FIT Fact Book

Admissions

Fall 2020 – Fall 2024

Office of Institutional Research and Effectiveness

January 2025

Applicant Yield by Primary Award Level

	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Percent Change	
						1 Yr	5 Yr
Associate							
Applications	9,473	10,089	10,314	10,231	9,614	–6%	1%
Completed Applications	5,854	6,256	6,145	5,738	5,483	–4%	–6%
Accepted Applications	3,471	3,336	3,396	3,375	3,335	–1%	–4%
Paid Deposit	1,984	2,016	2,092	2,078	2,089	1%	5%
Enrolled	1,869	1,939	2,021	1,969	1,998	1%	7%
Percent Completed	62%	62%	60%	56%	57%	2%	–8%
Acceptance Rate	59%	53%	55%	59%	61%	3%	3%
Yield Rate	54%	58%	60%	58%	60%	3%	11%
Paid Deposits who Enroll	94%	96%	97%	95%	96%	1%	2%
Baccalaureate							
Applications	2,668	2,484	2,414	2,407	2,441	1%	–9%
Completed Applications	2,208	2,093	1,967	2,036	2,039	0%	–8%
Accepted Applications	1,948	1,798	1,763	1,770	1,775	0%	–9%
Paid Deposit	1,684	1,643	1,579	1,612	1,586	–2%	–6%
Enrolled	1,594	1,562	1,491	1,536	1,521	–1%	–5%
Percent Completed	83%	84%	81%	85%	84%	–1%	1%
Acceptance Rate	88%	86%	90%	87%	87%	0%	–1%
Yield Rate	82%	87%	85%	87%	86%	–1%	5%
Paid Deposits who Enroll	95%	95%	94%	95%	96%	1%	1%
Master's							
Applications	519	428	503	563	608	8%	17%
Completed Applications	519	428	428	453	506	12%	–3%
Accepted Applications	198	175	195	193	226	17%	14%
Paid Deposit	120	129	120	132	130	–2%	8%
Enrolled	112	116	117	127	128	1%	14%
Percent Completed	100%	100%	85%	80%	83%	3%	–17%
Acceptance Rate	38%	41%	46%	43%	45%	5%	17%
Yield Rate	57%	66%	60%	66%	57%	–14%	0%
Paid Deposits who Enroll	93%	90%	98%	96%	98%	2%	5%

Undergraduate Applicant Yield by Primary Award Level and School

		Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Percent Change 1 Yr	Percent Change 5 Yr
Associate								
Art and Design	Applications	4,968	4,814	5,195	5,572	5,375	–4%	8%
	Completed Applications	2,904	2,754	2,856	2,932	2,878	–2%	–1%
	Accepted Applications	1,663	1,601	1,596	1,595	1,586	–1%	–5%
	Paid Deposit	962	1,003	1,027	1,045	1,027	–2%	7%
	Enrolled	903	971	998	999	1,003	0%	11%
	Percent Completed	58%	57%	55%	53%	54%	2%	–8%
	Acceptance Rate	57%	58%	56%	54%	55%	2%	–4%
	Yield Rate	54%	61%	63%	63%	63%	1%	16%
	Paid Deposits who Enroll	94%	97%	97%	96%	98%	2%	4%
Business and Technology	Applications	4,094	4,900	4,765	4,232	3,853	–9%	–6%
	Completed Applications	2,708	3,265	3,100	2,591	2,459	–5%	–9%
	Accepted Applications	1,748	1,683	1,756	1,727	1,705	–1%	–2%
	Paid Deposit	997	990	1,040	1,007	1,037	3%	4%
	Enrolled	941	945	999	946	970	3%	3%
	Percent Completed	66%	67%	65%	61%	64%	4%	–4%
	Acceptance Rate	65%	52%	57%	66%	69%	5%	7%
	Yield Rate	54%	56%	57%	55%	57%	4%	6%
	Paid Deposits who Enroll	94%	95%	96%	94%	94%	–0%	–1%
Liberal Arts	Applications	411	375	354	427	386	–10%	–6%
	Completed Applications	242	237	189	215	146	–32%	–40%
	Accepted Applications	60	52	44	53	44	–17%	–27%
	Paid Deposit	25	23	25	26	25	–4%	0%
	Enrolled	25	23	24	24	25	4%	0%
	Percent Completed	59%	63%	53%	50%	38%	–25%	–36%
	Acceptance Rate	25%	22%	23%	20%	30%	47%	22%
	Yield Rate	42%	44%	55%	45%	57%	25%	36%
	Paid Deposits who Enroll	100%	100%	96%	92%	100%	8%	0%

