



ELMWOOD PARK
ZOO



NATURAL NEIGHBORHOODS



GRADUATE THESIS
MA EXHIBITION AND EXPERIENCE DESIGN
FASHION INSTITUTE OF TECHNOLOGY

DESIGN DEVELOPMENT PACKAGE

SARAH MIORELLI

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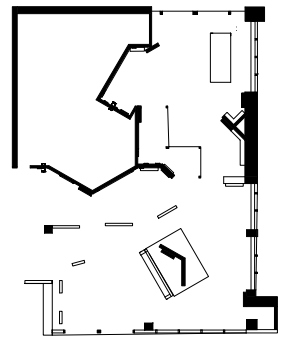
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PROJECT**NATURAL NEIGHBORHOODS** Habitats in Your Backyard**CLIENT**The Walt Disney Company
and Disney Conservation Fund**These drawings are for design intent only. NOT FOR CONSTRUCTION****KEY PLAN****DRAWN BY SARAH MIORELLI****SCALE SCALE AS NOTED****DATE** December 10, 2024**DRAWING NAME**

Drawing List

Executive Summary

Thesis Statement

Spaces such as museums, cultural institutions, zoos, aquariums, and themed entertainment spaces are **integral to the human experience** and **one's search for knowledge, growth, community, and well-being**.¹ These spaces encourage and nurture **learning, creativity, empathy, and understanding of the world around us**. However, what may be an engaging experience for some may be **overstimulating and overwhelming** for others, **especially those with unapparent disabilities such as ADHD and Autism**.² Museums are making great strides to address this problem by offering sensory-friendly hours, sensory kits, and sensory guides. These are helpful accommodations but they are often implemented after spaces are completed and operational, when these accommodations could be integrated with a universal design process from the beginning. **By expanding the principles of universal design, and centering this design on well-being for those with unapparent disabilities, designers can take steps to dismantle ableism and create more inclusive spaces for individuals with ADHD and Autism**. These design choices can include low-stimulation environments, transitional spaces, "quiet spaces," predictable or familiar features, and "wayfinding."³

This will be tested through the design of my space in both the activities and the design elements.

¹ Šveb Dragija and Jelinčić, "Can Museums Help Visitors Thrive?"

² Redmond-Jones, Welcoming Museum Visitors with Unapparent Disabilities, 2024. Pgs 20-21.

³ Tola et al., "Built Environment Design and People with Autism Spectrum Disorder (ASD)." Pgs 8-12.

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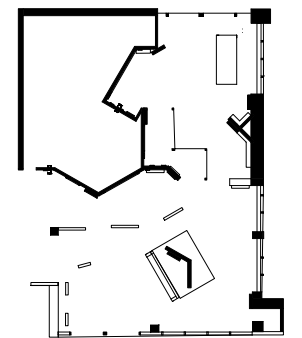
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Thesis Statement

EX01.01

Conceptual Approach Statement

In **Natural Neighborhoods**, visitors will **explore the habitats and ecosystems that are right in their backyards.**

An **interconnected community** includes the **animals and their habitats around us.** Through this experience, visitors will **learn what a habitat needs to thrive, what animals need for their health, and what we can do every day to help animals in our community.**

Interpretive Approach

Habitat as Community

A community is a group that is linked by a common trait, characteristic, or interest. In this interpretive approach, a habitat is viewed as a community because it is a group of species (plants, animals, etc.) that are working together to keep their habitat thriving.

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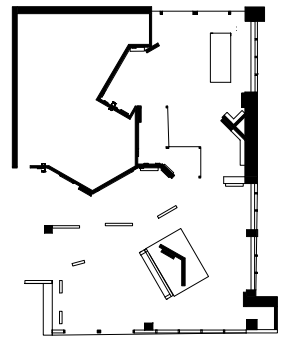
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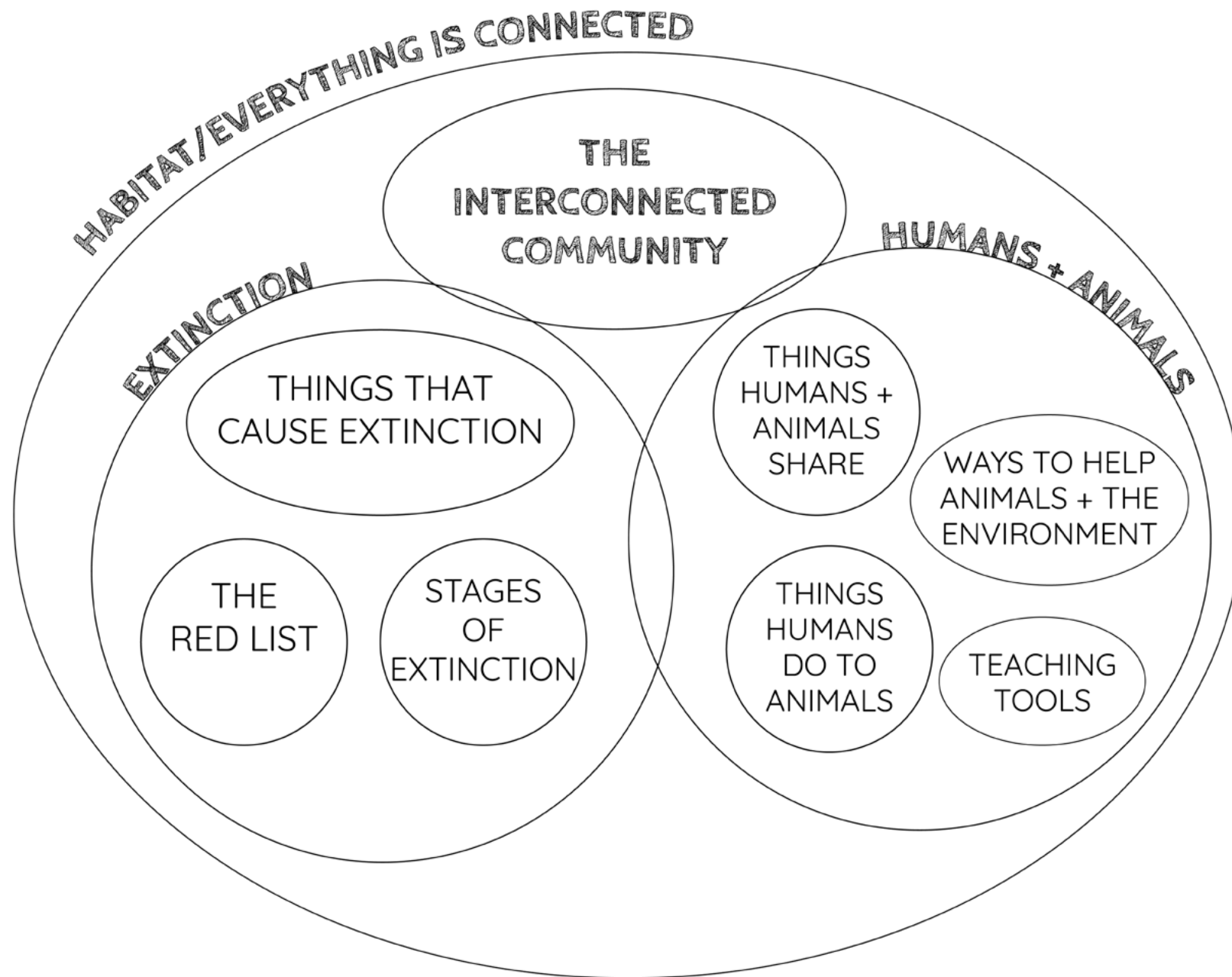
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Interpretive Approach

EX01.02



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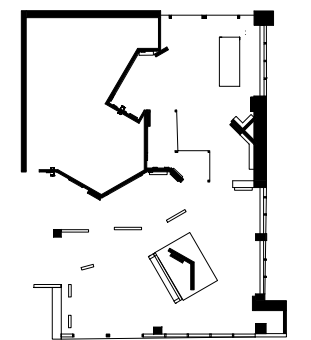
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Concept Diagram

EX01.03

Project Goals

This exhibition will...

Serve the mission and vision of the Disney Conservation Fund

Serve the mission and vision of the Elmwood Park Zoo

Serve the target audience of the Zoo

Introduce visitors to what a habitat is
Introduce visitors to what an ecosystem is

Introduce visitors to the idea of a keystone species

Shift audience perspectives on conservation

Allow visitors to build compassion for the natural world

Educational Goals

Visitors will learn...

What a habitat is

What an ecosystem is

What a keystone species is

How keystone species are vital to our world

Experience Goals

Visitors will experience...

The animals at the zoo

Visuals that inform and educate

Immersive areas that allow visitors to experience an animal habitat

A participatory exhibition or activities that promote learning

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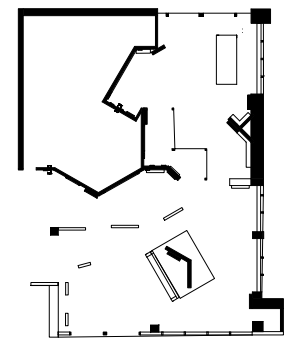
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Project, Educational,
and Experience Goals

EX01.04

Project Parameters

Subject

Habitat: A habitat is a place where a species is found, it can also be considered as a typical place of residence.

Clients

The Walt Disney Company and Disney Conservation Fund

Venue

The Welcome Center at the Elmwood Park Zoo

Audience

Families with Neurodivergent Children

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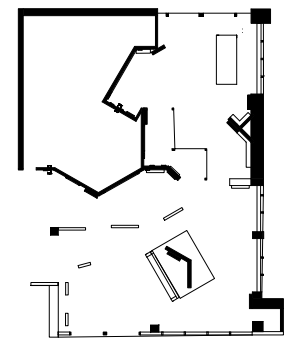
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Project Parameters

EX01.05

Audience Overview

Families with Neurodivergent Children

This audience is unique because it focuses on both adults and children of all ages. This audience is focused on those two groups:

Children - Tag-alongs and explorers, They are going because their parents are going. Many children are explorers by nature of curiosity to learn about the world and how it works

Parents and Caregivers - Facilitators, Looking for something fun and enriching to do with their children

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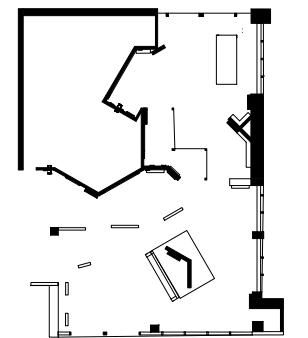
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Audience Overview

EX01.06

Client Overview

The Walt Disney Company

Mission: The mission of The Walt Disney Company is to entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world's premier entertainment company.

Sources:

<https://thewaltdisneycompany.com/about/>

<https://impact.disney.com/app/uploads/2024/03/2023-SSI-Report-4.pdf>

Disney Conservation Fund

Mission: The Disney Conservation Fund is focused on helping to save wildlife for future generations through grants to leading conservation organizations working together to stabilize and increase the populations of at-risk animals including butterflies, coral reefs, cranes, elephants, gorillas, monkeys, and sea turtles.

Sources:

<https://www.ifaw.org/about/institutional-partners-foundations/disney-conservation-fund>

<https://impact.disney.com/app/uploads/2024/03/2023-SSI-Report-4.pdf>

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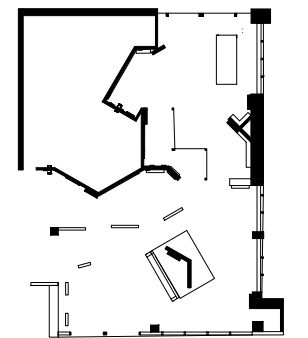
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Client Overview

EX01.07

Venue Overview

The Elmwood Park Zoo

Mission: The mission of the Elmwood Park Zoo is to foster an appreciation for wildlife and the environment that will inspire active participation in conservation.

Elmwood Park Zoo was established in 1924 when a local farmer transferred 16 acres and a small menagerie to the Borough of Norristown. Today, the zoo is owned and operated by the Norristown Zoological Society, a non-profit organization whose mission is to foster an appreciation for wildlife and the environment that will inspire active participation in conservation. Under the Society's careful management, Elmwood Park Zoo has attained the elite status as one of only 230 institutions accredited by the Association of Zoos and Aquariums. The Zoo's accreditation was renewed in September 2022.



Current Zoo Map

The area that my proposed exhibition would be located is inside of the Welcome Center at the very front of the zoo. This is the first space in the zoo that visitors encounter.

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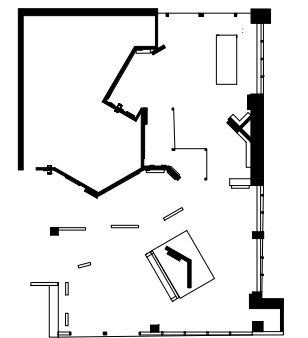
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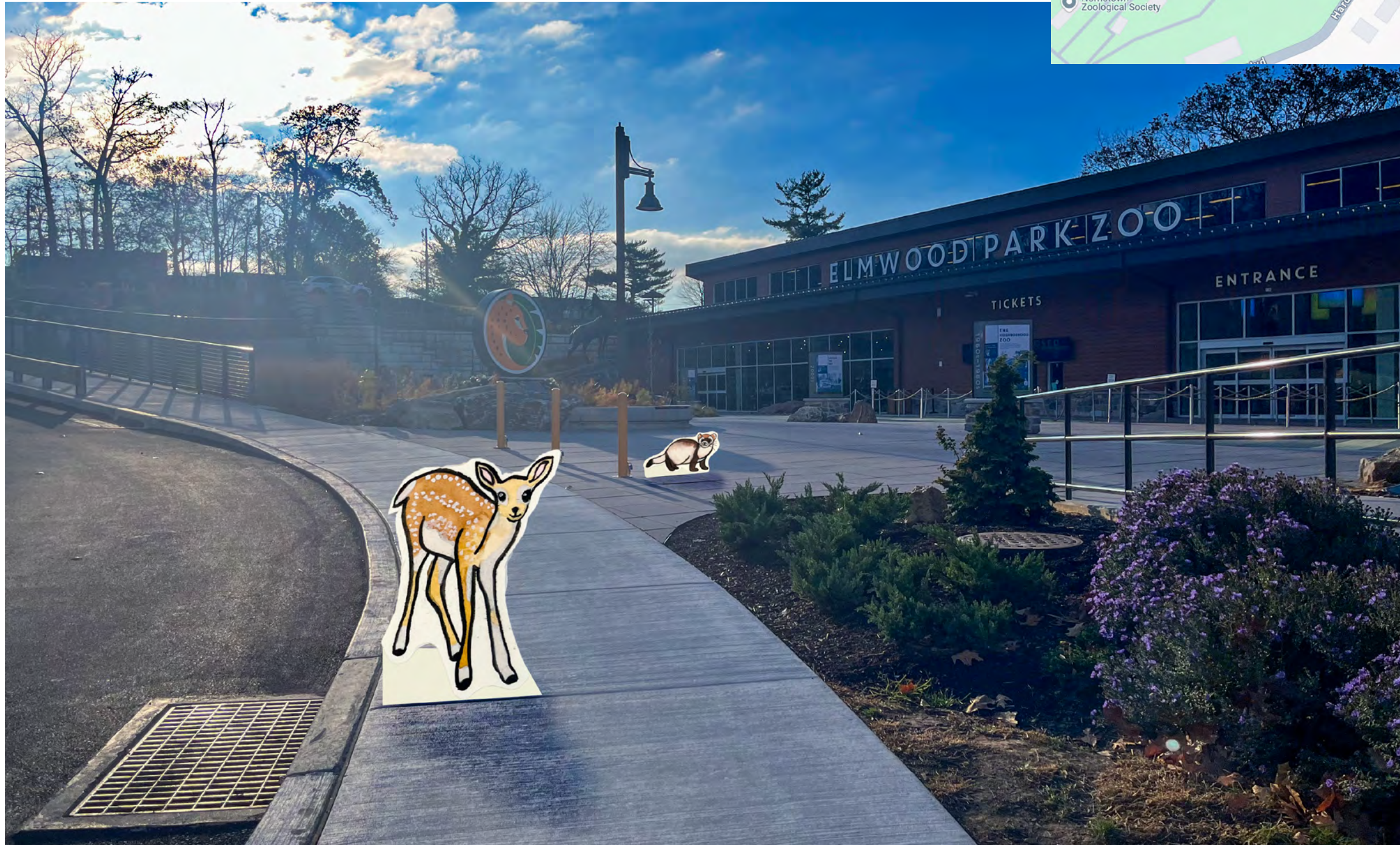
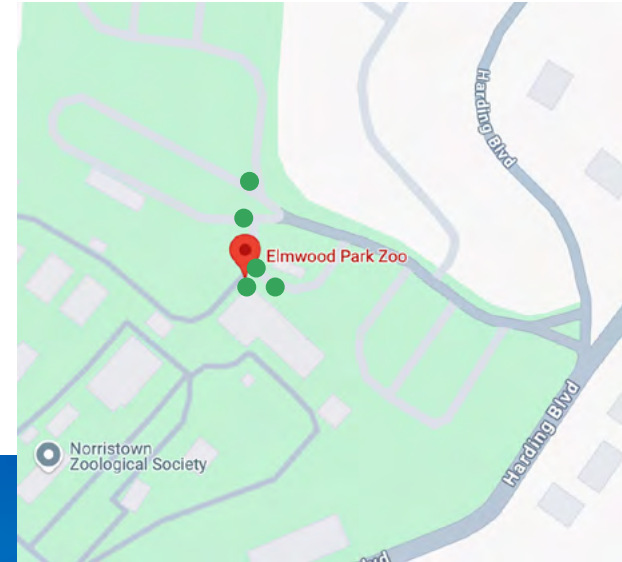
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Venue Overview

EX01.08

Animal Wayfinding

Visitors will be guided from the parking lot into the Welcome Center building through dimensional illustrations in the style of the exhibition. This creates a playful wayfinding system that also begins to familiarize visitors with the graphic language that they will experience.



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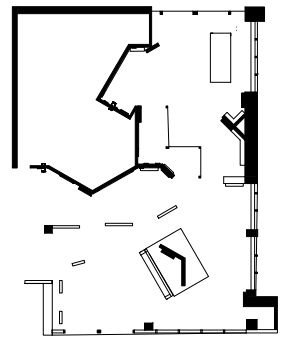
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Animal Wayfinding Render

EX01.09

Animal Wayfinding

As visitors enter the Welcome Center, they are greeted by more illustrated animals promoting the exhibition. This graphic feature doubles as a photo opportunity for families to document their time at the zoo.



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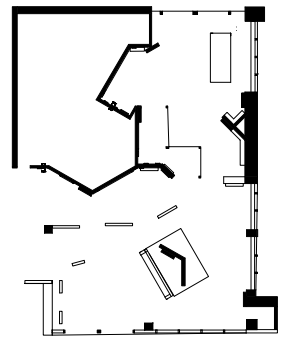
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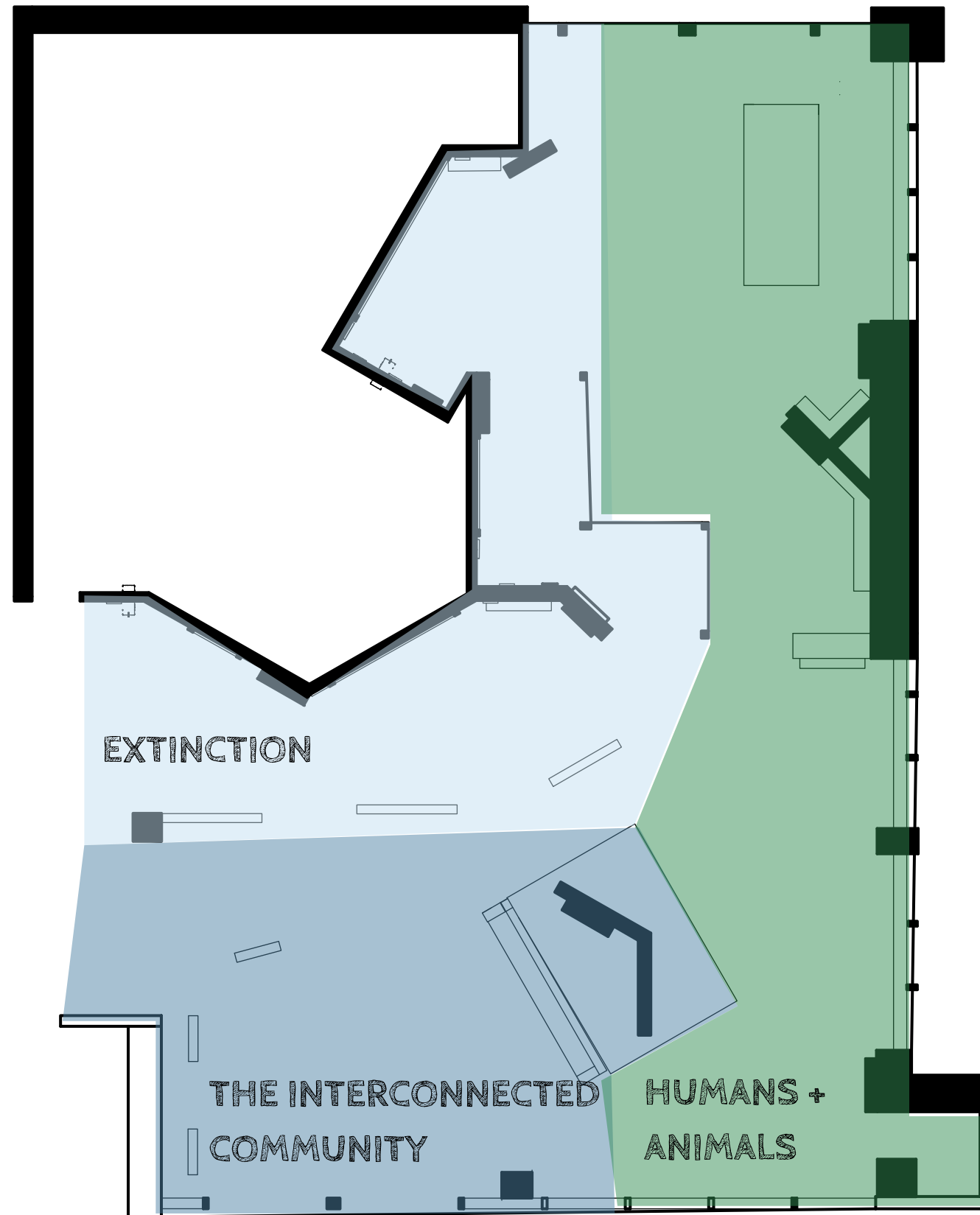
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Animal Wayfinding Render

EX01.10



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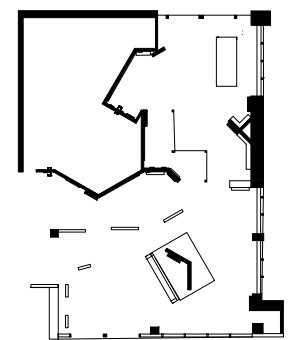
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Simple Plan and Exhibit Areas

EX01.11

Introduction Area

This area introduces visitors to the exhibition and the concept of habitat as community. The text featured in this area introduces key elements that visitors will see throughout the exhibition.



