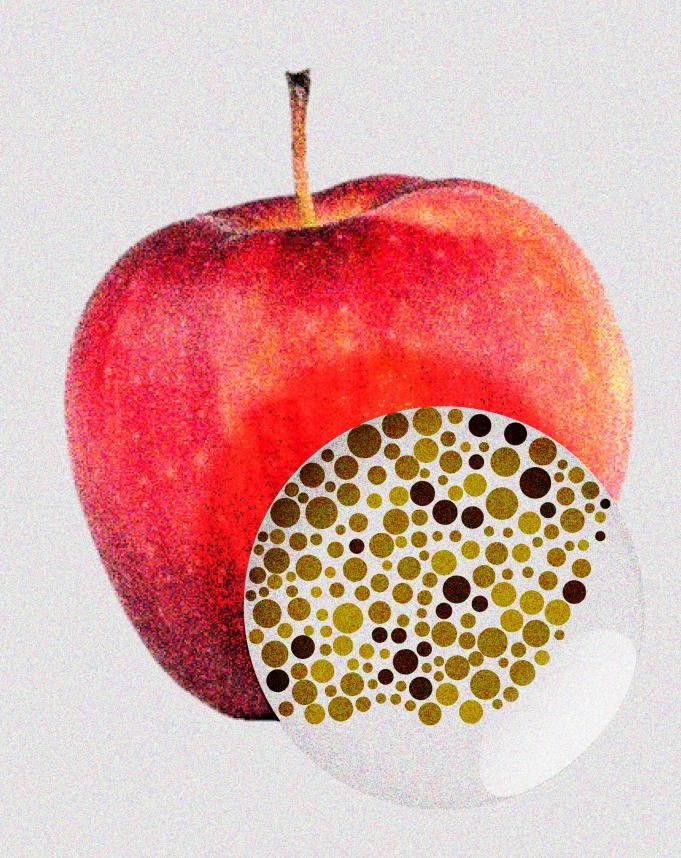
# SHADES OF EMP THY



# APPLES TO APPLES CREATING EMPATHY FOR COLOR BLINDNESS THROUGH SHARED EXPERIENCES

## WAN TING LIN

100% DESIGN DEVELOPMENT PACKAGE
MA EXHIBITION & EXPERIENCE DESIGN
SUNY FASHION INSTITUTE OF TECHNOLOGY

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EX.5.25	PHYSICAL MODEL

DETAILS

EX.500



• OA AREA CODE

OA.00.GR00 GRAPHIC REFERENCE

X.XX.00 MATERIAL REFERENCE

OA.00.AR00 ARTIFACT REFERENCE

FT.00 CEILING REFERENCE

\_\_\_\_\_\_SECTION LINE

### SYMBOLS LIST

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

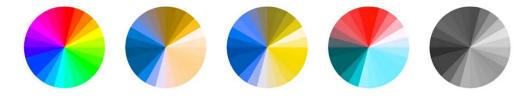
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SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.0.01

**EX.100 EXECUTIVE SUMMARY** 

## **INTRO**



Why do colorblind people have to purchase expensive glasses in order to function in the world when designers could make very minor changes that make a huge difference for a whole lot of people?

In design, both in the digital and physical worlds, color should never be the sole indicator of meaning. A simple test: if your work was converted to grayscale, would it still be usable?

- Andy Balo (Deuteranopia)



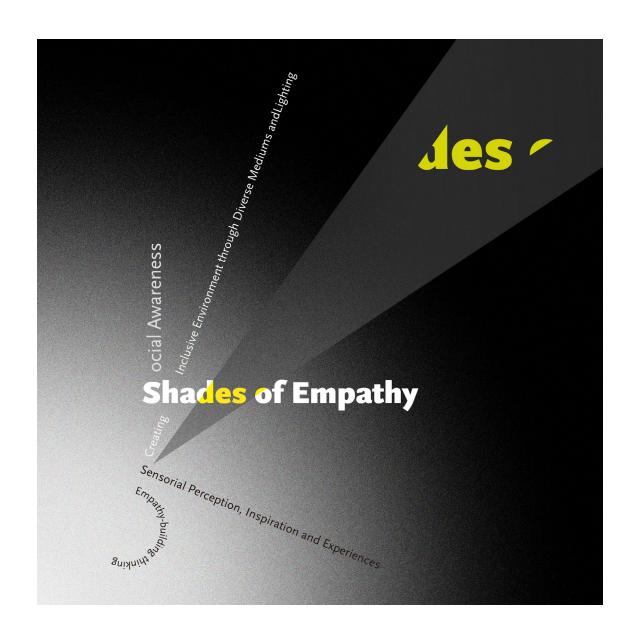


## THESIS STATEMENT

Inclusivity considerations play a significant role in current principles for the design industry, and designers try to consider how to create spaces where all feel welcomed.

Color is an important element in conveying information in spatial design, however, it is hard for people with color blindness to distinguish colors because most systems are designed for people who can discriminate color normally.

By understanding color blind perspectives, the designers can take advantage of diverse materials, mediums and lighting to create more inclusive, educational, and empathy-thoughtful exhibitions.



## **SUBJECT**

Uncovering the little known challenges and differences in the daily life of someone with color blindness.

## **BIG IDEA**

Shades of Empathy is an interactive, experiential exhibition that aims to use a variety of materials, mediums, and lighting effects to bring the audience into the world of color blindness. It also stimulates the audience's curiosity about color blindness through diverse senses thereby creating a shared empathy.

## **VISION**

We expect that it raises the public's social awareness of color blindness. Also, we encourage more designers to take more consideration of people with color blindness when they are working on designing.

## CLIENT







#### **Enchroma**

#### MISSON

To make a meaningful contribution to the human experience through boundary-breaking color vision science and technologies.lighting to create more inclusive, educational, and empathy-thoughtful exhibitions.

## Powerhouse Arts

#### MISSON

Powerhouse envisions a society in which creative expression is celebrated and supported as central to personal and civic development.

#### VALUES

It is committed to creative expression. They are imagining new realities for their communities and connecting with contemporary artists. Also, as a creative hive, they are working on thriving in an environment where people feel inspired and take social justice as a practice.

### **Exploratorium**

#### **MISSON**

To create inquiry-based experiences that transform learning worldwide. Through Global Collaborations, we share our deep knowledge of exhibit making, program creation, and professional development with partner organizations around the world, shaping and tailoring our approach and expertise to the needs and goals of your community.

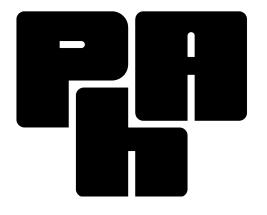
#### VISION

Our vision is a world where people think for themselves and can confidently ask questions, question answers, and understand the world around them. We value lifelong learning, curiosity, and inclusion.

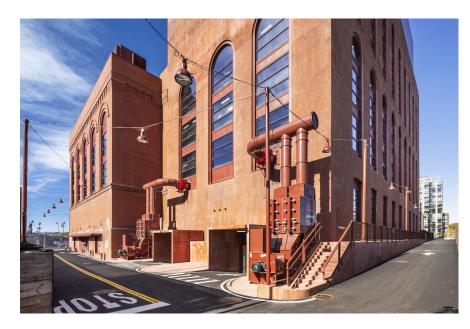
#### **VALUES**

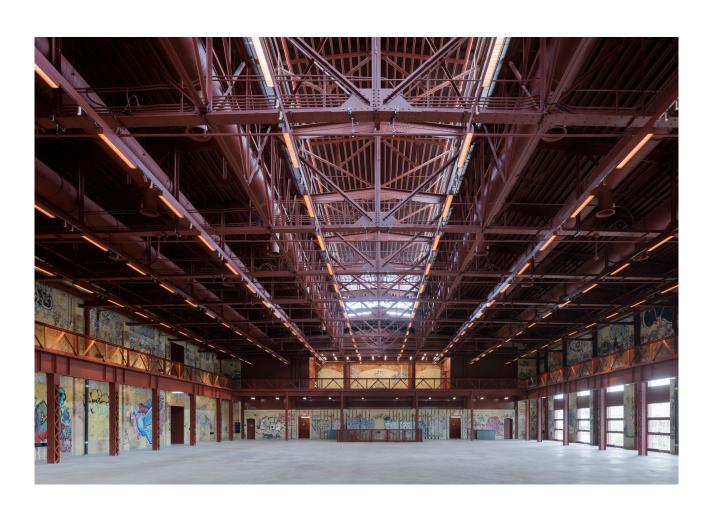
It continues to lead in advocating for "color accessibility" through its EnChroma Color Accessibility Program, in which over 150 organizations participate, such as international color blindness awareness month. They bring out kind of an idea is that more awareness will result in fewer daily frustrations for color blind people and more accessibility.

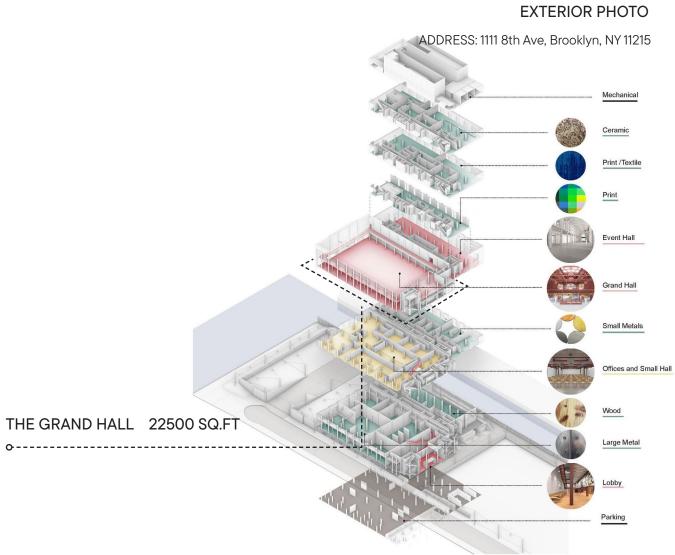
## **VENUE**



Powerhouse is a mission-aligned hub of artists and fabricators who make art and learn from each other. As they open to the surrounding neighborhoods, and to New York City more broadly, they engage the imaginations of their neighbors and colleagues in planning how Powerhouse can support their creative lives and the vitality of their neighborhoods.







## **AUDIENCE**

The primary audience is experience seekers.

The secondary audience is family and friends of those who are color-blind.

The tertiary audience is professional hobbyists.







## **GOALS**

### **PROJECT GOALS**

- ♦ Spark the empathy for people who are color blindness.
- ♦ Enhance the awareness of color blindness and creating more inclusive environments in the industry.
- Support Clients' mission and advocate powerhouse to attract more potential audience to join this community.

## **EXPERIENCE GOALS**

- Use multiple senses to guide people to see the world through color-blind perspectives.
- ♦ Use diverse mediums and light to challenge visual perception and consciousness of the audience.
- Provide a platform for the audience to exchange their feedback.

### **EDUCATION GOALS**

- ♦ Learn about the daily lives of people with color deficiency.
- ♦ Learn about the color differences between color-blind and typical-vision people.
- ♦ Learn about how to distinguish if you might be color blindness.
- $\Diamond$  Learn which colors are friendly for color blindness.

## **CONCEPT DIAGRAM**

The experience allows the audience to have great fun and to discover:

- ♦ How the world looks with color deficiency.
- ♦ How materials and lighting influence the way color blind people perceive the world.
- ♦ How to empathize with different perspectives.



## **NARRATIVE**

### **SEEING IN AMBIGUITY**

We live in nothing in this world that is truly black and white. The world can be understood and anticipated in different ways. In other words, our points of view exist in the uncomfortable gap between 'what is 'and 'what could be', which motivates people to explore this grey area.

Embracing ambiguity, we can permit "both/and" understanding instead of thinking exclusively. It gives us new opportunities to engage our world with complex and straightforward states of mind.

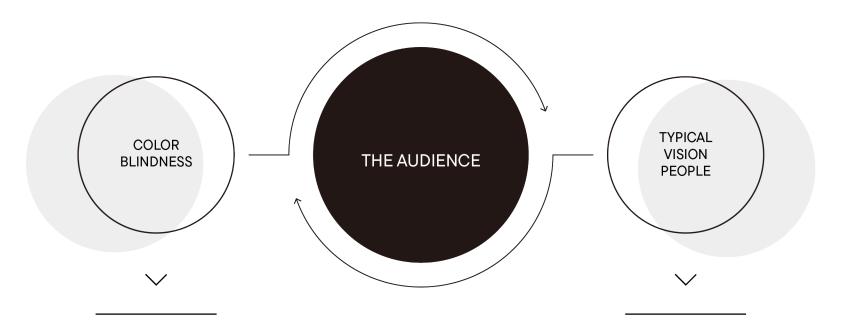
This exhibition will focus on color-blindness issues, applying diverse materials, mediums and lighting to create more inclusive, educational, and thoughtful impacts for our society.



## INTERPRETIVE APPROACH

## ROLE PLAY | INTERACTIVE EXPERIENCE

Role-playing is a comprehensive, creative and interactive methods that allow the audience to view the world from a color-blind people through the exchange of roles.

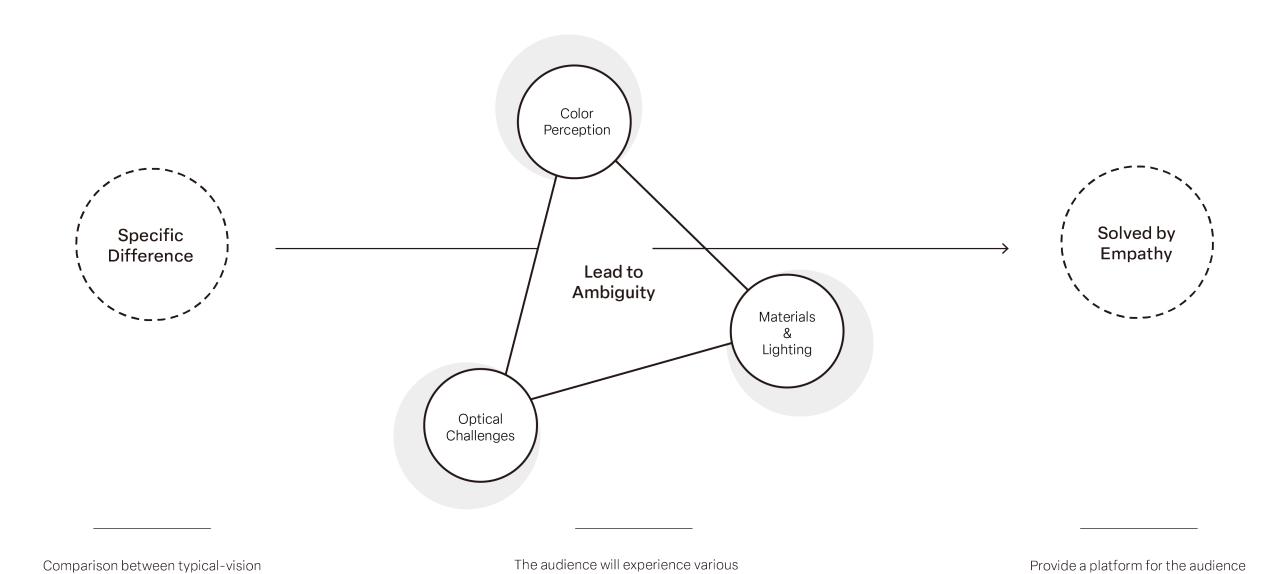


- ♦ Protanopia (Red color vision deficiency)
- Deuteranopia (Green color vision deficiency)
- ♦ Achromatopsia (Complete color vision deficiency)

- People don't find out they are color blindness

## INTERPRETIVE APPROACH

and color-blind people

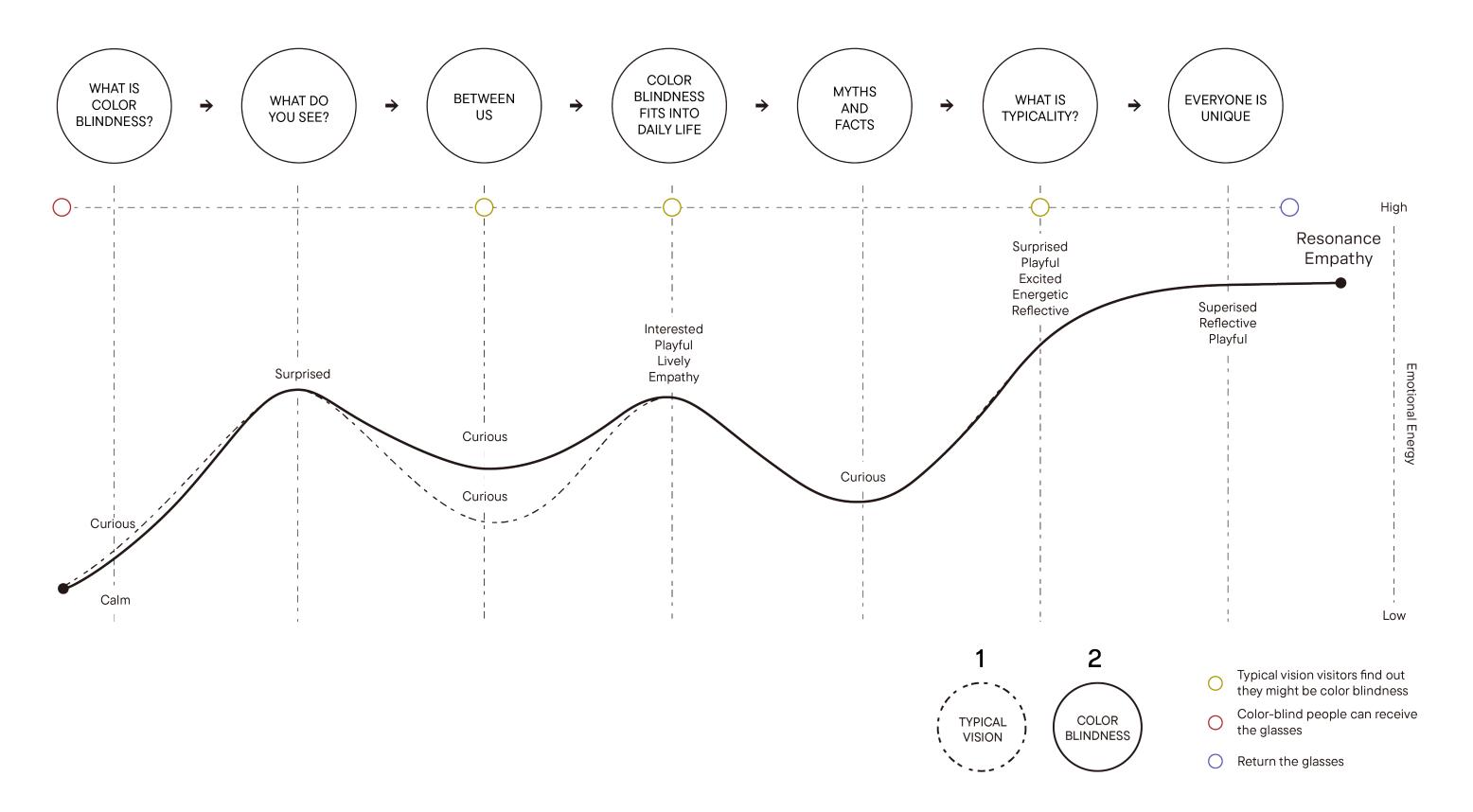


scenarios to put themselves in color-blind

people's shoes

to share their their feelings.

## **VISITOR & EMOTIONAL JOURNEY**



## **CONTENT OUTLINE**

#### 1 WHAT IS COLOR BLINDNESS?

- ♦ How many people are color blindness?
- ♦ What is color blindness?
- ♦ How common is color blindness?
- ♦ Symptoms
- ♦ The treatments
- ♦ The types of color blindness

#### 2 WHAT DO YOU SEE?

Viewers will see a room filled with fog, yellow, and white lights. Also, the exhibit presents a question — what color of light do you see?

#### 3 BETWEEN US

This area will use several graphics to show the difference between what you see and what colorblind people see.

## 4 COLOR BLINDNESS FITS INTO DAILY LIFE

This area displays various scenes in daily life, using first-person narrations and multiple objects to give viewers insight into the everyday life of people with color blindness.

## 5 MYSTHS AND FACTS

Play the video to present the interview process of color-blind people, and use a first-person narrative to show the public their views on being color-blind.

#### **6 WHAT IS TYPICALITY?**

Using different materials, media and lighting to experience different types of color-blind worlds. Additionally, people with typical vision will have the opportunity to discover if they have color blindness.

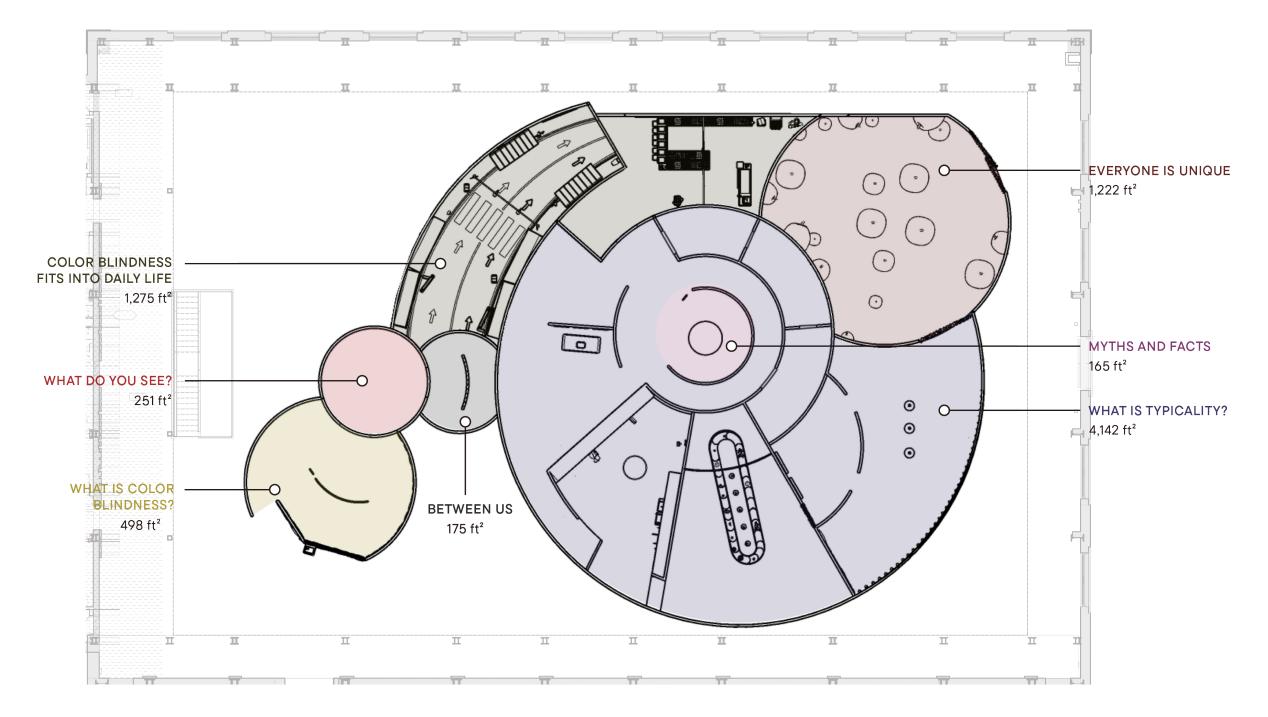
#### 7 EVERYONE IS UNIQUE

It displays various sizes, colors, and textures of apples in this room, and the lighting will change with timers.

### 8 TESTING

Viewers can use the app to take an online test to check if they have color blindness.

## FLOOR PLAN



FLOOR PLAN

SCALE: 1/16"=1'-0"

### FLOOR PLAN

PROJECT



CLIENT



KEY PLAN

N/A

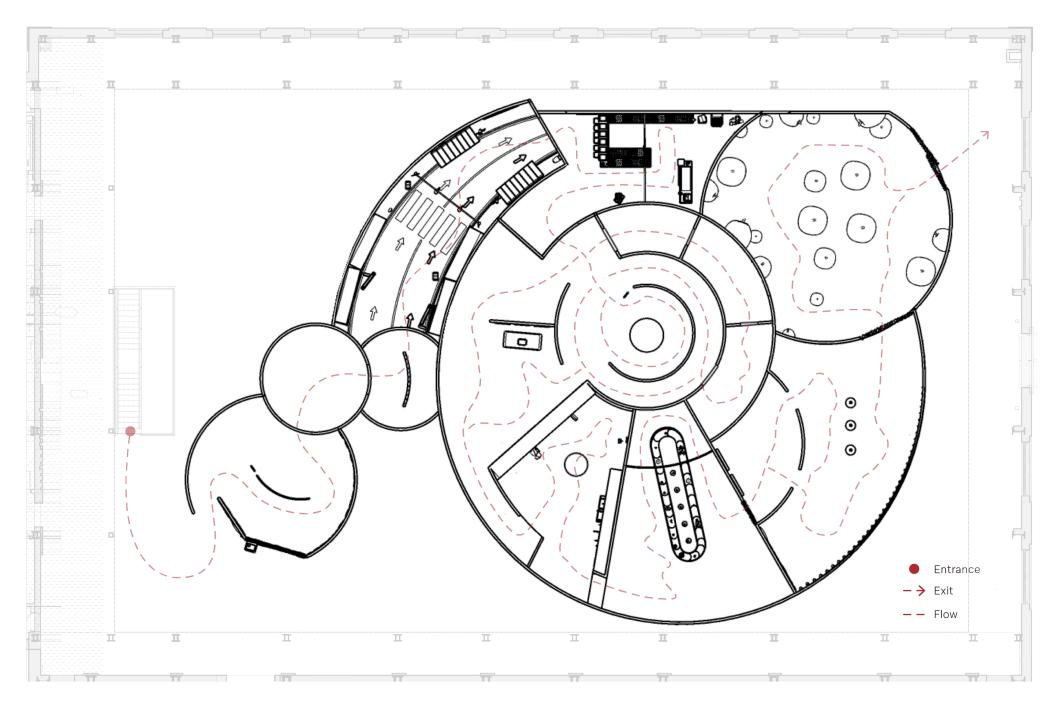
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SCALE	1/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.1.12

## SPACE CIRCULATION



SPACE CIRCULATION

SCALE: 1/16"=1'-0"

## SPACE CIRCULATION

PROJECT



CLIENT



KEY PLAN

N/A

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Mounting detial to be reviewed and modify based on recommendation from fabricator.

DRAWN BY

Wan Ting Lin

SCALE

1/16"=1'-0"

DATE

12.08.2023

DRAWING NO.



