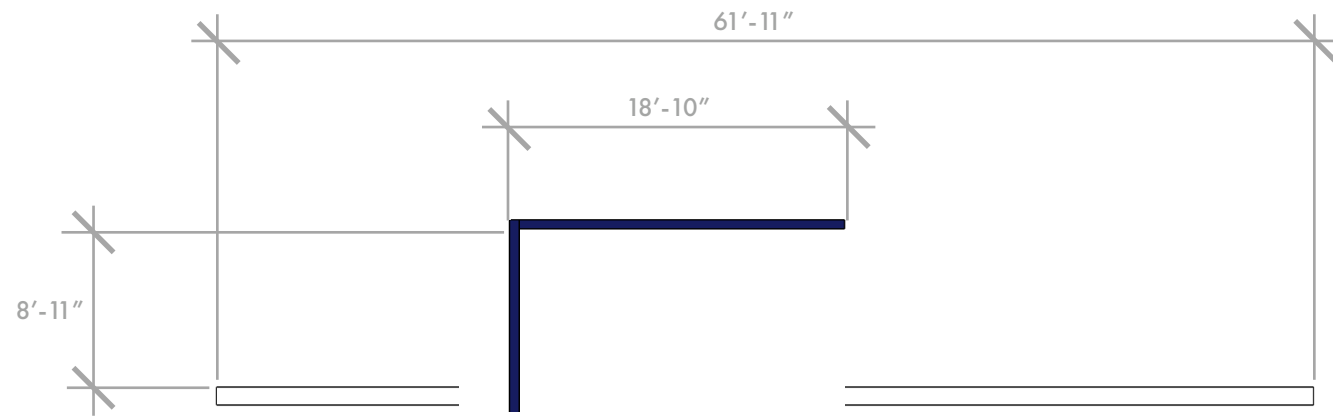
EX.4.05

Scale:

Date:

DEC.09.2022

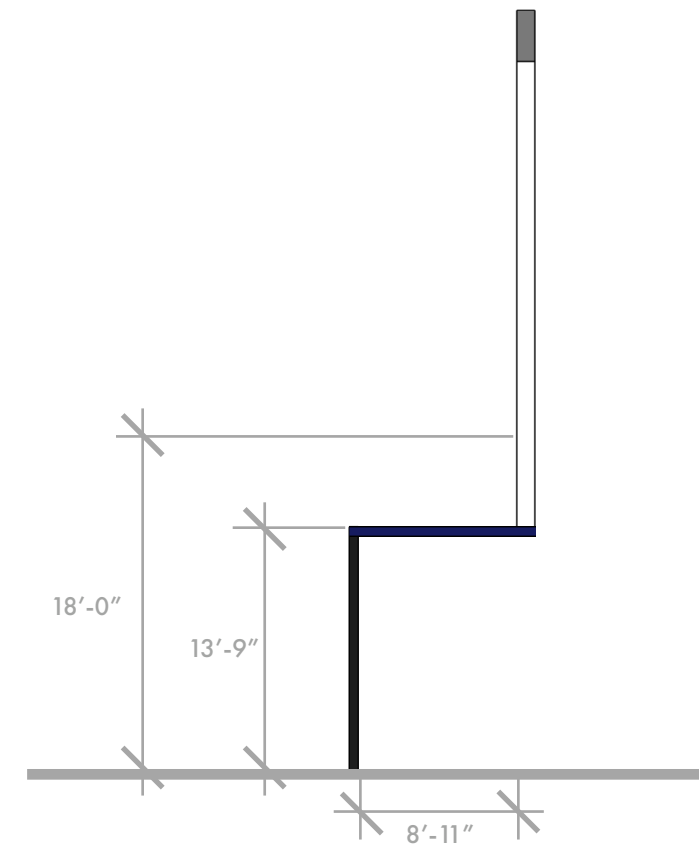
Key Plan:



3 PLAN



1 ELEVATION 01A.01.GR01-GR02
SCALE- 1/8"=1'-0"



2 SECTION



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

FACADE

Drawing No:

EX.4.06

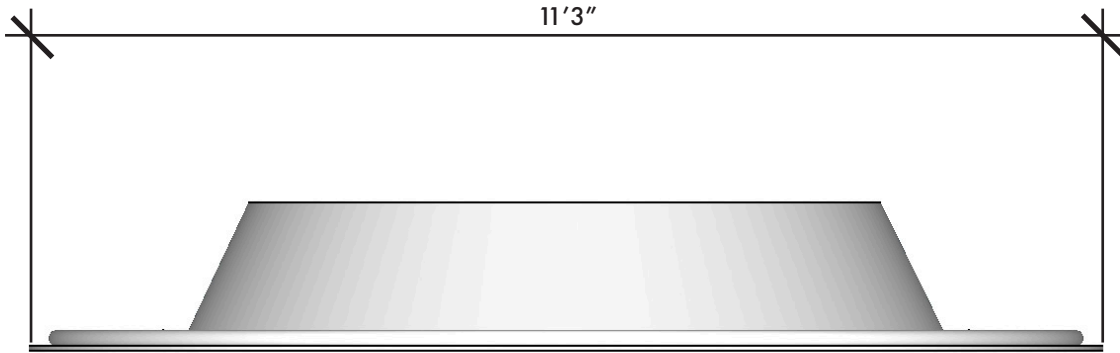
Scale:

1/8"=1'-0"

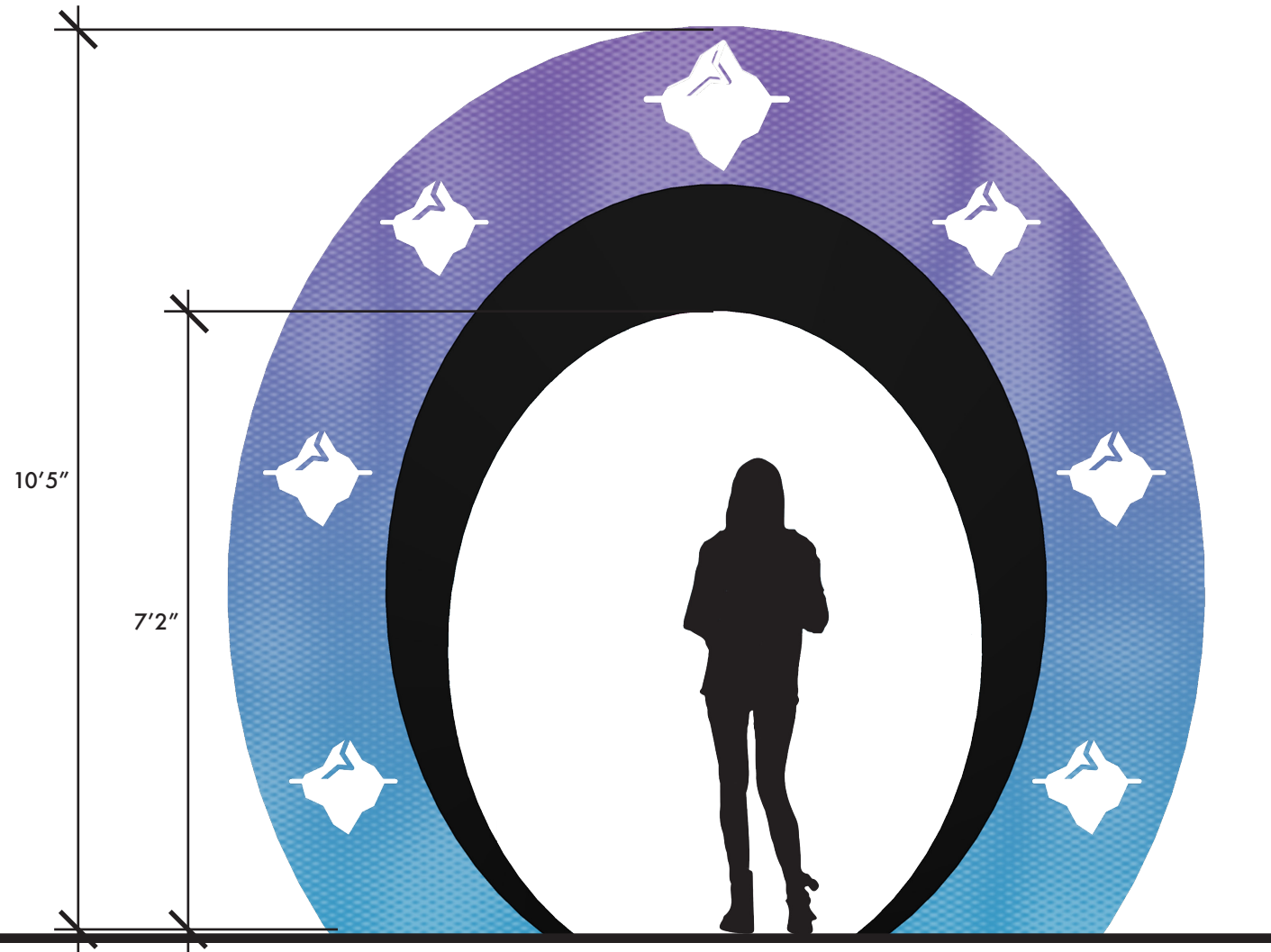
Date:

DEC.09.2022

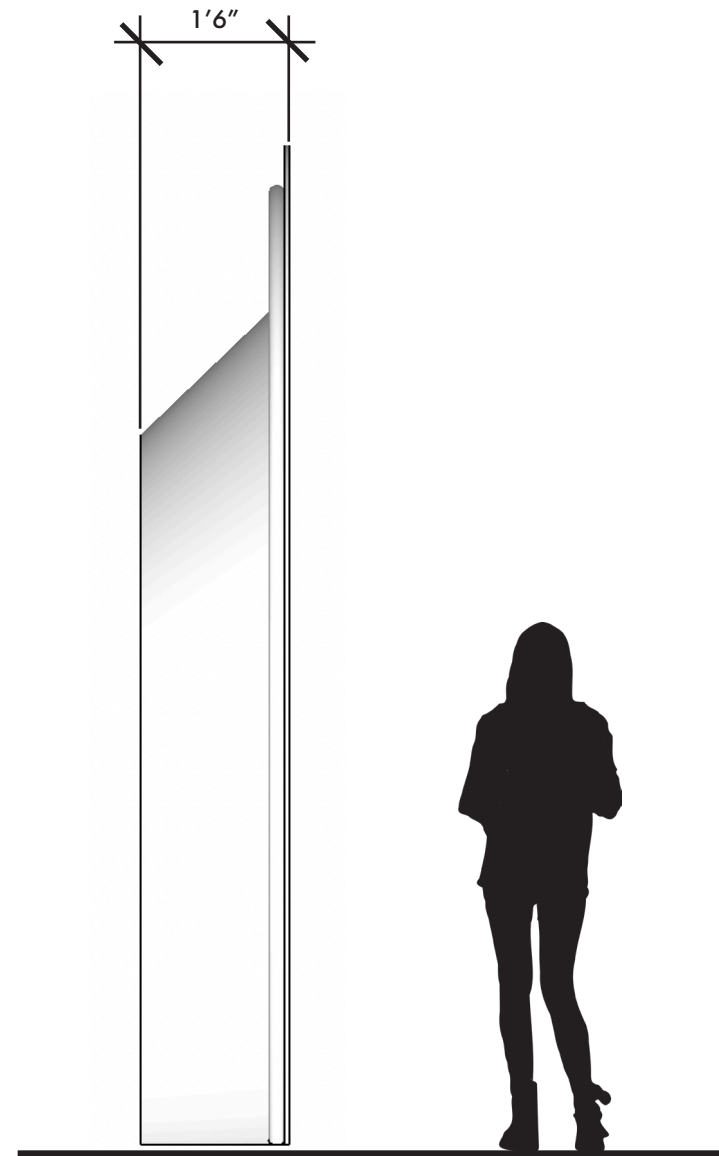
Key Plan:



3 PLAN



1 ELEVATION 04A.01.GR01
SCALE- 1/2"=1'-0"



2 SIDE VIEW



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

AREA IDENTIFIER

Drawing No:

EX.4.07

Scale:

1/2"=1'-0"

Date:

DEC.09.2022

Key Plan:

AREA IDENTIFIER SYMBOLS



OZONE LAYER



DROUGHT



DEFORESTATION



ARCTIC MELT



POLLUTION



WASTE DISPOSAL



BIODIVERSITY LOSS



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

AREA IDENTIFIER SYMBOLS

Drawing No:

EX.4.08

Scale:

Date:

DEC.09.2022

Key Plan:



GRAPHIC TYPE F- 1/2" THICK DICUT FROSTED VINYL, MOUNTED TO EXHIBITION PARTITION

1 ELEVATION 08A.02.GR01
SCALE- 1"=1'0"



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

INTRO AREA GRAPHIC

Drawing No:

EX.4.09

Scale:

1"=1'-0"

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

INTRO AREA GRAPHICS

Drawing No:

EX.4.10

Scale:

Date:

DEC.09.2022

Key Plan:

3'-6"

2'-4"

The Ozone Layer is a symbol of hope. Once in critical damage, has been on track to restoration thanks to activism, legislation, and regulation. Humanity still holds the power to set ourselves on the right track. Take a minute to relax, breathe, and ponder. How are we going to fix this?



GRAPHIC TYPE D- DIRECT PRINT ONTO INTERIOR GRADE VINYL, WITH PROTECTIVE OVERLAMINATION, WITH WRAPPED RETURNS

1 ELEVATION 08A.02.GR04
SCALE- 1 1/2"=1'0"



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

CONTENT GRAPHIC

Drawing No:

EX.4.11

Scale:

1 1/2"=1'0"

Date:

DEC.09.2022

Key Plan:



GRAPHIC TYPE D- DIRECT PRINT ONTO INTERIOR GRADE VINYL, WITH PROTECTIVE OVERLAMINATION, WITH WRAPPED RETURNS

1 ELEVATION 08A.02.GR03
SCALE- 3"= 1'-0"



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

DIRECTIVE GRAPHIC

Drawing No:

EX.4.12

Scale:

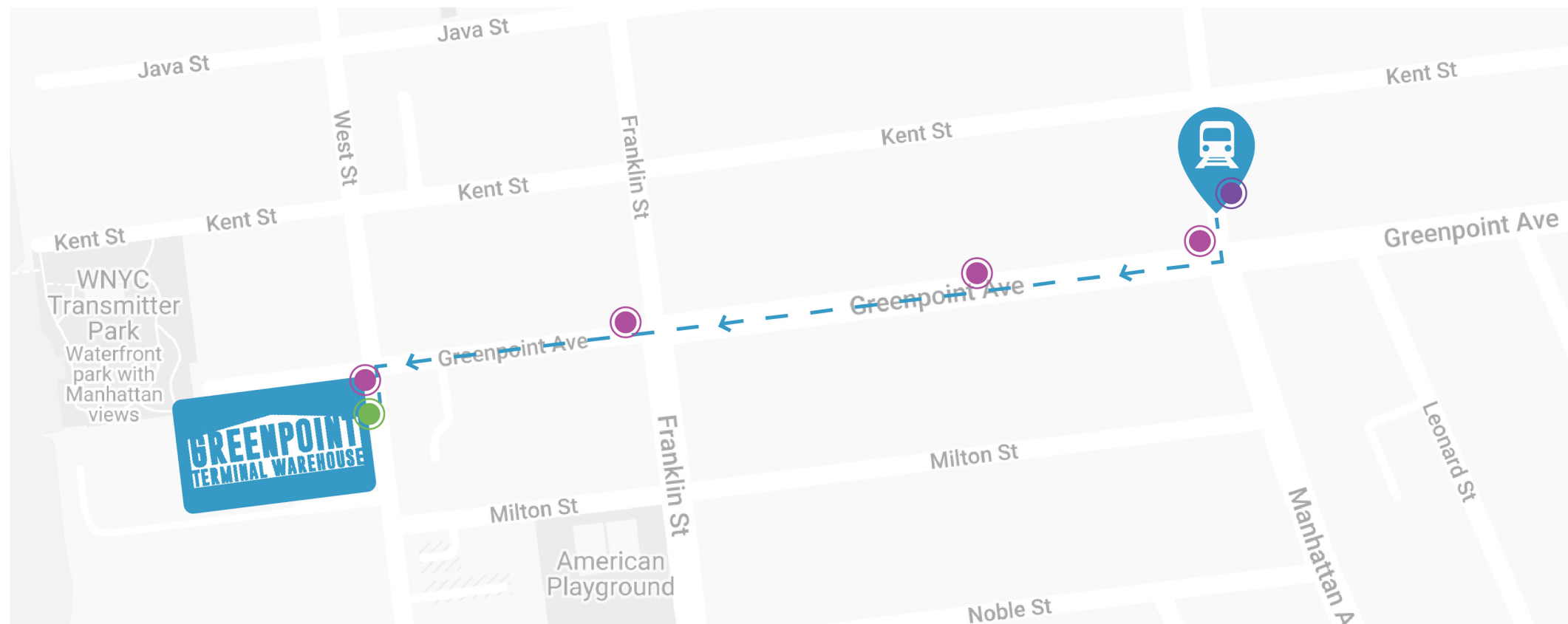
3"=1'-0"

Date:




DEC.09.2022

Key Plan:

WAYFINDING LOCATION PLAN



 .3 mi / 6 min walk from subway

-  A FRAME SIGN
-  SPRAYPAINT STENCIL
-  SUBWAY POSTER



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

WAYFINDING LOCATION PLAN

Drawing No:

EX.4.13

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

WAYFINDING

Drawing No.:

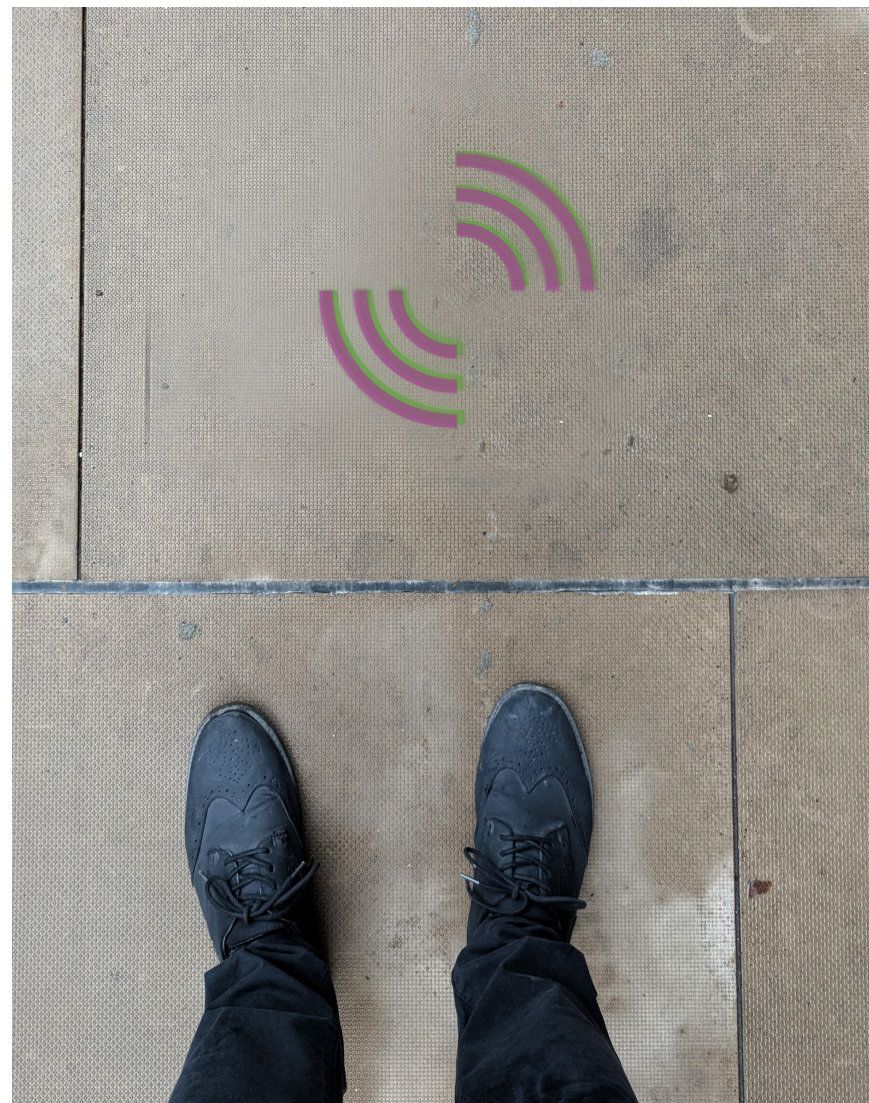
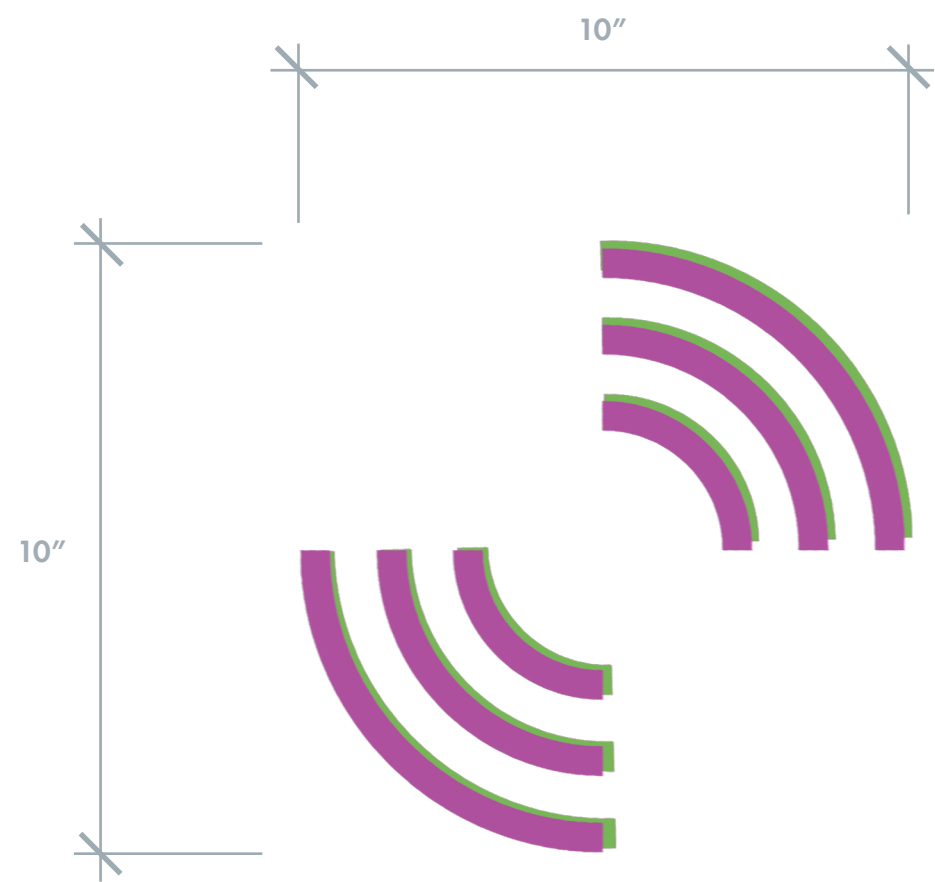
EX.4.14

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

WAYFINDING

Drawing No:

EX.4.15

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

WAYFINDING

Drawing No:

EX.4.16

Scale:

Date:

DEC.09.2022

Key Plan:



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

COLLATERAL

Drawing No:

EX.4.17

Scale:

Date:

DEC.09.2022

Key Plan:

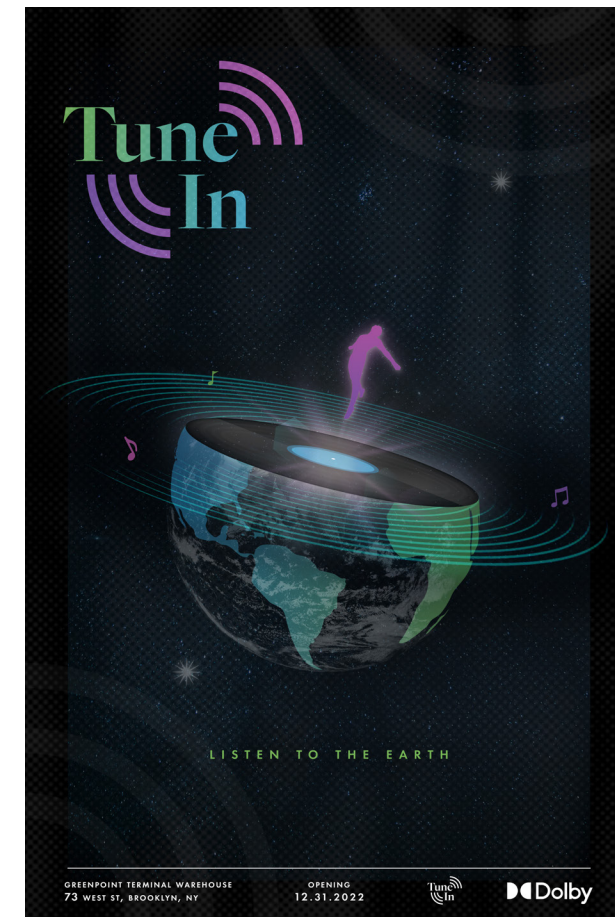
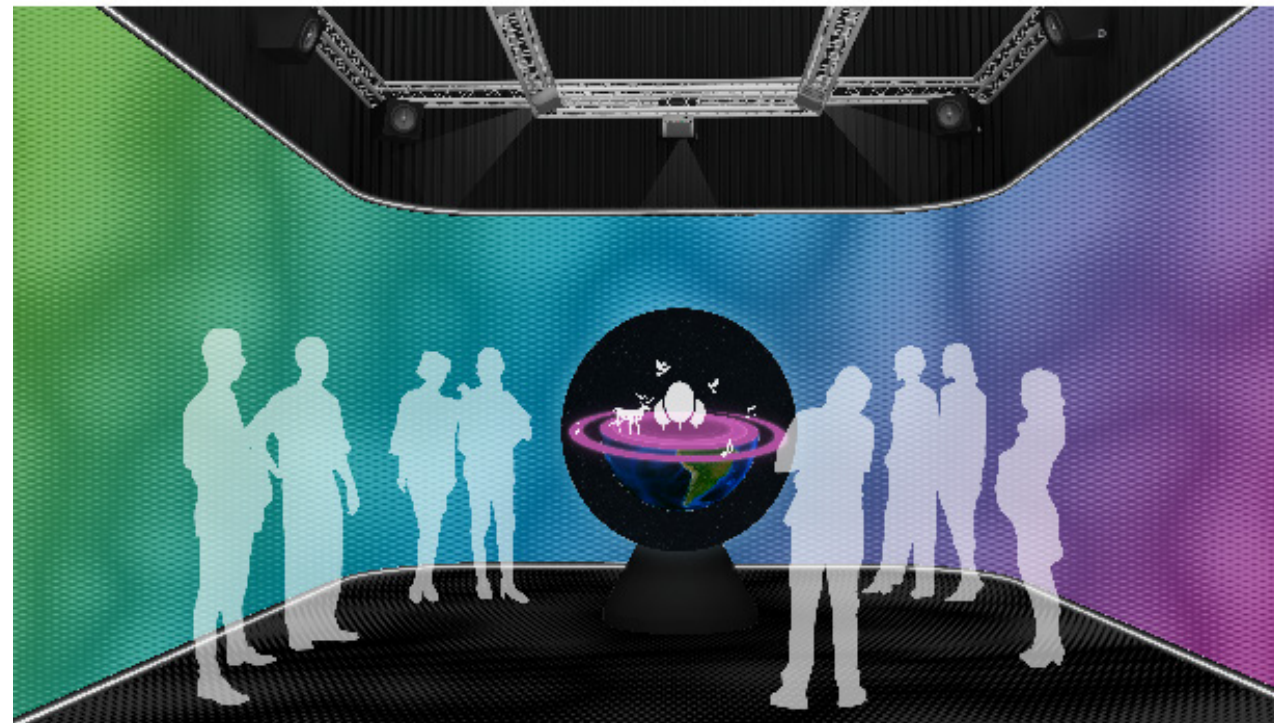


