

**COOK**  
**x**  
**FOOD**

**CARLOS HERNANDEZ**

GRADUATE THESIS  
EXHIBITION & EXPERIENCE DESIGN  
FASHION INSTITUTE OF TECHNOLOGY

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**PROJECT:**




TRAVELING EXHIBIT

**CLIENT & VENUE:**



THE MUSEUM OF FOOD & DRINK

**PARTNERSHIP & SUPPORT:**



AMERICA'S TEST KITCHEN

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**SCALE:**  
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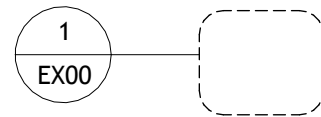
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 DRAWING INDEX

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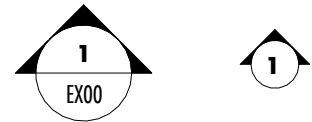
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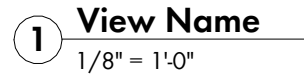
SECTION REFERENCE



CALL-OUT REFERENCE



ELEVATION REFERENCE



VIEW TITLE



GRAPHIC TAG



MATERIAL TAG



AV TAG

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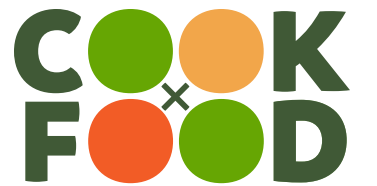
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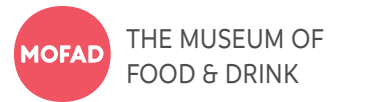
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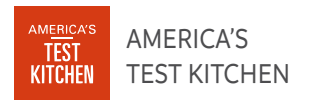


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**EX.00.02**

# EXECUTIVE SUMMARY

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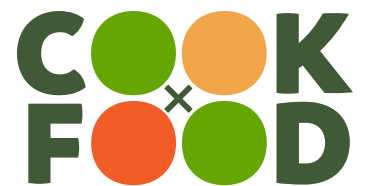
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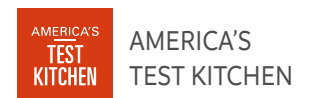


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## CLIENT & VENUE:



## PARTNERSHIP & SUPPORT:



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EXECUTIVE SUMMARY

## DRAWING NO:

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## THESIS STATEMENT

Modern museums are increasingly interested in growing their outreach and social presence in their home communities and beyond. Traveling exhibits have long provided a way for museums to connect with diverse and distant audiences outside of their home communities, however many traveling exhibits are designed primarily with peer institutions in mind. There is an opportunity to grow engagement with potential host organizations outside of the typical museum hierarchy and introduce museum content into more facets of our social infrastructure.

Locally engaged organizations such as community centers, non-profits, universities, and libraries have rich insights and networks in their home communities and can use traveling exhibitions as a catalyst for developing unique, place-based experiences that enhance the visiting content. By incorporating community centered design practices and encouraging co-creation with traveling exhibit content, designers can adapt traveling exhibitions to be more impactful and accessible to diverse host organizations and their communities.

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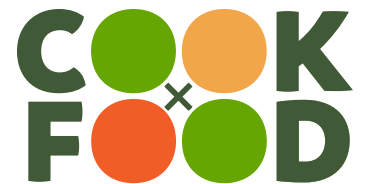
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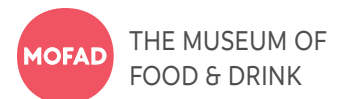
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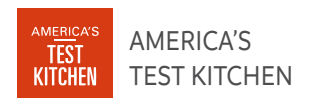


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



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THESIS STATEMENT

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**EX.01.01**



## CONCEPTUAL APPROACH

### Home Cooking x Home Food

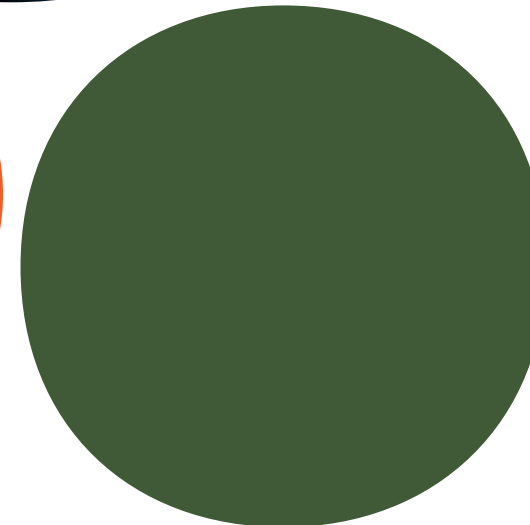
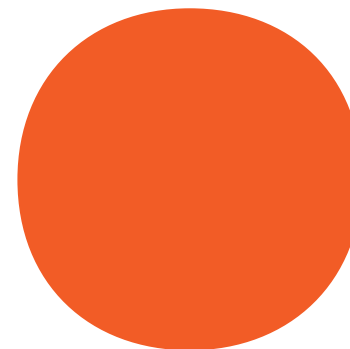
Cooking, eating, and sharing food has evolved with us throughout our history. It is a uniquely universal experience that can feed our most basic physical needs, connect us to each other, and let us push the boundaries of our creativity.

With modern life leaving us less time in the day and the rise of industrially produced foods providing convenience over practice, it is becoming harder to keep cooking in our everyday lives. This impacts not only our physical wellbeing, but our social and emotional wellbeing.

### Big Idea:

Cooking is important not just for our physical health, but our **social** and **emotional** health. In this exhibit, visitors will explore the ways cooking, eating, and sharing food plays in **connecting** us to each other, developing our **identities**, and building **confidence** and **creativity**.

The title is also the call to action: **COOK FOOD**



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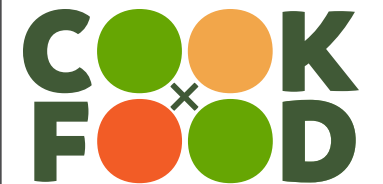
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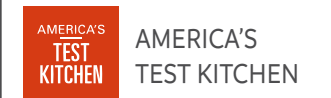


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#### PARTNERSHIP & SUPPORT:



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#### DRAWING NAME:

CONCEPTUAL APPROACH

#### DRAWING NO:

**EX.01.02**



## CLIENT:



Empire Stores  
2nd Floor  
DUMBO  
Brooklyn

MOFAD brings the world of food and drink to life with exhibits you can taste, touch, and smell. We are the world's premier food museum and a global educational resource that inspires generations of curious eaters of all ages and backgrounds.

### Our Beliefs

**INFORMATION** is power. Informed eaters make better food choices for themselves, their community, and the environment.

**CURIOSITY** about where your food comes from leads to curiosity about the world around you.

**CONNECTING** people through food is a joyful approach to encouraging dialogue and understanding across cultures.

**STORYTELLING** contributes to the preservation of disappearing regional cuisines and culinary arts.

**INNOVATION** will lead to solutions to the food challenges of the 21st century.

### Our Values

**FOOD IS CULTURE**

**EVERYONE EATS**

**INFORMED EATERS ARE BETTER EATERS**

**FOOD IS PERSONAL**

**FOOD IS PARTICIPATORY**

**FOOD IS FUN**

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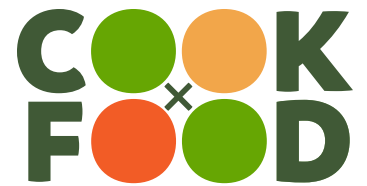
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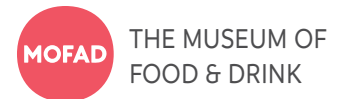
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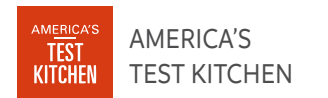


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



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### DRAWING NAME:

CLIENT

### DRAWING NO:

**EX.01.03**



## PRESENTING PARTNER:

# — AMERICA'S — TEST KITCHEN

America's Test Kitchen's mission is to investigate the fundamental principles of cooking to provide home cooks with the recipes, techniques, tools, and ingredients needed to succeed in the kitchen. They perform thousands of tests every year, and are helping curious cooks become confident cooks through their magazines, cookbooks, television shows, podcasts, and websites.



**Bring your curiosity,  
and we'll make you a  
better cook.**

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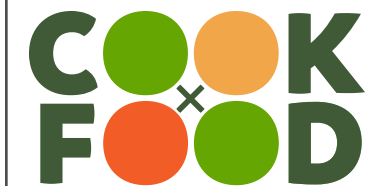
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### PROJECT:



TRAVELING EXHIBIT

### CLIENT & VENUE:



THE MUSEUM OF  
FOOD & DRINK

### PARTNERSHIP & SUPPORT:



AMERICA'S  
TEST KITCHEN

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### STATUS:

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### DATE:

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### DRAWING NAME:

PRESENTING PARTNER

### DRAWING NO:

**EX.01.04**





## AUDIENCE:

### Primary:

**Hobbyists, Explorers**

Adult Independent Learners

### Secondary:

**Explorers, Facilitators**

Students – High School and Up

### Tertiary:

**Experience Seekers**

Tourists



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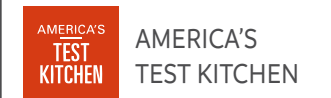


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



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### DATE:

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### DRAWING NAME:

AUDIENCE

### DRAWING NO:

**EX.01.05**



## GOALS:

### Project

- Extend reach of MOFAD to new communities
- Expand audience and partnerships of host sites when prepared for travel
- Create connections in communities through shared food experiences

### Education

- Teach visitors about how cooking and food impacts our mental, physical, and social wellbeing.
- Learn more about their community through the foods prepared and shared by their neighbors

### Experience

- Emotional connections to memories of meals and cooking
- Try new cooking tools and techniques
- Think about cooking in new ways

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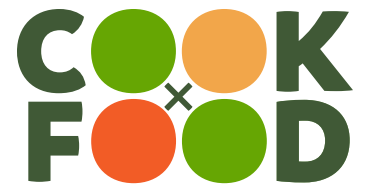
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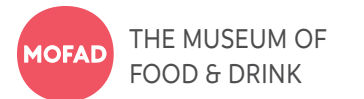
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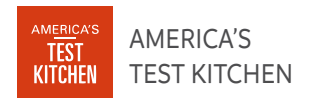


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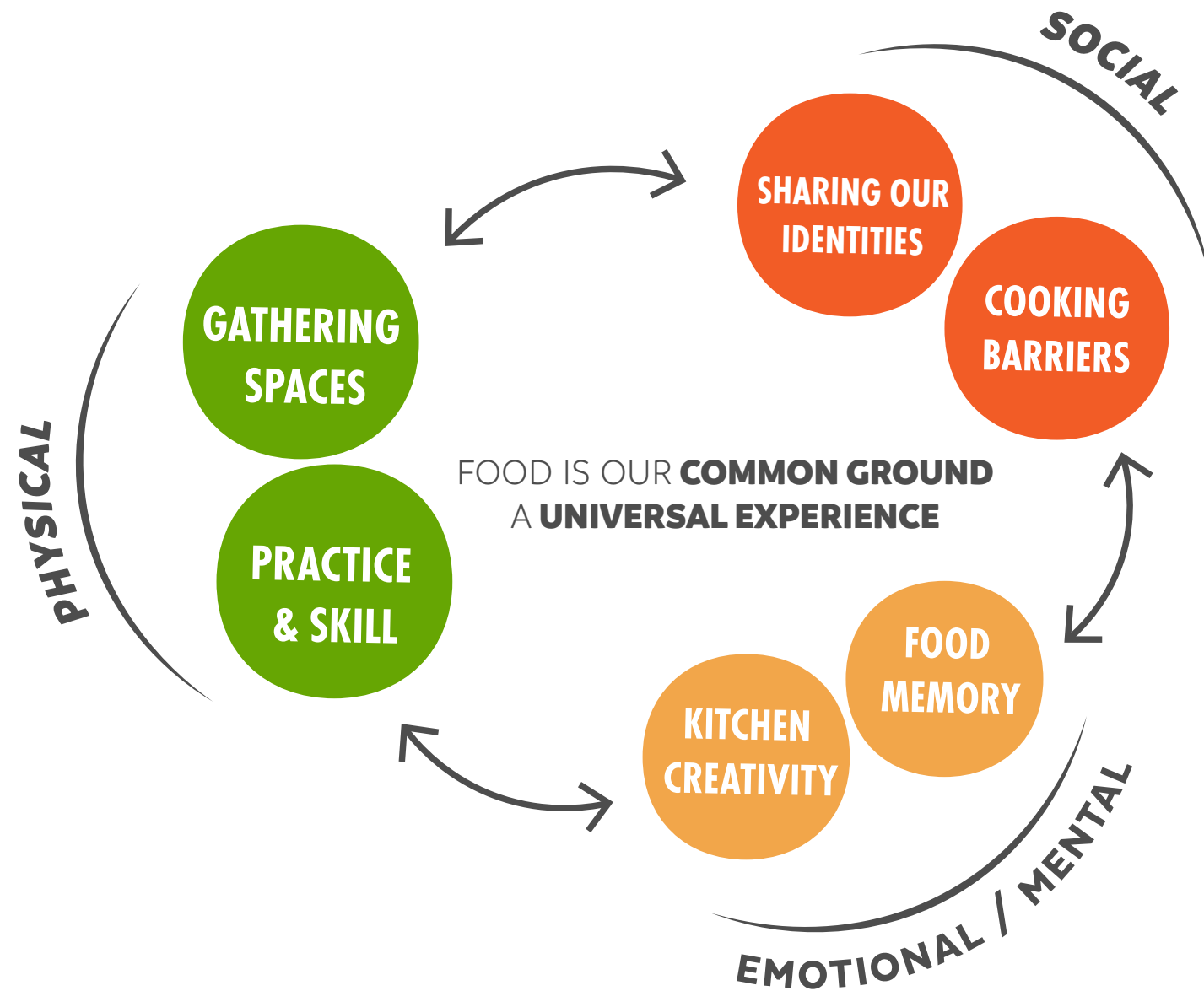
GOALS

### DRAWING NO:

**EX.01.06**



# CONTENT OUTLINE



## Physical

- **Gathering Spaces**  
Cooking and eating shapes the environment around us
- **Practice & Skill**  
Building skills and doing it ourselves make it more meaningful

## Social

- **Sharing Our Identities**  
What we cook to share who we are with each other
- **Cooking Barriers**  
Understanding and overcoming what keeps us from cooking

## Emotional / Mental

- **Kitchen Creativity**  
Confidence and creativity in the kitchen opens new doors
- **Food Memory**  
Cooking and food are core to memories and traditions

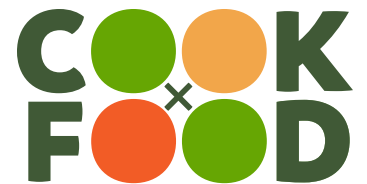
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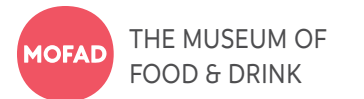
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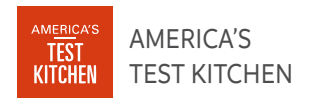


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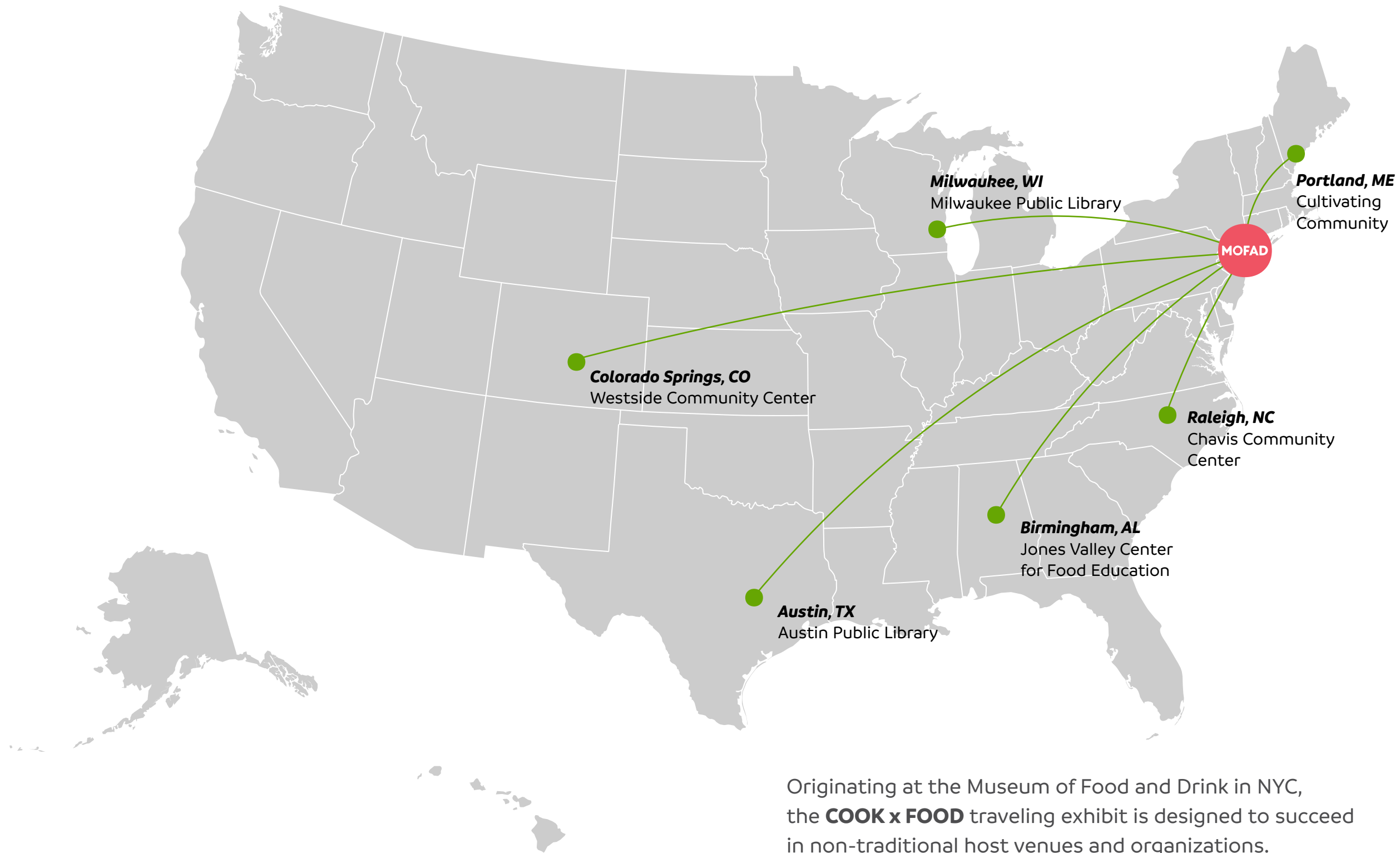
CONCEPT BUBBLE DIAGRAM & EXPERIENCE OUTLINE

#### DRAWING NO:

**EX.01.07**



# PLANNED FOR TRAVEL



Originating at the Museum of Food and Drink in NYC, the **COOK x FOOD** traveling exhibit is designed to succeed in non-traditional host venues and organizations.

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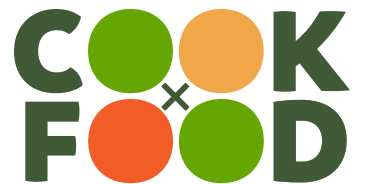
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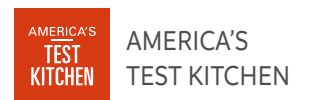


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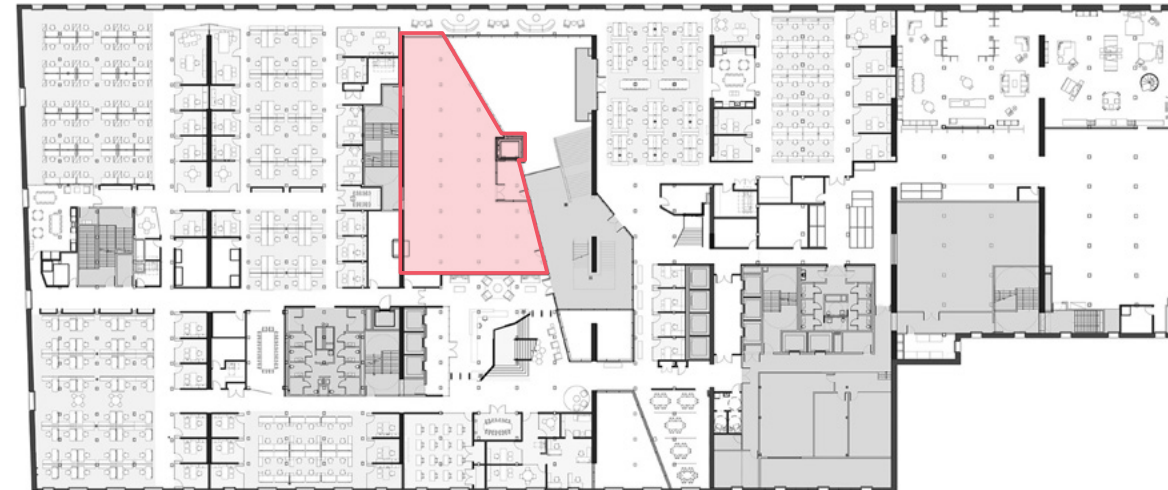
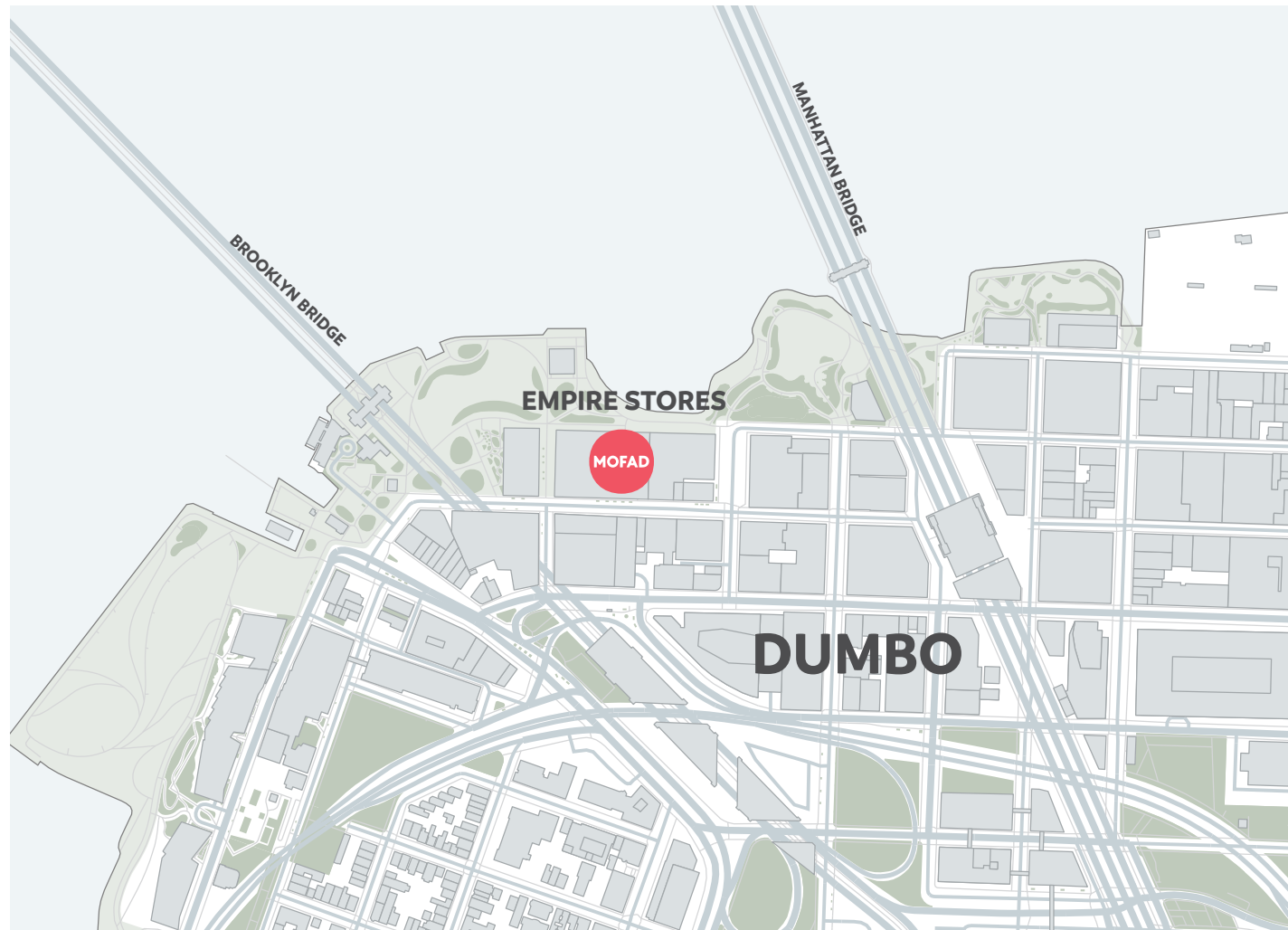
12/10/24

**DRAWING NAME:**

TRAVEL OUTLINE

**DRAWING NO:**

**EX.01.08**



The Museum of Food and Drink is located on the second floor of Empire Stores in DUMBO. It features a single open gallery space that is continually re-imagined.