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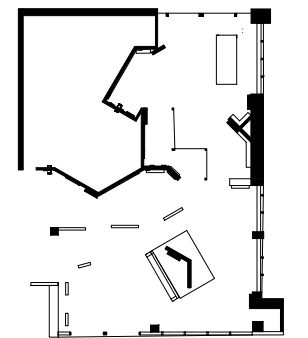
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DRAWING NAME

Introduction Area Rendering

EX01.12

Community Area

In the Community Area, visitors will be asked to reflect on what community looks like to them. Through a digital touch screen, kiosk visitors are prompted to draw what community looks like to them. Once their drawing is submitted, it is projected on the other side of the wall to create an ever-changing digital community collection.



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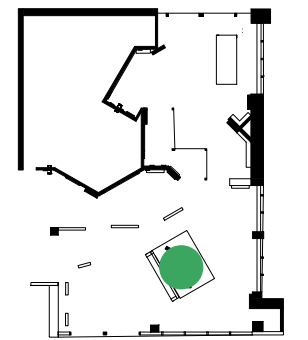
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Community Area Rendering

EX01.13

The Great Plains

The Great Plains area introduces visitors to the Black-Footed Ferret and its habitat. Through murals and floor graphics visitors are immersed in the Great Plains. Interactives, such as a zoo keeper letter inside a mailbox, animal fun-fact panels, and a digital puzzle, teach visitors about the Black-Footed Ferret. Visitors are then prompted with a question about the Black-Footed Ferret. If they answer the question correctly they will receive a stamp in their exhibition journal.



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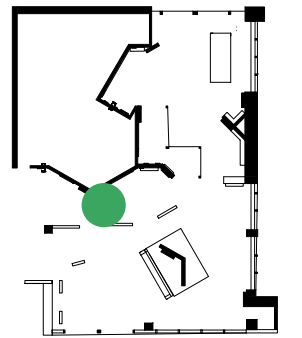
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Great Plains Area Rendering

EX01.14

The Woodland Stream

The Woodland Stream area introduces visitors to the home of the Spotted Turtle. This immersive environment is brought to life with a projected stream. This allows for gamification as visitors can interact with the projected stream. They can take on an objective to clean it, by swiping images of trash out of the stream. This promotes the idea that we are responsible for keeping habitats clean by properly disposing of our trash.



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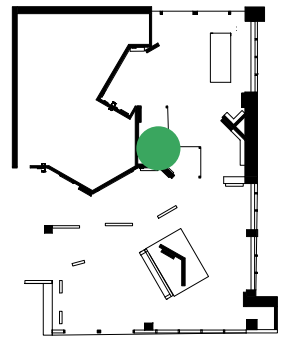
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The Woodland Stream Rendering

EX01.15

The Coastal Rainforest

The Coastal Rainforest area introduces visitors to the Golden Lion Tamarin. Through murals and floor graphics, visitors are immersed in the Coastal Rainforest. Interactives, such as a zoo keeper letter inside a mailbox, animal fun-fact panels, and a digital puzzle, teach visitors about the Golden Lion Tamarin. Visitors are then prompted with a question about the Golden Lion Tamarin. If they answer the question correctly they will receive a stamp in their exhibition journal.



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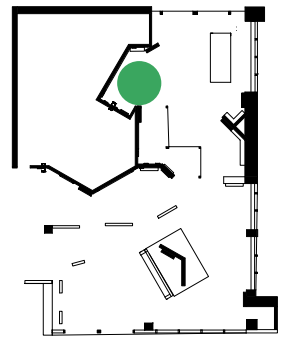
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The Coastal Rainforest Rendering

EX01.16

Physical Health

The Physical Health area introduces visitors to the Compare and Contrast area of the exhibition. The Compare and Contrast area is where visitors are prompted to compare their lives to the lives of animals. In this area visitors can sit at tables that feature tools used to check both animals and humans health. Visitors are prompted to use the tools and think about how it helps diagnose health issues for humans and animals alike. Visitors are then prompted with a question about the tools featured and if they answer correctly, they will receive a stamp in their exhibition journal.



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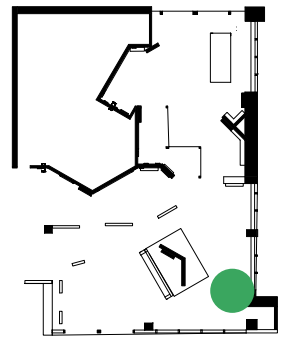
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Physical Health Rendering

EX01.17

Sleep

The Sleep area compares animal sleep patterns to human sleep patterns. This area also promotes a restful and quiet space for those who may experience sensory overstimulation. The area features seating shaped like a bird's nest, emulating where baby birds would rest. The area also features various books about animals for visitors to read. It also features headphones for any individual overwhelmed by noise in the space.



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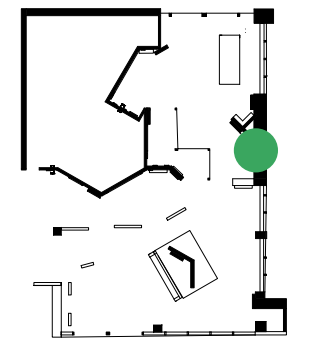
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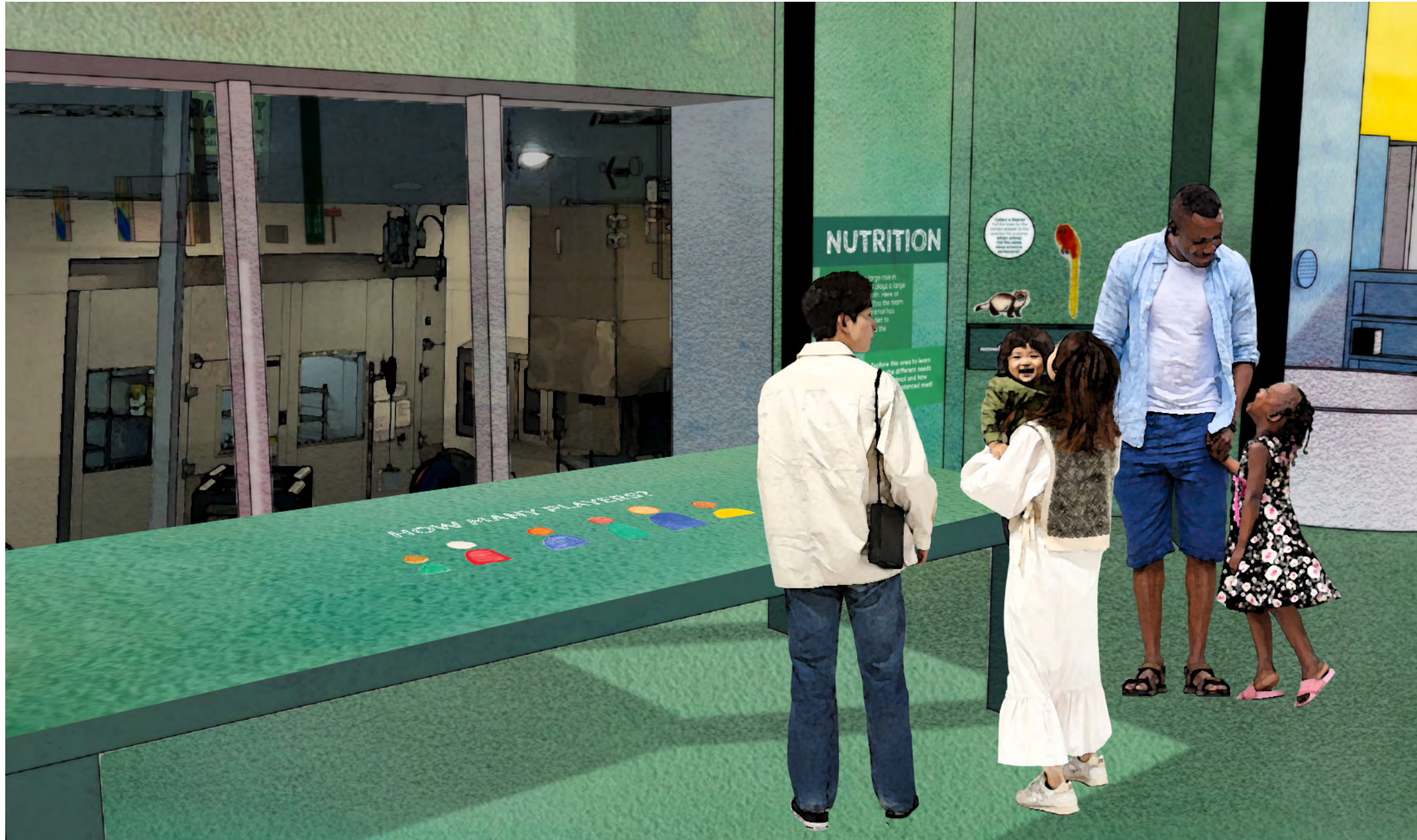
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The Sleep Area Rendering

EX01.18

Nutrition

The final compare and contrast area promotes nutrition. Visitors will utilize a large interactive touch table to select an animal that they would like to prepare a meal for. Once they have selected their animal, the game guides them through the preparation of the animal's meal. This table allows for single families to play or for multiple families to work together.



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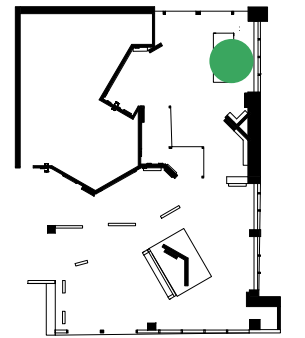
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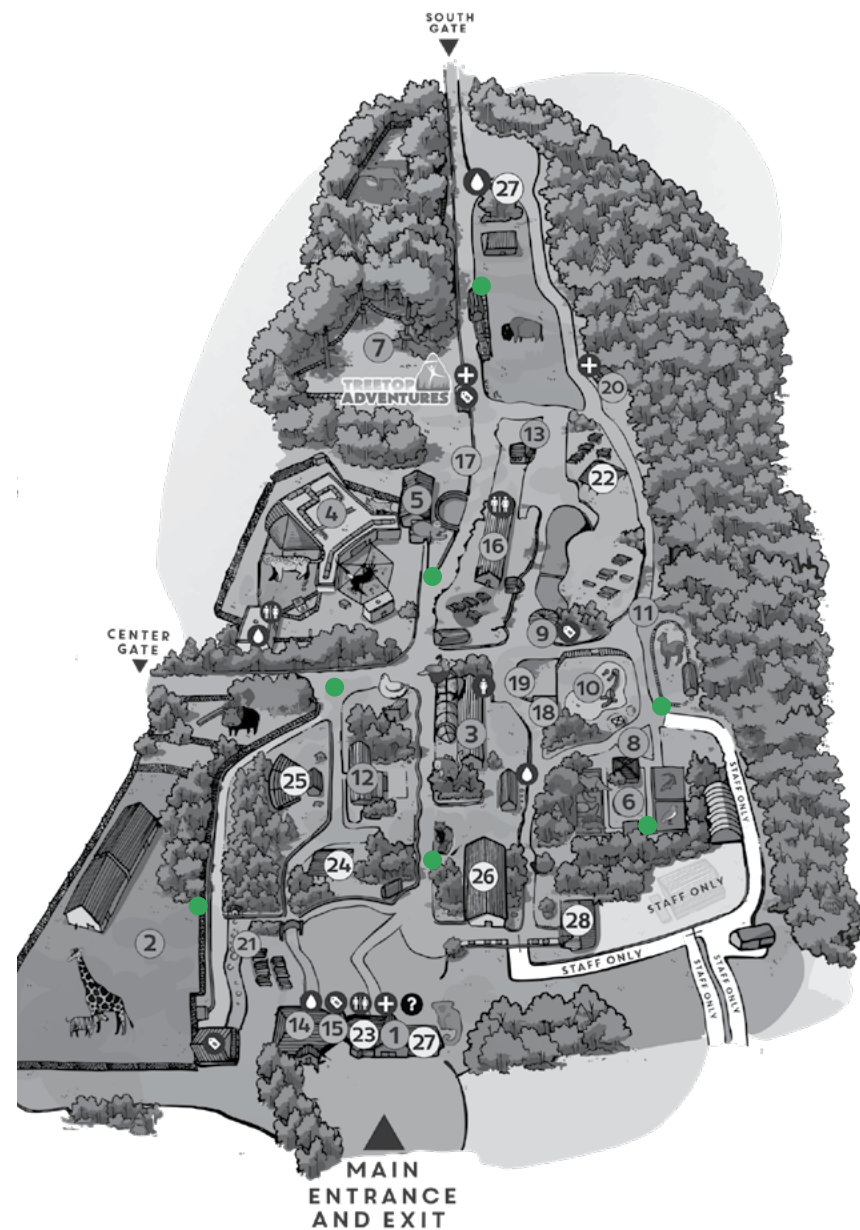
DATE December 10, 2024

DRAWING NAME
Nutrition Area Rendering

EX01.19

Wayfinding

Wayfinding and Dimensional Illustrations will continue throughout the zoo to help promote the exhibition. These installations will also encourage visitors to reflect on the animals they are seeing and what their habitat would be like.



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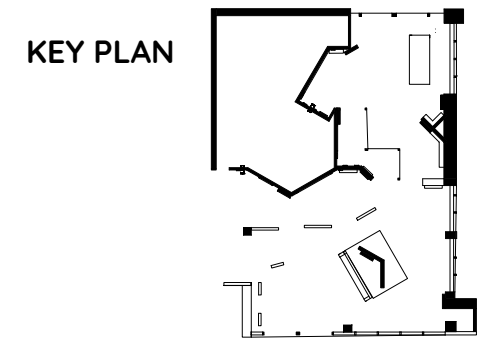
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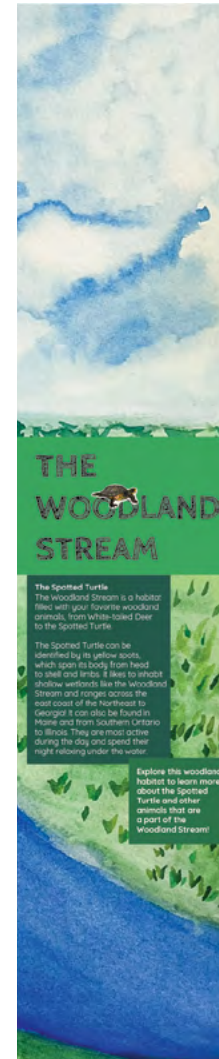


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DRAWING NAME
Wayfinding Rendering

EX01.20

Graphic Family



Did You Know?
Baby Spotted Turtles tend to only have 1 spot, whereas adults can have over 100 spots!

Spotted Turtle
Size from 3.5 to 5.4 inches long
Range East Coast from Maine to Georgia
Habitat shallow wetlands
Diet snails, worms, slugs, tadpoles, algae
Status endangered



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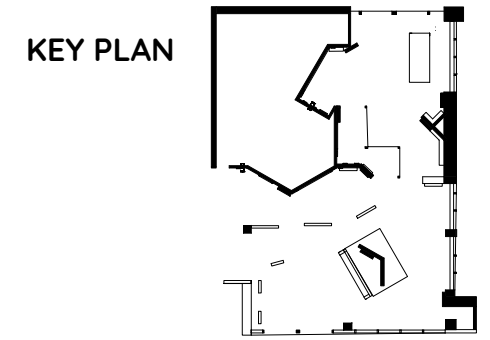
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Graphic Family

EX01.21

Murals



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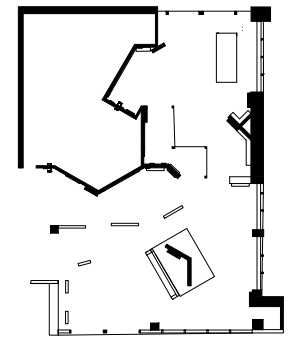

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Murals

EX01.22

Schedules and Lists

Graphic Schedule

INTRODUCTION	GRAPHIC TYPE	DESCRIPTION
01A.01.GR01-GR04	A	Logo Wall
01A.01.GR05-GR08	B	Introduction
01A.01.GR09-GR011	B	Introduction
01A.01.GR12	B	Introduction
01A.01.GR13	A	Logo Wall
01A.01.GR14-15	B	Introduction

EXHIBIT CONTENT	GRAPHIC TYPE	DESCRIPTION
02A.01.GR15	C	Area Introduction
02A.01.GR17	B	Content Graphic
03A.01.GR03	C	Area Introduction
03A.01.GR06	D	Content Graphic
03A.01.GR07	D	Content Graphic
04A.01.GR01	C	Area Introduction
04A.01.GR05	B	Content Graphic
04A.01.GR06	D	Content Graphic
04A.01.GR07	D	Content Graphic
05A.01.GR01	C	Area Introduction
05A.01.GR05	D	Content Graphic
05A.01.GR13	D	Content Graphic
06A.01.GR01	C	Area Introduction
06A.01.GR10	D	Content Graphic
06A.01.GR11	D	Content Graphic
07A.01.GR01	C	Area Introduction

LABELS	GRAPHIC TYPE	DESCRIPTION
02A.01.GR06	F	Animal Identification Label
02A.01.GR07	F	Animal Identification Label
03A.01.GR08	F	Animal Identification Label
03A.01.GR09	F	Animal Identification Label
04A.01.GR08	F	Animal Identification Label
04A.01.GR09	F	Animal Identification Label

DIRECTIVES	GRAPHIC TYPE	DESCRIPTION
02A.01.GR05	F	Activity Directive
02A.01.GR08	F	Activity Directive
02A.01.GR09	F	Activity Directive
02A.01.GR10	F	Activity Directive
02A.01.GR11	F	Activity Directive
02A.01.GR12	F	Activity Directive
02A.01.GR13	F	Activity Directive
03A.01.GR05	F	Activity Directive
04A.01.GR03	F	Activity Directive
04A.01.GR04	F	Activity Directive
04A.01.GR11	F	Activity Directive
04A.01.GR12	F	Activity Directive
04A.01.GR13	F	Activity Directive
04A.01.GR14	F	Activity Directive
04A.01.GR15	F	Activity Directive
05A.01.GR02	F	Activity Directive
05A.01.GR03	F	Activity Directive
05A.01.GR04	F	Activity Directive
05A.01.GR06	F	Activity Directive
05A.01.GR07	F	Activity Directive
05A.01.GR08	F	Activity Directive
05A.01.GR09	F	Activity Directive
05A.01.GR10	F	Activity Directive
06A.01.GR05	F	Activity Directive
06A.01.GR06	F	Activity Directive
06A.01.GR07	F	Activity Directive
06A.01.GR08	F	Activity Directive
06A.01.GR09	F	Activity Directive

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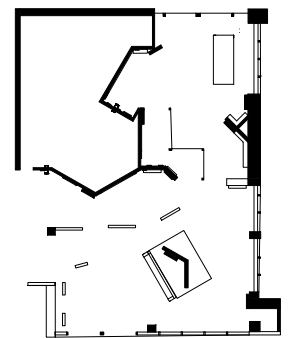
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DRAWING NAME
Graphic Schedule

EX02.01

Graphic Schedule

MURALS	GRAPHIC TYPE	DESCRIPTION
02A.01.GR01	G	Small Mural
02A.01.GR02	G	Small Mural
02A.01.GR03	G	Small Mural
02A.01.GR04	G	Mural Wall Display
03A.01.GR01	G	Mural Wall Display
03A.01.GR02	G	Mural Wall Display
04A.01.GR10	G	Mural Wall Display
05A.01.GR12	G	Mural Wall Display
06A.01.GR02	G	Mural Wall Display
07A.01.GR04	G	Mural Wall Display

DIGITAL MEDIA	GRAPHIC TYPE	DESCRIPTION
02A.01.GR14	I	Digital Touch Kiosk
04A.01.GR16	I	Digital Touch Kiosk
07A.01.GR02	I	Digital Touch Table
01A.01.GR16	J	Wall and Floor Projection
03A.01.GR10	J	Floor Projection

WAYFINDING	GRAPHIC TYPE	DESCRIPTION
08A.01.GR01	I	Introduction Wayfinding + Photo Opp
08A.01.GR02	I	Wayfinding
08A.01.GR03	I	Wayfinding
08A.01.GR04	I	Wayfinding

VINYL FLOOR GRAPHICS	GRAPHIC TYPE	DESCRIPTION
01A.01.GR16	K	Printed Vinyl Floor
02A.01.GR16	K	Printed Vinyl Floor
03A.01.GR04	K	Printed Vinyl Floor
04A.01.GR02	K	Printed Vinyl Floor
05A.01.GR11	K	Printed Vinyl Floor
06A.01.GR03	K	Printed Vinyl Floor
07A.01.GR03	K	Printed Vinyl Floor

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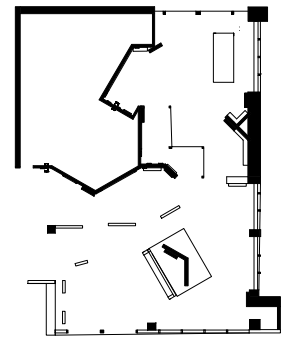
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DRAWING NAME
Graphic Schedule

EX02.02

Graphic Specifications

TYPE	DESCRIPTION
------	-------------

- | | |
|----------|---|
| A | Direct Print on Vinyl, with clear UV over lamination, mounted wall, with wrapped returns, with seams to overlap |
| B | Direct Print on Vinyl, with clear UV over lamination, mounted wall, with wrapped returns, with seams to overlap |
| C | Direct Print on SEG Fabric, mounted to existing frame |
| D | Direct Print on Wood, with clear UV over lamination, mounted to wall matching existing mounting methods |
| E | Direct Print on Wood, with clear UV over lamination, mounted to wall matching existing mounting methods |
| F | Direct Print on Wood, with clear UV over lamination, mounted to wall matching existing mounting methods |
| G | Direct Print on Wood, with clear UV over lamination, mounted to wall matching existing mounting methods |
| H | Direct Print on Wood, with clear UV over lamination, mounted to wall matching existing mounting methods |
| I | Digital Touch Screen |
| J | Digital Projection |
| K | Direct Print on Vinyl, with clear UV over lamination, mounted on treated floor, with seams to overlap |

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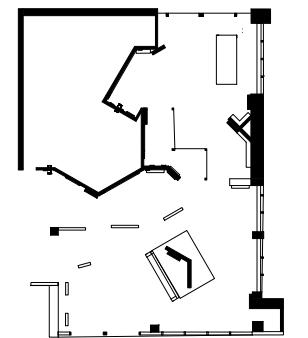
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Graphic Specifications