EXHIBIT AREA DETAILS



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

INTRO AREA RENDER

Drawing No:

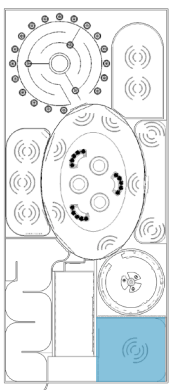
EX.5.01

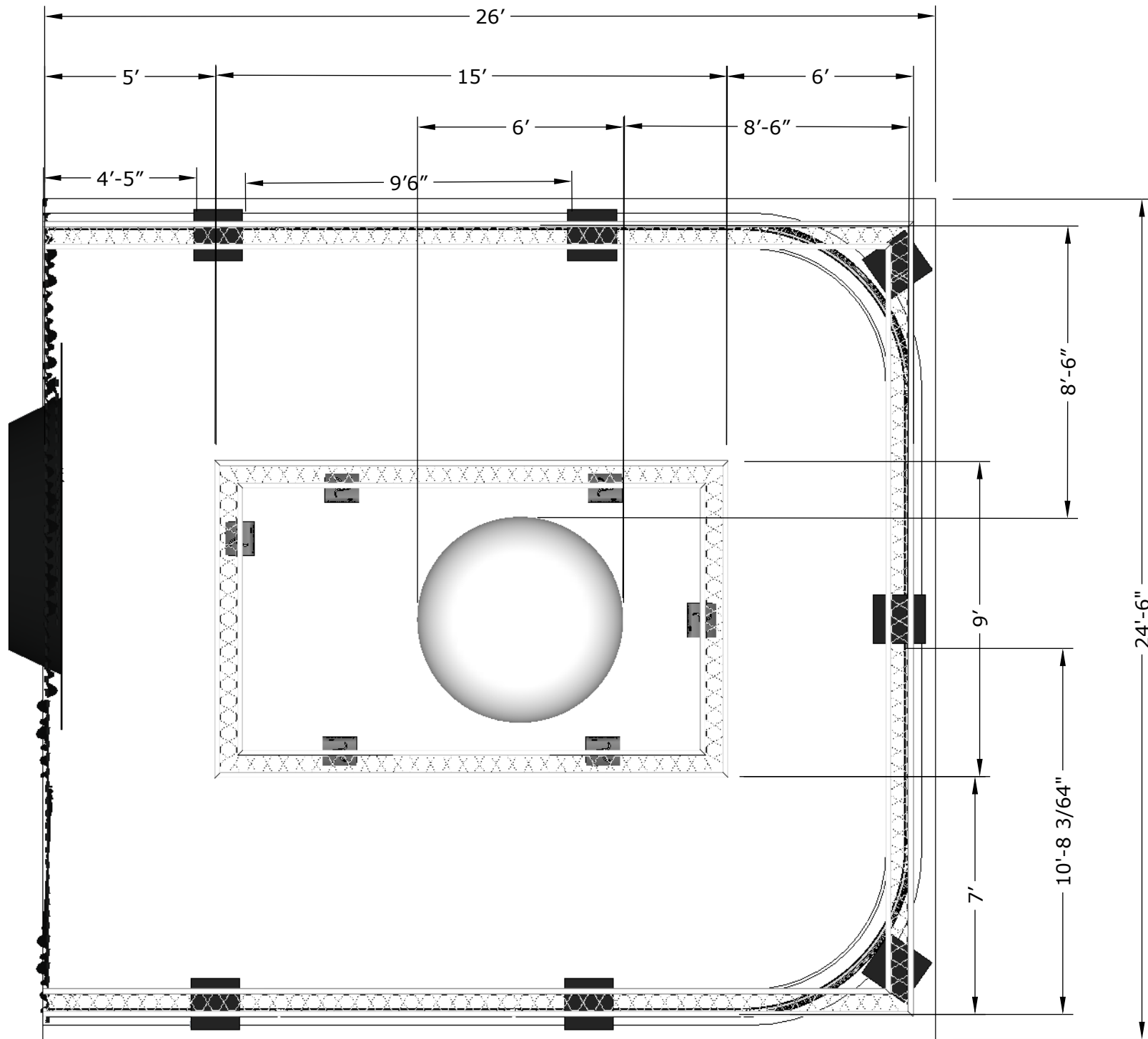
Scale:

Date:

DEC.09.2022

Key Plan:





1 02A DIMENSIONED PLAN
 scale: 1/4"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
 DESIGN INTENT ONLY**

Drawing Title:

02A DIMENSIONED PLAN

Drawing No:

EX.5.02

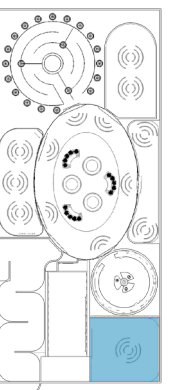
Scale:

1/4"=1'-0"

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

02A MATERIAL PLAN

Drawing No:

EX.5.03

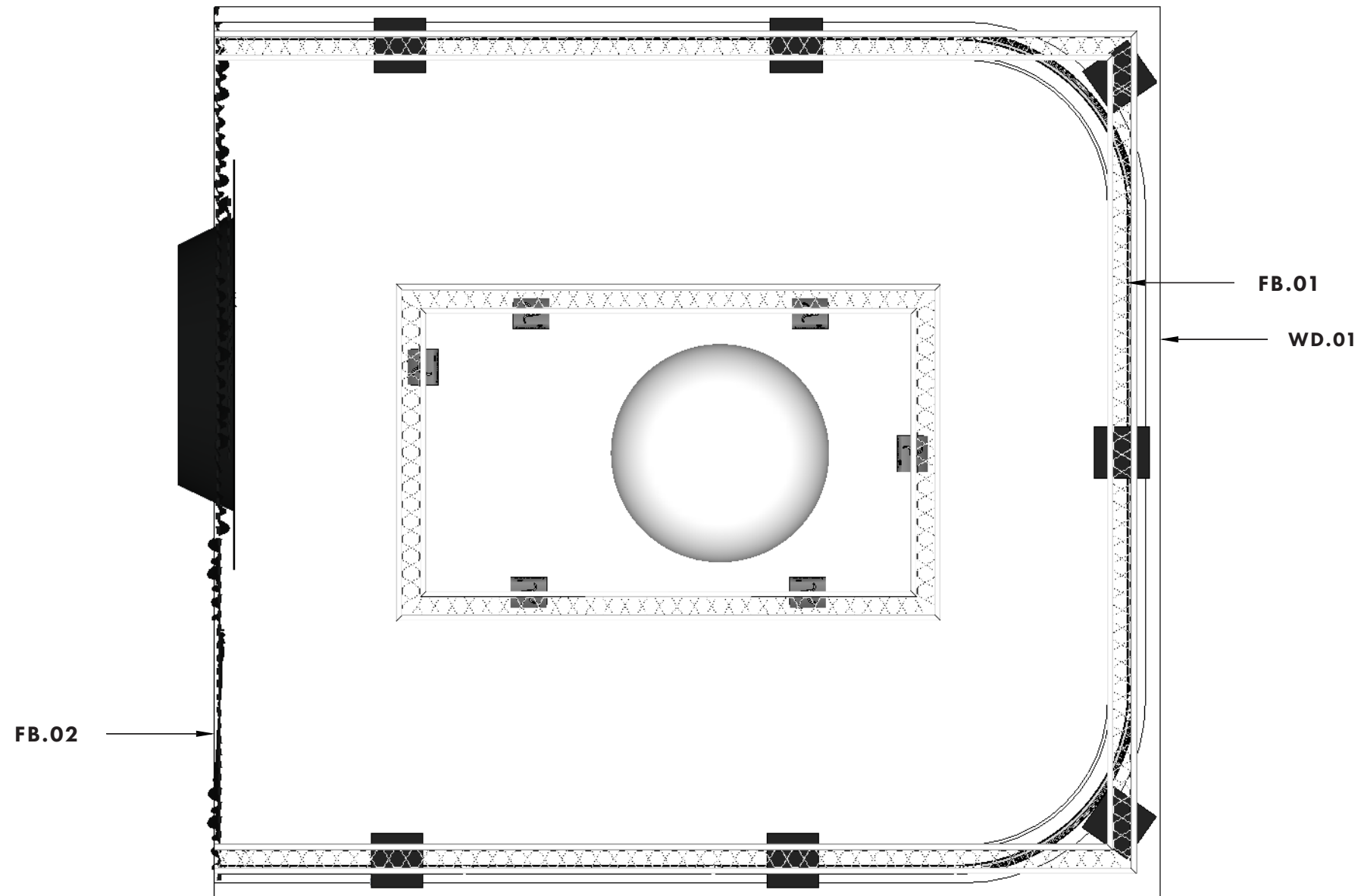
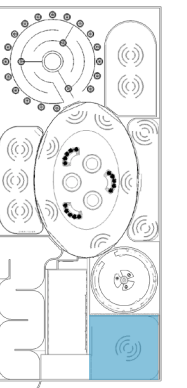
Scale:

1/4"=1'-0"

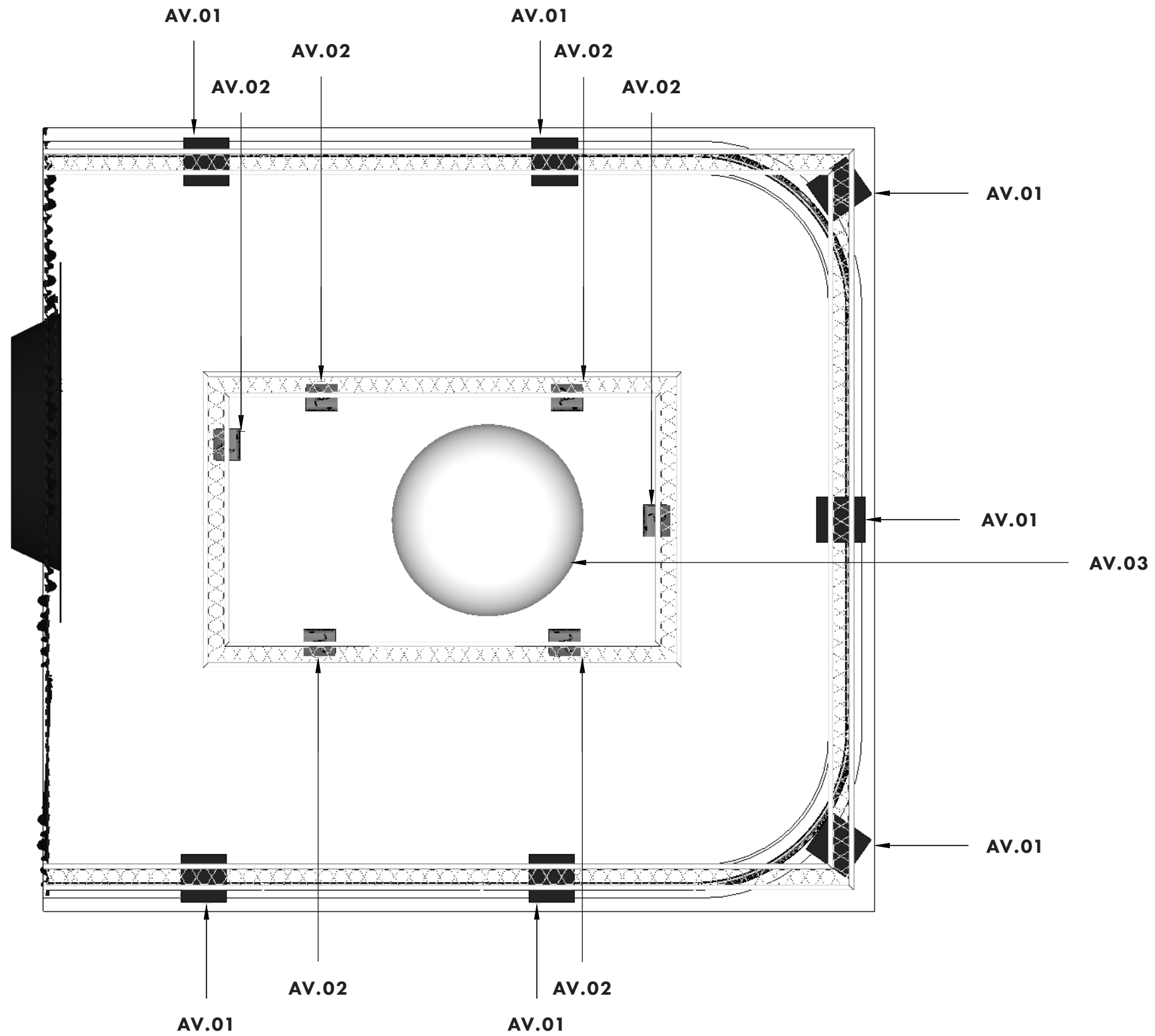
Date:

DEC.09.2022

Key Plan:



1 02A MATERIAL PLAN
scale: 1/4"=1'



1 02A AV PLAN
scale: 1/4"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

02A AV PLAN

Drawing No:

EX.5.04

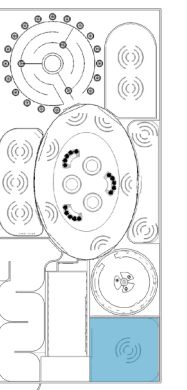
Scale:

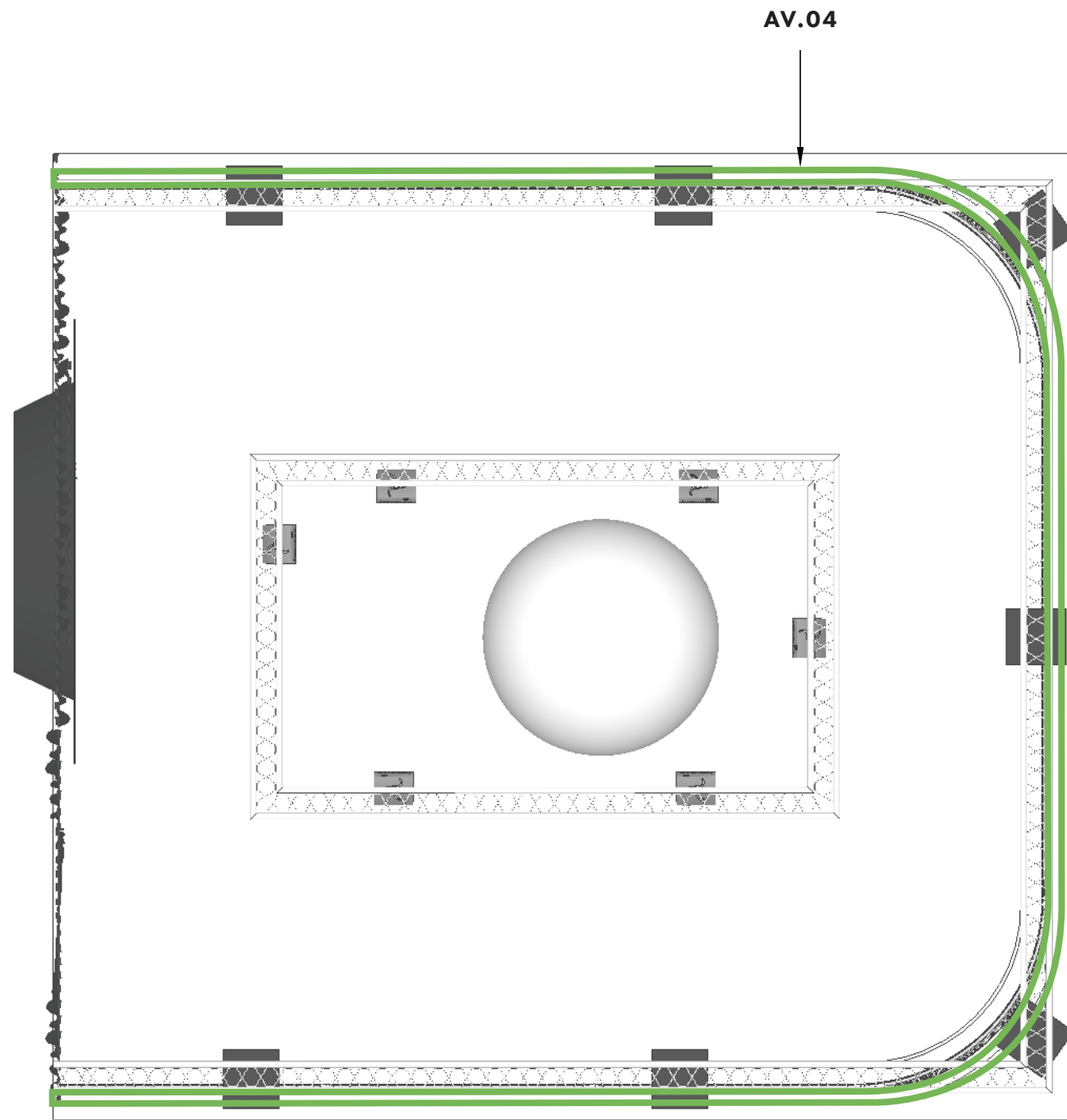
1/4"=1'-0"

Date:

DEC.09.2022

Key Plan:





1 02A RCP
scale: 1/4"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

02A RCP

Drawing No:

EX.5.05

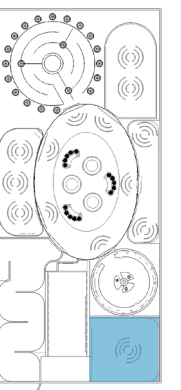
Scale:

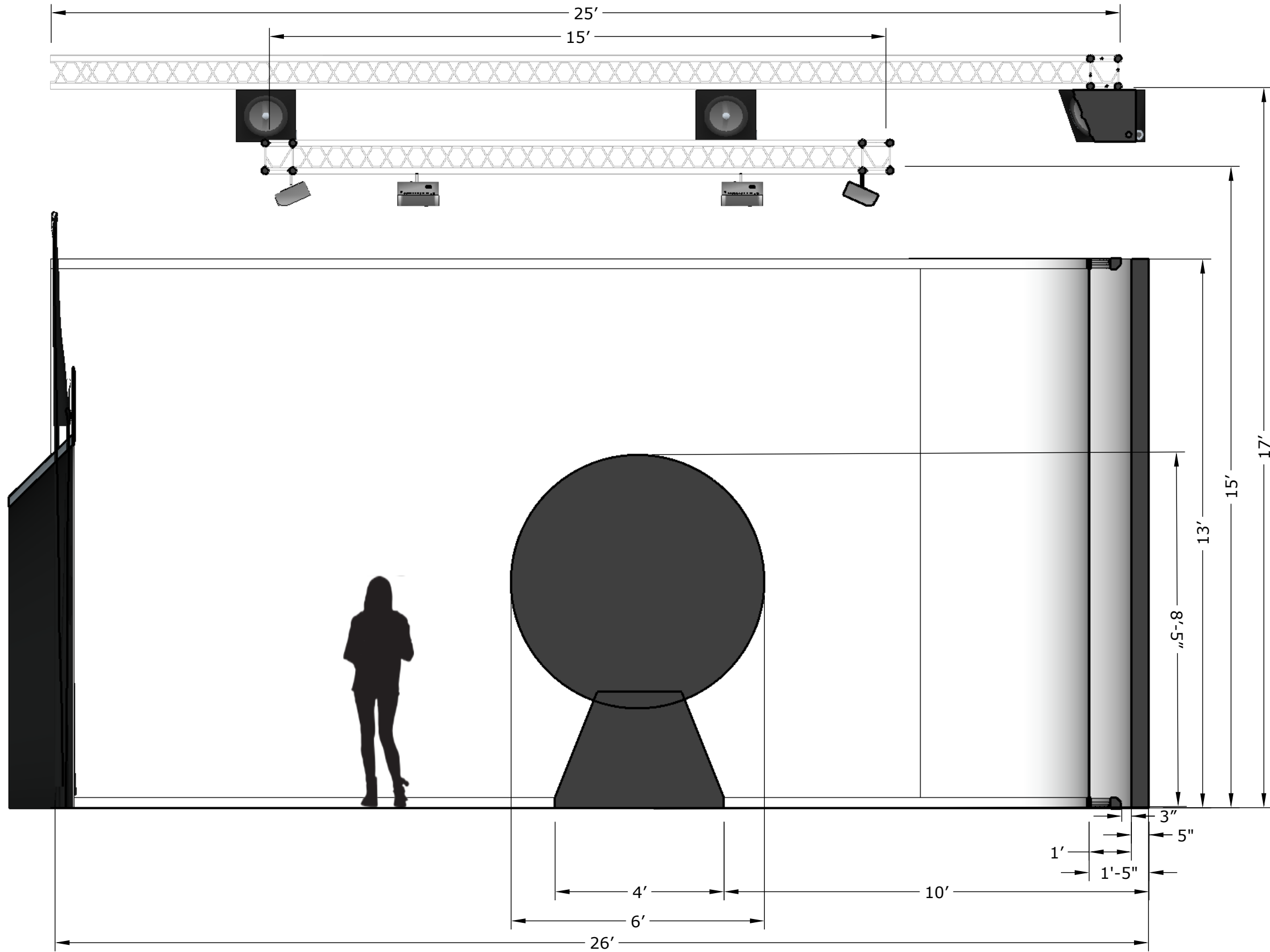
1/4"=1'-0"

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

02A SECTION

Drawing No:

EX.5.06

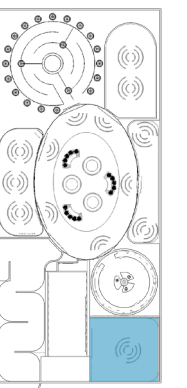
Scale:

3/8"=1'-0"

Date:

DEC.09.2022

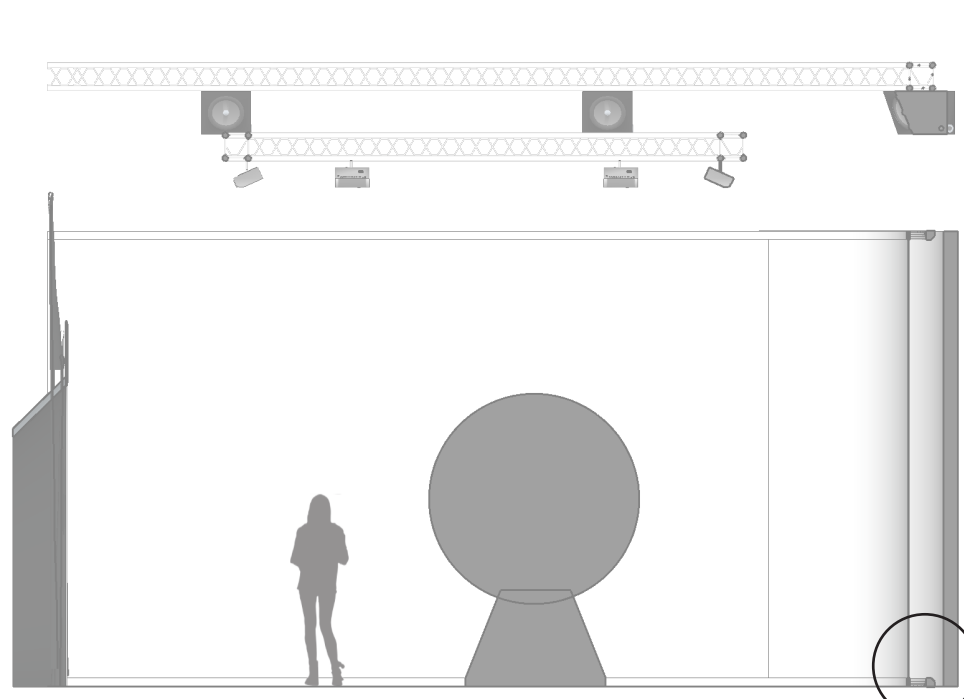
Key Plan:



1

02A SECTION

scale: 3/8"=1'



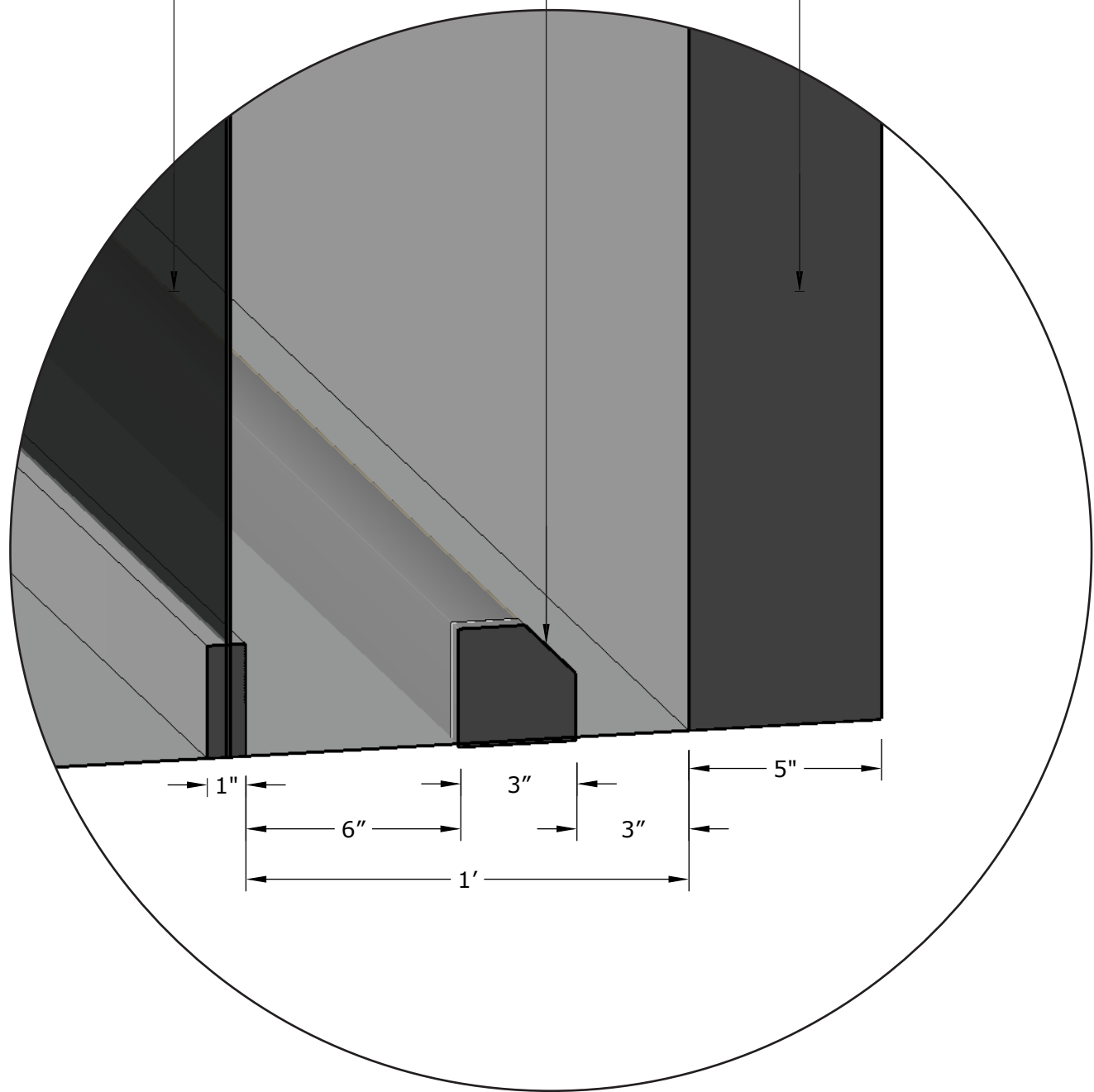
FB.01



AV.04



WD.01



1 **02A DETAIL**
scale: 3/8"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