**CARLOS HERNANDEZ**

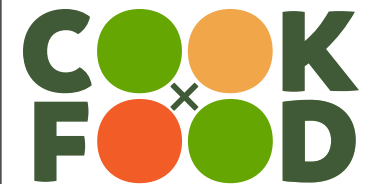
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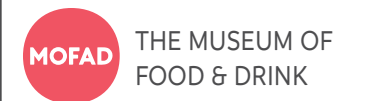
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**PROJECT:**

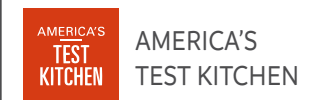


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

VENUE LOCATION

**DRAWING NO:**

**EX.01.09**

## **INTERPRETIVE APPROACH**

### *Participatory Design*

Each activity in the exhibit provides opportunities for multiple levels of engagement and co-creation with host communities and visitors. Hosting organizations are given resources to customize the content to their communities in small or large ways based on their ability, from adding print content and community curated objects to contributing to multi-media activities. Visitors within the communities can also engage with and contribute to the content throughout the duration.

### *Participation Spectrum*



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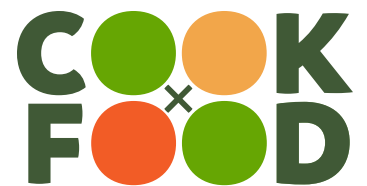
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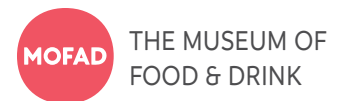
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#### **PROJECT:**

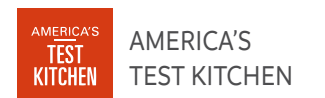


TRAVELING EXHIBIT

#### **CLIENT & VENUE:**



#### **PARTNERSHIP & SUPPORT:**



#### **DESIGNED BY:**

CARLOS HERNANDEZ

#### **STATUS:**

100% DD

#### **SCALE:**

AS NOTED

#### **DATE:**

12/10/24

#### **DRAWING NAME:**

INTERPRETIVE APPROACH

#### **DRAWING NO:**

**EX.01.10**

 **OFF-SITE WAYFINDING**



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**PROJECT:**


**COOK x FOOD**

TRAVELING EXHIBIT

**CLIENT & VENUE:**

 **THE MUSEUM OF FOOD & DRINK**

**PARTNERSHIP & SUPPORT:**

 **AMERICA'S TEST KITCHEN**

**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

OFF-SITE WAYFINDING

**DRAWING NO:**

**EX.01.11**

# ON-SITE WAYFINDING



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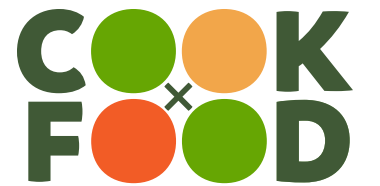
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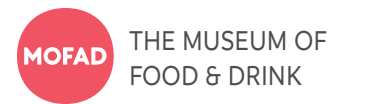
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**PROJECT:**

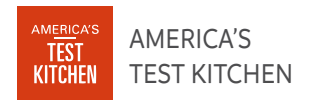


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

ON-SITE WAYFINDING

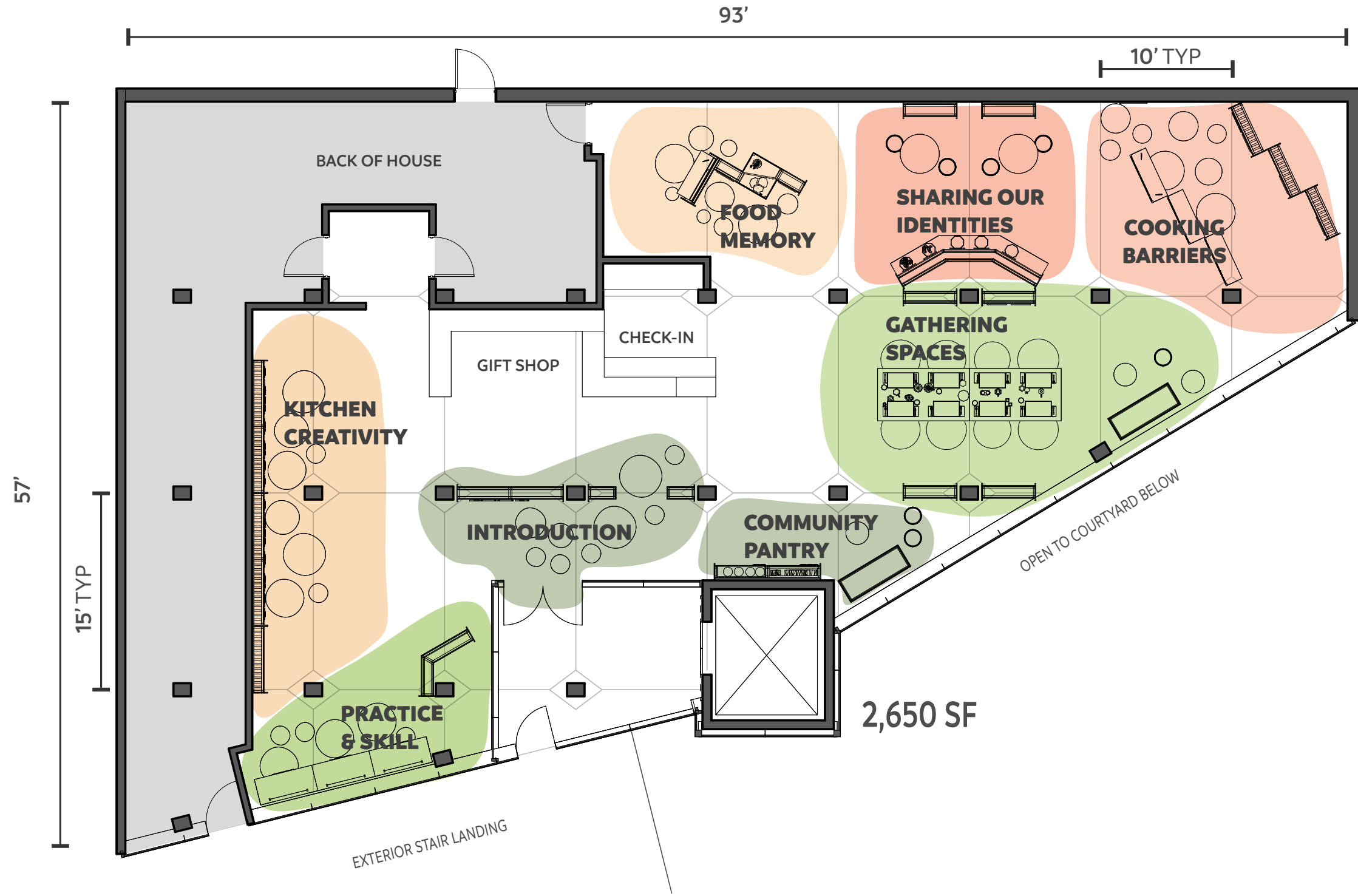
**DRAWING NO:**

**EX.01.12**





# CONCEPT FLOOR PLAN:



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### PROJECT:

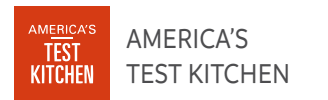


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

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### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

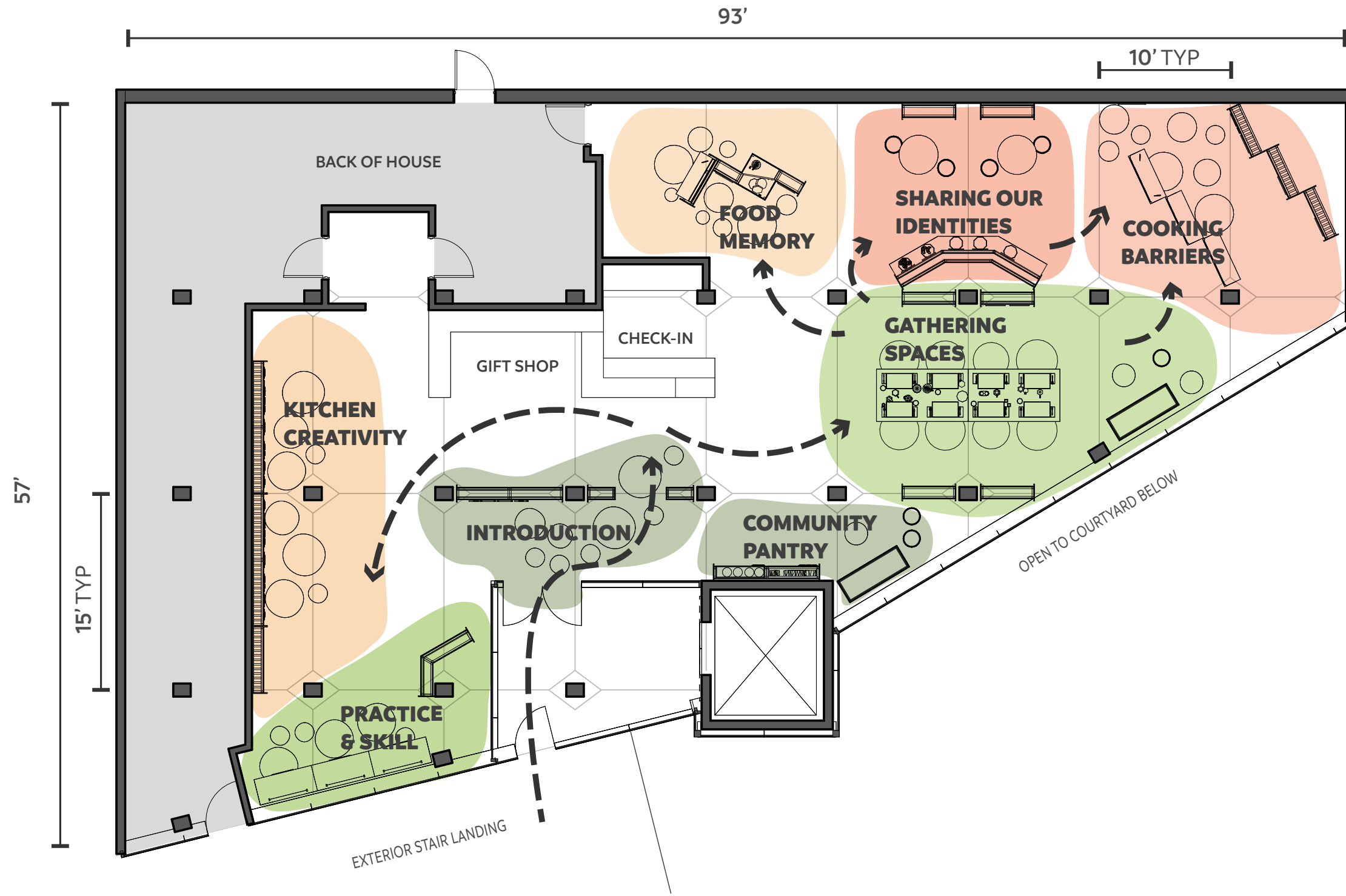
EXHIBIT PLAN

### DRAWING NO:

**EX.01.13**



# VISITOR FLOW



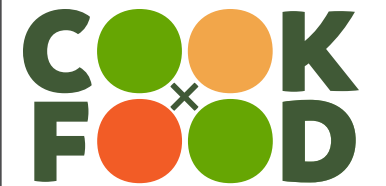
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**PROJECT:**

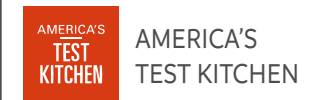


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

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**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

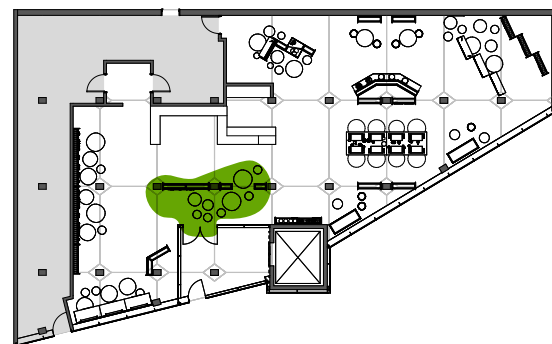
VISITOR FLOW

**DRAWING NO:**

**EX.01.14**

## Introduction

Visitors are welcomed into the space and introduced to the graphic language of the exhibit, inspired by plates coming together to set a table.



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### PROJECT:

**COOK  
FOOD**

TRAVELING EXHIBIT

### CLIENT & VENUE:

**MOFAD** THE MUSEUM OF  
FOOD & DRINK

### PARTNERSHIP & SUPPORT:

**AMERICA'S  
TEST  
KITCHEN** AMERICA'S  
TEST KITCHEN

### DESIGNED BY:

CARLOS HERNANDEZ

### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

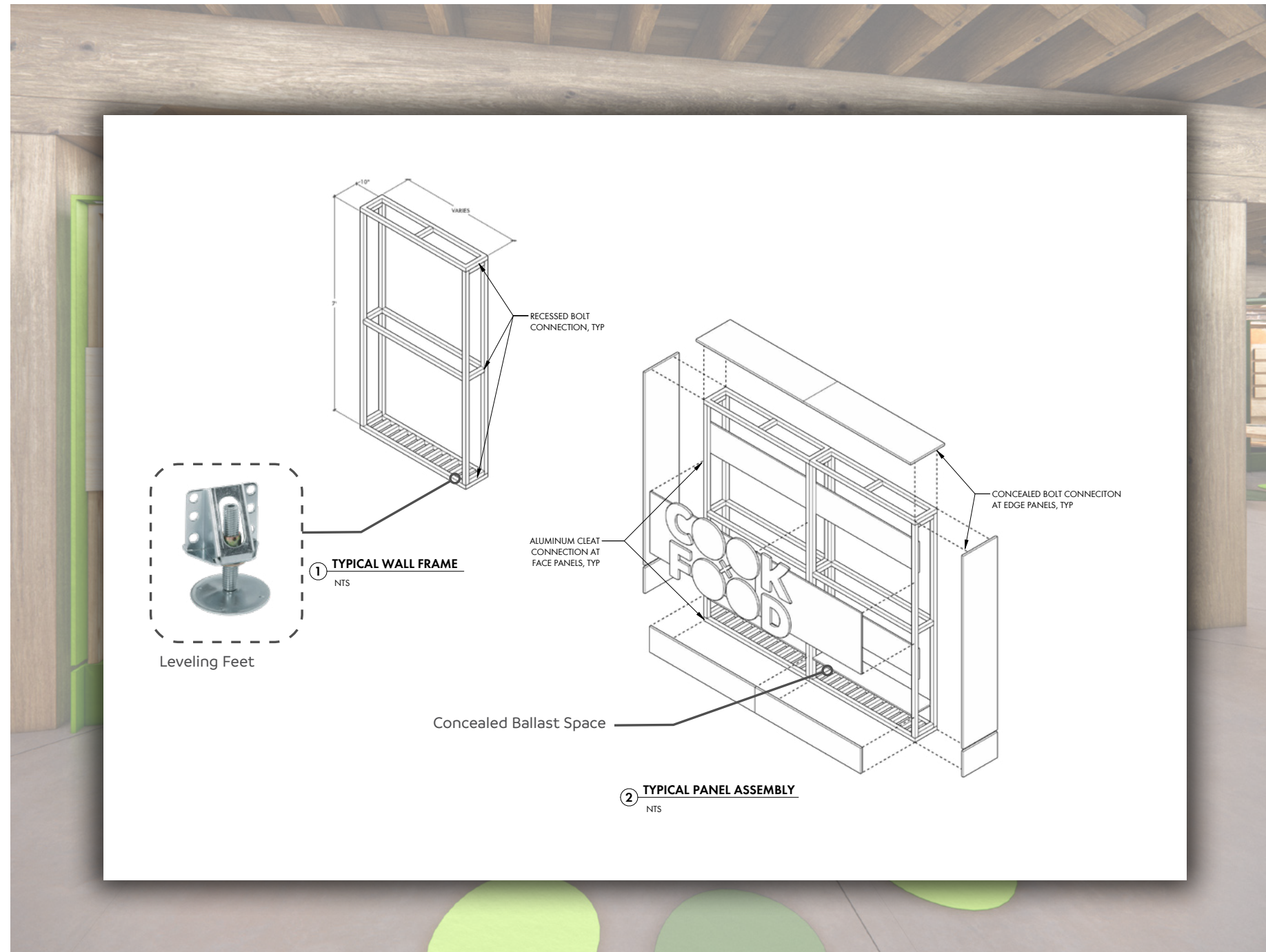
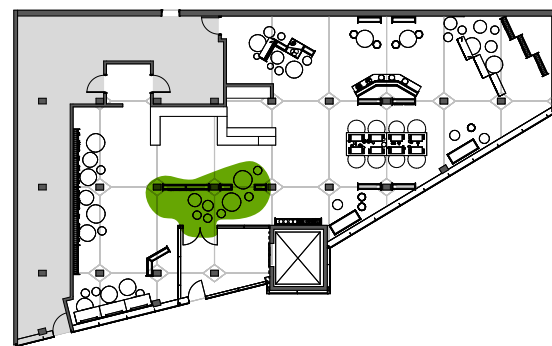
INTRODUCTION

### DRAWING NO:

**EX.01.15**

# Introduction

The exhibit elements are designed to be reconfigured and adapted to a variety of unconventional spaces and to be easily installed and broken down for shipping.



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### PROJECT:

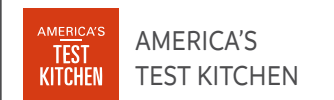


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

CARLOS HERNANDEZ

### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

TYPICAL DETAILS

### DRAWING NO:

**EX.01.16**

## ACTIVITY 1

### Practice & Skills

Visitors will learn how cooking combines many skills such as planning, problem solving, and fine motor skills, and that applying these skills can increase confidence and satisfaction with their cooking. Visitors are invited to open a utensil drawer filled with a selection of 3D printed kitchen tools, some common and some less familiar. Picking up a tool will begin a tutorial video prepared by America's Test Kitchen to practice with.

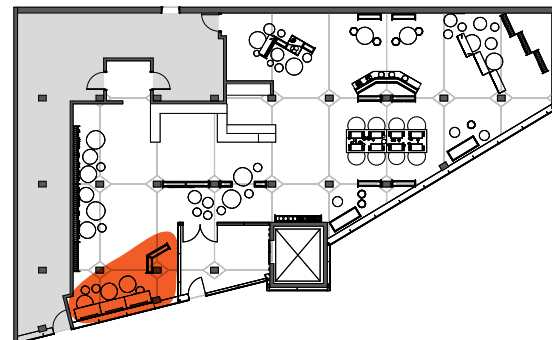
#### Host Opportunity:

Record their own tutorial with talent from the local community and 3D print a replica for use in the interactive.



Low Commitment

High Commitment



**CARLOS HERNANDEZ**

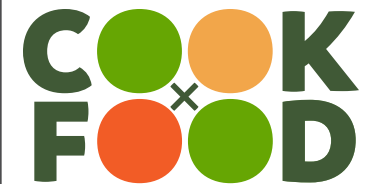
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#### PROJECT:

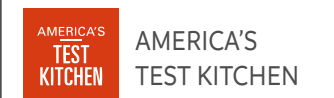


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

CARLOS HERNANDEZ

#### STATUS:

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#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

PRACTICE & SKILLS

#### DRAWING NO:

**EX.01.17**

# ACTIVITY 1

## Practice & Skills

Visitors will learn how cooking combines many skills such as planning, problem solving, and fine motor skills, and that applying these skills can increase confidence and satisfaction with their cooking. Visitors are invited to open a utensil drawer filled with a selection of 3D printed kitchen tools, some common and some less familiar. Picking up a tool will begin a tutorial video prepared by America's Test Kitchen to practice with.

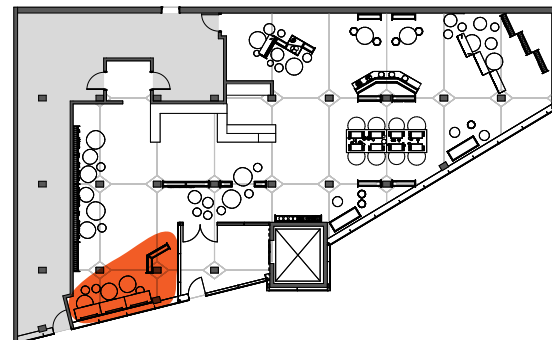
### Host Opportunity:

Record their own tutorial with talent from the local community and 3D print a replica for use in the interactive.



Low Commitment

High Commitment



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### PROJECT:

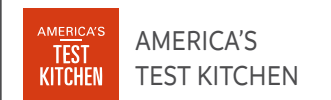


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

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### STATUS:

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### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

PRACTICE & SKILLS CONT

### DRAWING NO:

**EX.01.18**

## ACTIVITY 2

# Kitchen Creativity

Visitors will learn how cooking can be an outlet for creativity and a means to build connection to those close to us.

Visitors are invited to think about their own preferences or the preferences of someone important to them and tap circles to mix different flavor profiles and dietary restrictions. An interactive projection then suggests different recipes based on their inputs, providing an intuitive, risk free way to explore how different flavor profiles can come together into a variety of dishes.

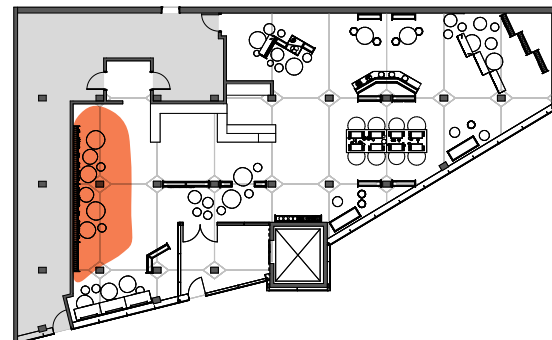
### Host Opportunity:

Add local recipes to the database for visitors to discover



Low Commitment

High Commitment



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### PROJECT:

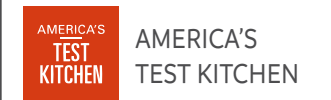


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

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### STATUS:

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### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

KITCHEN CREATIVITY

### DRAWING NO:

**EX.01.19**

## ACTIVITY 2

# Kitchen Creativity

Visitors will learn how cooking can be an outlet for creativity and a means to build connection to those close to us.

Visitors are invited to think about their own preferences or the preferences of someone important to them and tap circles to mix different flavor profiles and dietary restrictions. An interactive projection then suggests different recipes based on their inputs, providing an intuitive, risk free way to explore how different flavor profiles can come together into a variety of dishes.

