

**DESIGN DEVELOPMENT PACKAGE** 

SARAH AGUDELO

# **DRAWING INDEX**

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### THIDSIS STATIONIONIO

Domestic violence can have profound and lasting effects on individuals, affecting almost every aspect of their lives. Distinguishing the various stages of an abusive relationship can be difficult due to their layered complexities and subtleties. Understanding these stages can help in recognizing the pattern of abuse and encouraging individuals to seek appropriate support in breaking free from the cycle to find safety and healing.

#### **TARGET AUDIENCE:**

PRIMARY | PROFESSIONAL, HOBBYISTS: Female Victims of Domestic Violence ages 16+ SECONDARY | FACILITATORS: Supporters of Victims of Domestic Violence TERTIARY | EXPLORERS: General Public

### VENUE

### **Bellevue Hospital Center**

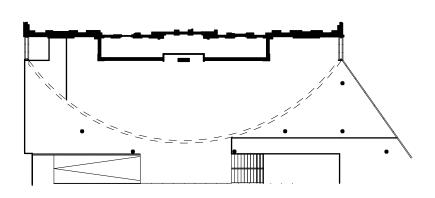


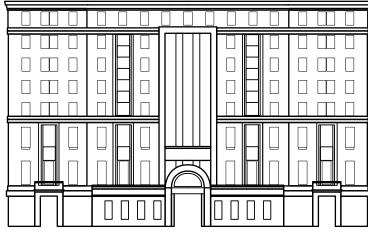


#### **Ambulatory Care Facility** New York, NY

The Ambulatory care facilty in the Bellevue hospital is home to a Comprehensive Child and Adult Victim Services unit.

Working with victims of abuse and domestic violence, the extended wing of the hospital serves as an appropriate location for this exhibition.





Floor Plan



### CLIENT

# THE NEW YORK WOMEN'S FOUNDATION

### **Mission and Vision**

The New York Women's Foundation is rooted in gender, racial, and economic justice. Representing cis and trans women, and all other gender-oppressed individuals. Their approach is to engage on day one and taking a chance on women-led strategies. By breaking down barriers and facilitating conversations at the deepest level, The Foundation develops an approach to continued support and sustaining forward progress.

Calling themselves "The Circle of Sisters", the foundation offers you a chance to become part of a network that supports community solutions for societal issues including ending gender-based violence and promoting the healing of survivors.



# SUBJECT

Understanding the stages of domestic violence can help in breaking the pattern of abuse. Rooted in the principle that knowledge equals power, victims and survivors lean on community support to find a path towards empowerment and healing.



### **GOALS**

### **PROJECT**

- Spread awareness about Domestic Violence
- Offer support to victims, survivors and those who care for them
- Validate and encourage speaking out
- Create a platform for dialogue
- Empower voices

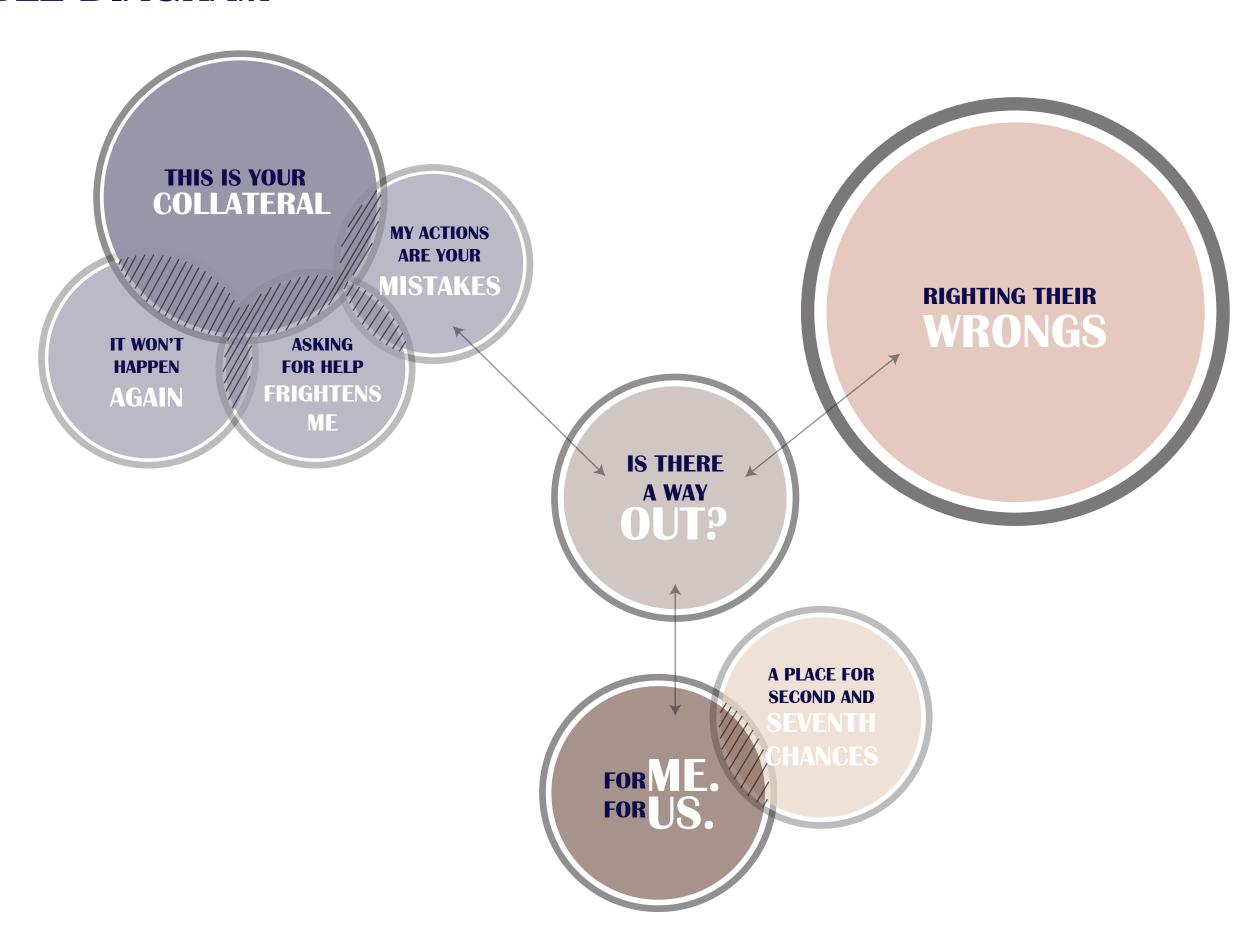
### **EDUCATIONAL**

- Identify signs and stages of domestic violence
- Breaking patterns
- Reclaiming power and voice
- Ways of obtaining help and support
- Survivor stories

### **EXPERIENCE**

- Victim's experience at various stages of domestic violence
- Inner turmoil of victims
- Ways of self-empowerment
- Freedom of speech and action
- Gaining control back
- Having a support system

### **BUBBLE DIAGRAM**



# **Exhibition Content Outline**

My Actions Are Your Mistakes	This is Your Collateral	It Won't Happen Again	Asking For Help Frightens Me
Visitor is asked to pick one story they resonate with, to keep in mind as they go through the exhibit and reflect on their choice after learning about domestic violence.	Summerged in a hightened sensory experience, users process the difficult emotions of a domestic violence victim. Experiencing the triggers of the victims, users leave this experience feeling a sense of discomfort.	Understanding the power of manipulation over the victim, the user learns how easily reality and emotions can be altered through the abuser's perspective.	The visitor learns to understand why victims are silent by reading common fears. Users will reflect, sympathize and possibly relate to the "reason why".
Activation One	Activation Two	Activation Three	Activation Four

### **Exhibition Content Outline**

# Is There a Way Out?

Stepping into the victim's shoes, the users feel the pressure of decision-making. By experiencing the crossroads moments of other victims, users can learn about the complexity of each dilemma and the perseverance it takes to find a way out.

Activation Five

# Righting Their Wrongs

The visitors experience a chance to share, connect and empower other victims through anonymous phone calls, voicemails and written notes. Normalizing victims speaking up, the experience forms a community of empowered sisters.

Activation Six

#### For Me. For Us.

Partaking in a group activity, the users write down a pivotal moment of their lives where they felt empowered. Each visitor then translates these moments into their own, and are then stitched together into a collective quilt filled with empowering stories.

Activation Seven

#### A Place for Second and Seventh Chances

Concluding their experience, visitors are met with available resources like access to hotlines and shelters for inmediate care. Visitors are also offered a chance to anonymously share their stories symbolizing the idea of letting go, in hopes of paving the path to safety for someone else.

Activation Eight

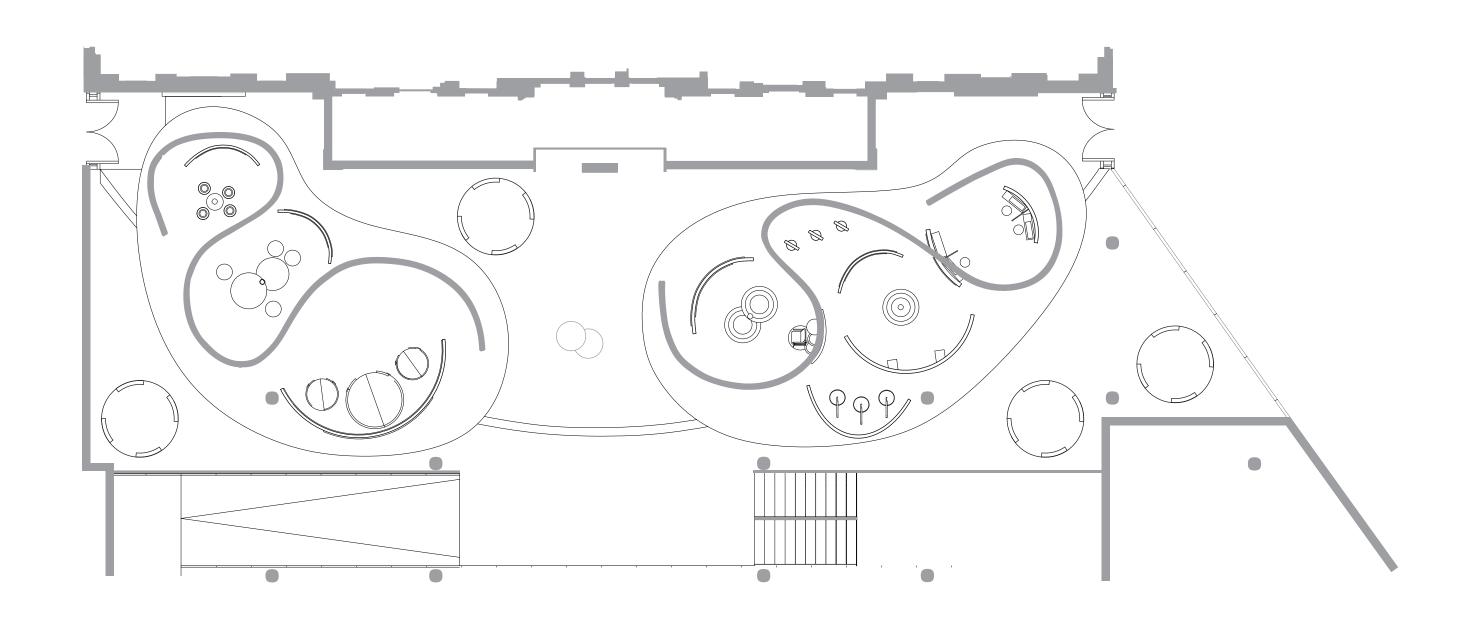
# VOICES OF STRENGTH

### **BIG IDEA**

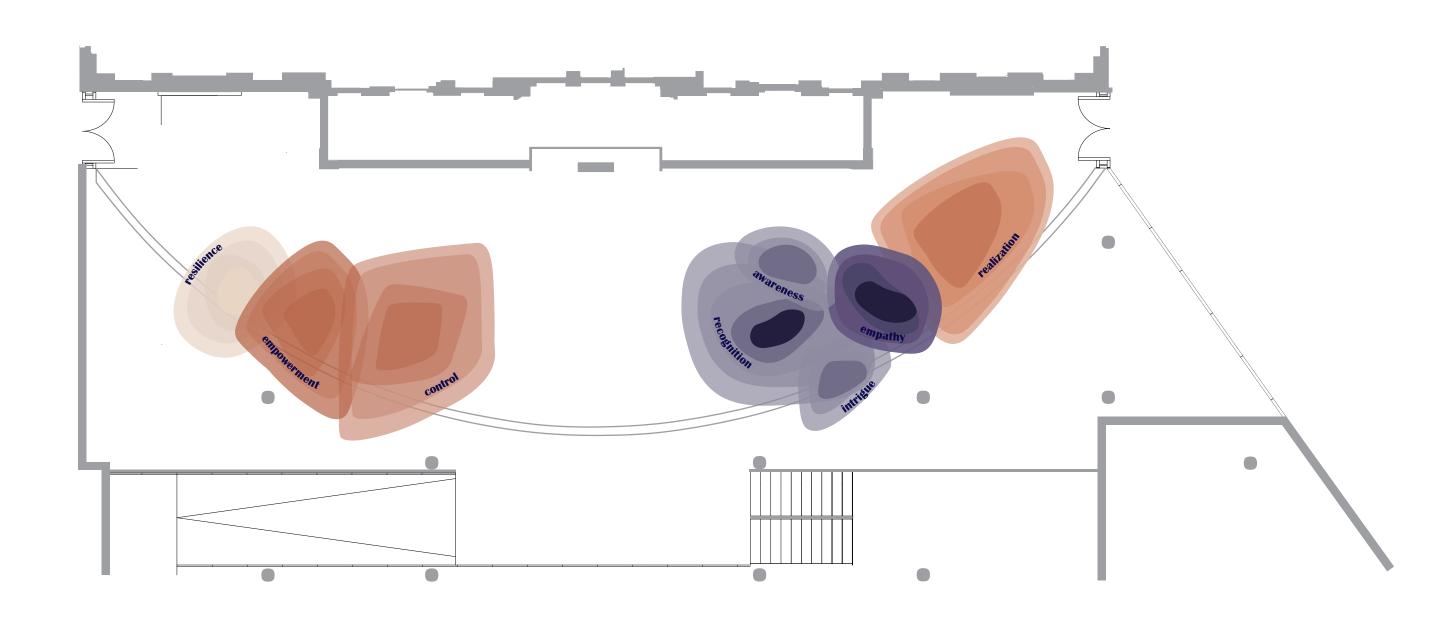
This exhibit focuses on empowerment. Through discovering their inner strength and knowledge, "Voices of Strength" gives them a platform to gain their power back. The visitors are encouraged to confront their fears and take back from the abusers by learning more about the signs and stages of Domestic Violence.



# **Simplified Floor Plan**



# **Emotion Map**



# **Content Warnings**

The seven-way finding graphics in the exhibition are represented through various flower types, each symbolic of strength and resilience. These specific flowers develop a graphical language and can be found throughout the exhibit indicating intensity levels for each activity and offering the users directionality through it's curved form. Each flower type resonates perseverance, often blooming in harsh conditions much like the survivors of domestic violence.

#### My Actions are Your Mistakes

Very Intense



Pansies

Can survive a hard freeze for a couple of days, and can bounce back from their roots in the spring.