EX02.03

Material Schedule

MATERIAL	CODE	LOCATION	DESCRIPTION
Paint	PT01	Various Walls and Columns	Benjamin Moore, Hosta Heaven C-5509
Vinyl Flooring	VF01	Back of Community Area, where projection is located	Vinyl flooring to match brand color #bdefff
Plywood	W01	Shelving throughout exhibit, stream walls	Standard plywood, prepped and painted

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NEIGHBORHOODS

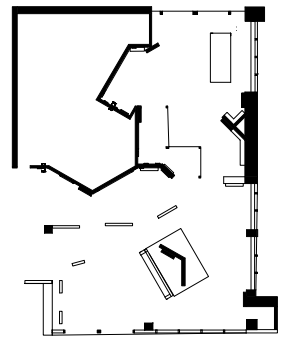
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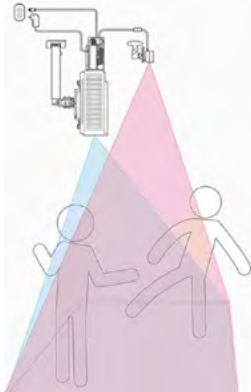


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Material Schedule

EX02.04

AV Schedule

CODE	MANUFACTURER	DESCRIPTION	IMAGE
P01	Epson	EB-PQ2008B 8,000-Lumen 4K 3LCD Laser Projector with Long Throw Zoom Lens (ELPLL08)	
AV01	LUMOplay	LUMOplay motion activated software	
AV02	Elo Touch Solutions	2770L 27" Touchscreen Monitor	
AV03	Ideum	Custom touch overlay table	

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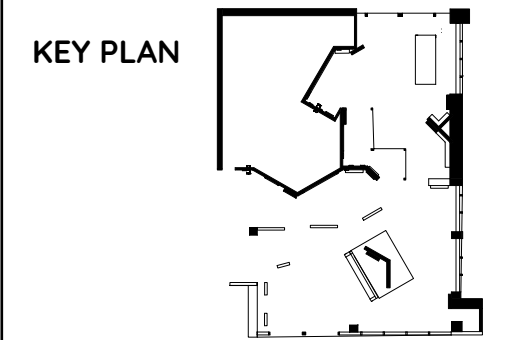
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AV Schedule

EX02.05

Live Animal Schedule



Black-Footed Ferret

Scientific Name:

Mustela Nigripes

Order: Carnivorous mammals

Family: Mustelidae (badgers, otters, skunks, weasels, and relatives)

Endangered

<https://www.elmwoodparkzoo.org/animal/black-footed-ferret/>



Spotted Turtle

Scientific Name:

Clemmys guttata

Order: Turtles

Family: Emydidae (box turtles)

Endangered

<https://www.elmwoodparkzoo.org/animal/spotted-turtle/>



Eastern Box Turtle

Scientific Name:

Terrapene carolina

Order: Turtles

Family: Emydidae (box turtles)

Endangered

<https://www.elmwoodparkzoo.org/animal/box-turtle/>



Golden Lion Tamarin

Scientific Name:

Leontopithecus rosalia

Order: Primates

Family: Callitrichidae

Endangered

<https://www.elmwoodparkzoo.org/animal/golden-lion-tamarin/>



Crested Wood Partridge

Scientific Name:

Rollulus rouloul

Order: Galliformes

Family: Phasianidae

Vulnerable

<https://www.elmwoodparkzoo.org/animal/crested-wood-partridge/>

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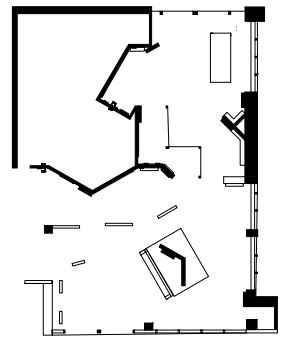
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Live Animal Schedule

EX02.06

Artifact and Furniture Schedule

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CODE	Item	LOCATION	DESCRIPTION	IMAGE
A01	Stethoscope	Physical Health	Tool utilized to listen to animal's heart and lungs	
A02	Otoscope	Physical Health	Tool utilized to look at an animal's eyes	
A03	Thermometer	Physical Health	Tool utilized to take an animal's temperature	
A04	Toothbrush	Physical Health	Tool used to clean an animal's teeth	
A05	Scaler	Physical Health	Tool utilized to remove plaque from animal's teeth	
A06	Books	Sleep	Various books about animals	
A07	Mailbox	Great Plains and Coastal Rainforest	Mailbox containing zoo keeper letters	
F01	Campfire Paper Table	Physical Health	Steelcase	
F02	Scoop Chair	Physical Health	Steelcase, with upholstered seat	

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NATURAL NEIGHBORHOODS Habitats in Your Backyard

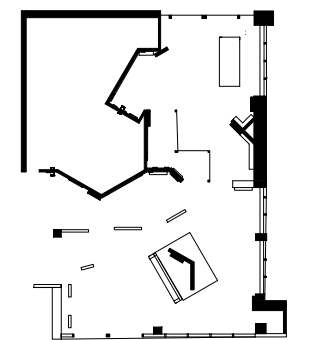
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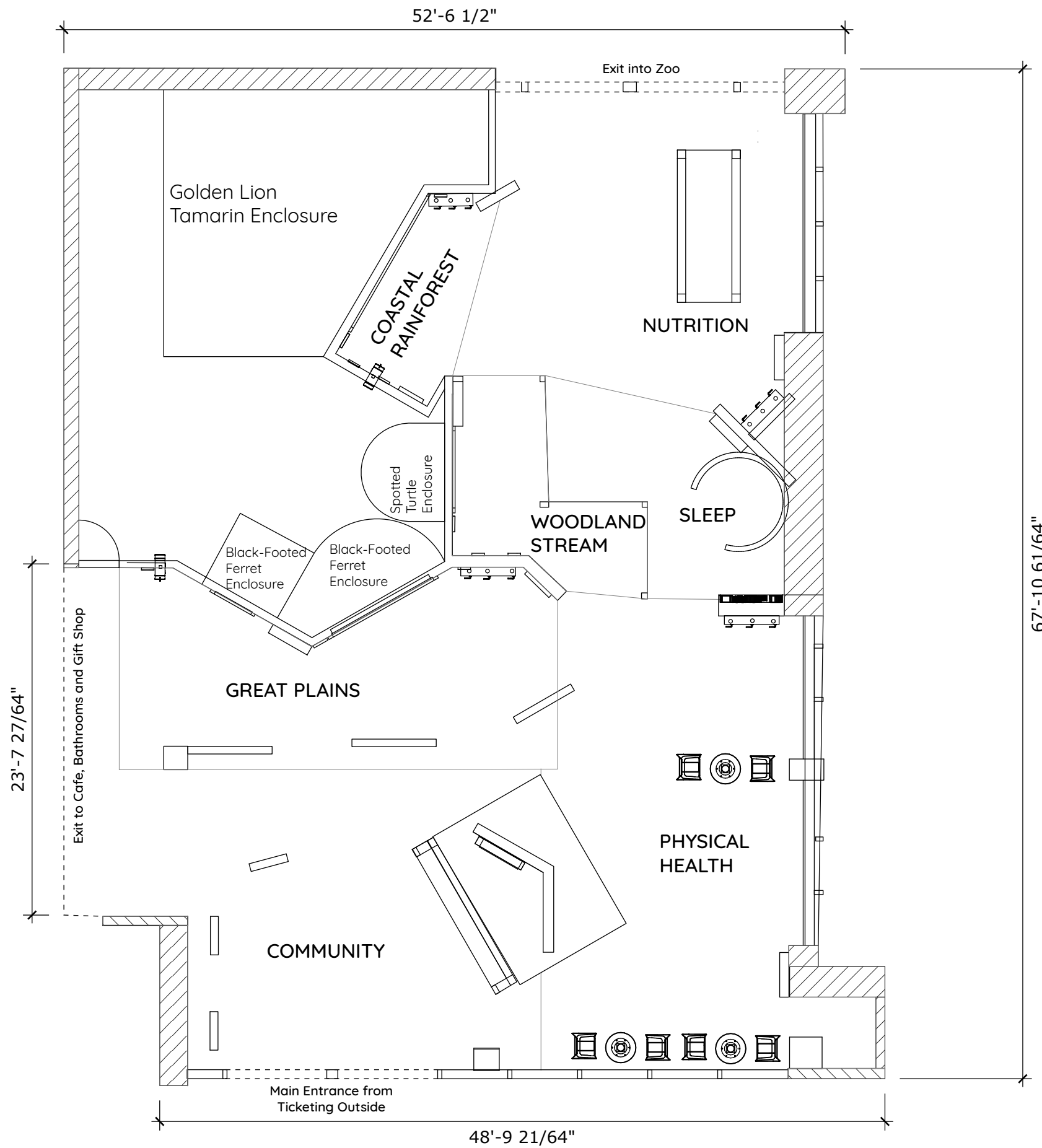
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DRAWING NAME

Artifact and Furniture Schedule

EX02.07

Plans and Sections



1 General Plan
Scale: 1/8" = 1'-0"

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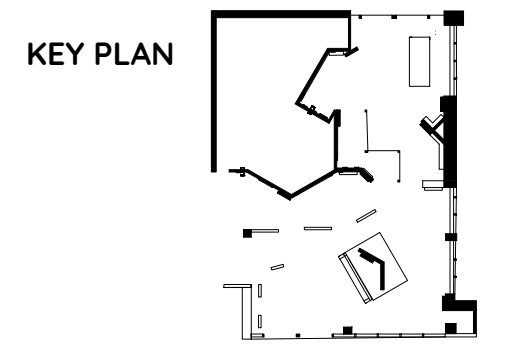
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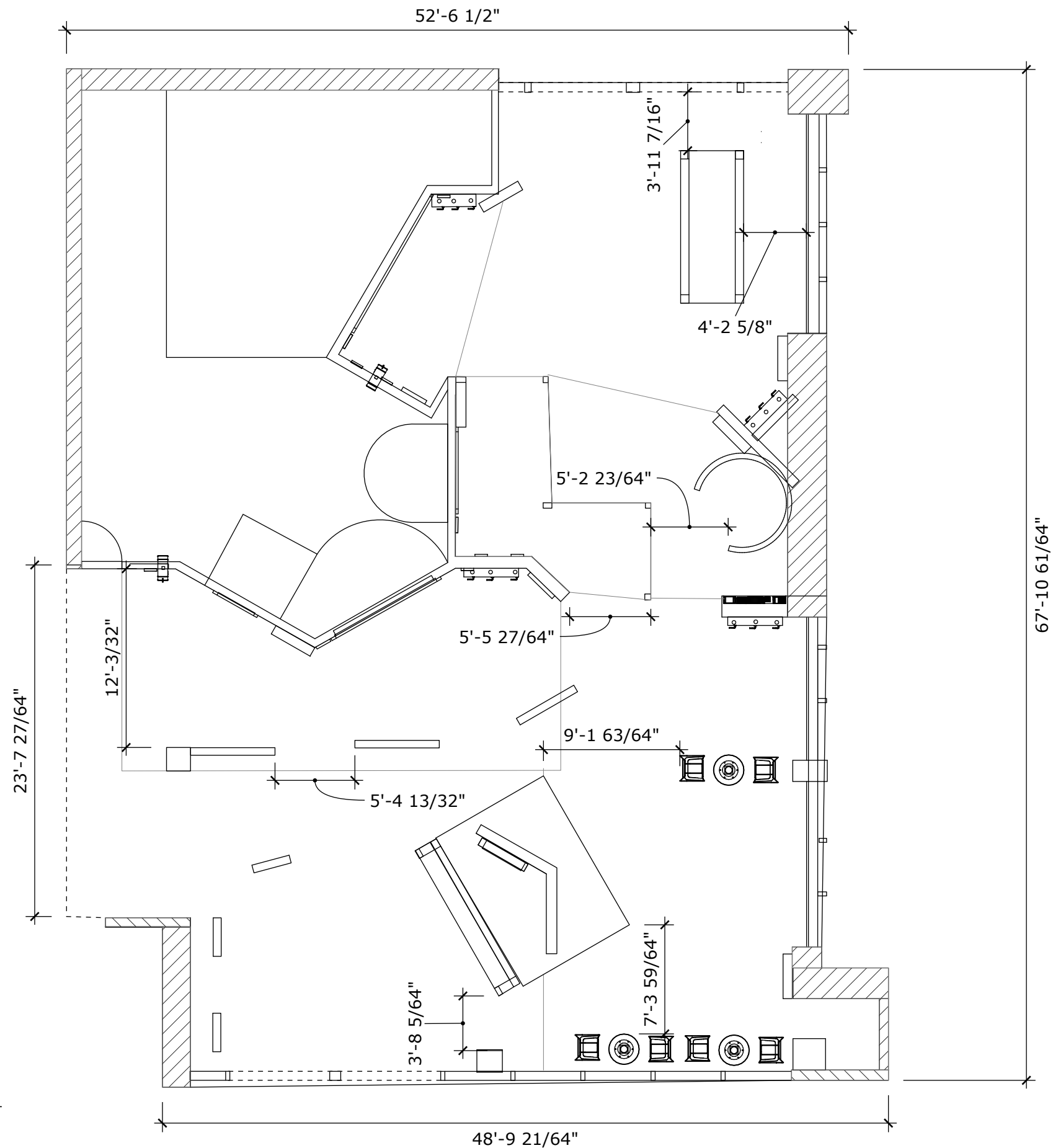
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DRAWING NAME
General Plan

EX03.01



1 Dimension Plan
Scale: 1/8" = 1'-0"

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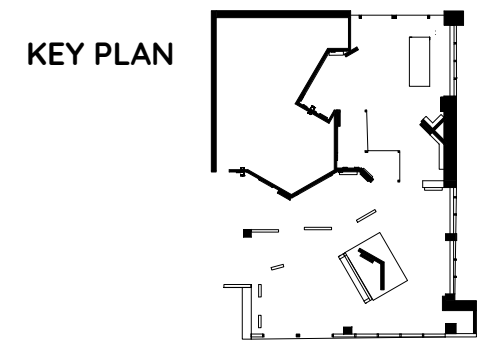
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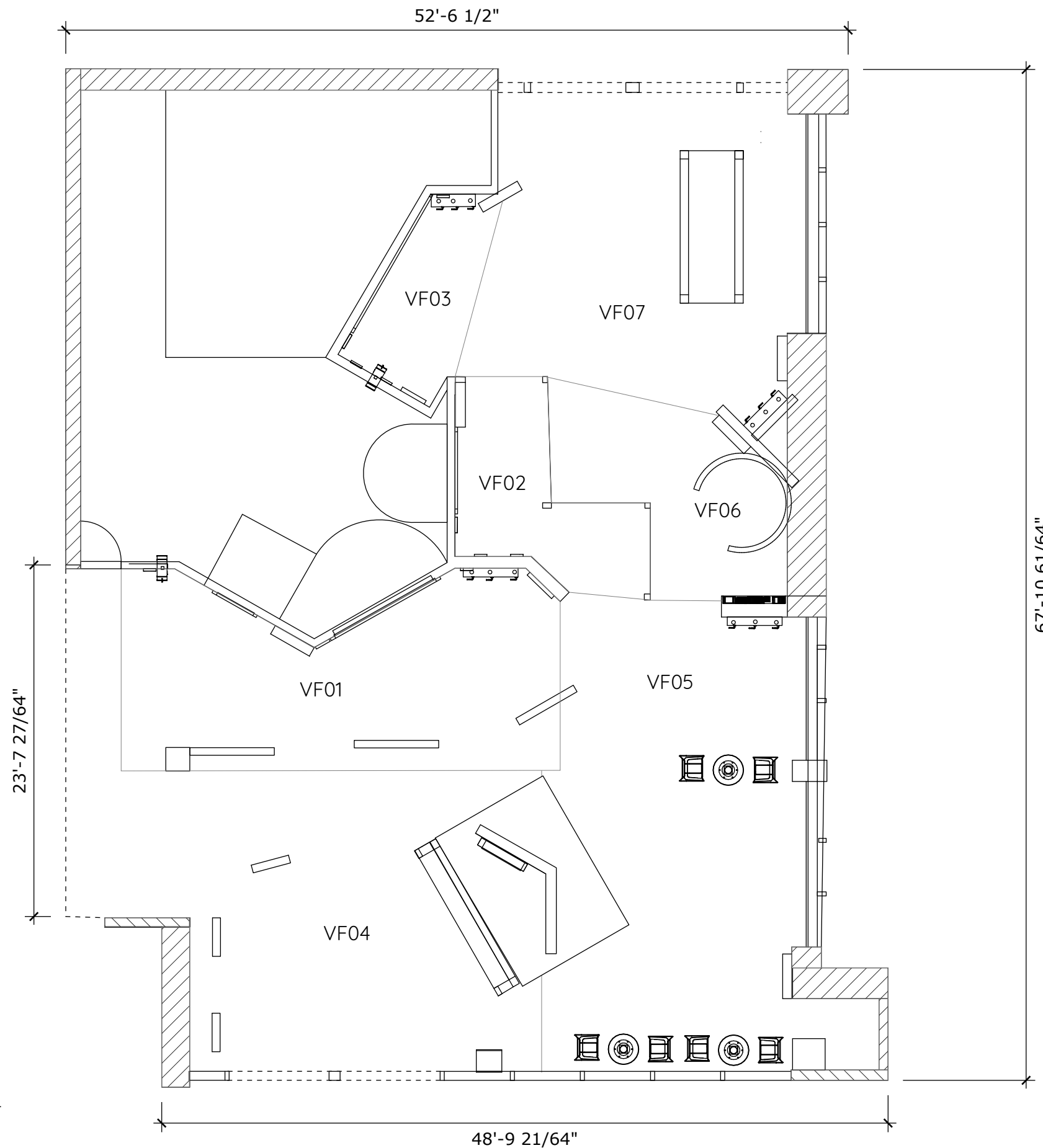
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DRAWING NAME
Dimension Plan

EX03.02



1 Floor Finish Plan
Scale: 1/8" = 1'-0"

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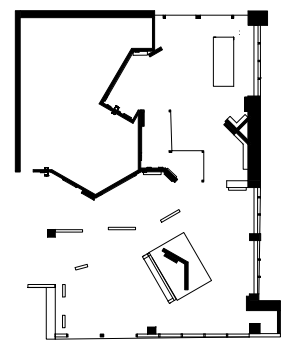
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Floor Finish Plan

EX03.03

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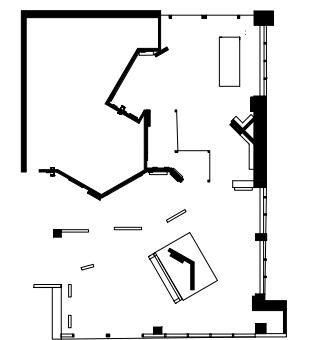
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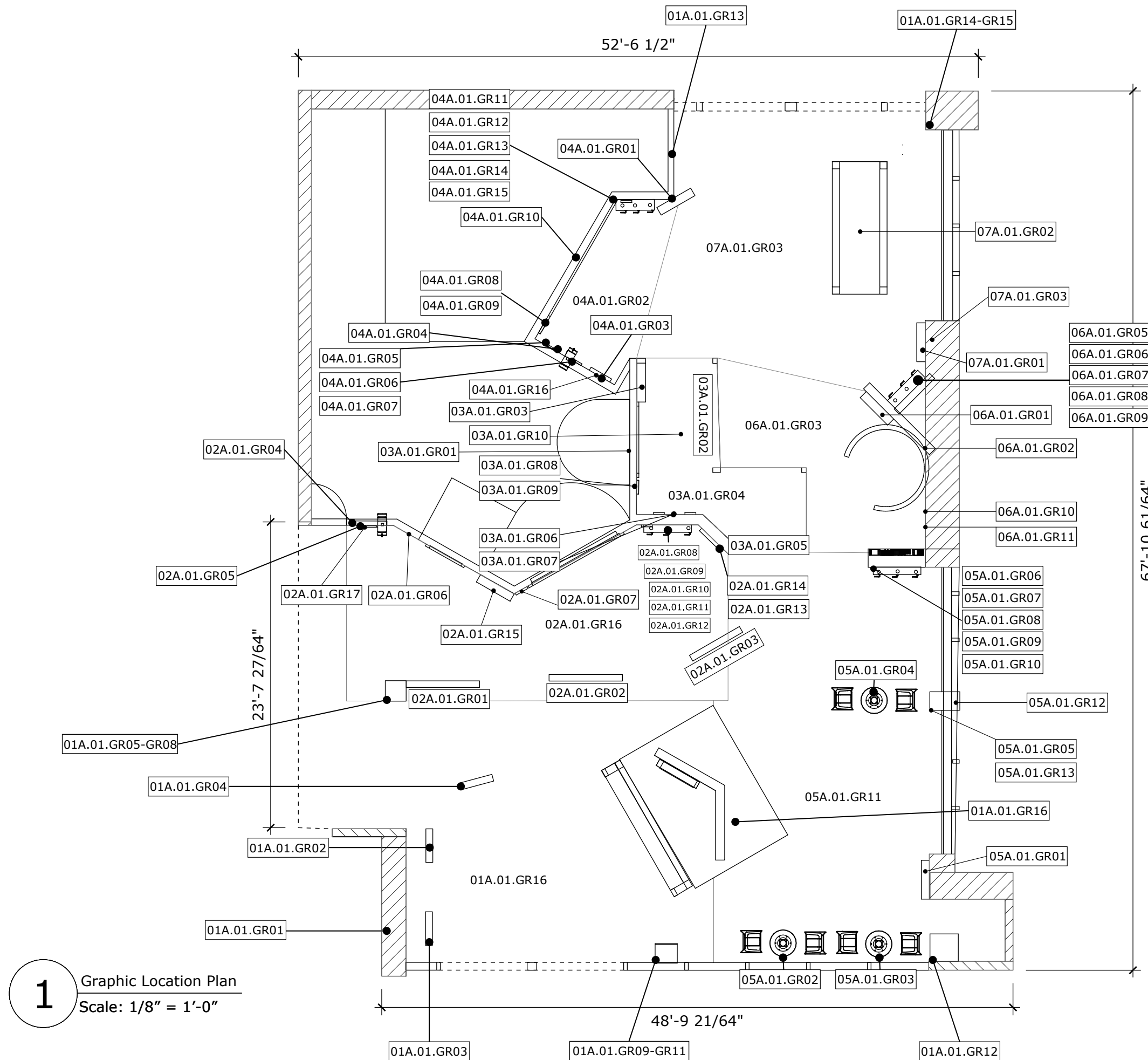
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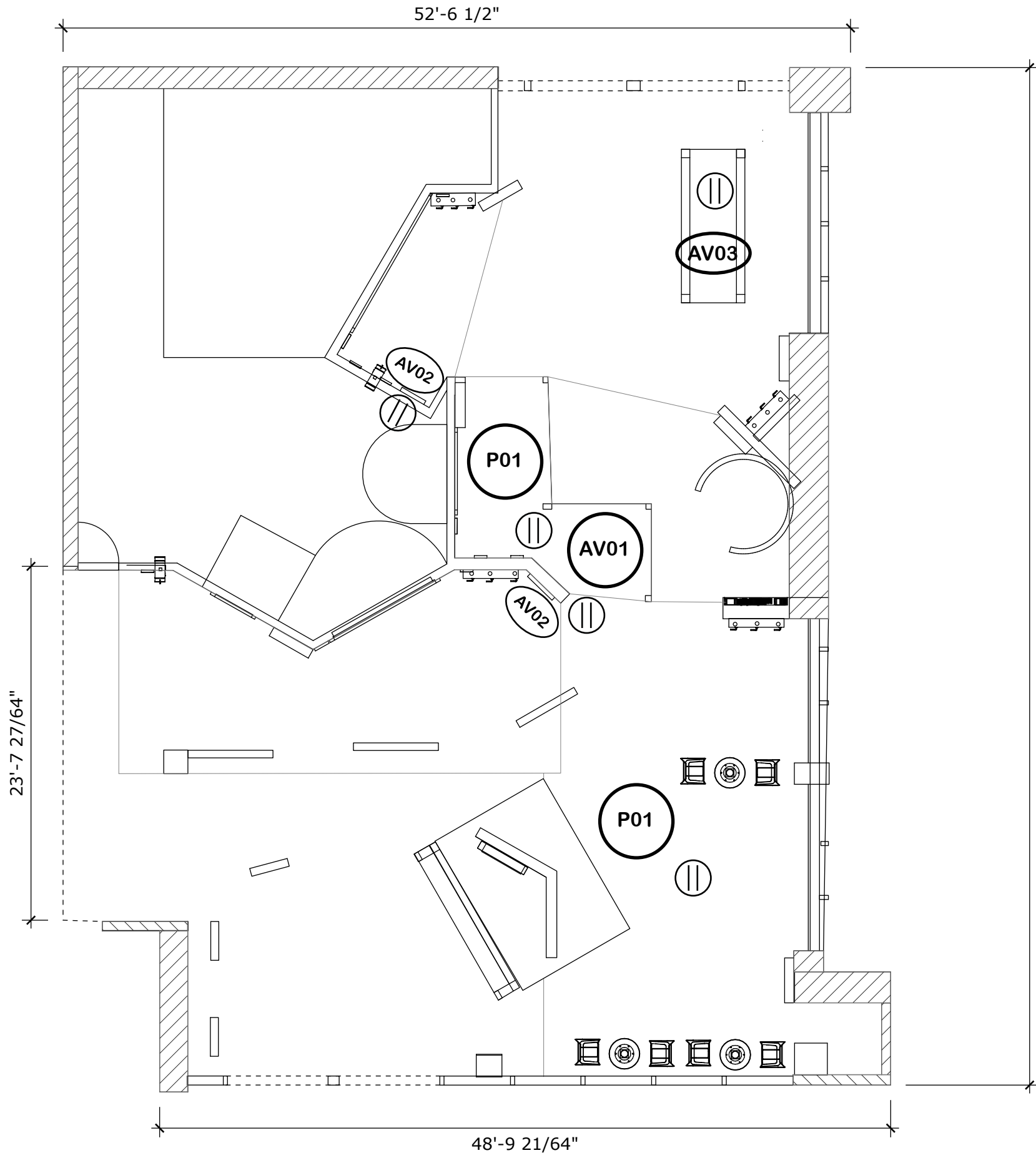
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Graphic Location Plan