## WAYFINDING

PROJECT



CLIENT







KEY PLAN

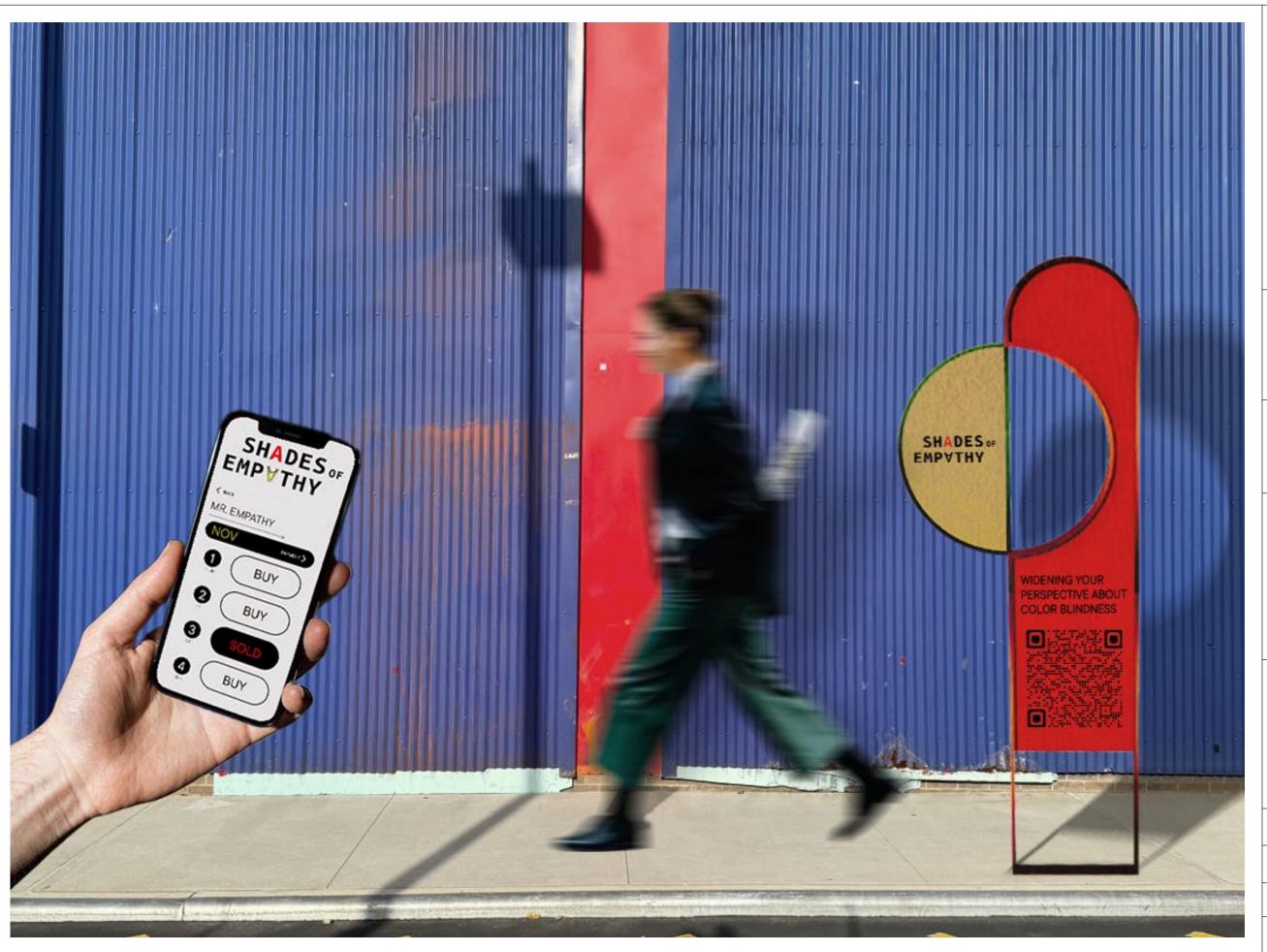
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DATE	12.08.2023
DRAWING NO.	EX.1.14



## WAYFINDING

PROJECT

SHADES OF EMPVTHY

CLIENT







KEY PLAN

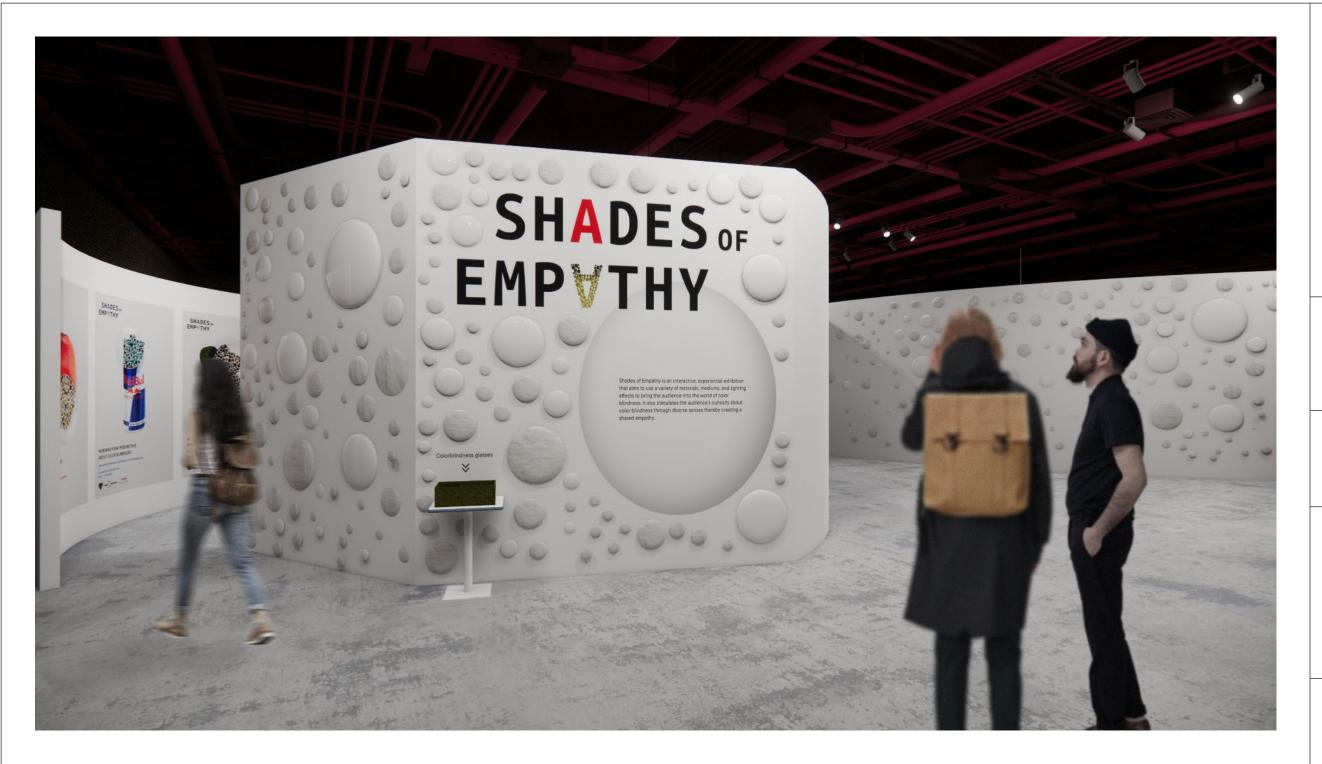
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DATE	12.08.2023
DRAWING NO.	EX.1.15



- Before entering the room, people will see a simple introduction about this exhibition.
- Admission is open every one hour, with 60 people admitted each time.
- The color-blind people receive the glasses of color blindness.

## 01A EXHIBITION ENTRANCE

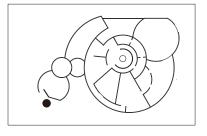
PROJECT



CLIENT



#### KEY PLAN

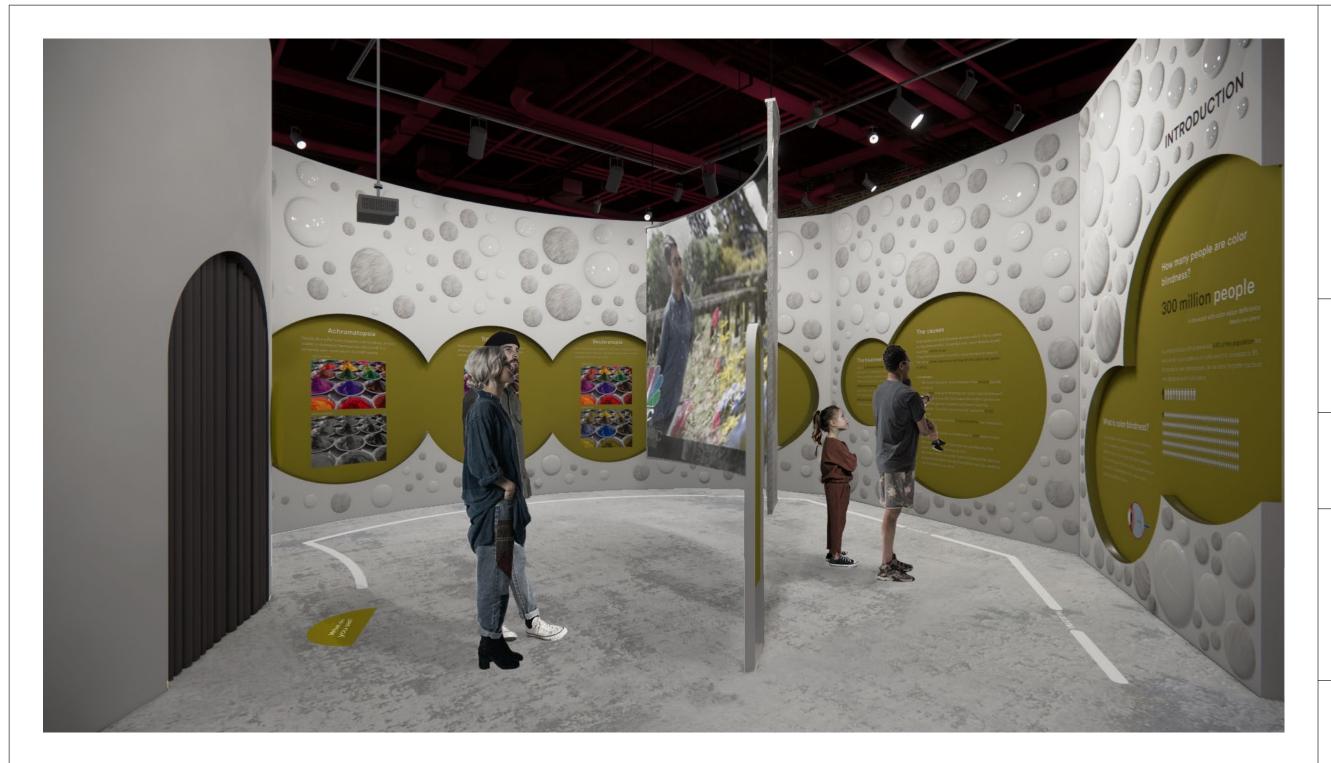


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DRAWING NO.	EX.1.16



- Using fabric to display the content and circle flow gives people a welcoming atmosphere in this area. The room tone is white, clear, and straightforward.
- The visitors read the content to get a basic knowledge of color blindness.
- The visitors are able to learn about the causes, types, and symptoms of color blindness, and so on.

## 02A WHAT IS COLOR **BLINDNESS?**

PROJECT

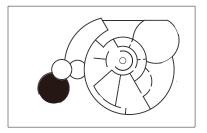


CLIENT





#### KEY PLAN

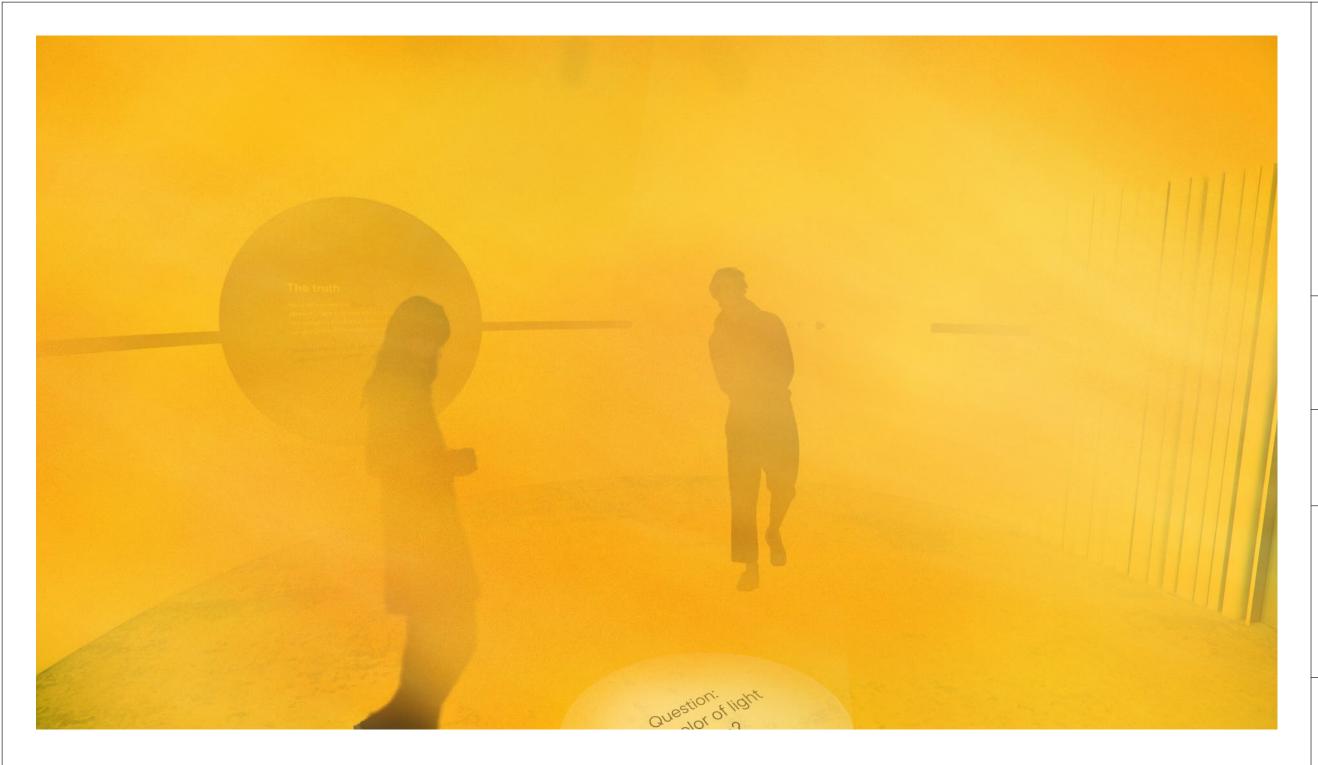


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DRAWING NO.	EX.1.17



- People will see fog fills the room. Also, using the yellow and white lights to challenge people's vision.
- The question will be projected on the floor: what color of light do you see in the room? Motivating people to think about the answer.
- People might answer the blue light. However, there is no blue light in the room. The truth is that the blue light comes from your eyes, compensating for the yellow you have just been in. It lets the audience understand whether they are color-blind or not; there are differences in color vision among people.

## 03A WHAT DO YOU SEE?

**PROJECT** 

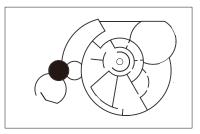


CLIENT





**KEY PLAN** 



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DATE	12.08.2023
DRAWING NO.	EX.1.18



- The structure is composed of several images that show how people would see the same object with and without color blindness.
- People can rotate the frames.
- Visitors will be able to understand the visual color differences between typicalvision and color blindness by witnessing a change in colors of various objects.



Protanopia



Deuteranopia



Tritanopia



Achromatopsia

## 04A BETWEEN US

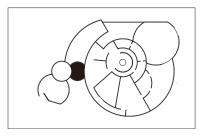
PROJECT



CLIENT



KEY PLAN



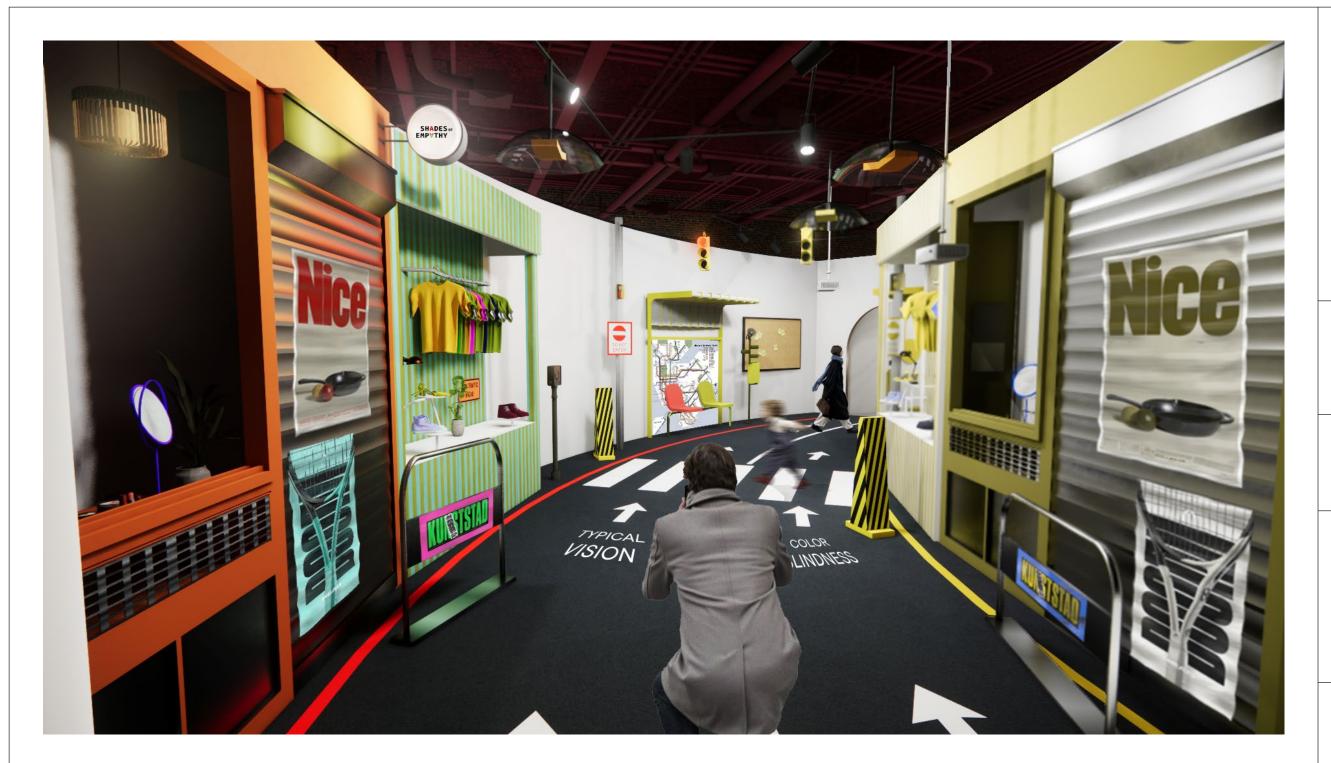
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SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.19



- This area divides up the space into diverse daily scenes.
- · Visitors meet colorblindness stories to build empathy in daily scene.
- Viewers can record their suggestions.
- Visitors learn what kinds of things are challenging for color-blind people every day.

## 05A COLOR BLINDNESS FITS INTO DAILY LIFE

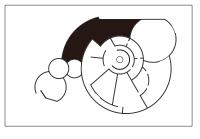
PROJECT



CLIENT



KEY PLAN

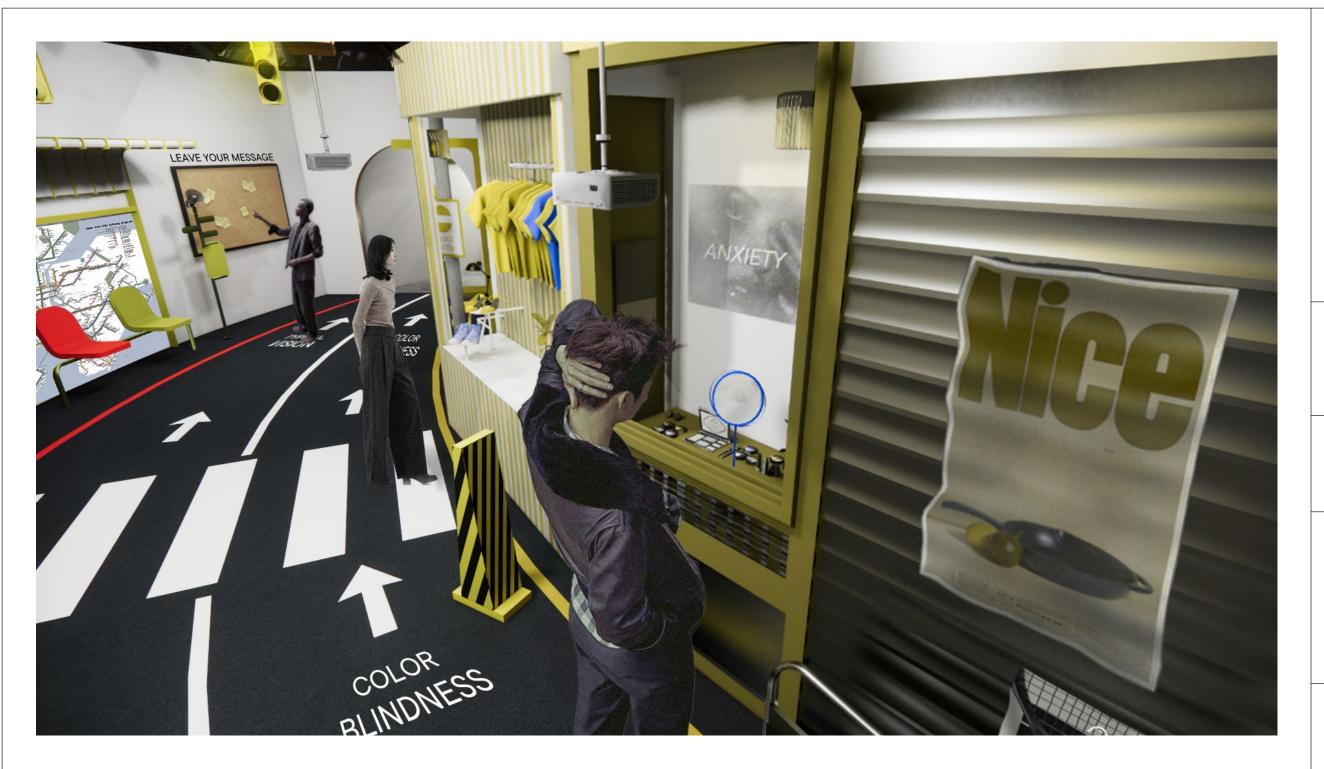


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DATE	12.08.2023
DRAWING NO.	EX.1.20



- The videos show what challenges that people with color blindness face in their daily life.
- Visitors will activate different the stories of color-blind people through the guidelines with props.

## 05A COLOR BLINDNESS FITS INTO DAILY LIFE

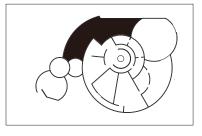
PROJECT



CLIENT





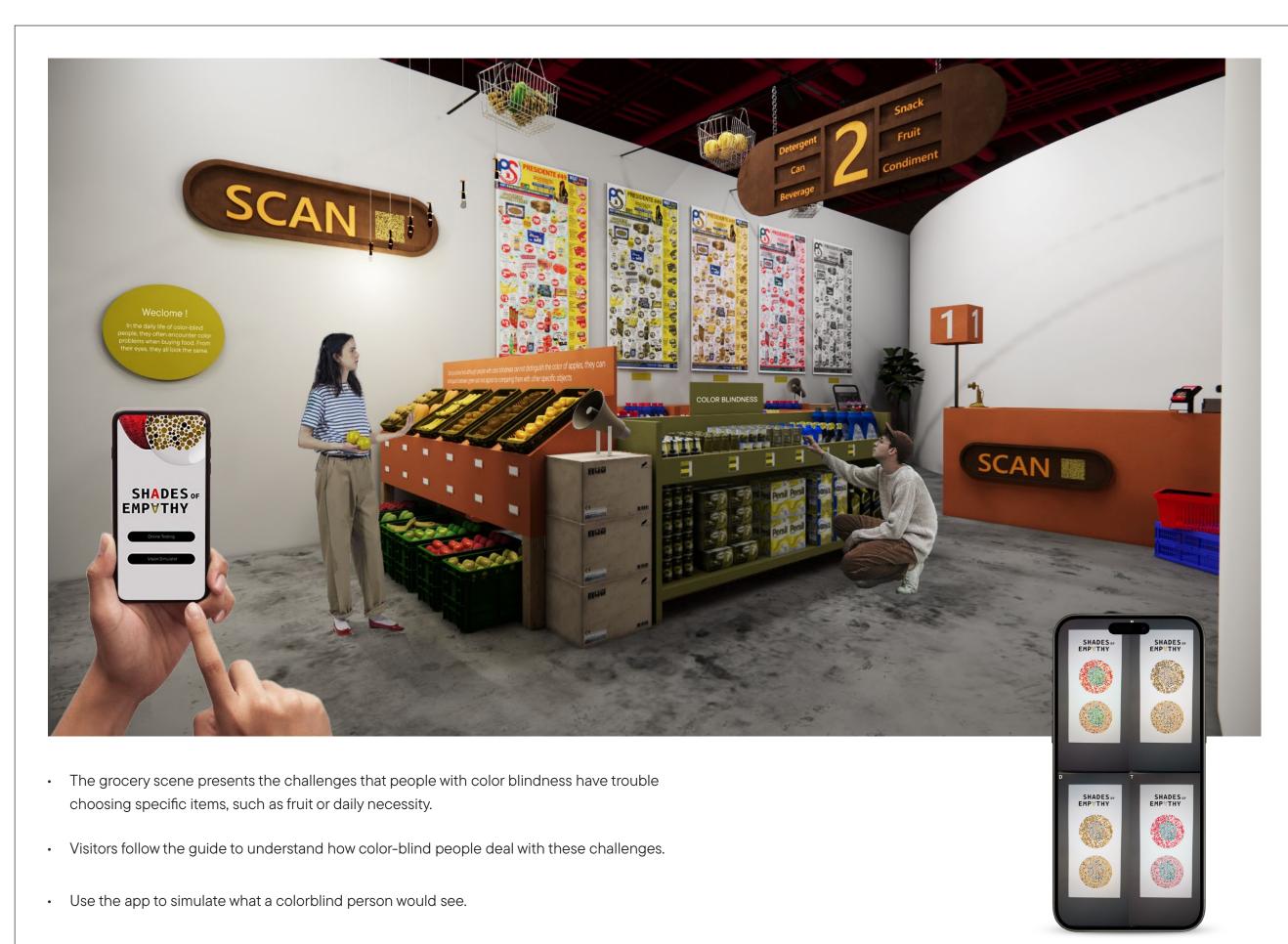


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SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.21



## 05A COLOR BLINDNESS FITS INTO DAILY LIFE

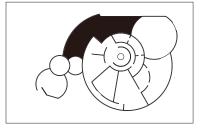
PROJECT



CLIENT



KEY PLAN

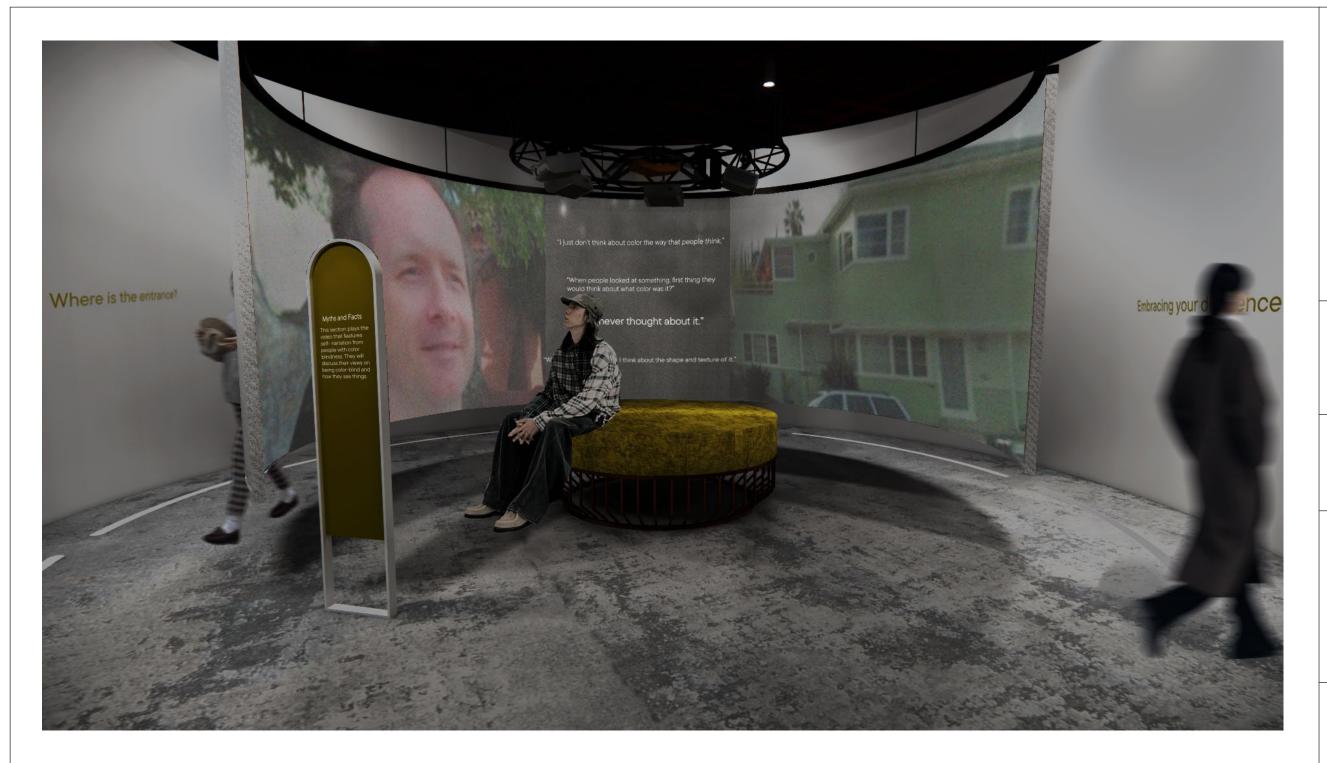


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DATE	12.08.2023	
DRAWING NO.	EX.1.22	



- This section plays the video that features self-narration from people with color blindness.
- Visitors will learn what color-blind people view and how they see things. For example, people with color blindness don't prioritize color when seeing an object. They pay more attention to its shape or material.

