

DIVERSITY COUNCIL GRANT RUBRIC

Criteria	Exceeded Criteria	Met Criteria	Approached Criteria	Did Not Meet Criteria
Clarity of Proposal	Followed the format guidelines and uses a logical structure appropriate to subject and purpose. Easy to understand and very detailed. Guides the reader through the chain of reasoning or progression of ideas.	Followed the format guidelines and uses a somewhat logical structure as it relates to the subject and purpose. Is somewhat easy to understand, and some details are stated. Some logical links may be faulty, but clearly relates to the central idea.	Deviated somewhat from the format guidelines. May list ideas or arrange them randomly rather than using logical structure. While narrative relates to the central idea, logic is not always clear. Ideas may be overly general.	Did not follow the format guidelines. Not easy to follow. Ideas are too vague.
Relevance to Goals of the Mission of the Council	Seeks to foster a climate of inclusion within the campus community, working to enrich an understanding and respect for each of its members. Designed to encourage aspects of personal development and growth within this inclusive environment, helping individuals to achieve their potential through diverse relations within the community. Clearly addresses a need from the Diversity Climate Assessment Report.	Fosters a climate of inclusion within the campus community. Has the potential to encourage aspects of personal development and growth. Provides adequate information related to the needs of the target audience (the Diversity Climate Assessment Report).	Somewhat related to the diversity council's mission, however, may only address one aspect of diversity. Does not give any information to the needs of the target audience (the Diversity Climate Assessment Report).	Clearly not in sync with the Diversity Council's mission.
Innovative	Proposed project reflects research, the process of creative thinking, and seeks to advance diversity in ways that do not currently exist on campus.	Project idea reflects an understanding for research, and the process of creative thinking, but the approach may not sufficiently target the Diversity Council's goals.	Project idea reflects some attempt at research, and creativity, but approach may not be completely realistic.	Project idea lacks research, demonstrates little creative thinking; the approach is unrealistic.
Potential for Ongoing Impact	Project has potential for implementation. Proposal explains the project's impact on the College community, how it ties into FIT's strategic plan and how the benefits of the project could continue beyond the funding period. May also include letters of support from colleagues/department head/chairperson/dean/vice president. Is self-supporting or identifies potential sources of support.	Project has potential for ongoing impact. Proposal however, does not go into much details of explaining the project's impact on the College community, and/or how it ties into FIT's strategic plan and/or how the benefits of the project could continue beyond the funding period.	Project has potential for ongoing impact, but implementation plans may need to be adjusted.	No potential for ongoing impact.

Capacity to Affect a Broad-based Audience	Project clearly is designed to reach, and/or is applicable to the entire college community and may also include the larger community.	Project seems to reach the entire college community and most can benefit from the project.	Project seems to reach a fair amount of groups/individuals on campus.	Project only reaches select group/individuals.
Evaluation Design	The evaluation design demonstrates a complete understanding of how to effectively measure the success of the project/event. Assessment design includes qualitative and quantitative measures.	The evaluation design assesses several measures of the project/event which includes both qualitative and quantitative methods.	The evaluation design will only measure one aspect of the project/event: qualitative or quantitative. Evaluation does not fully address goals of the project.	The evaluation design is not tangible, or is not realistic. No qualitative or quantitative measures.
Collaboration	Project demonstrates a broad collaborative effort with other departments/divisions/schools/ or outside organizations. Reaches out to a diverse range of people.	Project demonstrates a collaborative effort within the department only. May also reach out to a diverse range of people.	Project is not presented collaboratively, yet does reflect some efforts to reach to others within their department or others on campus.	No collaboration.
Budget	Budget is reasonable and follows the budget guidelines for diversity grants. Resources have been identified and budget designed to maximize project activities. Additional funding sources, if applicable, have been identified.	The budget is reasonable and follows diversity grant budget guidelines. It demonstrates an effort to identify resources and maximize funds.	The budget is somewhat reasonable, yet certain adjustments need to be made to meet diversity grant budget guidelines.	Budget is not reasonable and/or proposers have not followed Council guidelines.