EX03.04





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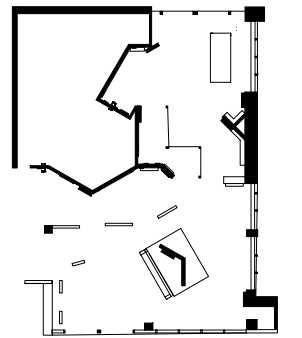
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Power and Data Plan

EX03.05

1 Power and Data Plan
Scale: 1/8" = 1'-0"

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NEIGHBORHOODS

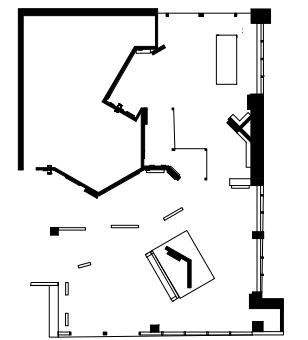
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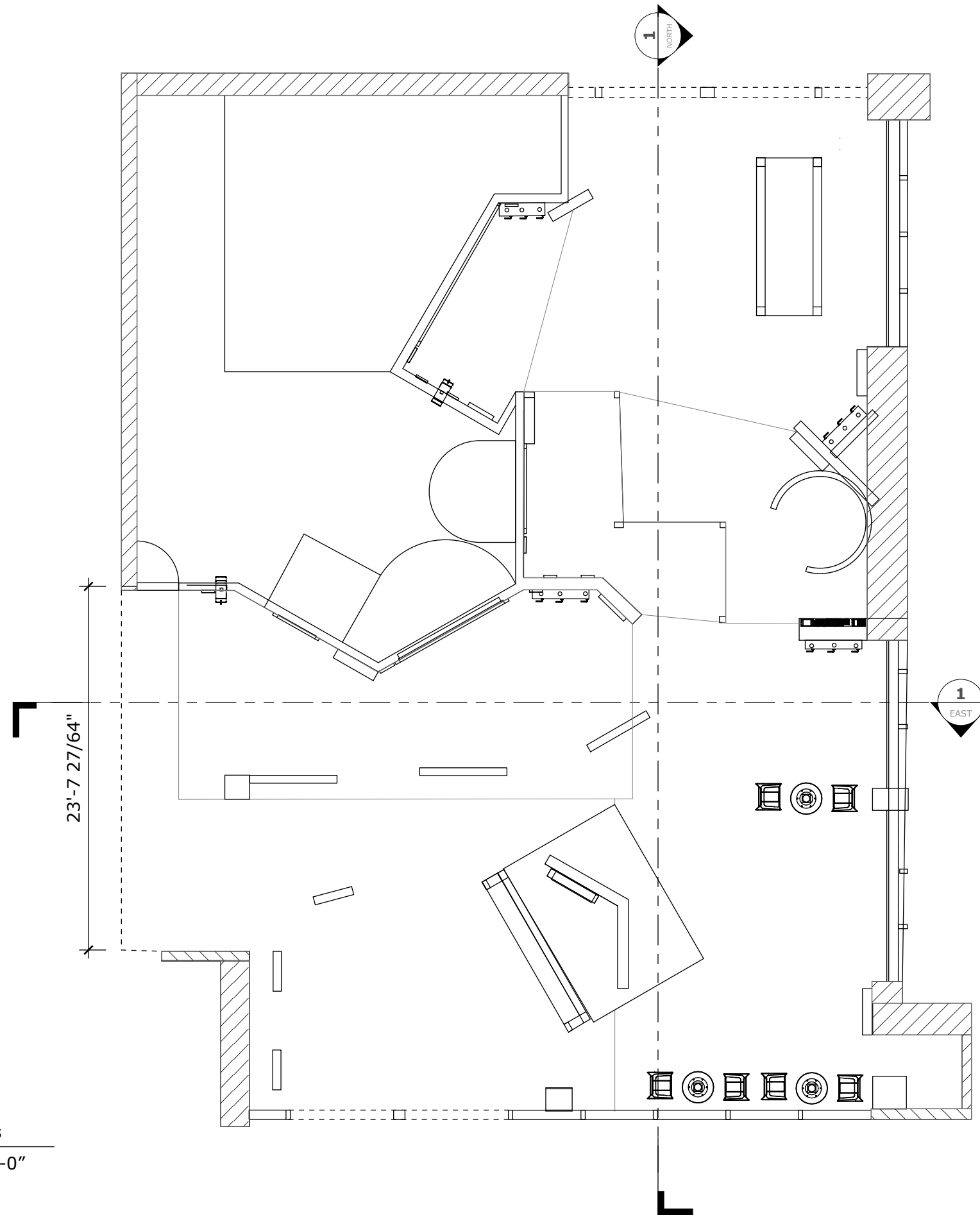
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Overall Sections

EX03.06



1 Overall Sections
Scale: 1/8" = 1'-0"

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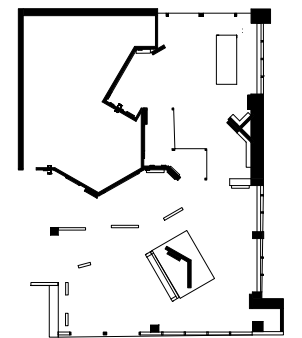
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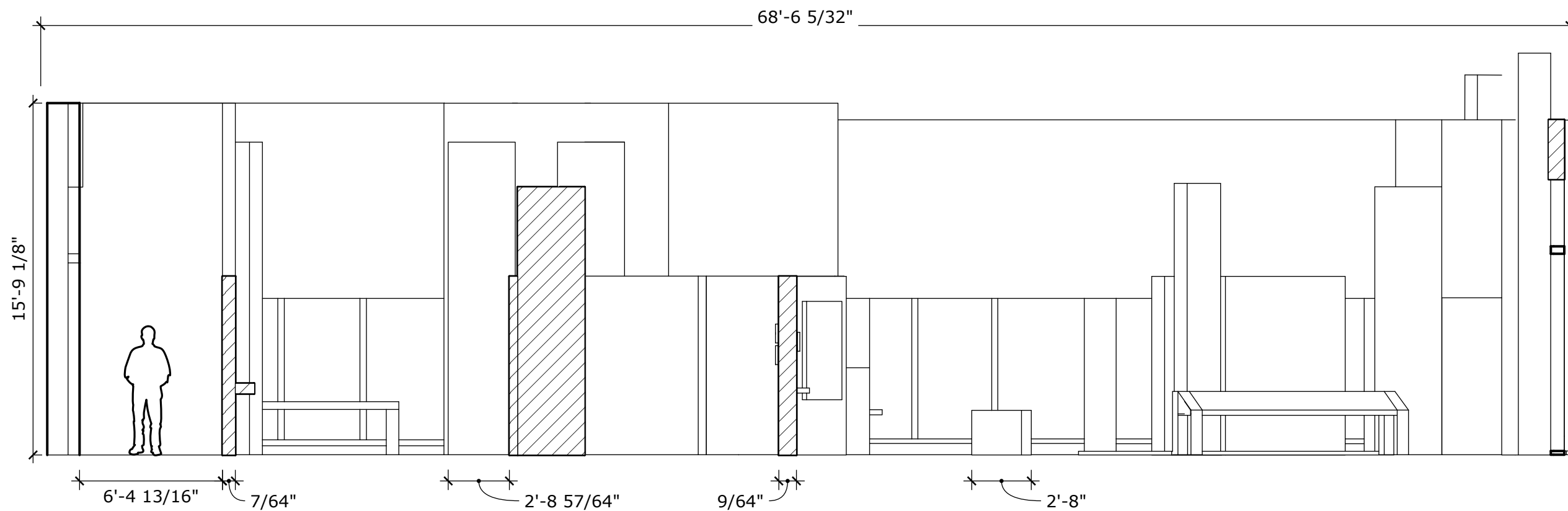
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Right Section

EX03.07



1 Section Right - North Elevation
Scale: 3/16" = 1'-0"

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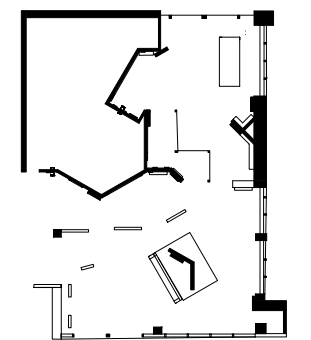
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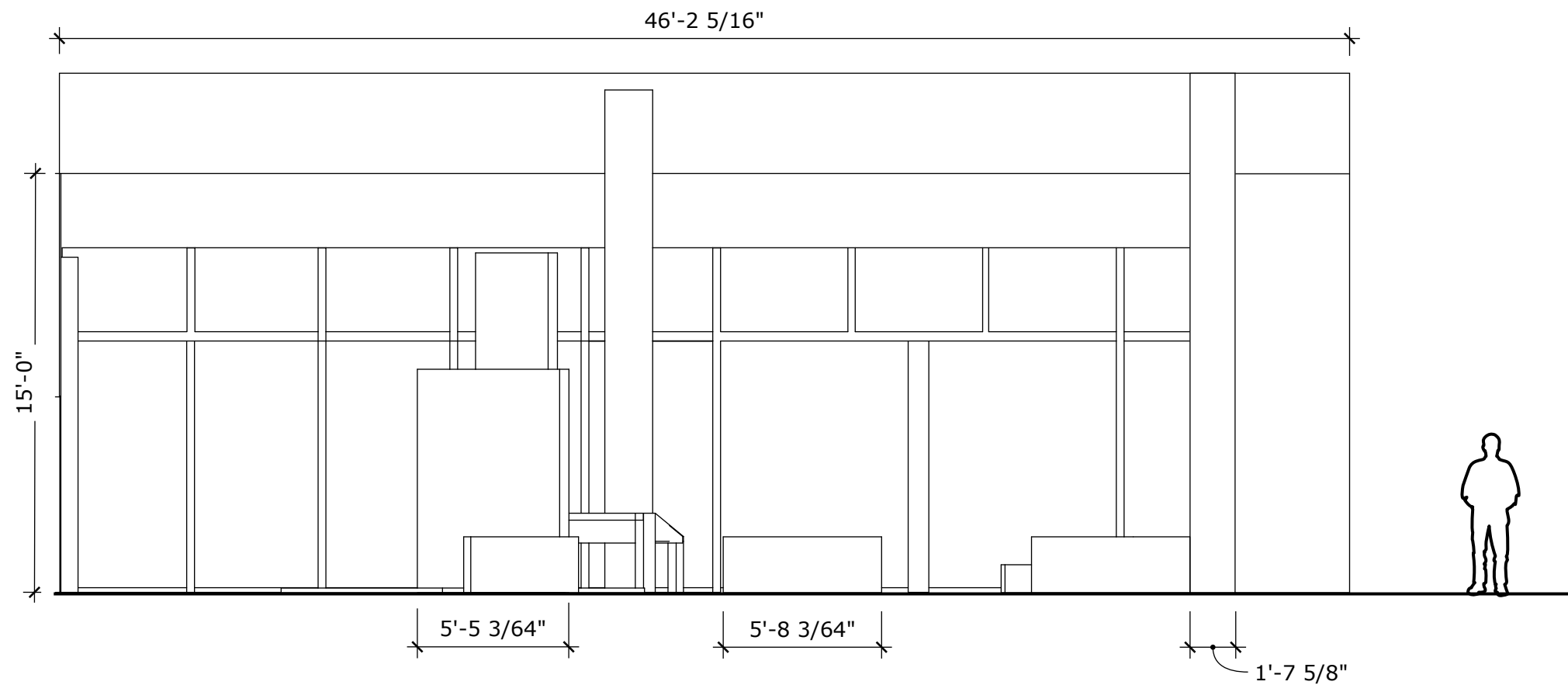
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DRAWING NAME

Front Section

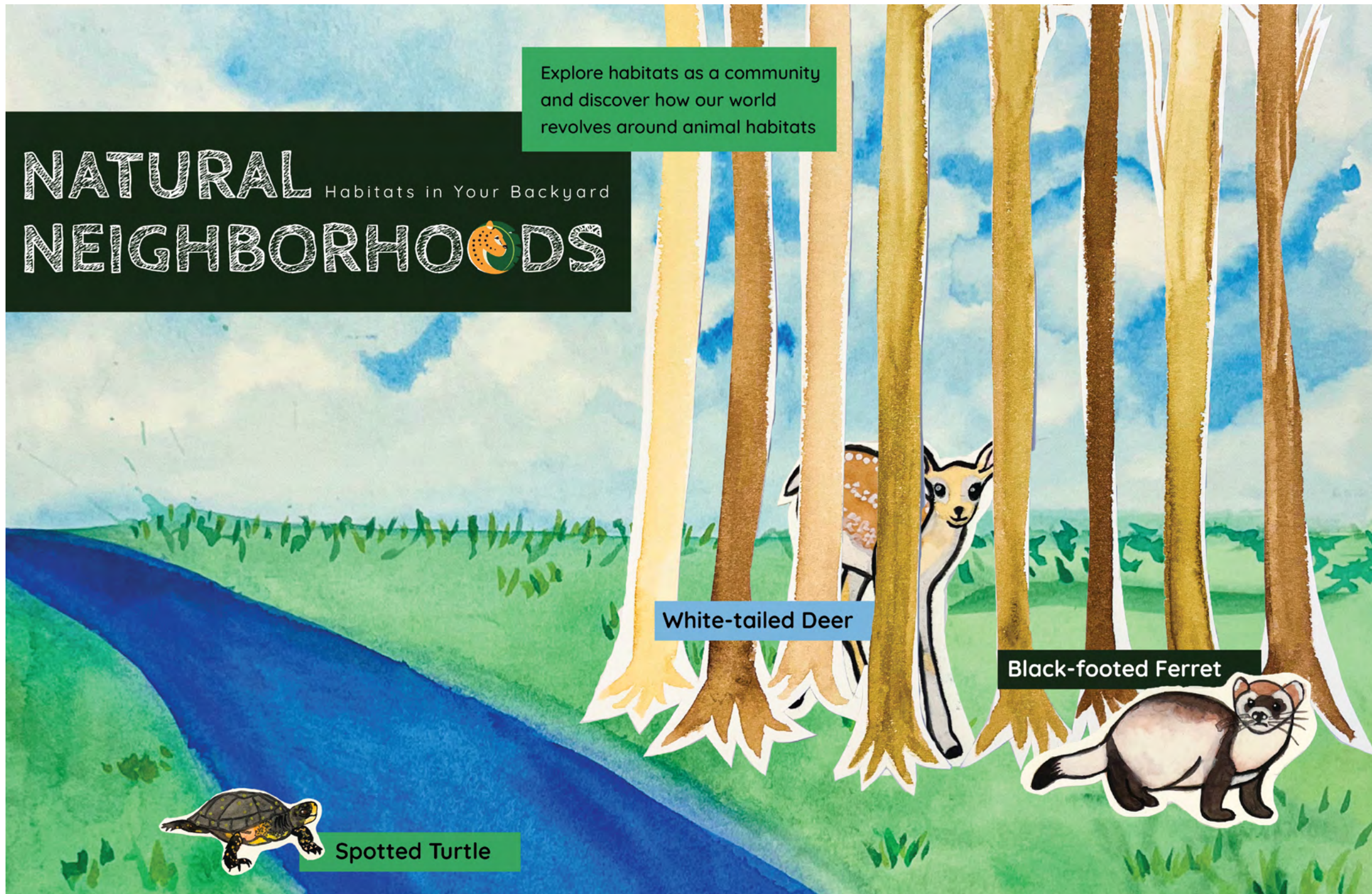
EX03.08



1 Front Section - East Elevation
Scale: 3/16" = 1'-0"



Graphic Elements



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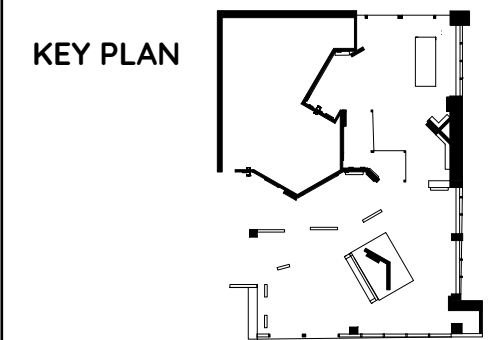
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PROJECT
NATURAL NEIGHBORHOODS Habitats in Your Backyard

CLIENT
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SCALE SCALE AS NOTED

DATE December 10, 2024

DRAWING NAME
Graphic Look and Feel

EX04.01

Visual Communication Brief

The Look and Feel of Natural Neighborhoods utilizes **hand drawn illustration** and **playful typography** to encourage interest in endangered animals.