## 06A MYTHS & FACTS

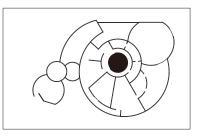
PROJECT



CLIENT



KEY PLAN



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DRAWING NO.	EX.1.23

## **07A WHAT IS TYPICALITY**

This area will be divided into four themes to lead the audience into the world of color blindness. People will learn how to see things from the perspective of color blindness and experience their situations and difficulties.

#### 1 WHERE IS THE ENTRANCE?

- Protanopia ( Red color vision deficiency)
- Point out that color is not the only way to distinguish objects.

#### 3 WHAT IS REALITY?

- Deuteranopia (Green color vision deficiency)
- ♦ Challenge people's color recognition ability.
- Bring out the experience of color-blind people who are often troubled by the choice of colors.

### 2 EMBRACING OUR DIFFERENCE

- ♦ All types of color blindness
- Improve people who are color blindness confidence for themselves.
- It teaches the audience to consider this in color choices when people are designing.

#### 4 GRAY ZONE

- ♦ Achromatopsia (Complete color vision deficiency)
- ♦ Perceive a completely color-blind world in shades of gray.

## 07A WHAT IS TYPICALITY?

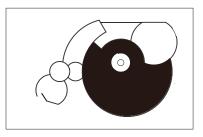
PROJECT



CLIENT



#### KEY PLAN

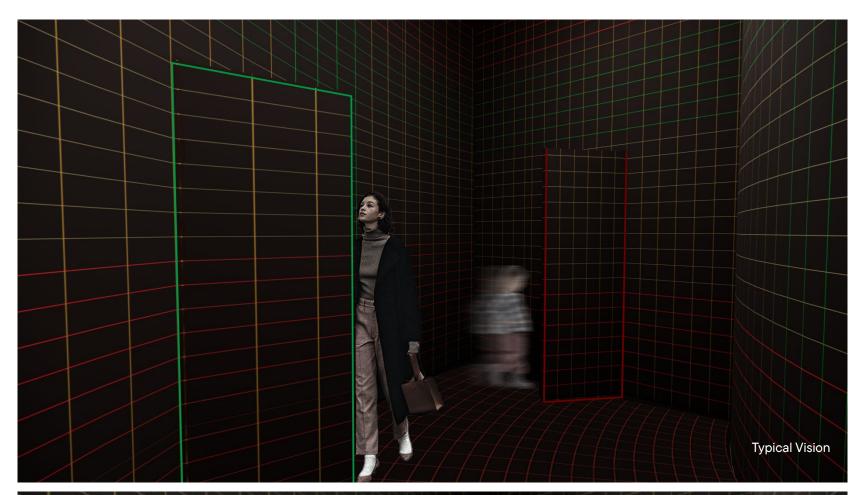


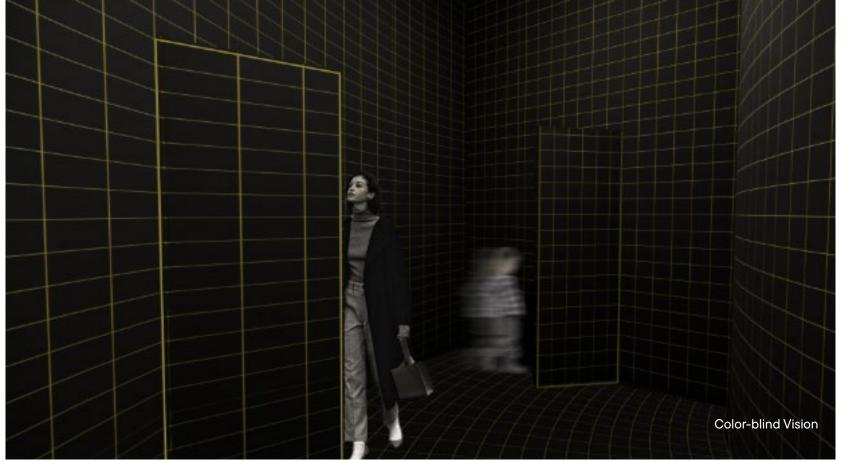
#### DESCRIPTION

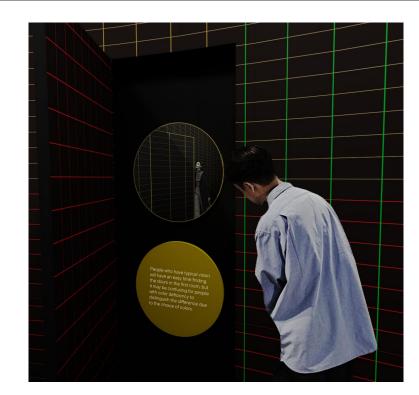
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Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.24







## WHERE IS THE ENTRANCE ROOM1

Protanopia (Red color vision deficiency)

- The room will use green, red and brown lines to challenge the visitors.
- The visitors need to find out where the entrances to go to next room are.
- If the audience open the wrong door, they will see the world through the eyes of a color-blind person.
- People who have typical vision will have an easy time finding the doors in the first room, but it may be confusing for people with color deficiency to distinguish the difference due to the choice of colors.

### Color Change







## 07A WHAT IS TYPICALITY?

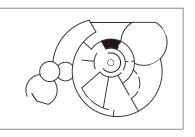
**PROJECT** 



CLIENT



KEY PLAN

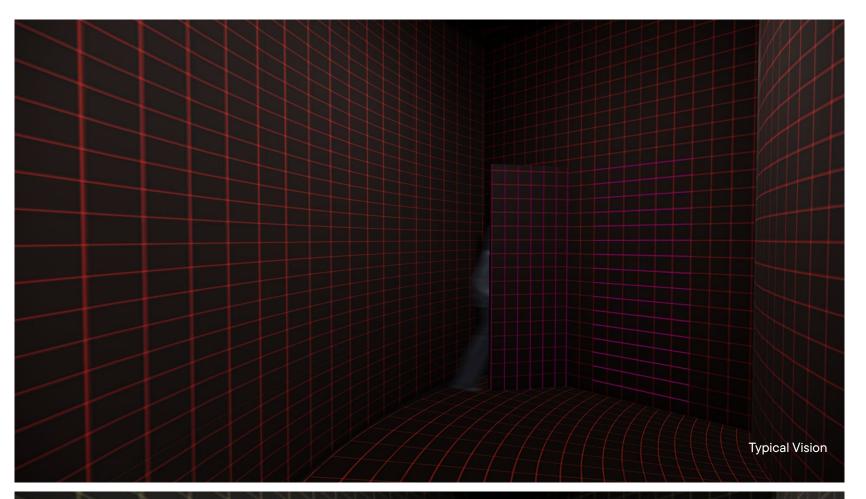


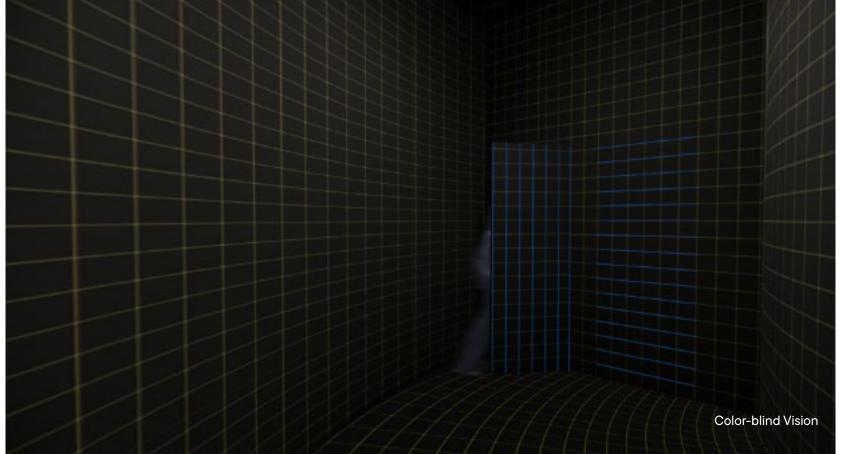
#### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.25





## WHERE IS THE ENTRANCE ROOM2

Protanopia (Red color vision deficiency)

- Create a space with a red tone, and it would use purple lines to point out where the doors are.
- The visitors need to find vertical line doors with color changes.
- In this room, the use of color allows a color-blind person to find the doors better than a person with common vision.

#### Color Change





## 07A WHAT IS TYPICALITY?

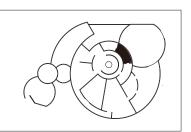
**PROJECT** 



CLIENT



KEY PLAN



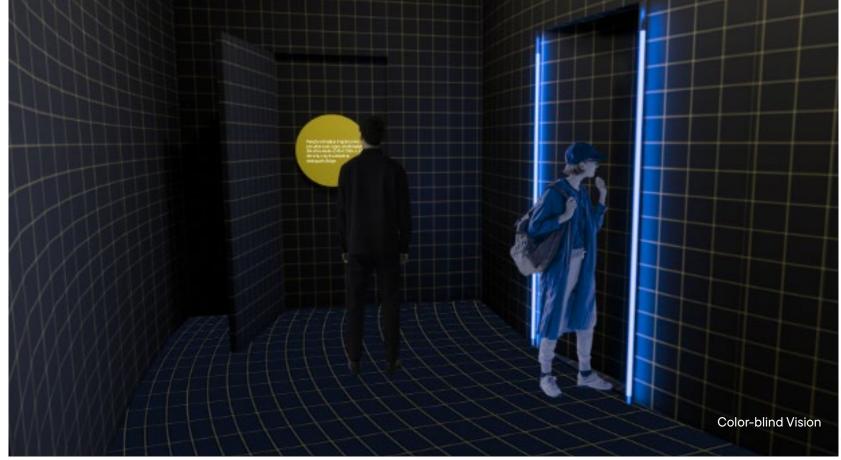
#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.26





## WHERE IS THE ENTRANCE ROOM3

Protanopia (Red color vision deficiency)

- The room uses the lighting to point out the door or gives patterns to mark the door obviously.
- People will realize that the room provides more signs, which makes the door easier to find. Color is not the only way for people to distinguish things.

## Color Change







## 07A WHAT IS TYPICALITY?

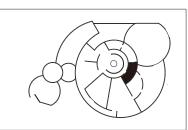
PROJECT



CLIENT



#### KEY PLAN

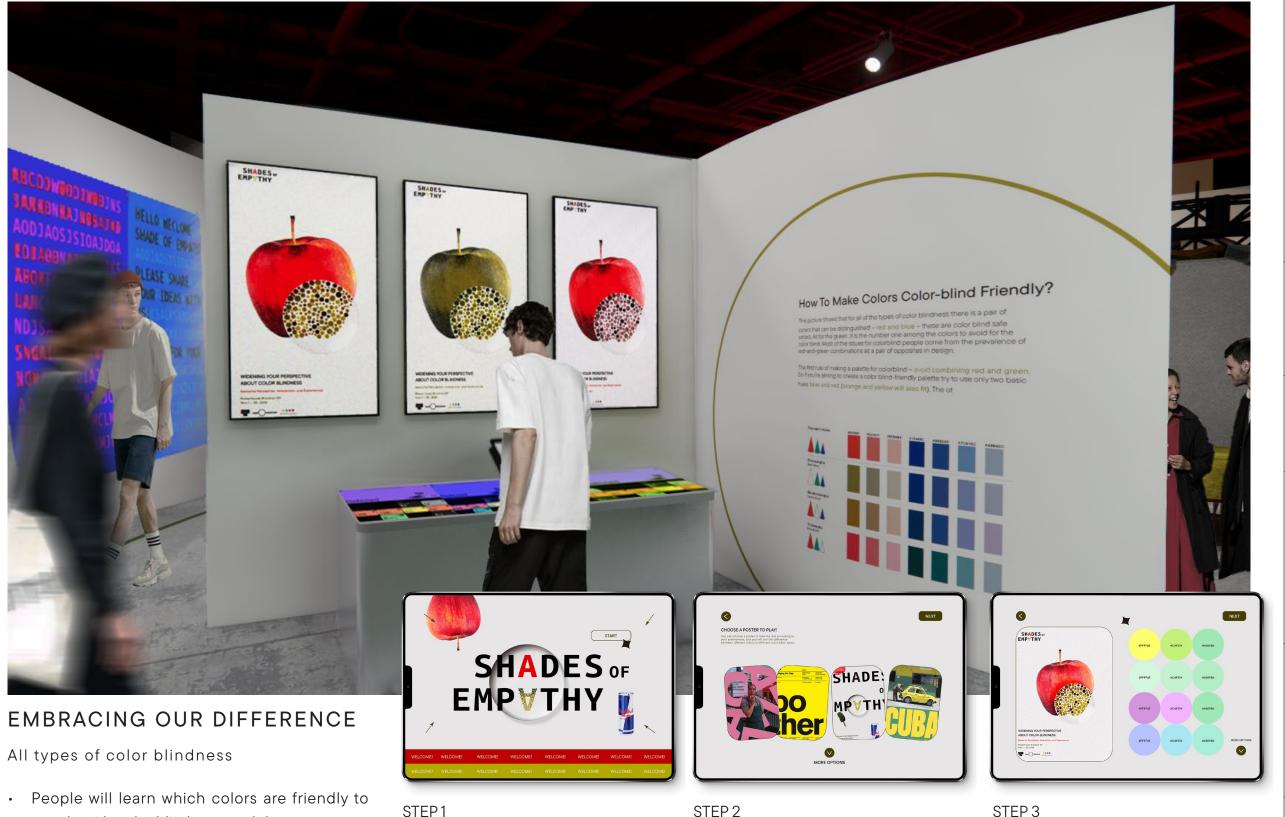


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.27



people with color blindness, and they can create a personal poster to see if its colors work for color blindness.

Learn which colors are color-blind friendly.

The system provides a variety of posters for the public to choose from.

People can change everything about the poster, such as the colors or graphics. After completion, the work will be displayed on the screen, allowing you to see the differences according to different types of color blindness.

## 07A WHAT IS TYPICALITY?

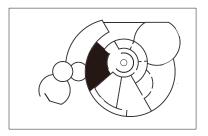
**PROJECT** 



CLIENT



#### KEY PLAN

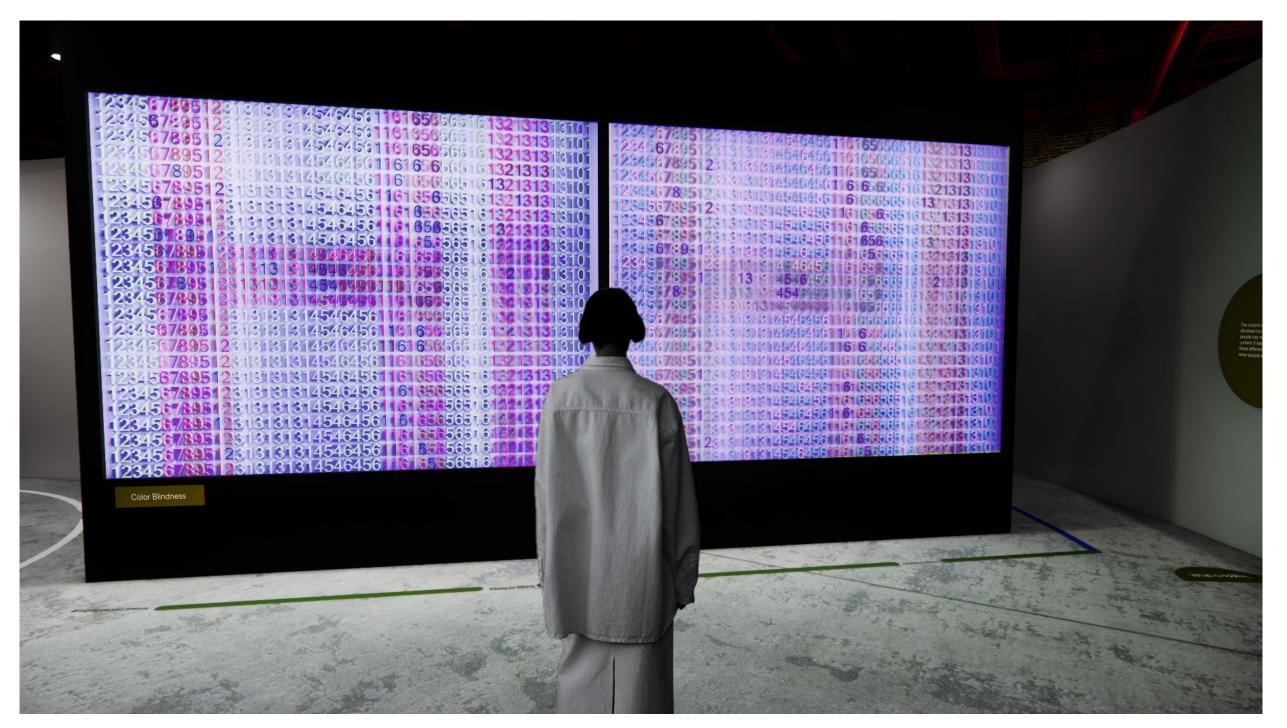


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.28



### EMBRACING OUR DIFFERENCE

All types of color blindness

• The left side of the digital screens shows what colors are more friendly for different types of color blindness, and the right side presents normal vision of color.

Testing

Testing

Typical Vision (Left),

Protanopia (Right)

Y 2 Y 2 6 I Y 3 8 7 3 9 3 6 1 5 5 3 9 3 6 5

## 07A WHAT IS TYPICALITY?

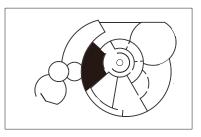
PROJECT



CLIENT



**KEY PLAN** 

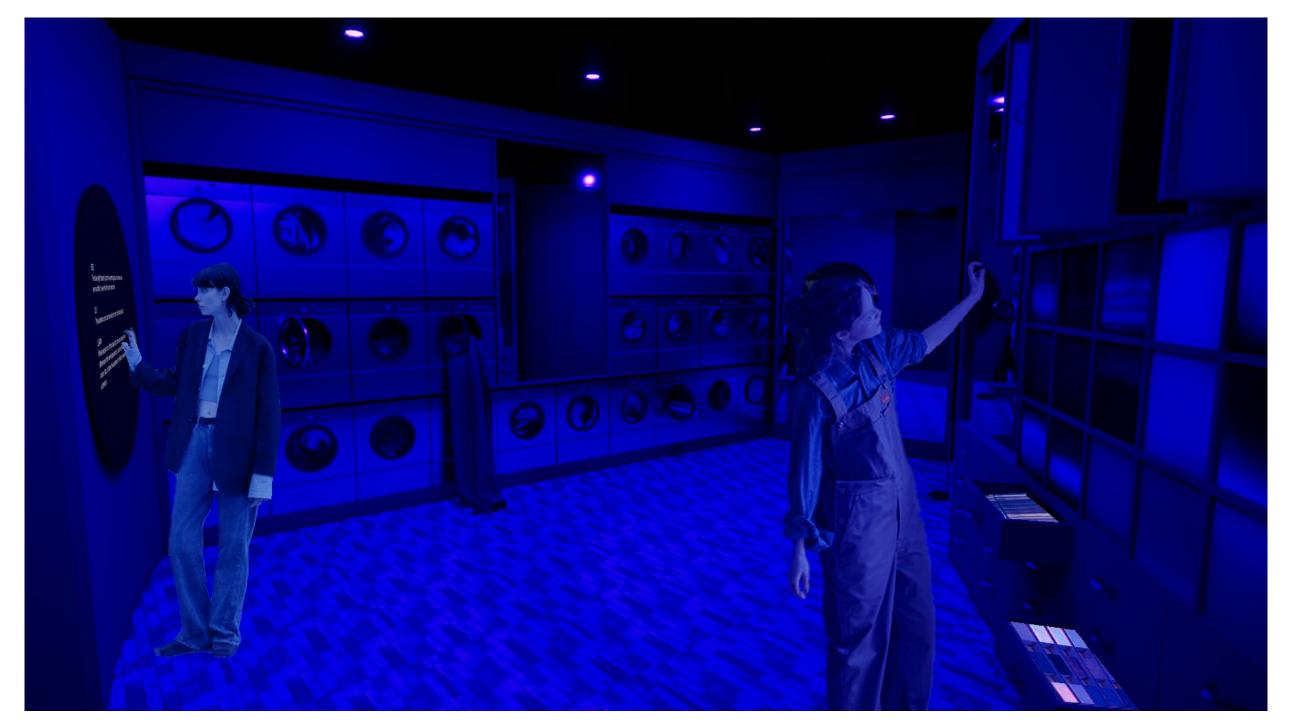


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.29



### WHAT IS REALITY

Deuteranopia (Green color vision deficiency)

- This room will serve as a precursor to the next activity.
- This room will display various samples of different materials for the audience to observe the difference between blue and white light. However, they will realize that it is difficult for them to identify the correct colors.
- The guide will inform there is a sensor that can turn off the blue light.

## 07A WHAT IS TYPICALITY?

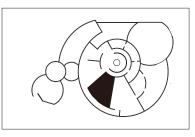
PROJECT



CLIENT



KEY PLAN



#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.30



## WHAT IS REALITY

Deuteranopia (Green color vision deficiency)

- While people turn off the blue light, they can discover the differences that were disguised by it, such as textures and colors. Also, it allows the audience to reflect on what is authentic.
- The pictures inside the washing machine will rotate occasionally, attracting people's attention to explore some of the items placed in the washing machine. In addition, the three-way blue mirror will become an area for people to check-in on social media.