#### This is Your Collateral

Intense



Snowdrops

Also called galanthus, these plants have petite drooping green and white flowers that bloom in late winter and early spring

#### It Won't Happen Again

Strong



Snapdragon

Can withstand freezing temperatures once their seeds are hardened off

#### Asking for Help Frightens Me

Moderate



Primrose

Can tolerate cold temperatures and bloom before sunrise in the morning when the ground is still frozen

# **Content Warnings**

#### Is There a Way Out?

Informative



Cyclamen

A hardy plant with blooms in white, pink, red, and purple

#### **Righting their Wrongs**

Reflective



Hellebore

Also called the snow rose, this European plant flowers early, often as early as January

#### For Me. For Us.

Supportive



Calendula

Also called the snow rose, this European plant flowers early, often as early as January

### A Place for Second and Seventh Chances

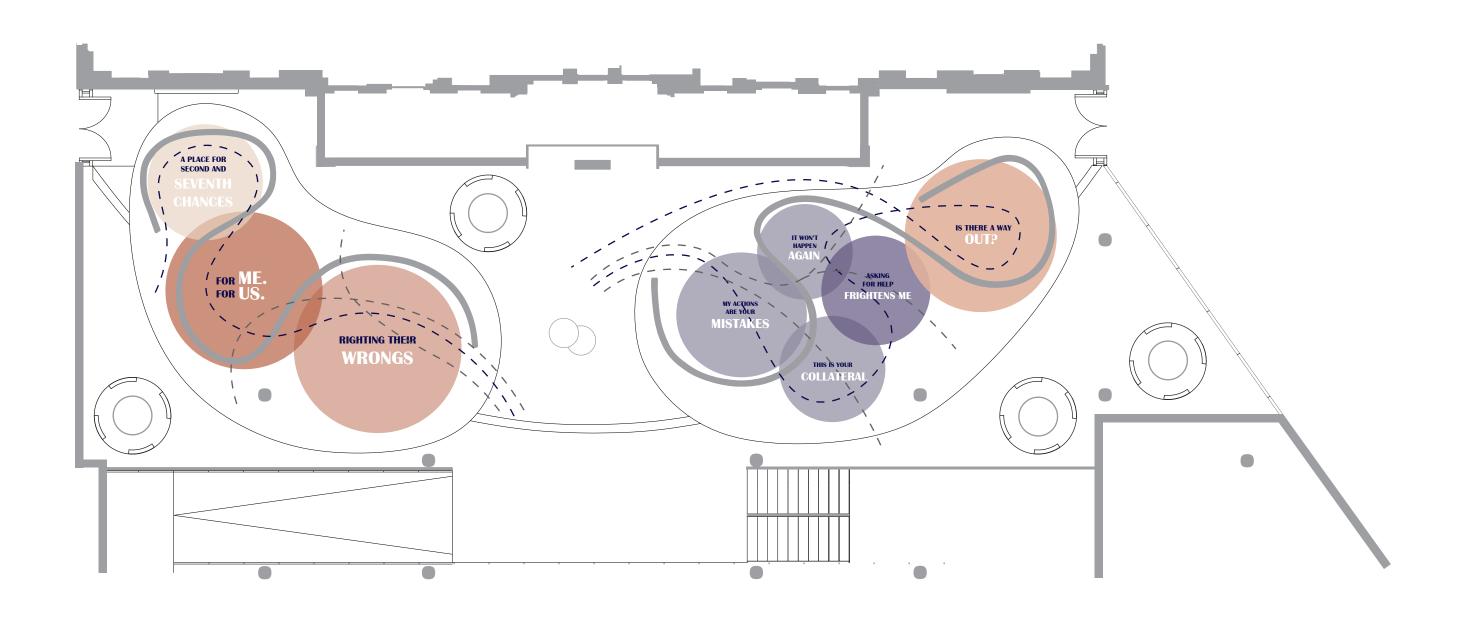
Calming



Winter Jasmine

A plant with yellow flowers that can withstand very cold temperatures.

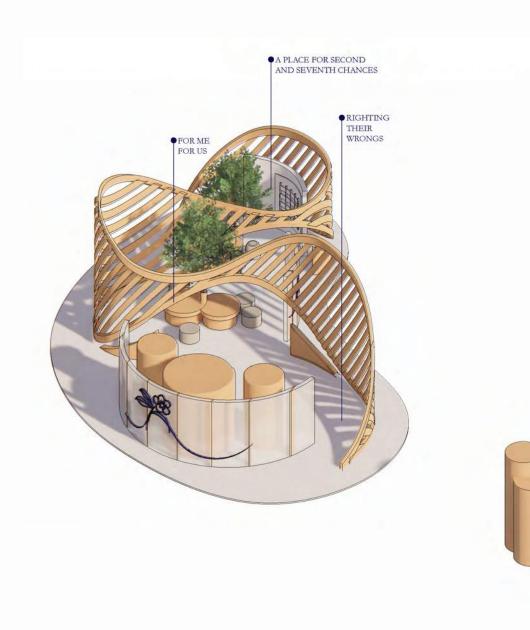
# **Visitor Journey**

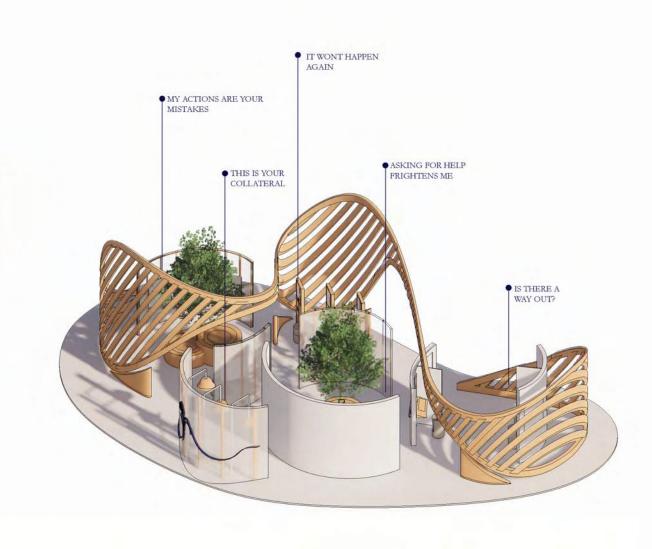


--- **PRIMARY CIRCULATION** 

-- SECONDARY CIRCULATION

# **Structure Overview/Axo**



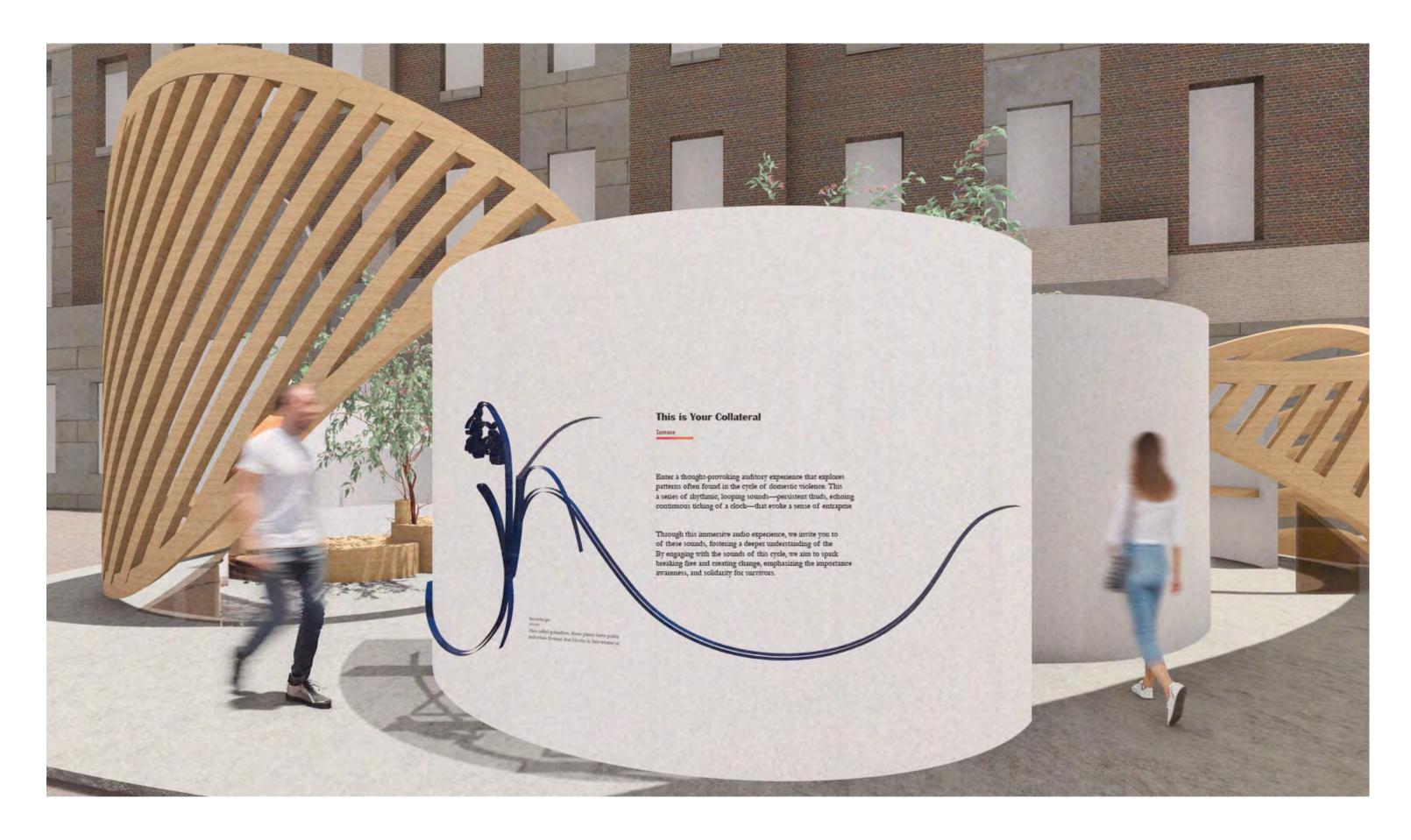


# EXHIBITION EXECUTIVE SUMMARY

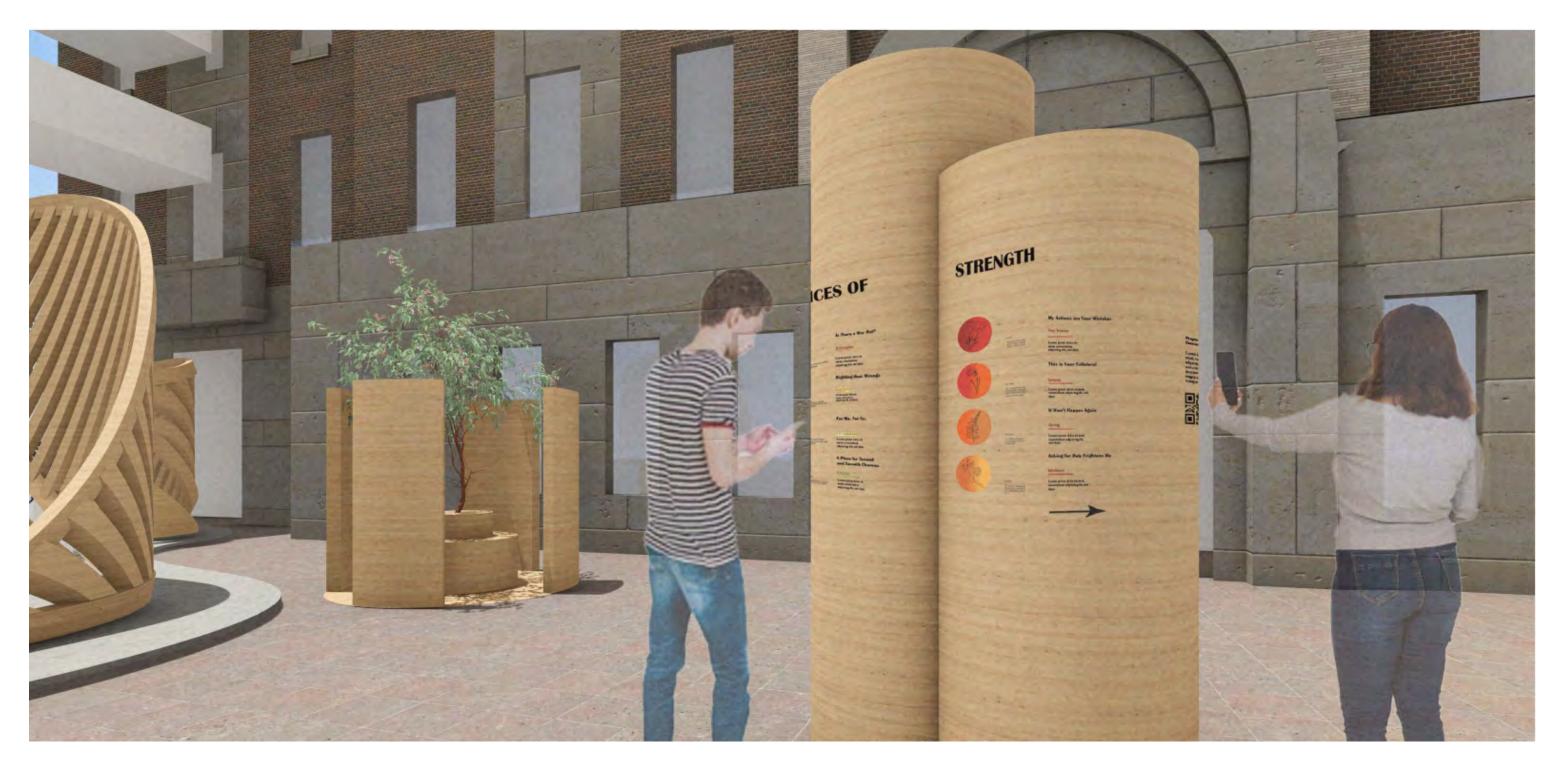
# Introduction



# **Area Identification**



# Pre-Visit Activity | Directional Signage



#### **SEE:**

Content warning directionals, explanatory graphics and an interactive QR code that leads users to their pre-visit DV questionnaire.

#### **D0**:

Read content warnings and set your own comfort level. Understand intensity level graphic and choose the activities best suited. Fill out questionaire.

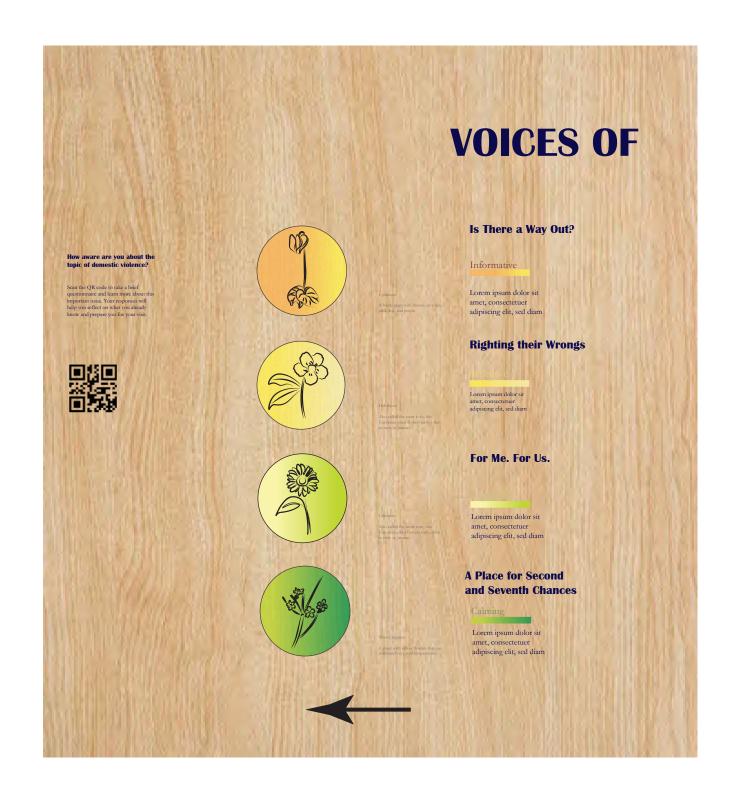
#### **EXPERIENCE:**

Experience curiosity for the activities to come, and willingess to face discomfort to gain knowledge and community.

#### **LEARN:**

Begin to reflect on the prompts in the questionaire. Thinking about DV in your own life.

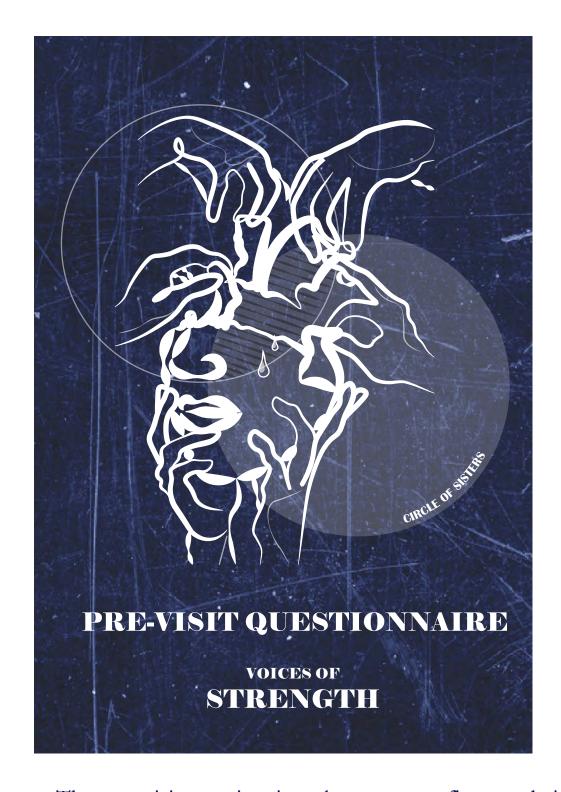
# **Graphic Detail**





Graphics representing the emotional intensity for each activity; acting as a content warning to help users to decide their preferred comfort level.