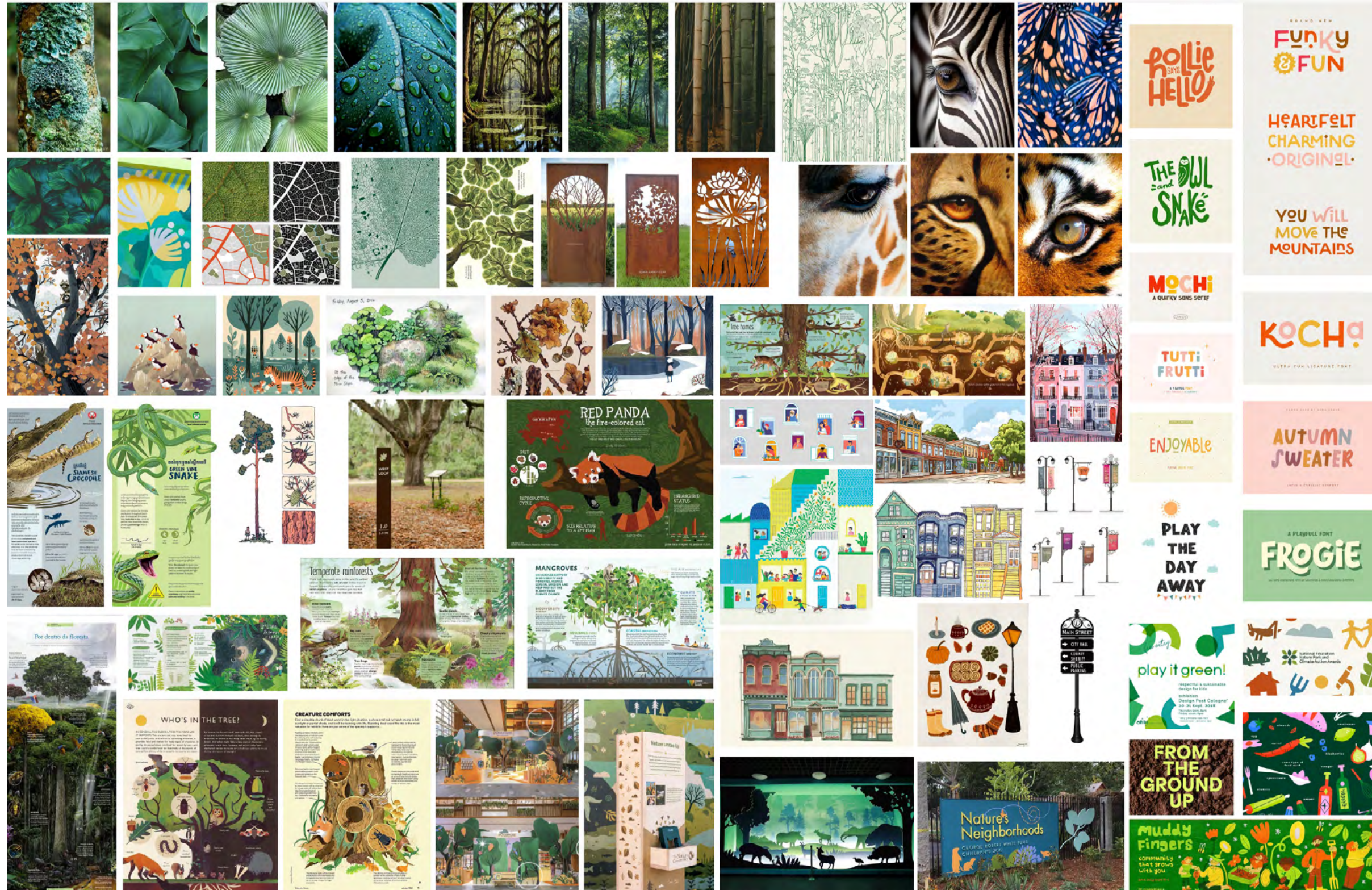
Color Palette - A light **cool tone palette** to **resemble nature** but also influence a sense of **calmness in visitors**

Shapes and Patterns - Shapes and patterns are influenced by the **shapes and patterns found on the animals and their habitats**

Illustration - Illustration includes **accurate depictions of animals** and their **habitats** while maintaining a **colorful and playful style**

Typography - **Playful and clear**. The typography balances the playful nature of the look and feel while being **clear and readable fonts** for ease of accessibility for all visitors

Graphic Reference



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Exhibition & Experience Design

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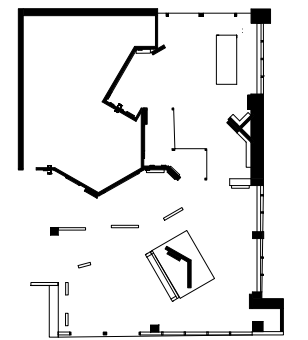
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KEY PLAN



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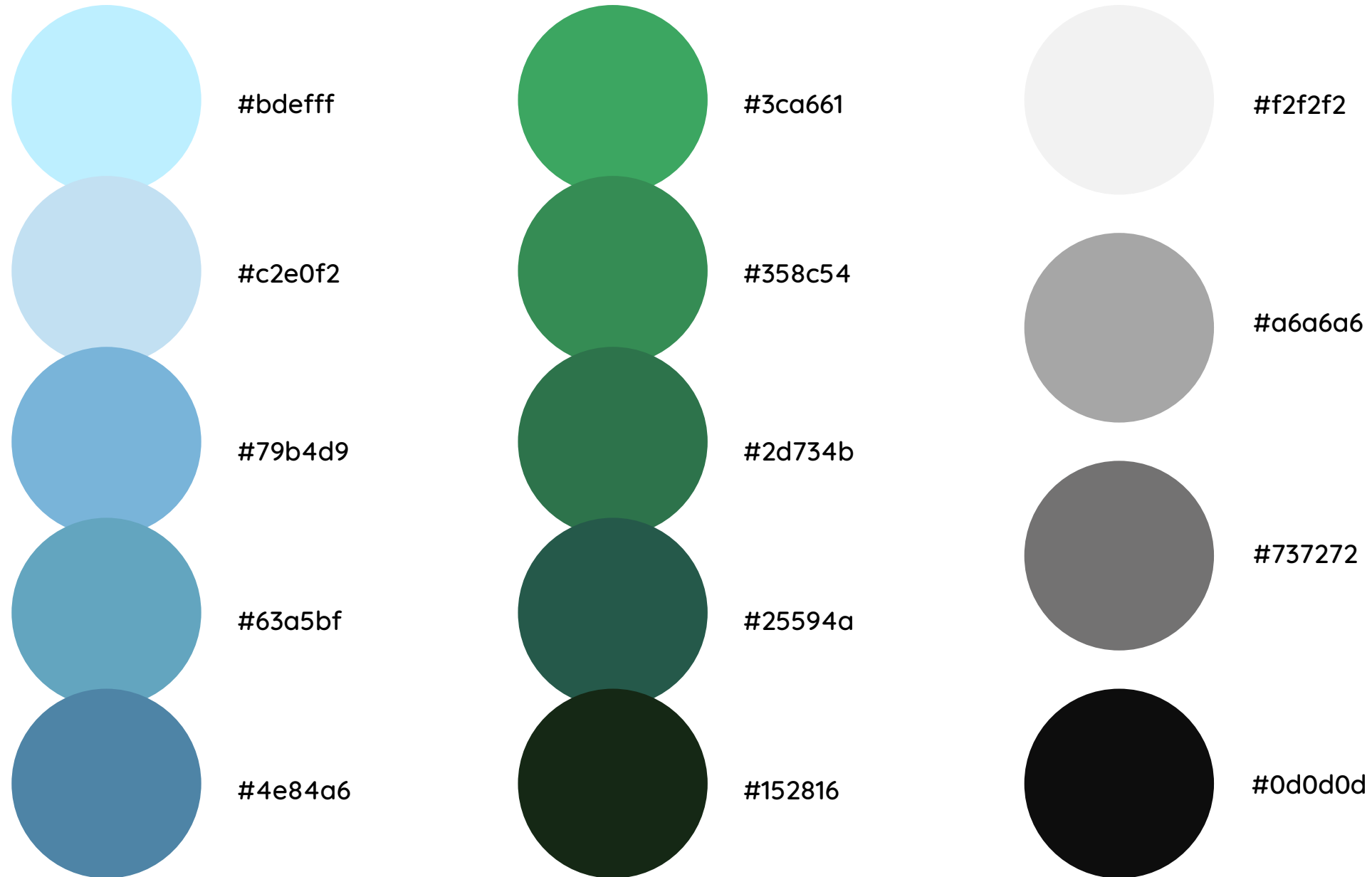
SCALE SCALE AS NOTED

DATE December 10, 2024

DRAWING NAME
Graphic Reference

EX04.02

Color Palette



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NATURAL Habitats in Your Backyard
NEIGHBORHOODS

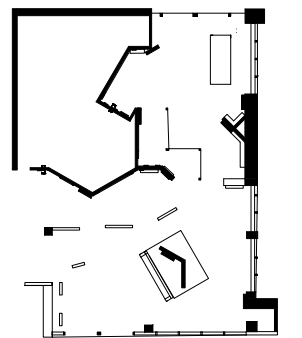
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Color Palette

EX04.03

Typography

MAIN TYPEFACE

Regular

CABIN SKETCH

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bold

CABIN SKETCH

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SECONDARY TYPEFACE

Light

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Regular

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Medium

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Bold

Quicksand

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

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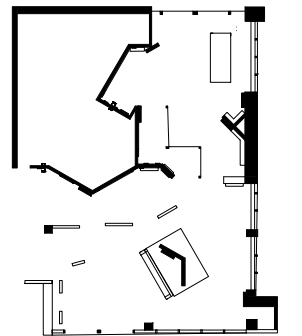
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SCALE SCALE AS NOTED

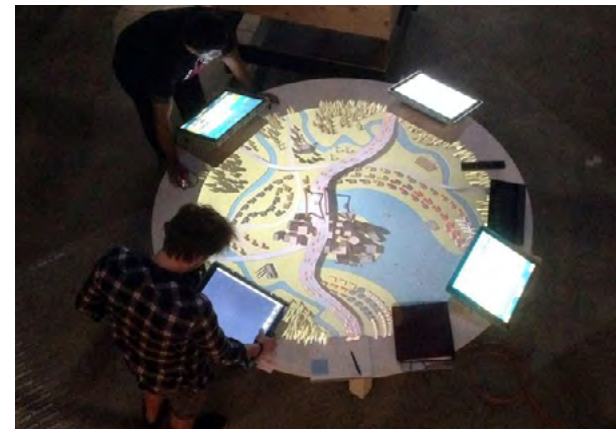
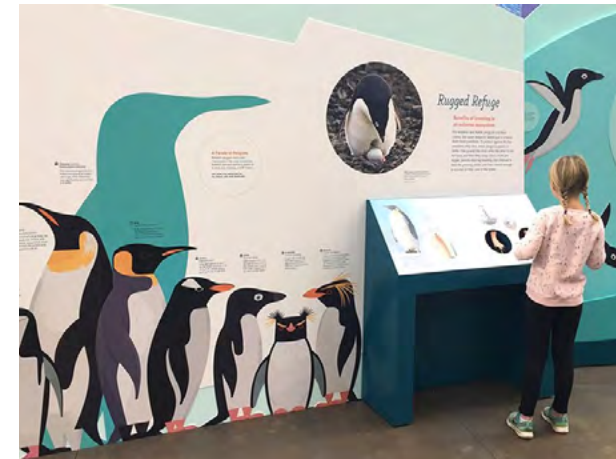
DATE December 10, 2024

DRAWING NAME

Typography

EX04.04

Exhibit Reference



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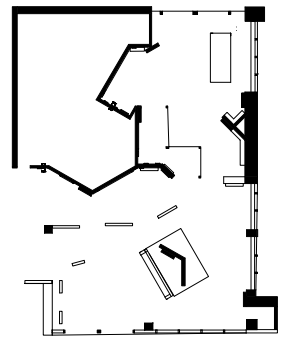
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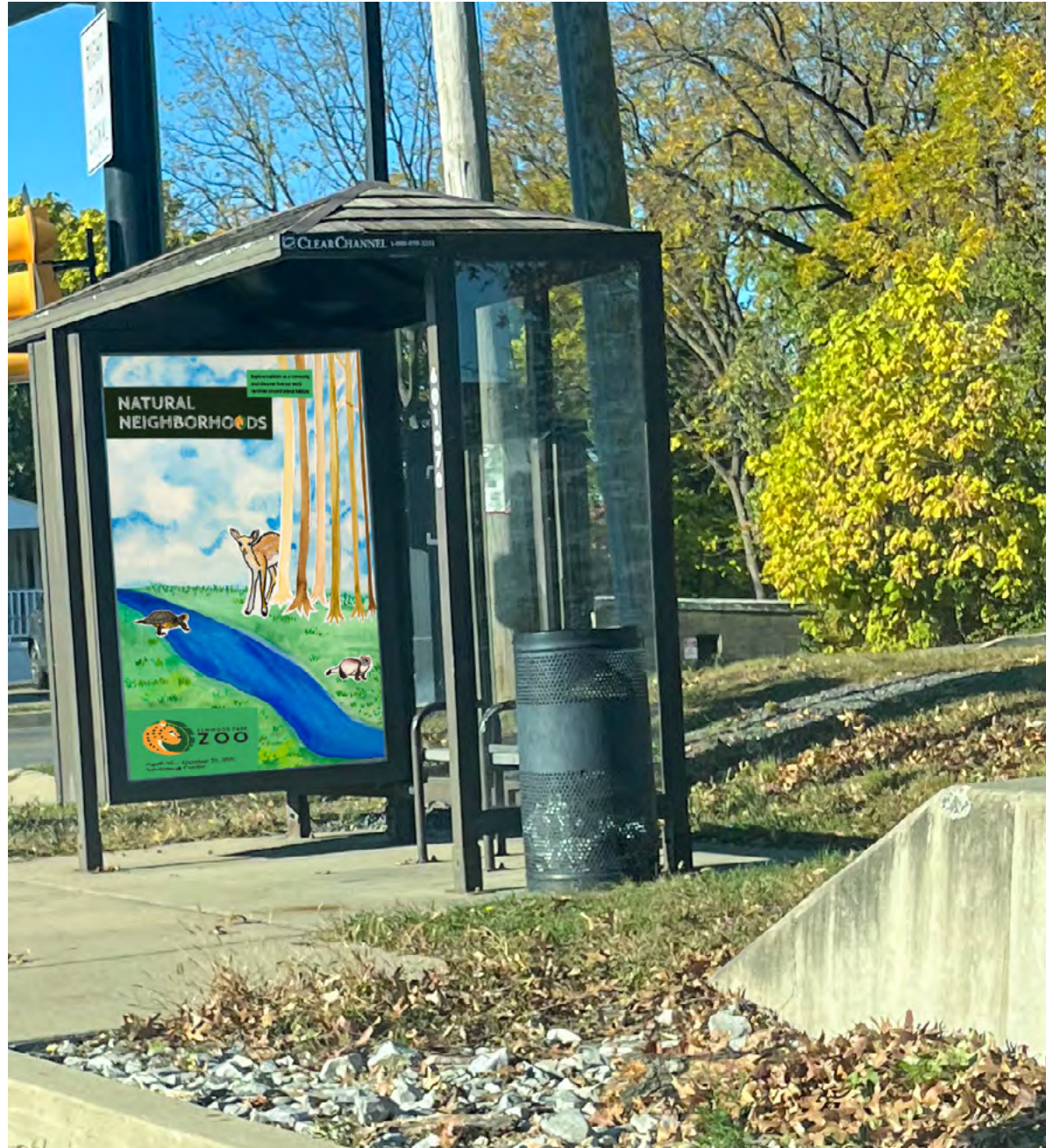
SCALE SCALE AS NOTED

DATE December 10, 2024

DRAWING NAME
Exhibit Reference

EX04.05

Visual Identity System - Poster



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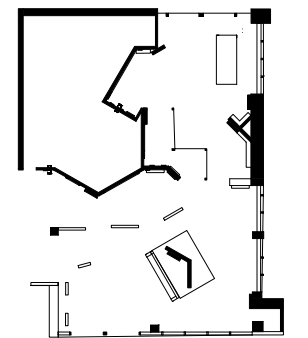
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DATE December 10, 2024

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Visual Identity System - Poster

EX04.06

Visual Identity System - Journal and Ticket



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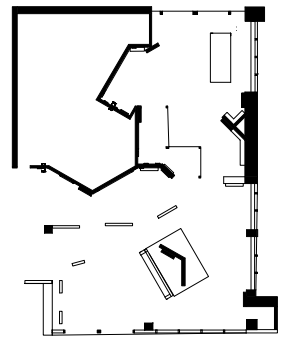
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Visual Identity System -
Journal and Ticket

EX04.07

Visual Identity System - Stickers and Stamps



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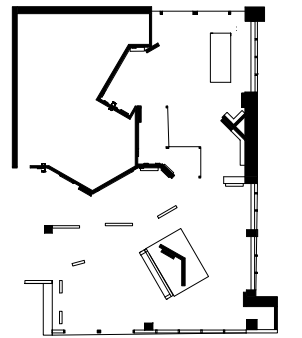
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SCALE SCALE AS NOTED

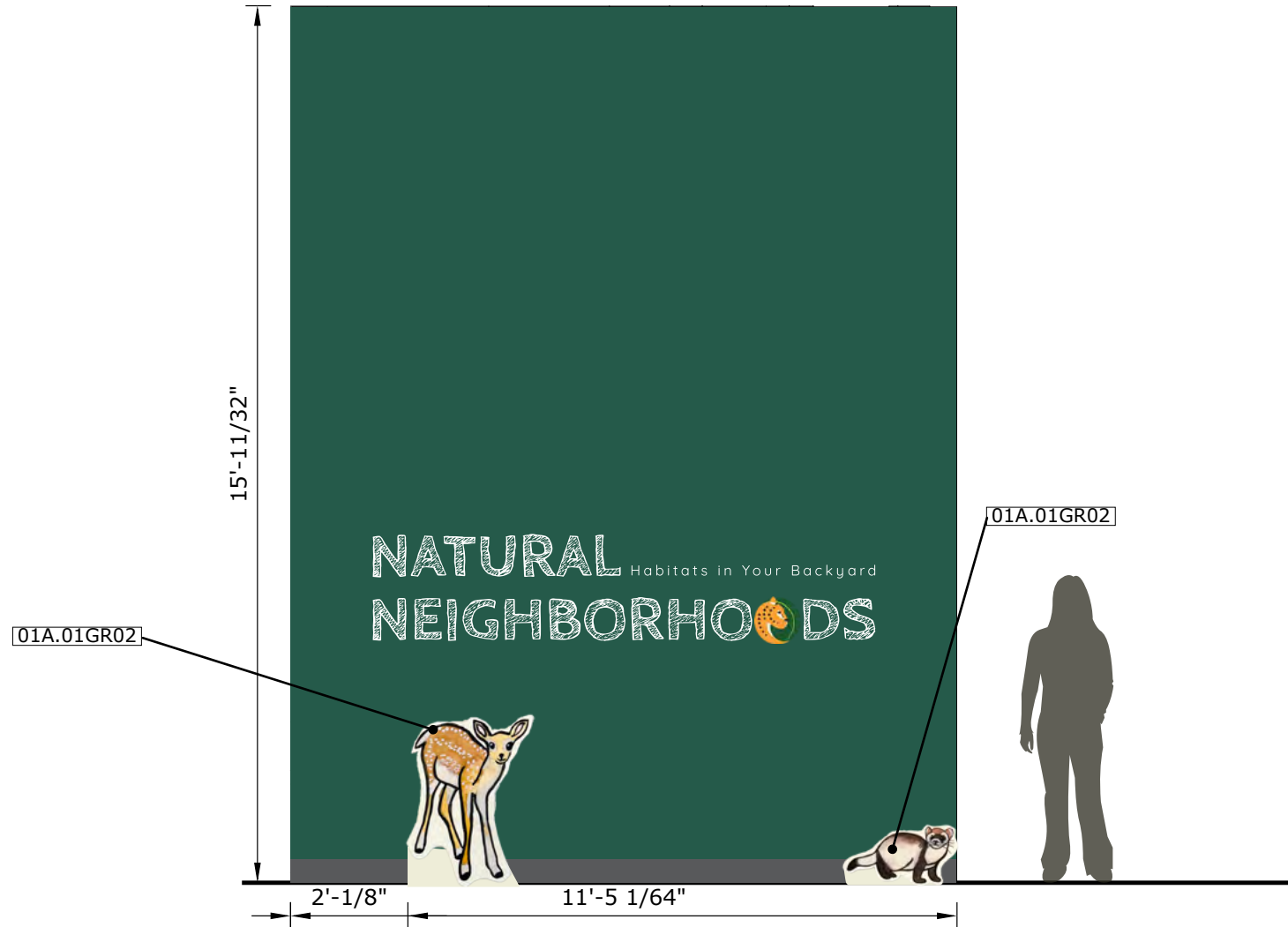
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DRAWING NAME

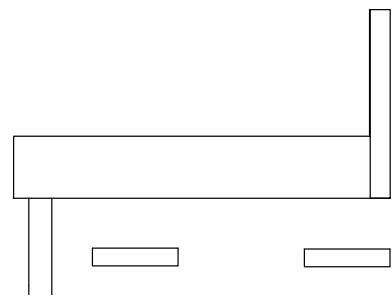
Visual Identity System -
Stickers and Stamps