## 07A WHAT IS TYPICALITY?

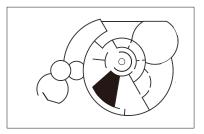
PROJECT



CLIENT



#### **KEY PLAN**

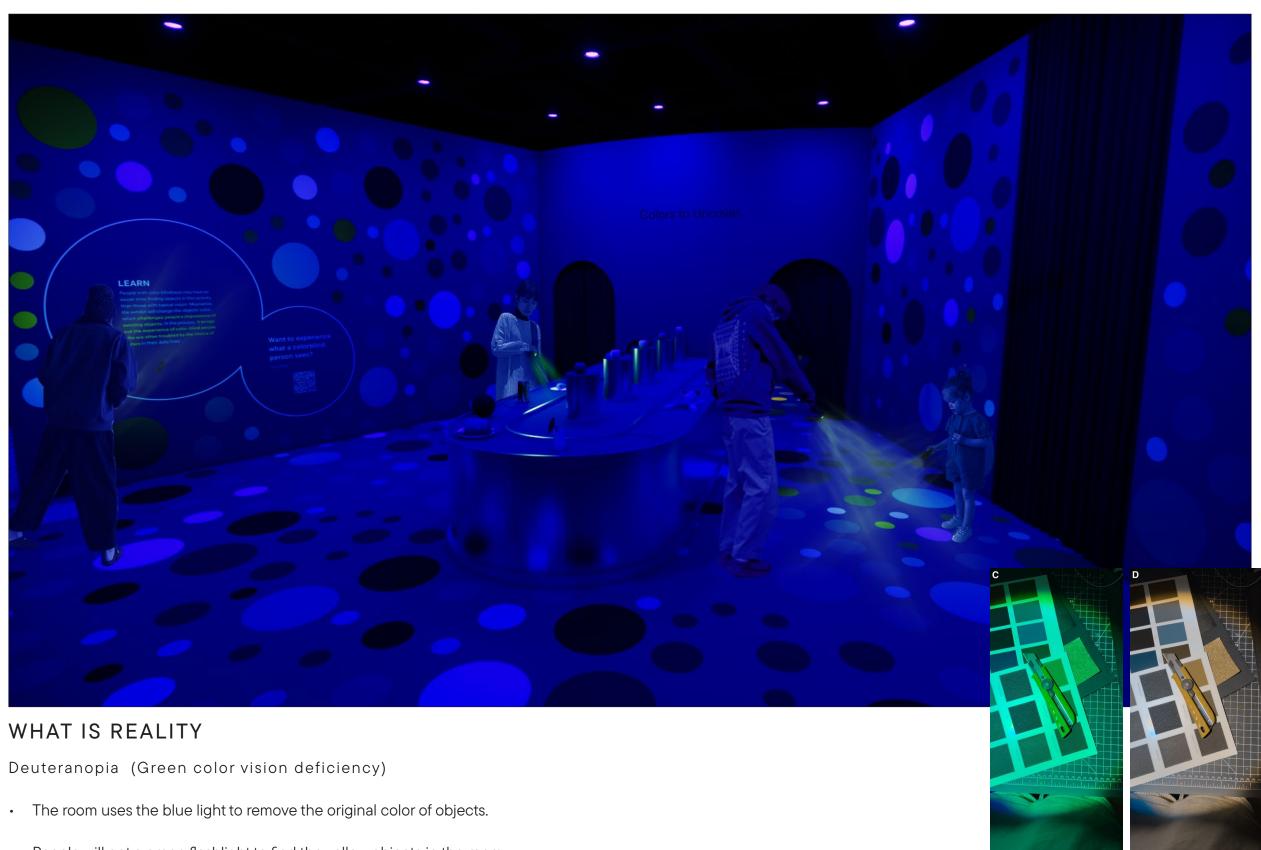


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.31



- People will get a green flashlight to find the yellow objects in the room.
- People with color blindness may have an easier time finding objects in this activity than those with typical vision. Meanwhile, the exhibit will change the objects' color, which challenges people's impressions of existing objects. In the process, it brings out the experience of color-blind people who are often troubled by the choice of colors in their daily lives.

# 07A WHAT IS TYPICALITY?

**PROJECT** 

SHADES OF **EMP** THY

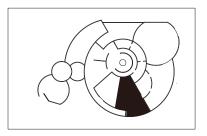
CLIENT







#### **KEY PLAN**



#### DESCRIPTION

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Mounting detial to be reviewed and modify based on recommendation from fabricator.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.32

# Testing

Typical Vision (Left), Deuteranopia (Right)



# WHAT IS REALITY

Deuteranopia (Green color vision deficiency)

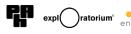
• The back room gives the audience the opportunity to find out the true colors of objects.

# 07A WHAT IS TYPICALITY?

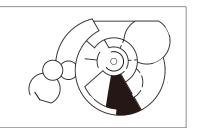
PROJECT



CLIENT



#### **KEY PLAN**



#### DESCRIPTION

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Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.33



# **GRAY ZONE**

Achromatopsia (Complete color vision deficiency)

- Interactive devices will capture people's movements through various grayscale pixels.
- The audience can understand different shades of gray through constant movement.

# 07A WHAT IS TYPICALITY?

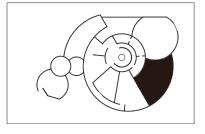
PROJECT



CLIENT



#### KEY PLAN



#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.33



## **GRAY ZONE**

Achromatopsia (Complete color vision deficiency)

- 50 shades of gray will be displayed on the wall, and people can understand each shade of gray through pantone.
- This area will display three specific gray apples, and people can compare their colors through pantone.
- People will understand that when the colors of objects are very similar, it is difficult to identify the accurate color. Just like in a world of complete color blindness, when the colors are only black, white and gray, we will no longer use color alone as the criterion for judgment.

# 07A WHAT IS TYPICALITY?

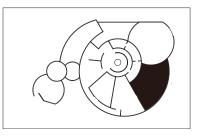
PROJECT



CLIENT



KEY PLAN

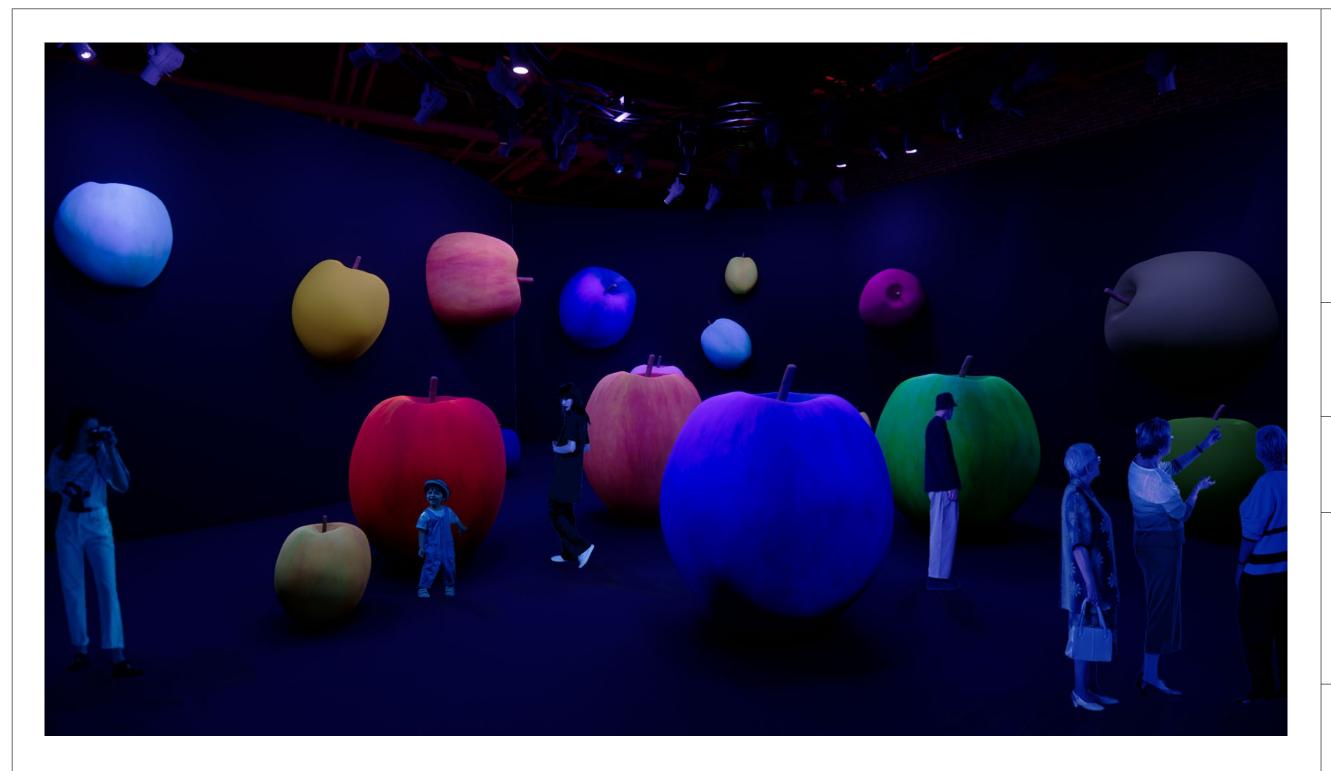


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.35



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

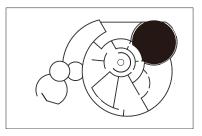
PROJECT



CLIENT



KEY PLAN

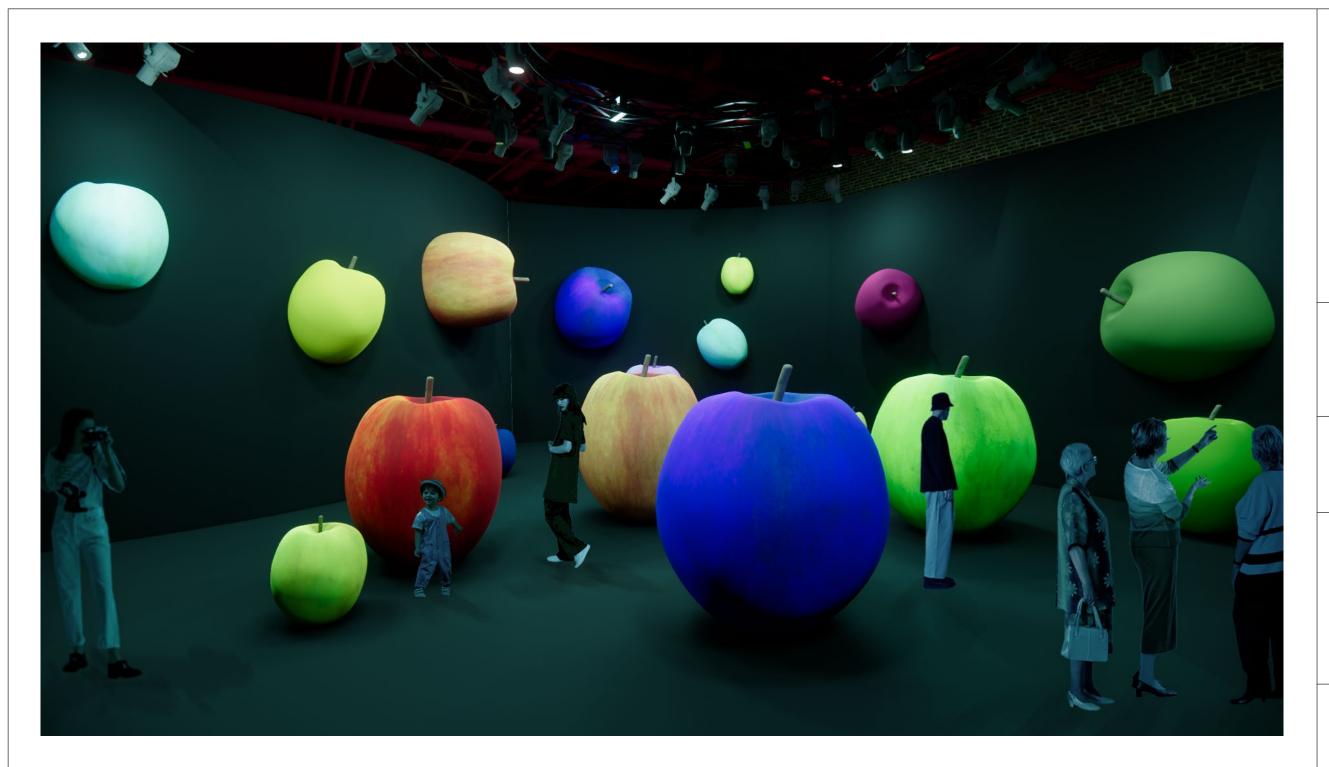


#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.36



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

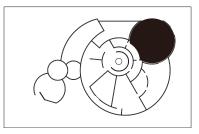
PROJECT



CLIENT



KEY PLAN



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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.37



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

PROJECT

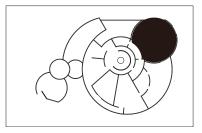


CLIENT





#### KEY PLAN



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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.38



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

PROJECT

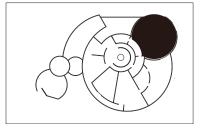


CLIENT





#### KEY PLAN



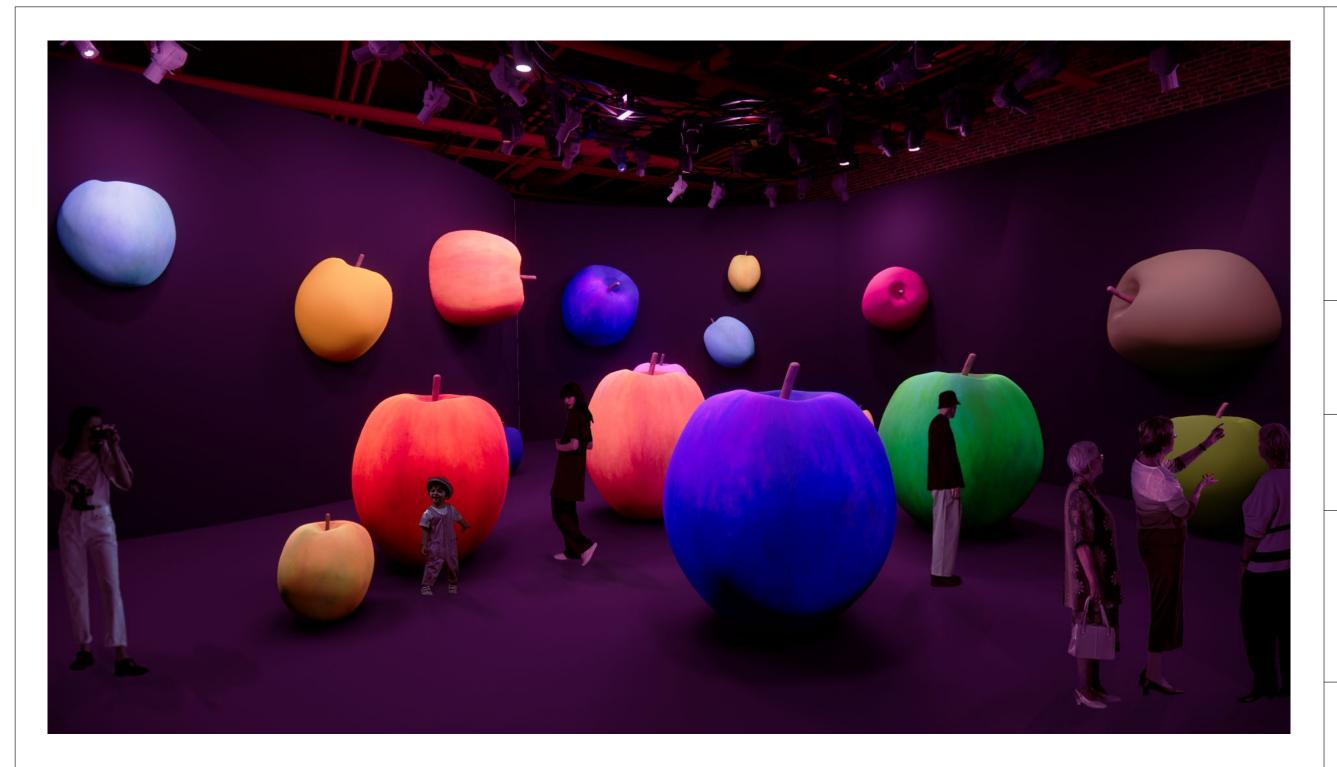
#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.39



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

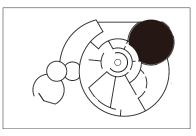
PROJECT



CLIENT



KEY PLAN



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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.40



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

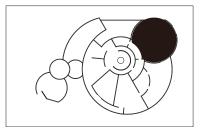
PROJECT



CLIENT



#### KEY PLAN



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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.41



- This room displays various colors of giant apples.
- The ambient light will be changed by timers, and people observe the effect on the apples.
- There are different materials and colors to impact the audience's recognition.
- People can communicate with each other about their perception of colors based on personal differences in colour perception.

PROJECT

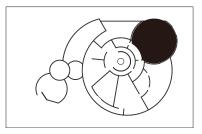


CLIENT





#### KEY PLAN



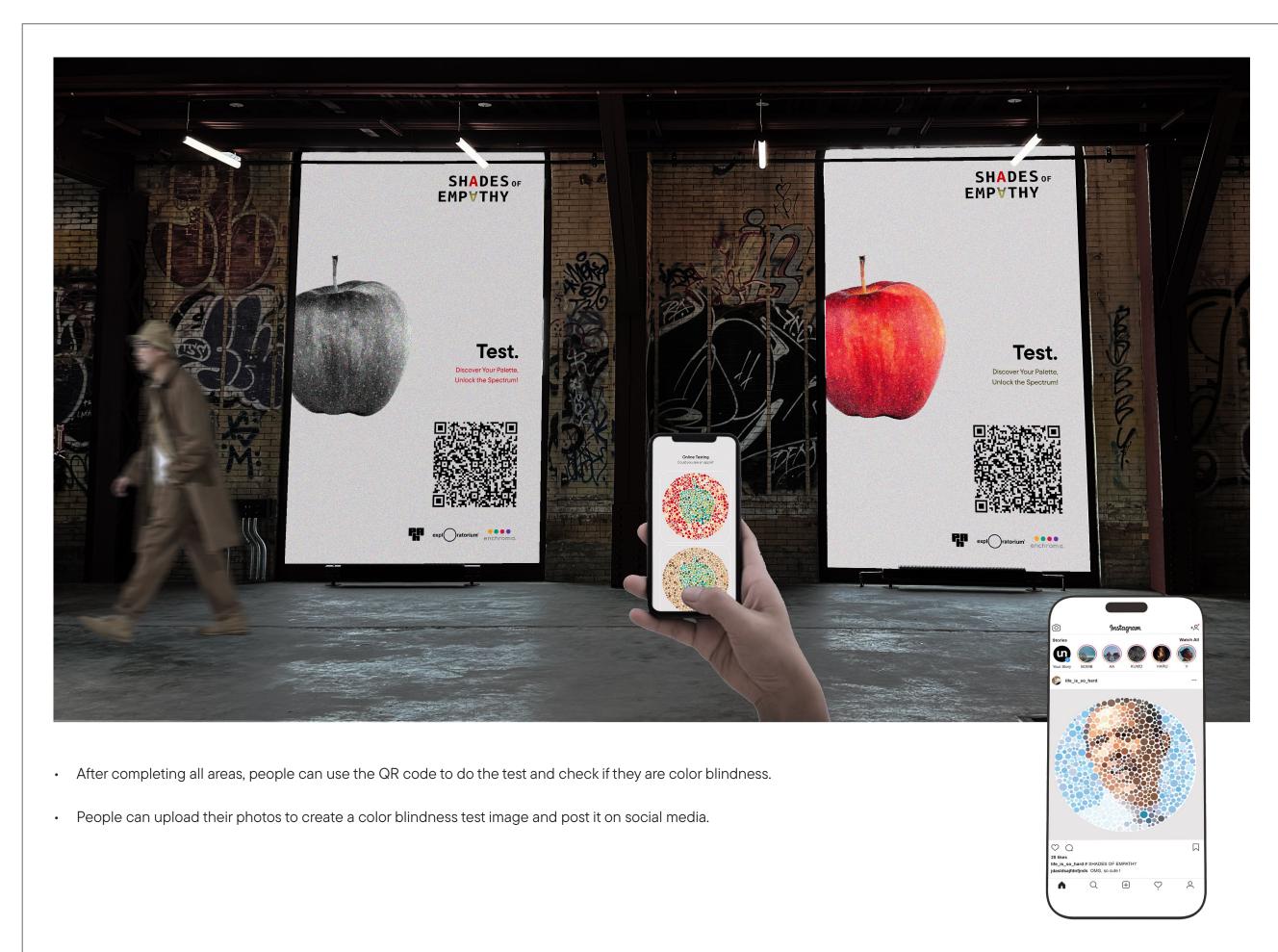
#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.42



# 09A TESTING

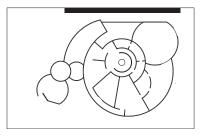
PROJECT

SHADES OF EMP THY

CLIENT



#### KEY PLAN



#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.43



## ISOMETRIC

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.1.44

EX.200 SCHEDULES AND LISTS

# **GRAPHIC LIST**

07A. WHAT IS TYPICALITY

07A.01.GR01

07A.01.GR02

07A.01.GR03

01A. ENTRY	SIGN TYPE	DESCRIPTION	07A. WHAT IS TYPICALITY	SIGN TYPE	DESCRIPTION
01A.01.GR01	C1	CONTENT GRAPHIC	07A.01.GR04	B3	AREA INTRO
01A.01.GR02	C2	CONTENT GRAPHIC	07A.02.GR01-03	C2	CONTENT GRAPHIC
			07A.02.GR04-08	C2	CONTENT GRAPHIC
02A. WHAT IS COLOR BLINDNESS	SIGN TYPE	DESCRIPTION	07A.02.GR09	C6	CONTENT GRAPHIC
02A.01.GR01	C2	CONTENT GRAPHIC	07A.02.GR10-12	C2	CONTENT GRAPHIC
02A.01.GR02	C3	CONTENT GRAPHIC	07A.02.GR13-14	C5	CONTENT GRAPHIC
02A.01.GR03	C1	CONTENT GRAPHIC	07A.02.GR15-16	C2	CONTENT GRAPHIC
02A.01.GR04	C2	CONTENT GRAPHIC	07A.02.GR17	C6	CONTENT GRAPHIC
02A.02.GR01	E1	DIGITAL SCREEN	07A.02.GR18	C6	CONTENT GRAPHIC
02A.03.GR01	Α	AREA IDENTIFICATION	07A.02.GR19	C6	CONTENT GRAPHIC
03A. WHAT DO YOU SEE	SIGN TYPE	DESCRIPTION	07A.02.GR20	C6	CONTENT GRAPHIC
			07A.03.GR01	D1	DIRECTIVE
03A.01.GR01	B1	AREA INTRO	07A.03.GR02	D2	DIRECTIVE
03A.02.GR01	E2	DIGITAL SCREEN	07A.03.GR03	D2	DIRECTIVE
03A.03.GR01	C2	CONTENT GRAPHIC	07A.03.GR04	D3	DIRECTIVE
03A.04.GR01	А	AREA IDENTIFICATION	07A.04.GR01	E3	DIGITAL SCREEN
04A. BETWEEN US	SIGN TYPE	DESCRIPTION	07A.04.GR02	E3	DIGITAL SCREEN
04A.01.GR01	B1	AREA INTRO	07A.04.GR03	E4	DIGITAL SCREEN
04A.02.GR01-48	C4	CONTENT GRAPHIC	07A.04.GR04-05	E4	DIGITAL SCREEN
04A.02.GR049	C2	CONTENT GRAPHIC	07A.05.GR01	А	AREA IDENTIFICATION
04A.03.GR01	A	AREA IDENTIFICATION	07A.05.GR02	Α	AREA IDENTIFICATION
			07A.05.GR03	А	AREA IDENTIFICATION
05A. COLOR BLINDNESS FITS INTO DAILY LIFE	SIGN TYPE	DESCRIPTION	08A. EVERYONE IS UNIQUE	SIGN TYPE	DESCRIPTION
05A.01.GR01	B1	AREA INTRO	08A.01.GR01	B1	AREA INTRO
05A.02.GR01	C5	CONTENT GRAPHIC	08A.02.GR01	C2	CONTENT GRAPHIC
05A.02.GR02	C6	CONTENT GRAPHIC			
05A.03.GR01	D1	DIRECTIVE	09A. EXTERIOR AREA	SIGN TYPE	DESCRIPTION
05A.03.GR02	D1	DIRECTIVE	09A.01.GR01	F1	WAYFINDING
05A.03.GR03	D1	DIRECTIVE			
05A.03.GR04	D1	DIRECTIVE			
05A.04.GR01-04	E1	DIGITAL SCREEN			
06A. MYSTHS AND FACTS	SIGN TYPE	DESCRIPTION			
06A.01.GR01	B2	AREA INTRO			
06A.02.GR01	E1	DIGITAL SCREEN			

DESCRIPTION

AREA INTRO

AREA INTRO

AREA INTRO

SIGN TYPE

B1

B1

B1

## **GRAPHIC LIST**

PROJECT



CLIENT



**KEY PLAN** 

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.01

# **GRAPHIC SPECIFICATION**

		TYPE	DESCRIPTION
A	AREA IDENTIFICATION		
		А	MASK AND PAINT WI OVER LAMINATE.
В	AREA INTRO		
		B1	INKJET PRINT WITH GRAPHICS MOUNTED TO MDF, DIFFERENT SIZES OF ROUND SHAPE.
		B2	1/4" THICK ALUMINUM FRAME WITH CUSTOM COLOR. GRAPHIC WITH INKJET PRINTED IS MOUNTED ONTO MDF PRINTED CUSTOM COLOR.
		В3	INKJET PRINT WITH GRAPHICS MOUNTED TO MDF AND APPLIED TO EXHIBITION PARTITION.
С	CONTENT GRAPHIC		
		C1	INKJET PRINT, APPLIED TO EXHIBITION PARTITION WITH APPLIED CIRCLES AT VARIOUS DIMENSIONS ACRYLIC CIRCLE PRINT MATCH PMS.
		C2	INKJET PRINT WITH GRAPHICS MOUNTED TO MDF.
		C3	1/4" THICK ALUMINUM FRAME WITH CUSTOM COLOR. GRAPHIC WITH INKJET PRINTED IS MOUNTED ONTO MDF PRINTED CUSTOM COLOR
		C4	INKJET PRINTED GRAPHICS.
		C5	FLOOR GRAPHIC VINYL.
		C6	INKJET PRINT WITH GRAPHICS MOUNTED TO MDF, DIFFERENT SIZES OF ROUND SHAPE.
D	DIRECTIVE		
		D1	INKJET PRINT WITH GRAPHICS MOUNTED TO MDF AND APPLIED TO EXHIBITION PARTITION.
		D2	FLOOR GRAPHIC VINYL.
		D3	1/4" THICK ALUMINUM FRAME WITH CUSTOM COLOR. GRAPHIC WITH INKJET PRINTED IS MOUNTED ONTO MDF PRINTED CUSTOM COLOR.
Е	DIGITAL SCREEN		
		E1	DIGITAL VIDEO PROJECTION WITH SOUND DOME.
		E2	DIGITAL GRAPHICS PROJECTION.
		E3	LED SCREEN PANELS (VARIOUS SIZES).
		E4	LED INTERACTIVE SCREEN PANELS (VARIOUS SIZES).
F	EXTERIOR AREA		
		F1	1/4" THICK ALUMINUM FRAME WITH CUSTOM COLOR. GRAPHIC WITH INKJET PRINTED IS MOUNTED ONTO MDF PRINTED CUSTOM COLOR. EXTERIOR GRADE UV PROTECTION.

# GRAPHIC SPECIFICATIONS

PROJECT



CLIENT



**KEY PLAN** 

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.02

# MATERIAL SCHEDULE

MATERIALS	CODE	AREA	DESCRIPTION
FABRIC			
	X.FB.01	02A 06A	PROJECTION SCREEN.
	X.FB.02	07A	TIE-DYED FABRIC. CUSTOM COLORS.
METAL			
	X.MTL.01	04A 05A	STEEL PIPES WITH PAINTING SILVER COLOR. ALUMINUM DECO METAL LAMINATE TO MDF.
	X.MTL.02	05A	CORTEN STEEL FOR SIGNAGE.
WOOD			
	X.WD.01	ALL AREAS	ONE LAYER 5/8" GYPSUM WALLBOARD APPLIED TO EACH SIDE 3-5/8" METAL STUDS 16" ON CENTER WITH #5 PLASTER FINISH.
	X.WD.02	05A,07A	HIGH DENSITY MDF, MOISTURE RESISTANT 11/4" THICK.
VINYL			
	X.VL.01	07A	3M™ ARCHITECTURAL FINISHES SLIVER.
3D PRINTED			
	X.3DP.01	A80	DIFFERENT SIZES OF GIANT APPLES WITH CUSTOM COLORS.
	X.3DP.02	01A,02A,07A	DIFFERENT SIZES OF DISKS AND PRINT WITH CUSTOM COLORS.
LAMINATES			
	X.LMT.01	07A	ECOFRIENDLY LAMINATE MATTE FINISH.
MIRROR			
	X.MR.01	07A	ACRYLIC MIRROR PANELS.
PAINT			
	X.PT.01	01-07A	BEHR PREMIUM PLUS ULTRA PURE WHITE.
	X.PT.02	07A,08A	BEHR PREMIUM PLUS ULTRA PURE BLACK.
	X.PT.03	08A	BEHR PREMIUM PLUS. VARIOUS COLORS FOR APPLES.