### **Pre-Visit Questionnaire**

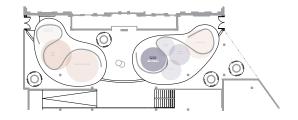




The pre-visit questionaire asks users to reflect on their exisiting knowledge of domestic violence; leading them to start to think about DV. The questionaire also serves as a content warning for the exhibit.

## **My Actions Are Your Mistakes**

### Activation One





#### **SEE:**

Various victim stories of domestic violence displayed; in written and auditory form through visuals and sounds.

#### DO:

Visitor is asked to pick one story they resonate with, to keep in mind as they go through the exhibit and reflect on their choice after learning about domestic violence.

#### **EXPERIENCE:**

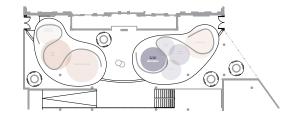
Sympathising with the victim stories; feeling emotions of anger and relation to their stories.

#### **LEARN:**

About domestic violence, the ways it affects victims, and to connect a particular story to the rest of the exhibit.

# **My Actions Are Your Mistakes**

### Activation One





#### **SEE:**

Displayed artifacts that are symbolic of domestic violence and are often present in most victim stories.

#### **D0**:

Seeing the objects and artifacts and learning about their connection to the victim stories.

#### **EXPERIENCE:**

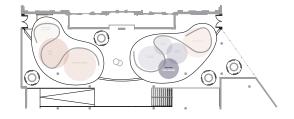
Sympathising with victim stories; feeling emotions of anger and relation to their stories.

#### **LEARN:**

About domestic violence, the ways it affects victims, and to connect a particular story to the rest of the exhibit.

### This is Your Collateral

### Activation Two





#### **SEE:**

A sound installation with overhead speaker boxes, surrounding graphics on wall and floor, and the break-out area.

#### **D0**:

Stand underneath the "Sound Spaces" and listen to ambient sounds, distorted sounds, repetitive patterns, and silence. Sounds that a victim hears everyday; and often associates with trauma.

#### **EXPERIENCE:**

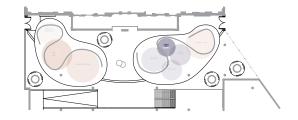
Anxiety and discomfort from listening to eerie sounds reminscent of the complexity of a victim's complex emotions. A sense of overwhelm.

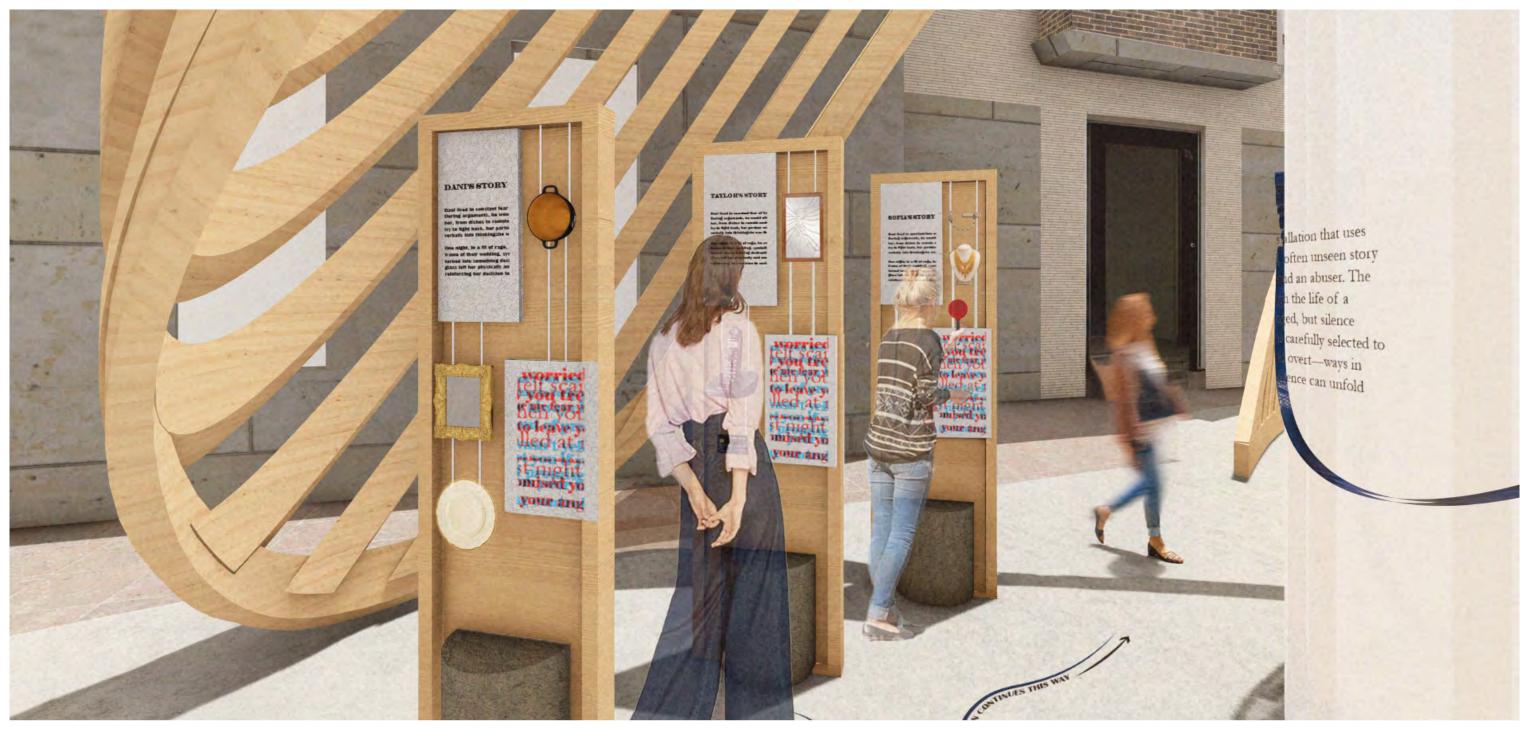
#### **LEARN:**

Understand the ways victims are silenced, through gaslighting. Reflect on the struggle to speak up and learn about what the sounds mean.

# It Won't Happen Again

### Activation Three





#### **SEE:**

Specific victim stories, detailed experiences and objects to go along with it.

#### **D0**:

Read the stories and de-code conversations between the victim and the abuser.

#### **EXPERIENCE:**

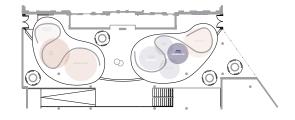
Feel the emotions of the victim and recognize the tricks played by the abuser.

#### **LEARN:**

How the abuser's point of view can alter and minimize the emotions of the victims.

# **Asking For Help Frightens Me**

### Activation Four





#### **SEE:**

Fears of victims displayed on the wall. Seeing the common reasons why victims are too afraid to seek help. Universal help hand sign display.

#### **D0**:

Read the fears of victims and reflect on the severity of their situations. Understand the lack of accessible resources and learn about the hand symbols and why they aren't enough.

#### **EXPERIENCE:**

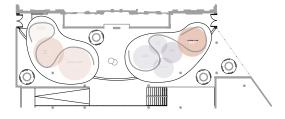
To empathize with the victims. To share personal fears. To understand how these fears are universal making them feel less shameful.

#### **LEARN:**

Learning why victims often keep silent. Reflecting and sharing their own fears and connecting with the victim's story through common fears.

# Is There a Way Out?

### Activation Five





#### **SEE:**

Screens with recorded scenarios, with a phone to encourage the users to engage with the recorded story.

#### **D0**:

Vistors follow the woman's story and are asked to make decisions for her during her "crossroads" moments with the abuser.

#### **EXPERIENCE:**

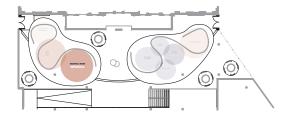
Feel the gravity of the decisions victims need to make to get to safety. Understand the dynamics of an abusive relationship and it's complexities.

#### **LEARN:**

How impactful every choice they make is; how it alters the outcome. Learning how to apply the solutions to their own future aiming for safety in their life.

# **Righting Their Wrongs**

### Activation Six





#### **SEE:**

Phone booths, a place to vent and unburden. Notes on the outside; left by other vistors.

#### **D0**:

Share your own experiences in the phone booth, express any buried feelings. Record encourgaing messages for the next person. Leave and respond to the notes on the exterior.

#### **EXPERIENCE:**

Feeling a sense of community and less alone while listening and reading to other stories. Relief after sharing.

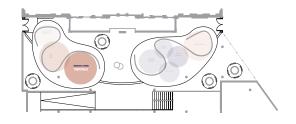
#### **LEARN:**

Awareness about domestic violence and how there is a community that can help.

View I

# **Righting Their Wrongs**

### Activation Six





#### **SEE:**

Phone booths, a place to vent and unburden. Notes on the outside; left by other vistors.

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Share your own experiences in the phone booth, express any buried feelings. Record encouraging messages for the next person. Leave and respond to the notes on the exterior.

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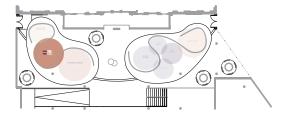
#### **LEARN:**

Awareness about domestic violence and how there is a community that can help.

View II

### For Me. For Us.

### Activation Seven





#### **SEE:**

A group activity that encourages the visitor to reflect and re-call key moments where they were resilient.

#### **D0**:

Visitors will translate one empowering moment from their life, onto an individual quilt square. The squares from each visitor will be stitched together to form a collective quilt, representing the feeling of safety and community.

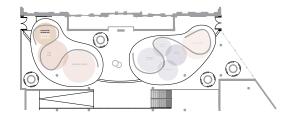
#### **EXPERIENCE:**

Reflecting on resilient moments in the visitor's lives. Partaking in creating a quilt that serves as a symbol to future visitors of unity, strength and resilient of claiming back power.

#### **LEARN:**

How each visitor handled certain experiences, and applying that to present and future moments in their lives where they feel they are losing their power.

# A Place For Second and Seventh Chances Activation Eight





#### **SEE:**

The final activity of the exhibit leads users through a guided meditation to process and reflect on their experience. Letters to future self.

#### DO:

Vistors settle in for a guided meditation and reflect on their own experiences. After, they can write letters to their future selves, optimistic for a safer future.

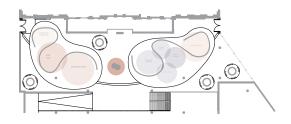
#### **EXPERIENCE:**

The opportunity to let go of bad experiences or memories related to domestic violence. To accept support through the circle of sisters and want a happier future.

#### **LEARN:**

To recognize the resources available, and how to access them safely. How to make amends with past experiences in a meaningful way.

# **Post-Visit Activity**

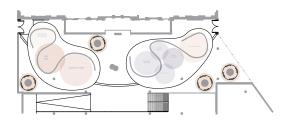




View I

Vistors have the opportunity to look at the collective quilt created by stiching everybody's most empowering moments. Feeling a sense of recognition after spotting your own story on the quilt.

# **Post-Visit Activity**





### **Break Rooms**



#### **SEE:**

Unwinding stations, spaces for vistors to step out and take a break if needed at anytime.

#### **D0**:

Sit and relax, de-compress from the intense feelings and the emotions brought up through the activities. If needed, speak to a docent from The Circle of Sisters and seak help.

#### **EXPERIENCE:**

Feeling calm after resting and reflecting on your emotions.

#### **LEARN:**

Everybody needs a break, being able to step away from heavy emotions, process and the come back.

# EXHIBIT RENDERINGS

## **Visual Communication Brief**

## **Look and Feel**

The graphic look and feel for "Voices of Strength" provokes an emotional response as it plays into the duality of emotions like fear and empowerment. Through the contrasting use of color and line work readers feel a sense of purposeful confusion intriguing them to look further than the first glance.

## Color

The delicate color pallet was chosen meticulously through the process of trauma informed design. Using soothing tones and colors that provide a sense of tranquility, it prevents readers from feeling triggered or overwhelmed. Similarly the type face is clean, readable and bold; keeping things minimal yet subtly, promoting the idea of self empowerment through the use of large impactful fonts.

## **Typeface**

Sitting on a harshly textured background symbolic of the pain caused by domestic violence, the poster depicts a tear shedding woman being built back up piece by piece, leaving her suffering behind. The strong bold lines of her silhouette and the delicate blossoming flowers represent strength and healing. The symmetrical circles in the background communicate the idea of community and safety: all working together to resound the emotions of a woman being put back together.

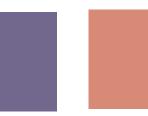
## **Graphic Look and Feel**

**KEYWORDS: DIFFUSED, BOLD, CIRCLES, LINE-WORK, AND SUBTLETY** 

## **COLOR PALETTE**

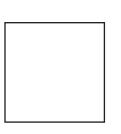












R: 121 G: 116 B: 147

R: 98 **G: 86 B**: 126

R: 206 G: 111 B: 85

G: 49 B: 41

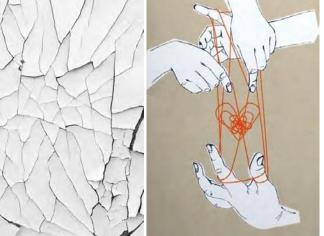
R: 255 G: 255 B: 255

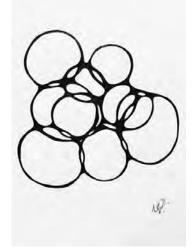
## **INSPIRATION IMAGES**



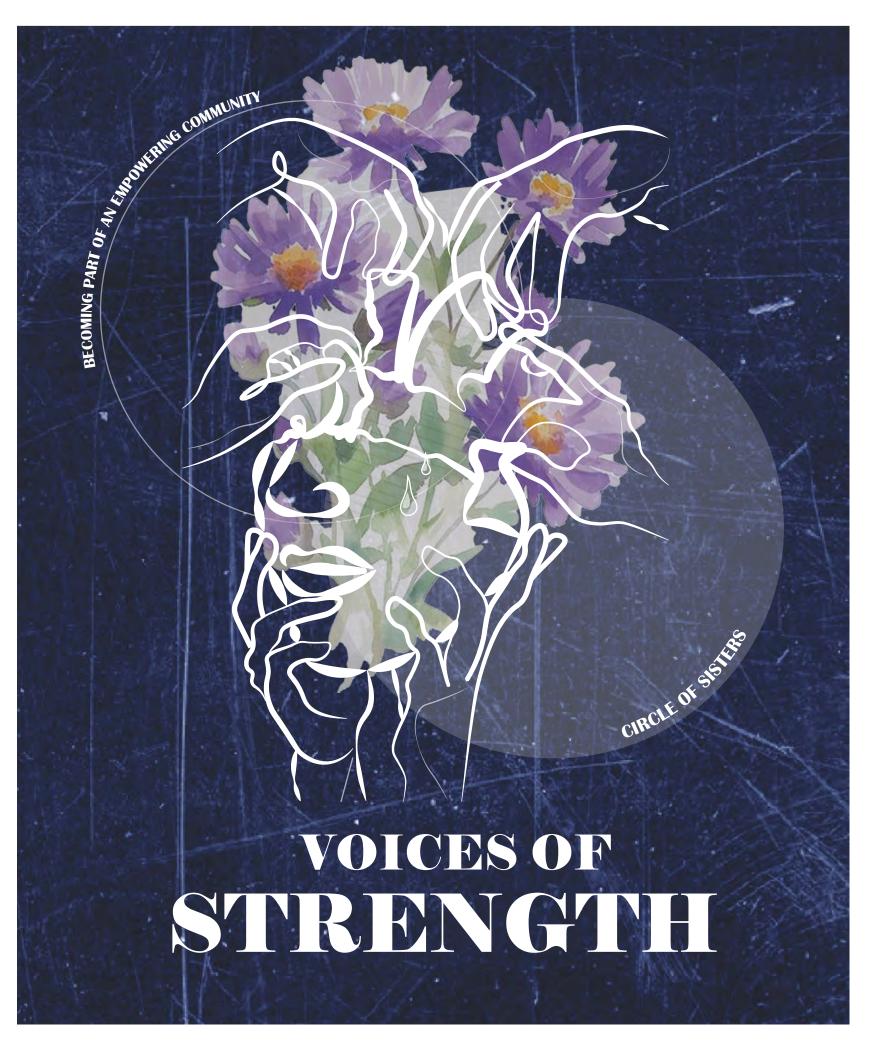












## **Typography**

**Voices of Strength** 

**Voices of Strength** 

**Minion Variable Concept** 

**Franklin Gothic Heavy** 

**Voices of Strength** 

**Voices of Strength** 

**Franklin Gothic Med Conn** 

**Britannic Bold** 

**Voices of Strength** 

Voices of Strength

**Impact** 

**Bookman Old Style** 

**Voices of Strength** 

**Voices of Strength** 

Elephant

**Rockwell Extra Bold** 



## **Subheading**

**Britannic Bold** 

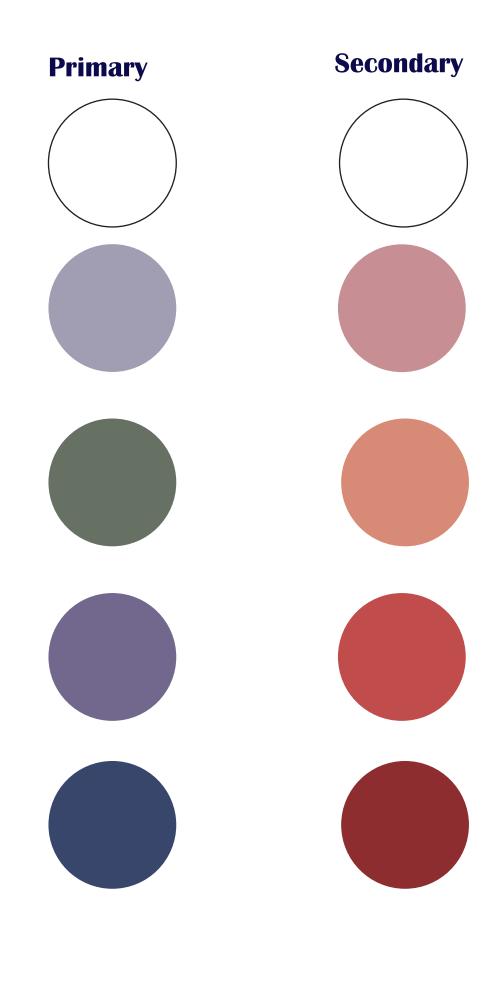
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Garamond