EX04.08

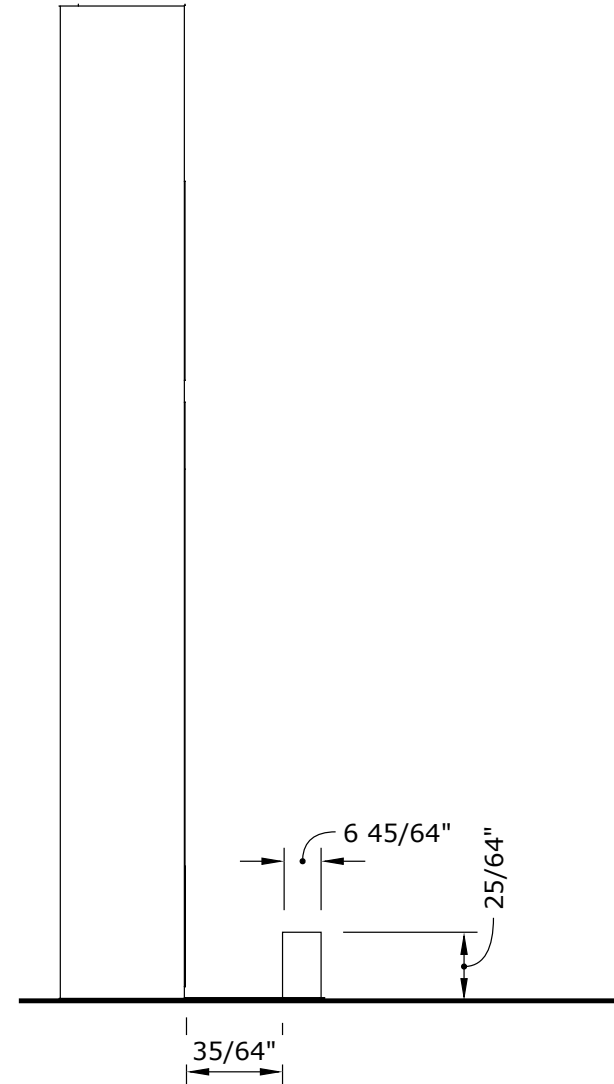
Logo Wall



1 Logo Wall - Front Elevation - 01A.01.GR01-GR04
Scale: 3/8" = 1'-0"



3 Logo Wall - Plan View - 01A.01.GR01-GR04
Scale: 3/16" = 1'-0"



2 Logo Wall - Side Elevation - 01A.01.GR01-GR04
Scale: 3/8" = 1'-0"

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NEIGHBORHOODS

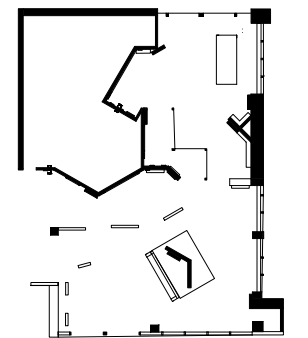
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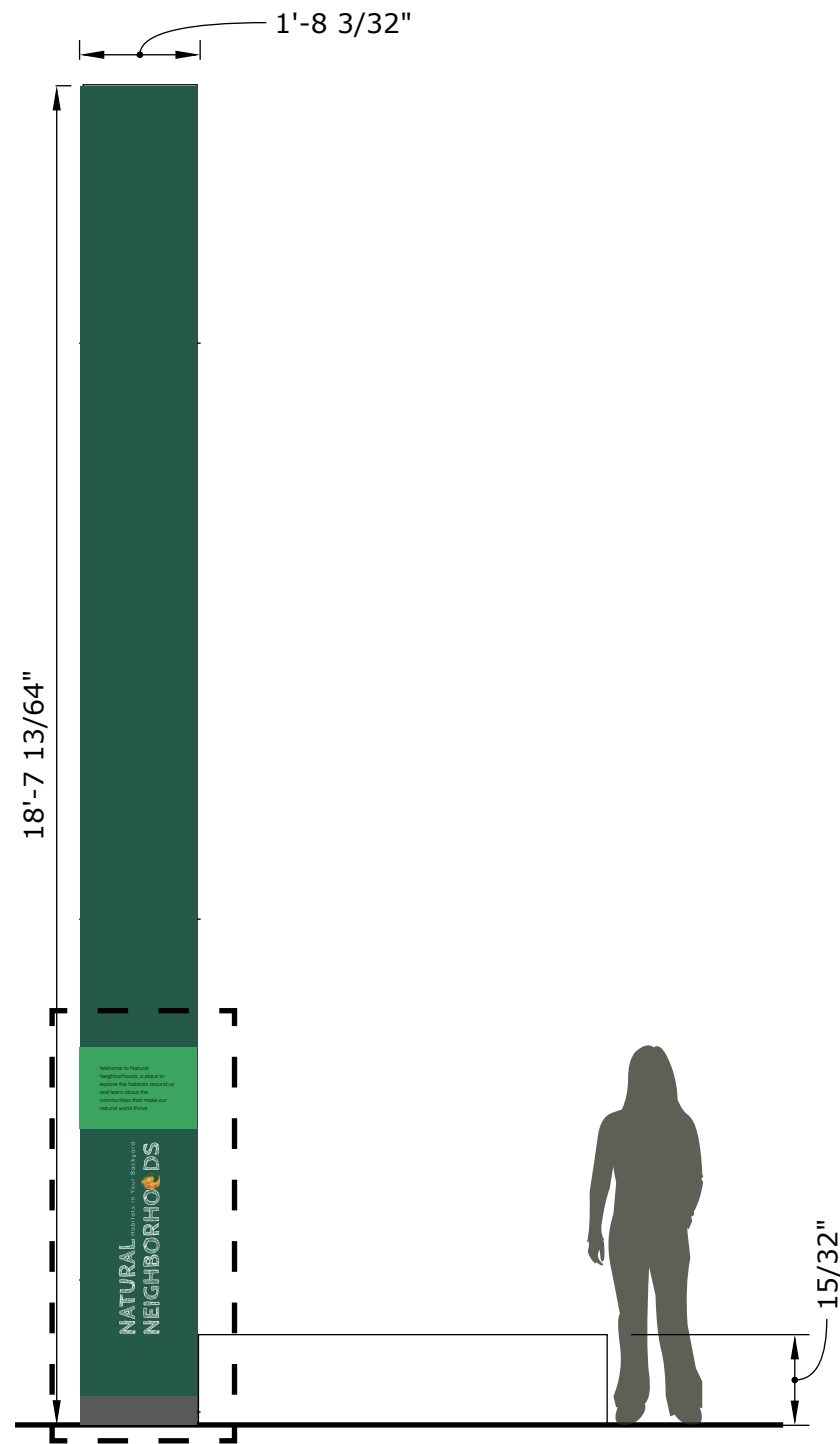
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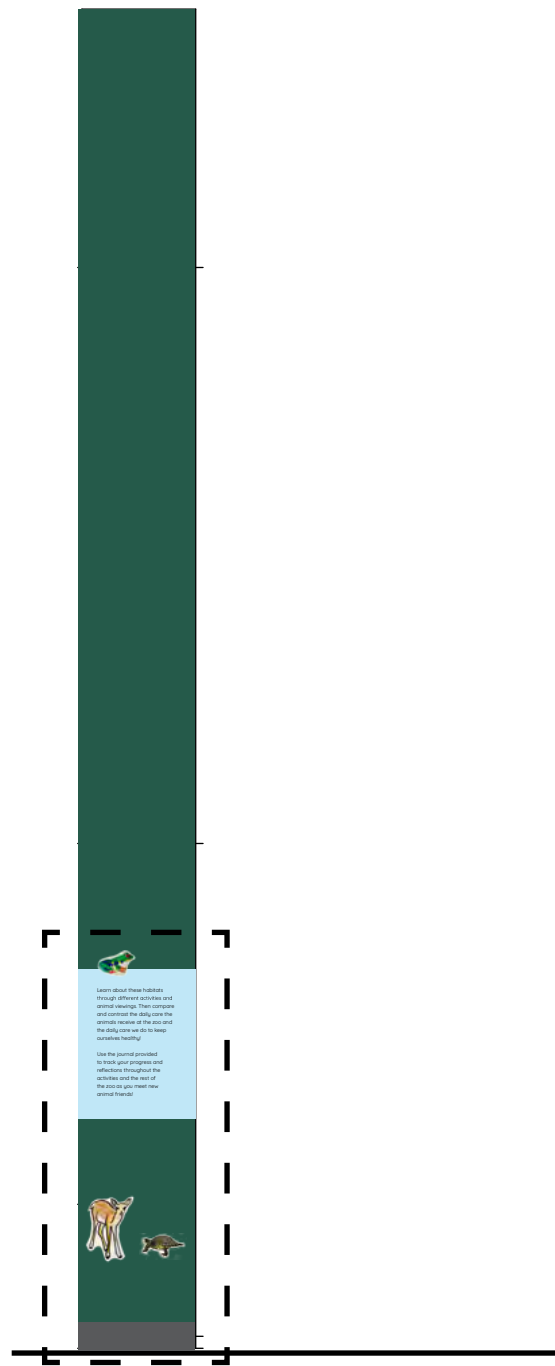
Graphic Elevations - Logo Wall

EX04.09

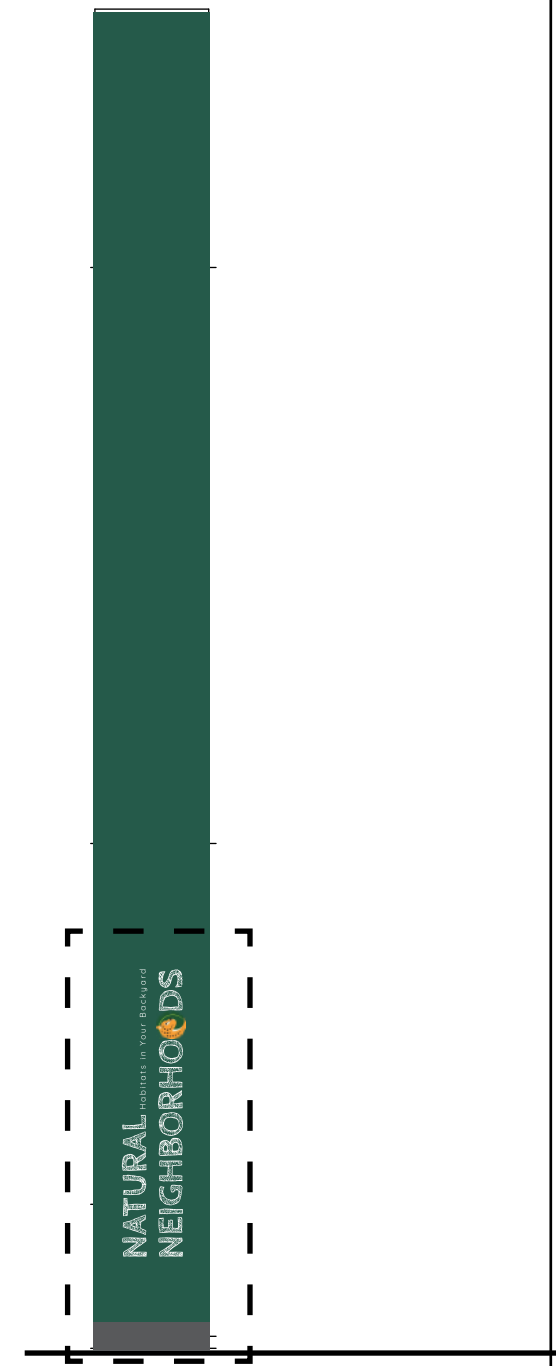
Introduction



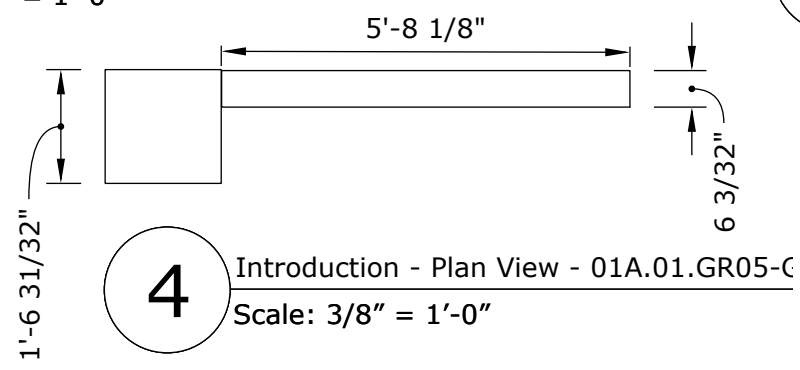
1 Introduction - Front Elevation - 01A.01.GR05
Scale: 3/8" = 1'-0"



2 Introduction - Side Elevation 01A.01.GR06
Scale: 3/8" = 1'-0"



3 Introduction - Side Elevation 01A.01.GR07-GR08
Scale: 3/8" = 1'-0"



4 Introduction - Plan View - 01A.01.GR05-C
Scale: 3/8" = 1'-0"

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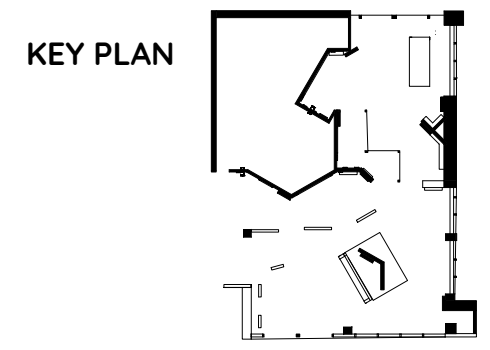
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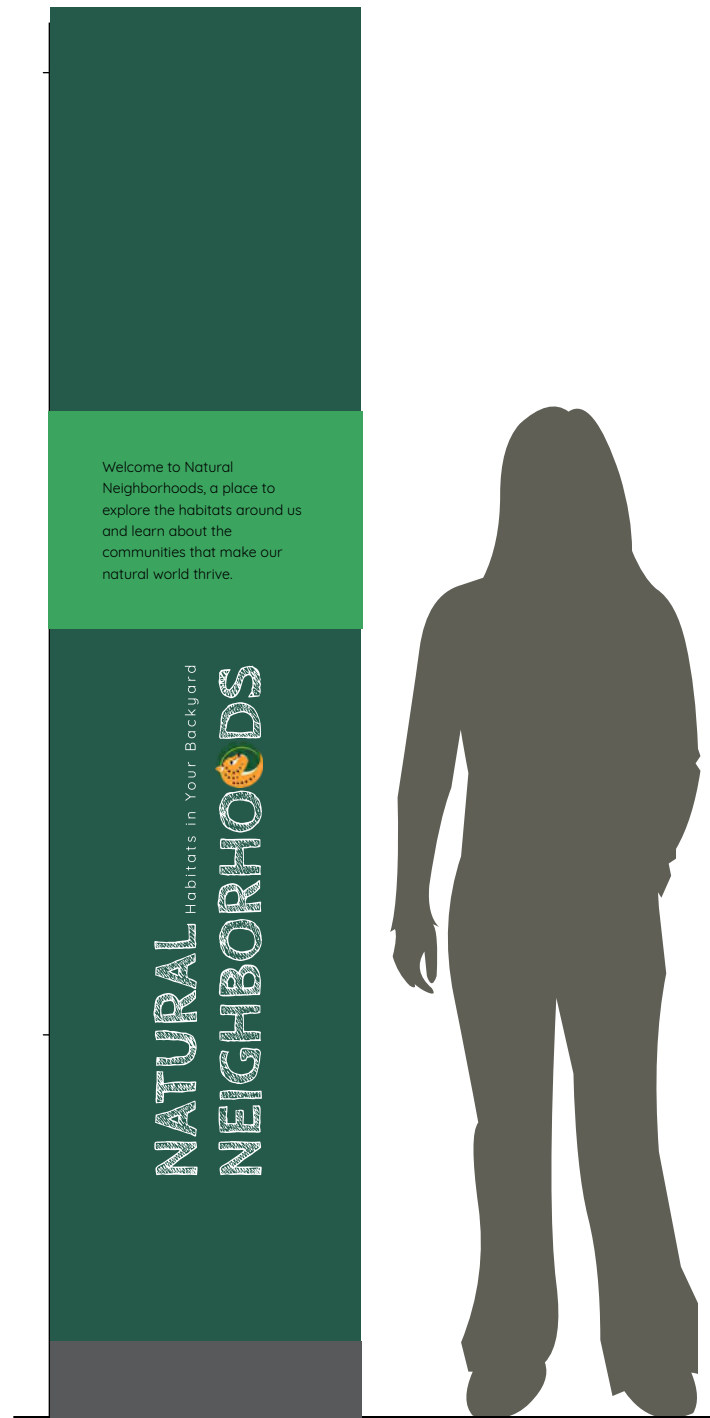
SCALE SCALE AS NOTED

DATE December 10, 2024

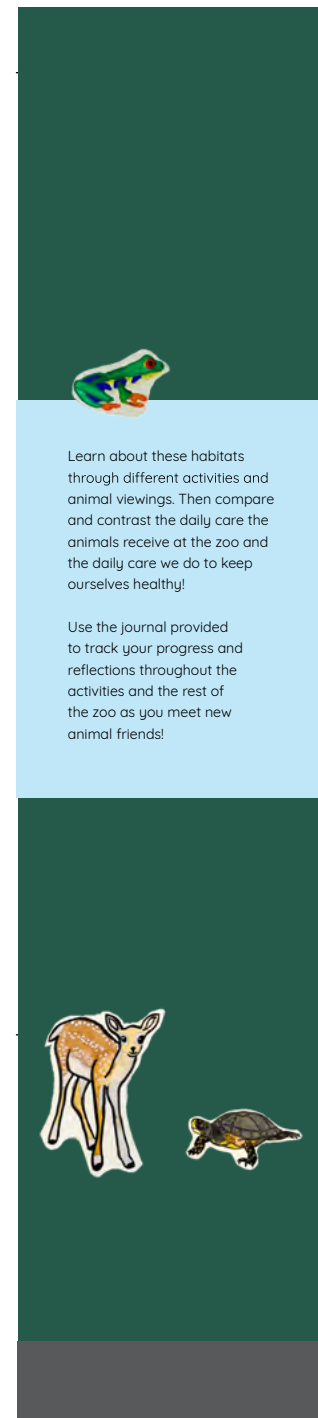
DRAWING NAME
Graphic Elevations - Introduction

EX04.10

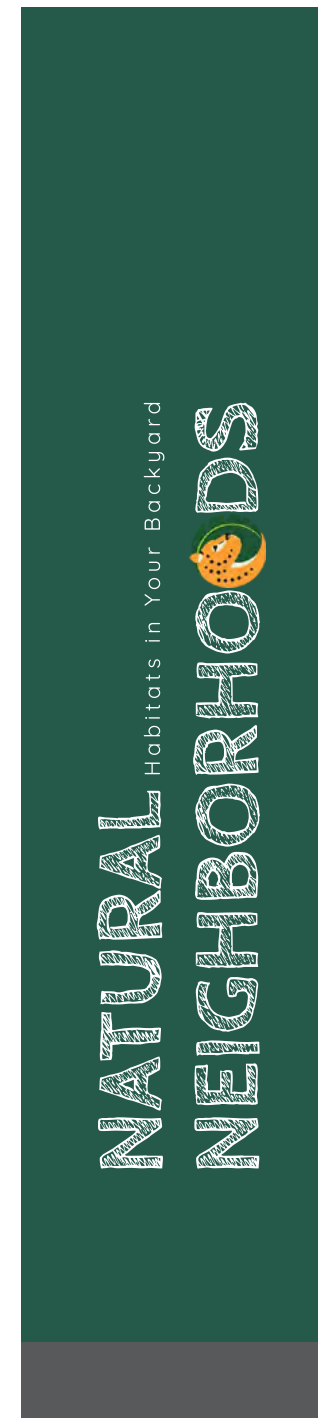
Introduction Detail



1 Introduction - Front Elevation - 01A.01.GR05
Scale: 1" = 1'-0"



2 Introduction - Side Elevation
01A.01.GR06
Scale: 1" = 1'-0"



3 Introduction - Side Elevation
01A.01.GR07-GR08
Scale: 1" = 1'-0"

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NEIGHBORHOODS

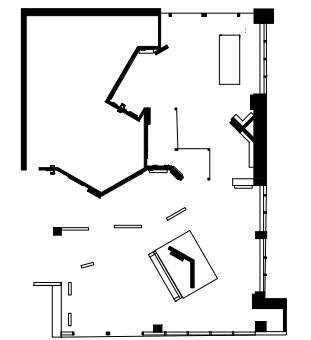
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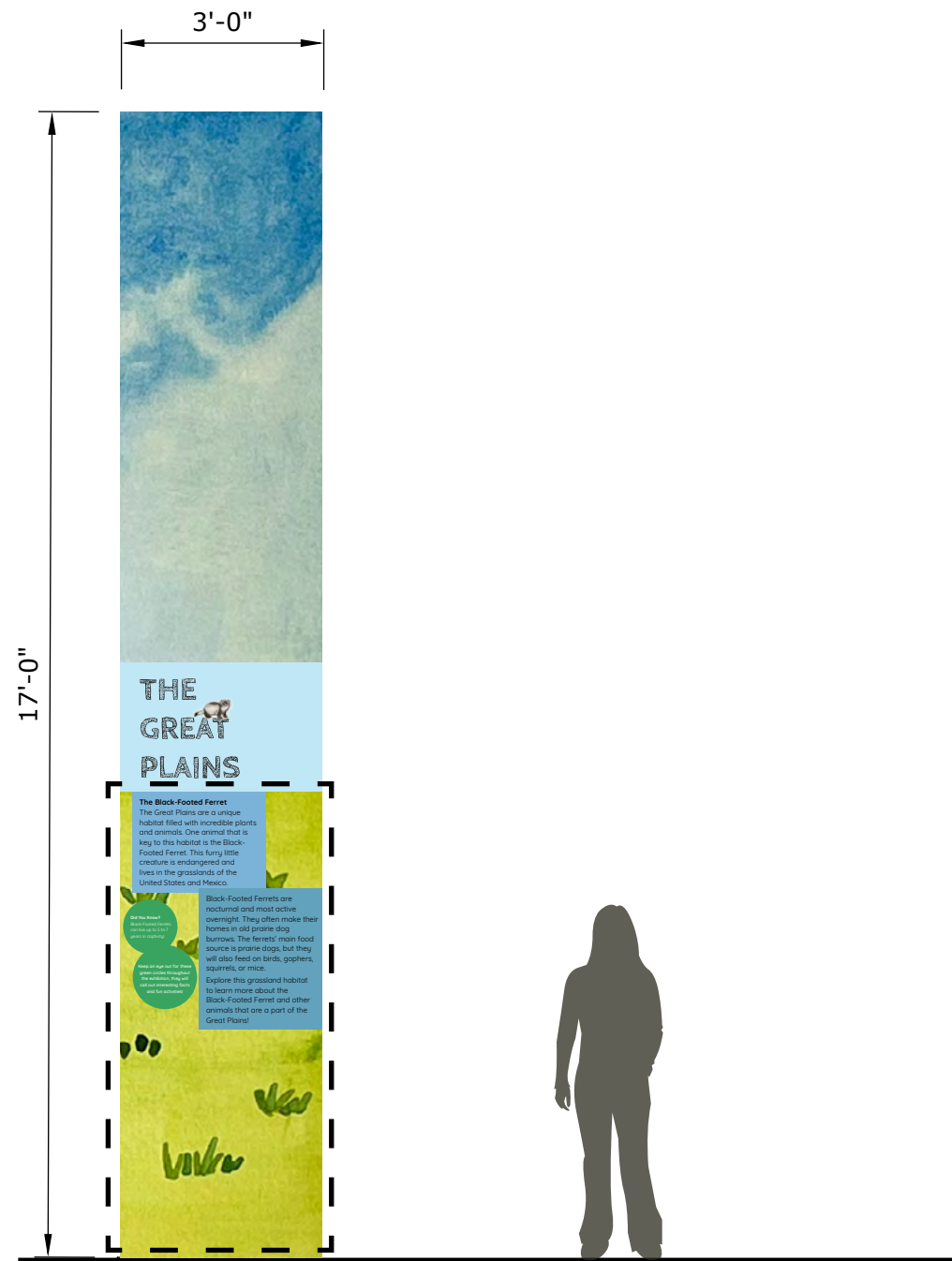
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DATE December 10, 2024

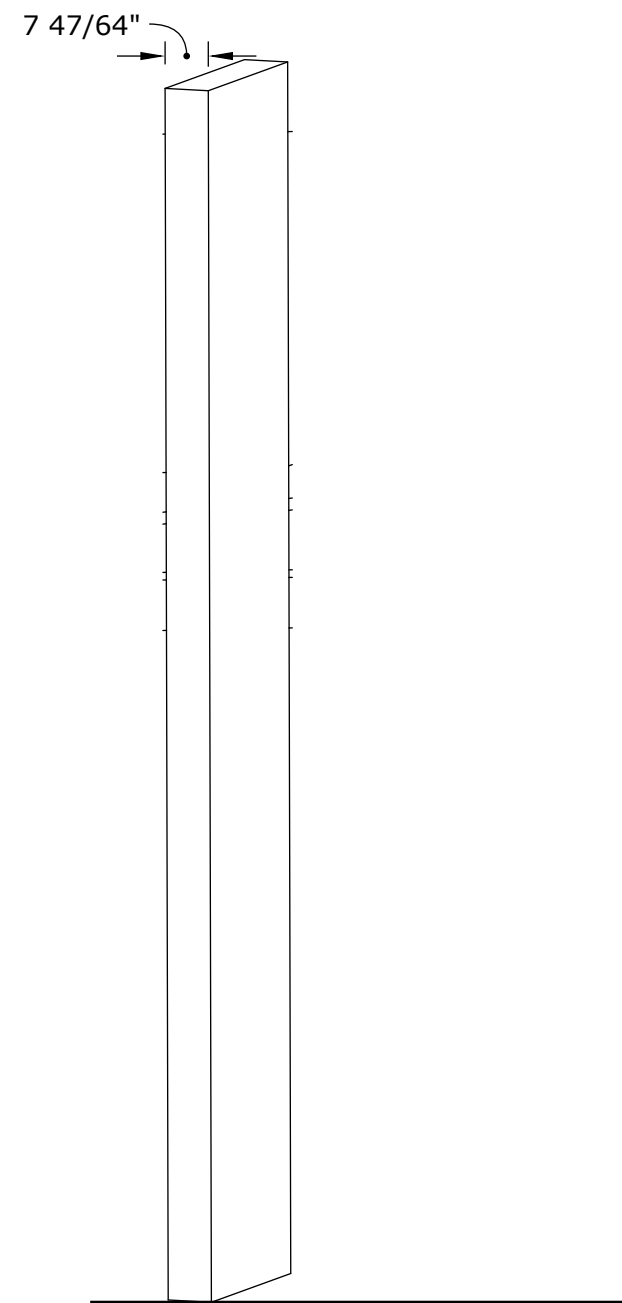
DRAWING NAME

Graphic Elevations - Introduction Detail

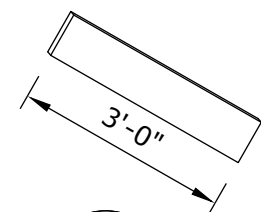
EX04.11



1 Area Introduction Detail - Front Elevation - 03A.01.GR03
Scale: 3/8" = 1'-0"



2 Area Introduction Detail - Side Elevation - 03A.01.GR03
Scale: 3/8" = 1'-0"



3 Area Introduction Detail - Plan View - 03A.01.GR03
Scale: 3/8" = 1'-0"

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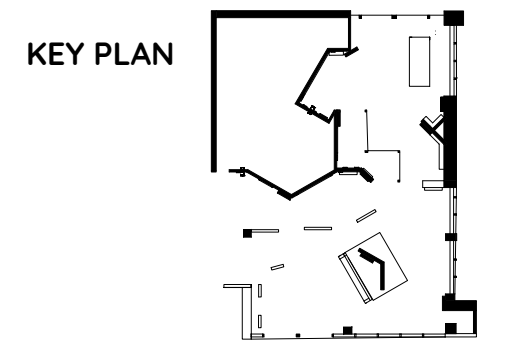
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Graphic Elevations - Area Introduction