# MATERIAL SCHEDULE

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.03

# ARTIFACT SCHEDULE

ARTIFACT	CODE	AREA	DESCRIPTION	STYLE
COSMETICS	05A.01.AR01	05A	SET*2	OBJECT
COSMETIC MIRRORS	05A.01.AR02	05A	PAINT CUSTOM COLOR*2	OBJECT
FAKE PLANTS	05A.01.AR03	05A	PAINT CUSTOM COLOR(VARIOUS SPECIES)	OBJECT
HANGING PENDANT LIGHTS	05A.01.AR04	05A	PAINT CUSTOM COLOR*2	OBJECT
POSTERS	05A.01.AR05	05A	PRINT CUSTOM COLOR	OBJECT
SHOES	05A.01.AR06	05A	PAINT CUSTOM COLOR	OBJECT
TRAFFIC SIGNS	05A.01.AR07	05A	PAINT CUSTOM COLOR*2	OBJECT
TRAFFIC LIGHTS	05A.01.AR08	05A	ONE OF THEM SETS CUSTOM COLOR OF	OBJECT
TRAFFIC CONES	05A.01.AR09	05A	PAINT CUSTOM COLOR*2	OBJECT
COLTHES	05A.01.AR10	05A	PAINT CUSTOM COLOR*2	OBJECT
ROADBLOCK	05A.01.AR11	05A	METAL FINISH, STICK ON GRAPHICS*2	OBJECT
CLOTHES HANGER	05A.01.AR12	05A	METAL FINISH*2	OBJECT
MESSAGE BOARD	05A.01.AR13	05A	ON THE LEFT SIDE	OBJECT
LOUDSPEAKER	05A.01.AR14	05A	PAINT CUSTOM COLOR*4	OBJECT
BUS STOP CHAIRS	05A.01.AR15	05A	SET*2, PAINT CUSTOM COLOR	OBJECT
FAKE APPLES	05A.01.AR16	05A	PAINT CUSTOM COLOR	OBJECT
FAKE BANANA	05A.01.AR17	05A	PAINT CUSTOM COLOR	OBJECT
FAKE AVOCADO	05A.01.AR18	05A	PAINT CUSTOM COLOR	OBJECT
FAKE CUCUMBER	05A.01.AR19	05A	PAINT CUSTOM COLOR	OBJECT
FAKE GRAPES	05A.01.AR20	05A	PAINT CUSTOM COLOR	OBJECT
FAKE TOMATOES	05A.01.AR21	05A	PAINT CUSTOM COLOR	OBJECT
FAKE FLORAL	05A.01.AR22	05A	PAINT CUSTOM COLOR	OBJECT
FLOWER STAND	05A.01.AR23	05A	METAL AND PLASTIC MATERIALS	OBJECT
CASH REGISTERS	05A.01.AR24	05A	BLACK	OBJECT
FAKE CANS	05A.01.AR25	05A	PRINT CUSTOM GRAPHICS	OBJECT
WASHING POWDER BOXES	05A.01.AR26	05A	PRINT CUSTOM GRAPHICS	OBJECT
DRINK BOTTLES	05A.01.AR27	05A	PRINT CUSTOM GRAPHICS	OBJECT
CEREAL BOXES	05A.01.AR28	05A	PRINT CUSTOM GRAPHICS	OBJECT
SOFTENER CONTAINERS	05A.01.AR29	05A	PRINT CUSTOM GRAPHICS	OBJECT
WINE BOTTLES	05A.01.AR30	05A	PRINT CUSTOM GRAPHICS	OBJECT
CARTON	05A.01.AR31	05A	PRINT CUSTOM GRAPHICS	OBJECT
-			• • • • • • • • • • • • • • • • • • • •	·

# ARTIFACT SCHEDULE

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.04

# ARTIFACT SCHEDULE

ARTIFACT	CODE	AREA	DESCRIPTION	STYLE
SHOPPING BASKET	05A.01.AR32	05A	METAL AND PLASTIC MATERIALS	OBJECT
LIGHT BULBS WITH PRONGS	05A.01.AR33	05A	BLACK WITH WHITE LIGHT*6	OBJECT
MATERIAL SAMPLES	07A.01.AR34	07A	VARIOUS SIZES AND COLORS	OBJECT
FABRIC	07A.01.AR35	07A	DYE CUSTOM COLOR	OBJECT
BLANKET	07A.01.AR36	07A		OBJECT
DOLL	07A.01.AR37	07A	PAINT CUSTOM COLOR	OBJECT
ROLL CLOTH	07A.01.AR38	07A	DIFFERENT COLORS	OBJECT
FAKE MEAT	07A.01.AR39	07A	PAINT CUSTOM COLOR	OBJECT
COCA COLA CAN	07A.01.AR40	07A	PAINT CUSTOM COLOR	OBJECT
KETCHUP BOTTLE	07A.01.AR41	07A	CUSTOM COLOR	OBJECT
BASKETBALL	07A.01.AR42	07A	CUSTOM COLOR	OBJECT
FAKE APPLES	07A.01.AR43	07A	CUSTOM COLOR	OBJECT
FAKE VARIOUS FRUITS	07A.01.AR44	07A	CUSTOM COLOR	OBJECT
FAKE HAMBURGER AND FRIES	07A.01.AR45	07A	CUSTOM COLOR	OBJECT
TOOTHPASTE	07A.01.AR46	07A	CUSTOM COLOR	OBJECT
FAKE EGGS	07A.01.AR47	07A	CUSTOM COLOR	OBJECT
GREEN FLASH LIGHT	07A.01.AR48	07A		OBJECT
CURTAIN	07A.01.AR49	03A,08A	BLACK*2, WHITE*2	OBJECT
VIDEO1	02A.01.AR50	02A	INTRODUCE THE SYMPTOMS OF COLOR BLINDNESS	OBJECT
VIDEO2	05A.01.AR51	05A	THE STORIES OF PEOPLE WITH COLOR BLINDNESS	VIDEO
VIDEO2	06A.01.AR52	06A	INTRODUCE THE MYTHS OF COLOR BLINDNESS	VIDEO
NARRATIVE AUDIO	05A.01.AR53	05A	THE STORIES OF PEOPLE WITH COLOR BLINDNESS	AUDIO
ROUND SEATING	05A.01.AR54	05A	CUSTOM COLOR	OBJECT

# ARTIFACT SCHEDULE

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.05

# LIGHT SCHEDULE

CODE	AREA	DESCRIPTION
FT.01	01A,02,04A,05A,06A	TRACK LIGHT
FT.02	07A	VIRIBRIGHT LED TUBE LIGHTING
FT.03	03A,07A,08A	COLOR CHANGE SPOTLIGHT
FT.04	05A	LIGHT BULBS WITH PRONGS
FT.05	05A	HANGING PENDANT LIGHTS
FT.06	05A	UNDERSCORE INOUT LED STRIP LIGHTING
FT.07	05A,07A	WAFER LED RECESSED LIGHTING

# LIGHT SCHEDULE

PROJECT



CLIENT



**KEY PLAN** 

N/A

#### DESCRIPTION

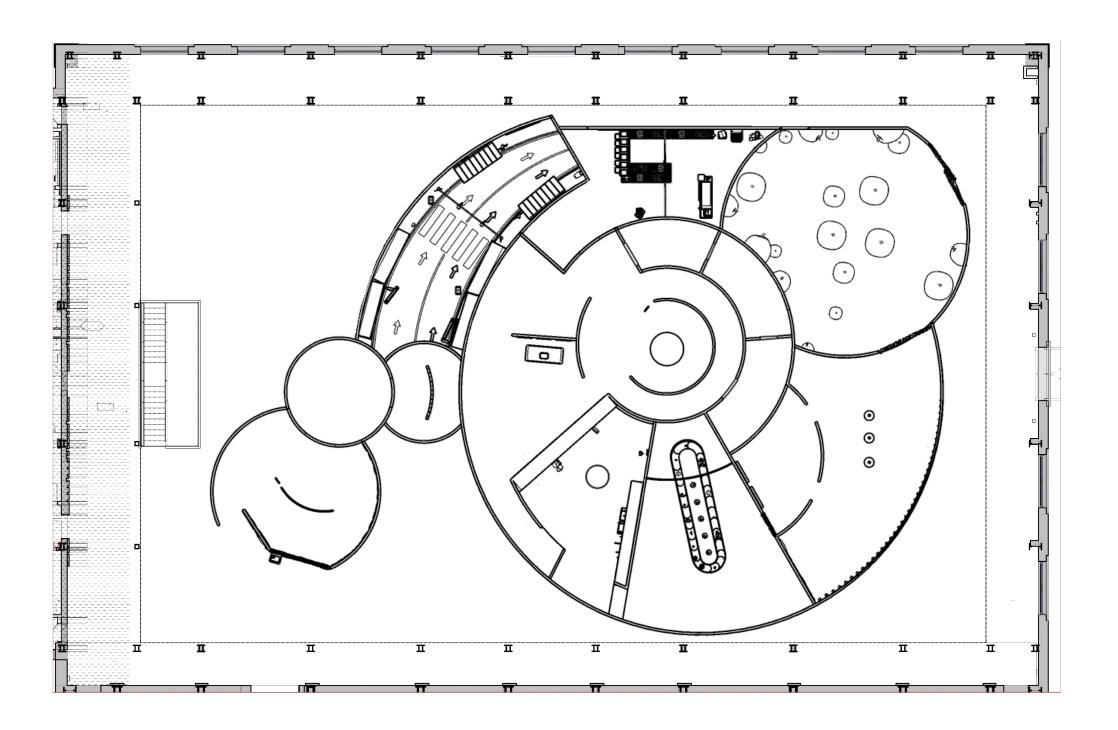
These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.2.06

EX.300 PLANS AND SECTIONS



SITE PLAN

SCALE: 1/16"=1'-0"

# SITE PLAN

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

These drawings are not for construction.

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DRAWN BY	Wan Ting Lin
SCALE	1/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.3.01

# 05A A80 0 04A 06A 03A 0 0 0 - 07A 02A 01A

#### 01A **ENTRY** 05A COLOR BLINDNESS FITS INTO DAILY LIFE 02A WHAT IS COLOR BLINDNESS MYSTHS AND FACTS 06A 03A WHAT IS TYPICALITY WHAT DO YOU SEE 07A BETWEEN US 04A A80 **EVERYONE IS UNIQUE**

## **CODED AREA PLAN**

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.3.02

# 37'-4" 21'-9" 15'-3" 37'-4" 18'-0" ⊙ ⊙ 20'-4" 28'-0" 10'-11" 32'-1"

DIMENSION FLOOR PLAN

SCALE: 1/16"=1'-0"

# DIMENSION FLOOR PLAN

PROJECT



CLIENT



**KEY PLAN** 

N/A

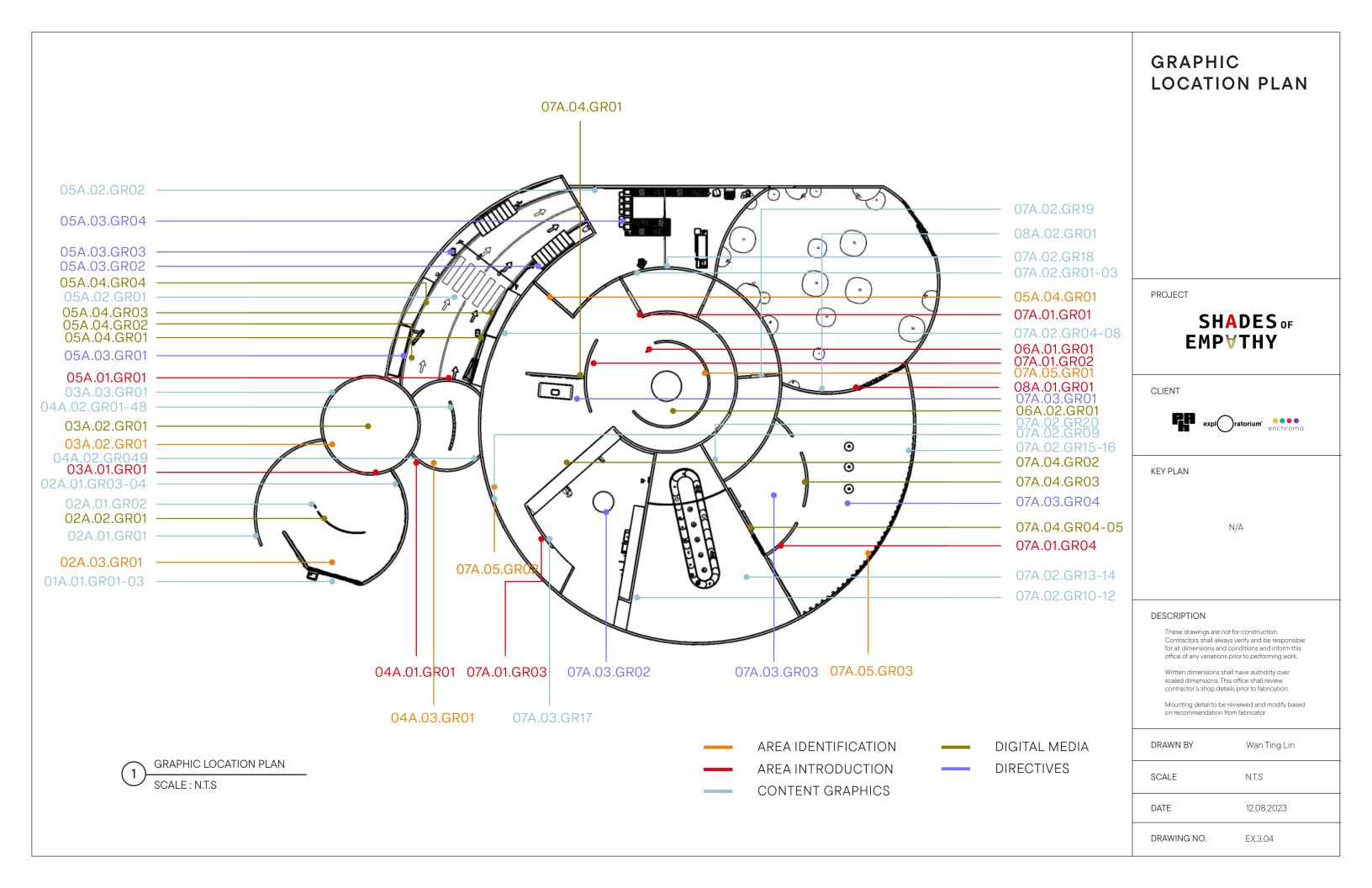
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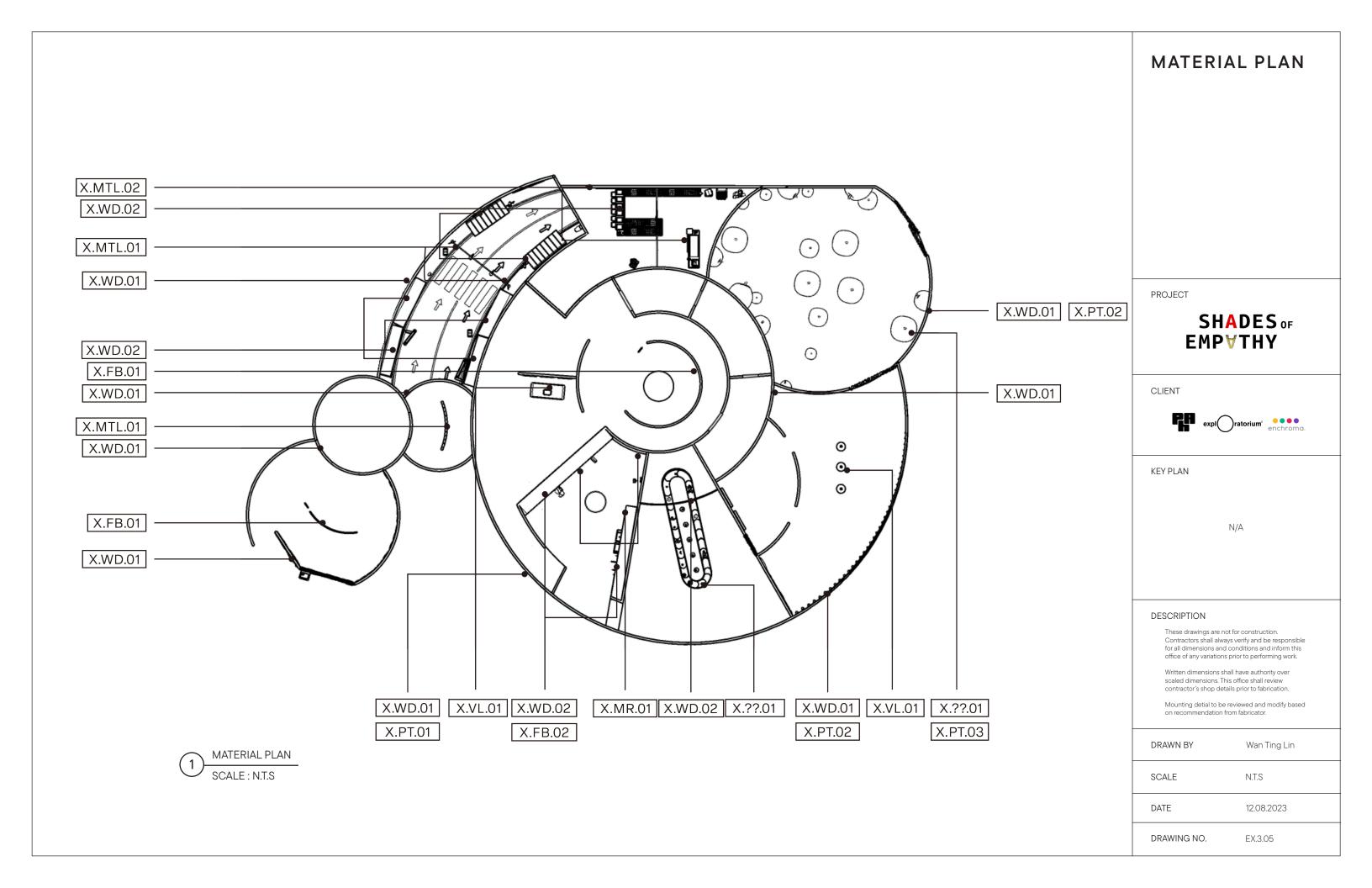
These drawings are not for construction.

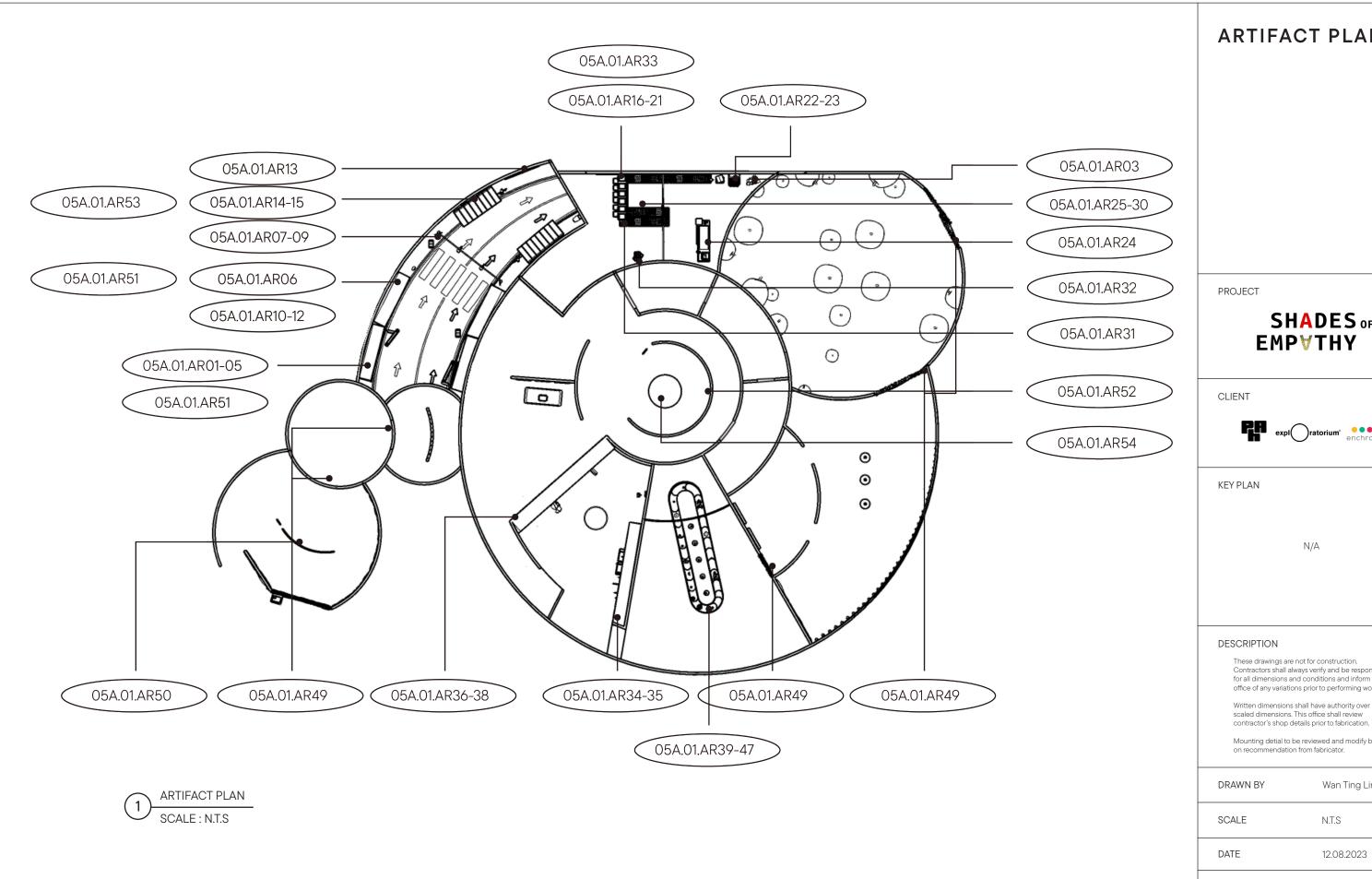
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	1/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.3.03







## ARTIFACT PLAN





These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

scaled dimensions. This office shall review contractor's shop details prior to fabrication.