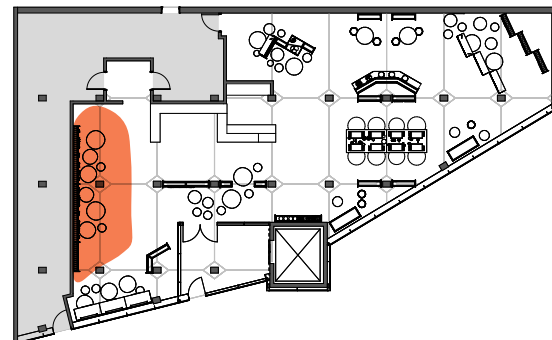
### Host Opportunity:

Add local recipes to the database for visitors to discover



Low Commitment

High Commitment



**CARLOS HERNANDEZ**

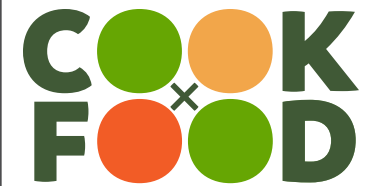
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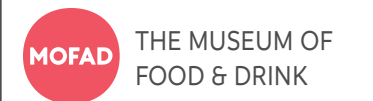
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### PROJECT:

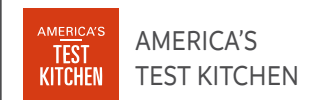


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

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### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

KITCHEN CREATIVITY CONT

### DRAWING NO:

**EX.01.20**



## ACTIVITY 3

### Social Spaces

This activity explores the social spaces that grow around cooking. A large table under a hanging plate installation hosts unique place-settings with objects related to different social gatherings around cooking and sharing food. The center of the place setting is a interactive screen that transports visitors into that space to learn more about the gathering and the objects at the table. Directional speakers in the overhead installations immerse visitors into the scene with the sounds of the gathering.

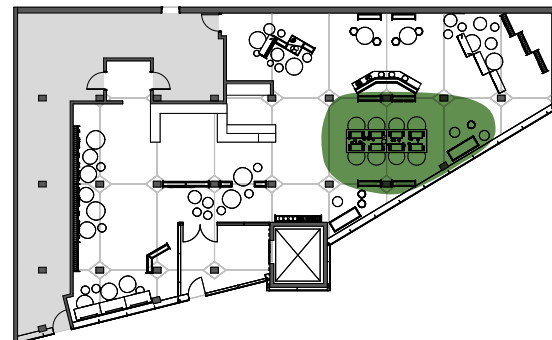
#### Host Opportunity:

Curate their own table setting and multi-media experience around a social food tradition unique to their community.



Low Commitment

High Commitment



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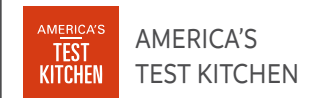


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

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#### STATUS:

100% DD

#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

SOCIAL SPACES

#### DRAWING NO:

**EX.01.21**

## ACTIVITY 3

### Social Spaces

This activity explores the social spaces that grow around cooking. A large table under a hanging plate installation hosts unique place-settings with objects related to different social gatherings around cooking and sharing food. The center of the place setting is a interactive screen that transports visitors into that space to learn more about the gathering and the objects at the table. Directional speakers in the overhead installations immerse visitors into the scene with the sounds of the gathering.

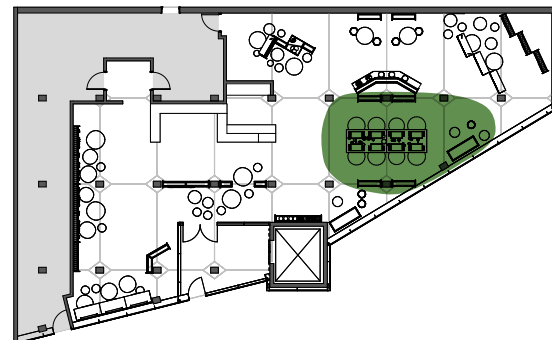
#### Host Opportunity:

Curate their own table setting and multi-media experience around a social food tradition unique to their community.



Low Commitment

High Commitment



Welcome to  
the Tamalada

#### The Tamalada

During the holiday season there are many diverse traditions. One food that is traditional in many Latine households is tamales, prepared at a tamalada, or tamale making party. Tamales are a Mesoamerican dish made with nixtamalized cornmeal dough, masa, steamed in a cornmeal husk, or banana leaf, and seasoned with cheese, beans, meats, and other flavors. Nixtamalization is a traditional process in Mexico and Central America whereby corn is treated with lime, cooked, and dried and ground to produce the corn flour.

**CARLOS HERNANDEZ**

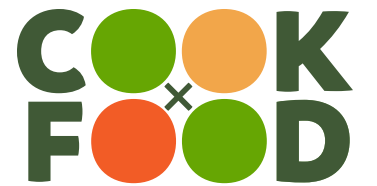
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NEW YORK, NY 10011

#### NOT FOR CONSTRUCTION

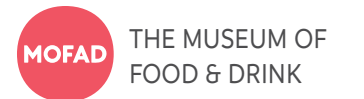
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#### PROJECT:

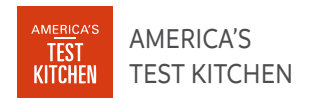


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

CARLOS HERNANDEZ

#### STATUS:

100% DD

#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

SOCIAL SPACES CONT.

#### DRAWING NO:

**EX.01.22**

## ACTIVITY 4

# Sharing Our Identities

This activity area provides a space for venues to host community potlucks, highlighting the role food plays in sharing our cultures and identities with others. When potluck programming is not happening, the stations are populated with replicas of recipes traditionally made for sharing.

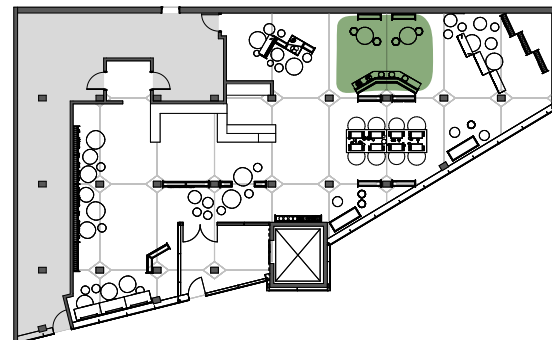
### Host Opportunity:

Program community potlucks to bring in shared foods to enjoy within the exhibit.



Low Commitment

High Commitment



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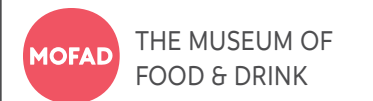
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### PROJECT:

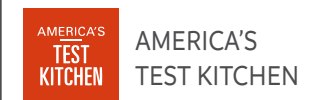


TRAVELING EXHIBIT

### CLIENT & VENUE:



### PARTNERSHIP & SUPPORT:



### DESIGNED BY:

CARLOS HERNANDEZ

### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

SHARING OUR IDENTITIES

### DRAWING NO:

**EX.01.23**

## ACTIVITY 5

### Food Memory

Visitors explore the connection between food and memory through objects and personal narratives such as common kitchen heirlooms and recipes. Visitors can share their own favorite recipe or strong food memory.

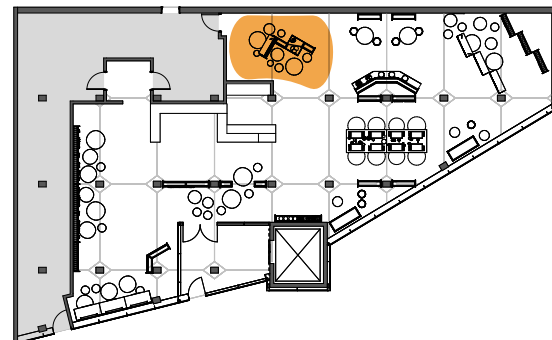
#### Host Opportunity:

Source objects and stories from the community to display.



Low Commitment

High Commitment



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#### PROJECT:

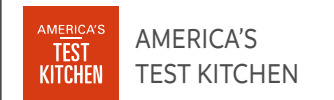


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

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#### STATUS:

100% DD

#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

FOOD MEMORY

#### DRAWING NO:

**EX.01.24**

## ACTIVITY 5

### Food Memory

Visitors explore the connection between food and memory through objects and personal narratives such as common kitchen heirlooms and recipes. Visitors can share their own favorite recipe or strong food memory.

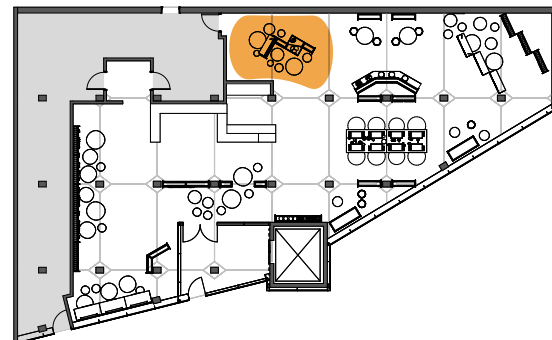
#### Host Opportunity:

Source objects and stories from the community to display.



Low Commitment

High Commitment



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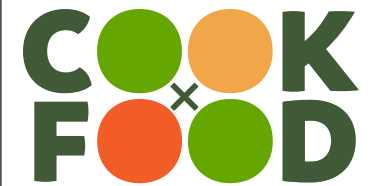
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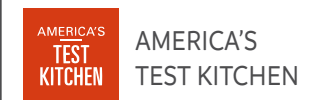


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

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#### STATUS:

100% DD

#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

FOOD MEMORY CONT

#### DRAWING NO:

**EX.01.25**

## ACTIVITY 6

### Cooking Barriers

Visitors learn about common barriers to cooking including time, access, and skill through visualized data and personal narratives from those experiencing this barrier. This activity generates a visual barrier that grows to reflect the community's experience with the barrier while also providing an opportunity for community support. Visitors move past the barrier of suspended dots, learn about the associated barrier, and are then invited to share if they also experience that barrier and offer words of support to others.

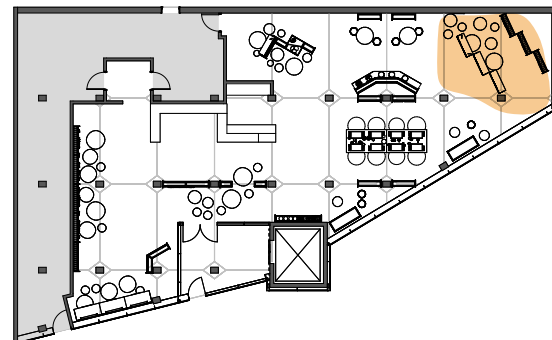
#### Host Opportunity:

Source stories from the community to share.



Low Commitment

High Commitment



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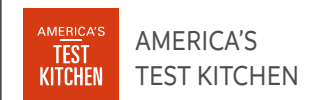


TRAVELING EXHIBIT

#### CLIENT & VENUE:



#### PARTNERSHIP & SUPPORT:



#### DESIGNED BY:

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#### STATUS:

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#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

COOKING BARRIERS

#### DRAWING NO:

**EX.01.26**

## ACTIVITY 6

### Cooking Barriers

Visitors learn about common barriers to cooking including time, access, and skill through visualized data and personal narratives from those experiencing this barrier. This activity generates a visual barrier that grows to reflect the community's experience with the barrier while also providing an opportunity for community support. Visitors move past the barrier of suspended dots, learn about the associated barrier, and are then invited to share if they also experience that barrier and offer words of support to others.

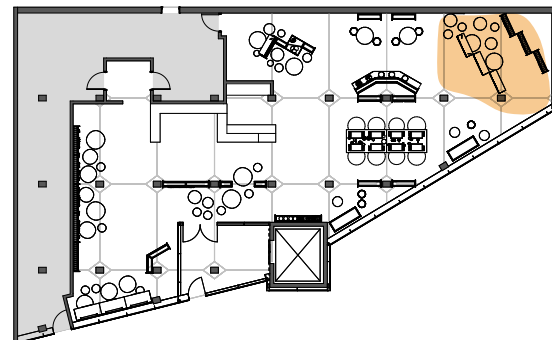
#### Host Opportunity:

Source stories from the community to share.



Low Commitment

High Commitment



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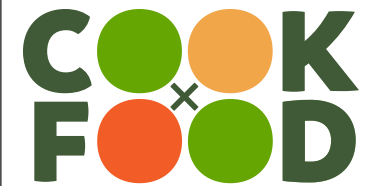
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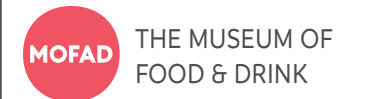
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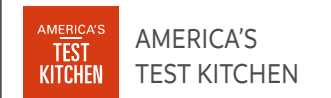
TRAVELING EXHIBIT

#### CLIENT & VENUE:



THE MUSEUM OF  
FOOD & DRINK

#### PARTNERSHIP & SUPPORT:



AMERICA'S  
TEST KITCHEN

#### DESIGNED BY:

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#### STATUS:

100% DD

#### SCALE:

AS NOTED

#### DATE:

12/10/24

#### DRAWING NAME:

COOKING BARRIERS CONT

#### DRAWING NO:

**EX.01.27**

## ACTIVITY 7

# Community Resources

A framework for the community to curate custom resources from selling locally produced goods, sharing cook books, posting information for cooking classes, or hosting a food pantry.

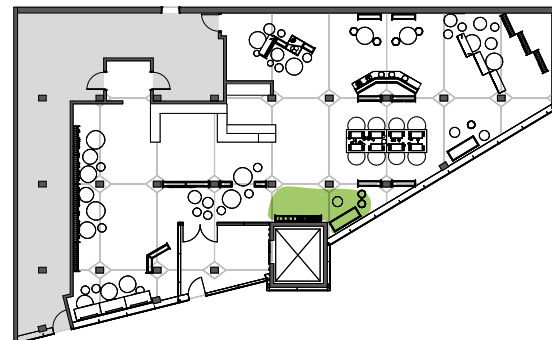
### Host Opportunity:

Build a custom collection of resources for and about their community.



Low Commitment

High Commitment



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PROJECT:

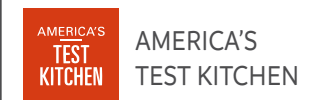


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CLIENT & VENUE:



PARTNERSHIP & SUPPORT:



DESIGNED BY:

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STATUS:

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SCALE:

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DATE:

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DRAWING NAME:

COMMUNITY RESOURCES

DRAWING NO:

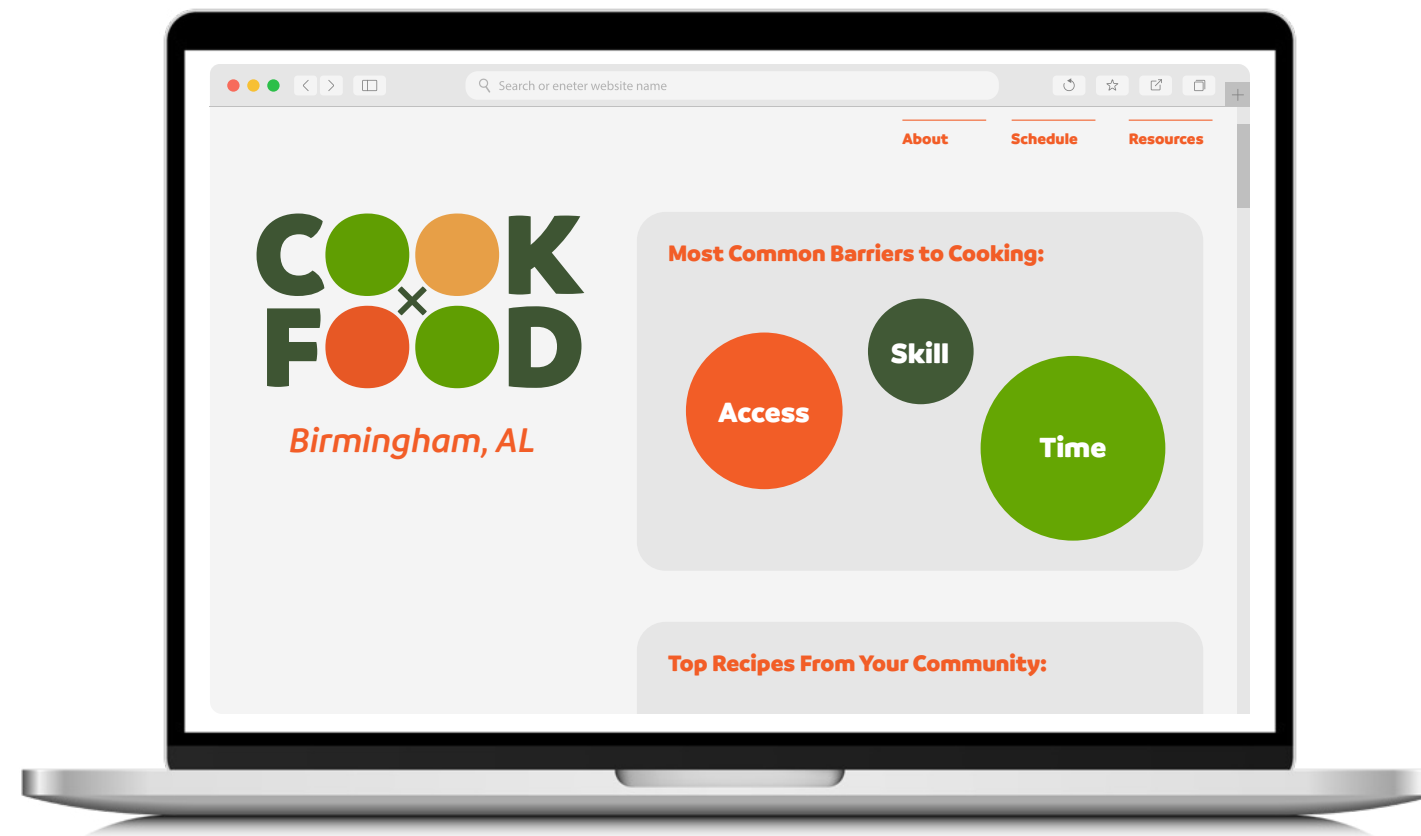
**EX.01.28**



 **POST VISIT:**



Community cookbook and website collecting input from the exhibit including shared recipes, stories, and barriers.



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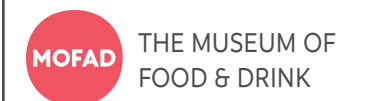
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**PROJECT:**

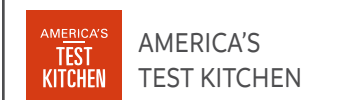


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

POST-VISIT

**DRAWING NO:**

**EX.01.29**



# TRAVELING LAYOUTS

The exhibit elements are designed to be reconfigured and adapted to a variety of unconventional spaces and to be easily installed and broken down for shipping.



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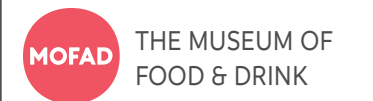
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## PROJECT:

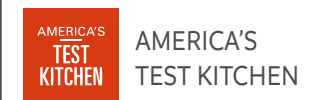


TRAVELING EXHIBIT

## CLIENT & VENUE:



## PARTNERSHIP & SUPPORT:



## DESIGNED BY:

CARLOS HERNANDEZ

## STATUS:

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## SCALE:

AS NOTED

## DATE:

12/10/24

## DRAWING NAME:

TRAVELING LAYOUTS

## DRAWING NO:

**EX.01.30**

# SCHEDULES & LISTS

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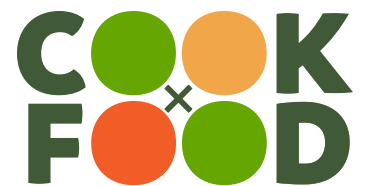
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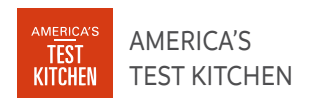


TRAVELING EXHIBIT

## **CLIENT & VENUE:**



## **PARTNERSHIP & SUPPORT:**



## **DESIGNED BY:**

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## **STATUS:**

100% DD

## **SCALE:**

AS NOTED

## **DATE:**

12/10/24

## **DRAWING NAME:**

COVER SHEET

## **DRAWING NO:**

**EX.00.00**

# GRAPHIC SCHEDULE

## AREA 00:

INTRODUCTION	TYPE	DESCRIPTION
00A.01.GR01	B	DIMENSIONAL LOGO
00A.01.GR02	B	DIMENSIONAL HEADER TEXT
00A.01.GR03	A	INTRO PANEL, LEFT
00A.01.GR04	A	BACKGROUND, LEFT, UPPER
00A.01.GR05	A	BACKGROUND, LEFT, LOWER
00A.01.GR06	A	INTRO PANEL, RIGHT
00A.01.GR07	A	BACKGROUND, RIGHT, UPPER
00A.01.GR08	A	BACKGROUND, RIGHT, LOWER
00A.02.GR01	A	CREDIT PANEL
00A.02.GR02	A	BACKGROUND, LEFT, UPPER
00A.02.GR03	A	BACKGROUND, LEFT, LOWER
00A.02.GR04	A	BACKGROUND, RIGHT, UPPER
00A.02.GR05	A	BACKGROUND, RIGHT, LOWER
00A.03.GR01	D	WINDOW MURAL
00A.04.GR01	E	FLOOR GRAPHICS

## AREA 01: SKILLS

TYPE	DESCRIPTION
01A.01.GR01	A CONTENT PANEL, LEFT
01A.01.GR02	A BACKGROUND, LEFT, UPPER
01A.01.GR03	A BACKGROUND, LEFT, LOWER
01A.01.GR04	A CONTENT PANEL, RIGHT
01A.01.GR05	A BACKGROUND, RIGHT, UPPER
01A.01.GR06	A BACKGROUND, RIGHT, LOWER
01A.01.GR07	J DRAWER LABELS
01A.02.GR01	A DRAWER FRONTS
01A.02.GR02	J DRAWER LABELS
01A.02.GR03	F VIDEO GRAPHICS
01A.03.GR01	E FLOOR GRAPHICS

## AREA 02:

CREATIVITY	TYPE	DESCRIPTION
02A.01.GR01	A	CONTENT PANEL
02A.01.GR02	C	TAP BUTTONS
02A.01.GR03	G	PROJECTION GRAPHICS
02A.02.GR01	E	FLOOR GRAPHICS

## AREA 03:

SOCIAL SPACES	TYPE	DESCRIPTION
03A.01.GR01	A	CONTENT PANEL, LEFT
03A.01.GR02	A	BACKGROUND, LEFT, UPPER
03A.01.GR03	A	BACKGROUND, LEFT, LOWER
03A.01.GR04	A	MEAL SETTING DESCRIPTION, 1
03A.01.GR05	A	MEAL SETTING DESCRIPTION, 2
03A.01.GR06	A	MEAL SETTING DESCRIPTION, 3
03A.01.GR07	A	MEAL SETTING DESCRIPTION, 4
03A.01.GR08	A	MEAL SETTING DESCRIPTION, 5
03A.01.GR09	A	MEAL SETTING DESCRIPTION, 6
03A.01.GR10	A	MEAL SETTING DESCRIPTION, 7
03A.01.GR11	A	MEAL SETTING DESCRIPTION, 8
03A.01.GR12	A	BACKGROUND, RIGHT, UPPER
03A.01.GR13	A	BACKGROUND, RIGHT, LOWER
03A.02.GR01	A	QUOTE PANEL LEFT
03A.02.GR02	A	QUOTE PANEL RIGHT
03A.03.GR01	H	TOUCH DISPLAY GRAPHICS
03A.04.GR01	E	FLOOR GRAPHIC

## AREA 04:

SHARING	TYPE	DESCRIPTION
04A.01.GR01	A	CONTENT PANEL, LEFT
04A.01.GR02	A	BACKGROUND, LEFT, UPPER
04A.01.GR03	A	BACKGROUND, LEFT, LOWER
04A.01.GR04	A	BACKGROUND, CENTER, UPPER
04A.01.GR05	A	BACKGROUND, CENTER, LOWER
04A.01.GR06	A	BACKGROUND, RIGHT, UPPER
04A.01.GR07	A	BACKGROUND, RIGHT, LOWER
04A.01.GR08	A	SHARE PLATE CONTENT, 1
04A.01.GR09	A	SHARE PLATE CONTENT, 2
04A.01.GR10	A	SHARE PLATE CONTENT, 3
04A.01.GR11	A	SHARE PLATE CONTENT, 4
04A.01.GR12	A	SHARE PLATE CONTENT, 5
04A.02.GR01	A	QUOTE PANEL, LEFT
04A.02.GR02	A	QUOTE PANEL, RIGHT