EX04.12

Area Introduction Details



1 Area Introduction Detail - Front Elevation - 03A.01.GR03
Scale: 1" = 1'-0"

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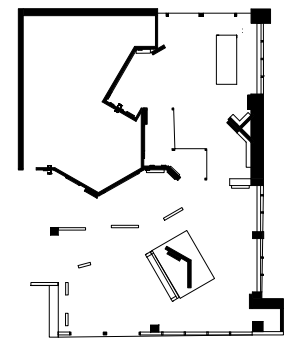
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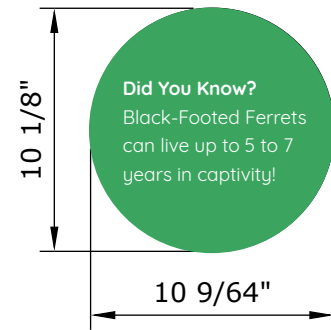
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DRAWING NAME

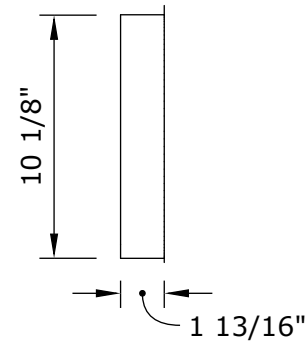
Graphic Elevations -
Area Introduction Detail

EX04.13

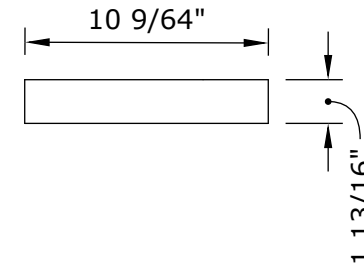
Directives



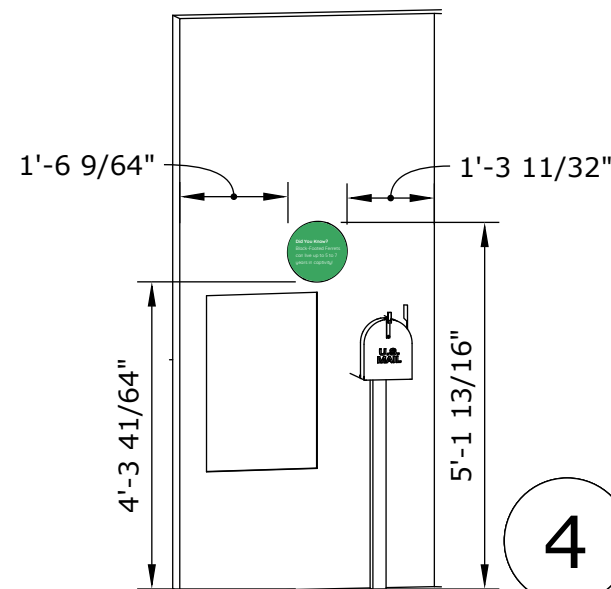
1 Graphic Directive - Front Elevation
02A.01.GR05
Scale: 1 1/2" = 1'-0"



2 Graphic Directive - Side Elevation
02A.01.GR05
Scale: 1 1/2" = 1'-0"



3 Graphic Directive - Plan View
02A.01.GR05
Scale: 1 1/2" = 1'-0"



4 Graphic Directive - Mounting Example - 02A.01.GR05
Scale: 3/8" = 1'-0"

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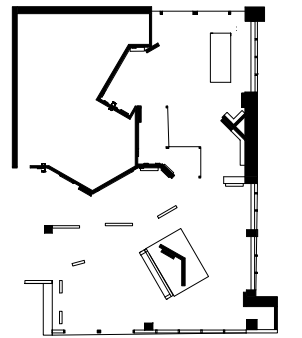
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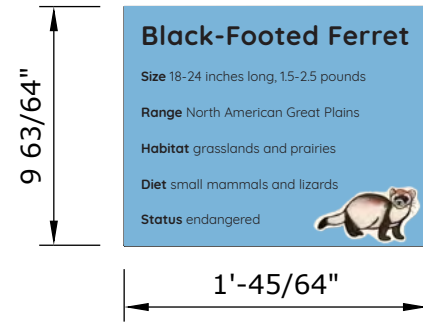
DATE December 10, 2024

DRAWING NAME

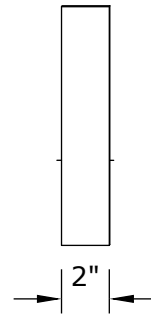
Graphic Elevations - Directives

EX04.14

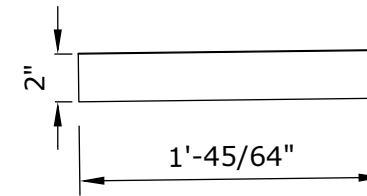
Labels



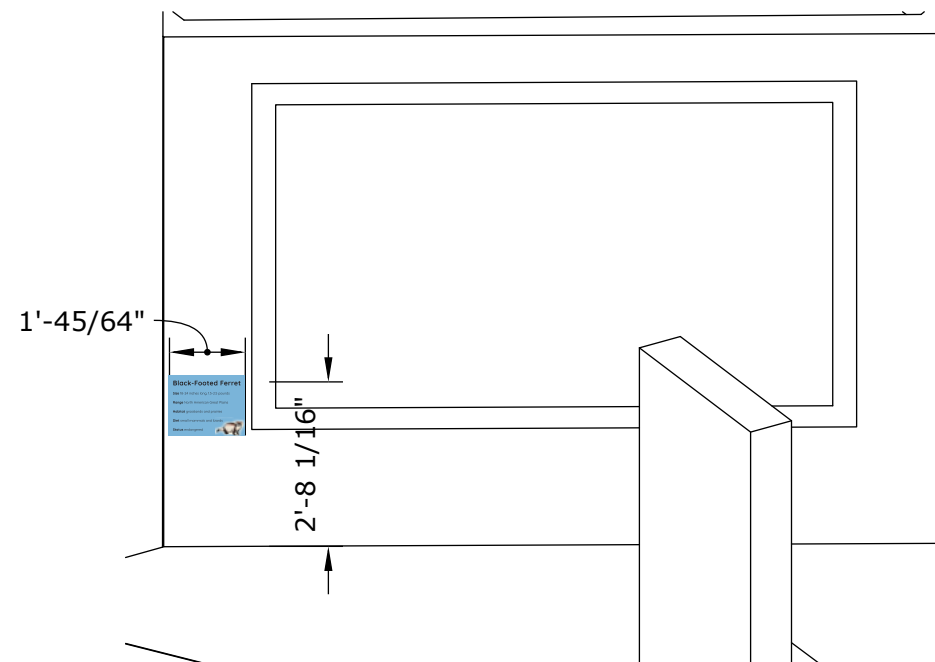
1 Graphic Directive - Front Elevation
02A.01.GR07
Scale: 1 1/2" = 1'-0"



2 Graphic Directive - Side Elevation
02A.01.GR07
Scale: 1 1/2" = 1'-0"



3 Graphic Directive - Plan View
02A.01.GR07
Scale: 1 1/2" = 1'-0"



4 Graphic Directive - Mounting Example - 02A.01.GR07
Scale: 3/8" = 1'-0"

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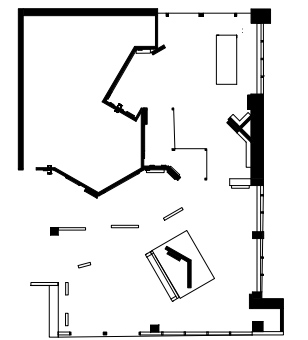
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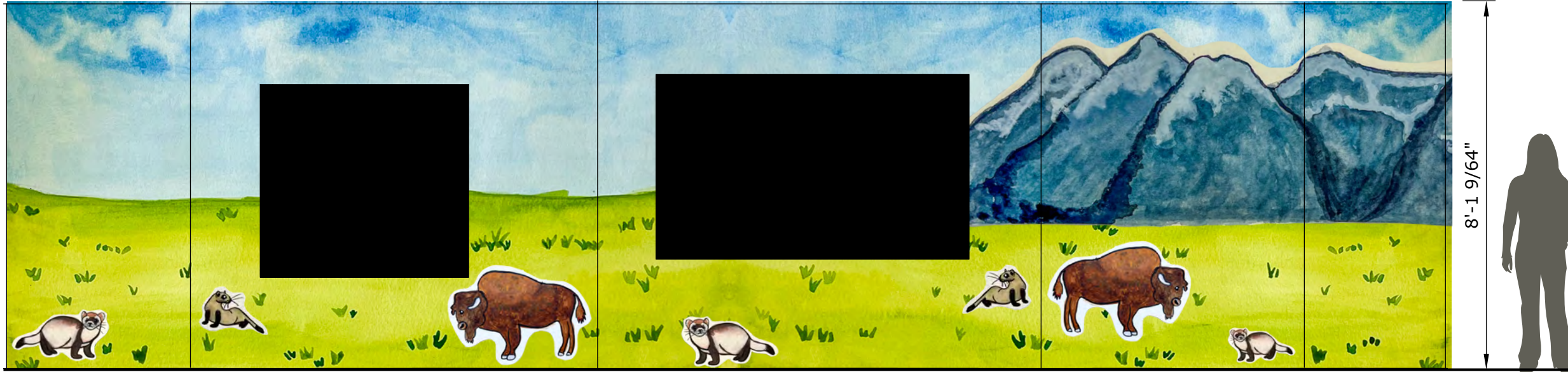
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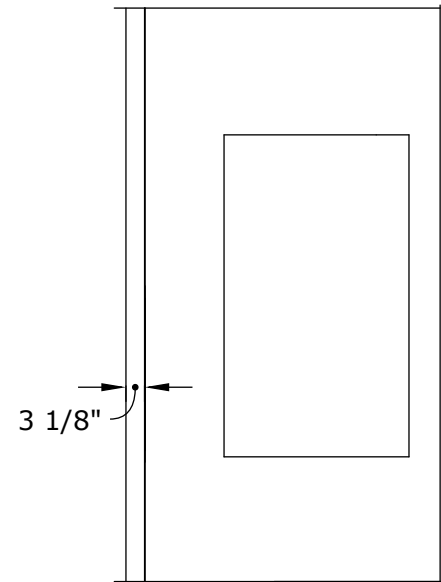
Graphic Elevations - Labels

EX04.16

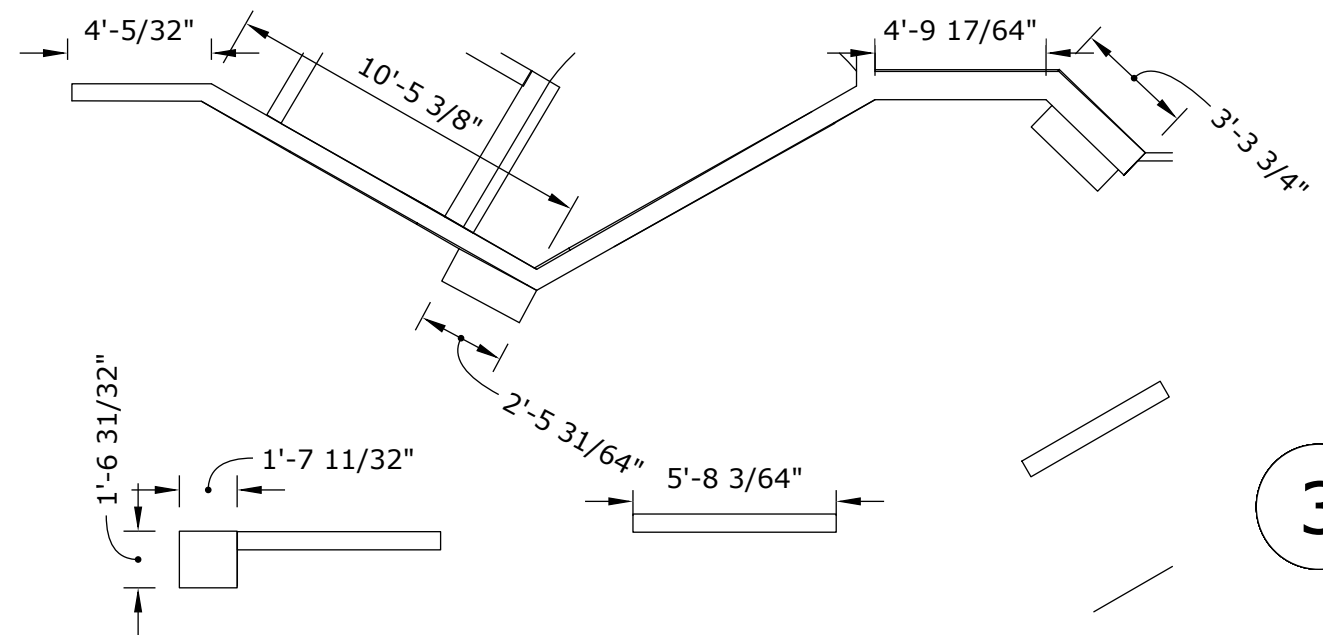
Murals



1 Great Plains Mural - Front Elevation - 02A.01.GR04
Scale: 3/8" = 1'-0"



2 Great Plains Mural Side Elevation - 02A.01.GR04
Scale: 3/8" = 1'-0"



3 Great Plains Mural - Plan View -
Scale: 3/16" = 1'-0"

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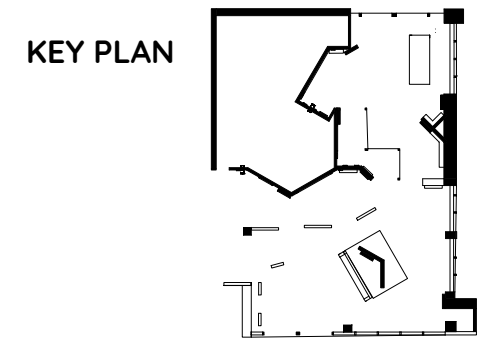
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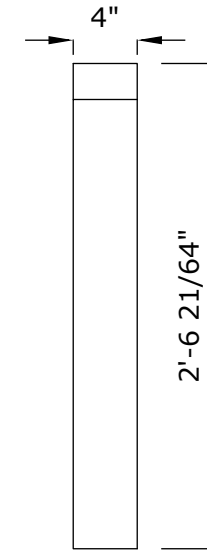
DRAWING NAME
Graphic Elevations - Murals

EX04.17

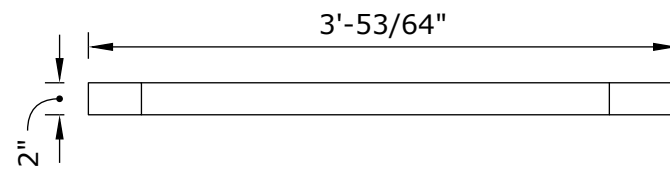
Wayfinding



1 Wayfinding Signage - Front Elevation - 08A.01.GR02
Scale: 1" = 1'-0"



2 Wayfinding Signage - Side Elevation
08A.01.GR02
Scale: 1" = 1'-0"



3 Wayfinding Signage - Plan View - 08A.01.GR02
Scale: 1" = 1'-0"



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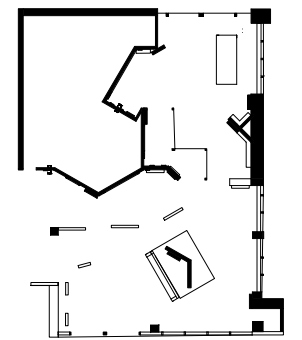
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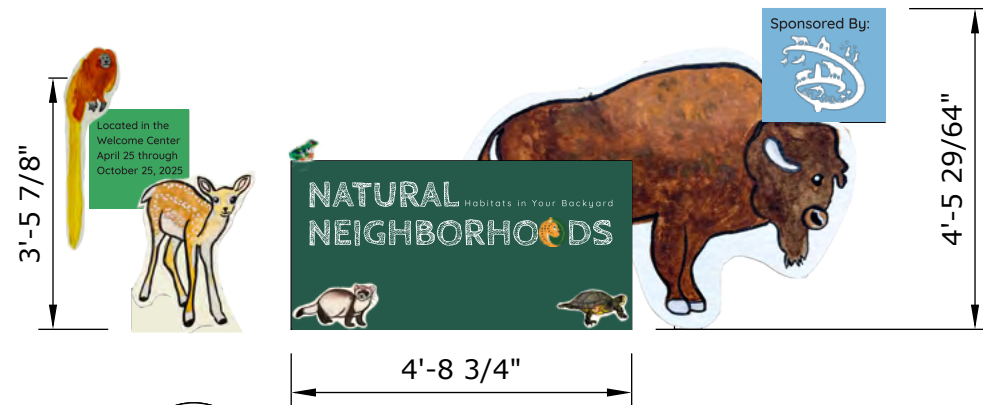
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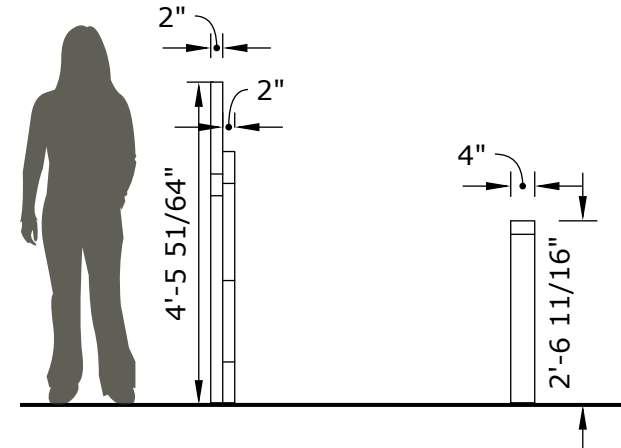
Graphic Elevations - Wayfinding

EX04.18

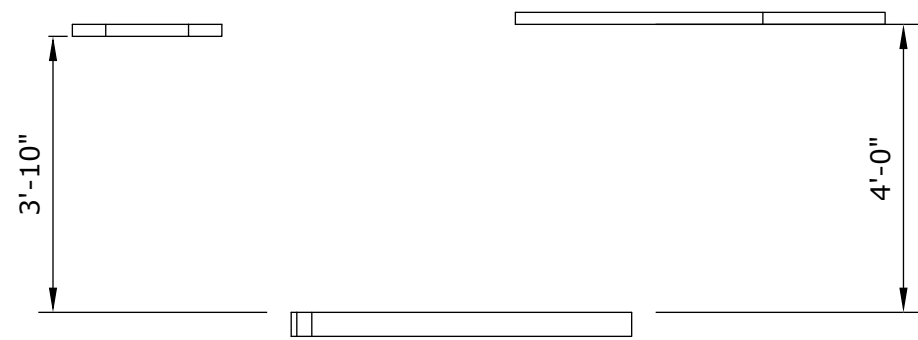
Wayfinding



1 Wayfinding Signage - Front Elevation - 08A.01.GR01
Scale: 3/8" = 1'-0"



2 Wayfinding Signage - Side Elevation - 08A.01.GR01
Scale: 3/8" = 1'-0"



3 Wayfinding Signage - Plan View - 08A.01.GR01
Scale: 3/8" = 1'-0"



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Exhibition & Experience Design

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NATURAL NEIGHBORHOODS Habitats in Your Backyard

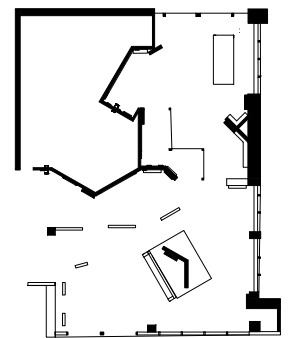
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KEY PLAN