Mounting detial to be reviewed and modify based

DRA	AWN BY	Wan Ting Lin
SCA	ALE	N.T.S
DAT	Έ	12.08.2023
DRA	AWING NO.	EX.3.06

# 0 $\odot$ 0

1 AV PLAN
SCALE : N.T.S

AV PLAN

PROJECT

SHADES OF EMP∀THY

CLIENT



KEY PLAN

N/A

DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

Mounting detial to be reviewed and modify based on recommendation from fabricator.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.3.07

TRUSS

 $\Diamond$ 

VIBRATION SENSOR

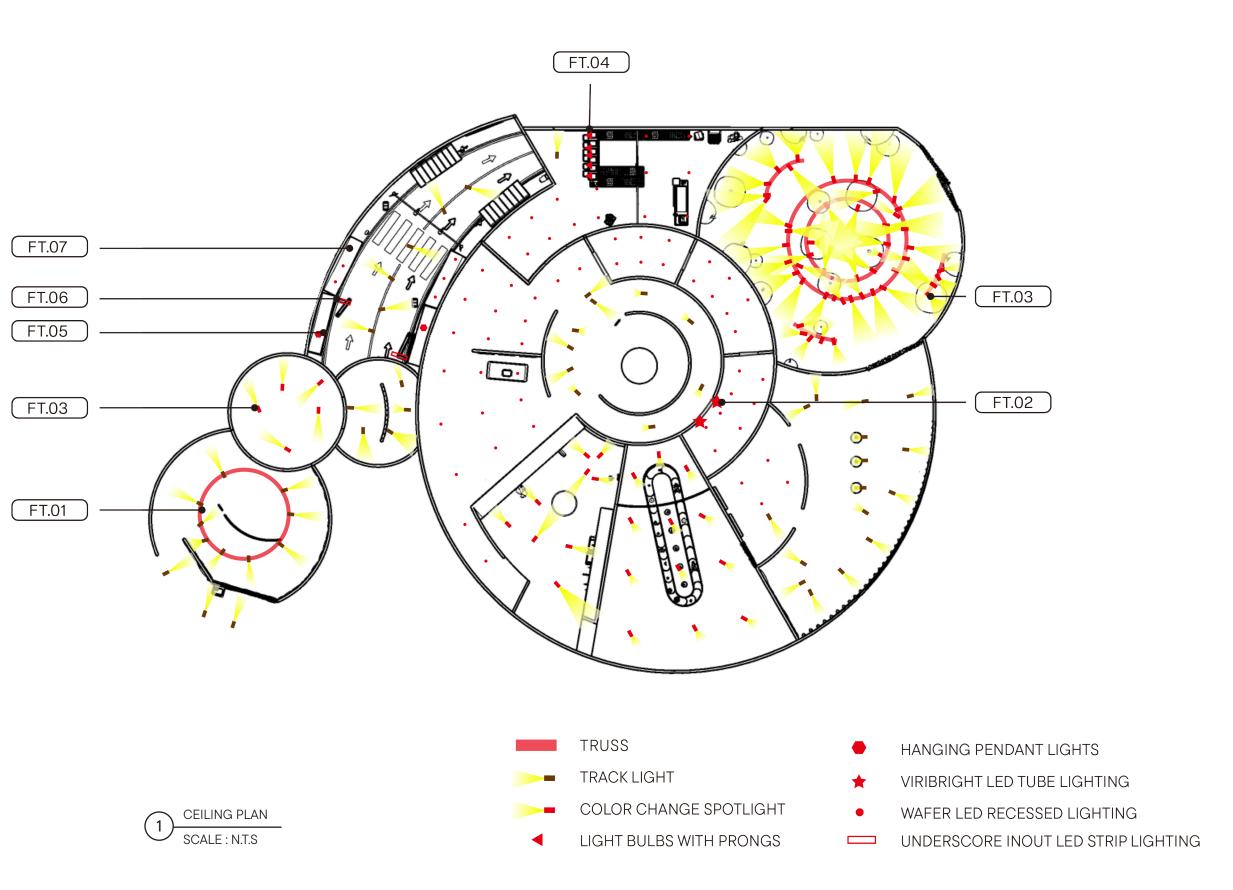
 $\bigcirc$ 

PROJECTOR SPEAKER

 $\circ$ 

SOUND DOME

IPAD



## **CEILIING PLAN**

PROJECT

SHADES OF EMP∀THY

CLIENT



KEY PLAN

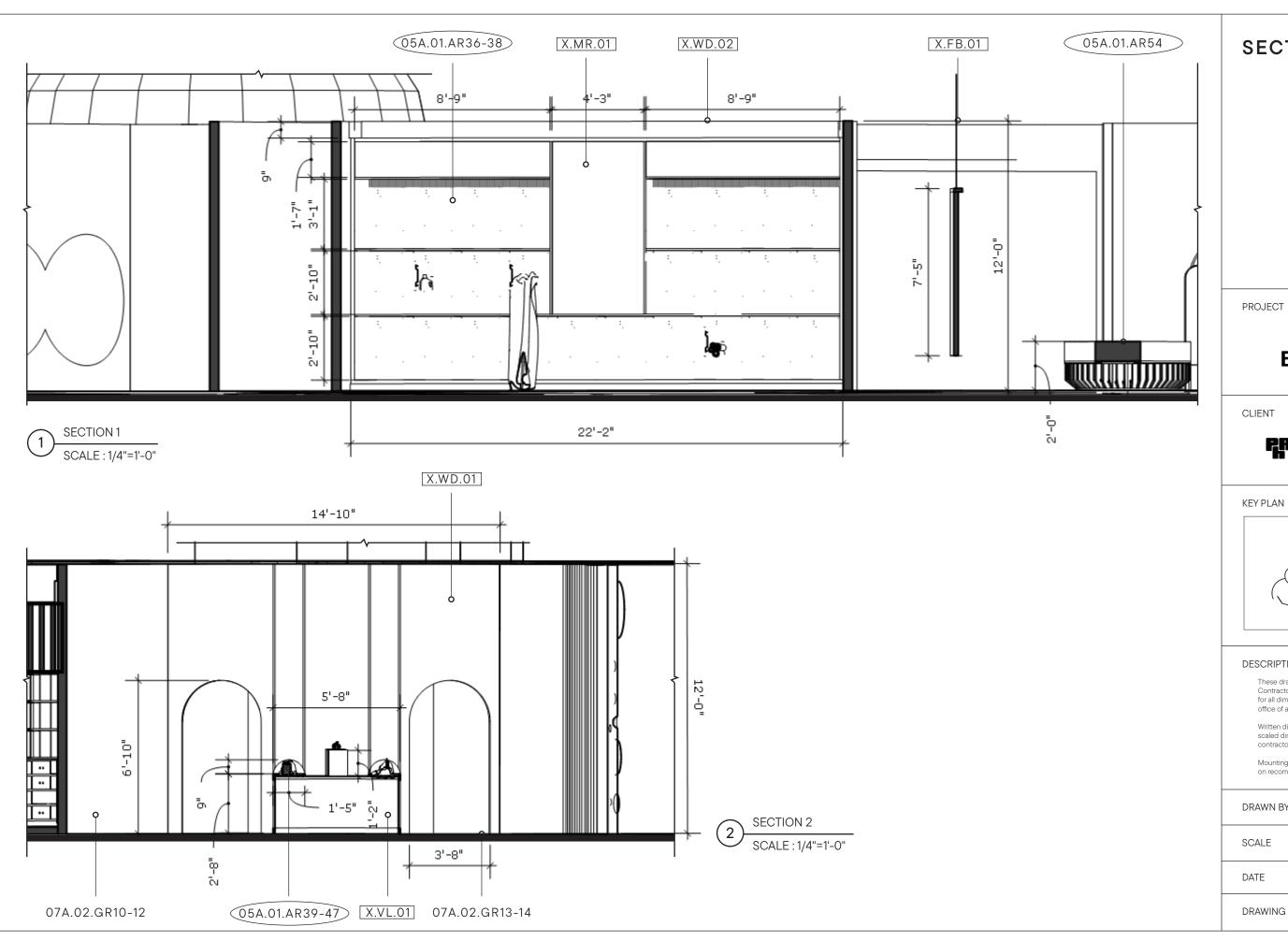
N/A

#### DESCRIPTION

These drawings are not for construction.
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Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

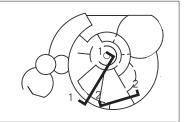
DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.3.08



## **SECTIONS**







#### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

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DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.3.09

EX.400 GRAPHIC SYSTEM

# LOOK & FEEL

The visual language of Shades of empathy connect the audience to colorblind people. Using the clear, simple and straightfoward messages to inspire the audience's empathy for people who are color blindness.



The typeface tone is clear, modern and readable, and it is a monospaced font.

**OBJECT** 

Use common objects in life as themes and present the colors seen by color blind people.

#### **PATTERN**

The choice of color depends on the actual color of the object and the color seen by a

color blind person.

It inspires from the color blindness test. Using circles of different sizes to create patterns.

LOOK & FEEL

PROJECT



CLIENT



KEY PLAN

N/A

#### **DESCRIPTION**

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Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.01

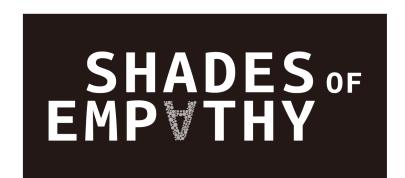
# **VISUAL IDENTITY**

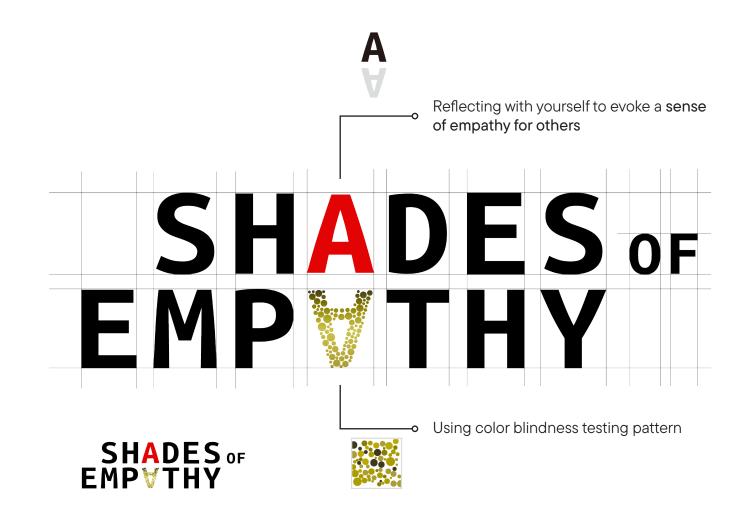
LOGO PROCESS

FINAL LOGO

SHADES OF EMPATHY

SHADES OF EMP THY





# VISUAL IDENTITY

PROJECT



CLIENT



**KEY PLAN** 

N/A

#### DESCRIPTION

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Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

Mounting detial to be reviewed and modify based on recommendation from fabricator.

DRAWN BY Wan Ting Lin

SCALE N.T.S

DATE 12.08.2023

DRAWING NO. EX.4.02

# **TYPEFACE**

# SHADES OF EMPATHY

#### **LOGO TEXT**

Ubuntu Mono Bold ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789!@#\$%^&\*()

### SUB HEADER

TT Commons Pro Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&\*()

#### **BODY COPY**

TT Commons Pro Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!@#\$%^&\*()

# **COLOR PALETTE**



# **VISUAL SYSTEM**

Each area is given different colors according to different themes.

SHADES OF SHADES OF SHADES OF EMPTHY EMPTHY EMPTHY

# TYPEFACE & COLOR PALETTE & VISUAL SYSTEM

PROJECT



CLIENT



KEY PLAN

N/A

#### DESCRIPTION

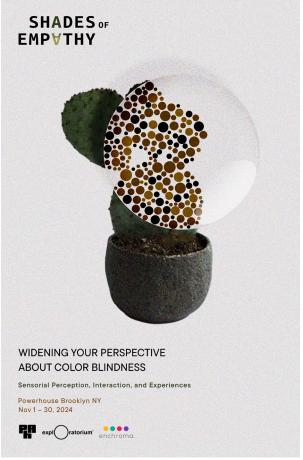
These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

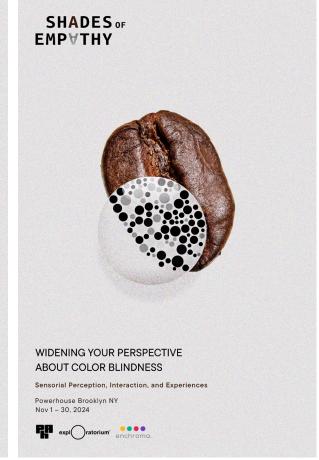
Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.03









SUBWAY POSTERS





**TEST POSTERS** 

## **POSTERS**

**PROJECT** 



CLIENT



KEY PLAN

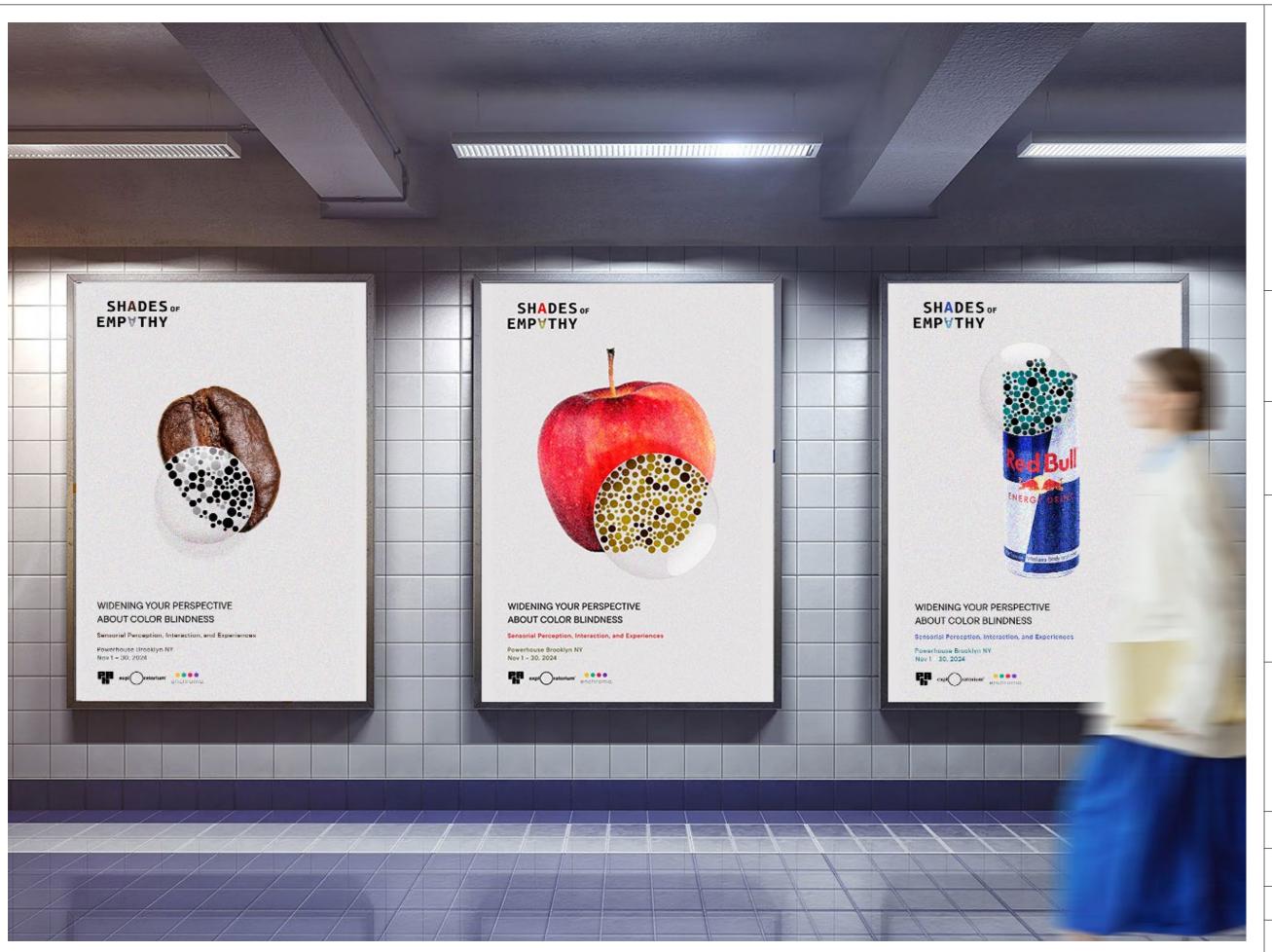
N/A

#### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.04



## **SUBWAY POSTERS**

PROJECT

SHADES OF **EMP** THY

CLIENT







KEY PLAN

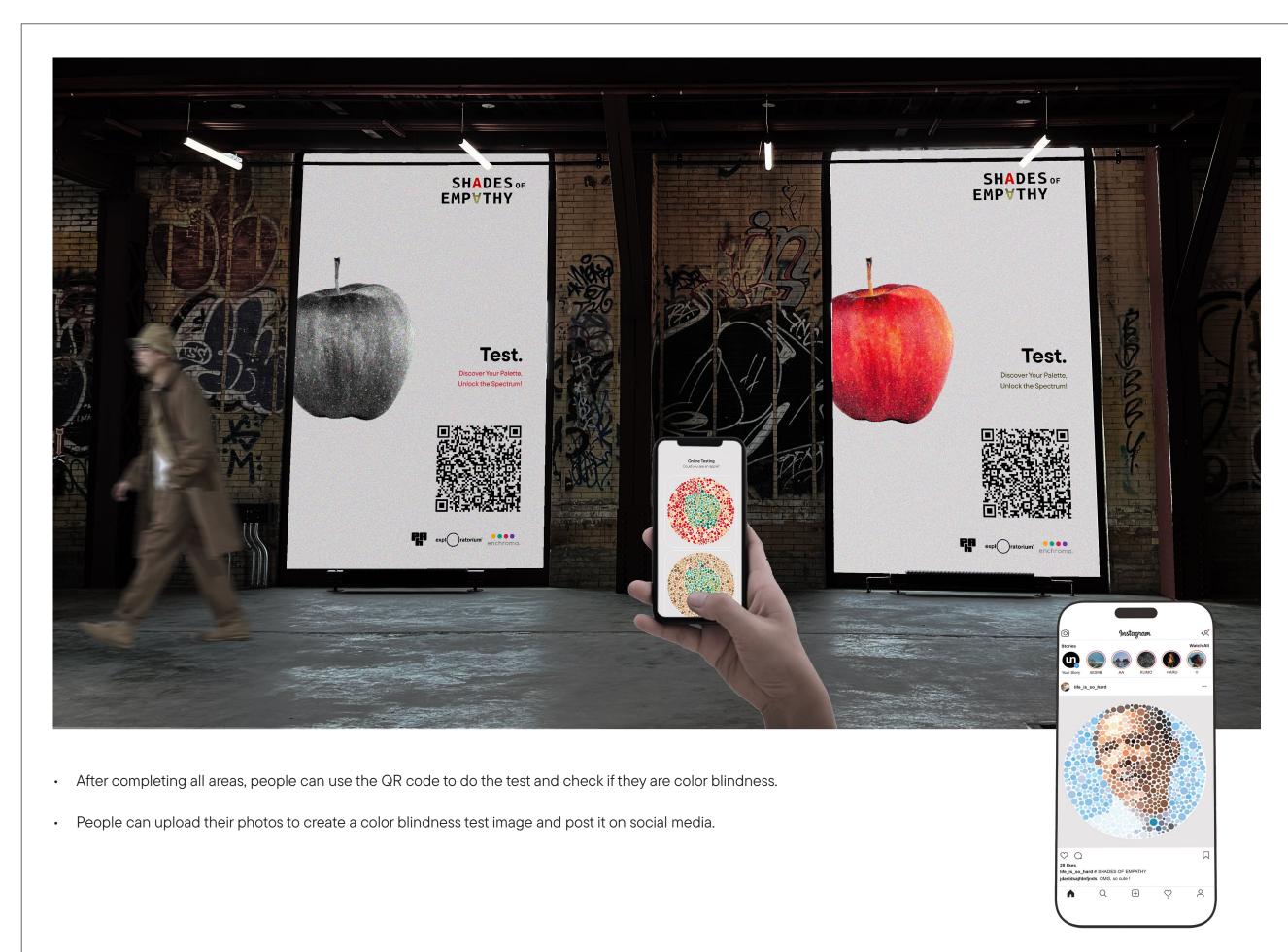
N/A

#### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.05



### **TESTING POSTERS**

PROJECT

SHADES OF EMP THY

CLIENT



KEY PLAN

N/A

### DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.06



APP

PROJECT



CLIENT



**KEY PLAN** 

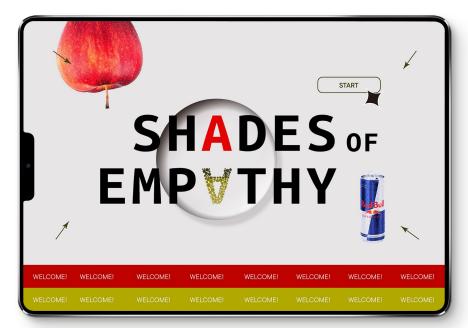
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### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

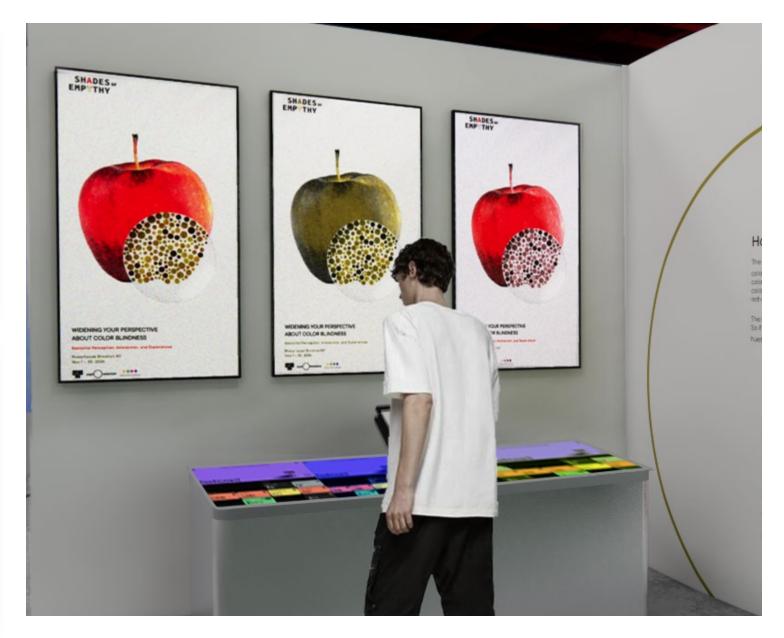
Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.07









### STEP1

Learn which colors are color-blind friendly.

### STEP 2

The system provides a variety of posters for the public to choose from.

### STEP 3

People can change everything about the poster, such as the colors or graphics. After completion, the work will be displayed on the screen, allowing you to see the differences according to different types of color blindness.

### IPAD\_ INTERACTIVE EXPERIENCE

PROJECT



CLIENT



KEY PLAN

N/A

### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.08



### COLOR BLINDNESS TEST

PROJECT



CLIENT



KEY PLAN

N/A

### DESCRIPTION

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Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.09

# #6c6f6f Gray of your choice.

### **PANTONE**

PROJECT



CLIENT



KEY PLAN

N/A

### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

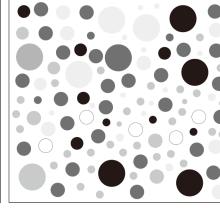
Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

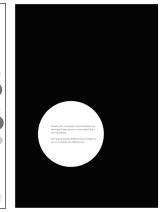
DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.10

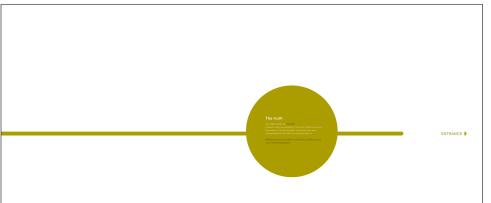










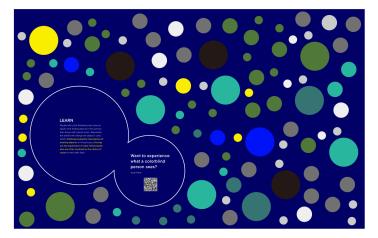


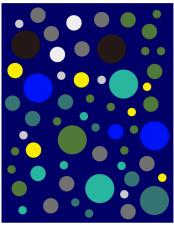
03A.03.GR01

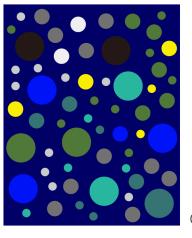


07A.01.GR04

07A.02.GR15







07A.02.GR10

### **GRAPHIC FAMILY**

PROJECT



CLIENT



KEY PLAN

N/A

### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.4.11

EX.500 DETAILS



### WAYFINDING

PROJECT

SHADES OF **EMP** THY

CLIENT





**KEY PLAN** 

N/A

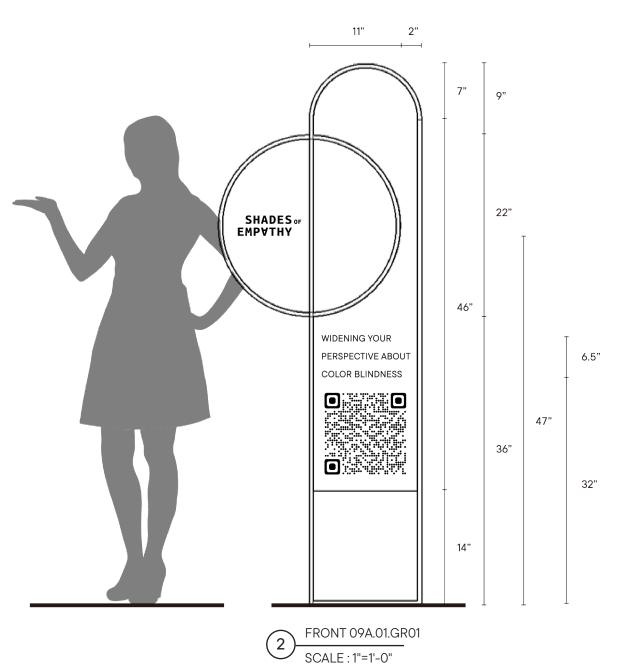
### DESCRIPTION

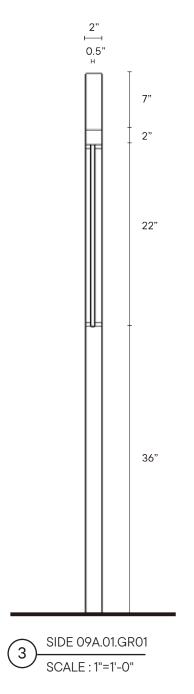
These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.01

### 





### WAYFINDING

PROJECT



CLIENT



KEY PLAN

N/A

### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	1"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.02



### INTRO WALL

PROJECT

SHADES OF EMP∀THY

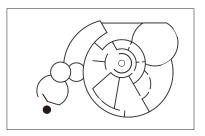
CLIENT







### KEY PLAN

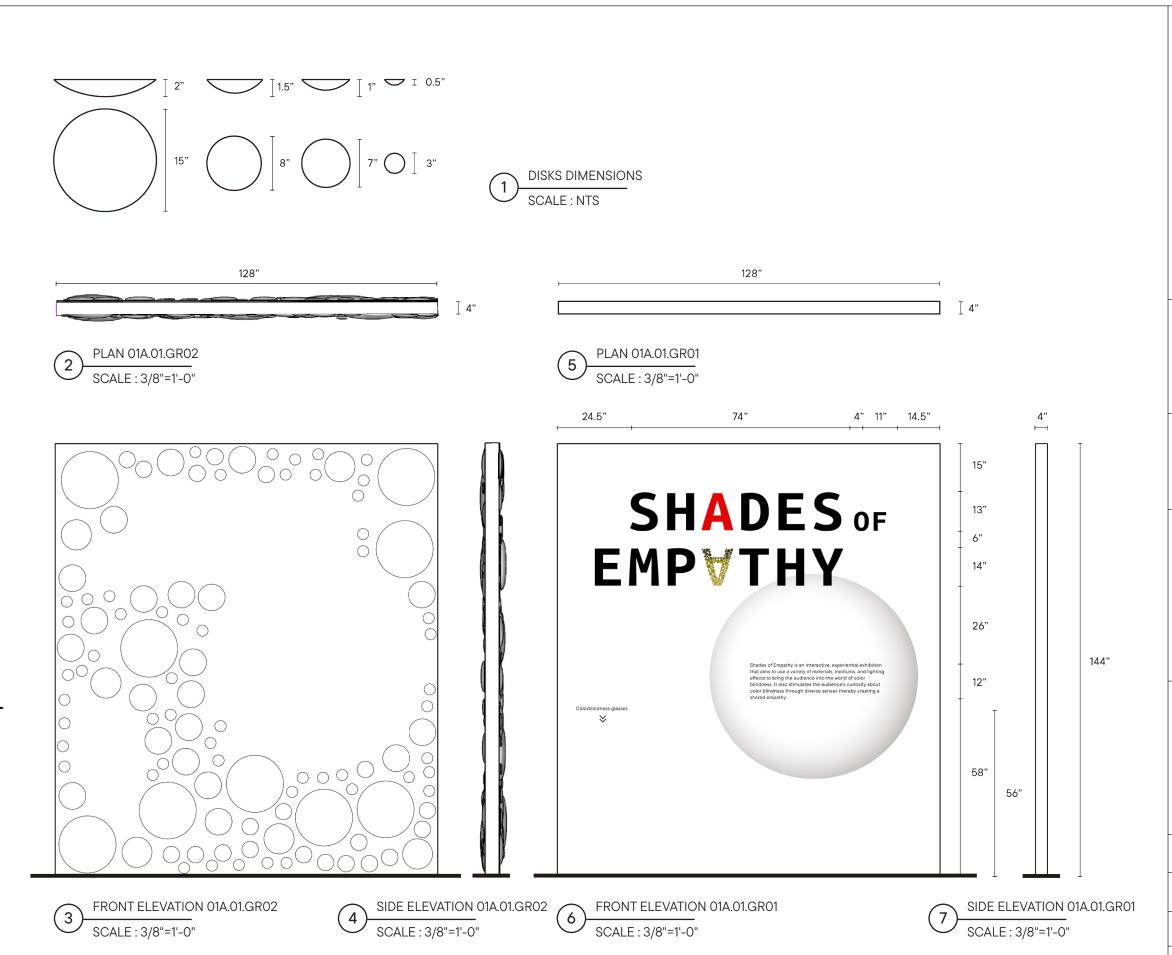


### DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.03



### INTRO WALL

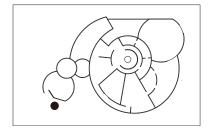
PROJECT



CLIENT



KEY PLAN



### DESCRIPTION

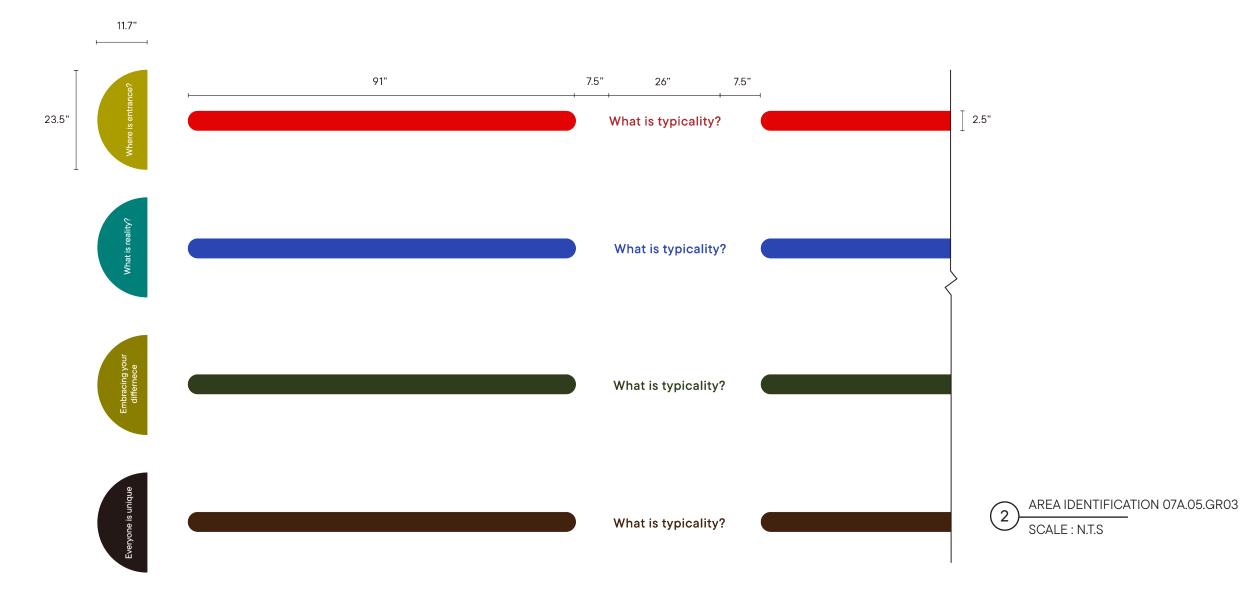
These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/8"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.04

## 





### AREA IDENTIFICATION

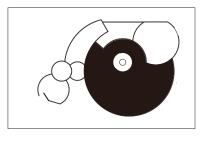
PROJECT



CLIENT



### KEY PLAN



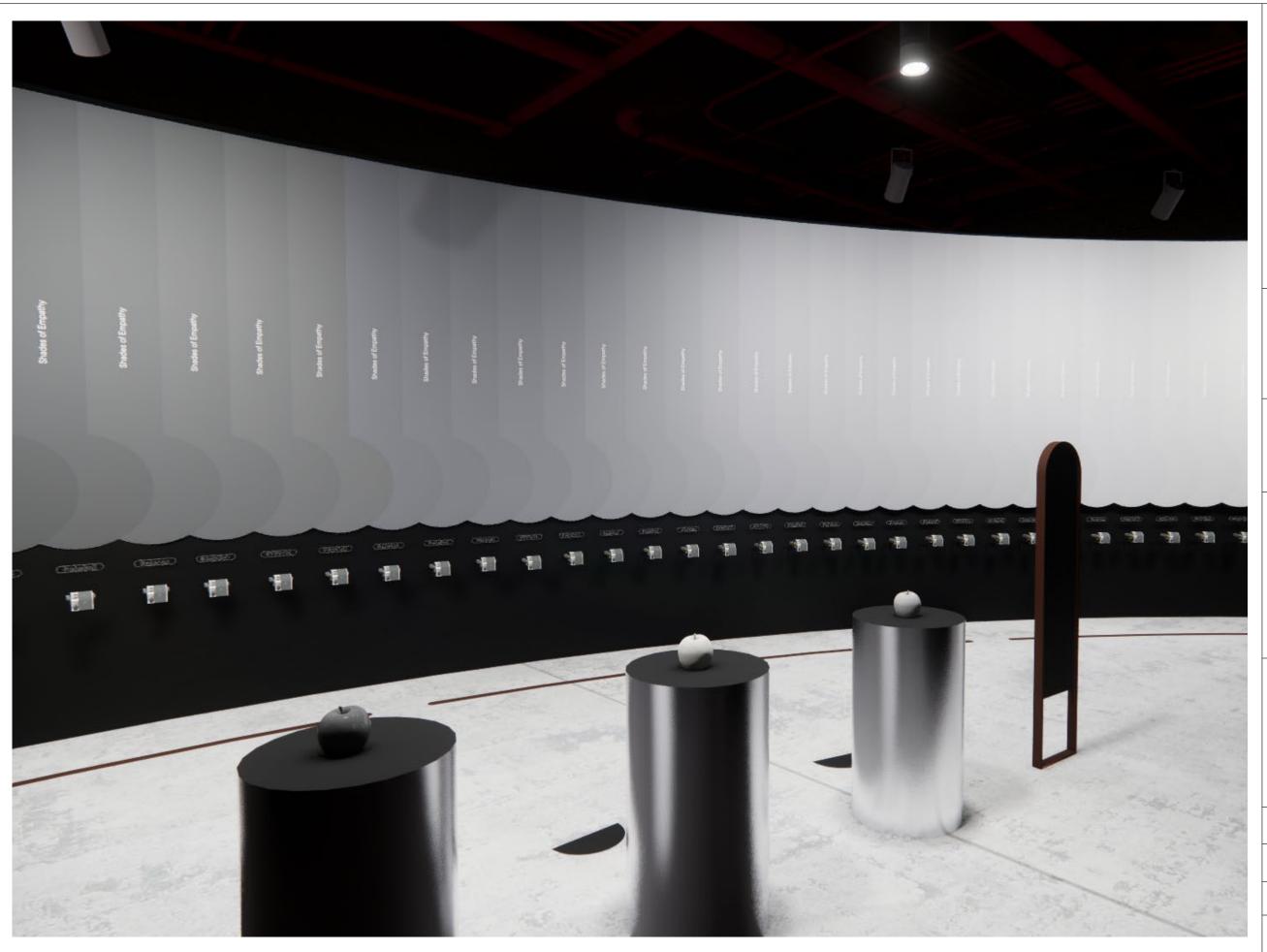
### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.05



### CONTENT GRAPHIC\_01

PROJECT



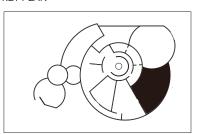
CLIENT







### KEY PLAN



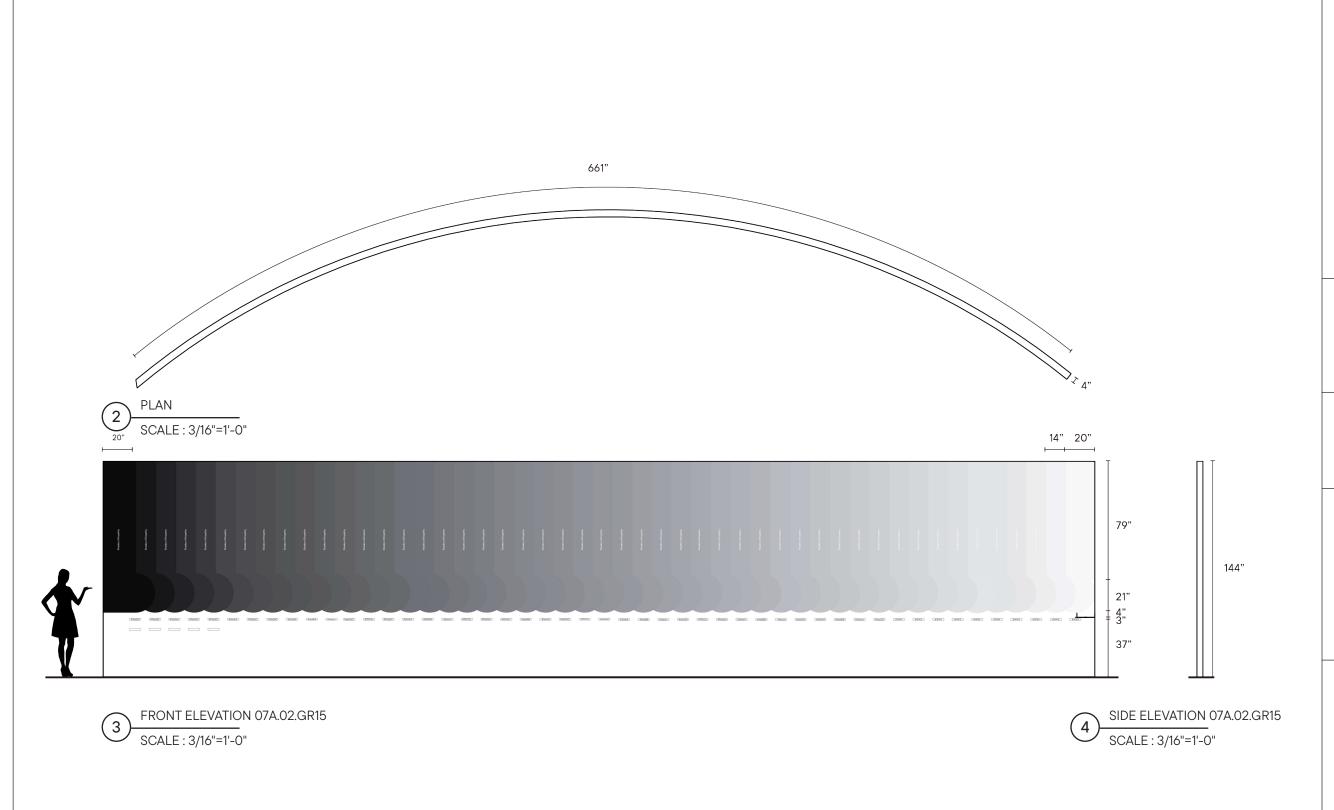
### DESCRIPTION

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

Mounting detial to be reviewed and modify based

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.06



### CONTENT GRAPHIC\_01

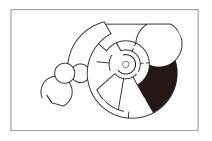
PROJECT



CLIENT



### KEY PLAN



### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.07



### CONTENT GRAPHIC\_02

PROJECT



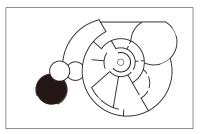
CLIENT







### KEY PLAN

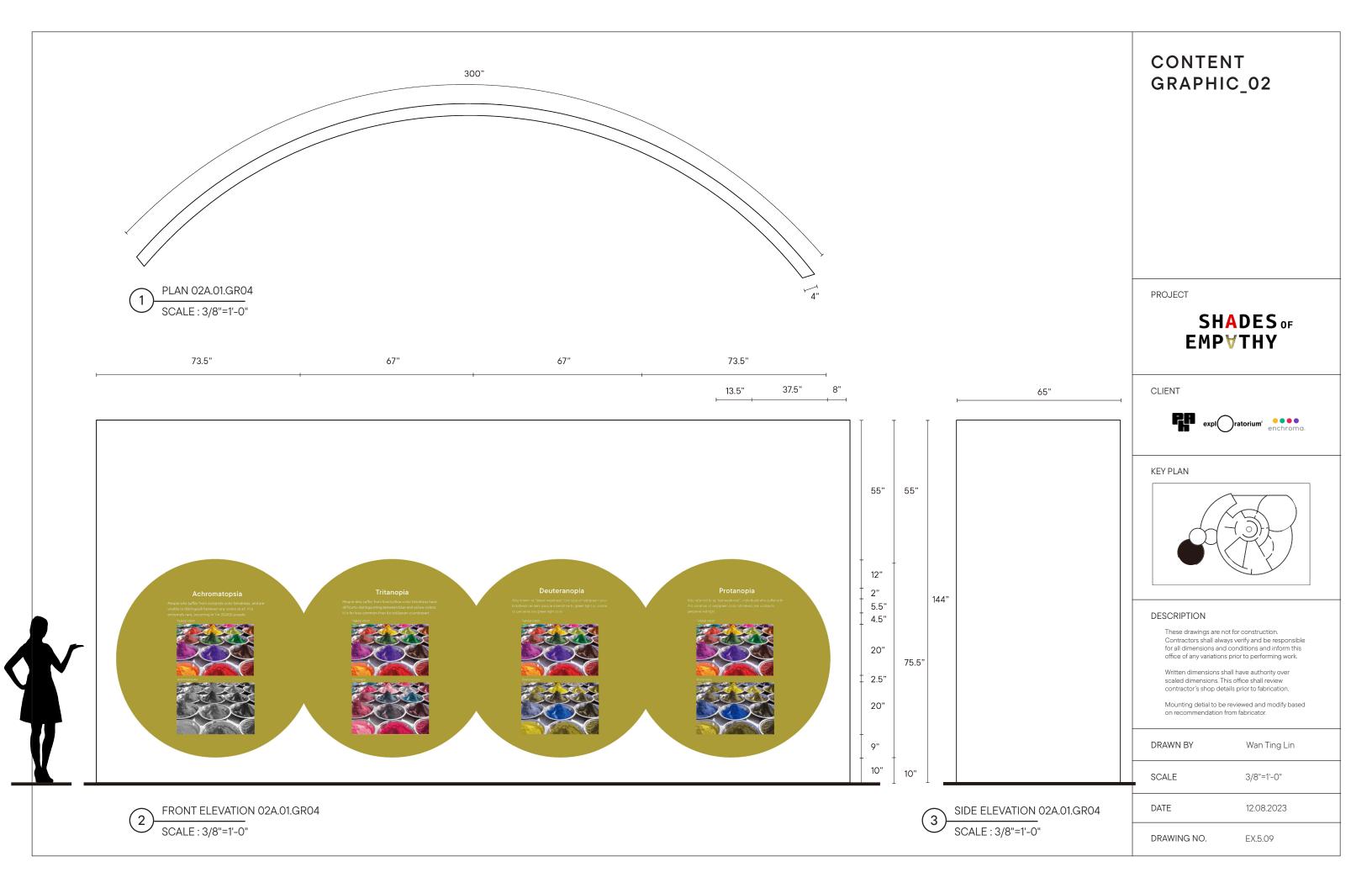


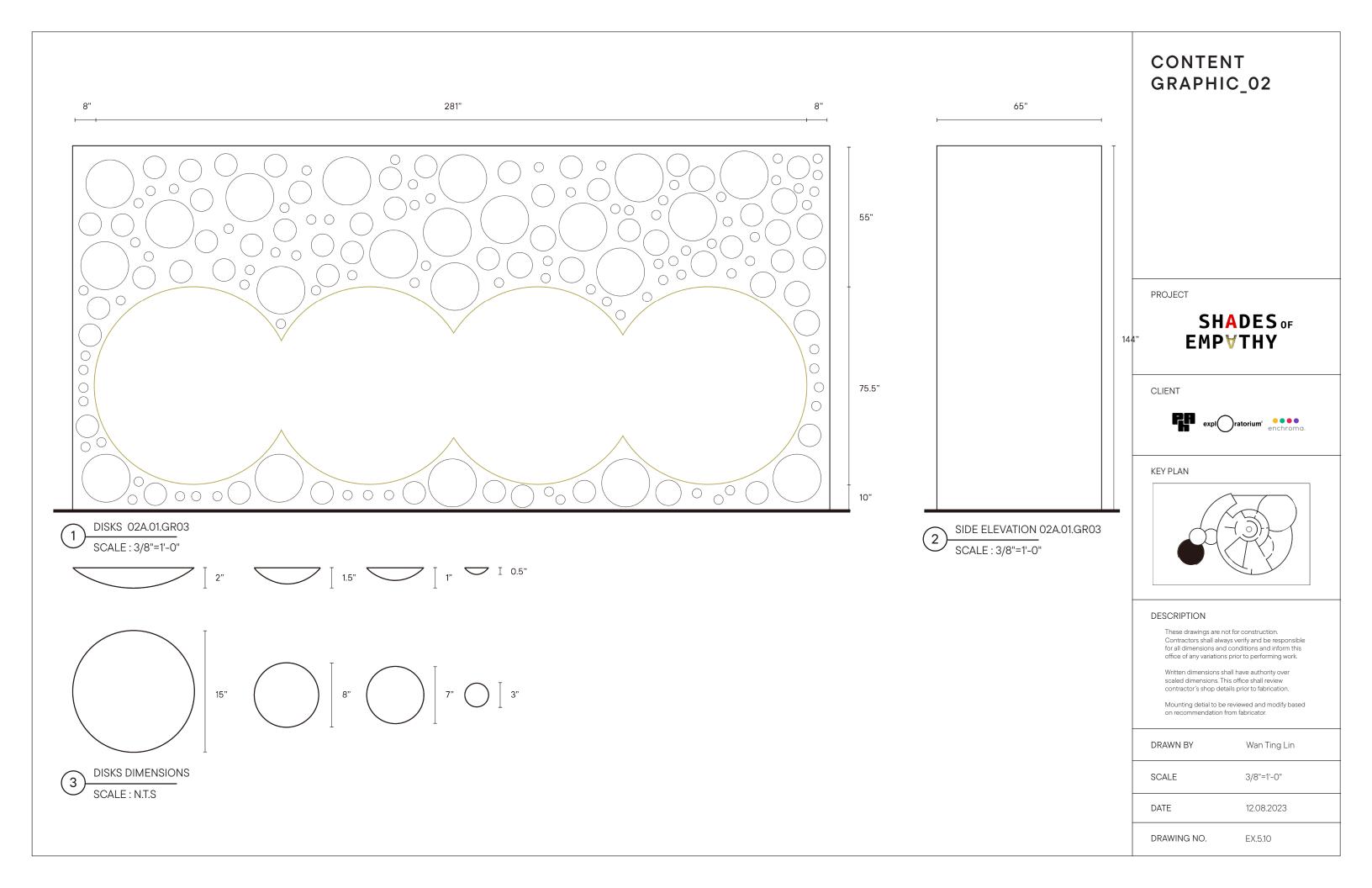
### DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.08





### 128" PLAN 02A.01.GR04 PLAN 02A.01.GR04 SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" 5.5" 10" 4.5" 31.5" 24.5" 31" 26" 42" 7" 43" 3"1" ⊢∺ 29" 41" 49" INTRODUCTION 18" 84" 1.5" 2.6" 18" 9.5" 5" 2.5" 5" 300 million people 144" 144" 14.5" 62" 77" 4.5" \*\*\*\*\*\*\*\*\*\* 7.5" 9.5" 11" 4" 53" 18.5" 12" 9.5" 33" 26" 26" 14" FRONT ELEVATION 02A.01.GR04 SIDE ELEVATION 02A.01.GR04 FRONT ELEVATION 02A.01.GR04 SIDE ELEVATION 02A.01.GR04 SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0"

### CONTENT GRAPHIC\_02

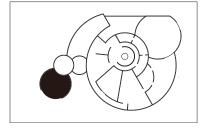
PROJECT



CLIENT



KEY PLAN



### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/8"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.11

### 128" 97" PLAN 02A.01.GR03 PLAN 02A.01.GR03 SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" 5.5" 29" 41" INTRODUCTION 54" 144" 144" 77" 0000 46" 26" 46" 5.5" FRONT ELEVATION 02A.01.GR03 FRONT ELEVATION 02A.01.GR03 SIDE ELEVATION 02A.01.GR03 SIDE ELEVATION 02A.01.GR03 SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0" SCALE: 3/8"=1'-0"

### CONTENT GRAPHIC\_02

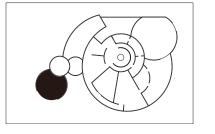
PROJECT



CLIENT



KEY PLAN



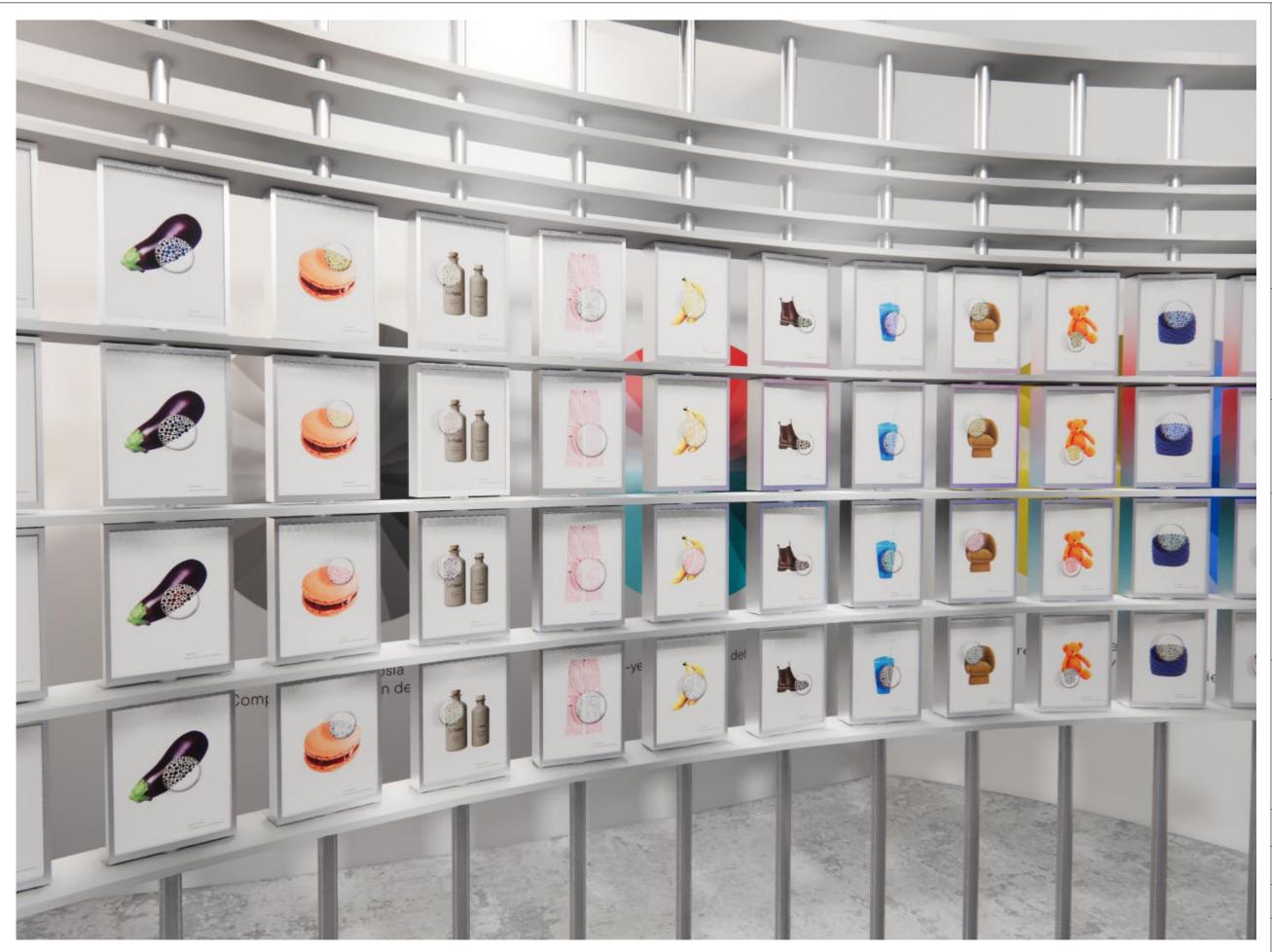
### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/8"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.12