## AREA 05:

MEMORY	TYPE	DESCRIPTION
05A.01.GR01	A	CONTENT PANEL
05A.01.GR02	A	BACKGROUND, LEFT, UPPER
05A.01.GR03	A	BACKGROUND, LEFT, LOWER
05A.01.GR04	A	MEMORY STORY, 1
05A.01.GR05	A	MEMORY STORY, 2
05A.01.GR06	A	MEMORY BACKGROUND, 1
05A.01.GR07	A	MEMORY STORY, 3
05A.01.GR08	A	MEMORY STORY, 4
05A.01.GR09	A	MEMORY BACKGROUND, 2
05A.01.GR10	A	MEMORY STORY, 5
05A.01.GR11	A	MEMORY STORY, 6
05A.01.GR12	A	MEMORY BACKGROUND, 3
05A.01.GR13	A	MEMORY STORY, 7
05A.01.GR14	A	MEMORY STORY, 8
05A.01.GR15	A	MEMORY BACKGROUND, 4
05A.01.GR16	J	MEMORY LABELS
05A.01.GR17	A	MEMORY SHARE HEADER
05A.01.GR18	A	MEMORY SHARE DIRECTIVE

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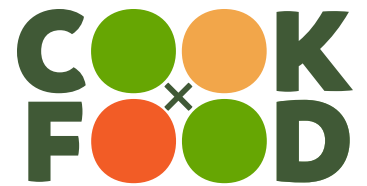
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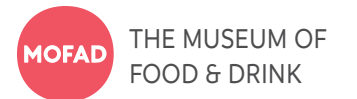
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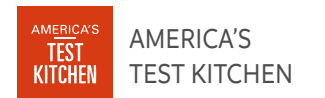


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## CLIENT & VENUE:



## PARTNERSHIP & SUPPORT:



## DESIGNED BY:

CARLOS HERNANDEZ

## STATUS:

100% DD

## SCALE:

AS NOTED

## DATE:

12/10/24

## DRAWING NAME:

GRAPHICS SCHEDULE

## DRAWING NO:

**EX.02.01**

# GRAPHIC SCHEDULE (CONT.) GRAPHIC TYPES

AREA 06: BARRIERS	TYPE	DESCRIPTION
06A.01.GR01	A	INTRODUCTION PANEL
06A.01.GR02	A	CONTENT PANEL, TIME
06A.01.GR03	A	DIMENSIONAL DATA, TIME
06A.01.GR04	A	STORY PANEL, TIME
06A.01.GR05	A	SHARE DIRECTIVE, TIME
06A.01.GR06	A	CONTENT PANEL, ACCESS
06A.01.GR07	A	DIMENSIONAL DATA, ACCESS
06A.01.GR08	A	STORY PANEL, ACCESS
06A.01.GR09	A	SHARE DIRECTIVE, ACCESS
06A.01.GR10	A	CONTENT PANEL, CONFIDENCE
06A.01.GR11	A	DIMENSIONAL DATA CONFIDENCE
06A.01.GR12	A	STORY PANEL, CONFIDENCE
06A.01.GR13	A	SHARE DIRECTIVE, CONFIDENCE
06A.02.GR01	F	FLOOR GRAPHICS

AREA 07: CREATIVITY	TYPE	DESCRIPTION
07A.01.GR01	A	DIMENSIONAL TITLE
07A.01.GR02	J	LABELS

TYPE	DESCRIPTION
A	3/4" BIRCH VENEER PLYWOOD W/ DIRECT UV PRINT. MOUNT TO FRAME W/ ALUMINUM CLEAT
B	3/4" BIRCH PLYWOOD DIMENSIONAL LETTERS, PAINTED PER SPEC. MOUNT TO FRAME W/ ALUMINUM CLEAT
C	3/4" BIRCH PLYWOOD W/ CAPACITIVE PAINT, SEE SPEC
D	VINYL WINDOW GRAPHIC, APPLIED 2 <sup>ND</sup> SURFACE
E	VINYL FLOOR GRAPHIC W/ UV TOP COAT
F	DIGITAL GRAPHICS ON DISPLAY SCREEN
G	PROJECTED GRAPHICS
H	DIGITAL GRAPHICS ON INTERACTIVE TOUCH SCREEN
J	VINYL FLOOR GRAPHIC W/ UV TOP COAT

# MATERIAL SCHEDULE

MATERIAL	TAG	DESCRIPTION
WOOD	WD01	WOOD FRAME, CLEAR PROTECTIVE FINISH
	WD02	3/4" PLYWOOD W/ PRINTED GRAPHICS
	WD03	3/4" PLYWOOD PAINT MATCH PMS 369 C
	WD04	3/4" PLYWOOD PAINT MATCH PMS 574 C
	WD05	3/4" PLYWOOD PAINT MATCH PMS 165 C
	WD06	3/4" PLYWOOD PAINT MATCH PMS 804 C
ACRYLIC	AC01	1/2" CLEAR ACRYLIC
	MTL01	1/2" STAINLESS STEEL TUBE
METAL	MTL02	STAINLESS STEEL CABLE
	MTL03	POWDERCOAT ALUMINUM MATCH PMS 165 C

# AV SCHEDULE

TYPE	TAGS	DESCRIPTION
AV1	AV1.1-AV1.3	55" TRANSPARENT MONITOR IN CUSTOM FRAME
AV2	AV2.1-AV2.2	SHORT THROW PROJECTOR
AV3	AV3.1-AV3.8	DIRECTIONAL SPEAKER
AV4	AV4.1-AV4.8	27" TOUCH PANEL IN CUSTOM TABLE

# LIGHTING SCHEDULE

TYPE	DESCRIPTION
LT1	RECESSED LINEAR LED, ASYMMETRIC THROW

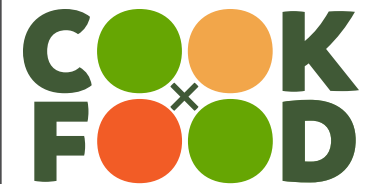
**CARLOS HERNANDEZ**

FASHION INSTITUTE OF TECHNOLOGY  
SCHOOL OF GRADUATE STUDIES  
272 WEST 27<sup>TH</sup> STREET  
NEW YORK, NY 10011

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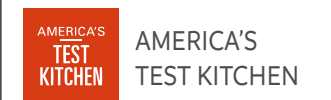


TRAVELING EXHIBIT

## CLIENT & VENUE:



## PARTNERSHIP & SUPPORT:



## DESIGNED BY:

CARLOS HERNANDEZ

## STATUS:

100% DD

## SCALE:

AS NOTED

## DATE:

12/10/24

## DRAWING NAME:

GRAPHIC SCHEDULE, GRAPHIC MATERIAL SPEC, MATERIAL SCHEDULE, AV SCHEDULE, LIGHTING SCHEDULE

## DRAWING NO:

**EX.02.02**

# PLANS & SECTIONS

**CARLOS HERNANDEZ**

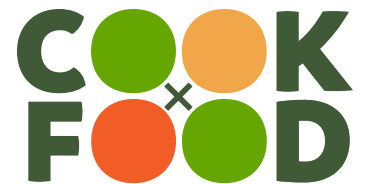
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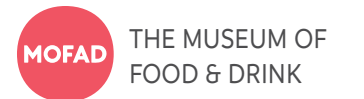
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**PROJECT:**

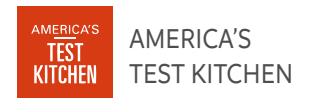


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

PLANS & SECTIONS

**DRAWING NO:**

**EX.03.00**



**CARLOS HERNANDEZ**

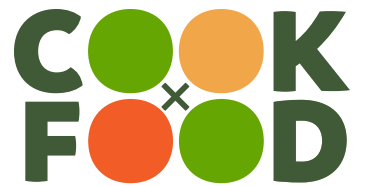
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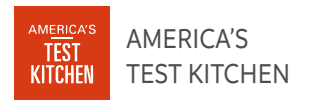


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

SITE LOCATION PLAN -  
DUMBO

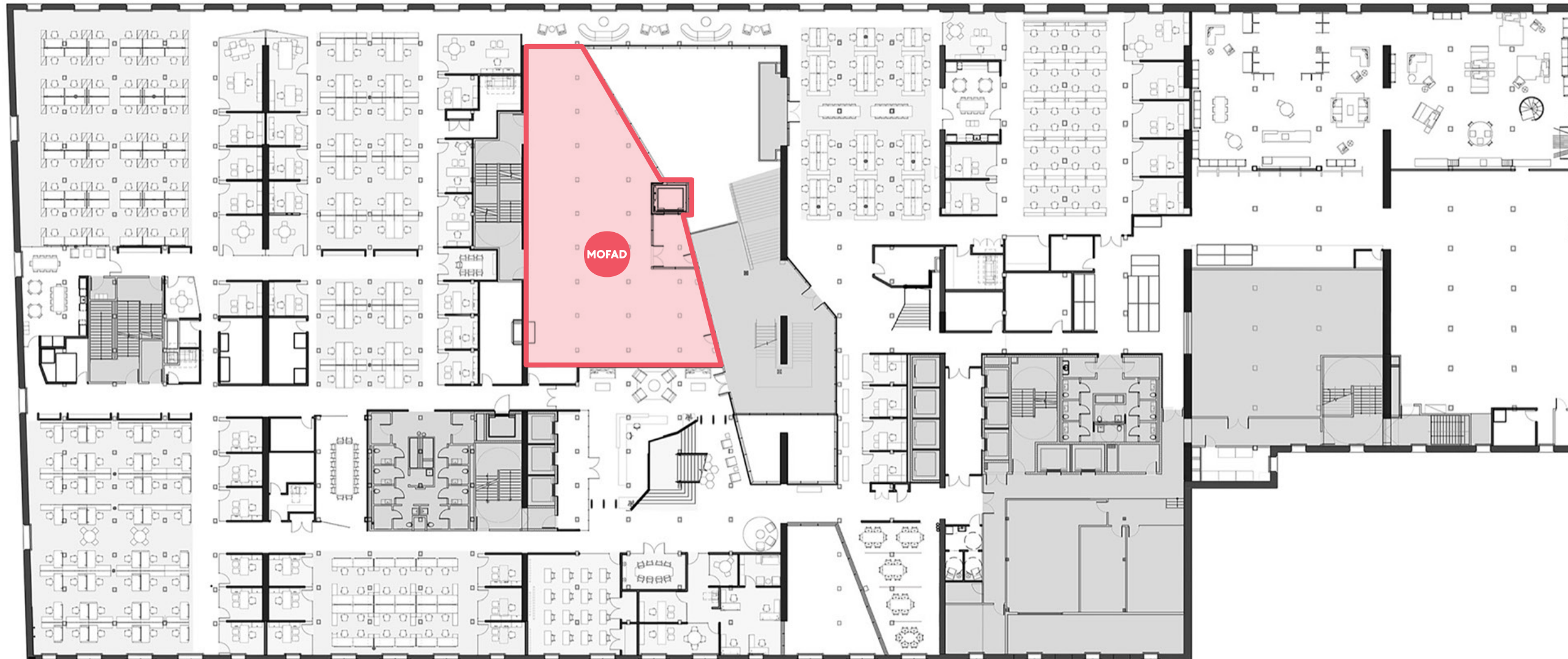
**DRAWING NO.:**

**EX.03.01**

**1**

**SITE LOCATION PLAN - DUMBO**

NTS



**1** EMPIRE STORES 2<sup>ND</sup> FLOOR  
NTS

**CARLOS HERNANDEZ**

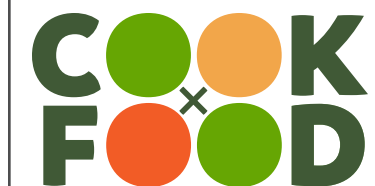
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**PROJECT:**



TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

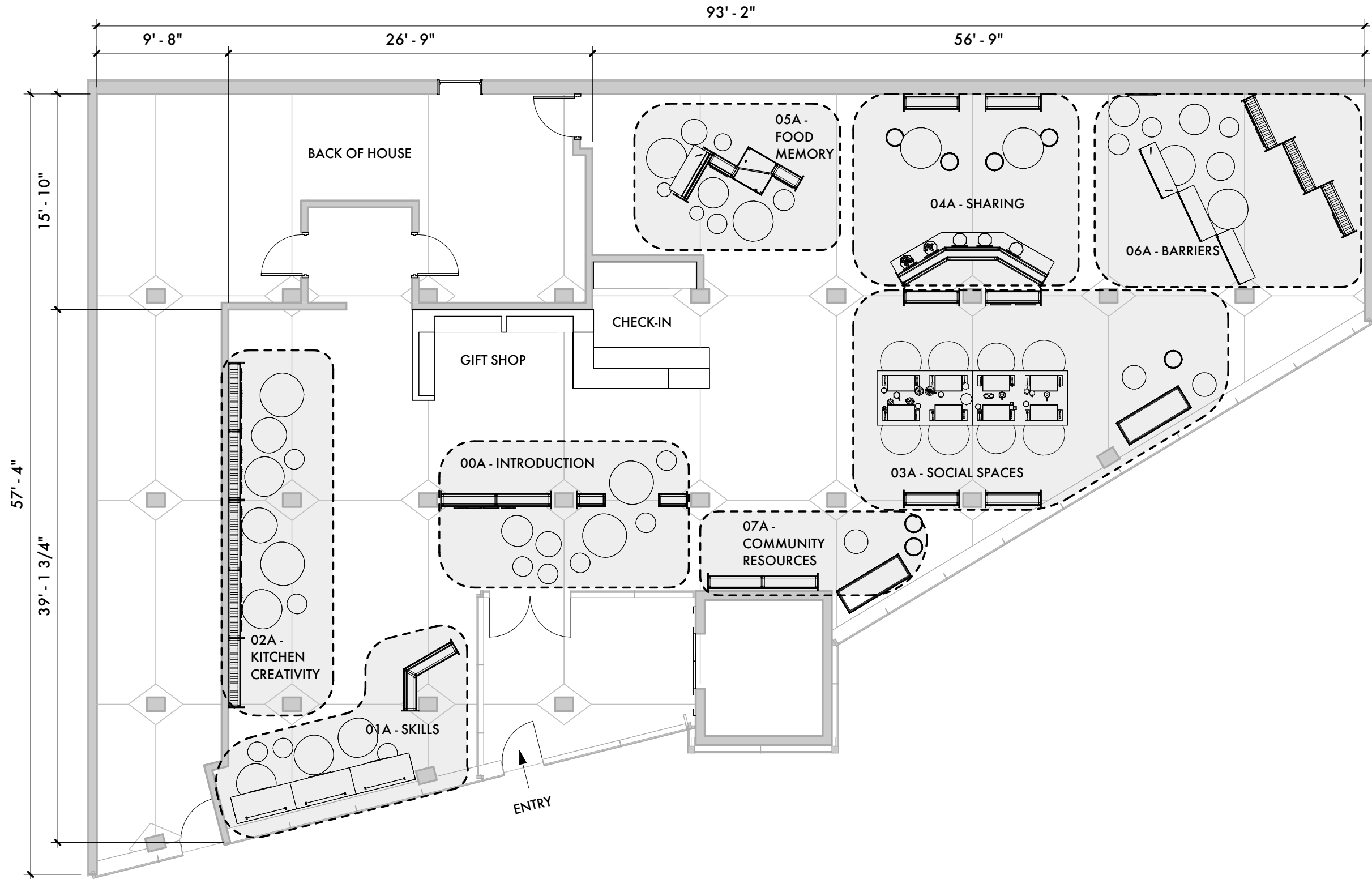
**DRAWING NAME:**

SITE LOCATION PLAN -  
EMPIRE STORES

**DRAWING NO:**

**EX.03.02**





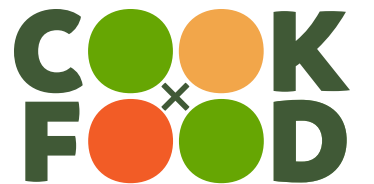
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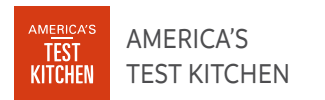


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**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

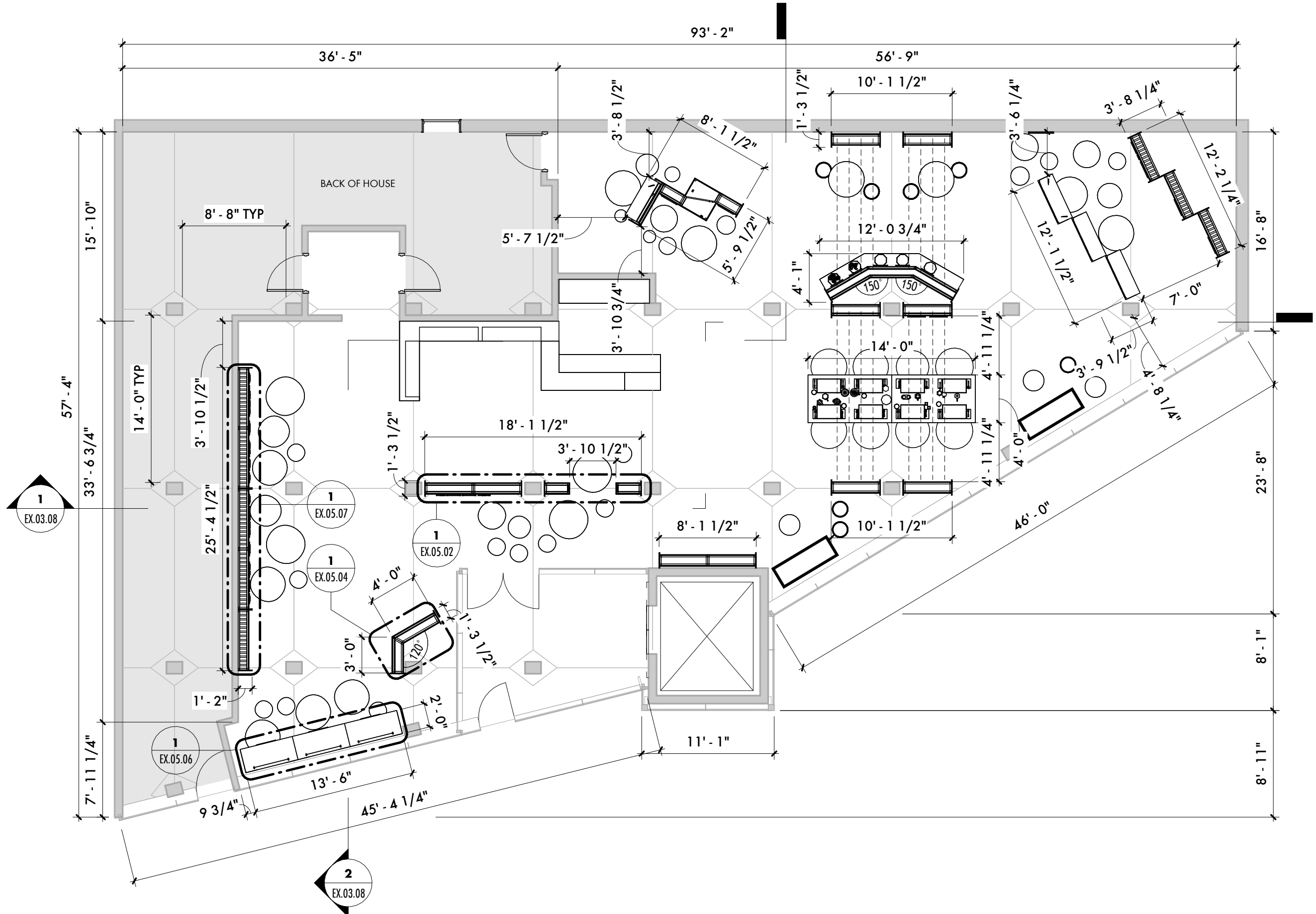
**DRAWING NAME:**

AREA PLAN

**DRAWING NO:**

**EX.03.03**

**1 AREA PLAN**  
 1/8" = 1'-0"



**1 DIMENSION PLAN**  
1/8" = 1'-0"

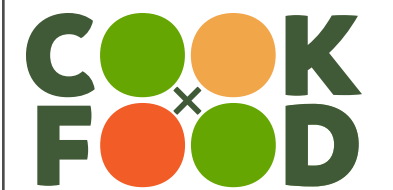
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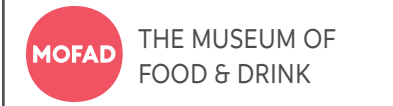
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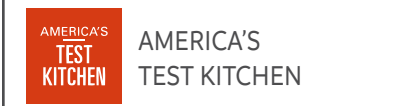


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**DATE:**

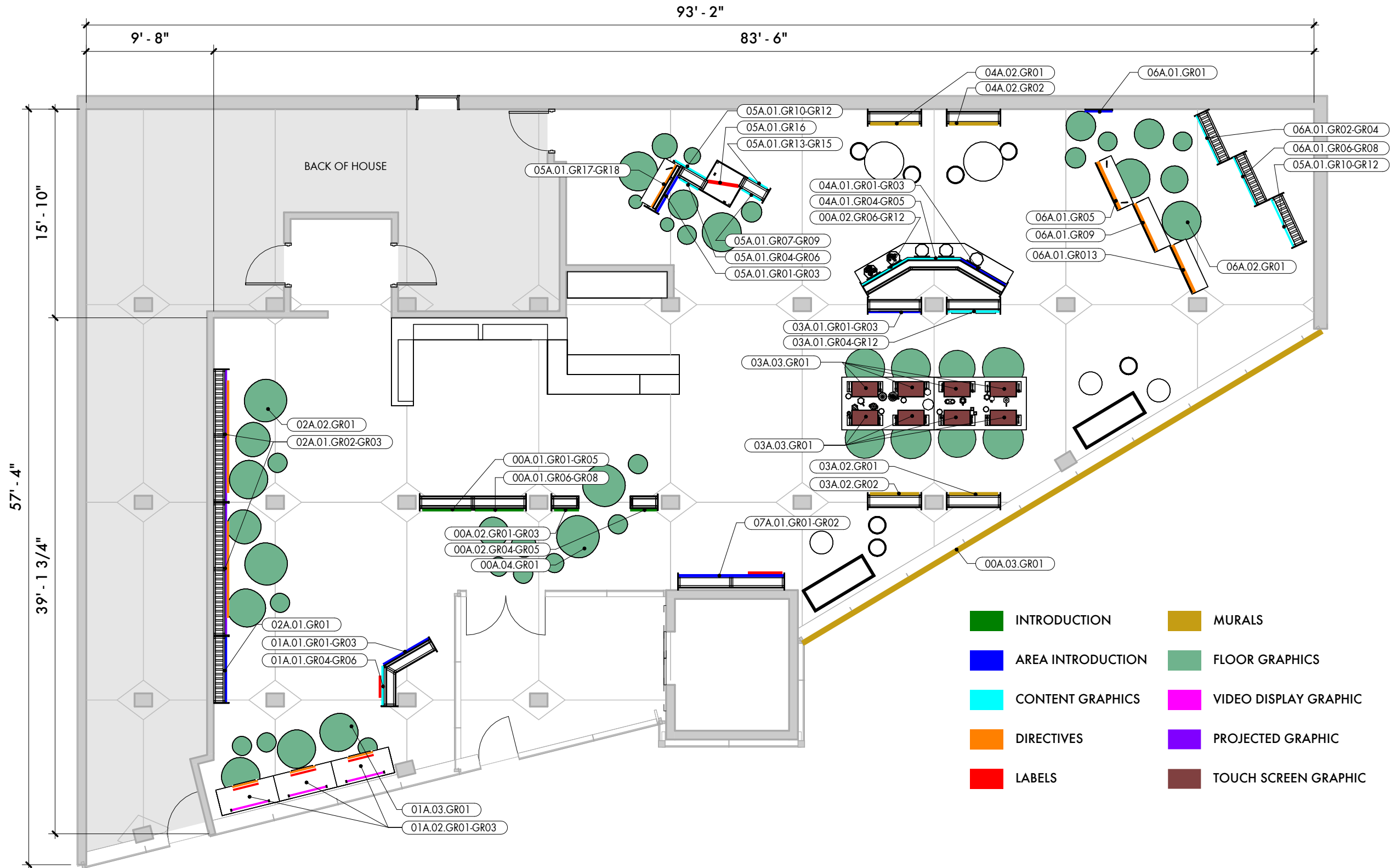
12/10/24

**DRAWING NAME:**

DIMENSION PLAN

**DRAWING NO:**

**EX.03.04**



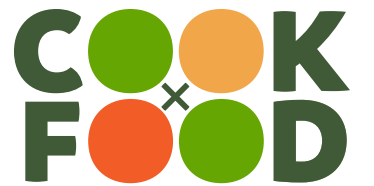
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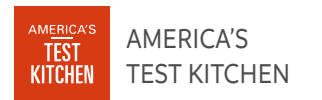


