

FIT Giving Day Social Media Toolkit

Thank you for being part of FIT's Giving Day! You can use the copy below to add or enhance your own message when posting.

FIT's Giving Day website:

<https://www.fitnyc.edu/about/administration/fit-foundation/events/giving-day/index.php>

Ahead of November 28th, donations can be made by using the pledge form.

Link to pledge form for FIT's Giving Day: <https://impact.fitnyc.edu/fit-giving-day>

Please tag @fitnyc and @fitalumni in your posts!

Social Scripts

Use the resources below to help demonstrate your FIT pride and spread the word about FIT Giving Day. Every **#FITGivingDay** post and email you share leading up to and on FIT Giving Day will contribute to the success of the day.

Ahead of FIT Giving Day

Save the date! 11.28.23 is #FITGivingDay, our 24-hour annual celebration of school spirit and philanthropy. Join us at fitnyc.edu/givingday and let's make an impact together!
#unconventionalminds

On FIT Giving Day

#FITGivingDay is here! Starting now, **#fashioninstituteoftechnology** alumni, family, and friends will unite to champion creativity and innovation in the creative economy by making a real impact on the lives of our students. Show your **#tigerpride** by helping fund critical resources and programs. Visit fitnyc.edu/givingday to make your impact today!