## **Color Palette**

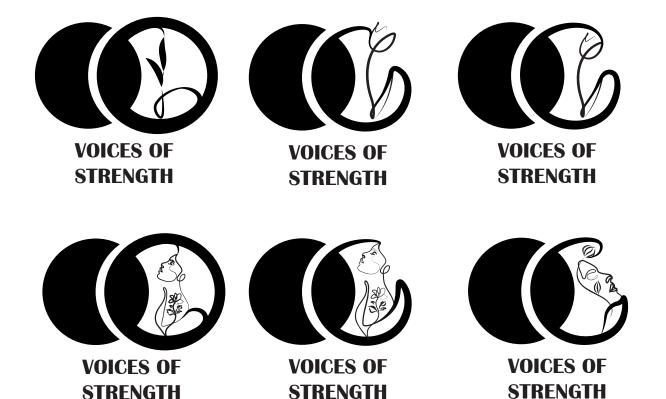
## **Trauma Informed Design**

Trauma-informed design uses cool colors like blues, greens, and purples to create a sense of calm and safety, accented with shades of red and orange which represents energy, happiness, and vitality.



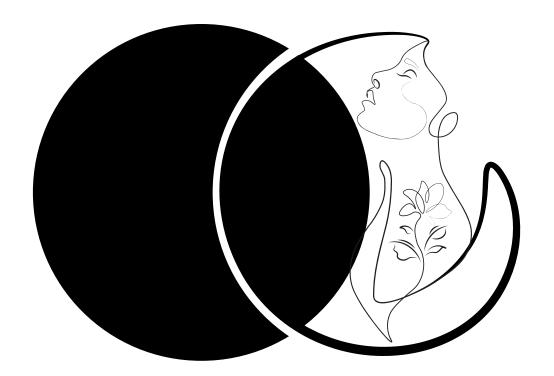
## Logo

## **Development**



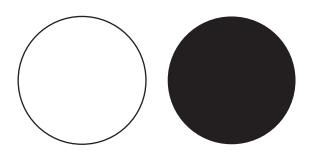
## **Trauma Informed Design**

My exhibition logo represents the struggle behind domestic violence and pays homage to the resellient women who have broken free. The circle resembles the "circle of sisters" community and is set against the contrasting background honoring the complexity of the victims emotions. The logo is subtle yet memorable and is designed to to remembered as a beacon of hope for women everywhere.



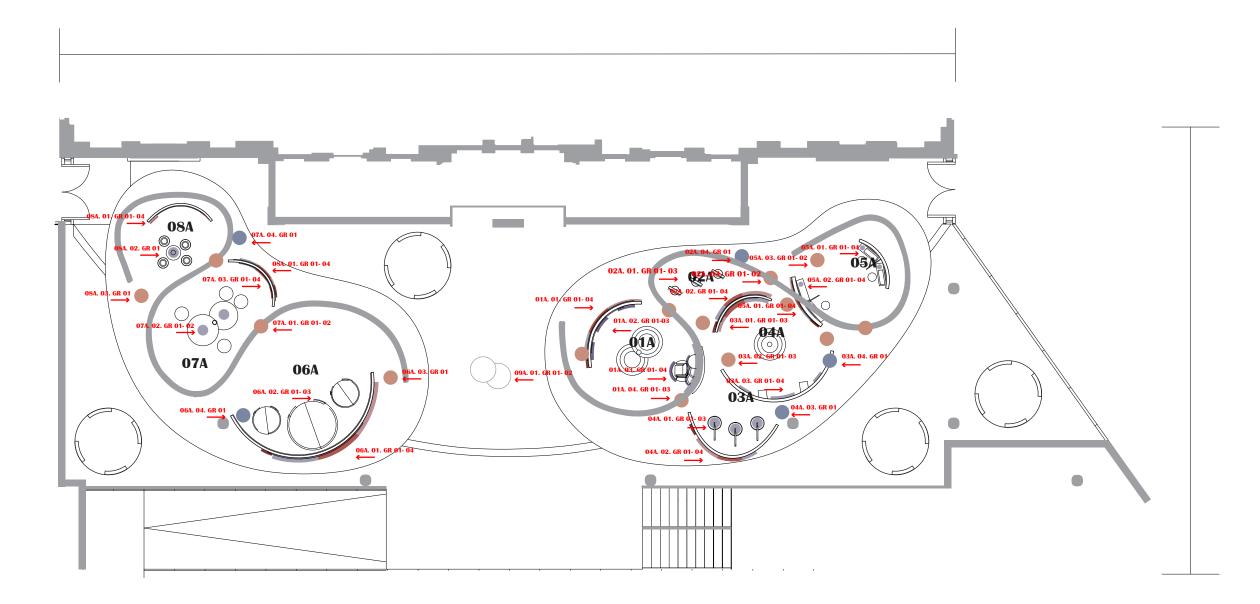
# VOICES OF STRENGTH

**Final Logo** 

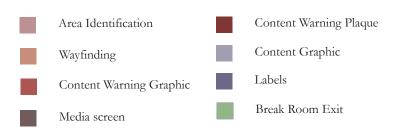


**Color Palette** 

# **Graphic Location Plan**



## Graphic Location Plan NTS



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

The drawings represent visual designs and construction recommendations only. Sarah Agudelo does not accept responsibility for the structural appropriateness or integrity of completed structures, and materials and construction must comply with the most stringent applicable fire, safety, and building codes. Written dimensions shall have precedence over scaled dimensions. If a discrepancy is discovered as to which is correct, the fabricator shall contact Sarah Agudelo.

DRAWN BY: Sarah Agudelo

SCALE: NTS

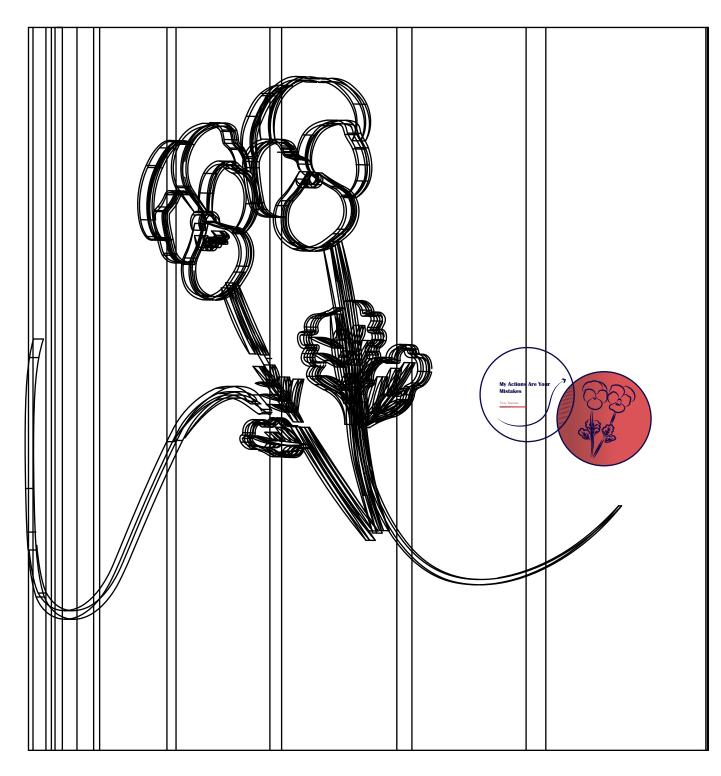
DATE: December 13, 2024

DRAWING Graphic Location Plan NAME:

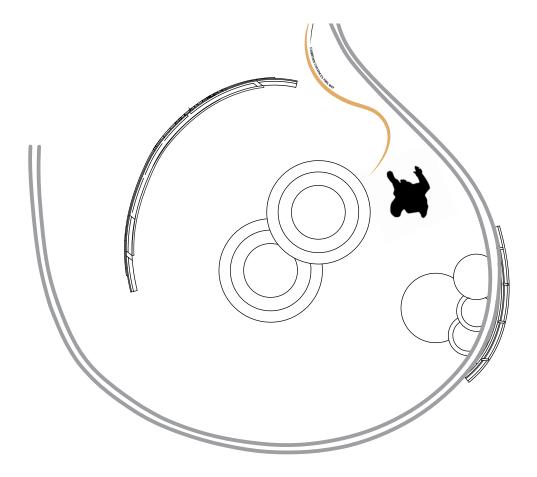
# **Graphic Schedule + Specifications**

AREA		GRAPHIC TYPE	DESCRIPTION	
My Actio 01A. 01. GR 01 01A. 01. GR 02 01A. 01. GR 02 01A. 01. GR 03 01A. 01. GR 04 01A. 02. GR 01 01A. 02. GR 01 01A. 03. GR 01 01A. 03. GR 01 01A. 03. GR 03 01A. 03. GR 04 01A. 04. GR 01 01A. 04. GR 01	ons Are Your Mistakes	D A B C G G G G G F F E F	Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Content Graphic Directional curved arrows attached to floor Directional curved arrows attached to floor Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor	
04A. 01. GR 01 04A. 01. GR 02 04A. 01. GR 02 04A. 02. GR 01 04A. 02. GR 03 04A. 02. GR 03 04A. 02. GR 04 04A. 01. GR 01	Your Collateral	G G G D A B C I F	Content Graphic Content Graphic Content Graphic Content Graphic Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Break room graphic attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor	
02A. 01. GR 01 02A. 01. GR 02 02A. 01. GR 03 02A. 02. GR 01 02A. 02. GR 01 02A. 02. GR 02 02A. 02. GR 04 02A. 03. GR 01 02A. 03. GR 01 02A. 04. GR 01	Happen Again	G G D A B C E F I	Content Graphic Content Graphic Content Graphic Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Break room graphic attached to 4" thick translucent acrylic wall	
Asking 1 03A. 01. GR 01 03A. 01. GR 02 03A. 01. GR 03 03A. 01. GR 03 03A. 02. GR 01 03A. 02. GR 03 03A. 03. GR 03 03A. 03. GR 01 03A. 03. GR 02 03A. 03. GR 02	for Help Frightens Me	D A B C F E G G G G I	Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Content Graphic Content Graphic Content Graphic Content Graphic Break room graphic attached to 4" thick translucent acrylic wall	
A B C D E F G H I	3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Circular 3D content warning plaque attached to 4" thick translucent acrylic wall Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Content Graphic Media screen Break room graphic attached to 4" thick translucent acrylic wall Content warning directional graphics attached to wooden cylinders			

GRAPHIC TYPE	DESCRIPTION
G G G G D A B C E F H H H	Content Graphic Content Graphic Content Graphic Content Graphic Content Graphic Corecular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Media screen Media screen Media screen Media screen Media screen
D A B C G G F I	Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Content Graphic Content Graphic Content Graphic Content Graphic Directional curved arrows attached to floor Break room graphic attached to 4" thick translucent acrylic wall
E F G G D A B C	Directional curved arrows attached to 4" thick translucent acrylic wall Directional curved arrows attached to floor Content Graphic Content Graphic Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall
D A B C G	Circular 3D content warning plaque attached to 4" thick translucent acrylic wall 3D plexiglass flower attached to 4" thick translucent acrylic wall Area content graphic applied to translucent 4" thick acrylic wall 3D intensity level bar attached to 4" thick translucent acrylic wall Content Graphic
	G G G G D A B B C C G G G G G F I I E F F G G G D A B B C C C C G G G C C C C C C C C C C C



**Content Warning Plaque Front View** 



**Wayfinding Floor Graphic Top View** 

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

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DRAWN BY: Sarah Agudelo

SCALE: 1:50

DATE: December 13, 2024

DRAWING NAME:

Graphic Family

Sarah Agudelo

SCALE: 1:1

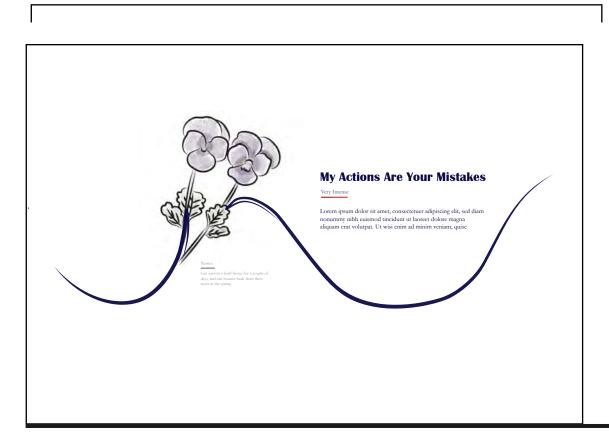
December 13, 2024 DATE:

DRAWING Graphic Family

NAME:

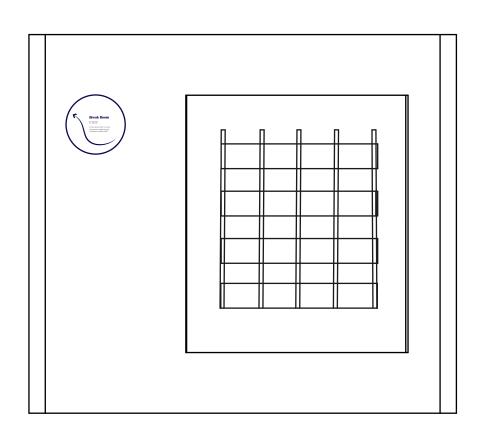
DRAWN BY:

12' - 0"





### Intro Graphic Front Elevation 01A. 01. GR 01- 02



## 

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

1:24 SCALE:

DATE: December 13, 2024

DRAWING NAME:

DRAWN BY: Sarah Agudelo

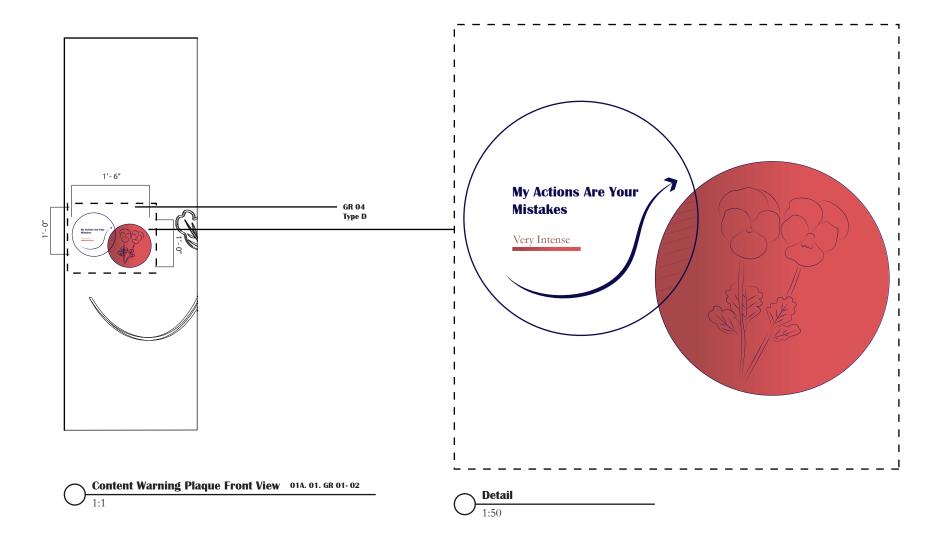
SCALE: 1:50

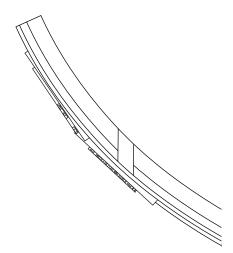
DATE: December 13, 2024

DRAWING NAME:

Graphic Family

Graphic Family





## Intro Floor Graphic Top View

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:1

DATE: December 13, 2024

DRAWING NAME:

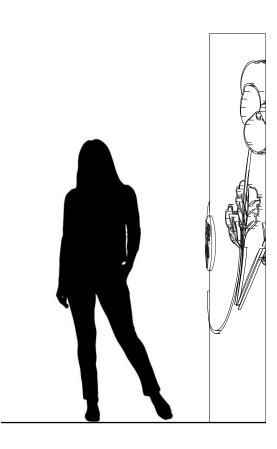
DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

DRAWING NAME: Content Warning Plaque

Content Warning Plaque



## Content Warning Plaque Side View

 $\sqrt{1:}$ 



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

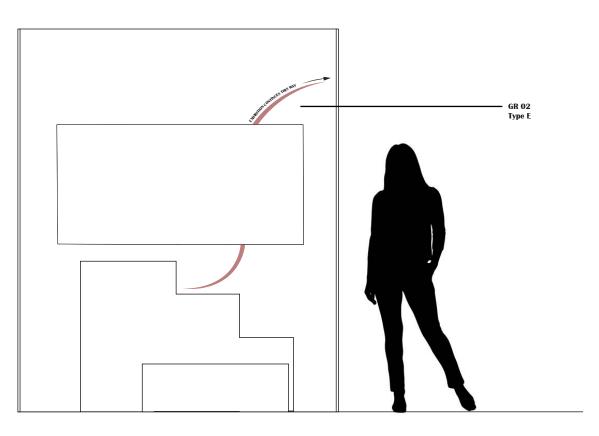
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DRAWN BY: Sarah Agudelo

SCALE: 1:1

DATE: December 13, 2024

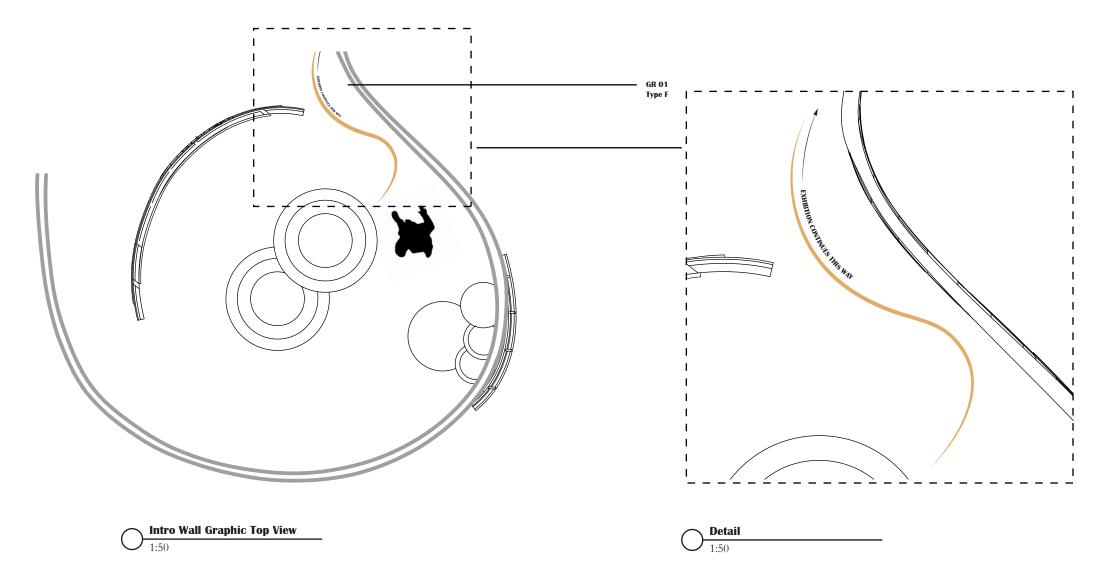
DRAWING NAME: Content Warning Plaque





### Intro Wall Graphic Front View 01A. 04. GR 01- 03

1:24



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

NAME:

DRAWING

Wayfinding I

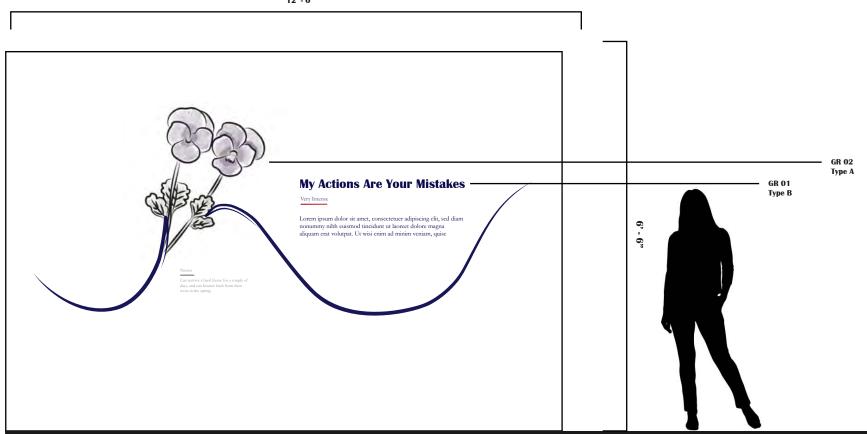
DRAWN BY: Sarah Agudelo

SCALE: 1:124

DATE: December 13, 2024

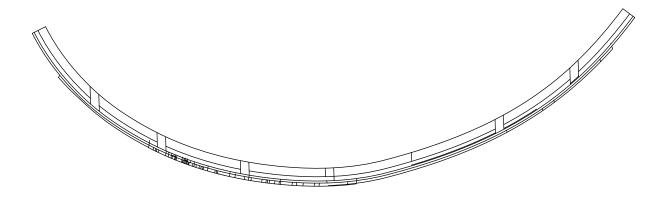
DRAWING Wayfinding I NAME:





Intro Graphic Front Elevation 01A. 01. GR 01- 04

1:24



→ Intro Graphic Top View

1.24

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

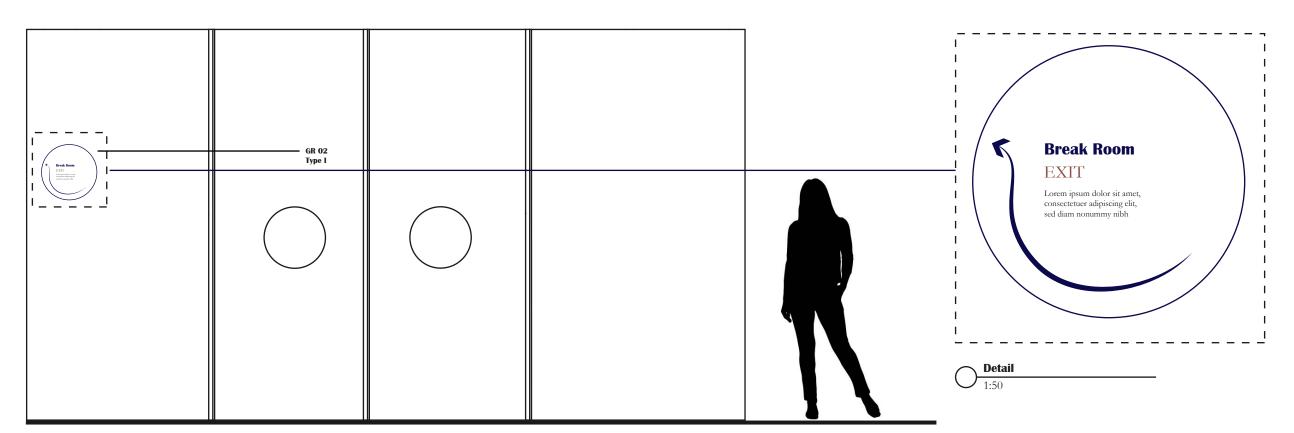
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DRAWN BY: Sarah Agudelo

SCALE: 1:124

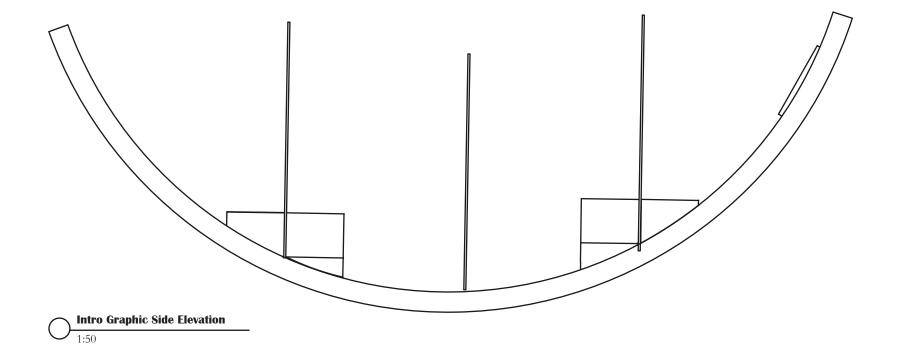
DATE: December 13, 2024

DRAWING NAME: Area Identification



Intro Graphic Side Elevation 03A. 04. GR 01

1:24



#### Sarah Agudelo

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School of Graduate Studies 227 West 27th Street New York, NY 10001

Project



Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

1:24

SCALE:

DATE: December 13, 2024

DRAWING NAME:

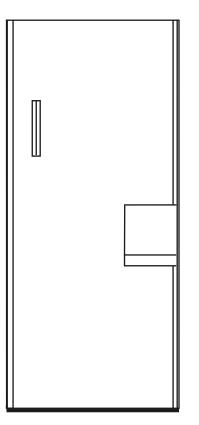
DRAWN BY: Sarah Agudelo

SCALE: 1:50

DATE: December 13, 2024

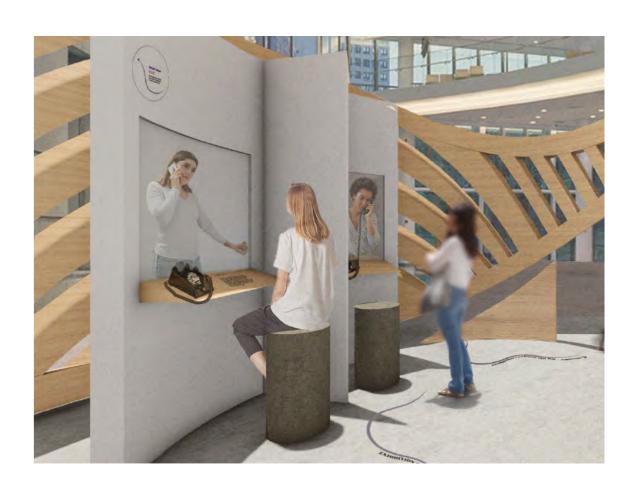
DRAWING NAME: Break Room Graphic

Break Room Graphic



**│ Intro Graphic Side Elevation** 

1:24



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:24

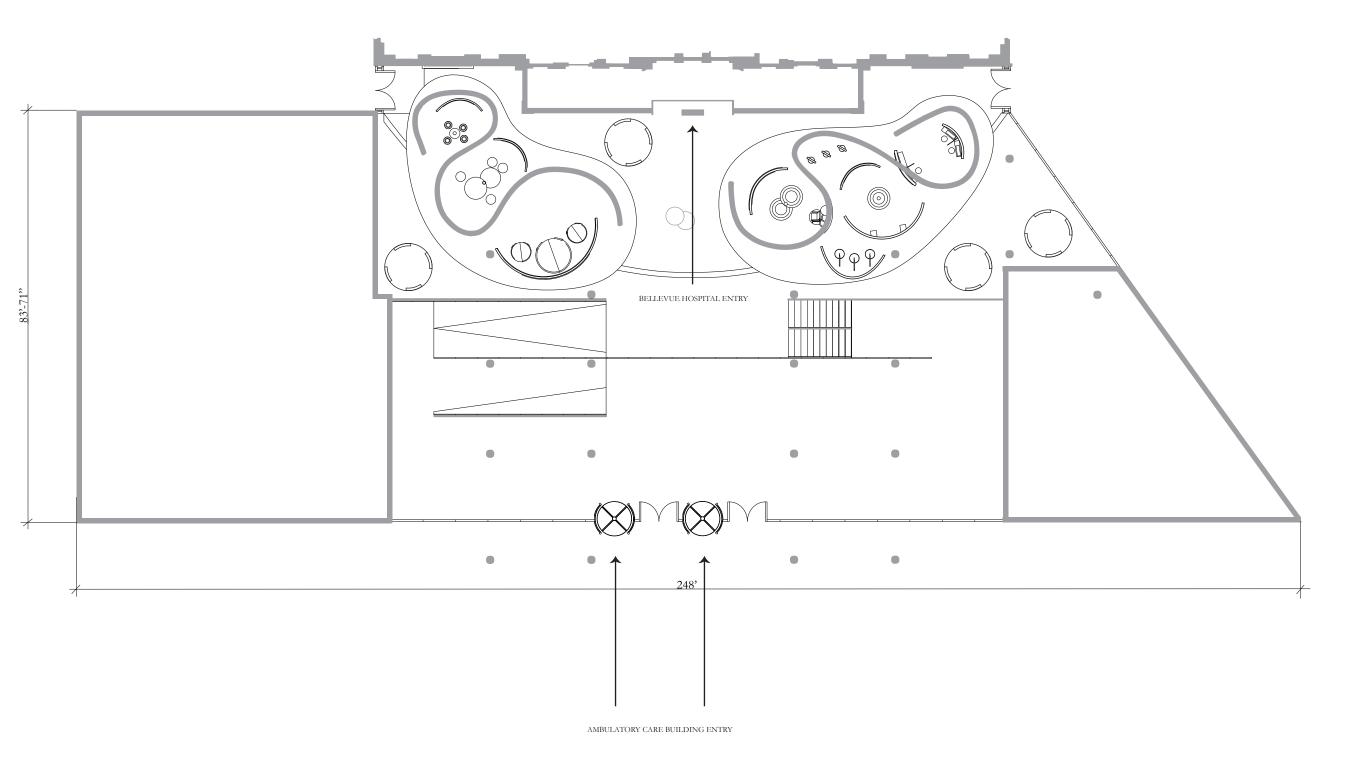
DATE: December 13, 2024

DRAWING Break Room Graphic

NAME:

# GRAPHIC BLEMENTS

## **Full Site Plan**



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

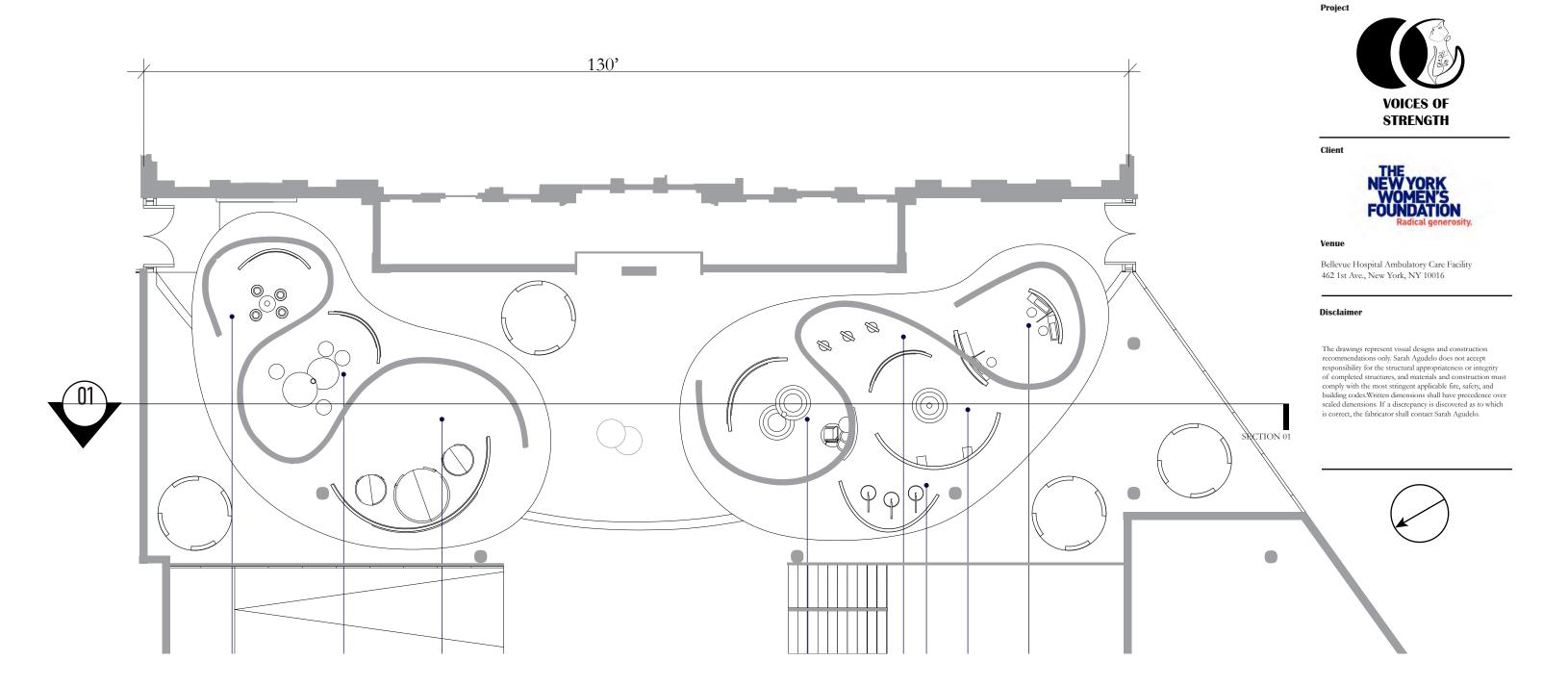
SCALE: 1:160

DATE: December 13, 2024

DRAWING Power Plan

NAME:

## **General Plan**



Sarah Agudelo

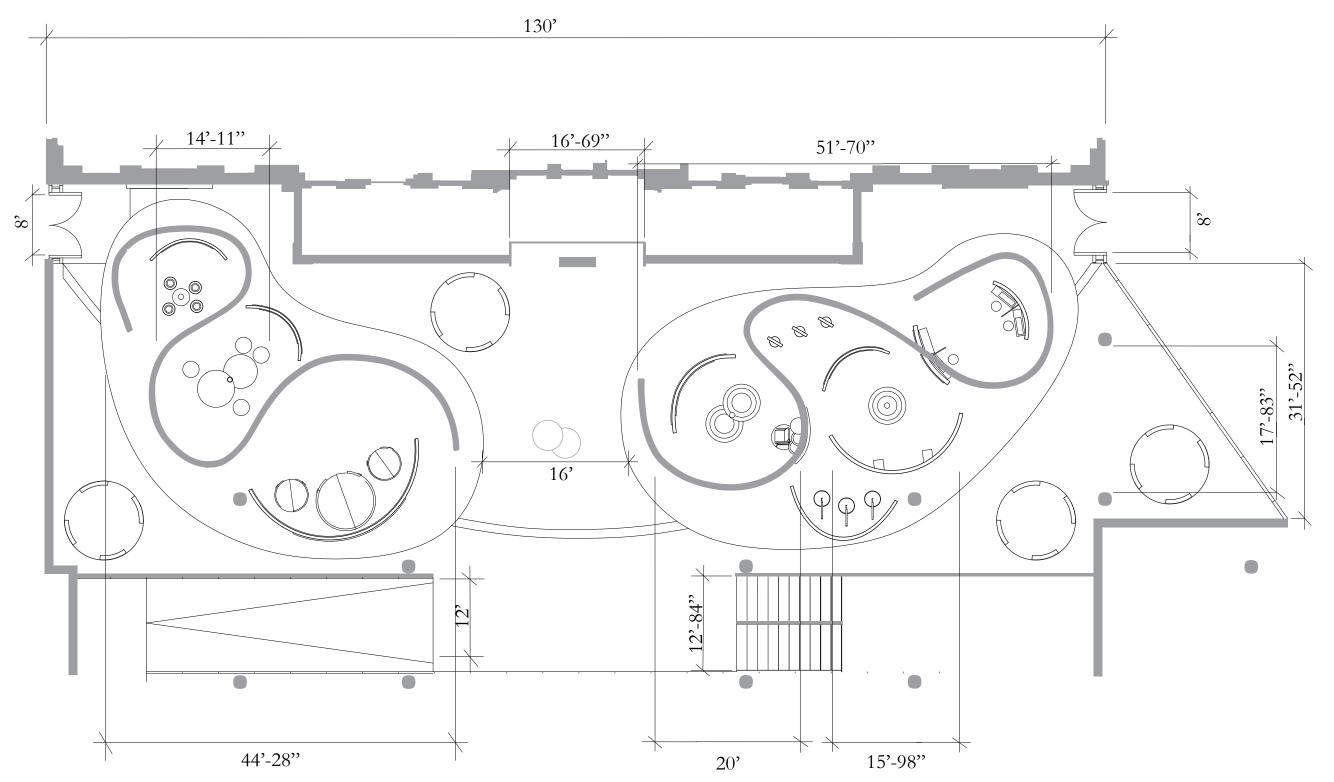
Exhibition and Experience Design

School of Graduate Studies 227 West 27th Street New York, NY 10001

FASHION INSTITUTE OF TECHNOLOGY

A PLACE FOR SECOND AND SEVENTH CHANCES

## **Dimension Plan**



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Clie



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaime

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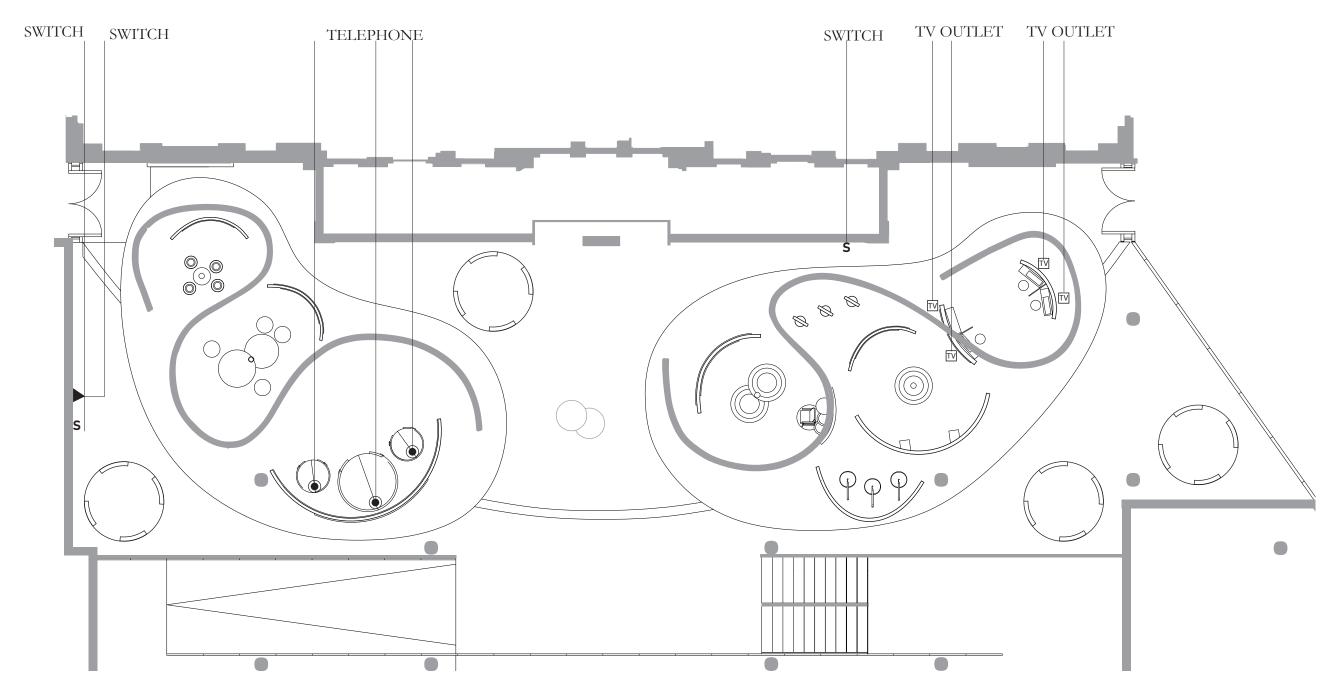
DRAWN BY: Sarah Agudelo

SCALE: 1:140

DATE: December 13, 2024

DRAWING Dimensioned Floor Plan NAME:

## **Power and Data Plan**



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

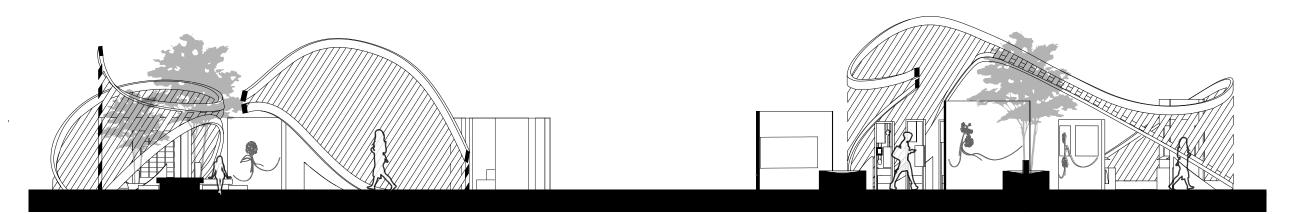
SCALE: 1:140

DATE: December 13, 2024

DRAWING NAME:

NG Power Plan

# TECHNICAL DRAWINGS | SCHEDULES



EAST ELEVATION 1:150

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Clie



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

DRAWING

Elevation I



EAST ELEVATION 1:150

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

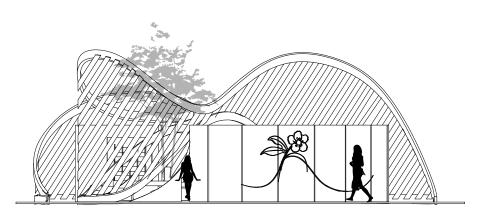
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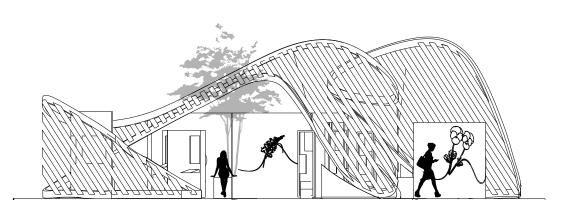
DRAWN BY: Sarah Agudelo

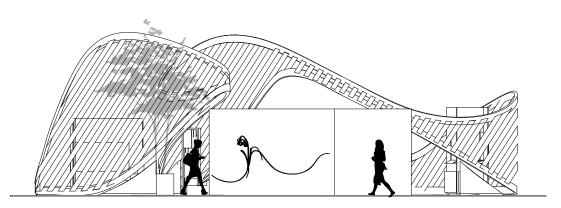
SCALE: 1:150

DATE: December 13, 2024

DRAWING NAME: Elevation I







#### Project

Sarah Agudelo

Exhibition and Experience Design

School of Graduate Studies 227 West 27th Street New York, NY 10001



FASHION INSTITUTE OF TECHNOLOGY

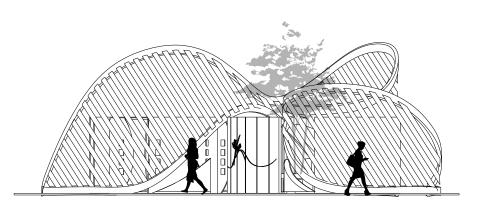
#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

## EAST ELEVATION



## WEST ELEVATION

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DRAWN BY: Sarah Agudelo

SCALE: 1:100

DATE: December 13, 2024

DRAWING NAME:

East Elevation

DRAWN BY: Sarah Agudelo

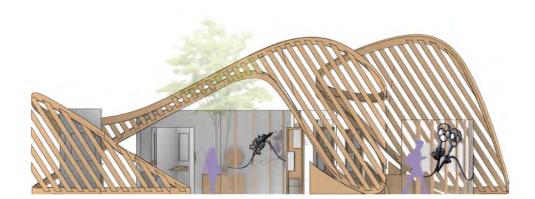
SCALE: 1:100

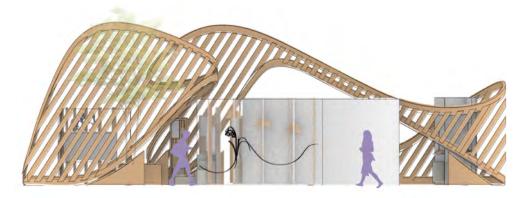
DATE: December 13, 2024

DRAWING West Elevation

NAME:







## EAST ELEVATION



#### WEST ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:100

DATE: December 13, 2024

DRAWING NAME:

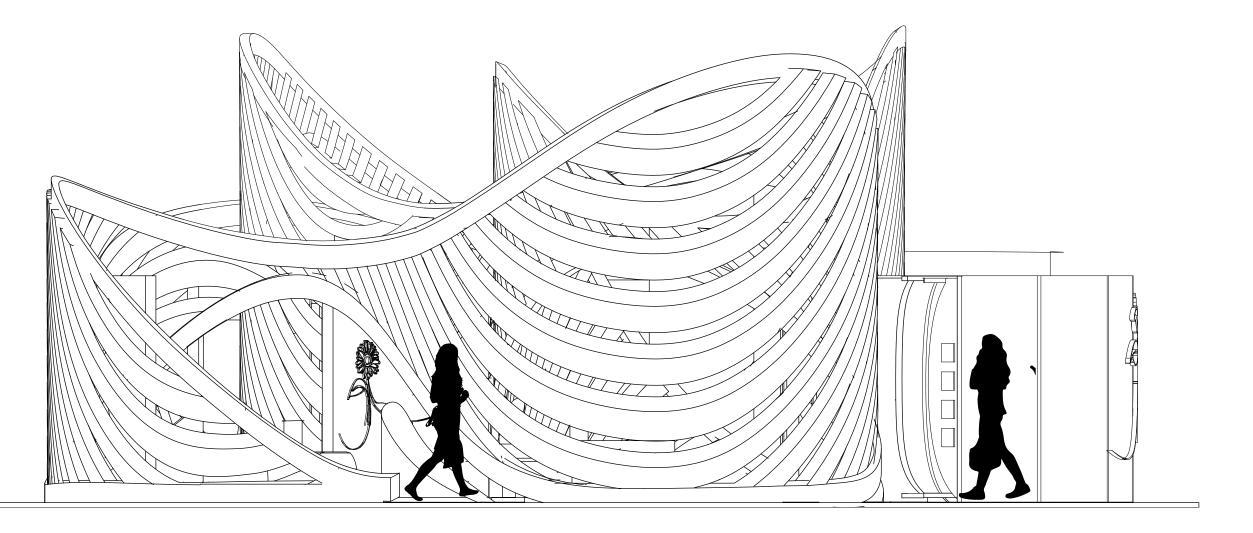
DRAWN BY: Sarah Agudelo

SCALE: 1:100

DATE: December 13, 2024

DRAWING NAME: West Elevation

East Elevation



NORTH ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

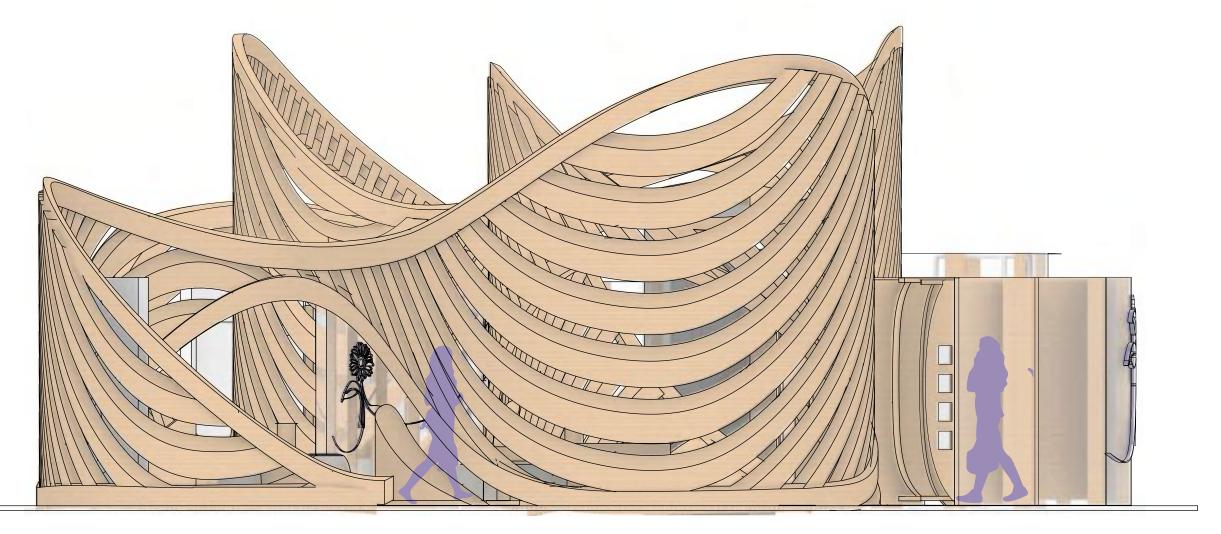
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DRAWN BY: Sarah Agudelo