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

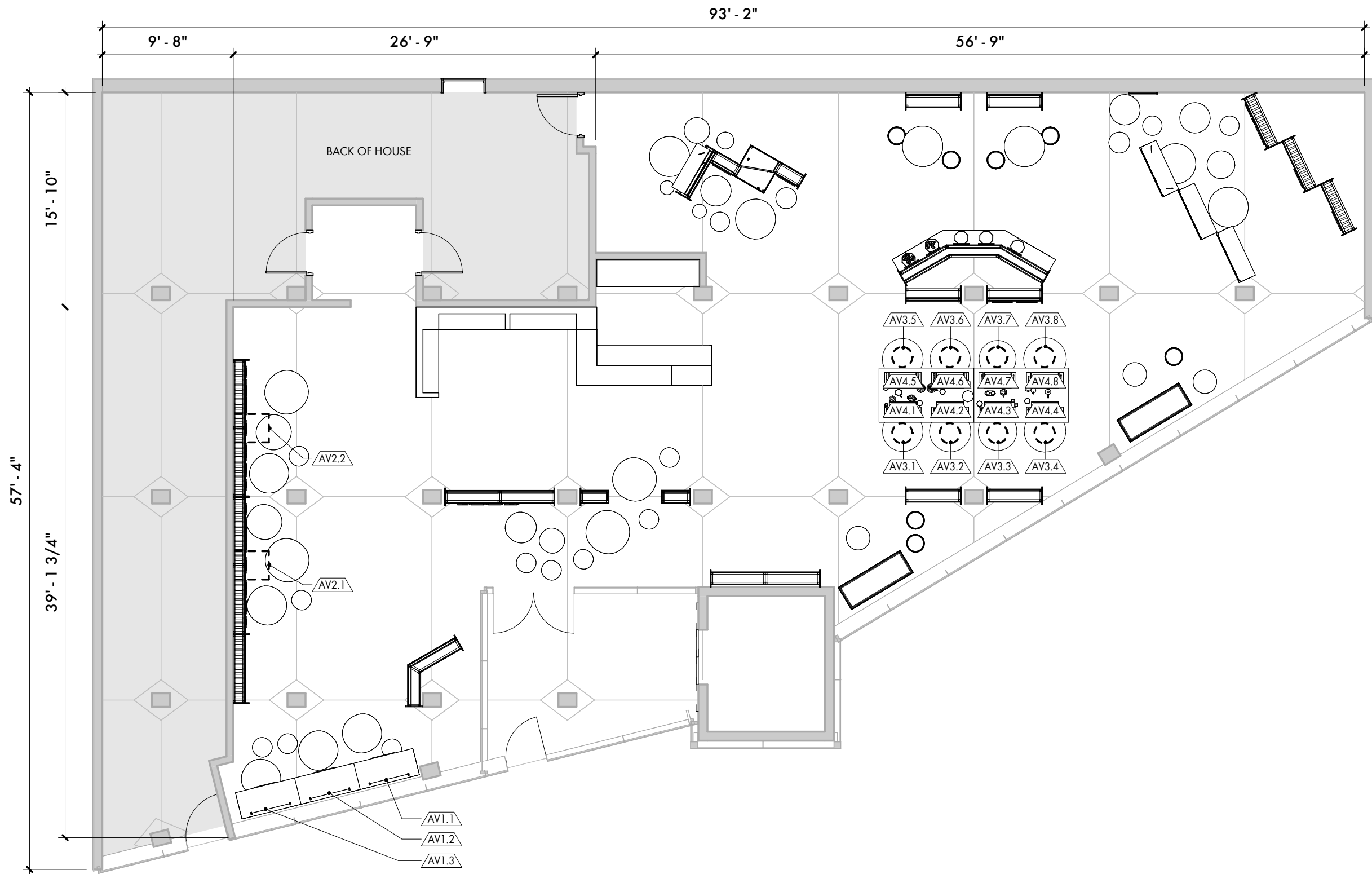
GRAPHIC LOCATION PLAN

**DRAWING NO:**

**EX.03.05**

**1 GRAPHIC LOCATION PLAN**

1/8" = 1'-0"



**1 AV PLAN**  
1/8" = 1'-0"

**CARLOS HERNANDEZ**

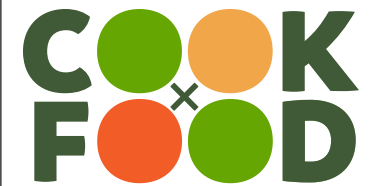
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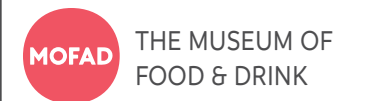
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**PROJECT:**

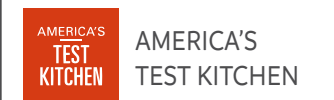


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

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**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

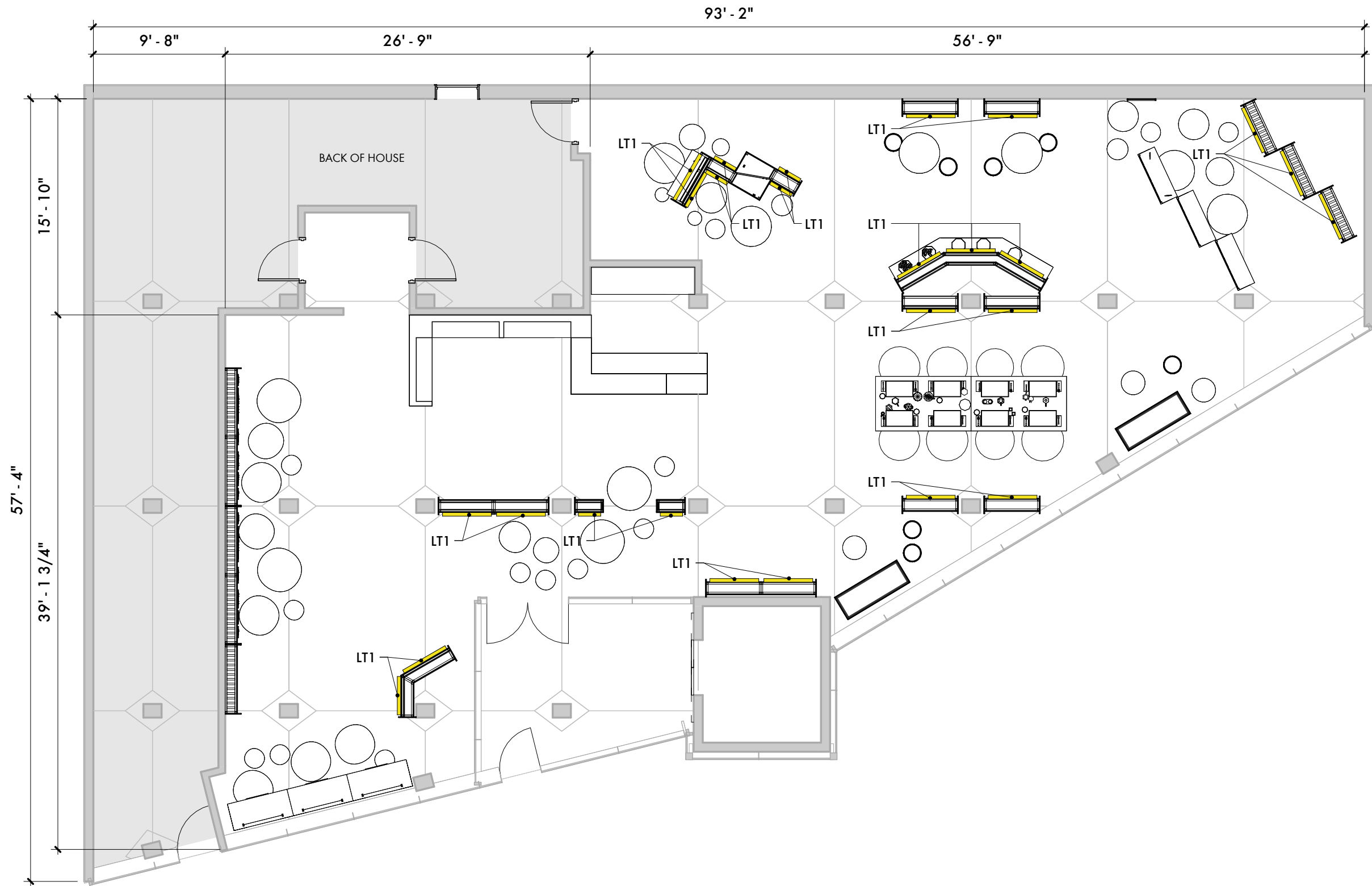
12/10/24

**DRAWING NAME:**

AV PLAN

**DRAWING NO:**

**EX.03.06**



**1 LIGHTING PLAN**  
1/8" = 1'-0"

**CARLOS HERNANDEZ**

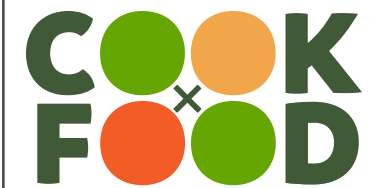
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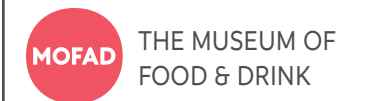
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**PROJECT:**

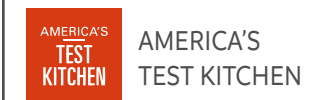


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

LIGHTING PLAN

**DRAWING NO:**

**EX.03.07**

**CARLOS HERNANDEZ**

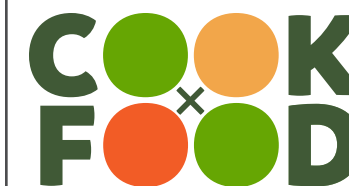
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**PROJECT:**



TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

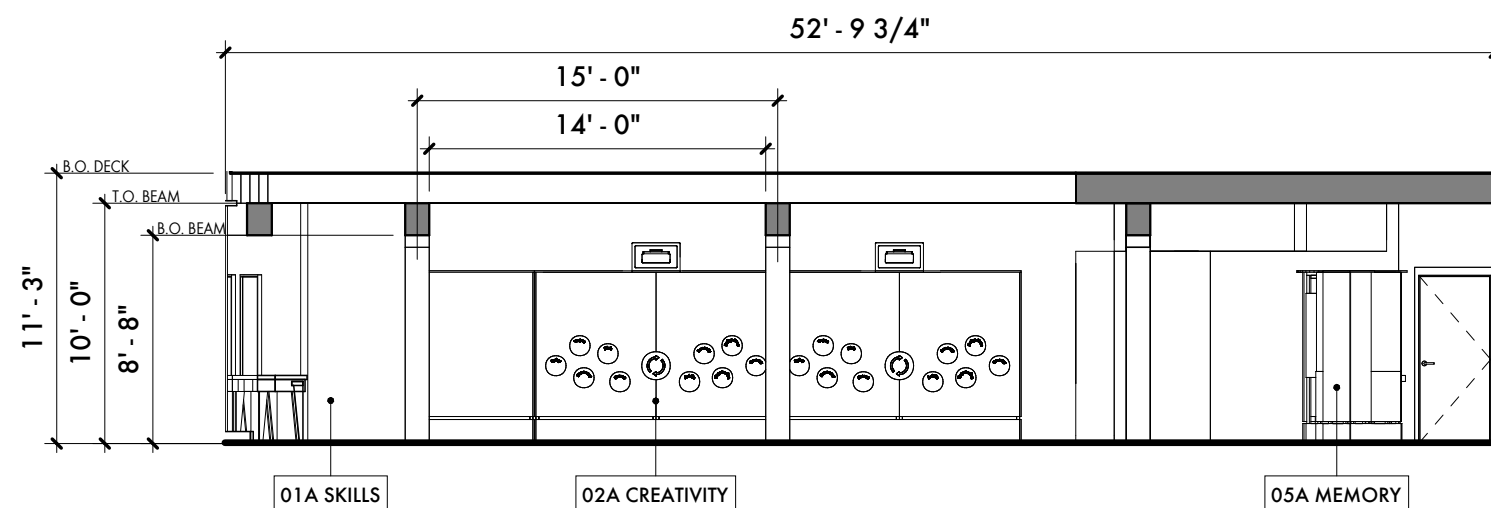
12/10/24

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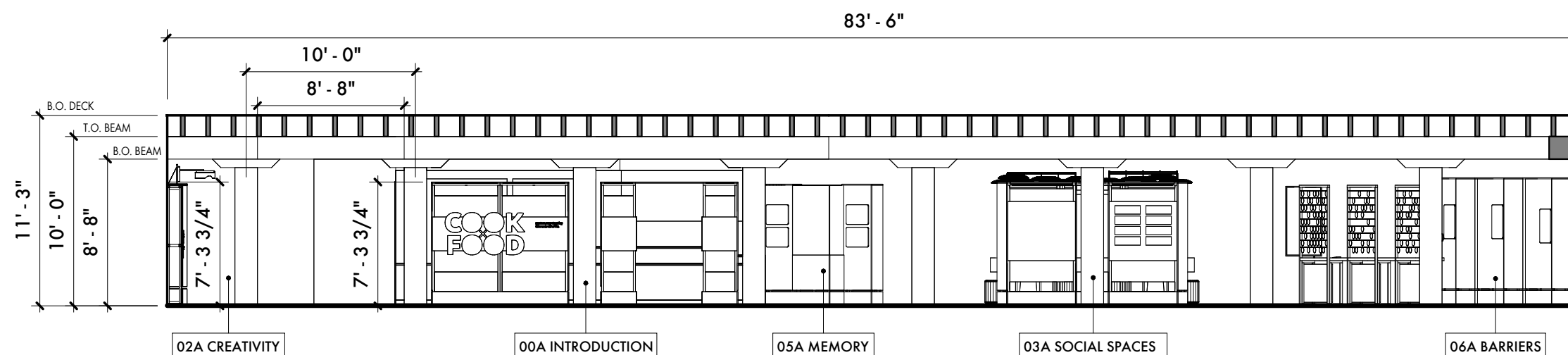
EXHIBIT SECTIONS

**DRAWING NO:**

**EX.03.08**



**2 CROSS SECTION**  
1/8" = 1'-0"



**1 LONG SECTION**  
1/8" = 1'-0"

# GRAPHIC SYSTEM

**CARLOS HERNANDEZ**

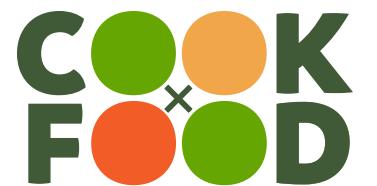
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## PROJECT:

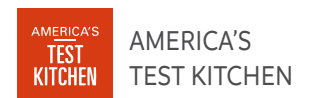


TRAVELING EXHIBIT

## CLIENT & VENUE:



## PARTNERSHIP & SUPPORT:



## DESIGNED BY:

CARLOS HERNANDEZ

## STATUS:

100% DD

## SCALE:

AS NOTED

## DATE:

12/10/24

## DRAWING NAME:

GRAPHIC SYSTEM

## DRAWING NO:

**EX.04.00**



## GRAPHIC LOOK & FEEL:



# COOK FOOD

## Visual Communication Brief

The graphic look and feel for **COOKxFOOD** starts with a simple, bold call to action: to cook food! The **Branding** font family is used for all levels of text. Its soft letter-forms have a near-hand crafted quality and its versatility evokes that of culinary skills. The O's provide plates that come together in a communal table setting and can move to highlight elements such as ingredients or photos.

The color palette pulls greens from fresh and herbaceous ingredients while pulling reds from protein, spice, and fire as well as wood and clay tools.

**CARLOS HERNANDEZ**

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### PROJECT:


# COOK FOOD

TRAVELING EXHIBIT

### CLIENT & VENUE:

 THE MUSEUM OF  
FOOD & DRINK

### PARTNERSHIP & SUPPORT:

 AMERICA'S  
TEST KITCHEN

### DESIGNED BY:

CARLOS HERNANDEZ

### STATUS:

100% DD

### SCALE:

AS NOTED

### DATE:

12/10/24

### DRAWING NAME:

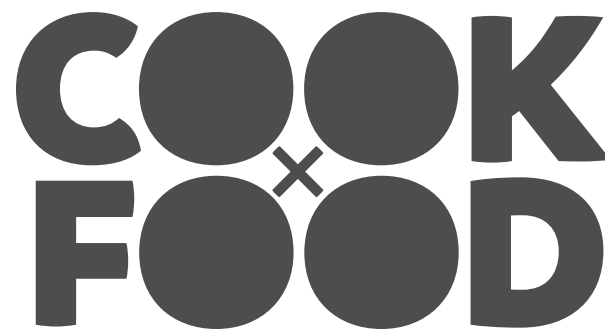
GRAPHIC LOOK & FEEL, VISUAL  
COMMUNICATION BRIEF

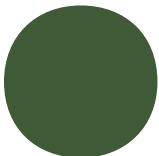



### DRAWING NO:

**EX.04.01**



 **LOGO & COLORS:**



R: 64		R: 102
G: 89		G: 166
B: 54		B: 3
R: 242		R: 242
G: 92		G: 166
B: 38		B: 74

 **TYPOGRAPHY:**

## Branding Font Family

- Branding Black → **Heading**
- Branding Semibold Italic → *Subheading*
- Branding Light →

Olorrupta con natemqui te verferum qui dolupta volupta spidell aborpor ectoriature sequo molore nonem non non eum autasse quuntiam, senectus, quia comnimi nctatistis deliquo to quatibus quam et volut omnim quostem oloribus. Et verum etur, odigniendest entus.

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**  
**0123456789 "" ., ! ? ; ; "**

*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*abcdefghijklmnopqrstuvwxyz*  
*0123456789 "" ., ! ? ; ; "*

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
 abcdefghijklmnopqrstuvwxyz  
 0123456789 "" ., ! ? ; ; "

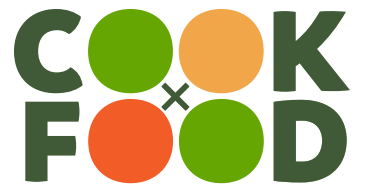
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 SCHOOL OF GRADUATE STUDIES  
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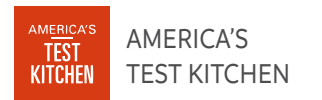


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**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



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**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

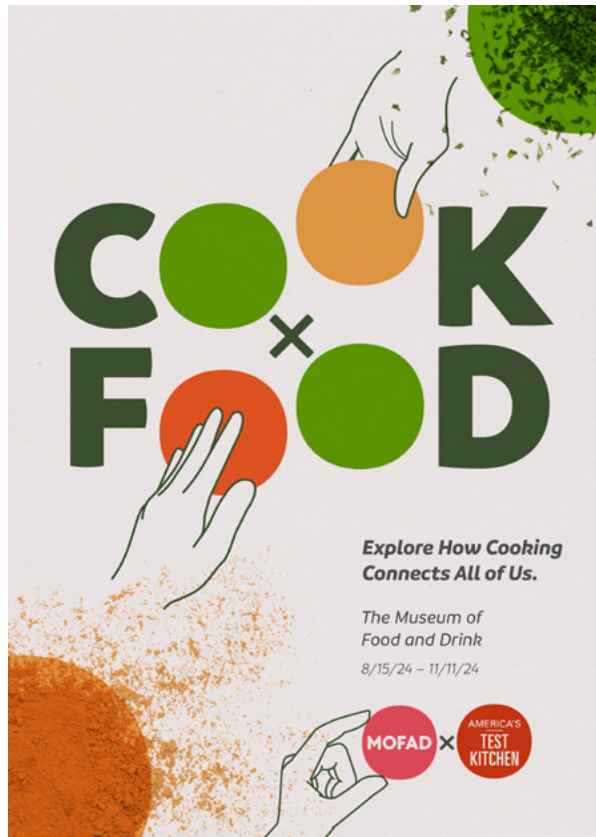
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**DRAWING NAME:**

LOGO, COLORS, & TYPOGRAPHY

**DRAWING NO:**

**EX.04.02**



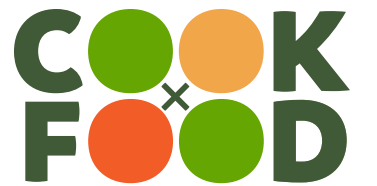
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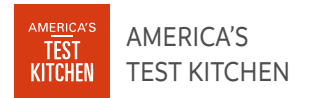


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**SCALE:**

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**DATE:**

12/10/24

**DRAWING NAME:**

OFF-SITE WAYFINDING

**DRAWING NO:**

**EX.04.03**



**3** CUSTOM SANDWICH BOARD  
NTS



**2** CUSTOM SANDWICH BOARD AXON  
NTS



**1** TEMPORARY FLOOR GRAPHICS  
NTS

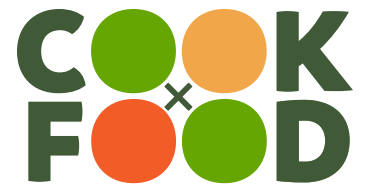
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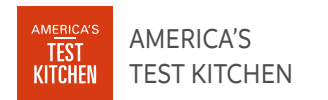


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**SCALE:**

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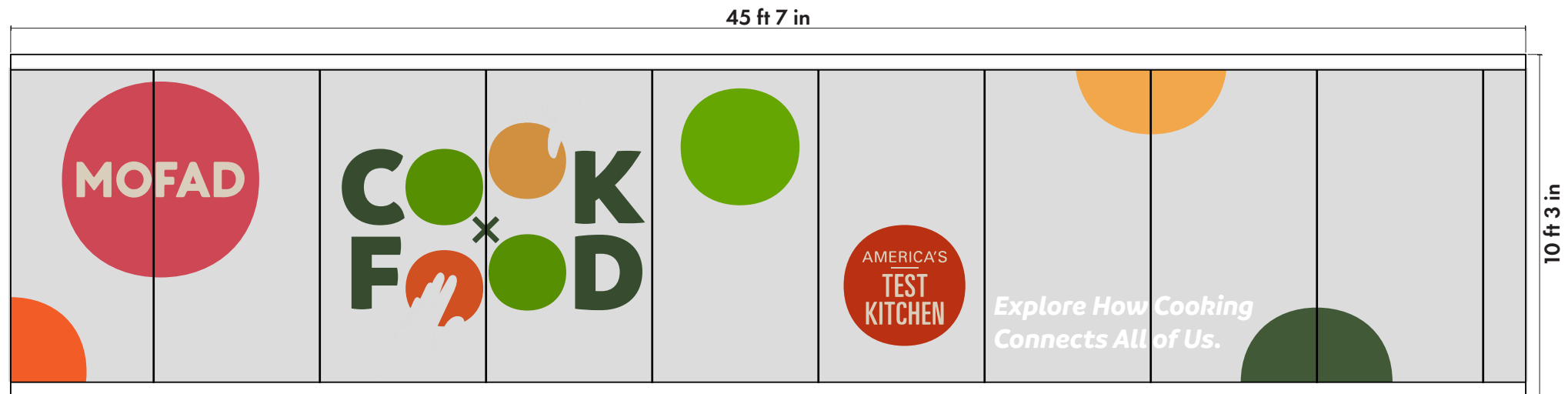
12/10/24