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SCALE SCALE AS NOTED

DATE December 10, 2024

DRAWING NAME

Graphic Elevations - Wayfinding

EX04.19

Exhibit Elements



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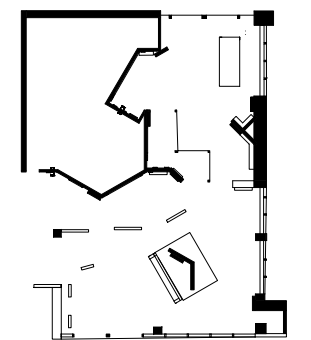
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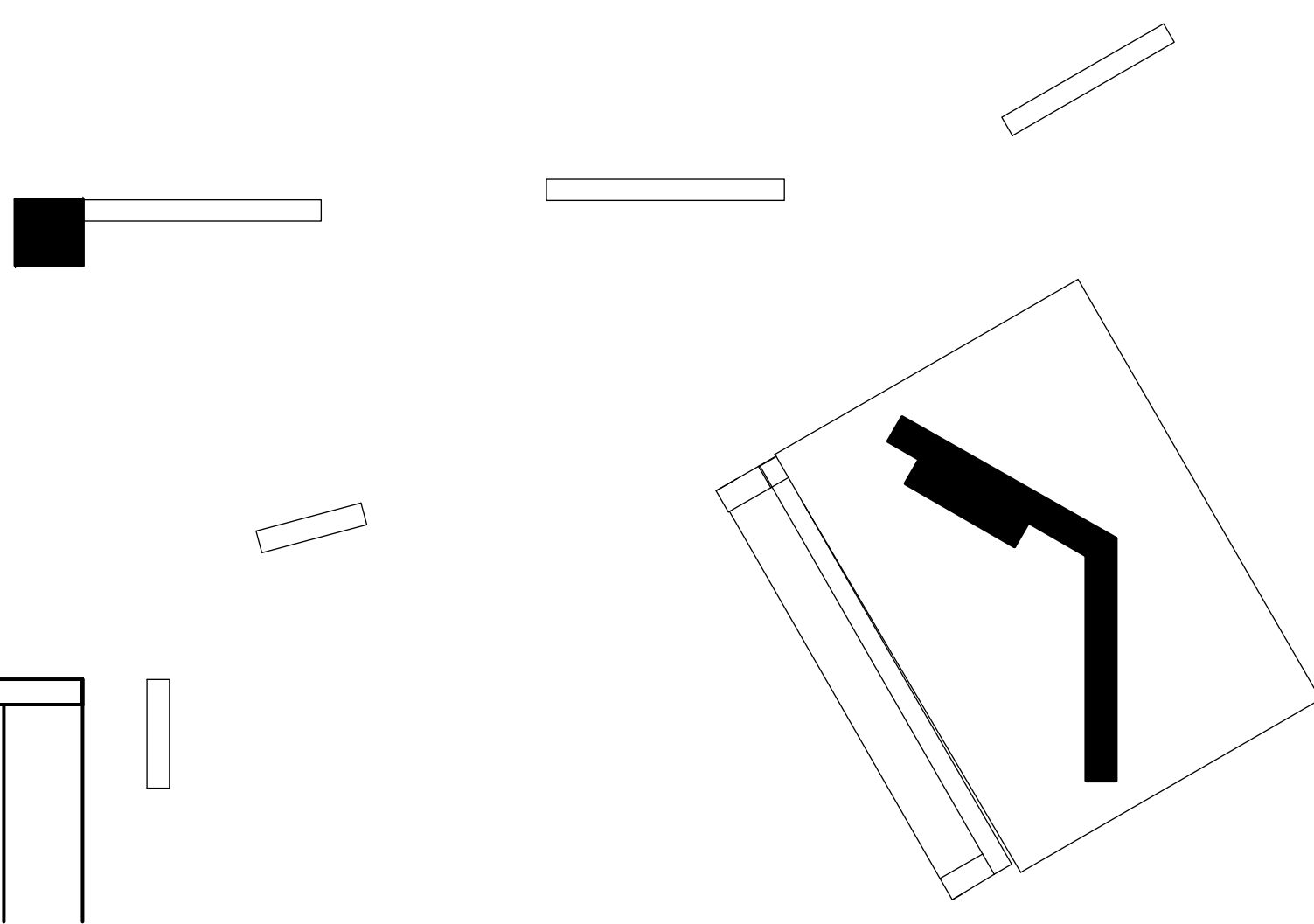
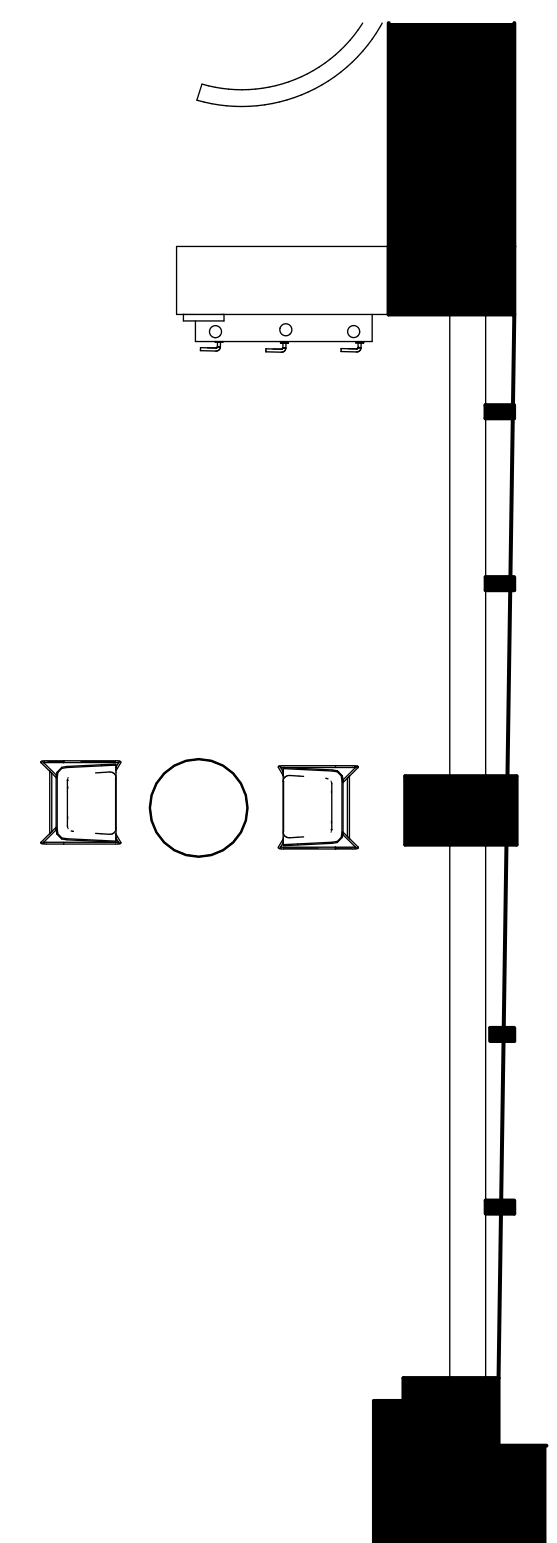
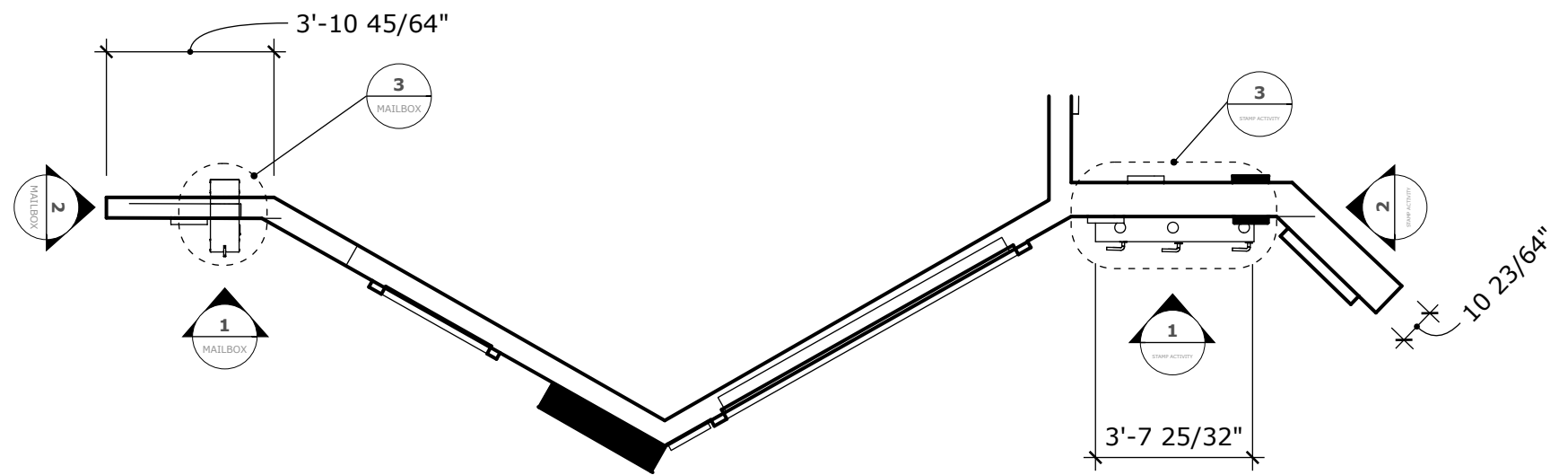
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DATE December 10, 2024

DRAWING NAME
Great Plains - Rendering

EX05.01



1 Area Detail Plan
 Scale: 1/4" = 1'-0"

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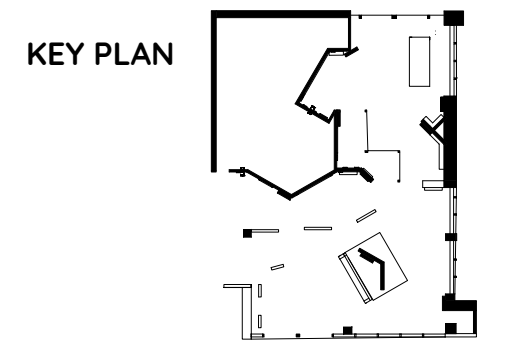
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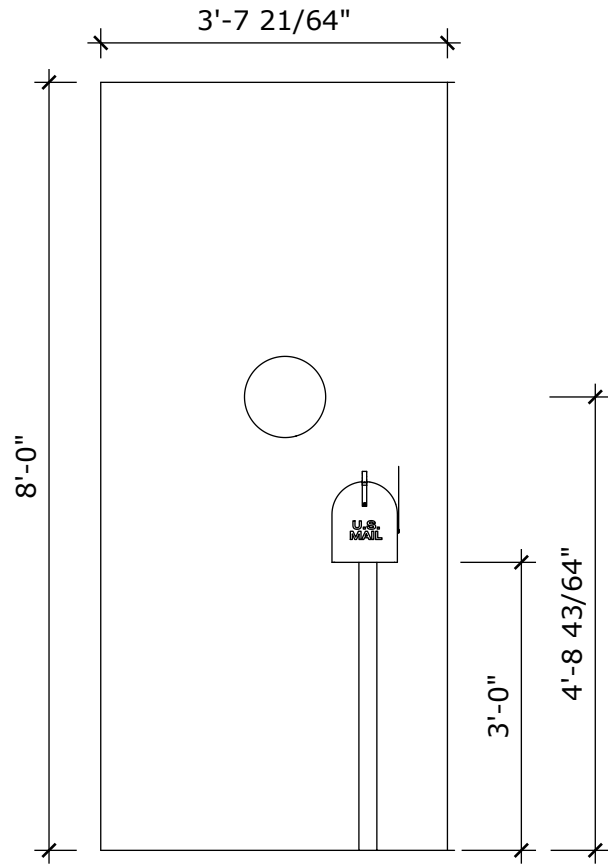
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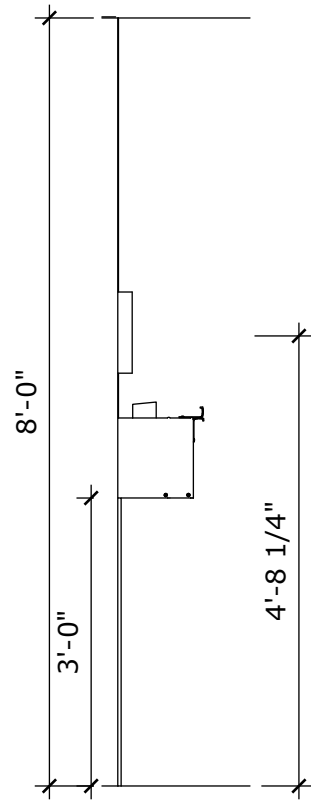
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SCALE SCALE AS NOTED
DATE December 10, 2024

DRAWING NAME
 Great Plains - Area Detail Plan

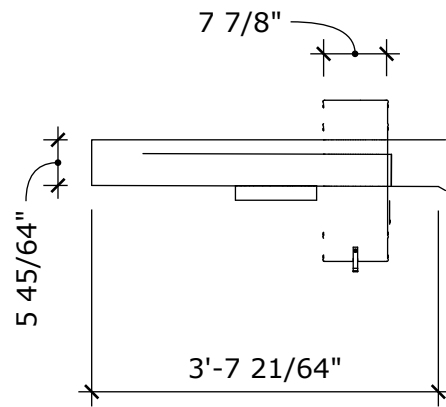
EX05.02



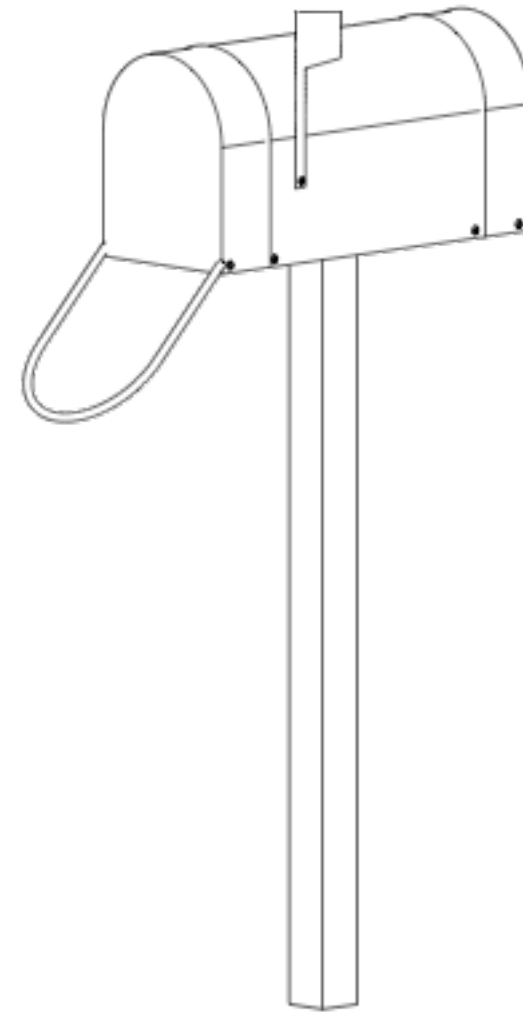
1 Mailbox - Front Elevation
Scale: 1/2" = 1'-0"



2 Mailbox - Side Elevation
Scale: 1/2" = 1'-0"



3 Mailbox - Plan View
Scale: 1/2" = 1'-0"



4 Mailbox - 3D View
Scale: 1" = 1'-0"

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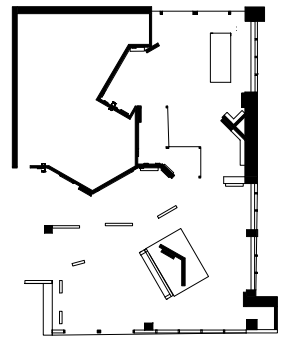
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KEY PLAN



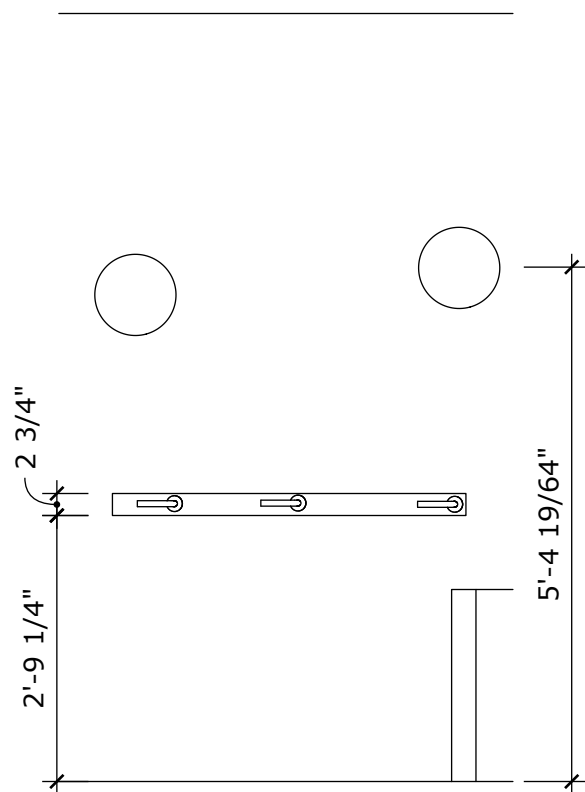
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SCALE SCALE AS NOTED

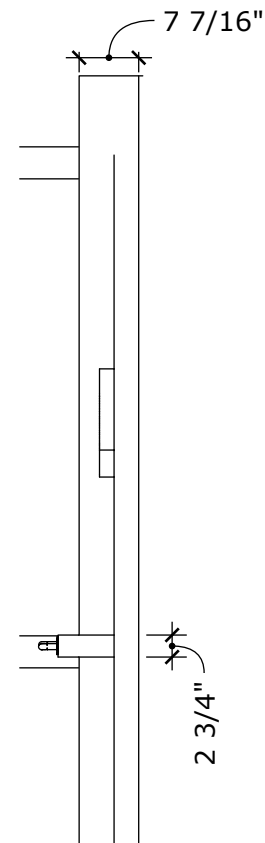
DATE December 10, 2024

DRAWING NAME
Mailbox Detail

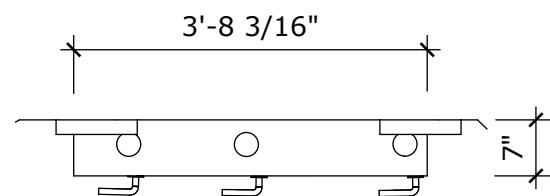
EX05.03



1 Stamp Activity - Front Elevation
Scale: 1/2" = 1'-0"



2 Stamp Activity - Side Elevation
Scale: 1/2" = 1'-0"



3 Stamp Activity - Plan View
Scale: 1/2" = 1'-0"

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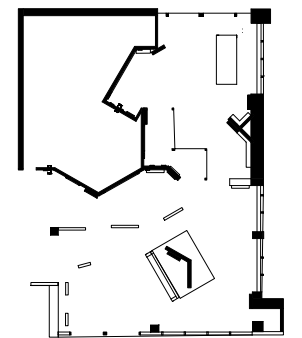
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KEY PLAN



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DATE December 10, 2024

DRAWING NAME

Stamp Activity Detail

EX05.04

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NATURAL Habitats in Your Backyard
NEIGHBORHOODS

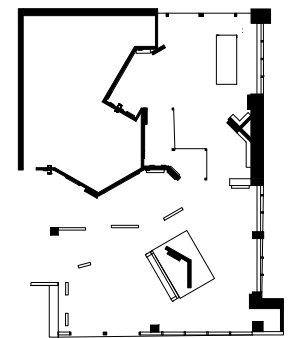
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KEY PLAN



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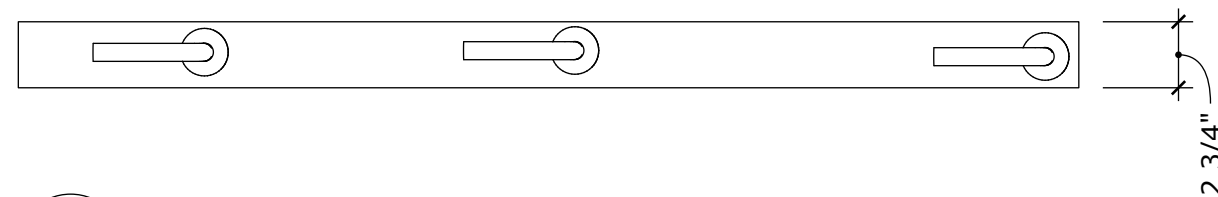
SCALE SCALE AS NOTED

DATE December 10, 2024

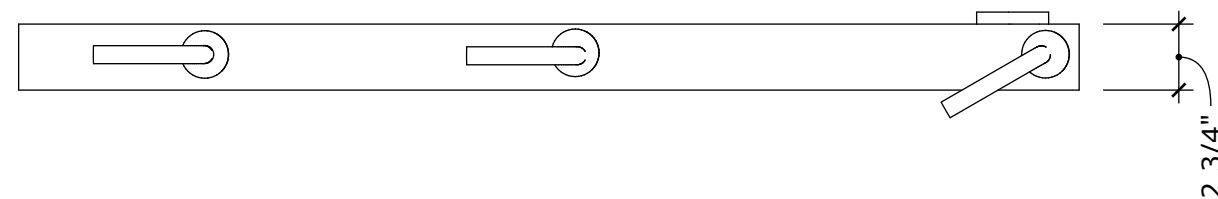
DRAWING NAME

Stamp Activity Detail

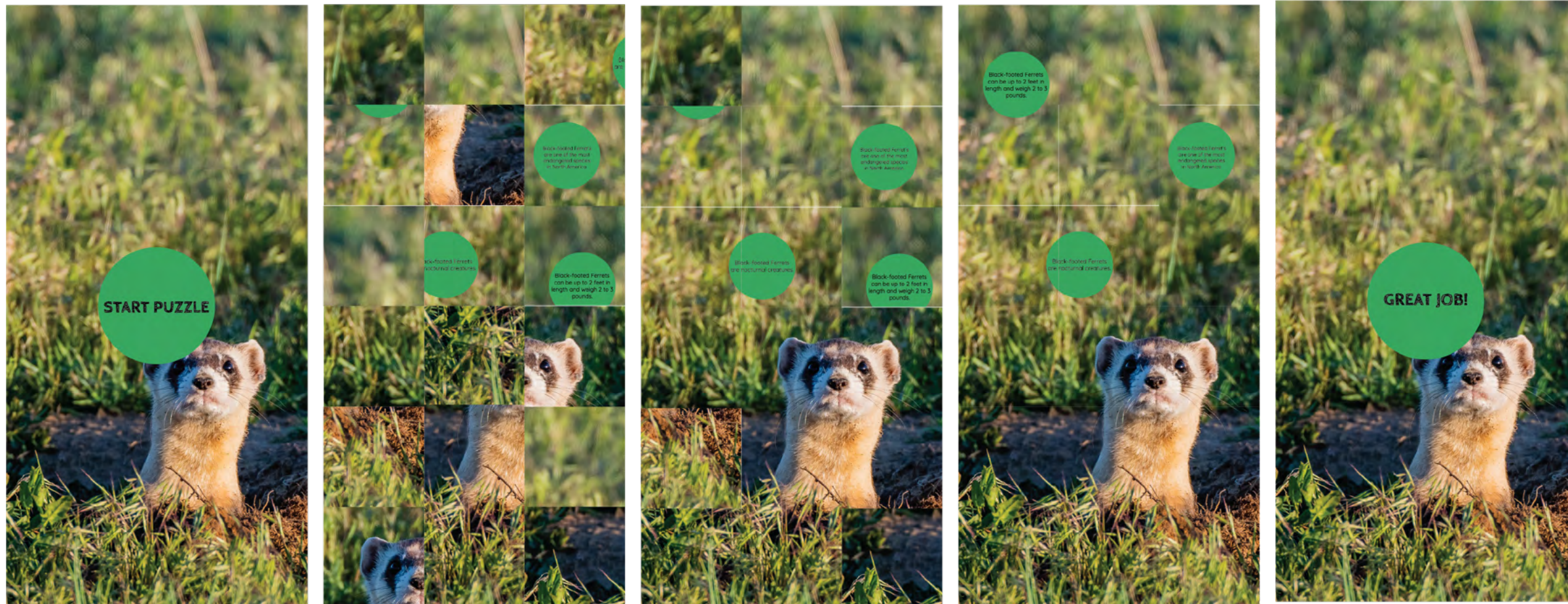
EX05.05



1 Stamp Activity - Inactive State
Scale: 1 1/2" = 1'-0"



2 Stamp Activity - Active State
Scale: 1 1/2" = 1'-0"



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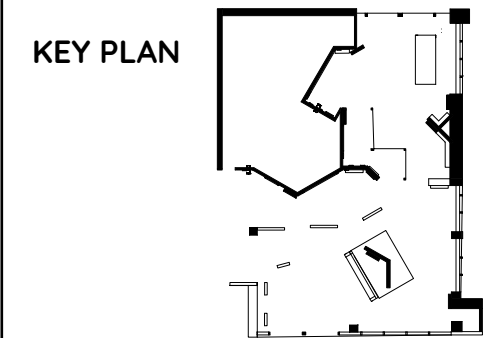
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DRAWING NAME
Great Plains - Digital Puzzle Storyboard

EX05.06