### 03A BETWEEN US

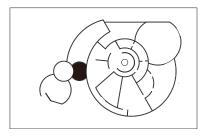
PROJECT



CLIENT



KEY PLAN

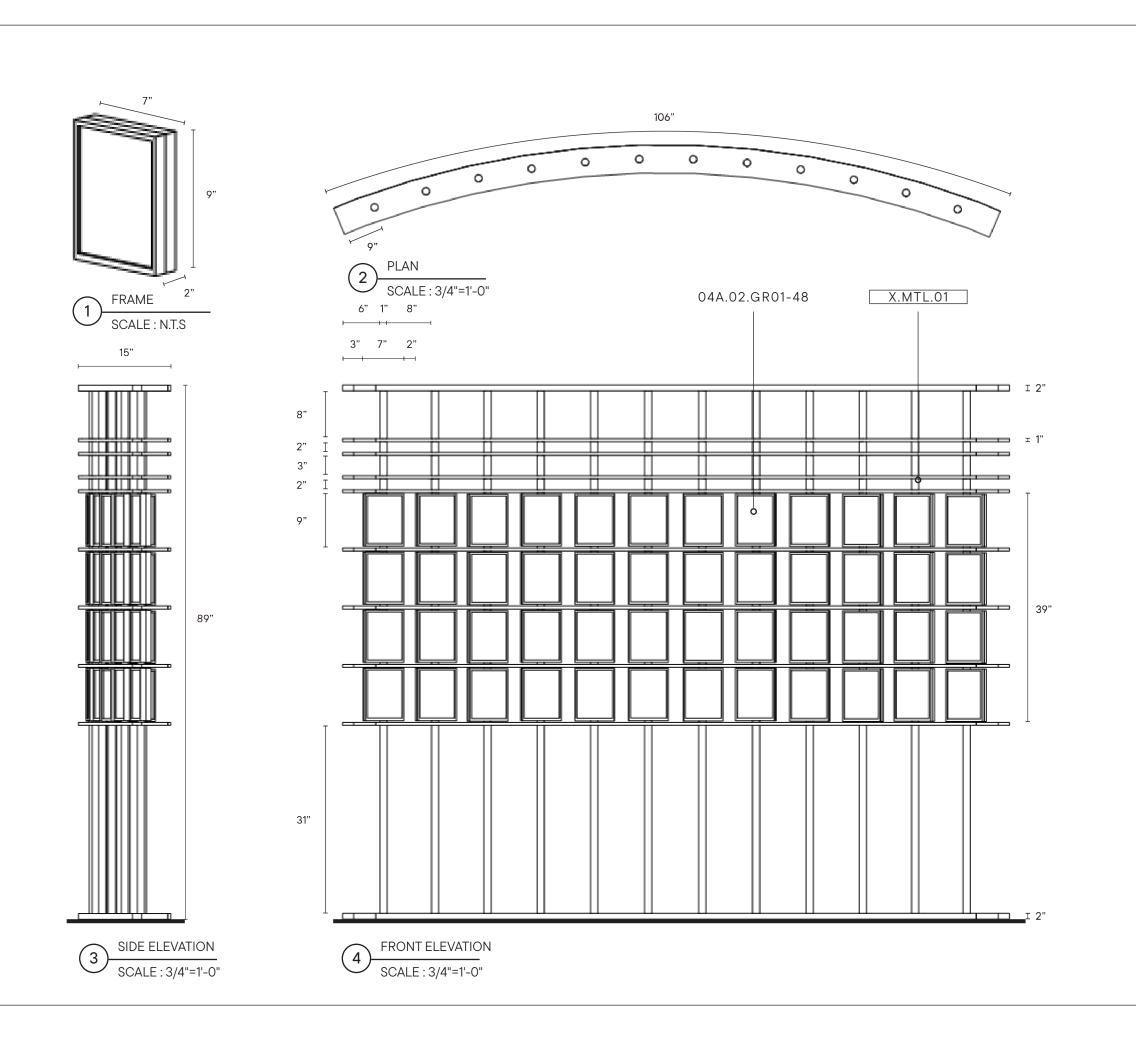


### DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.13



### 03A BETWEEN US

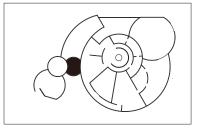
PROJECT



CLIENT



**KEY PLAN** 

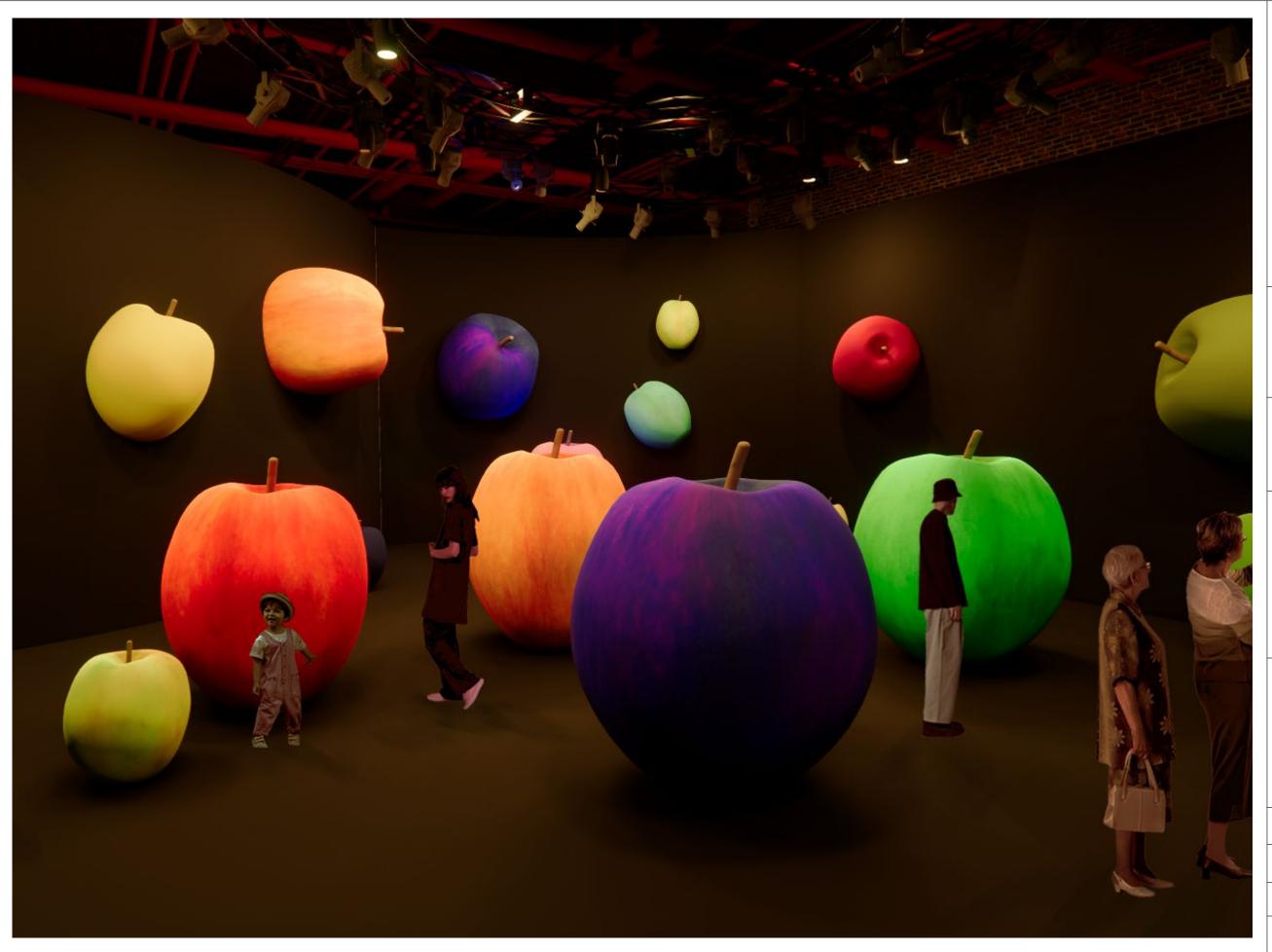


### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.14



### **A80 EVERYONE IS UNIQUE**

PROJECT



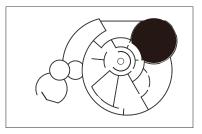
CLIENT







### KEY PLAN

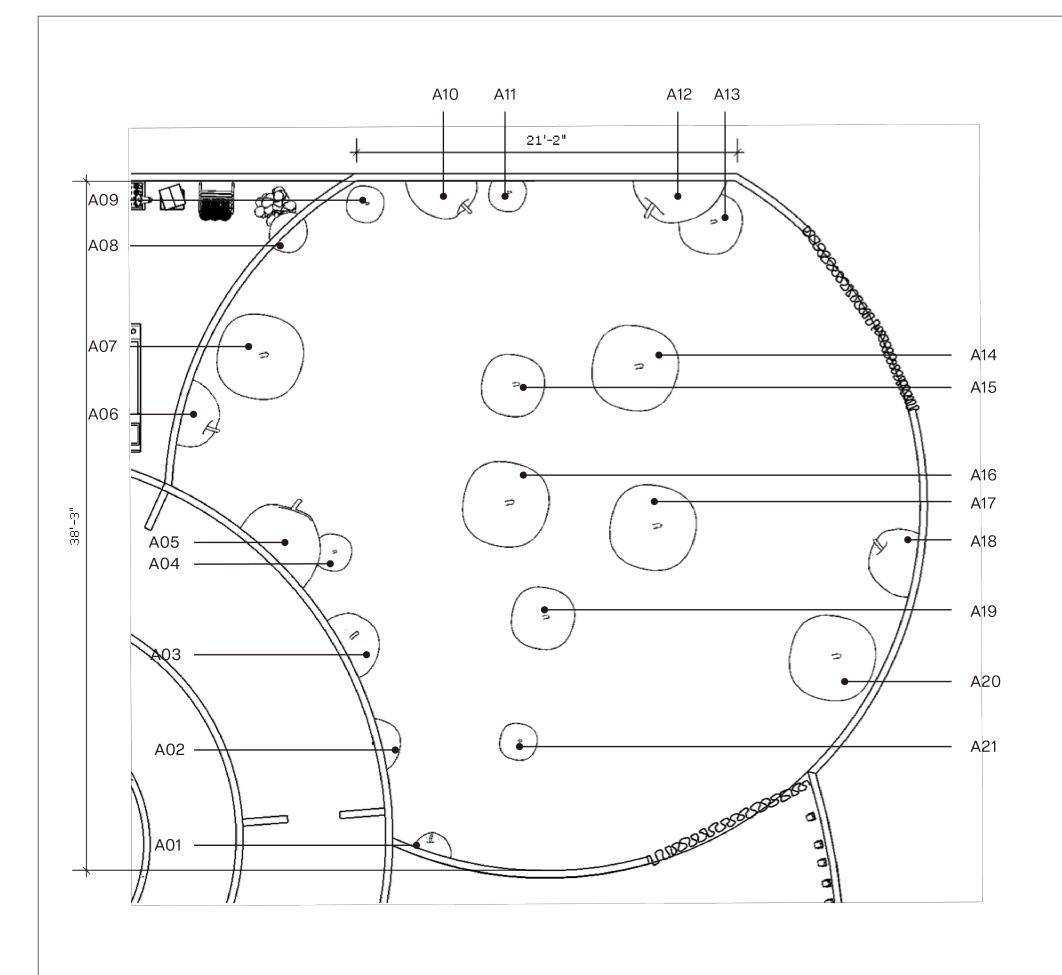


### DESCRIPTION

These drawings are not for construction.
Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.15



### 08A EVERYONE IS UNIQUE

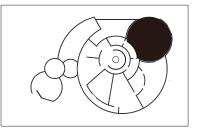
PROJECT



CLIENT



### **KEY PLAN**



### DESCRIPTION

SCALE: 3/16"=1'-0"

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.16

### T.03.48 FT.03.18 FT.03.19 FT.03.20 FT.03.16 FT.03.22 FT.03.39 FT.03.23 FT.03.15 🜠 FT.03.24 FT.03.14 FT.03.4 FT.03.25 FT.03.13 FT.03.3/5 FT.03.26 FT.03.12 🕦 FT.03.27 FT.03.11 FT.03.10 FT.03.28 FT.03.08 FT.03.29 FT.03.30 FT.03.05 FT.03.01 FT.03.04

### 08A EVERYONE IS UNIQUE

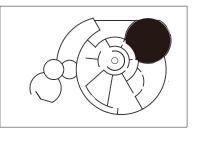
**PROJECT** 



CLIENT



### KEY PLAN



### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

Mounting detial to be reviewed and modify based on recommendation from fabricator.

DRAWN BY	Wan Ting Lin
SCALE	3/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.17

CEILING PLAN

SCALE: 3/16"=1'-0"

### X.3DP.01 FT.03 3--6 5'-10" 15'-5" 24'-4" 32'-1"

SCALE: 1/4"=1'-0"

### 08A EVERYONE IS UNIQUE

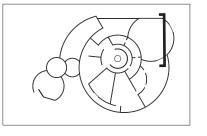
PROJECT



CLIENT



KEY PLAN

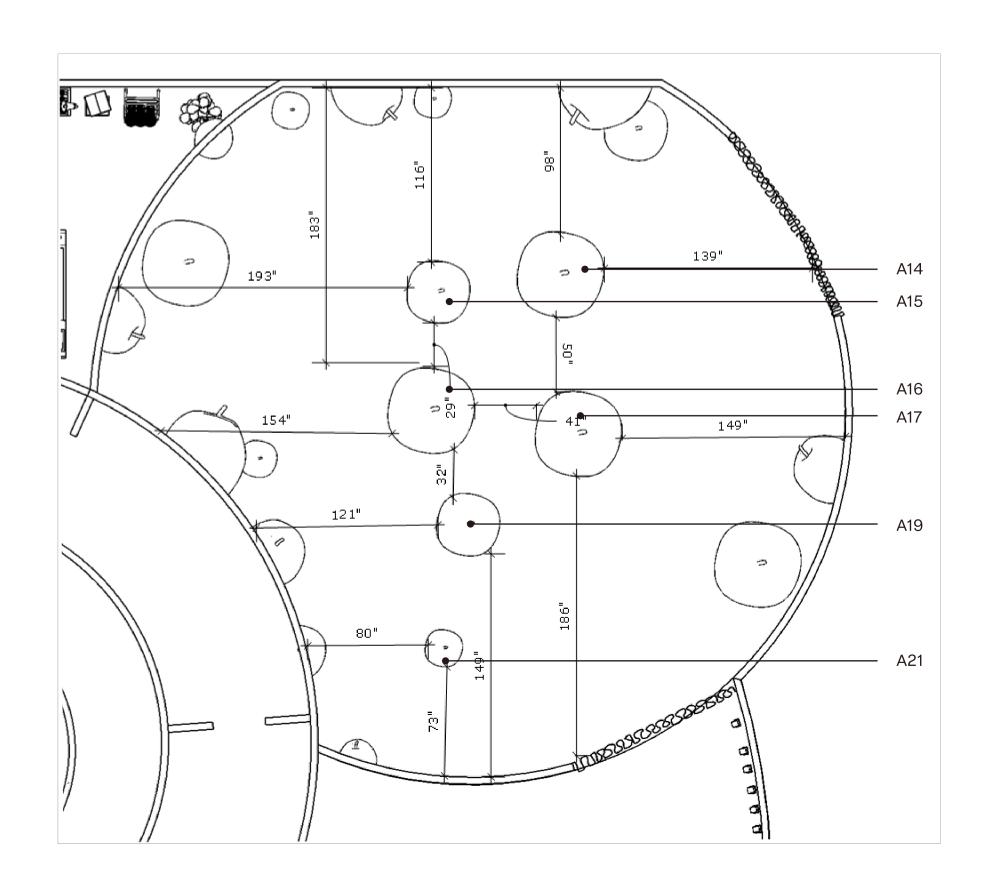


### DESCRIPTION

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Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.18



DIMENSION PLAN
SCALE: 3/16"=1'-0"

### 08A EVERYONE IS UNIQUE

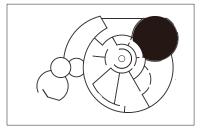
PROJECT



CLIENT



### KEY PLAN



### DESCRIPTION

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Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	3/16"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.19

### 42 .99 η Ŋ Ŋ Ŋ A21 A19 A16 A15 A17 A14

### APPLE DIMENSION SCALE: N.T.S

### 08A EVERYONE IS UNIQUE

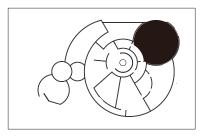
PROJECT



CLIENT



**KEY PLAN** 



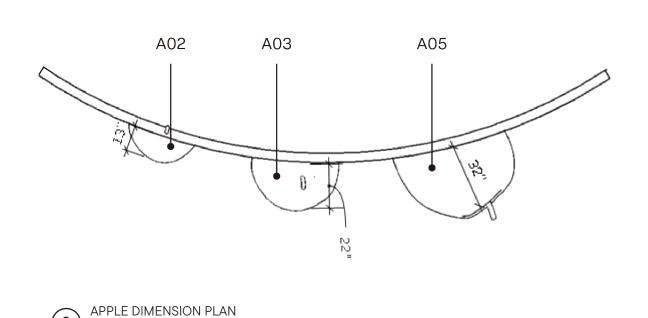
### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

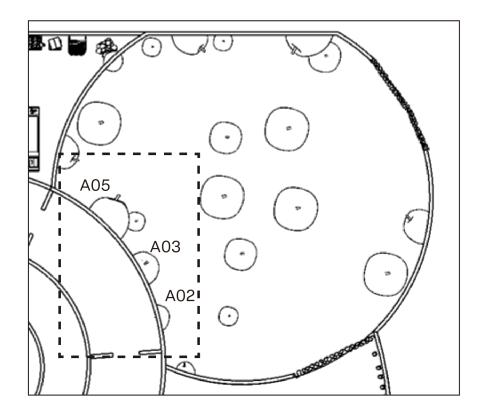
DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.20



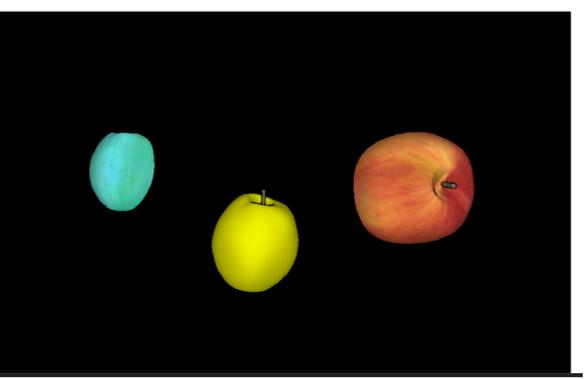
SCALE: 1/4"=1'-0"

APPLE DIMENSION ELEVATION

SCALE: 1/4"=1'-0"



# 285"



APPLE COLORS

SCALE: 1/4"=1'-0"

### 08A EVERYONE IS UNIQUE

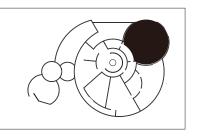
PROJECT



CLIENT



### **KEY PLAN**

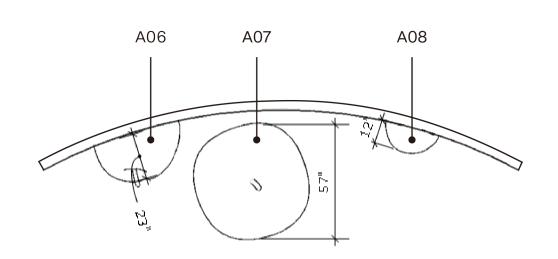


### DESCRIPTION

These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

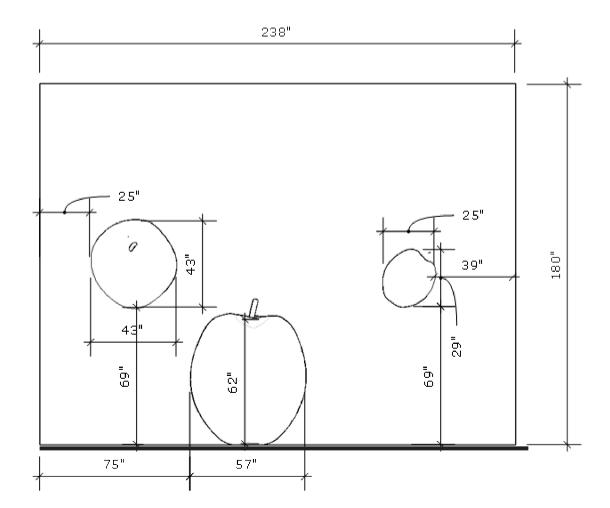
Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING N	O. EX.5.21



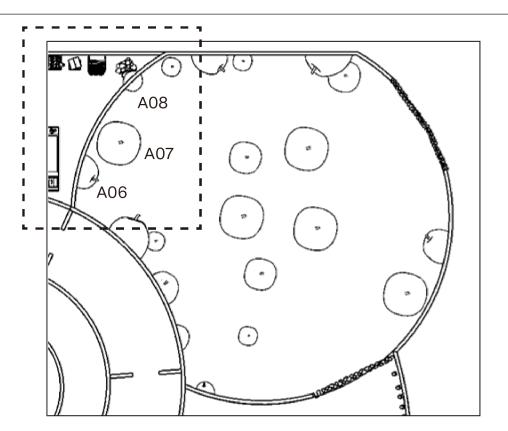
APPLE DIMENSION PLAN

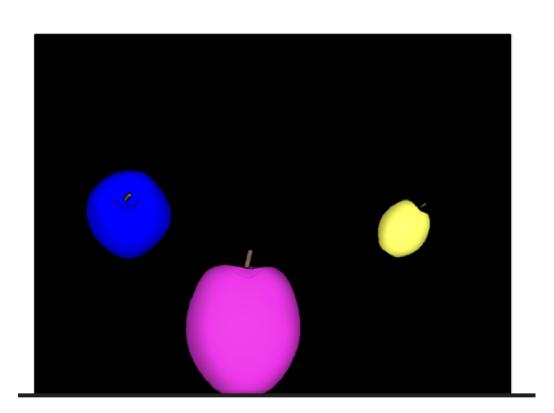
SCALE: 1/4"=1'-0"



7 APPLE DIMENSION ELEVATION

SCALE: 1/4"=1'-0"





APPLE COLORS

SCALE: 1/4"=1'-0"

### 08A EVERYONE IS UNIQUE

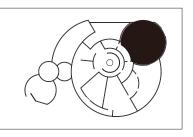
PROJECT



CLIENT



**KEY PLAN** 

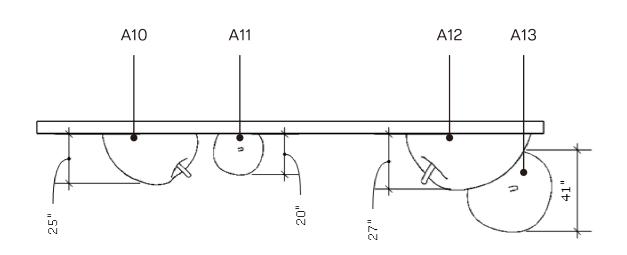


### DESCRIPTION

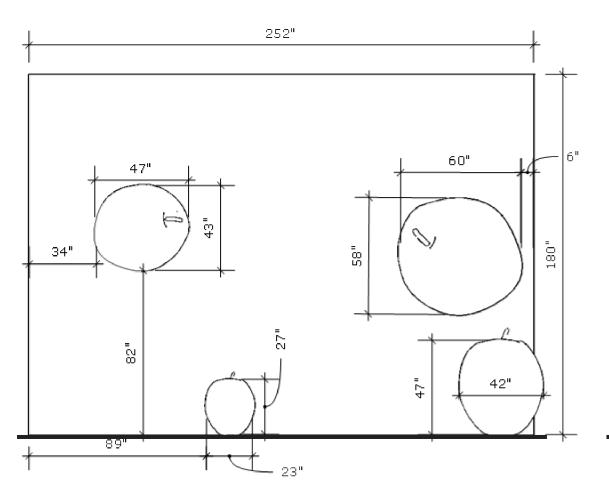
These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.22

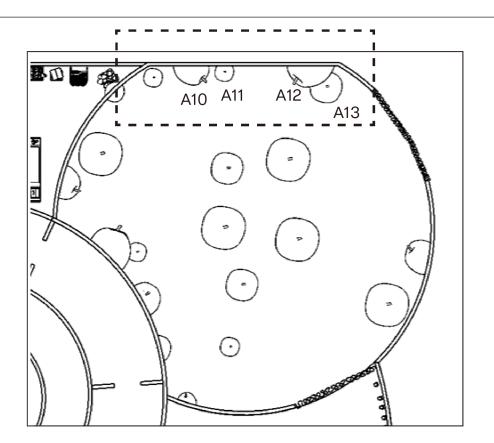


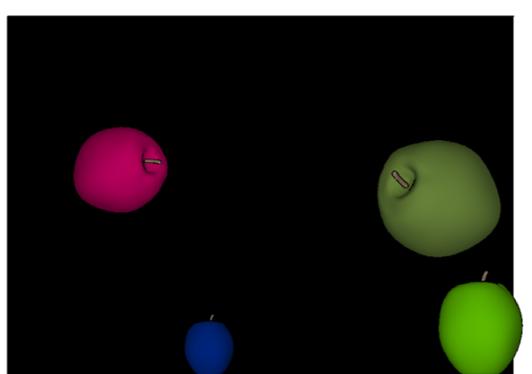
9 APPLE DIMENSION PLAN
SCALE: 1/4"=1'-0"



APPLE DIMENSION ELEVATION

SCALE: 1/4"=1'-0"





APPLE COLORS

SCALE: 1/4"=1'-0"

### 08A EVERYONE IS UNIQUE

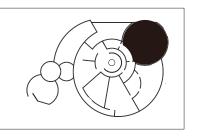
PROJECT



CLIENT



### **KEY PLAN**



### DESCRIPTION

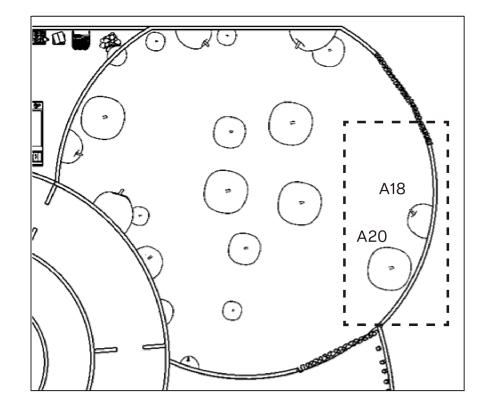
These drawings are not for construction. Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

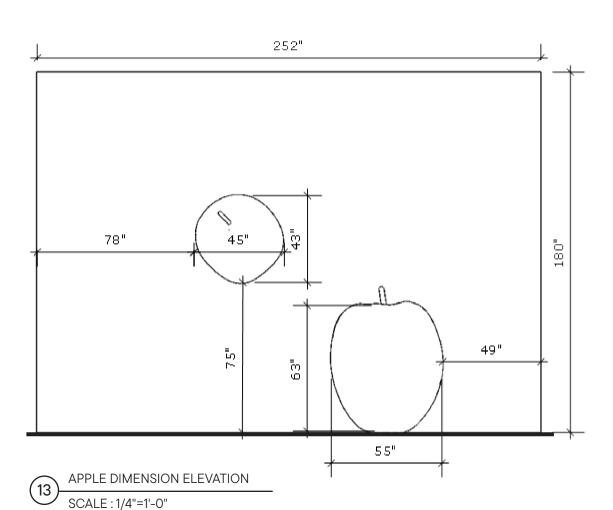
Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

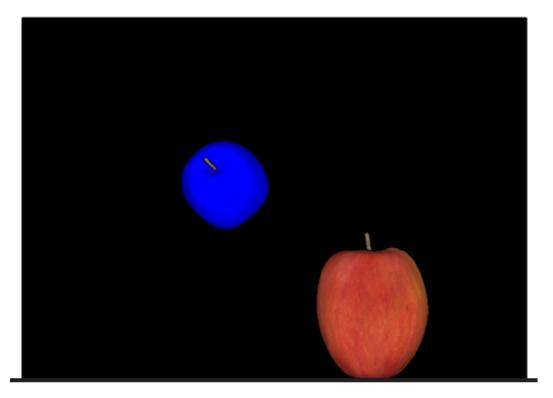
DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.23

### A18 A20

APPLE DIMENSION PLAN
SCALE: 1/4"=1'-0"







APPLE COLORS

SCALE: 1/4"=1'-0"

### 08A EVERYONE IS UNIQUE

PROJECT

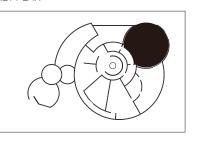


CLIENT





### KEY PLAN



### DESCRIPTION

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DRAWN BY	Wan Ting Lin
SCALE	1/4"=1'-0"
DATE	12.08.2023
DRAWING NO.	EX.5.24

### PHYSICAL MODEL









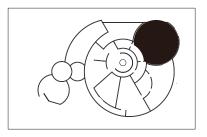
PROJECT



CLIENT



### KEY PLAN



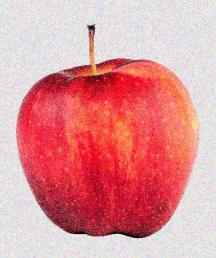
### DESCRIPTION

These drawings are not for construction.

Contractors shall always verify and be responsible for all dimensions and conditions and inform this office of any variations prior to performing work.

Written dimensions shall have authority over scaled dimensions. This office shall review contractor's shop details prior to fabrication.

DRAWN BY	Wan Ting Lin
SCALE	N.T.S
DATE	12.08.2023
DRAWING NO.	EX.5.25



WAN TING LIN

100% DESIGN DEVELOPMENT PACKAGE
MA EXHIBITION & EXPERIENCE DESIGN
SUNY FASHION INSTITUTE OF TECHNOLOGY