**DRAWING NAME:**

ON-SITE WAYFINDING

**DRAWING NO.:**

**EX.04.04**



**1 MURAL FRONT ELEVATION**  
3/16" = 1'-0"



**2 MURAL MOCK-UP**  
NTS

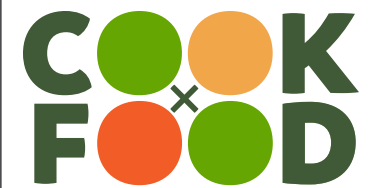
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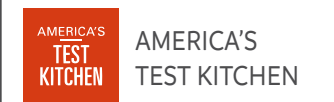


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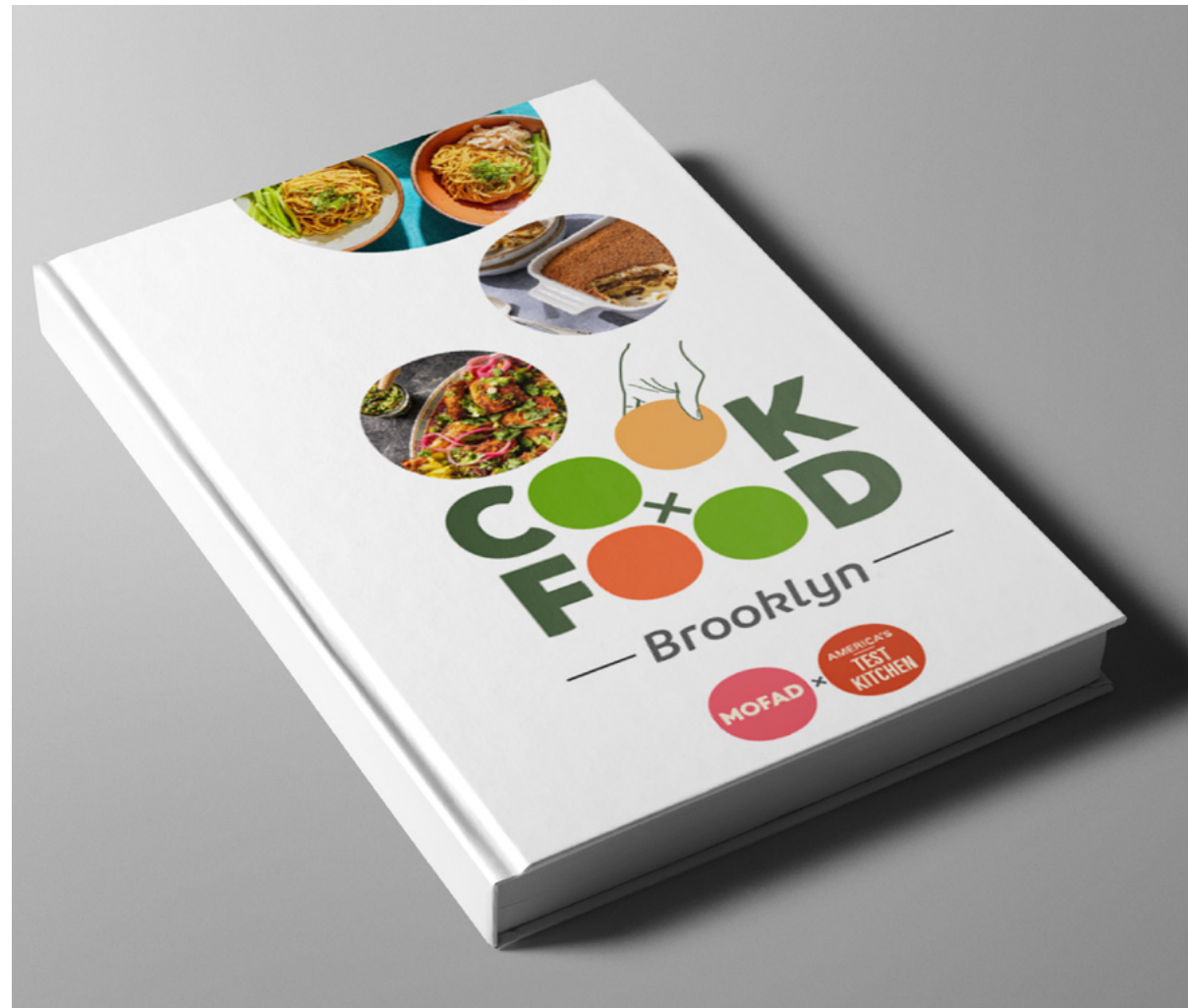
12/10/24

**DRAWING NAME:**

WINDOW MURAL

**DRAWING NO:**

**EX.04.05**



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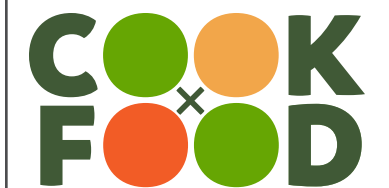
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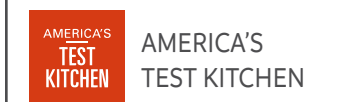


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**PARTNERSHIP & SUPPORT:**



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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

COLLATERAL

**DRAWING NO:**

**EX.04.06**



**CARLOS HERNANDEZ**

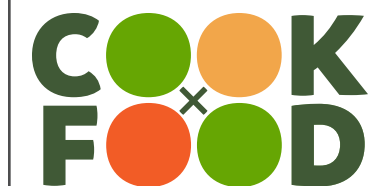
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**DESIGNED BY:**

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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

GRAPHIC FAMILY

**DRAWING NO:**

**EX.04.07**

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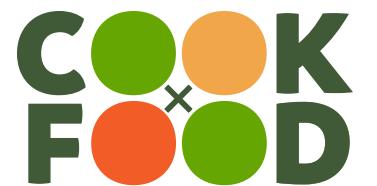
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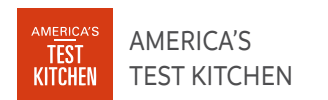


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**STATUS:**

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**SCALE:**

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**DATE:**

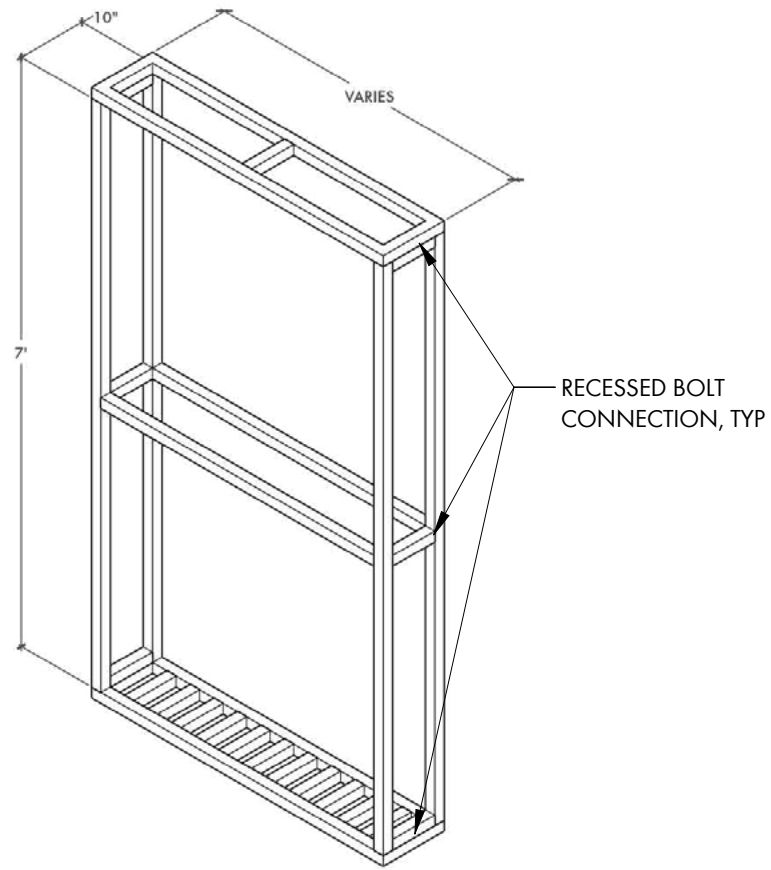
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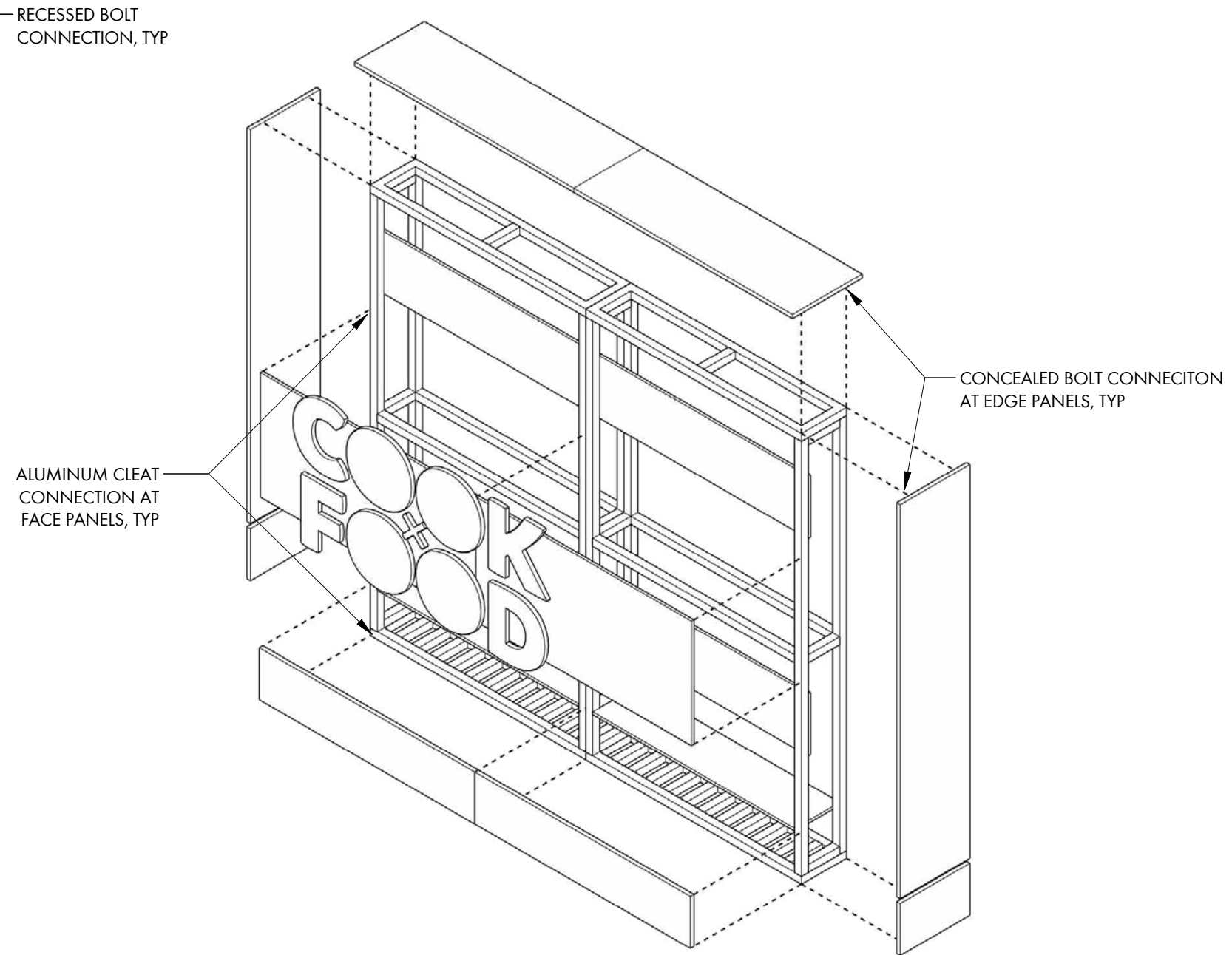
EXHIBIT DETAILS

**DRAWING NO:**

**EX.05.00**



**1** **TYPICAL WALL FRAME**  
NTS



**2** **TYPICAL PANEL ASSEMBLY**  
NTS

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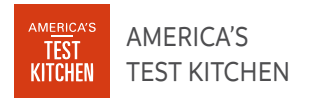


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**SCALE:**

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**DATE:**

12/10/24

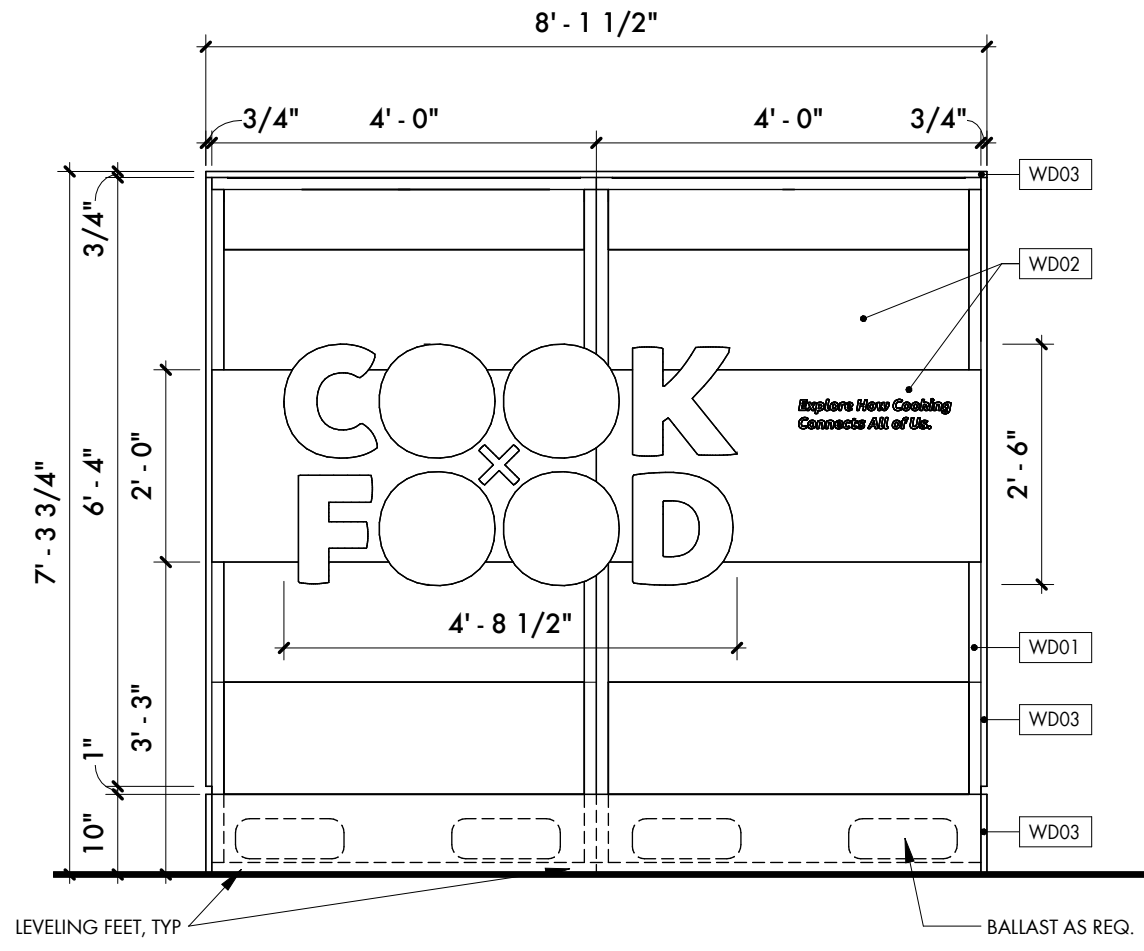
**DRAWING NAME:**

TYPICAL ASSEMBLY

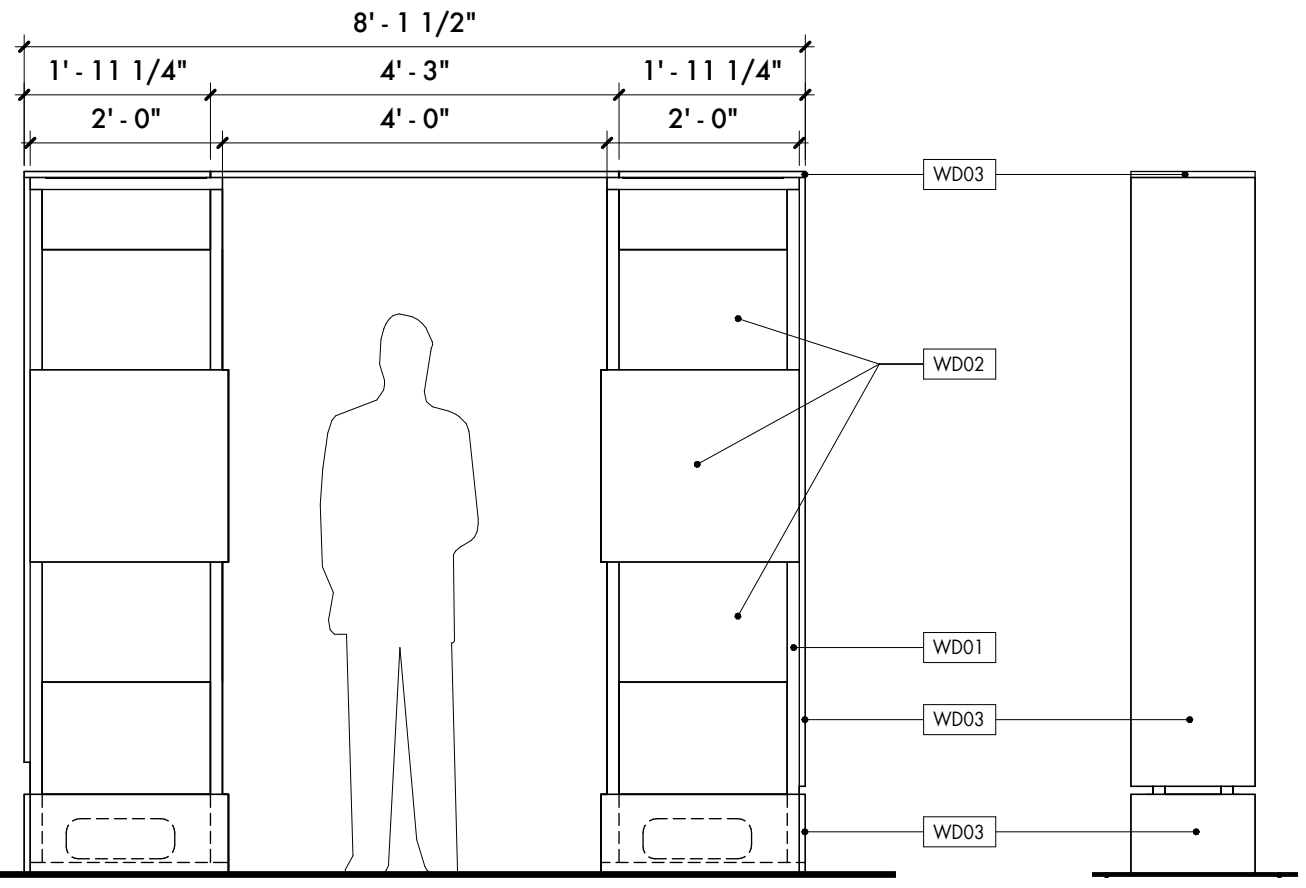
**DRAWING NO:**

**EX.05.01**

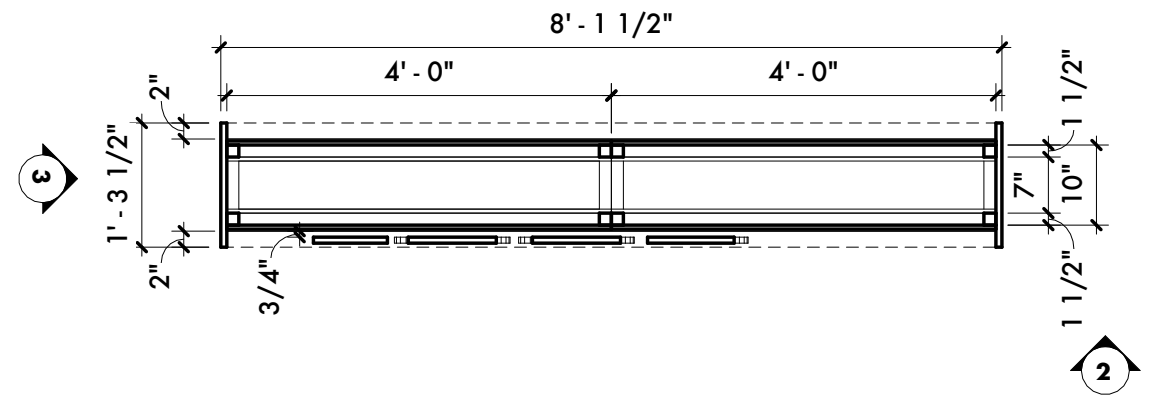




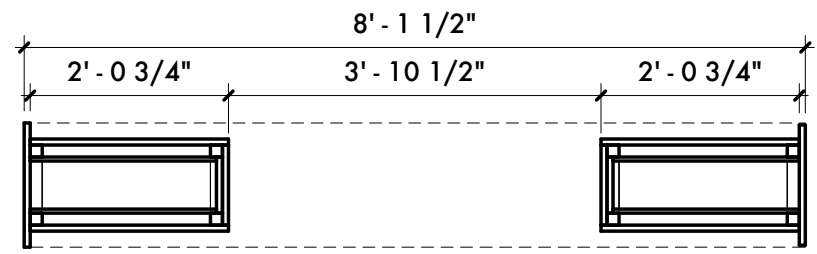
**2 INTRODUCTION - FRONT ELEVATION**  
1/2" = 1'-0"



**3 SIDE ELEVATION**  
1/2" = 1'-0"



**1 INTRODUCTION - PLAN**  
1/2" = 1'-0"



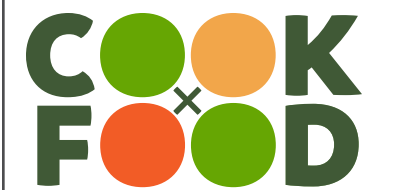
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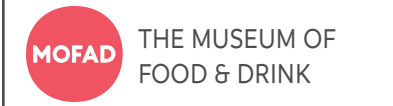
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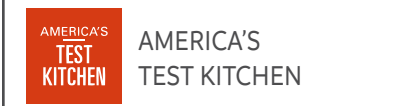