02A DETAIL

Drawing No:

EX.5.07

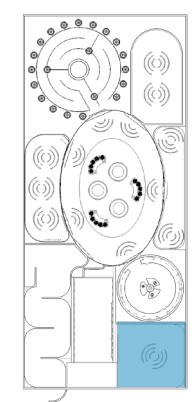
Scale:

3/8"=1'-0"

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

09A RENDER

Drawing No:

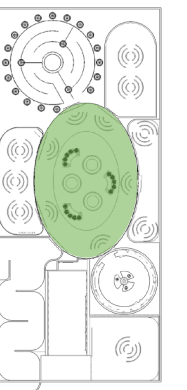
EX.5.08

Scale:

Date:

DEC.09.2022

Key Plan:





Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

**DRAWINGS FOR
DESIGN INTENT ONLY**

Drawing Title:

09A DIMENSIONED PLAN

Drawing No:

EX.5.09

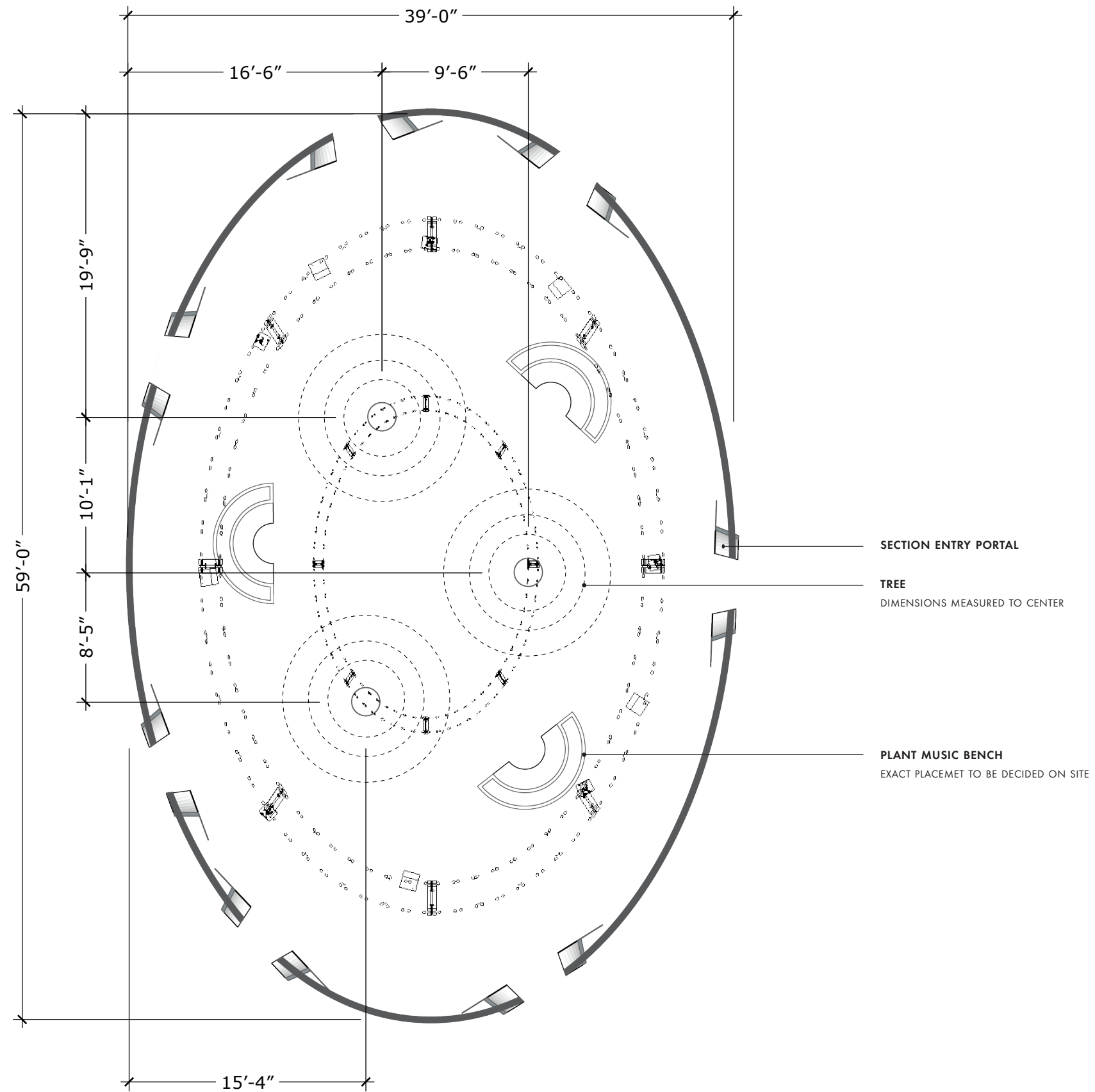
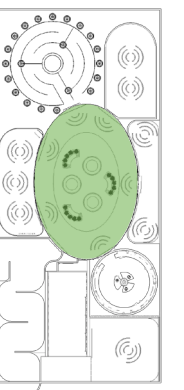
Scale:

1/8"=1'

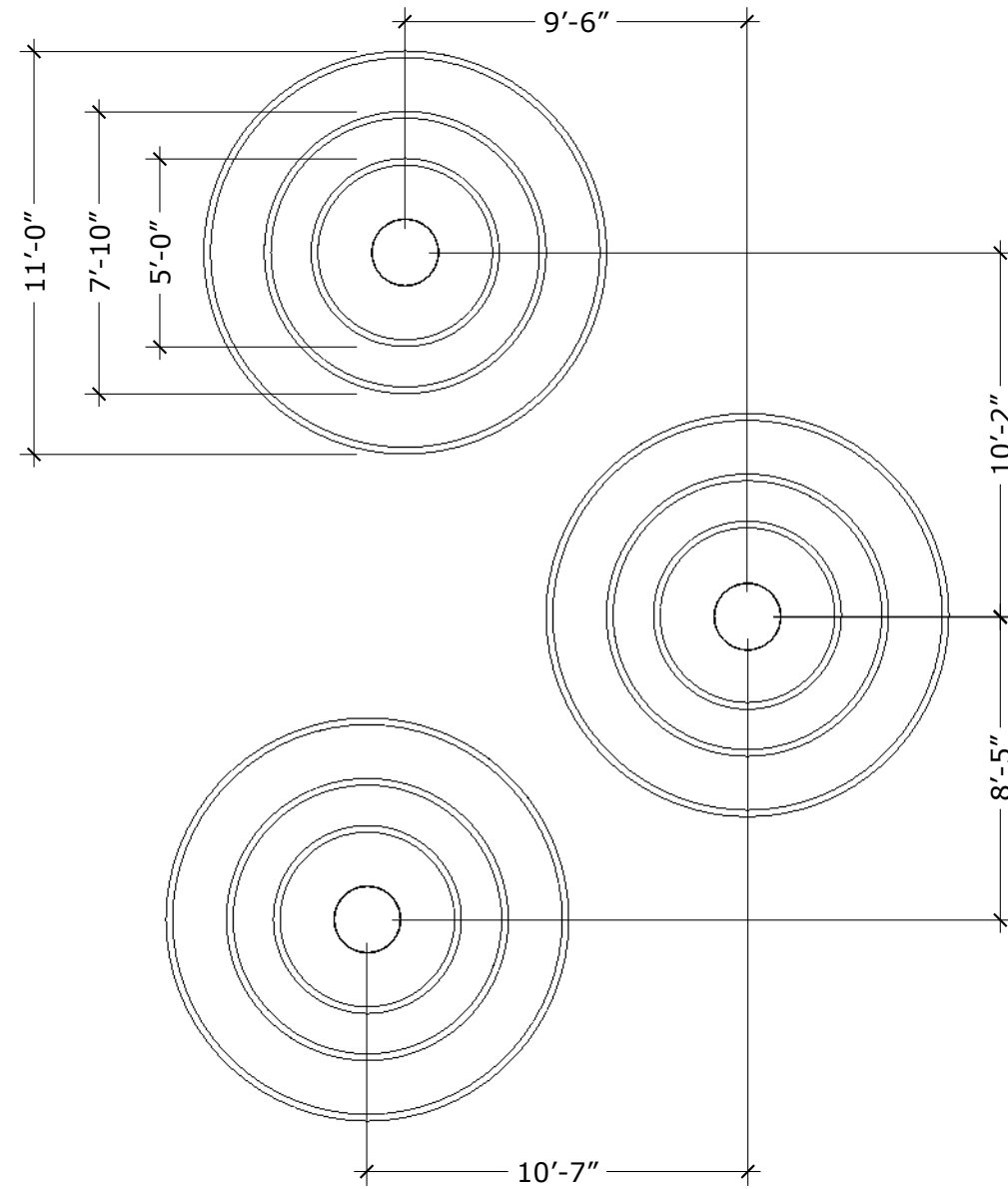
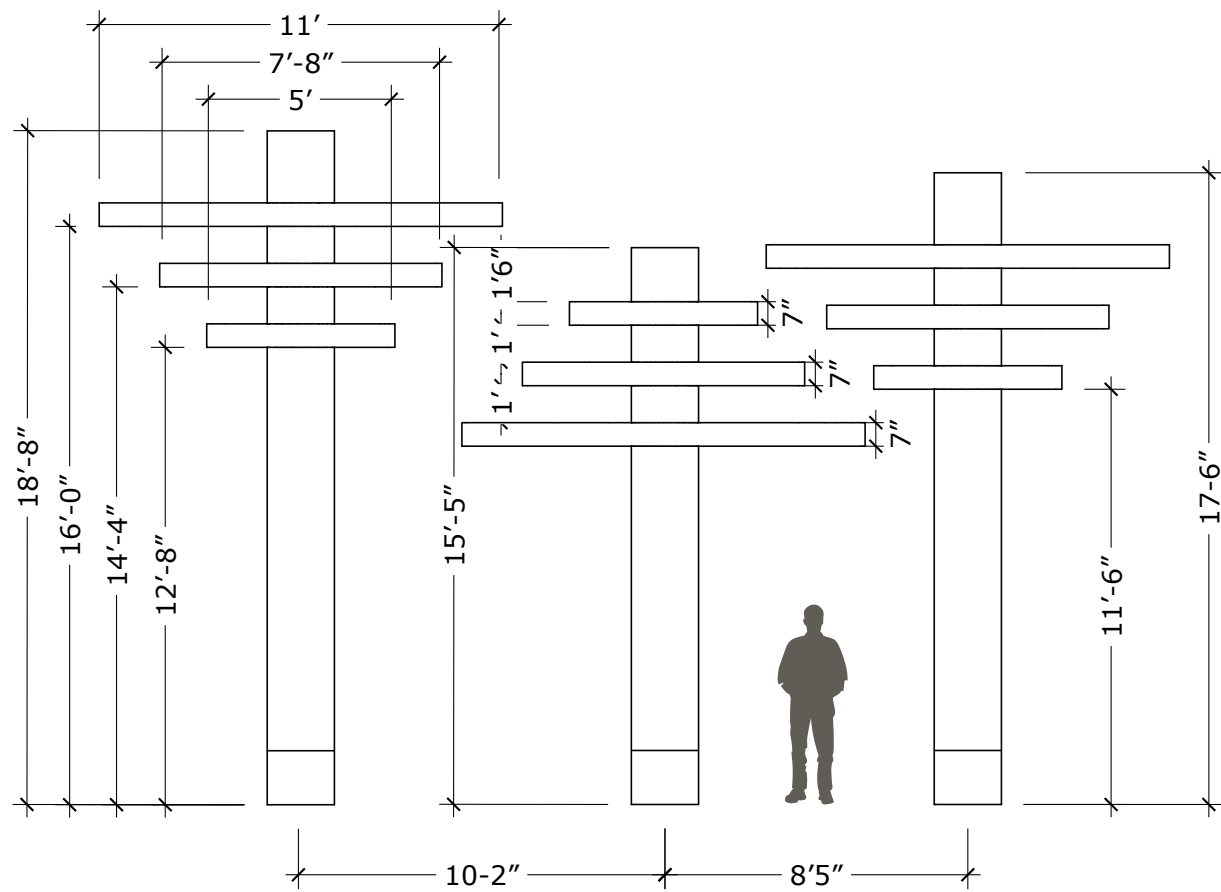
Date:

DEC.09.2022

Key Plan:



1 09A DIMENSIONED PLAN
scale: 1/8"=1'



1 09A DIMENSIONED DETAIL
 scale: 3/16"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

09A DIMENSIONED DETAIL

Drawing No:

EX.5.10

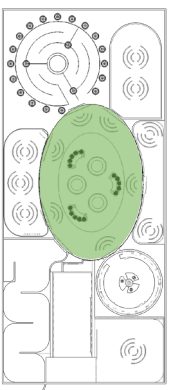
Scale:

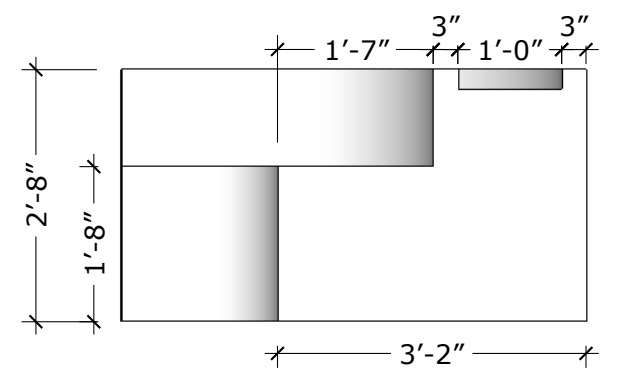
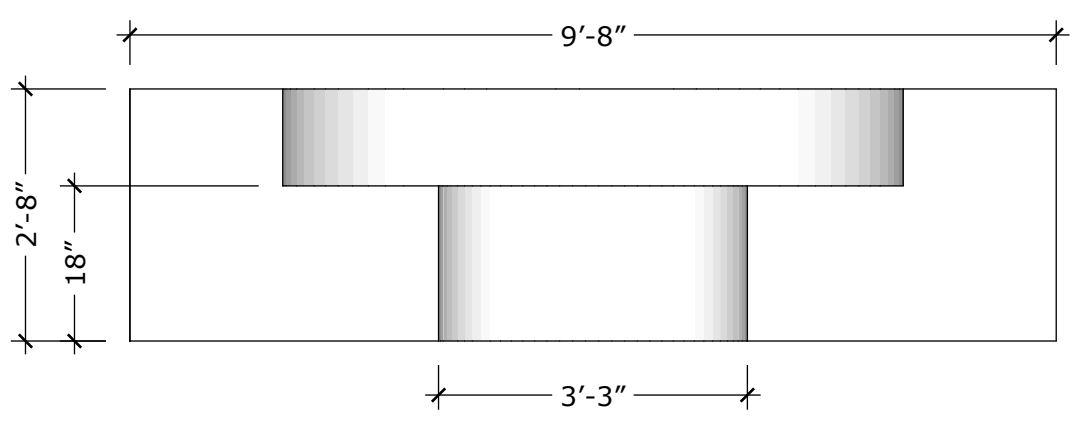
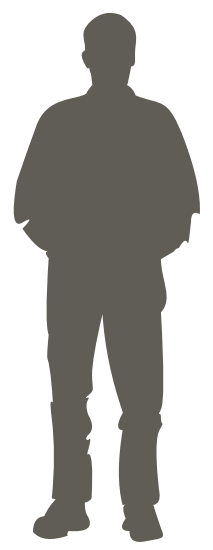
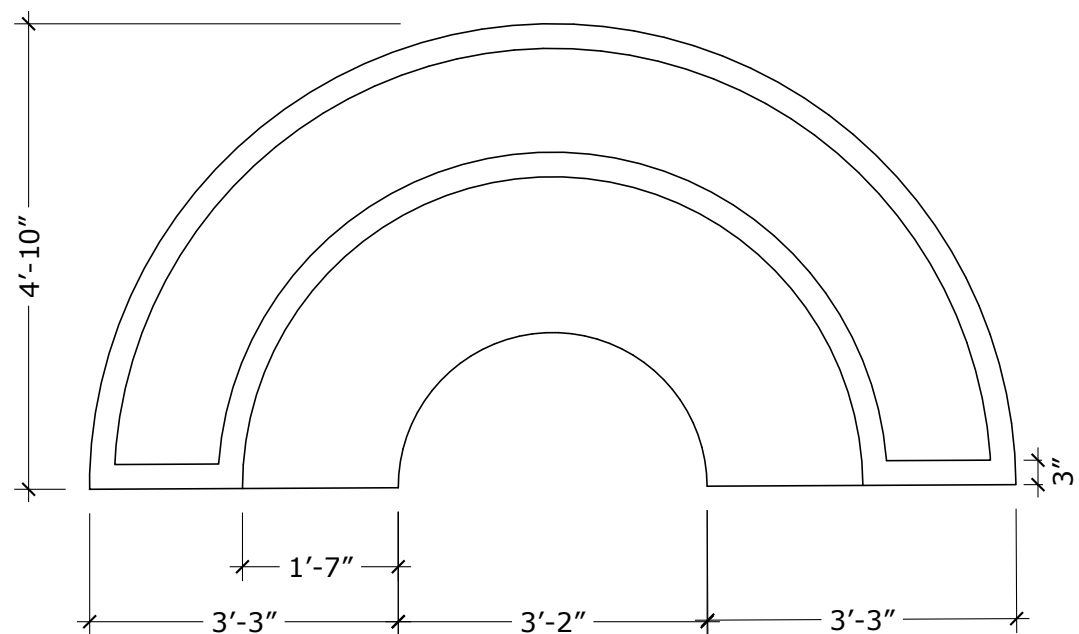
3/16"=1'

Date:

DEC.09.2022

Key Plan:





1 09A DIMENSIONED DETAIL
scale: 1/2"=1'



Client:



Project Design:

ALI MCNAMARA-MARSLAND

Notes:

DRAWINGS FOR DESIGN INTENT ONLY

Drawing Title:

09A DIMENSIONED DETAIL

Drawing No:

EX.5.11

Scale:

1/2"=1'

Date:

DEC.09.2022

Key Plan:

