

TEXTILE DEVELOPMENT & MARKETING

PORTFOLIO REQUIREMENTS FOR TT335

PROCEDURE:

- 1) Develop a color story for your project. See Color Story page for additional information here. Colors will be mounted, named and presented along with your circular knits. It is helpful to have Pantone or other industry-standard color references for each color in your palette.
- 2) Obtain three fabrics which have been knitted on a circular machine. Fabrics must have been produced on a machine finer than 14 cut.
 - a) one jersey fabric (plain jersey or textured jersey)
 - b) two rib fabrics (1x1 rib, 1x1 interlock, full milano, ponte di roma, etc.)

Fabric colors must be in your color forecast.
- 3) Develop a styling theme for your fabric collection, including market and season.
- 4) For each fabric, the following technical information is required:
 - a) style number
 - b) color (s)
 - c) fiber content
 - d) stitch density/wales and courses per inch (balanced fabrics only)
 - e) machine type
 - f) approximate cut of machine
 - g) yarn size and number of ends utilized per feed
 - h) knitting sequence/graphical representation or loop drawing
 - i) design repeat
 - j) key/legend
 - k) fabric weight/ounces per square yard (or grams per square meter)

PRESENTATION

- 5) All fabrics and the accompanying technical information shall be mounted on portfolio quality boards as specified in the departmental portfolio guidelines.

Portfolio Assessment for TT335 - Product Design & Market Applications: Knits I

	4	3	2	1
Category	Exceeds Standard	Meets Standard	Approaches Standard	Does not meet standard
Summary of portfolio objectives	Portfolio demonstrates complete understanding of technical course material, as well as initiative in planning the layout and assembly of a consistently themed and professional-looking portfolio with accurate technical data.	Portfolio project for this course shows average understanding of technical course material. Adequate time spent on the layout and assembly, creating a neat portfolio with accurate technical data.	Portfolio project for this course shows below average understanding of course material. Layout and assembly fall below professional quality; technical data has some errors.	Portfolio project for this course demonstrates inadequate understanding of course material. Unprofessional portfolio presentation or inaccurate data do not meet course standard.
Color story 20%	Strong color choices presented creatively in a clearly-understandable format. Color palette and its presentation integrated smoothly into overall project.	Range of colors appropriate for target market. Colors neatly presented, identified by both name and by Pantone color #, portfolio fabrics and colors match each other.	Colors named but Pantone #'s missing. Tape and/or glue visible; uneven mounting. Color choices need minor adjustment for chosen market. Some mismatches are present.	Names and Pantone #'s for colors missing; color selection inappropriate for target market. Fabrics do not match colors in palette. Presentation is not neat.
Circular weft knit analyses 60%	Perfect analyses of knitting sequences; all other technical data accurate and complete, presentation exceeds standard. Fabrics chosen are more challenging than basic structures and show complete understanding of their application for target market. Extra fabrics are included to enhance project.	Knitting sequences for all fabrics are correct and presented according to specifications. All required technical data is present and accurate, well-organized and clearly presented. Fabrics chosen are appropriate for target market, and they represent a good range of structures.	Minor errors in knitting sequences. Narrow fabric selection and/or fabric choices are of questionable appropriateness for target market. Organization of data is not clear. Minor errors or omissions in the rest of the required technical data.	Major errors and/or omissions in knitting sequence analyses or other required technical data. Fabrics are inappropriate for target market and/or fabrics do not meet project requirements.
Presentation Quality 20%	Presentation quality exceeds standard in all ways. Additional design elements increase the quality of presentation.	Portfolio pages follow a consistent theme and color palette in all course pages. All elements must be mounted neatly and labeled clearly; spelling and grammar must be correct; all text and knitting sequences are computer-generated. Fabrics are cut and mounted neatly.	Portfolio pages lack consistent theme and color palette throughout all course pages. Fabrics and labels have minor irregularities in their cutting and mounting, small amounts of glue or tape visible, erasures or errors are present in labels. Minor spelling and/or grammar errors present. Some elements are not computer-generated.	Portfolio pages have no consistent theme and show no connection to other course pages. Fabrics and labels cut and mounted very unevenly, tape or glue obvious.