Undergraduate Applicant Yield by Primary Award Level and School

		Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Percent Change 1 Yr	Percent Change 5 Yr
Baccalaureate								
Art and Design	Applications	1,191	1,133	1,087	1,090	1,095	0%	−8%
	Completed Applications	961	943	854	878	884	1%	−8%
	Accepted Applications	829	779	731	725	748	3%	−10%
	Paid Deposit	716	732	673	668	676	1%	−6%
	Enrolled	685	699	646	635	652	3%	−5%
	Percent Completed	81%	83%	79%	81%	81%	0%	0%
	Acceptance Rate	86%	83%	86%	85%	85%	−1%	−2%
	Yield Rate	83%	90%	88%	88%	87%	−0%	5%
	Paid Deposits who Enroll	96%	95%	96%	95%	96%	1%	1%
Business and Technology	Applications	1,406	1,276	1,253	1,249	1,272	2%	−10%
	Completed Applications	1,194	1,090	1,055	1,104	1,097	−1%	−8%
	Accepted Applications	1,071	970	979	1,002	976	−3%	−9%
	Paid Deposit	929	871	867	907	869	−4%	−6%
	Enrolled	875	826	810	864	829	−4%	−5%
	Percent Completed	85%	85%	84%	88%	86%	−2%	2%
	Acceptance Rate	90%	89%	93%	88%	89%	1%	−1%
	Yield Rate	82%	85%	83%	86%	85%	−1%	4%
	Paid Deposits who Enroll	94%	95%	93%	95%	95%	0%	1%
Liberal Arts	Applications	71	75	74	68	74	9%	4%
	Completed Applications	53	60	58	54	58	7%	9%
	Accepted Applications	48	49	53	43	51	19%	6%
	Paid Deposit	39	40	39	37	41	11%	5%
	Enrolled	34	37	35	37	40	8%	18%
	Percent Completed	75%	80%	78%	79%	78%	−1%	5%
	Acceptance Rate	91%	82%	91%	94%	88%	−7%	−3%
	Yield Rate	71%	76%	66%	86%	78%	−9%	11%
	Paid Deposits who Enroll	87%	93%	90%	100%	98%	−2%	12%

Glossary:

Description of Dataset: The dataset used for Admissions Fact Book reporting is a frozen snapshot of data in the BANNER Application tables taken after the Fall Census data is captured (11/1) and Admissions has cleaned their data for their own reporting. An applicant is considered 'Enrolled' if they were enrolled as of the application term's census date. Applications for International Exchange students (major code 7777), students enrolled in FIT degree programs at SUNY Korea, and for advanced entry (entry beyond the first semester of a program) are excluded.

Factbook Source: IRE's Admissions data freeze and official SIRIS enrollment data sourced from BANNER.

Acceptance Rate
The acceptance rate is the percentage of completed applications granted admission.

Accepted Application
An application to a major which results in the applicant being offered a spot in the program.

Admit Type
All "admit types" are included in this report. These include:

First-Time
Applicants who are attending college for the first time. If the applicant enrolled, first-time status is determined from the official Census Data. If they did not enroll, first-time status is determined by the Admit Types (0 and 1). Used to report first-time applicants to the federal government, New York State Department of Education, and the Common Data Set.

Transfer
Applicants who are attending FIT for the first time after attending another college. Based on the transfer admit types, which vary based on the institution from which they are transferred (public, private, etc.). Used to report transfer applicants to the federal government, New York State Department of Education, and the Common Data Set.

Other
Applicants classified as Internal Transfer, FT/PT Change in Status, FIT Graduate to New Major, Reactivations, and Returning FIT Student.

Visiting
Applicants classified as those who take courses at FIT to supplement educational programs taken at other institutions.

Transition
A student who was initially enrolled in an associate degree program at FIT and is now entering a baccalaureate program for the first time at FIT.

Note: A few data corrections have been made primarily to applications that were never completed and/or accepted: for example, a first-time student in a bachelor's program or a 'Transition to UDV' applicant to an AAS degree are both reported as an 'Other' admit type.