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**PARTNERSHIP & SUPPORT:**



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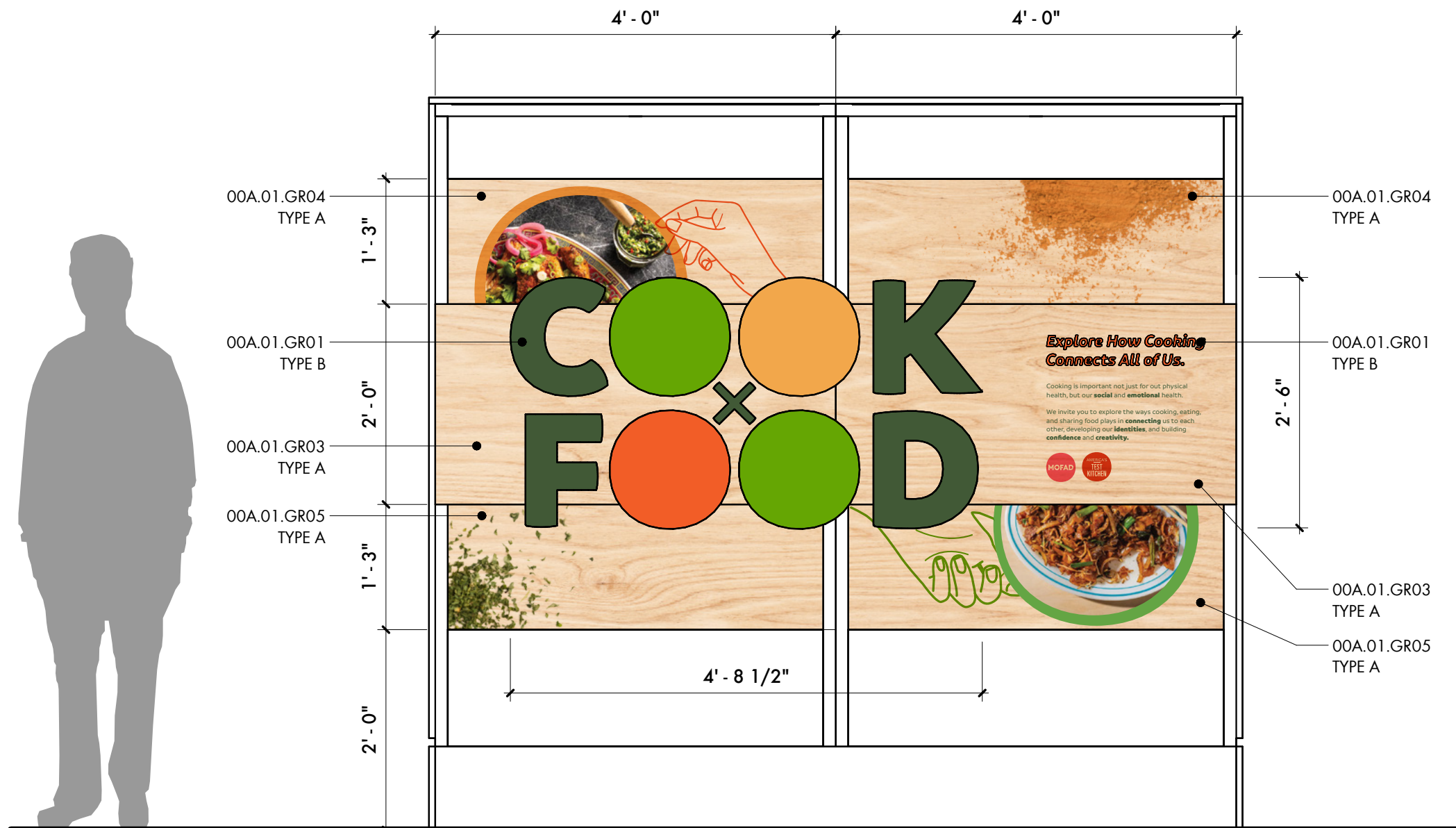
12/10/24

**DRAWING NAME:**

00A INTRODUCTION DETAILS

**DRAWING NO:**

**EX.05.02**



1 00A.01.GR01-GR08  
3/4" = 1'-0"

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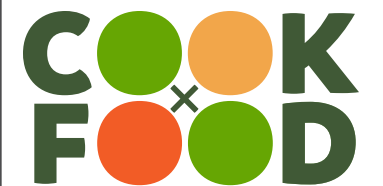
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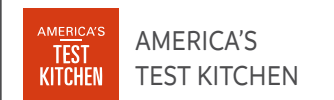


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**STATUS:**

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**SCALE:**

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**DATE:**

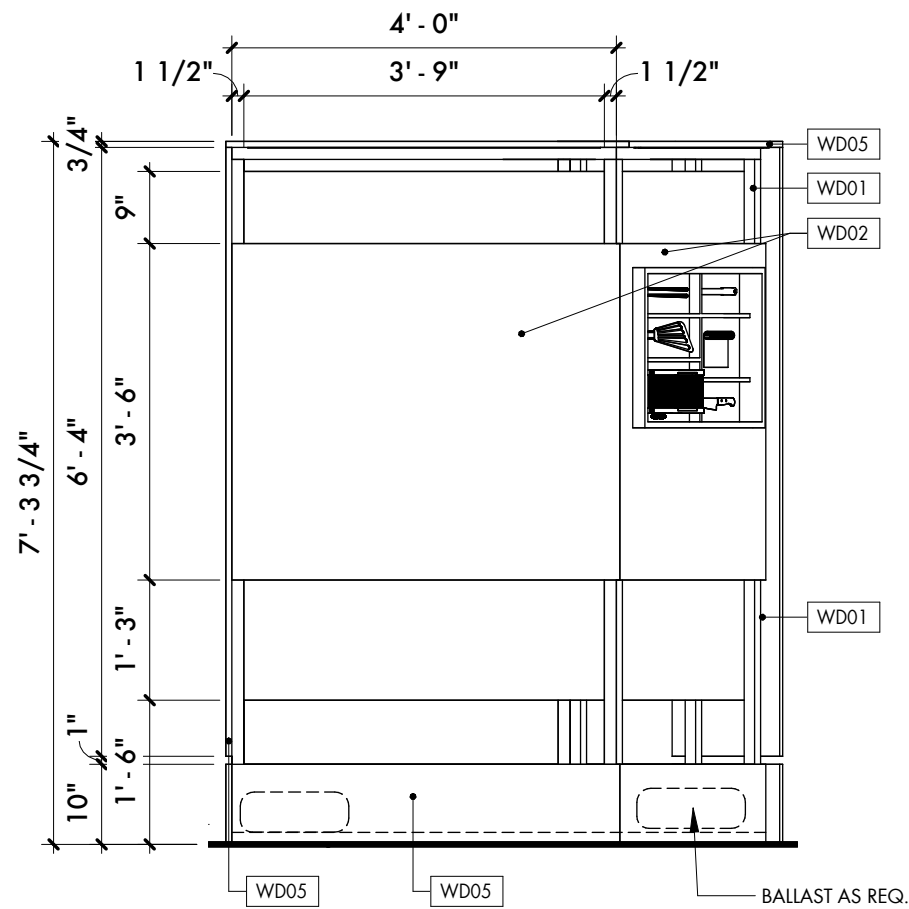
12/10/24

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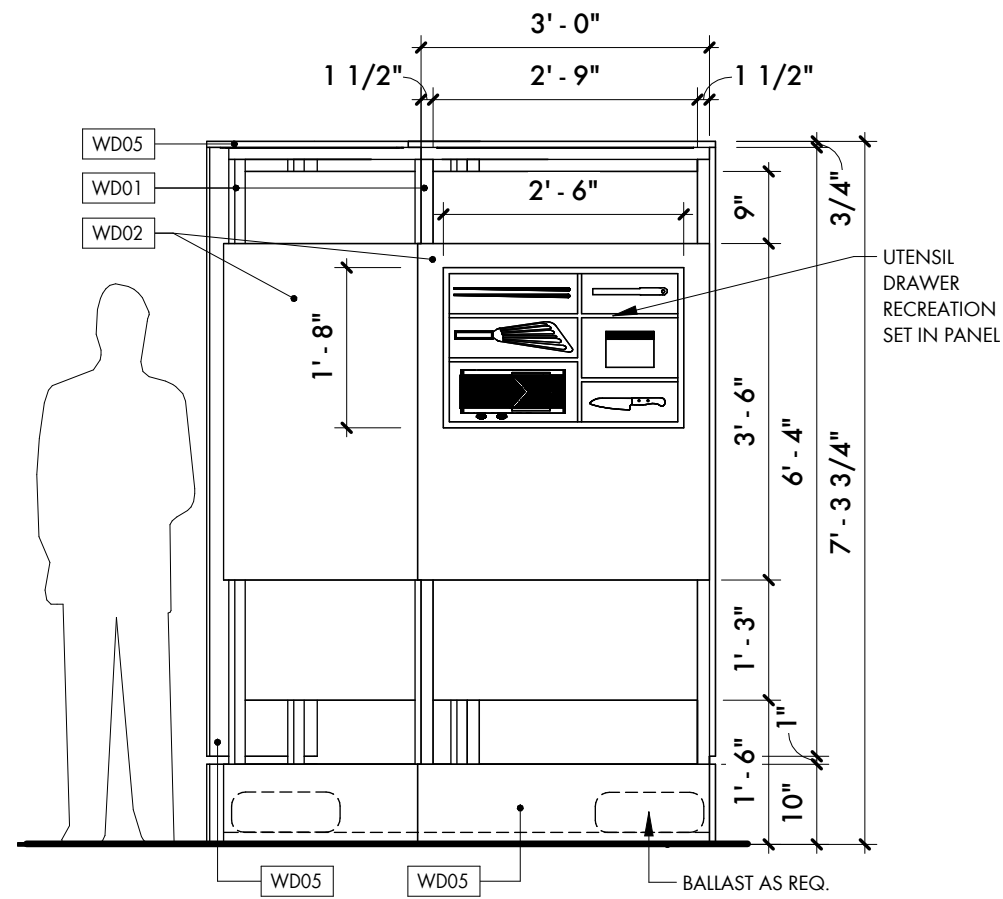
00A INTRODUCTION GRAPHICS

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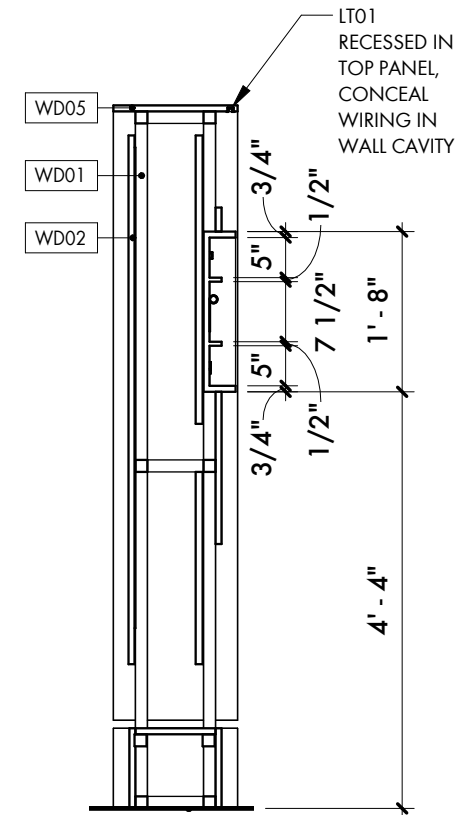
**EX.05.03**



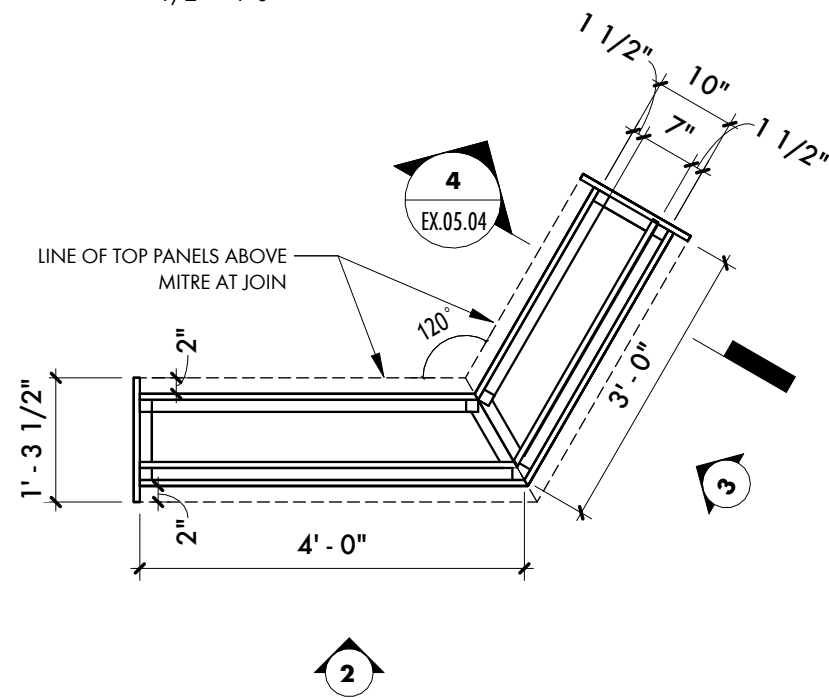
**2 SKILL - ELEVATION A**  
1/2" = 1'-0"



**3 SKILL - ELEVATION B**  
1/2" = 1'-0"



**4 SKILL - SECTION**  
1/2" = 1'-0"



**1 SKILL CONTENT PANEL - PLAN**  
1/2" = 1'-0"

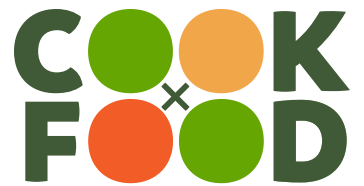
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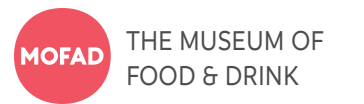
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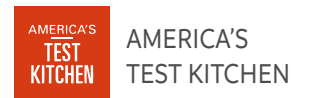


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**PARTNERSHIP & SUPPORT:**



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**DATE:**

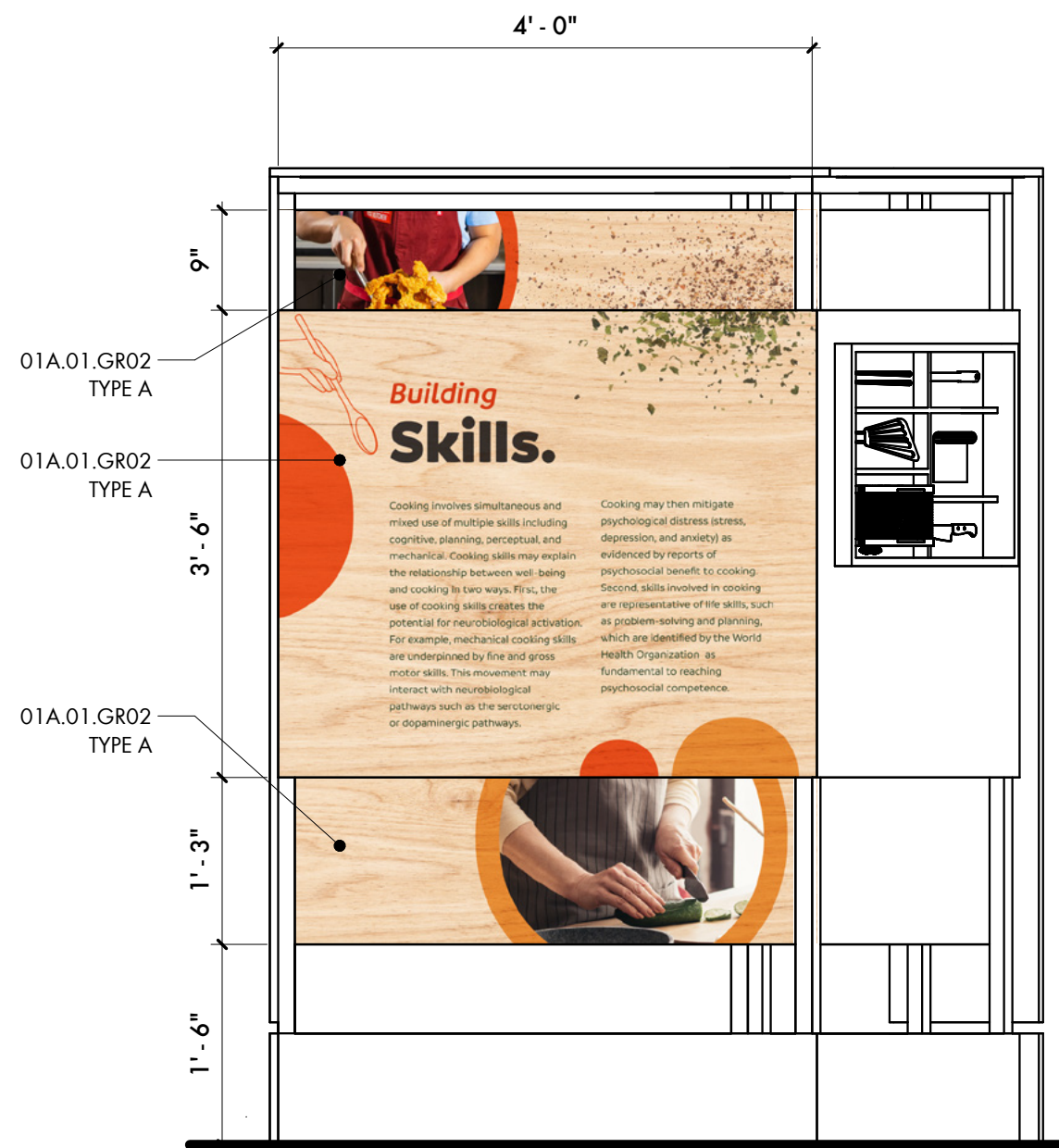
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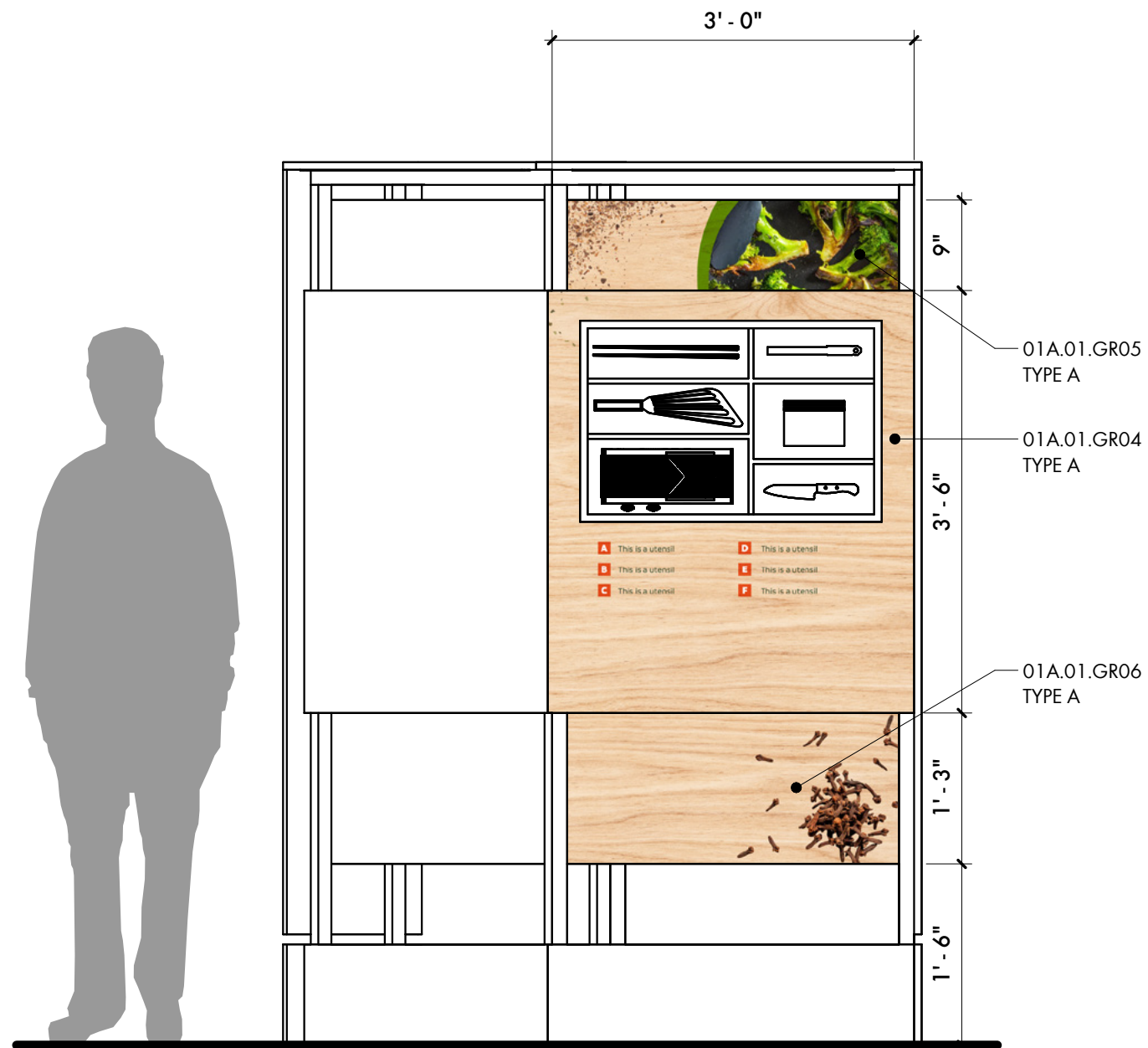
01A SKILLS DETAILS 1

**DRAWING NO:**

**EX.05.04**



1 **01A.01.GR01-GR03**  
3/4" = 1'-0"



2 **01A.01.GR04-GR06**  
3/4" = 1'-0"

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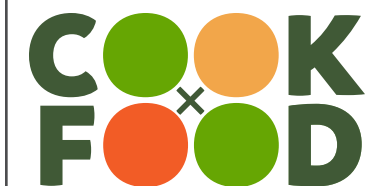
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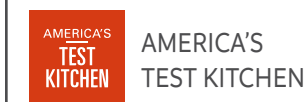