SCALE: 1:200

DATE: December 13, 2024

DRAWING NAME: North Elevation



NORTH ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

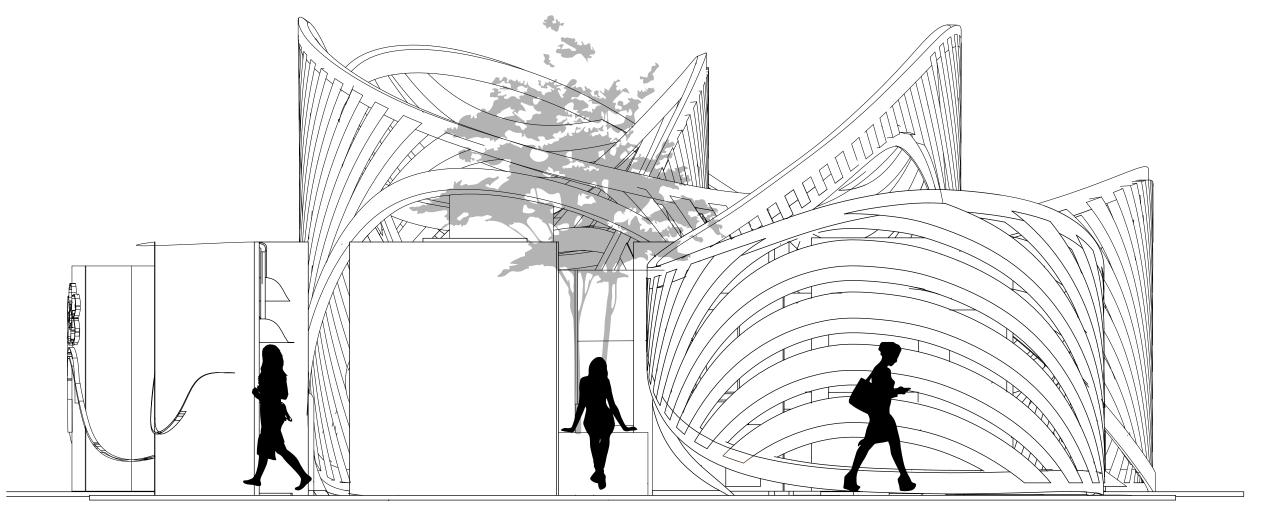
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DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

DRAWING NAME: North Elevation



WEST ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Ven

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

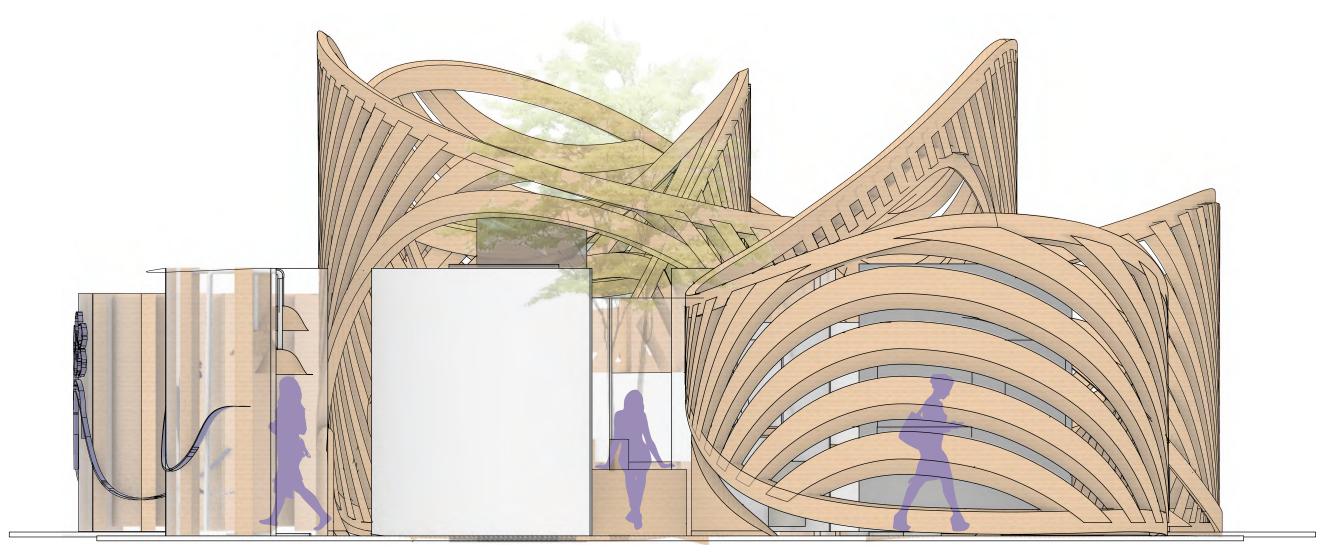
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DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

DRAWING NAME: West Elevation



WEST ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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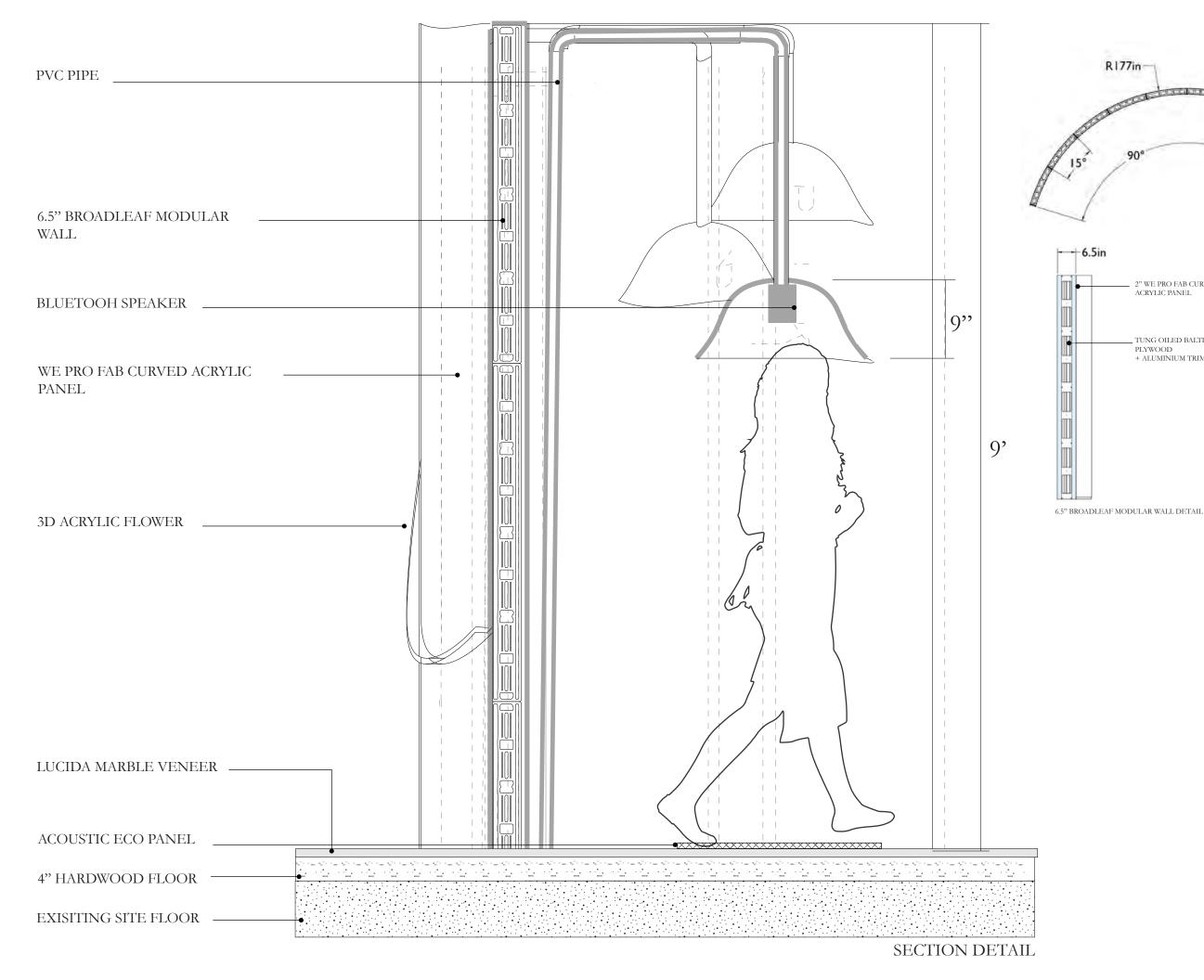
DRAWN BY: Sarah Agudelo

SCALE: 1:150

DATE: December 13, 2024

DRAWING NAME:

West Elevation



#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001



2" WE PRO FAB CURVED ACRYLIC PANEL

TUNG OILED BALTIC BIRCH PLYWOOD + ALUMINIUM TRIM



Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

#### Disclaimer

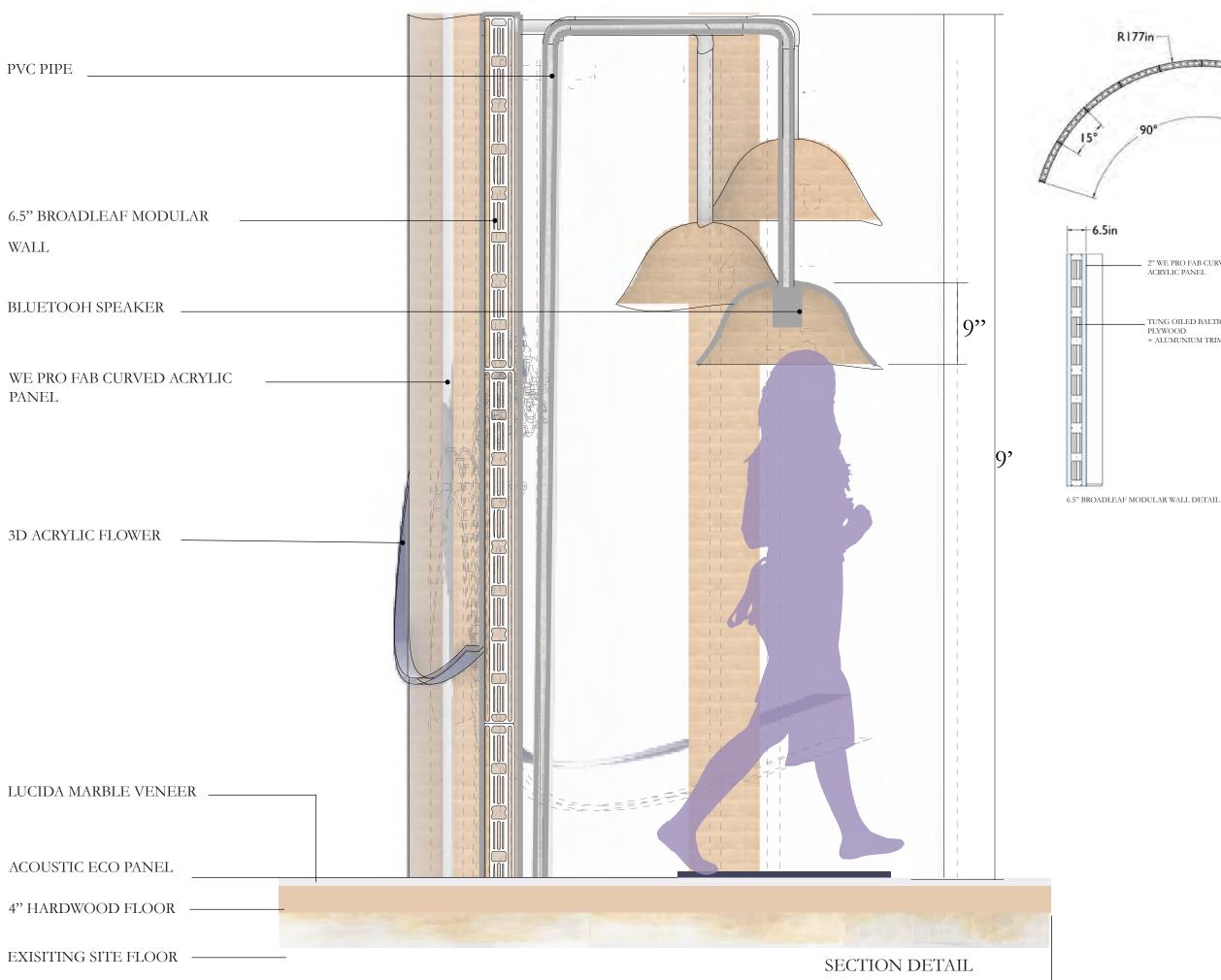
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DRAWN BY: Sarah Agudelo

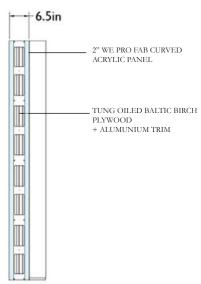
1:24 SCALE:

DATE: December 13, 2024

DRAWING Section Detail NAME:







R177in -

Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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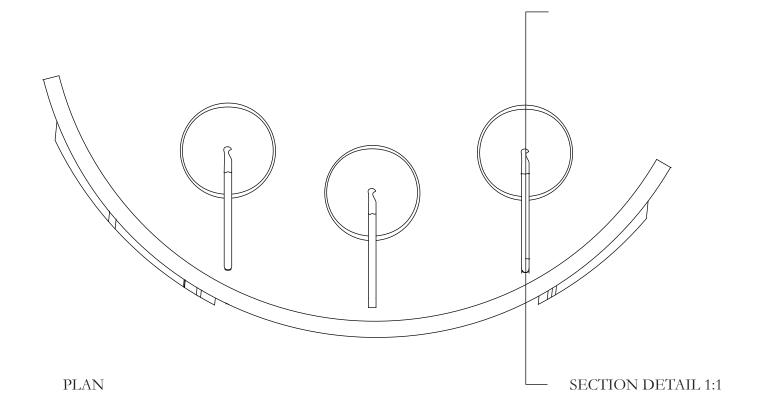
DRAWN BY: Sarah Agudelo

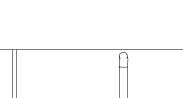
SCALE:

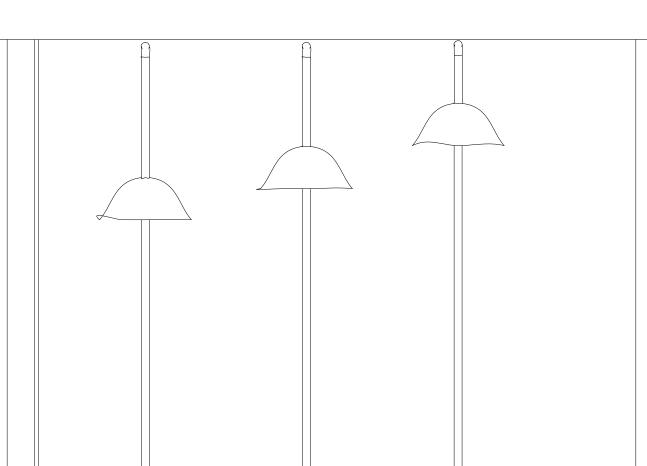
December 13, 2024 DATE:

DRAWING NAME:

Section Detail







13'

EAST ELEVATION

## Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:24

December 13, 2024 DATE:

DRAWING NAME:

Sarah Agudelo DRAWN BY:

SCALE:

December 13, 2024 DATE:

DRAWING NAME:

North Elevation

Plan 01

1:24

Sarah Agudelo DRAWN BY:

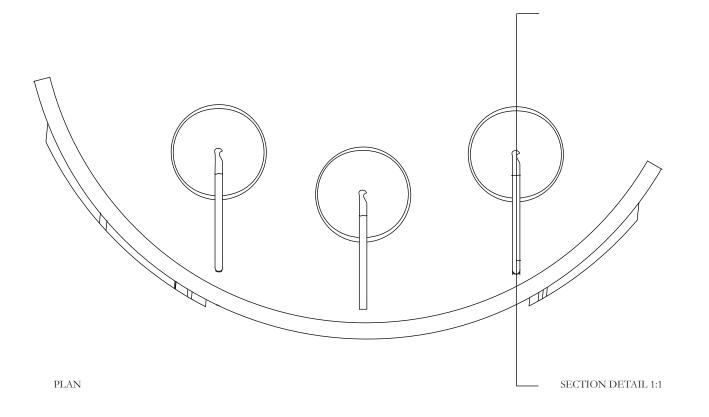
1:24 SCALE:

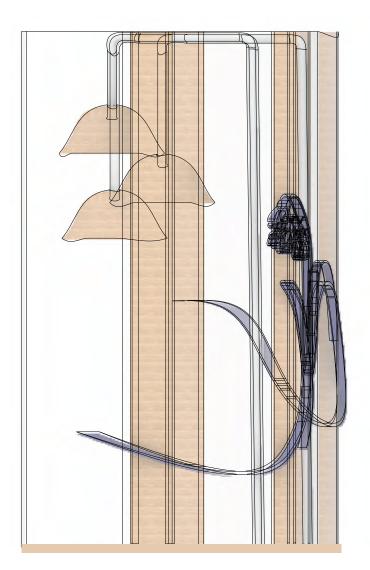
DATE: December 13, 2024

DRAWING NAME:

East Elevation







13'

NORTH ELEVATION EAST ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



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DRAWN BY: Sarah Agudelo

SCALE: 1:24

DATE: December 13, 2024

DRAWING NAME:

DRAWN BY: Sarah Agudelo

1:24 SCALE:

December 13, 2024 DATE:

DRAWING NAME:

Sarah Agudelo

SCALE: 1:150

December 13, 2024 DATE:

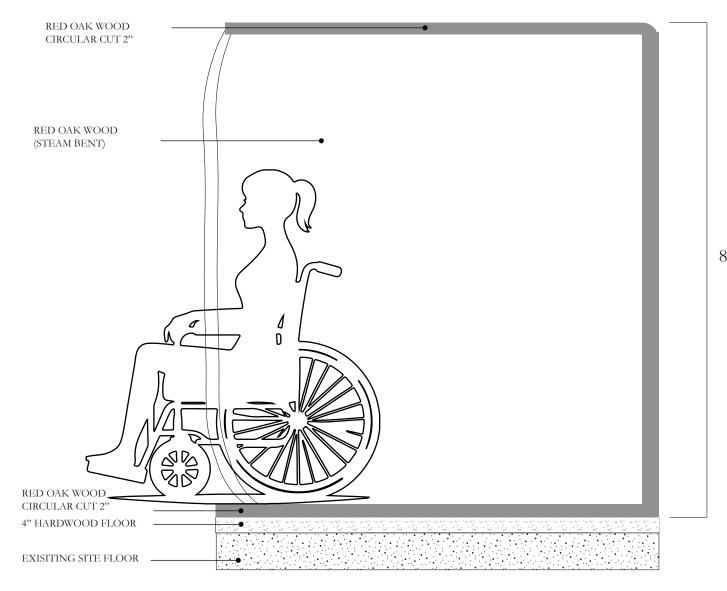
DRAWING

NAME:

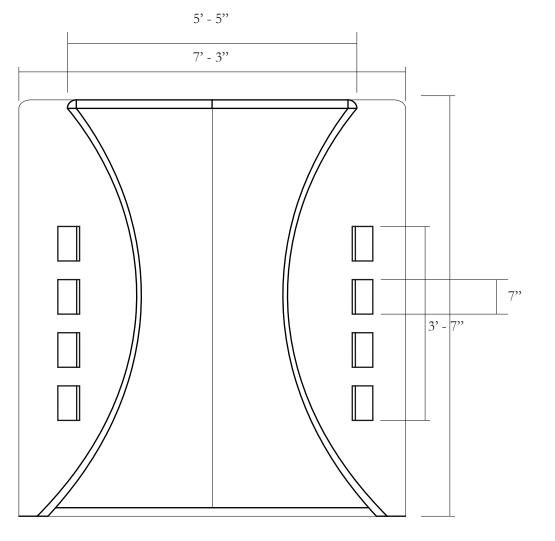
DRAWN BY:

North Elevation

East Elevation



PHONE BOOTH SECTION DETAIL



PHONE BOOTH ELEVATION

#### Sarah Agudelo

Exhibition and Experience Design
FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



#### Client



#### Venu

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:20

DATE: December 13, 2024

DRAWING NAME:

DRAWN BY:

Sarah Agudelo

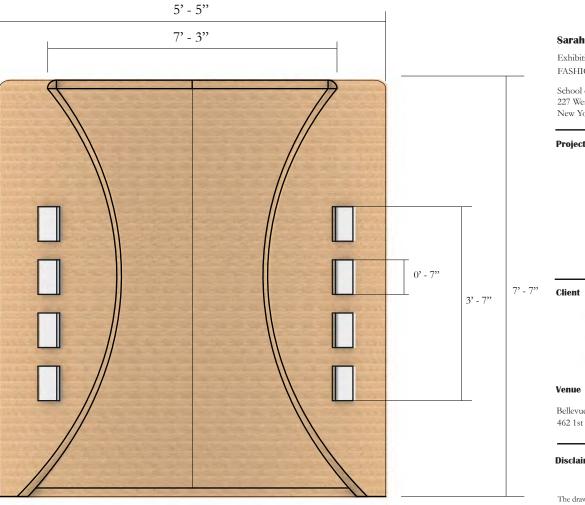
SCALE: 1:20

DATE: December 13, 2024

DRAWING NAME: Phone Booth Elevation 01

Phone Booth Section Detail 01





#### PHONE BOOTH ELEVATION 1:20

#### Sarah Agudelo

Exhibition and Experience Design FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project





Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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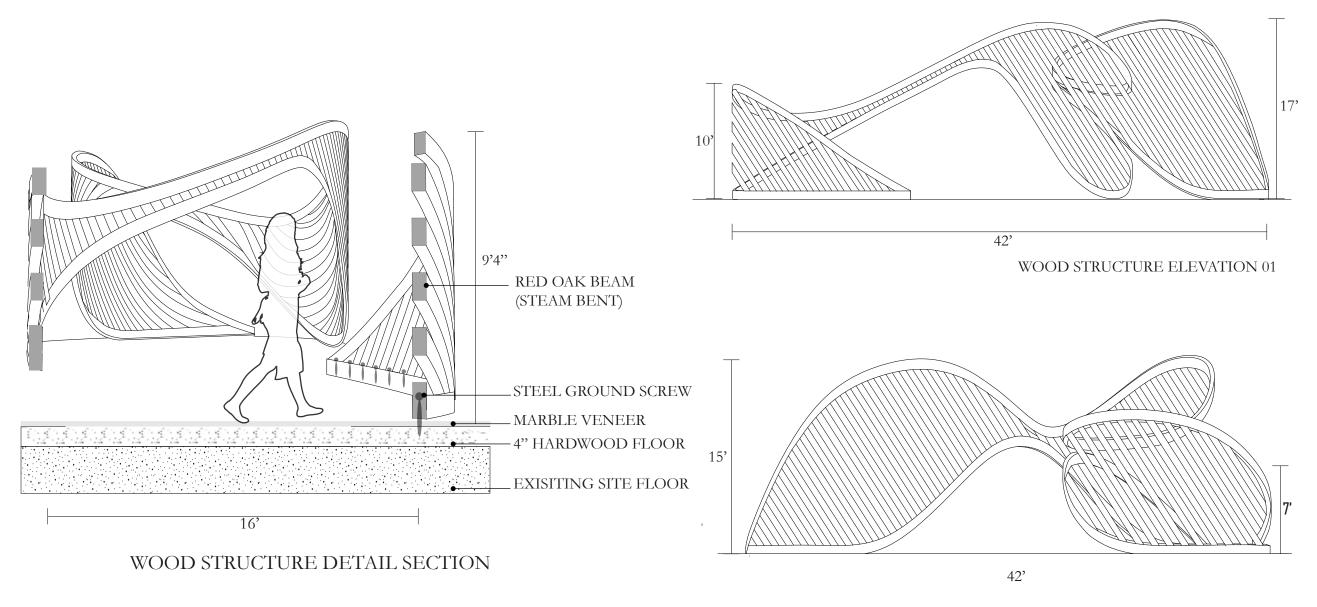
DRAWN BY: Sarah Agudelo

1:150 SCALE:

December 13, 2024 DATE:

DRAWING NAME:

Section I



WOOD STRUCTURE ELEVATION 02

#### Sarah Agudelo

Exhibition and Experience Design
FASHION INSTITUTE OF TECHNOLOGY

School of Graduate Studies 227 West 27th Street New York, NY 10001

#### Project



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#### Venue

Bellevue Hospital Ambulatory Care Facility 462 1st Ave., New York, NY 10016

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DRAWN BY: Sarah Agudelo

SCALE: 1:8

DATE: December 13, 2024

DRAWING NAME:

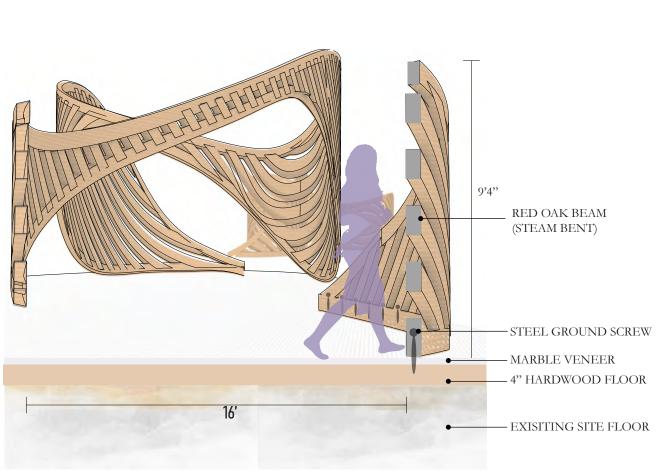
Wood Structure Elevation

DRAWN BY: Sarah Agudelo

SCALE: 1:200

DATE: December 13, 2024

DRAWING NAME: Wood Structure Section





15' 7' 42'

WOOD STRUCTURE DETAIL 1:8

WOOD STRUCTURE ELEVATION 02

#### Sarah Agudelo

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School of Graduate Studies 227 West 27th Street New York, NY 10001

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DRAWN BY: Sarah Agudelo

SCALE: 1:8

DATE: December 13, 2024

DRAWING NAME: Wood Structure Elevation

DRAWN BY: Sarah Agudelo

SCALE: 1:200

DATE: December 13, 2024

DRAWING NAME: Wood Structure Section

# **Object + Artifact Schedule**

CODE	24138-807268	31555-46	MID-56372	R24.341	1962049
DESCRIPTION	Artisan Studio Handcrafted Ceramic Collection Cracked Vase	Emperor's Jade Marquetry Frame - Cracked	Hans Wegner Style Shell Chair	A5 Snap Spiral Journal	Fry Pan
MANUFACTURER	MoMA Design	Frametolia	Modern In Designs	Leatherology	Caraway

## **Material Schedule**

MATERIAL	BROADLEAF CURVED MODULAR WALL ACRYLIC PANEL		BASED 3D PRINTING MATERIAL	STONE VENEER
<b>CODE</b> MKI		XW4L-01 FI27393932		1005039
EXHIBIT AREA	CURVED WALLS FOR SIX OUT OF EIGHT EXPERIENCES	CURVED WALLS FOR SIX OUT OF EIGHT EXPERIENCES	FURNITURE PIECES FOR ACTIVITIES	FURNITURE PIECES FOR ACTIVITIES
EXHIBITION NAME	VOICES OF STRENGTH	VOICES OF STRENGTH	VOICES OF STRENGTH	VOICES OF STRENGTH
DESCRIPTION	TUNG OILED BALTIC BIRCH PLYWOOD + ALUMUNIUM TRIM	CURVED PLEXIGLASS 6MM SHEET	SULAPAC FLOW 1.7 WOOD BASED FILAMENT	BELGIUM BLUE SLATE-LIGHT STONE VENEER SHEET
MANUFACTURER	UPLAND EXHIBITS	WE PRO FAB	SULAPAC	SLATE LIGHT
COLOR	LIGHT YELLOW / BLONDE	TRANSLUCENT/ WHITE	LIGHT TO DARK BROWN	DARK GREY WITH BLUE UNDERTONES
FINISH/PATTERN	STRAIGHT GRAIN, FINE TEXTURE	SMOOTH	HARD, GRAIN FINISH	ROUGH STONE TEXTURE, VARIED PATTERN
NOTES	STRUCTURE PANELS FOR CURVED WALLS	CURVED ARCLYIC SHEETS ATTACHED TO BROADLEAF WALLS	SUSTAINABLE 3D PRINT FILAMENT FOR FURNITURE	STONE VENEER WRAP FOR FURNITURE



## **Material Schedule**

MATERIAL	MARBLE VENEER	HARDWOOD	ACOUSTIC ECO PANEL	GYPSUM BOARD	RED OAK WOOD
CODE	PC-1122	LFW06-10	ACP04	FHX002	NHLA
EXHIBIT AREA	EXHIBIT FLOORING OVERLAY	EXHIBIT FLOORING	ACTIVITIES USING SOUND	CURVED WALLS FOR TWO OF EIGHT EXPERIENCES	CURVED STRUCTURE THROUGHOUT THE EXHIBIT
EXHIBITION NAME	VOICES OF STRENGTH	VOICES OF STRENGTH	VOICES OF STRENGTH	VOICES OF STRENGTH	VOICES OF STRENGTH
DESCRIPTION	LUCIDA PRESCORE 24" WIDE SMOOTH CARRARA VINYL TILE FLOORING	MOHAWK ADVANCE 7" WIDE ENGINEERED MAPLE HARDWOOD FLOORING	ROXUL AFB MINERAL WOOL	TOUGH ROCK LITE-WEIGHT GYPSUM BOARD	NORTHERN RED OAK WOOD
MANUFACTURER	LUCIDA SURFACES	MOHAWK INDUSTRIES	ATS ACOUSTICS	GEORGIA PACIFIC	GUTCHESS
COLOR	WHITE WITH GREY PATTERN	LIGHT BROWN	GREY	WHITE	LIGHT TO MEDIUM BROWN
FINISH/PATTERN	SMOOTH, GLOSSY	ROUGH	SMOOTH	SMOOTH	COARSE, UNEVEN, STRAIGHT GRAIN
NOTES	FLOORING VINYL	4" FLOOR	SOUND ABSORBING MATERIAL FOR ACTIVITIES	CURVED GYPSUM BOARD PANELS	WOOD CURVED USING STEAM BENDING PROCESS

# COLLATERALS

## **Exhibition Poster**





# **Collaterals**



Lavendar Bag Ointment Lip Balm

# **Digital Platform Opportunity**





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NYC Fund for Girls and Young Women of Color

The first of its kind in the United States, The Fund invests in economic and social equity for girls, young women and

National Philanthropic Collaborative of Young Women's Initiatives

A national initiative with nine leading women's foundations working towards safety, health, and economic prosperity of

Thank You.