Admission process
Prospective FIT students begin the admissions process by completing a SUNY application for admission. All prospective students who complete the SUNY application are included in the application counts in this report. Additional application materials may be required depending on the program in which students wish to enroll. For School of Art and Design programs, portfolios are common.

Application
An application to a major that has been submitted to SUNY and uploaded into FIT's BANNER database of record. This Fact Book does not include international exchange, certificate, and SUNY Korea applications.

Completed Application
An application to a major that is "actionable" can be accepted or rejected because the applicant has provided all required documents (essay, portfolio, transcripts, etc.).

Completion Rate
The percentage of the applications deemed "actionable" (see Completed Application definition).

Enrolled
An accepted applicant enrolled in the major code they applied to as of the census enrollment date in late September.

First-Generation Status
Whether or not a student is first-generation, according to the parental education levels identified on their application to FIT. A first-generation individual is someone whose parents, or parent, did not attain a baccalaureate degree.

Gender
Whether a student/employee is Male, Female, or another recognized category according to the Legal Sex field in Banner, which is comprised of either M, F, or X. The category X is inclusive of, but not limited to, gender-sex categories such as non-binary, intersex, genderfluid, and genderqueer.

High School Location
Location categories for this report are New York City, New York, Other Counties, Out-of-State, or International, based on address information aligned with the College Board CEEB code.

Paid Deposit
An accepted application for which the student has paid the tuition deposit, indicating their intention to attend FIT.

Paid Deposits who Enroll
The percentage of Deposited Applicants who enrolled in a degree program.

Pre-College Course Experience
An application was categorized if pre-college course experience registration data at FIT was recorded in Banner at any time before the date of the degree application.

Primary Award Level
The award level of the academic program, either Certificate, Associate, Baccalaureate, or Master's.

Race/Ethnicity Reporting
Race/Ethnicity categories are based on reporting rules adopted by the federal Bureau of Budget and Management in 1997, which are currently used by the National Center for Education Statistics in IPEDS reporting and SUNY reporting. Information on national origin, Hispanic origin, and race is collected from students. Students who are not citizens or U.S. nationals are reported as international, regardless of how they respond to the Hispanic origin and race questions. Of the remaining students, those who indicate that they are of Hispanic origin are reported as Hispanic, regardless of how they answer the race question.

> **Hispanic**
> An individual having Hispanic, Latino, or Spanish origins.
>
> **American Indian or Alaska Native**
> A person having origins in any of the original peoples of North and South America (including Central America) who maintains cultural identification through tribal affiliation or community recognition.
>
> **Asian**
> A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian Subcontinent, including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
>
> **Black or African-American**
> A person having origins in any of the black racial groups of Africa.
>
> **Native Hawaiian or Other Pacific Islander**
> A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
>
> **White**
> An individual having origins in any of the original peoples of Europe.
>
> **International (Non-US Citizen Visa Holder)**
> A person who is not a citizen or national of the United States and who is in this country on a visa or temporary basis and does not have the right to remain indefinitely. Note: "International student" aligns with the IPEDS definition for "U.S. Nonresident" and is therefore reported separately rather than in any of the racial/ethnic categories.
>
> **Middle Eastern**

An individual having origins of Middle East or North Africa.

Multi-racial
A person who indicates belonging to more than one race category.

Not Reported
The category used to report students whose race and ethnicity are unknown.

School
Within FIT, one of four schools that grants degrees: The School of Art and Design, the Jay and Patty Baker School of Business and Technology, the School of Liberal Arts and Sciences, and the School of Graduate Studies. A Dean leads each School.

Stages of the Admissions Process:
Application
An application to a major that has been submitted to SUNY and uploaded into FIT's BANNER database of record. This Fact Book does not include international exchange, certificate, and SUNY Korea applications.

Completed Application
An application to a major that is "actionable," meaning it can be accepted or rejected because the applicant has provided all required documents (essay, portfolio, transcripts, etc.).

Accepted Application
An application to a major which results in the applicant being offered admission to the program.

Paid Deposit
An accepted application for which the student has paid the tuition deposit, indicating their intention to attend FIT.

Enrolled
An accepted applicant enrolled in the major code they applied to as of the census enrollment date.

Underrepresented Minority
An individual (excluding U.S. nonresidents) who identifies as belonging to at least one of the following race/ethnicity groups is a Hispanic, Black or African American, American Indian or Alaska Native, Native Hawaiian, or Other Pacific Islander.

Yield Rate
The percentage of accepted applicants who enroll.