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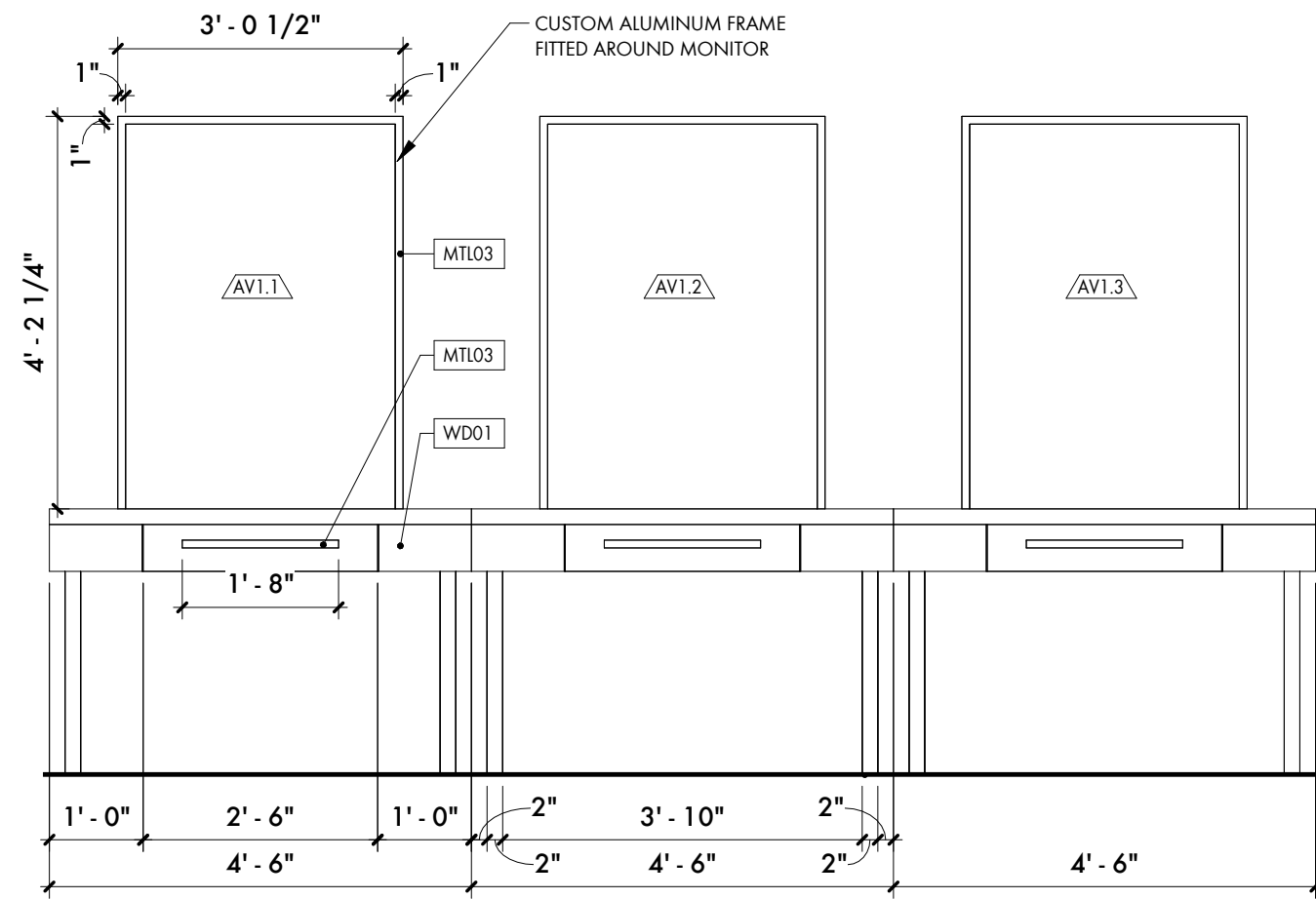
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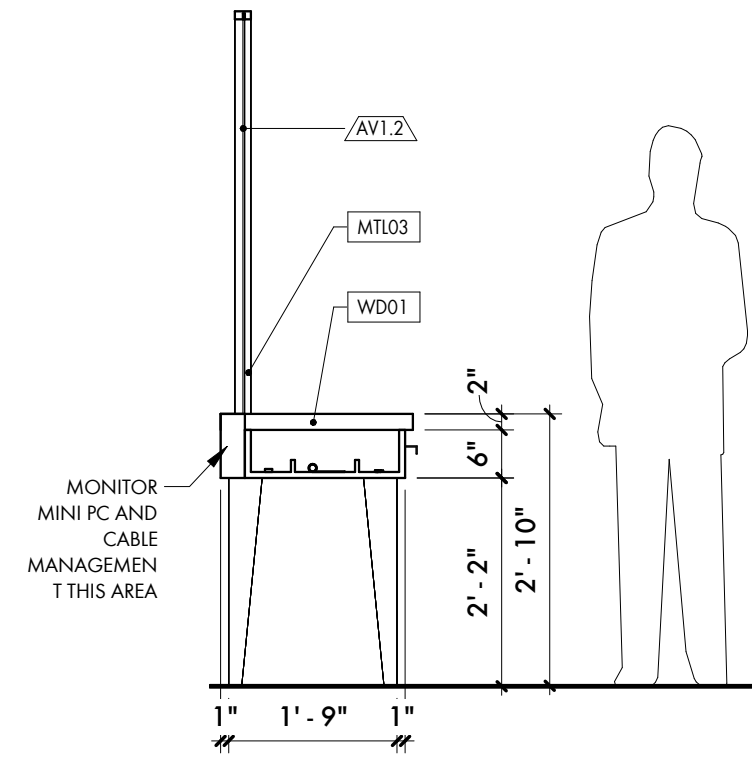
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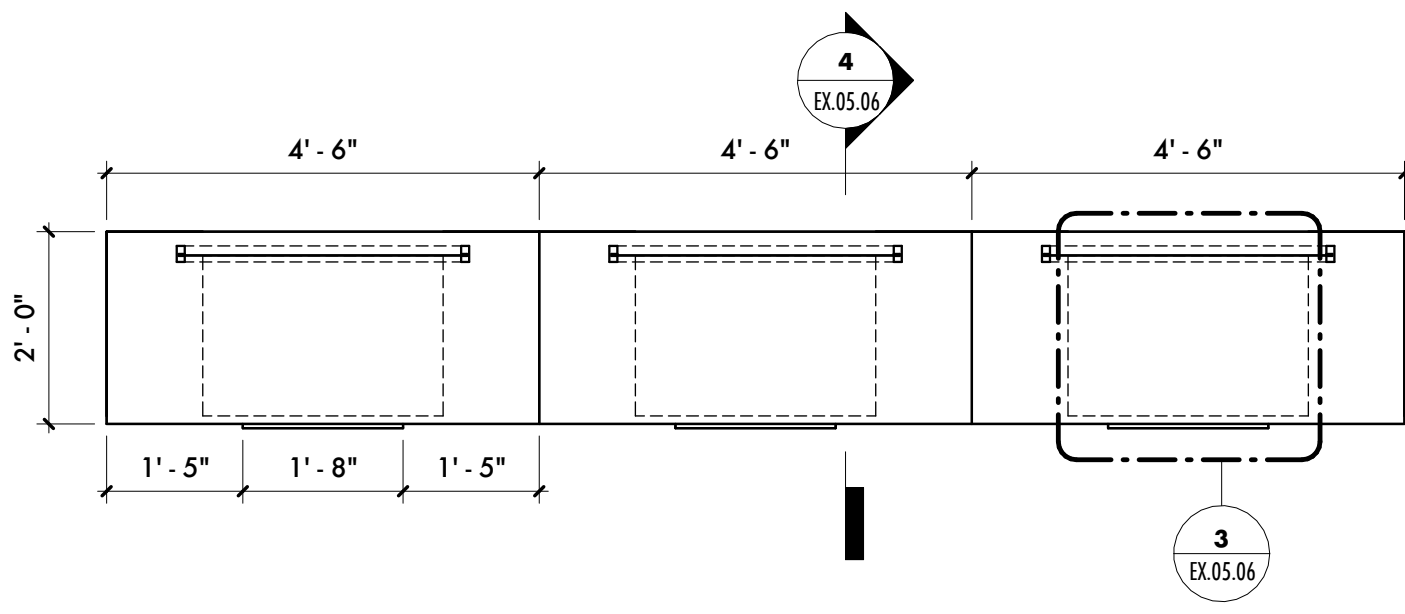
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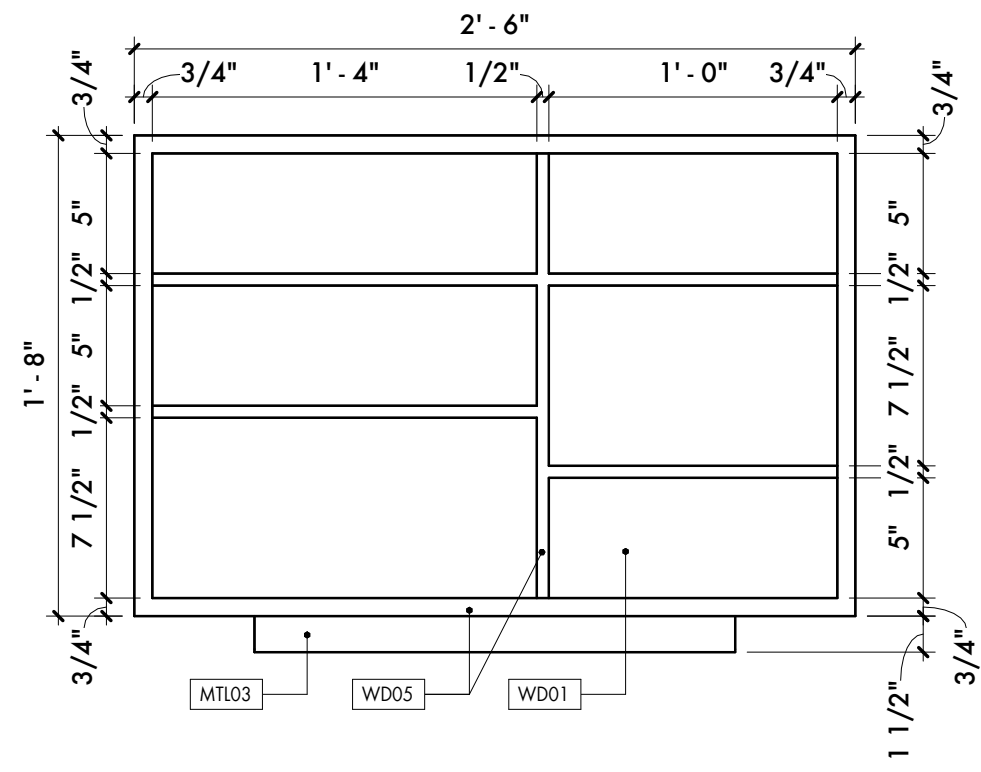
**2 Elevation 9 - a**  
1/2" = 1'-0"



**4 Section 2**  
1/2" = 1'-0"



**1 DIMENSION PLAN - Callout 2**  
1/2" = 1'-0"



**3 DRAWER INSERT DETAIL**  
1 1/2" = 1'-0"

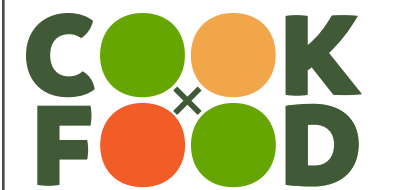
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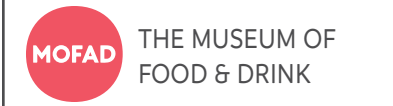
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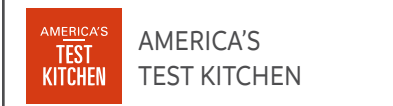


TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

100% DD

**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

01A SKILL DETAILS 2

**DRAWING NO:**

**EX.05.06**

**CARLOS HERNANDEZ**

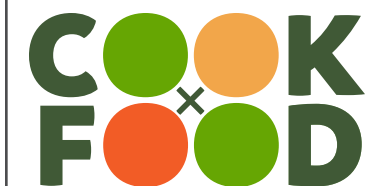
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**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

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**STATUS:**

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**SCALE:**

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**DATE:**

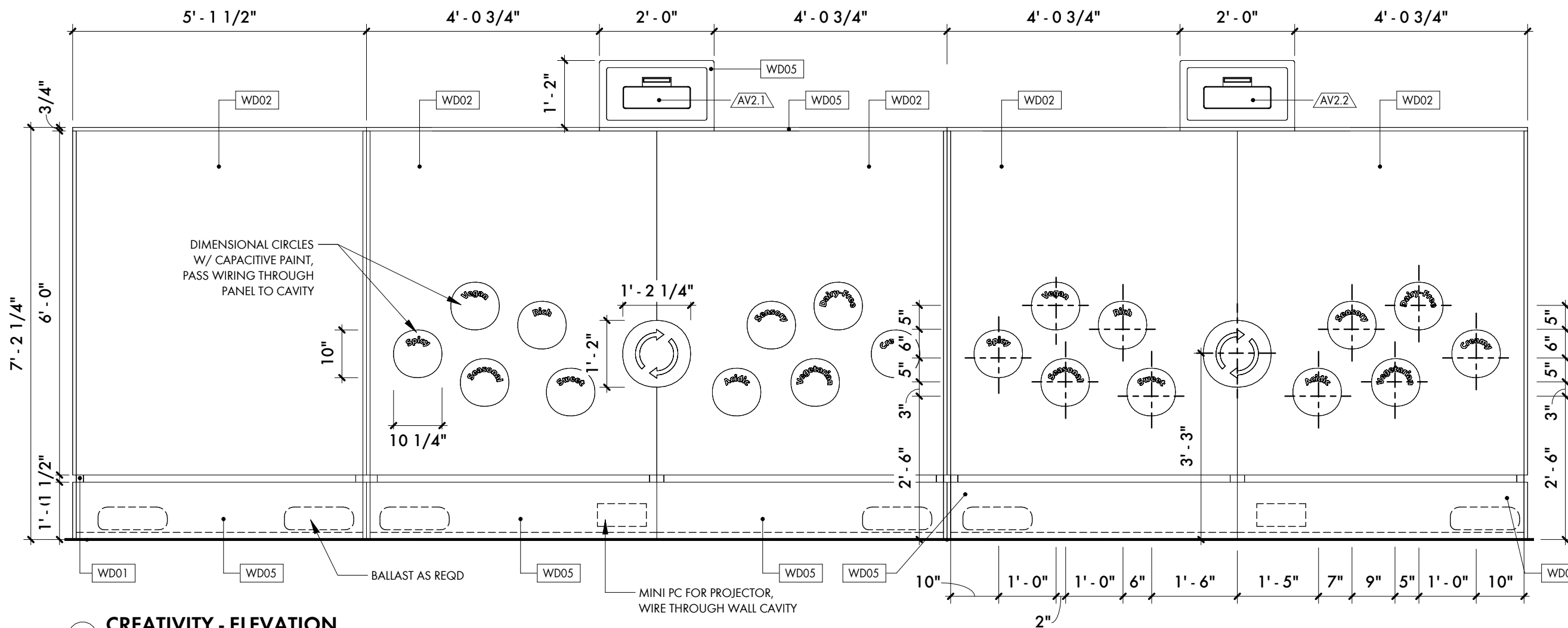
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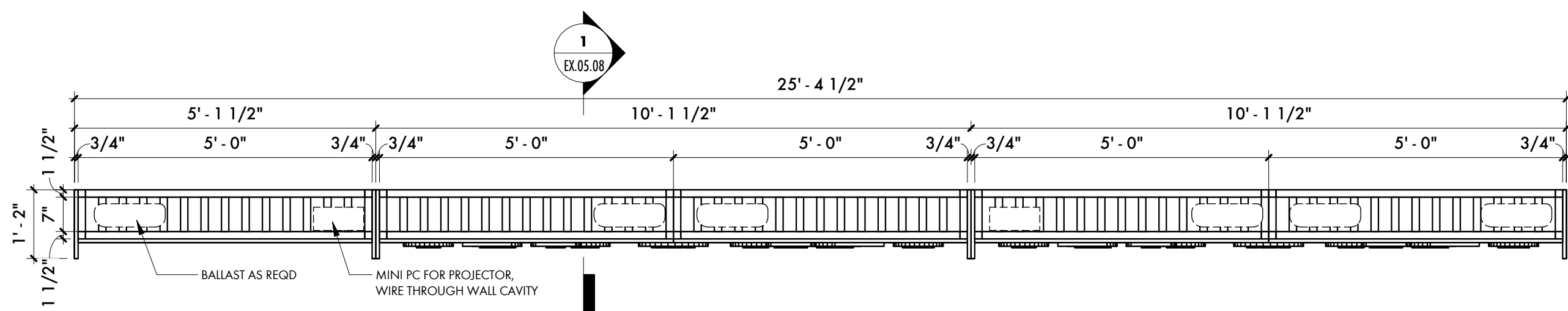
02A CREATIVITY DETAILS 1

**DRAWING NO:**

**EX.05.07**



**2 CREATIVITY - ELEVATION**  
1/2" = 1'-0"



**1 CREATIVITY PLAN**  
1/2" = 1'-0"

**CARLOS HERNANDEZ**

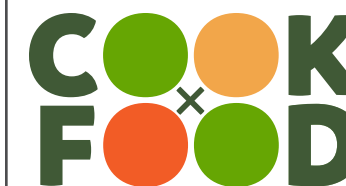
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**PROJECT:**



TRAVELING EXHIBIT

**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

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**SCALE:**

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**DATE:**

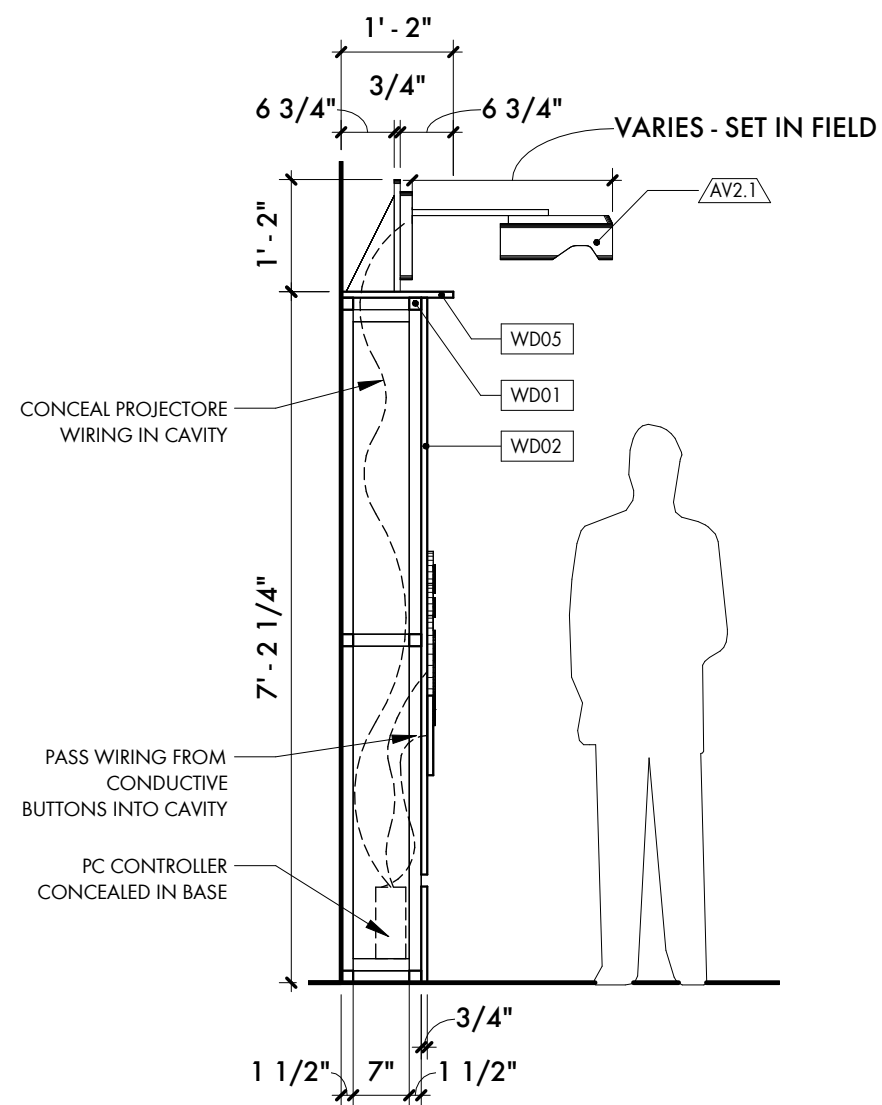
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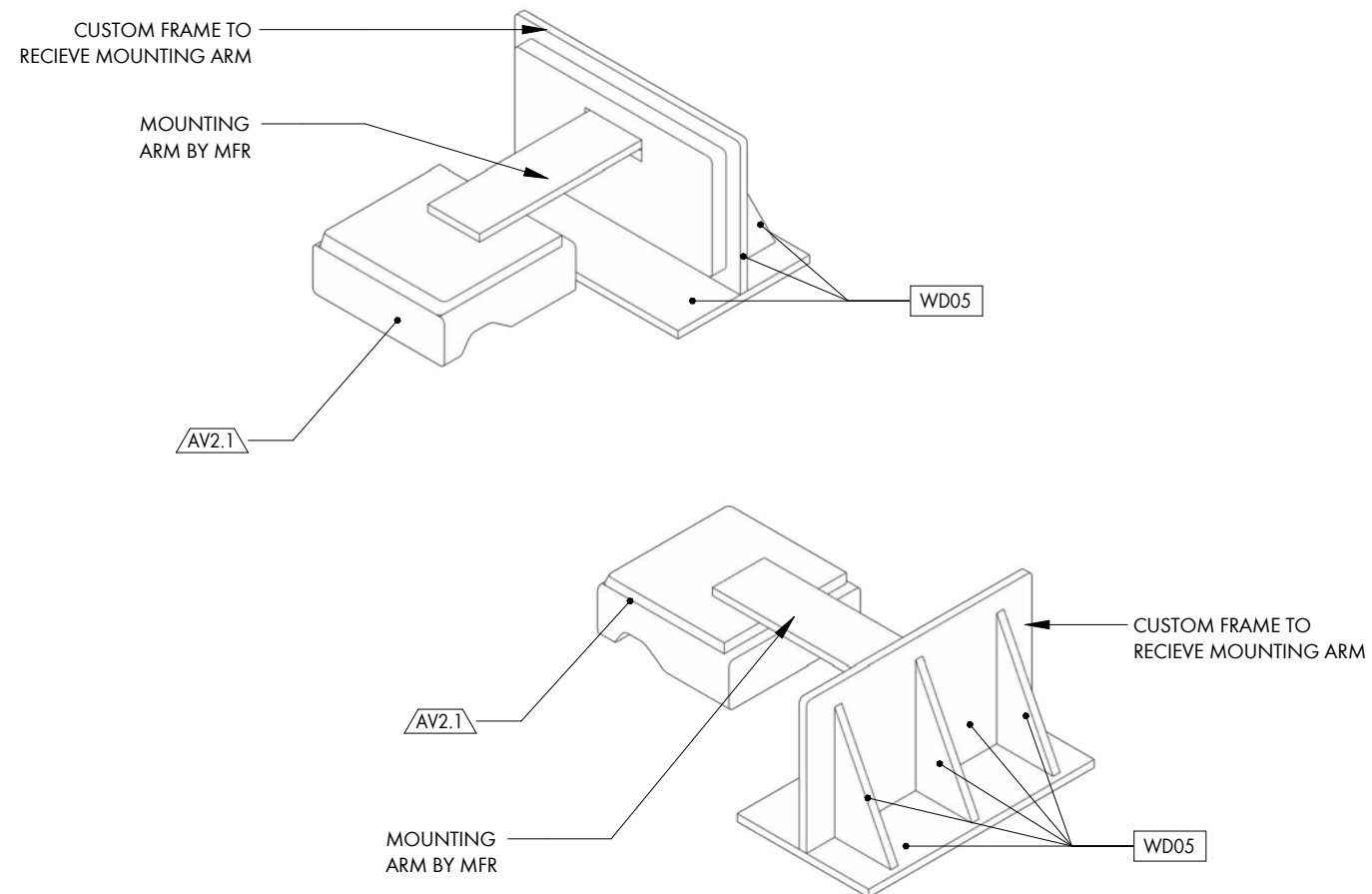
O2A CREATIVITY DETAILS 2

**DRAWING NO:**

**EX.05.08**



**1 CREATIVITY SECTION**  
1/2" = 1'-0"



NTS **2 PROJECTOR MOUNT**

**CARLOS HERNANDEZ**

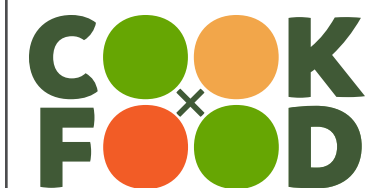
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**PARTNERSHIP & SUPPORT:**



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**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

02A CREATIVITY GRAPHICS

**DRAWING NO:**

**EX.05.09**



1 02A.01.GR01-GR03  
3/4" = 1'-0"

00A.02.GR02  
TYPE C



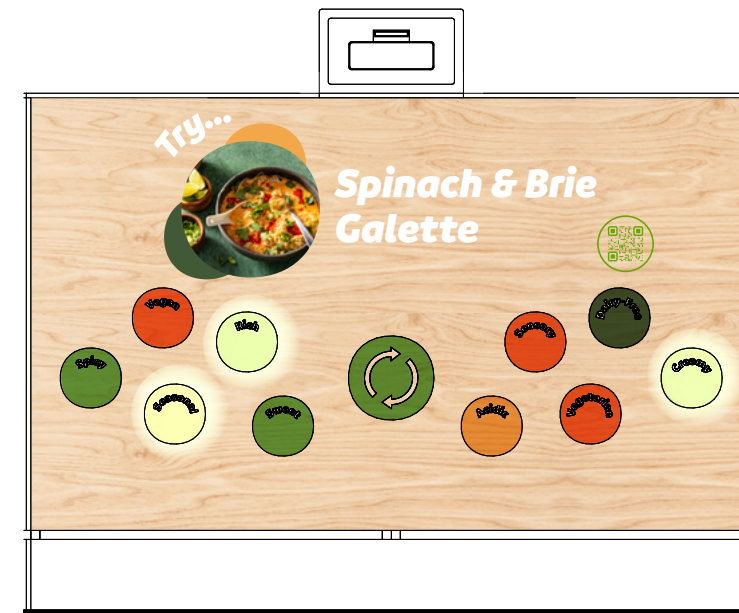
**ATTRACT SCREEN**



**PROFILES ILLUMINATE WHEN TAPPED,  
SELECT AT LEAST THREE**



**RECIPE GENERATED FROM PROFILES  
CONTINUE TO ADD PROFILES OR  
CYCLE WITH CENTER BUTTON**



**1 02A.01.GR03 ART DIRECTION**  
3/8" = 1'-0"

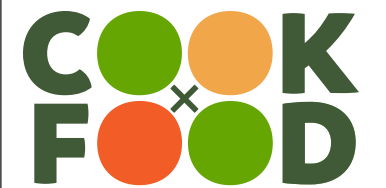
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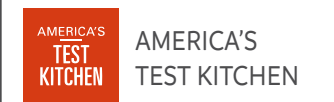


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**CLIENT & VENUE:**



**PARTNERSHIP & SUPPORT:**



**DESIGNED BY:**

CARLOS HERNANDEZ

**STATUS:**

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**SCALE:**

AS NOTED

**DATE:**

12/10/24

**DRAWING NAME:**

02A CREATIVITY  
ART DIRECTION

**DRAWING NO:**

**EX.05.10**